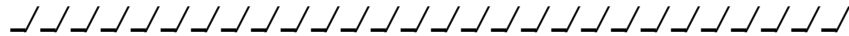


## ~ MAGIC ROADSHOW ~

May 30, 2009 Issue# 101

Rick Carruth - editor/publisher (C) 2009, Rick Carruth, all rights reserved worldwide

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists,  
with subscribers in over seventy countries worldwide.



### Hi All

Thanks for the wonderful response to our 100th issue. So many of you sent emails with such kind comments.. I had to get a bigger hat..

Remember, if you have comments, complaints, rants or raves.. send them [HERE](#)

I'm not going to hold you up. Let's get straight to the important stuff..

---

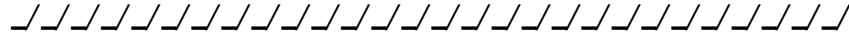
### In This Issue

---

- *Match Magic - effect*
- *David Merry - A Quick Video Study*
- *False Cut - video tutorial*
- *Backblaze - My Non-magic Resource of the Month*
- *Imaginary Dice and Covert Hypnosis - Effect*
- *For the Gamers Among You*
- *Two Pros Talking - with Nathan Kranzo and Keith Fields*
- *Levitating Playing Card - video tutorial*
- *Tribute to Carol and Marvyn Roy*
- *Watermarks for PDF's - Freeware*
- *Spirit Match Box - video tutorial*

- *Music Rights In The World Of Magic - Eric Eswin*

- *Free eBooks for New Subscribers*



## **.: Match Magic - Effect**

Michael Breck

The Magician approaches someone whom he has never met before and gives him a lighted match. The Magician asks the person to hold the match, and while staring into the flame, concentrate on his initials. When the person blows out the match and looks at the head of the match, his initials are clearly burnt into the head of the match!

### *Requirements*

A book of paper matches and a sharp pencil. You must also secretly find out the name of the person you intend to show the trick to.

### *The Setup*

When no one is watching, bend one match out of the book of matches and write the persons initials on the inner side of the match head (the side facing towards the match book) using heavy pencil strokes. When you have done this push the match back into the book so everything appears normal.

### *The Performance*

When the moment is right, approach the person and tell them that you would like show him a little experiment in mind over matter. Open up the book of matches and remove the match with his initials. Be careful to keep the side with his initials away from him so no one can see your writing on the match head. Light the match and give it to him. Tell him to stare into the flame and concentrate on his initials.

After a few moments, ask him to blow out the match. Ask him to confirm that you have never met before. Now tell him to examine the head of the match. He will be astonished to see his initials have appeared on the match head.

If you present this trick well, people will think you have just performed a miracle.

Michael Breck is a professional Magician in Scotland. He also runs an entertainment agency called The Magic Agency. He has been entertaining at weddings and booking entertainment for weddings for over twenty years. .... <http://www.michaelbreck.com/>

=====

## **.: David Merry - A Quick Video Study**

Who is David Merry? Well.. he is one of the funnies guys in ALL of magic.. To quote from his website:

"David has performed with the "Coconuts", "Comedy Zone" and "Yuk Yuk♦s" comedy club chains as a national headliner in comedy clubs in both Canada and the United States. He has also performed at such notable showcase clubs in Los Angeles as The Improv, The Comedy Store, The Laff Factory, and The Icehouse. .... In New York at Catch a rising Star and Stand up New York and in Las Vegas at The Riviera Comedy Club. He is a regular at The Comedy Stop at the Tropicana Hotel in Atlantic City and Las Vegas and the Comedy and Magic Club in Hermosa Beach (LA)."

"When it comes to the field of Magic David has been asked to perform at some of the most prestigious Magic events in the world for his peers. He has appeared at the world famous Magic Castle in Hollywood, has hosted the Gala Show at Siegfried and Roy's World Magic Seminar Convention in Las Vegas. He has performed at the International Magic Convention in London England, Abbott's Magic Get together in Colon Michigan, twice at the Canadian Association of Magicians convention in Kitchener, the Battle of the Magicians convention in Canton Ohio, the NYCAN convention in Toronto, the Ultra Exclusive "Invitation Only" FFFF Close Up Convention in Batavia NY, the MAWNY convention in Buffalo, the Niagara Comedy Magic Seminar in Niagara Falls and for five years in a row was asked to perform and host spots at Hank Lee's Cape Cod Conclave, in Massachussettes."

"When not performing on land David is a regular on Norwegian, Princess and Holland America cruise ships having performed with them on the Pacific, the Atlantic, the Caribbean, the Agean, the Gulf of Mexico, the Alaskan Inner Passage, the Sea of Cortez and the Mediterranean."

Watch these really funny video's from Youtube..

[http://www.youtube.com/watch?v=2IFC8Vg\\_2us](http://www.youtube.com/watch?v=2IFC8Vg_2us) part 1

<http://www.youtube.com/watch?v=ef1czszg-k> part 2

=====

## **.: False Cut - video tutorial**

All false cuts are not created equal. This is one I use frequently, and if you are willing to put 30 minutes or so in it, you'll be glad you did. Watch the video and tell me what you think about it..

<http://rickcarruth.blogspot.com/2009/05/false-cuts-tutorial.html>

=====

## **.: Backblaze - My Non-magic Resource of the Month**

Working a robbery one day, many years ago, a homeowner informed me that someone had broke into his home and stole all his guns and rifles, as well as a jewelry box with a number of valuable rings. I asked if he had serial numbers on the guns so I could get the info into the FBI's data center. He said yes and got up to get the numbers, then promptly sat back down, and with a heartfelt voice mumbled that the serial numbers were in the jewelry box...

Backing up your data; all those magic effects, pictures, and ebooks you've collected, bought, traded for, and sought after for years and years, is essential.. not to mention everything else of value on your computer. I recently discovered Backblaze, and am a fan as well as a customer.

Up front.. it costs \$5.00 a month, and for that meager amount, all the really important data on your computer is 'automatically' transferred and saved at a remote location, on a remote server, in the event your computer bites the dust.. Yes, I have external hard drives that I can store valuable info on, but you really need to get all your information transferred to a second location, lest YOU repeat the sad senario I mentioned in the first paragraph..

It's not a question of will you lose your data-it's when. Whether it's a catastrophic event, such as an earthquake, fire, flood, or a crazy tiger that destroys your computer, or the more common virus, hard-drive crash, laptop left in a taxi, or coffee spill, your PC will eventually lose your photos, music, and documents.

You download a tiny application that installs in three clicks and doesn't require a credit card or any information to start using it. This online backup application automatically finds all your photos, music, documents, and other irreplaceable files-no matter where they are on your hard drive-and compresses and securely encrypts them. When you're not using your computer, it sends them over the Internet to the remote Backblaze datacenters.

Try it out for FREE to see if it's for you. You can see for yourself how simple and painless this can be..

[Click Here](#)

( Yes.. the Magic Roadshow is a partner of Backblaze.. all OUR files are protected by Backblaze as well.. )

=====

## **.: Imaginary Dice and Covert Hypnosis - Effect**

Within the disciplines of hypnosis and hypnotherapy there is an area called covert or

conversational hypnosis. This is where suggestions are cleverly placed within apparently normal conversations without the knowledge of the recipient. For example a person utilising covert hypnosis for selling their product may say something like "...so you will understand the power and usefulness of (their product) by now". Do you see what they are doing? They have emphasized the words "(their product) by now". This will be interpreted by the subconscious mind as 'buy now'. If they were selling self help CD's for example, the brain would receive the message 'self help CD's buy now', without being consciously aware. This doesn't 'make' people buy the product, but it can increase the likelihood, as people may feel intuitively compelled to buy. Of course they may or may not follow this intuition, but it greatly enhances the chances of a sale.

There are many other techniques to slip in suggestions within apparently normal conversation, but this is enough for the purposes of this trick.

For this trick you need absolutely nothing except a volunteer. I personally love tricks that you can perform impromptu without the need for any preparation or props.

Ask the volunteer if they have any dice on them. Unless they are very strange they are likely to say 'no'. 'Well in that case we'll have to manage with an imaginary die for now'.

In this trick we are going to covertly suggest to them to pick a specific number on an imaginary die so that we can appear to read their mind. I find the easiest number to covertly suggest is the number 4, but you can experiment and use other numbers if you wish.

At the beginning of the illusions I will say something like 'I have a trick Four you', slightly emphasizing the word 'four'.

I may also say 'do you have a dice Four me to borrow?' When they say no I may reply 'it's ok.. Fourget it'. Again I slightly emphasise the use of "four" in each instance. Don't overdo it though, or else they may be on to you!

I then give them instructions to vividly imagine a die being rolled in their minds. I may gesture a rolling motion with four fingers held up. I may also gesture counting four dots by pointing my finger four times. Now I ask them to close their eyes - the last things they saw was me gesturing four.

I ask them to imagine a die rolling. Get them to see it really clearly in their minds. Really dramatise this part. Act like you are reading their mind, and you are concentrating. Perhaps some elaborate story about learning these powers from a gypsy mind reader or something will help build the interest. Now ask them to look really carefully at the number for(!) you when it lands. They will be amazed when you correctly 'read' their mind and tell them they are looking at a four.

Of course friends and family will think you have got lucky and will demand you do it again. The choice is yours. This illusion doesn't work every time. You can gamble and repeat again, or probably safer to quit while your ahead! If you are tempted to repeat the trick you can tell them that you can only perform this trick Two times in a day because it saps all your psychic strength...any more is too much. You get the picture, yes?!

The thing with this trick is that it isn't guaranteed to work every time. However it does work often - far more statistically than a 1 in 6 roll of a die. I would estimate that it works 70 or 80 percent of the time for me. One secret that seems to help with this trick is by doing it with the utmost confidence. Believe that it will work and it is far more likely that it will. Be committed and lay yourself on the line a little. Don't worry if they pick another number. Laugh it off with the rest of them and then quickly change the subject!

Jon Rhodes is a professional clinical hypnotherapist from the UK. He has helped thousands around the world with his very popular online sessions.. <http://www.HypnoBusters.com>

=====

### **.: For the Gamers Among You - Y005**

Close to 200 free video games on one site, available for free play with no downloads. The site is set up so if you continue to play you will eventually need to sign up to login, but not now..

My Best Friend owns the site and I sort of.. help maintain it.. and assist in promotions and optimizations..

Definitely something for everyone..

<http://y005.com>

=====

### **.: Killer Mentalism**

Mentalism WILL be the next big field of magic. Shows like 'Phenomenon' and performers like Banachek and Marc Salem are taking the once secretive world of mentalism to another place. You guys like resources.. so check out THIS resource.

Killer Mentalism

[CLICK HERE](#)

=====

### **.: Two Pros Talking - with Nathan Kranzo and Keith Fields.**

Ever wanted to know what its like to be a PRO magician in the real world? Nathan Kranzo and Keith Fields reveal all! Two Pros Talking, in a car, in a car park!

A special 'thanks' to Nathan and Keith for taking the time to produce this excellent video series. Learn from two of the best..

<http://kranzomagic.myshopify.com/pages/two-pros-talking>

=====

### **.: Levitating Playing Card - video tutorial**

**THE EFFECT:** The magician is able to make an ordinary playing card spin off the top of the deck, levitating between his hands the card is totally under the magician's control. The card floats from one hand to the other, floats up and back down and even around the magicians body 360 degrees!

<http://www.freemagictricks4u.com/free-levitation-magic.html>

=====

### **.: Tribute to Carol and Marvyn Roy**

Paul Romhany

I was very saddened to hear the news that Carol Roy passed away. I honestly believe they were the greatest double act the world have ever seen. Sometimes people come in to your life for only a very short time, perhaps even a chance meeting, yet your life changes forever. Such is the case with Marvyn and Carol Roy for me. When I was in my late teens, promoter Gene McCarthy brought Chuck and Jan Jones to New Zealand, along with Marvyn and Carol Roy where they toured New Zealand. It was my first time really seeing what top international magic acts were like, and they blew my mind. Every move, every piece of music, every look and glance was so well timed and it was obvious they were in a class all of their own. This only comes about from performing an act thousands and thousands of times. Even today I can close my eyes and see them in my mind and get that same feeling of awe and inspiration I had way back then. The next year, they came back with their Jewellery act, and again I was amazed. Not only did they perform, but Marvyn also gave his lecture called The Magic of Magic. Without a doubt, the BEST lecture I have ever attended - even if I was the only one in the room who actually got something from it. You see, Marvyn didn't show us or teach us one trick, but he shared his views on how to be a success in magic and how to put together an original act. Since I was eight years old I had a fascination with Charlie Chaplin and it took Marvyn, without him knowing, to link that love for Charlie with my passion for magic to put together an act that set me on the road to leading the life I am today.

Let me give you the run down of Marvyn's lecture in a nutshell.

What is the real secret of a successful life in magic?

The ACT - this is the cornerstone of your business

How can anyone create original magic for their act?

- 1) From knowledge plus your own imagination
- 2) Updating tricks and routines from classic magic books
- 3) Updating and re-routining the true classic tricks of magic
- 4) The department-store system of listing all the specialty counters, and by adding the five classifications of magic, thereby automatically creating an act!

What are the elements which anyone can incorporate that constitute a top and commercial act?

The answer is 'the hook'. Being different eliminates competition. In my case, Charlie Chaplin is my hook and that is the act I am known for around the world. After almost twenty years of working on my 'act' I now have a market all to myself as I have developed original magic that is specific to me and my show.

I always laugh when magicians email me asking about where they can buy a Chaplin cane or hat or shoes. Sadly, what they don't understand is that it's taken me twenty years to get where I am and they would achieve much more success if they found their own character or style rather than trying to copy somebody else's act. These type of magicians will never be a success or achieve what others have done before them. You only have to look at all the successful magicians and the one reason they are at the top of their game is because they are original. Nobody has ever succeeded by copying another person's act.

These are just a few of the important points Marvyn talks about in his notes. I urge EVERYBODY to go out and purchase his book TODAY. You will find a lifetime of advice that is worth more to us all, than any magic trick we could purchase. If you want life changing advice from two of the most professional and heart warming people in show business then get the book.

For years, in the Genii magazine, I would read and be inspired by Carol Roy's articles "It Ain't All Glamour". Carol would write amazing articles about their travels and as a young magician growing up I would read these and be enthralled. Little did I know that years later I would be writing my own articles for blogs, magazines and e-zines about my own travels. When you start performing and traveling, you will find you have your own collection of stories, enough to fill a book - like I did. I urge everybody to write down any of these stories and file them away, because who knows, one day you too might want to put a book out of your own.

I enjoy reading about other performers and what they have to go through as a professional international performer. Quite often, most people, as I did, think it's all glitz and glamour, when in fact, it is far from it. Again, you only have to read Marvyn and Carol's book or my own cruise book to find out it's not all first class travel and sipping champagne. Although, to be honest, sometimes it can be!

Regards

Paul Romhany

[www.paulromhany.com](http://www.paulromhany.com)



=====

## **.: Watermarks for PDF's - Freeware**

Add a watermark (texts such as DRAFT, CONFIDENTIAL, or even your company's name) to PDF files quickly and easily.

To stamp a watermark on your PDF files is to mark you PDF documents as your copyrighted property. The watermark can be stamped behind virtually every elements of a PDF file. You can choose whether to overwrite the existing text of a PDF file when the watermark is created.

With this freeware utility, you can number the pages of existing PDF files or add you company text logo or your copyright message and much more.

Version 1.00, at 325 KB, is the perfect tool to brand your magic related pdf's as your own and possibly prevent the illegal trading or selling of your intellectual property..

PDF Watermark Creator is freeware, which can be freely distributed without permission. Supported platform: Microsoft Windows 98/98SE/ME/NT4/2000/XP/Server 2003

<http://www.coolpdf.com/pdfwatermark.html>

=====

## **.: Spirit Match Box - video tutorial**

Here is a fairly simple magic effect that requires you to spend, oh.. five minutes creating the gimmick to make it work like a pro. This is simple enough that 12 year olds can create the gimmick, and 30 year olds can use it in their table hopping routine..

Check it out and let me know how it works for you..

<http://streetmagic.info/2009/05/spirit-match-box-video.html>

=====

## **.: Music Rights In The World Of Magic**

*Eric Eswin, International President of the FISM*

Introduction:

Most magicians start their career as amateurs and when creating a magic act, they are primarily interested in learning the necessary skills and techniques, in how to apply the right misdirection, and in the originality of their act. For the musical accompaniment of their act they mostly use existing music, duplicated from a CD or downloaded from the internet. No permission is asked and apart from the price of the CD or the download fee, nothing is paid.

Once a magician has finished his work he is generally (and rightfully) very much concerned about his act being respected and protected.

Music composers, recording artists and recording labels of existing music, however, have the same concerns. Their music also deserves to be treated with respect and one must acknowledge that their work is protected by Copyright Laws.

This means that if persons or a group of persons, like e.g. Amy Macdonald, the Cirque du Soleil or Abba, create their own music tracks for their shows, there are costs and creativity incurred in the development and it would be unreasonable to just copy it for one's own act without any consent and payment. When the music is in the public domain, e.g. when the composer of the song is dead for more than 70 years, this may be acceptable.

In most cases however, using existing music without prior consent, means a violation of the Intellectual Property and Copyrights Laws. To use an existing music track, it is necessary to obtain consent, give proper attribution and in most cases royalty fees for the use of the music should be paid.

Therefore it is important for the magic community to know and understand when music can be used without permission and when rights must be granted.

**Purpose of this article-**

The idea of this article is to give an initial understanding of how music rights work in the context of magic performances.

The basics of music copyrights, from the Magician's point of view, will be described in a Q&A (Question-and-Answer) format. Some recommendations will be made. Some of the information in this article might - at first sight - seem contradictory to personal experiences. In this respect, please take note that one should clearly distinguish between what is not legal but tolerated or not sanctioned because it has not been detected on the one hand and what is legally required on the other hand.

This article describes what the appropriate laws require. The information is basic and of a general nature.

For more and tailor-made information it will be wise to obtain further specific independent legal advice.

F I S M Page 2-5

**Questions & Answers**

**Q: What kind of rights are we talking about?**

**A: Basically in music there are two key sets of rights: · Those flowing from the writer(s) of the music and/or lyrics, usually controlled or administered by a music publishing company (usually labeled "publishing rights") and · Those flowing from the performer (recording artist) and master rights (the rights on the recording) usually controlled by a recording company (usually called "recording rights"). Both the writer and the artist are "rights holders" unless they have transferred their rights to a music publishing company or a recording company, in which case these companies are the rights holders.**

**"Clearance of music rights" means that you have to ask for both the writer's and the performer's consent to use their music. Most of the time their consent includes a payment.**

**Q: Do I always have to ask for the writer's and the performer's consent?**

**A: If you only perform your act for yourself or your family and no more, there is no need to ask for the writer's and the performer's consent. If you, however, also perform at public or commercial events, then it depends on the sort of music you use in your act.**

**For Commercial music you have to ask for the consent and the fees for both the publishing rights and the recording rights. For Production/Library music you don't have to ask for consent, as this has already been given. However you still need to pay a fee for using the music. For Custom Composed music, of course, you don't have to ask for consent as you yourself are the one who has asked for the composing and recording of the music for your act.**

**Q: What is Commercial music?**

**A: All released music by the artists as we hear it broadcast on the radio and TV and which is available via CD or internet downloads. It almost always requires rights holders approval and payment.**

**Q: What is Production /Library music?**

**A: This is pre-cleared music, specifically composed for audio-visual productions. Recording fees are far lower than those of commercially released music. The fee is per 30 seconds of use. It averages less than 100 Euro per minute for the total clearance.**

**Q: What is pre-cleared music?**

**A: That is music for which the right holder(s) have authorised any use. Precleared music does not mean that you don't have to pay fees or royalties. Usually performing rights still have to be paid by the organizer of the event or by the broadcast station.**

**Q: What is Custom Composed music?**

**A: This is music composed at a client's request and according to his specifications. This is not always expensive and it provides you with a unique piece of music including all the rights you need. Custom composed music will also be perfectly tailored to your style and act. It is essential however, that you prepare and sign a contract with the music producers and composers, both granting you all the necessary music rights for your act (and duplication on DVD and all kinds of broadcast, including the internet, if desired). It will be wise to consult legal advisors for a sample agreement.**

**Q: When I create a magic show can I select any music I want?**

**A: Yes, you can, as long as you ask the rights holder/owner (s) authorisation to use their creation and you pay the appropriate fees which we will describe in the following. Some people will argue that they are entitled to use recorded music (e.g. from a CD they have bought or music they have downloaded from the internet and for which they have paid the download costs) without authorisation.**

In some countries this is true as long as the rights holder does not specifically refuse you the use of their music for your magic acts or shows. Most of the time however synchronisation rights should still be paid to the recording company. So it may be worth considering having all authorisations approved in advance (before producing your act/show).

**Q: When I perform at an event, e.g. at a magic convention, do I have to pay the music rights of my act?**

**A: No, it is the organiser of the event in which you perform who has to pay the rights, usually called the performance rights fee of your music to the collecting society in the country in which you perform. However you have to provide the organiser with a detailed list of all your music (a so-called 'Music Cue Sheet')**

**Q: When I perform on TV, do I have to pay the music rights of my act?**

**A: No, it is the producer of the TV show and the TV Broadcaster who have to pay the performance rights. The performance rights fee a producer will have to pay on your music is usually called the performing rights fee. The performance rights fee the TV Broadcaster will have to pay on your music is usually called the broadcasting rights fee.**

Usually TV Channels around the world pay a yearly fee to their local music collection agency, which covers all the music they use in their broadcasts throughout the year. They have however to provide these agencies with a detailed list of the music ('Music Cue Sheet') they broadcast and this is why TV channels and TV production companies ask you for your music cue sheet prior to broadcasting.

**Q: If I want to release a DVD, or a production company wants (with my consent) to release a DVD which includes (a part of) my act and music, do I have to clear my music rights? A: Yes, as the DVD is produced with the purpose of selling it to the public (either magicians or laymen) this is a sure case in which all music rights have to be cleared. The producer of the DVD has to be sure that all the music rights used and reproduced on the DVD have been cleared and all the rights have been paid. If you yourself are the producer, you will have to obtain permission and pay the Synchronisation rights to the publisher and to the record company.**

**Q: If I want to offer my act on a website for download or streaming, do I have to pay music rights?**

**A: Yes, you do as well as for similar services for mobile phones.**

**Q: How can I clear the music rights?**

**A: If the music is registered, you can get the clearance from the local music societies or the Music label. If the music is not registered, clearance must be obtained directly from the artist(s) who created the music. Music labels usually have an internal department, called "Synchronisation department" employees of which can help you. Often the easiest way is to make use of Music Consultants whose job it is to get clearance on music, wherever it comes**

from

F I S M Page 4-5

**Q: Can I clear music for worldwide use?**

**A: Yes, but you need to specifically ask this to the music collection societies you are dealing with. Worldwide they have agreements with each other.**

**Q: How long does music clearance take?**

**A: This varies and depends on the right holders. The average time is about 3 to 6 weeks.**

**Q: Can the clearance of music be refused?**

**A: Yes, it can be refused if the rights holder (being the composer, lyricist, artist or their representatives) is against the usage of that music. Clearance can also be refused if the music is from a major film, and the film studio is against clearance because of either a lack of focus or of internal resources to handle the request. They may also wish to keep their music exclusively for their own products. Alternatively, they may request an unaffordable fee.**

**Q: Who do we have to pay for the music rights?**

**A: If the music is registered, each country has one or several music collection societies. (In the "Resources" section of this article, we have indicated links where you can find some local information). Usually most music released on CD or made available via iTunes, is registered. If the music is not registered, fees must be paid to the rights holder of the music. Music consultants can also help you with this.**

**Q: What is a Cover Version of a music track?**

**A: If there is a specific track you absolutely want for your act and the recording artist does not give you the authorisation to use his/her music, but you can still get the music composer's authorization ("publishing right"), you can ask another recording artist to re-record the track for your own use. We mention this option, as in most cases publishing rights are easier to get than recording rights.**

**Please note that you always have to obtain approval for the composition via the composer or his publisher in the first place. Cover versions still require royalties and should not be an exact copy of the vocal performance of the original artist and cover versions still require performing rights for the performance of the composition. This could be specified in the music publisher's license to use their composition.**

**In conclusion if you want to produce a unique magic act or show, why not find talented young musicians who can write unique music tailored to your needs? It may be more work, but ultimately it adds to the creative uniqueness of your act or show. It would also facilitate the work of the people who hire you (TV-Channels/Event organisers/ Theatres, etc.).**

**It also gives a more professional feel of your services and ultimately it may give you more work.**

F I S M Page 5-5

**Resources:**

Music Collection Societies around the world: <http://www.biem.org> where you can find the list of collection societies in your country.

These collection societies can also recommend music library.

For custom made & library music (non exhaustive):

EMI Production Music <http://www.emipm.com> and [www.kpm.com](http://www.kpm.com)

Play production music: <http://www.playmusicfinder.com>

Royalty Free Music USA: <http://www.royaltyfreemusic.com>

AKM Music United Kingdom: <http://www.akmmusic.com>

Music Tracks Library USA: <http://www.musictrackslibrary.com>

Digital Audio Worldwide Network USA: <http://www.dawnmusic.com>

The Music Bakery USA: <http://www.musicbakery.com>

Machiavelly Italy: <http://www.machiavellimusic.com>

Music Production Italy: <http://www.musicproduction.it>

Proud Music Library Germany: <http://www.proudmusiclibrary.com>

Universal Music Worldwide: <http://www.synchexpress.com>

Extreme Music: <http://www.extrememusic.com>

Boom Music United Kingdom: <http://www.boom-music.co.uk>

APM Music USA: <http://www.apmmusic.com>

Authors & Contributors:

Roz Colls, Director Music Matters Int. Ltd

Stephen Drath

Denis Huré, CEO The Licensing Agency

Mark van den Oever, Copyright Control Music Consultancy

Eric Eswin, International President of the FISM

Liability:

The information provided in this article on music copyrights is intended as a general guide. It is not intended to constitute legal advice and should not be relied on as such, as some specifications can be different from country to country. The authors and contributors exclude any responsibility or liability for reliance on this information.

=====

**.: Free eBooks for New Subscribers**

**Erdnase' "Expert at the Card Table"**

<http://www.divshare.com/direct/6004719-c1a.pdf>

**JP Jacquard's "Easy Mentalism"**

<http://www.divshare.com/direct/6004724-23c.pdf>

**Hugard's "Encyclopedia of Card Tricks"**

<http://www.divshare.com/direct/6004872-3e0.pdf>

**Bobo's "Modern Coin Magic" - A classic**  
<http://www.streetmagicsecrets.info/bobo.htm>

\* Here's a couple of my ebooks , I normally sell them on another site, but I'm going to give everyone a chance to get them free for a little longer...

**Rick Carruth's 'Hypnosis Mania'**  
<http://www.divshare.com/direct/4523985-60f.pdf>

**Rick Carruth's 'Body Language Magic'**  
<http://www.divshare.com/direct/5192312-1e8.pdf>

=====

I encourage you to share your favorite links, videos, and resources with other magicians from around the world. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

Please email me at the link below with your resource, link, article, or suggestion..

\_\_\_\_\_  
[Email me.](#)  
\_\_\_\_\_

May my next issue find you well..

**Rick Carruth / Editor**

Senior Professor - Camelard College of Conjuring of Chemmis, Egypt  
<http://www.camelardcollege.org/>

~~~~~

---

# MAGIC ROADSHOW

June 30, 2009 Issue# 102

Rick Carruth - editor/publisher (C) 2009, Rick Carruth, all rights reserved..

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.



## Hello Friends..

Welcome to a new issue of the **Magic Roadshow**. If you are a new reader, then I want to 'thank you' for taking a part of your busy day to visit with us.. I hope you discover something here that will both help you with your magic and keep you coming back as part of our community..

Comments, requests, rants and raves... [EMAIL ME](#)

It's summer, it's hot.. at least in South Carolina. I've been covered with work, as in 'other than the Roadshow' type work.. you know, the type that helps keep the air conditioner running day and night..

As if I didn't have enough to do, I just started a new company that provides computer related services to customers in South and North Carolina... I have a couple of customers under contract and it's been hectic getting everything set up and up to speed. This is a new direction for me, but not completely.. as I have created websites for customers on the side, so to speak, for some time now.

That reminds me.. if you are not a member at **Magic Plus**, a community from magicians I created a couple of months ago, then hurry on over and sign up.. It's free and painless..  
<http://magicplus.ning.com>

-----  
**In This Issue**  
-----

- *Follow the Card.. - Effect*
- *Secrets of a Successful Magician - Part 1*



- *Secrets of a Successful Magician - Part 2*
- *Desperately Seeking Susan - article*
- *Ernesto Planas Parasol Act - video*
- *Magic and the Economy - article*
- *Magic and the Brain - pdf*
- *Illusion of the Year Winners. - videos*
- *How to Succeed - CNNMoney.com*
- *Mac King Rocks Out - Literally.. (video tutorial)*
- *Street Hypnosis - Resource*
- *Army Kite - Video*
- *Penn and Teller Bull\*\*\*\* - Video*
- *Secrets of Cold Reading (PDF) - Steven Peliari*
- *The Psychic Skeptic - Karen Stollznow*
- *The Unofficial MacGyver How-to Handbook - How to get it Free*
- *Free eBooks for New Readers - downloads..*

+++++

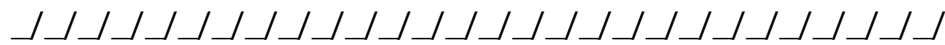
- *Life is not about waiting for the storms to pass...it's about learning to dance in the rain. ~Vivian Greene*

- *Failure is simply the opportunity to begin again more intelligently. ~Henry Ford*

- *You can have anything you want in life if you just help enough other people get what they want. ~Zig Ziglar*

- *Most folks are about as happy as they make up their minds to be. ~Abraham Lincoln*

- *A man wrapped up in himself makes a very small bundle. ~Benjamin Franklin*
- *We make a living by what we get. We make a life by what we give. ~Winston Churchill*
- *You'll always miss 100% of the shots you don't take. ~Wayne Gretsky*
- *Progress always involves risks. You can't steal second base and keep your foot on first. ~Frederick Wilcox*
- *Even if you're on the right track, you'll get run over if you just sit there. ~Will Rogers*



## Follow the Card.. - Effect

I can't take credit for this effect, as I don't have a clue where it originated. It's been around for many years in different forms and I recently re-discovered it in Mysterio's Encyclopedia of Magic and Conjuring, my current favorite magic book.

Have the spectator freely select a card from a shuffled deck. The only prep required is.. the second card from the top must be reversed. You can do this beforehand or while the spectator is looking at their card..

Take the card back from the spectator and, holding the deck in a mechanics grip in the left hand -and- holding a break under the top two cards, ( a normal card and the upside down card ) drop the selected card on top of the deck. When the card is dropped, make sure it is dropped so it is outjogged about an inch or so below the deck. Now, you want to be able to push both the spectators card and the second card forward, away from you, as you hold the deck. This brings the specs card in alignment with the rest of the deck and outjogs the second card about an inch above the deck. This little move also keeps the third card, the upside down card, from being seen.

Ask the spectator if they know where their card is located, to which they will reply "on top of the deck"..

Slowly pull the outjogged card from the deck and announce this as your selected card. Lay it on top of the deck, face up. Ask the spectator if they still

know where their card is located, to which they should reply... "second from the top".

To recap, you should be holding a break under three cards.. the yet unseen face up card, the spectators card, and your card, face up on top.

Utilizing the three card break, turn the top three cards over as one. This should appear to the spectator as if you simply turned the top card over. Since the bottom of the three cards was face up, it is now face down on top of the deck after the flip, making everything appear legit..

Tell the spectator that you are going to bury your selection in the middle of the deck. Double lift the top two cards with the right hand and, focusing all your attention on the deck, use one of your left hand fingers to partially open the deck about mid-ways. Ask.. "does that look like about half way down to you?" .. and when the spectator says yes.. insert the two cards as one into the middle of the deck..

Ask the spectator again where their card is located. They should reply.. "on top of the deck"..

Using your best little magic jiggle, wiggle, shake or whatever on the deck.. tell the spectator that under normal circumstances their card WOULD be on top.. but being who you are, the card manipulator you are.. that you seriously doubt that their card is still on top..

Slowly turn the top card to reveal that it is actually YOUR card.

"The whole purpose of this effect was for you to keep up with your card.. and now you and I have lost it.. somehow." Turn the deck over, hand it to the spectator, and ask them to look through the deck for their card. As they fan through the cards, they will naturally come upon a face down card in the middle of the deck.

"Go ahead.. look at it.." and they will turn it over to reveal THEIR selected card, upside down, in the middle of the deck..

You can play with this principle and develop all sorts of interesting little effects.. If you work up a good one, send it to me to share with the Roadshow readers..

**R. Carruth**

=====

## SECRETS OF A SUCCESSFUL MAGICIAN - PART 1

Each week I would get at least 100 emails from magicians asking advice from tricks, working on ships to becoming professional magicians. The one question everybody wants to know is how to take your magic to the next level. In many cases magicians want to know how to become successful and live out their dream of becoming a full time professional.

In the next few BLOGS I will share my views on stories on how I went from a hobby magician to full time pro - over 20 years ago! In that time I've appeared on TV shows for over 2 years in NZ with a double act, performed in over 100 countries around the world, worked on cruise ships, in theaters and produced a line of magic products. The bottom line is I'm doing what I dreamed of doing since I was 8 years old. Nothing gives me greater pleasure than seeing other people succeed, and follow their dreams. I sincerely hope that any words I share might encourage or help magicians take the next step to doing what they love.

If I were to sum up my entire attitude to life and my business motto it would be "Just do it". This little article was sent to me a few days ago by my good friend Alan Watson from New Zealand. I think it sums everything up in a few words.

*"just do it"*

The speech was from Art Williams and it's powerful, motivational, and just downright amazing.

The slogan is of course Nike's and it's famous the world over.

The message is simple. Don't let anything stop you.

Just do it. Need more business? Do it. Want to create new programs? Do it. Have to lose weight? Do it. Need to change your life? Do it.

Stop making excuses. We all waste far too much energy on rehashing things we did wrong, stuff we shouldn't have done, or stuff we wish we'd gotten around to earlier. Cut the crap and just do it. Do what's necessary to succeed.

Get up early. Stay up late. Quit watching the boob tube.

Do it and do it today!

That sums it all up. JUST DO IT. I speak to magicians all over the world who have wonderful ideas yet they never put them in to practice. I'm the type of person who will say, JUST DO IT. That's the secret to my success.

What makes a Successful Magician? Is it money, fame, the fancy you own a flash sports car - or is it that you can make a good living and have a healthy life style by doing something you love so much. We all have different ideas of what success is. I think everybody has the dream of being successful. We want to be successful in life, in our jobs, in a relationship - and also our passion - MAGIC. Being successful in magic is a challenge, and most people believe that they just can't achieve great success because they don't have what it takes, or because they're not educated enough.

Understand that success is an inside job. It comes from within. I hear complaints from magicians who say they can't achieve the success they want because luck isn't on their side, or they weren't born successful, or that they are too poor to think about being something else.

Let me tell you that you don't need these things to be successful - what you need is faith. Faith in yourself that you will be successful, faith that you have what it takes to make it to the top! If you don't believe in yourself, who else will believe in you. This has been my secret of my own personal success since I was eight years old and wanted to be a magician! Look at the most successful entertainers in the world - what do they all have in common? They all have the belief in themselves that they will make it to the top. They never accepted a NO for an answer. Nothing ever stopped them, slowed down maybe, but never stopped them.

Many people will say this is all fine and dandy in print, but how can I have faith? Perhaps you have made a few of the achievements you set out with, but they seemed to have stopped.

The first thing you need to understand is that you do need to make an effort. You will need consistency in your doings. You need to make an effort. If you don't give consistent efforts, you'll just never get what you expect. The main point is to believe that you can be successful and you will indeed. One of the best ways is to use Affirmations. You just keep repeating to yourself that you are a successful person.

Never use negative forms in your affirmations. Instead of saying, I will not fail in anything anymore. Say, I will succeed in everything I'm undertaking. I'm here to tell you that affirmations really work.

You also need to be repetitive in your affirmations. Say them at least 20 times a day, for several days until they sink in. Remember, consistency! The longer you do it - the better the results.

From **Paul Romhany**

<http://www.paulromhany.com>

-----

## SECRETS OF A SUCCESSFUL MAGICIAN - PART 2

We are all looking for some type of success in our magic business. I have said it before, and I'll say it again - show business is 10% show and 90% business. One of my most important rules is to never put all your eggs in one basket. For the past ten years I've been booked on cruise ships.

About two years ago I could see major changes happening and so work has slowed down for many acts out there. Not one to sit around and wait for the phone to ring, I quickly secured myself contracts on land touring and working in the corporate market. I used the last year to re-build my contacts for the times ship work was slow. I am hearing stories from many friends, both magicians and non-magicians who have been on ships for a long time.

Major changes are under way and they aren't for the best. The cruise lines seem to be cutting a lot of corners and now asking much more from their acts and paying less. Of course the quality of acts will drop and it will only be time until passengers start to complain. After talking to many passengers myself, I have noticed they are not happy.

Things will pick up again once the lines realise that if they start to make cut backs in important areas then they will kill their business. I am preparing for a very busy summer ahead with a few festivals and also a gig that I've always dreamed about doing that finally looks like it will happen. My own one man evening show --- more about that later. The concept is fantastic and it's something many magicians - full time or part time could easily set up. I will be documenting the entire process on film as it is something we can all do. If you can perform magic then you can take my concepts and put them into practice. This project will be underway very shortly.

The first thing you need to know about success is that it's an inside job. Success comes from within. It is no easy task when you want to learn to be successful, but if you have the courage to look at yourself and who you really are, then you are half way there.

### **Know Thyself**

If you really want to learn how to be successful in life you're going to have to face up to who you are today in order to become the person you want to be tomorrow. You must examine your thoughts, actions, beliefs, emotions, and who you surround yourself with. Take a look at your friends are they growing or

dying?

Many full time professional magicians don't belong to magic clubs ... have you ever wondered why this is? In many cases they are very negative and waste far too much time talking about politics and bad mouthing other magicians.

Don't get me wrong, not ALL clubs are like this. I recently did a series of lectures around New Zealand and Australia and found them to be positive people and clubs with professionals being members. They must certainly be doing something right! You can still belong to a club, but just don't get caught up in the in-house fighting that can happen. It is very negative energy that will just bring you down. Keep upbeat - surround yourself with like-minded people. We all feed off the energy around us and this is reflected in our attitude both in business and life.

Pay attention to what you're afraid of because fear is the ultimate destroyer of success and happiness. How do you talk to yourself? Are you constantly criticizing yourself or are you talking to yourself in a positive manner. After you deal with everything that's stopping you...

### **You Must Become Financially Free..**

Freedom is your driving force in life, it doesn't matter who you are or where you came from it is your freedom that you value most. Are you stuck in a job that you hate, trading your time for money making other people rich, and sacrificing your happiness for a paycheck?

Maybe you're even being paid extremely well but are you happy? If you want to learn how to be successful you must learn to work for yourself. This is where many magicians are in their lives - at least those who email me. They have jobs but just aren't happy. Of course, in these economic times it might not be wise to jump in full throttle just yet, however there is no reason why you can't take your magic business to the next level.

As a part time magician perhaps you can push yourself to get that extra gig, or to get that regular gig you've always wanted to try out for. Perhaps you want to move into the cruise ship market. There is still work out there, you might just have to be more patient with your efforts, but why not put together the necessary things you need and send it off.

### **Surround Yourself With Winners**

"You can either dine with the dogs or fly with the eagles"

If you really want to learn how to be successful, you must examine who you

CHOOSE to surround yourself with and if they are not doing anything with their lives it's time to make some changes.

This brings me back to something that magicians used to do years ago, and nobody seems to do it much anymore. That is, to find yourself a mentor. While in New Zealand recently Alan Watson was mentoring a young magician Jarred Fell. I am certain, that thanks to Alan, Jarred has gone ahead in leaps and bounds.

The person you mentor doesn't mean they will become a clone of you and your act, but hopefully they will subconsciously pick up your winning thoughts, beliefs, and attitude which will in turn help them become a more successful person as well as yourself.

From **Paul Romhany**  
<http://www.paulromhany.com>

=====

## Desperately Seeking Susan

Very insightful op-ed piece in the *New York Times* by Ricky Jay. Ricky makes the comparison between the sudden success of Susan Boyle and the immense talents of Mathew Buchinger and Thomas Quasthoff..

Oh, don't know Mathew and Thomas?

I will give you a hint.. Thomas was a phocomelic thalidomide baby.. and what this has to do with Mathew and Ms. Boyle is explained in this article..

[http://www.nytimes.com/2009/06/02/opinion/02jay.html?\\_r=1&emc=eta1](http://www.nytimes.com/2009/06/02/opinion/02jay.html?_r=1&emc=eta1)

( Thanks to my friend, Henry Pettit, for pointing us to this wonderful article..)

=====

## Ernesto Planas Parasol Act

Highly visual and entertaining parasol act by Ernesto Planas.. Watch and try to figure where the parasols are produced from, and how so many are produced..



<http://rickcarruth.blogspot.com/2009/06/ernesto-planas-parasol-act.html>

=====

## Magic and the Economy

Interesting news article on magic and the economy from the Daily News.. To quote:

"Using sleight of hand, magician Barry Sokolsky can make your wedding ring disappear. Then while you're scanning the floor, it somehow ends up dangling among the keys on a chain in his pocket."

"It's a trick Sokolsky has been perfecting for a half-dozen years. Sadly, he's not performing it that often these days as event organizers scale back their budgets."

"He and other magicians find themselves digging deeper into their bag of tricks in the hope of conjuring up new gigs in the down economy."

[http://www.dailynews.com/news/ci\\_12169936](http://www.dailynews.com/news/ci_12169936)

=====

## Magic and the Brain..

Although this was a widely circulated article from '*Scientific American*', Magic and the Brain is worth a second look, especially considering that I now have a link to the pdf version of the magazine. Features not available in the widely distributed original article ARE available in this version..

Teller demonstrates a coin production, a popular pick-a-card trick is re-published, and an illusory correlation outlines how the brain deals with the 'impossible'..

Really good stuff, bordering on scientific, but not so much as to take away from the general interest amongst us 'magicians'...

<http://macknik.neuralcorrelate.com/pdf/articles/sciam08.pdf>

=====

## Illusion of the Year Winners..

The *Neural Correlate Society* selects the 'Illusion of the Year' from a group narrowed to ten nominees. These are visual illusions and not magic illusion. Some are quite creative and intriguing.. but be careful of any that are blinking rapidly.. it can mess with your vision.. ;-)

"The contest is a celebration of the ingenuity and creativity of the world's premier visual illusion research community. Visual illusions are those perceptual experiences that do not match the physical reality. Our perception of the outside world is generated indirectly by brain mechanisms, and so all visual perception is illusory to some extent. The study of visual illusions is therefore of critical importance to the understanding of the basic mechanisms of sensory perception, as well as to cure many diseases of the visual system. The visual illusion community includes visual scientists, ophthalmologists, neurologists, and visual artists that use a variety of methods to help discover the neural underpinnings of visual illusory perception."

[2008 winners](#)

[2009 winners](#)

=====

## How to Succeed - CNNMoney.com

Yes, this is a slightly dated article, one and a half years old.. but don't let that stop you from reading this wonderful collection of thoughts from some of the brightest minds in the country..

Sergey Brin, Rachel Ray, Richard Branson, Andre Aggasi, Michael Dell, and Donal Trump are just a few of the leaders who have been asked to contribute to this interesting and intelligent collection of thoughts from 50 successful minds..

This is definitely worth bookmarking..

<http://money.cnn.com/popups/2006/biz2/howtosucceed/index.html>

=====

## Mac King Rocks Out - Literally.. (video tutorial)

Brought to you by the *Mind Science Foundation*, as part of the Magic of Consciousness Symposium, June 2007 in Las Vegas.. this highly entertaining 14 minute video of Mac King is a master course on mis-direction and how the mind and eye are fooled.

Saying that Mac 'rocks out' is a serious play on words.. Watch the video and you'll see. And, you'll learn a really nice bit of misdirection you can use in your own act..

<http://macknik.neuralcorrelate.com/node/22>

=====

## Street Hypnosis - **How Conversational Hypnosis Saved A Maverick Doctors License And Changed The USA's Laws About Hypnosis...**

In 1953 the American Medical Association caught wind of the fact that the renegade psychiatrist, Dr. Milton Erickson, was doing hypnosis with his patients. It was illegal for doctors to use hypnosis on their patients.. They scheduled a "disciplinary hearing " in New York where he was to be stripped of his license and his livelihood.

Now.. Milton Erickson knew that the president of the AMA lived in Los Angeles . He also found out that the president would be flying to New York. He arranged to fly to New York with both the president and another board member. Of course, the atmosphere was strained and difficult in the beginning, but soon the two board members started to have strong feelings of rapport and respect for Dr. Erickson.

And the more he "talked " in that special way of his, his companions got more comfortable, and more relaxed.... and more relaxed..... and still more comfortable .. until..

The Two AMA Officials Just Listened With Glazed Eyes And Agreed To Everything... By the time the 3 doctors got off the plane, they were all fast friends.

The hearing, instead of being a professional massacre, saw all the charges dropped against Dr. Milton Erickson. The Very Next Year, The AMA Reversed Itself And Allowed Doctors To Use Hypnosis in the treatment of their patients..

That's the Power of **Conversational Hypnosis**.

<http://Streethypnosis.info>

=====

## Army Kite Video

Thanks to Elaine for this great video of what is possible amongst a group of experienced parachutists. I can barely imagine a single jump, with only me and the clear blue sky between me and the ground.. But, can you imagine the logistics involved in getting all these folks together safely.. and then getting them 'untangled' safely and on their way to the ground..

<http://streetmagic.info/2009/06/army-kite-video.html>

=====

## Penn and Tellers Bullsh\*\*

Enviromental Hysteria... this was one of the episodes in the first year of the Penn and Teller Showtime series. If you are offended by an occassional naughty word, then please don't watch.. as Penn can be a little crude at times.. Otherwise, this is an entertaining episode of a complex series, featuring two of the worlds premier magicians..

[Watch it Here](#)

=====

## Secrets of Cold Reading

Steven Peliari

Download a free copy of *Secrets of Cold Reading*, and interesting ebook by Steven Peliari. Used by psychics and mentalists for decades, cold readings are the basis of an entire industry.. Steven discusses some of the techniques used by psychics to effectively 'double-talk' their customer into believing that the psychic knows more than they actually know. Unlike techniques involving prep work, cold readings are spur-of-the-moment and intended to convince the customer that no prep work was involved, which is exactly the case..

Interesting read...

<http://www.divshare.com/download/7771605-bde>

-----

## The Psychic Skeptic

Karen Stollznow - B@D LANGUAGE

Sort of a follow-up to the above ebook. Karen wrote an interesting article about her pursuit of a job in the psychic entertainment field. This is a expose of sorts, and reveals an interesting script used by a phone psychic to earn big bucks.. I think you'll find this interesting.. Published in 'The Skeptic'....

<http://www.bad-language.com/psychicskeptic>

=====

## The Unofficial MacGyver How-to Handbook: Actual Working Tricks as Seen on TV ♦s MacGyver - Revised 2nd Edition

Would you like a **FREE** copy ?

Last month I introduced many of you to the **Y005 Gaming** site.. It read:

*"Close to 200 free video games on one site, available for free play with no downloads. The site is set up so if you continue to play you will eventually need*

*to sign up to login, but not now.."*

*"My Best Friend owns the site and I sort of.. help maintain it.. and assist in promotions and optimizations.."*

<http://y005.com>

Go to Y005.. sign up.. it's painless and very quick.. and send me an email saying something like "I've signed up a Y005" and include the user name you signed up with, and I will send you the download link to access this classic ebook.. Email Me

[HERE](#)

Thanks a million.. !

=====

## Free eBooks for New Subscribers

### **Erdnase' "Expert at the Card Table"**

<http://www.divshare.com/direct/6004719-c1a.pdf>

### **JP Jacquard's "Easy Mentalism"**

<http://www.divshare.com/direct/6004724-23c.pdf>

### **Hugard's "Encyclopedia of Card Tricks"**

<http://www.divshare.com/direct/6004872-3e0.pdf>

### **Bobo's "Modern Coin Magic" - A classic**

<http://streetmagicsecrets.info/bobo.htm>

### **R. Carruth's 'Hypnosis Mania'**

<http://www.divshare.com/direct/4523985-60f.pdf>

### **R. Carruth's 'Body Language Magic'**

<http://www.divshare.com/direct/5192312-1e8.pdf>

=====

I encourage you to share your favorite links, videos, and resources with other magicians from around the world. If you know of a site that has a free ebook or







professional and people will assume that you do this full time and have no other source of income. They will also assume that you are extremely good at magic.

Similarly, if you do 'Magic Tricks', the word 'trick' gives the impression of something that anyone could do, if only they knew the 'trick' (true, but this ignores the long, arduous practice that it takes to get the 'trick' right - it also ignores the Performance - the entertainment value of the way the 'trick' is put over to your audience). Now I would be the last to claim that my Magic is 'real' - that I can wave a wand and things just happen because I want them to - or I'd be turning base metals into gold, not subjecting myself to the nerve-wracking torture that is a Kid's Magic Show!

The point is - yes, there IS one! - the perceived value of a 'trick' is less than that of an effect. A 'Magical Effect' sounds so much more ... magical, than a 'magic trick'. A part-time Professional sounds marginally better than a semi-professional and miles better than an amateur!

What your customer needs to know is that you can put on a good and entertaining performance - if you can't, then you shouldn't be performing in public anyway!

If you call yourself an amateur; why? If you don't want to make money from Magic, fair enough. If you do, then you should consider raising your game; call yourself a part-time professional until such time as you are ready to go full time. Entertain rather than do magic tricks. Perform Magic Effects rather than do Magic Tricks. The difference is in the performance. Make it entertaining and mystifying as well as clever, and they will love you for it.

The main difference between an amateur, semi-pro and a professional is one of confidence and marketing. If you have the confidence that your abilities are up to public scrutiny, then only poor marketing will prevent you from becoming a professional. You can boost your marketing and your confidence by referring to Magical Effects rather than Magic Tricks in future. That one small change could be enough to kick your career into overdrive, and will certainly give the paying public a higher opinion of you.

Andy Canning has created a Website for fellow magicians - amateur or professional - at <http://www.magic.4funandprofit.co.uk> where he offers free magic tricks for you to learn and sources for all your magical needs.

=====

∴ Magic Terms..

I have posted a fairly comprehensive list of magic terms on my **Magicroadshow** site. They have been on the site for some time, but I sometimes forget to promote them as I should.. Anyway, here is a small sample, plus a link to the complete list... bookmark it..

*Clean* - A hand which is empty or the condition achieved at the end of an effect where the magician has no supposedly vanished objects or gimmicked items in her hands. (see Dirty)

*Crimp* - A bend in a card or cards which is used to locate them later. A gamblers move which can be used in magic, there are many different types.

*Deal* - To take cards off the top of the deck. Deal seconds (take the second card looking like the top) Deal Middles (take a middle card looking like the top) Deal Bottoms (take the bottom card looking like the top)

*Dirty* - A hand which is contains an object the audience should not know about or the condition at some point where the magician has "vanished" objects or gimmicked items hidden in her hands. (see Clean)

*Double lift* (DL) - Lifting two cards as one.

*Egg bag* - Utility bag often made of black velvet with extra compartment which can be turned inside out to vanish an object (egg) or change one object for another.

*Effect* - Magician's name for how a magic creation is perceived by a spectator.

*Elmsley Count* (also Ghost Count) - A false count (often done with 4 cards) where the surface of a card is hidden while the cards are passed from one hand to another. Invented by Alex Elmsley.

*False transfer* - An object appears to be taken into one hand while actually being retained in the other.

<http://magicroadshow.com/terms.html>

=====

∴ Pendragons..

What's up with the Pendragons.. as if the magic community doesn't know..

Check this link to *TMZ*.. which can be a tad sleezy at times.. but the info is accurate in this case.

<http://www.tMZ.com/2009/07/08/famous-magician-fires-not-so-magic-bullet/>

=====

.: Shade - title sequence video

Remember the movie '**Shade**'? Remember the great title sequence with all the cool moves..?

This feature film was directed by Damien Nieman and starred Sylvester Stallone, Melanie Griffith, Gabriel Byrne, Thandie Newton, Stuart Townsend and Jamie Fox.

The amazing card work was performed by the director, R Paul Wilson and Jason England.

<http://rickcarruth.blogspot.com/2009/07/title-sequence-from-movie-shade.html>

Special thanks to *Lee Asher* for the link.. ( <http://www.leeasher.com/> )

=====

.: Danny MacAskill Video.. Very entertaining.

Not magic, but just as entertaining.. Danny MacAskill has suffered tons of defeats in order to do what he does. Success looks good.. but it certainly doesn't tell the whole story. This is one of the few videos out there that makes me want to go back and watch it over and over.. Just amazing to me..

I recently purchased a hybrid bike, a cross between a road bike and a touring bike.. and I can't imagine doing what Danny does. Heck, I'm doing good just to stay upright.

<http://streetmagic.info/2009/07/danny-macaskill-video-very-entertaining.html>

=====

## **.: Any Card at Any Number..**

*The Holy Grail of Card Tricks..*

*The Secret is now Yours...*

<http://streetmagic.info/any.html>

=====

## **.: Martins Magic Top 100 Magic Sites**

**Martins Magic** list the Top 100 Magic Sites in the World, based on user votes. Actually, it's more like the top 225 or so, but who's counting..

**StreetMagic.info** ranks in the top ten, number four actually... thanks to all of my supporters who have so graciously voted for us. If you happen to visit, and would like to vote for us.. it's greatly appreciated ..

Lot of good links to a lot of great sites..

Thanks again for your support..

<http://www.martinsmagic.com/?html=top100>

-----

## **The Unofficial MacGyver How-to Handbook: Actual Working Tricks as Seen on TV♦s MacGyver**

*Revised 2nd Edition*

Would you like a FREE copy ? Last issue you had to go to <http://Y005.com> and sign up to get a free copy of the Unofficial MacGyver How-to Handbook. This issue, go to *Martins Magic Top 100 Magic Sites*, vote for Streetmagic.info.. which is painless and doesn't require you to register to vote.. let me know.. and I'll send you a download link..

You can also get a free copy for signing up at *Y005.com* .....

Thanks mate..

=====

## .: Magic Coach...

Explore the full list of magic items available through the *Magic Coach*.. You'll be glad you did.. I visit regularly to see what's new.. honest.

This is a part of the popular 'Achieving the Impossible'....

[Visit Magic Coach Here..](#)

=====

## .: Creating Magic for Magicians **Paul Rohmany**

I get so many emails from magicians all over the world each week asking questions on all subjects magic related. I generally get up early to answer all emails as best I can. Recently, there seems to be an interest in the process of developing magic effects for the market. Ninety nine percent of these emails come from young magicians who have 'created' an effect that they feel should be on the market. My question is, do they have the right to release a magic trick if they have been in magic only two years and/or have not road tested the effect.

I see this debate coming up more and more on magic chat groups and so thought I would throw in my own views, as somebody who has been performing professionally for the past twenty years, and releases products to the magic community.

Over the past few years there has been a big trend in the DVD business to release a one trick DVD. In all honesty, most of them should probably not be released as single DVD but rather appear in a magic magazine or a book somewhere. However, with creative marketing there seems to be a generation who want to get the latest 'trick' that will make them appear like their magic heros they see on TV. They are even now creating tricks for TV shows and then selling them afterwards. The shows now appear to be like one huge infomercial.

Don't get me wrong, it's a fantastic marketing ploy and has a huge following. They are just following the trends and there is a demand for this type of hype. I still find it funny that you can watch a TV show, and a week later perform the magic tricks that were on it. Not sure what that tells us about the way magic is heading or the magician on TV? Is it good for magic or bad? I'm not sure - it does create an interest in magic of course, but it takes away the mystique surrounding the art of magic.

Out of this trend has come a young group of magicians who have a huge following, and they are releasing one off tricks on a rapid basis. It really is fun to watch and see how magic has changed and how the internet has made 'stars' of magicians very quickly. Not quite like the old days where you became a magic star by performing around the world. The only way I got to meet these true stars of magic was by attending a convention or reading about them in Genii magazine. Today, with the internet I feel like they are dear friends.

I'm also interested in this side of magic for competitions such as FISM. I'm in the belief that FISM is like the Olympics and personally prior to entering you should have a proven track record rather than decide one day you want to enter FISM. I remember talking to one of the hottest acts in the USA years ago, and when I asked him if he would ever enter FISM his reply was, "you should only enter FISM when you are at the very top of your game - and I might not be there for another twenty years - if at all!" Now that's how FISM should be from my own personal point of view.

Back to the product business ..

Let's look at how I put together a product. In all cases, the effects I release I have performed in my professional act at one time or another, and many are still in the act. I have performed in pretty much every type of working condition from close-up, restaurants, trade shows to cruise ships, cabaret, comedy clubs, private homes, corporate markets and parties - both adults and children - as well as several years on New Zealand television as part of a comedy magic double act. When I grew up in magic, and especially coming from New Zealand, we didn't have the luxury that the younger generation have today, of having instant access to DVDs, tricks and books. It would take me months to get a book from the USA and cost me a lot of money. There were no DVDs so I was, and still am, an avid reader of books. The upside of growing up, and being so far removed from the hub of magic community, was that I created a lot of my own effects. During the past twenty years I had the chance to work the routines in live performances and since working on cruise ships ten years ago, I was able to film almost every show. This meant I could really iron out any bugs to tricks and get the reactions from the audience.

Without knowing it, this has given me a huge arsenal of original magic. It wasn't until a few years when I was approached by Paul Gross at Hocus-Pocus

magic to release one of my routines he had heard so much about, that I realised just how much I had to share with others. When you are removed from the general hub of magic and busy working, as I had been, you really don't have much idea of what is happening out there or what the trends are.

Years ago I met a young magician who had started to put out a few one trick DVDs. When I asked him to show me one of the tricks he couldn't. I was astounded!! He told me that he had created it just as a product. This was the catalyst that got me thinking about how I wanted to approach releasing magic tricks. The first thing was, I would only put something on the market that was from my own act, and had been performed in front of live audiences in many different situations. Fortunately, I am always working, either on land or at sea, and so able to really work each and every effect. With so many performances and time behind me, I am able to now chose what I want to release and when I want to release something.

A classic example of how much time I put in to a product prior to it's release, is my latest DVD, *Romhany On Stage*. I look at this DVD as being twenty years in the making, because that's how many years I have been working and performing many of the routines in there. So you see, my approach to my own magical products are different than the latest trend. My effects have been audience tested in the real world in front of situations most of us work, such as parties, cabaret and corporate markets - not going out on the street and filming with some friends reacting. I watch some of these and can see how people buy in to the hype.

There are so many magic DVDs on the market now, it's hard to know what to get. I review many of them for Hocus-Pocus which you can find on my weekly BLOG at <http://romhanyreport.blogspot.com/>

By releasing magic that is tested in live shows over time, I know that my products, books and DVDs will be around a long time. Simply because the are effects that work.

I like to think of my products, not as one night wonders, but effects and products that will last for many years and that magicians who aren't even in to magic right now, will be looking up and using in the future. I have made my career from performing and continue to do so - the effects I release are effects that continue to make me a good living - and I know others will perform in their own shows.

Until next time,  
Happy Magic  
Paul Romhany  
[www.paulromhany.com](http://www.paulromhany.com)

-----  
*Romhany On Stage* - A collection of effects and live performances that I teach for magicians who perform on stage, cabaret or stand-up type venues. This DVD has been 20 years in the making and is the first in a series of stage type DVDs from Paul Romhany.  
Only \$29.95 from all magic dealers world wide.

*Lunch Date DVD* - Based on the best selling magic book *Lunch Is Served* - Paul Romhany shares some of his favorite routines from the book including Time Change, 8 Ball Production, Cookies Fortune and Business Card Switcharoo. Romhany has become an expert on the Out To Lunch Principle and has collected a huge array of effects from close-up to stage. If you have a business card then you'll definitely want to check this DVD out. You also get access to a secret website which enables you to download the graphics needed for the routines on the DVD. Only \$34.95 from all magic dealers worldwide.

*Romhany's Multiplying Bottles Routine* - This DVD and audio CD combo is the exact routine Paul Romhany uses in his current act. You tell the audience you received a brand new trick in the post and it came with audio instructions. You press play and that's when they mayhem starts as bottles change places, they multiply and even change color! Use any set of nine multiplying bottles for this hilarious and clever routine - four minutes of solid fun and amazing magic. Paul also shares with you ideas on how to make your set even better by being able to make bottles change color and pour liquid from them. Only \$39.95 and available from all good magic dealers.

For more information be sure to visit [www.paulromhany.com](http://www.paulromhany.com)

=====

.: What Every Magician Needs..

*David Breth* is a long-time friend of mine and of the *Magic Roadshow*. His contributions to our readership has been staggering, to say the least. Now, David has produced a brand new product aimed toward any magician who has a presence on the web, or wants a presence on the web..

I know marketing, and I know David's product really works.. I've read every



word and fully agree with every concept in this comprehensive work..

Don't take my word... visit this site and discover how you can get David's latest and greatest product for magicians for ONE DOLLAR..

Access David's New Product Right Here.. Right Now..

<https://paydotcom.com/r/88203/carruth00/25515820/>

=====

.: Dicepool.com - Need dice ??

Founded by two long-time gamers in 2004, *dicepool.com* has grown to the point where they stock more than 1500 different dice products. That's a lot.. Known to be selective with the items they carry, they are particular to assure that their shelves are filled with the best dice available..

They're located in Milwaukie Oregon, and have shipped countless dice to thousands of customers across the US. Check out their selection.. especially the 'pound of dice' deal..

<http://dicepool.com>

=====

.: Ricky Jay and the Art of Lying..

*"Deception is one of the things that I'm interested in. It's a major component of my work. If someone said you had to sum up your interests in life in one word, the word would probably be "deception." I think it encompasses more things I'm interested in than any other single word I can think of.*

*Brindemour's illusion of levitating a man. A 17th century engraving of a two-headed archer, which portrays him as a legitimate human anomaly. That clearly can not and did not exist. Right? The Davenport Brothers, who were the first performers to become famous from the cult of spiritualism, who convinced people that they were able to make manifestations while locked within a sealed cabinet. Incredibly successful. Chabert, the human salamander, who entered an oven with a raw steak in his hand: he emerged tartar, the steak was cooked to*

*perfection. All of it based on real deception."*

Read the two part blog in the New York Times..

<http://morris.blogs.nytimes.com/2009/08/05/seven-lies-about-lying-part-1/>

<http://morris.blogs.nytimes.com/2009/08/06/seven-lies-about-lying-part-2/>

(A special 'Thanks' to Henry Pettit.. for the links..)

=====

..: Knife Tricks Gone Terribly Wrong.. (video)

**You Must watch these videos.. and learn a little something..**

I remember the first time I watched this video.. I couldn't believe my eyes. Oh, I've seen magicians perform the classic "hide a spike under a cup and slam your hand on all the cups that don't have a spike under it... and make it as dramatic as possible.." trick. I watched on TV as Chris Korn put a spike through his palm on Mondo Magic. I've heard tales of other magicians suffering unfortunate results with this effect. And I watched the first magician on this video slam his hand onto a knife blade and shock his audience as he bloodied both the stage and the spectator...

But..

I have NEVER seen an act as totally irresponsible as the second part of this video. It's understandable why they pixeled out the magicians face, although I think it would have been far more appropriate to have shown his identity to all. I cannot imagine a magician being so confident with his performance of this effect that he is willing to bring a spectator on stage and use **HER** hand to slam the cups. I don't have to tell you what happens..

*Unbelievable.....*

<http://www.glumbert.com/media/magictrick>

(From the Magic Roadshow archives..)

=====

## .: Making Magic Happen

*"Located on the footpath outside the Jatinegara train station in East Jakarta, among the other street vendors vying for space in the area, sits Yudi with his collection of unlikely items. The most eye-catching is a colorful wig attached to a bright pink, glittery eye mask. Next to the wig there is a Death figurine, packs of playing cards and a photo of Deddy Corbuzier, the well-known Indonesian magician. Photocopied A4 pages stapled together, what Yudi calls his "magic book," sit nearby..."*

<http://thejakartaglobe.com/city/making-magic-happen/320863>

=====

## .: A fairy tale...

*Once upon a time, a guy asked a girl 'Will you marry me?' The girl said, 'NO!' And the guy lived happily ever after and rode motorcycles and went fishing and hunting and played golf a lot and drank beer and scotch and had tons of money in the bank and left the toilet seat up and farted whenever he wanted.*

*The end ...*

=====

## .: ThreatFire Antivirus - Free Resource

A little something for those of you who are unprotected.. Even those like myself, who are exceptionally protected, still get a nasty bug every now and again.. I just spent 3 hours digging one out of my laptop.. The little sucker had a distinct sense of self preservation and did everything possible to keep me from both finding it and destroying it..

Traditional antivirus solutions cannot protect you until after they've discovered a new threat and produced a signature to counter it. ThreatFire does not rely on

signatures, but instead provides behavior-based protection. It is designed to be used alongside your existing antivirus software and it fills the gap in protection between your antivirus signature updates.

ThreatFire protects you against major security threats including viruses, worms, trojans, rootkits and even some spyware. Its advanced ActiveDefense technology intelligently analyzes the behavior of processes and programs on a system and immediately halts any malicious action. It continuously monitors all activities on your PC at a very low system level and uses a proprietary combination of analytics, risk algorithms, program histories and tolerance thresholds to identify and shut down threats so you are always protected, no matter how new the threat.

ThreatFire is easy to use, instantly effective, and very light on system resources. Choose between the advanced Pro version or the Free Edition. The primary difference between the free and paid version is that the free version does not have the same level of support and the free version cannot be used commercially.

<http://www.threatfire.com/download/>

=====

**.: Free eBooks for New Subscribers**

**Erdnase' "Expert at the Card Table"**

<http://www.divshare.com/direct/6004719-c1a.pdf>

**JP Jacquard's "Easy Mentalism"**

<http://www.divshare.com/direct/6004724-23c.pdf>

**Hugard's "Encyclopedia of Card Tricks"**

<http://www.divshare.com/direct/6004872-3e0.pdf>

**Bobo's "Modern Coin Magic" - A classic**

<http://streetmagicsecrets.info/bobo.htm>

**R. Carruth's 'Hypnosis Mania'**

<http://www.divshare.com/direct/4523985-60f.pdf>

