

Magic Roadshow

May 15th, 2007 Issue # 71

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Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over 72 countries worldwide.



Hi All

Welcome to another issue of the Magic Roadshow. All you guys and ladies who have signed up since our last issue are wished a special "Hello and Welcome". I hope you will find something here that will keep you coming back issue after issue..

I don't say it often enough, but I want to take a moment and thank too all you great folks who email me from time to time with your thoughts and comments. It means alot to me for you to take time out of your day to share your thoughts.. Without bragging, I've heard over and over how much you enjoy the Roadshow, or how much you appreciate my efforts. And I'm honestly humbled that you find some form of pleasure in my little experiment in magic communication.

Although I formerly responded to emails in a matter of a few hours, it may now take several days for me to get back to you. It's not that I'm too busy, it's that I'm just busy enough that I can't respond to emails the way I want to every single night. I have a couple of 'email' nights each week during which I respond to numerous emails in one setting..

Remember, if you have a favorite site I haven't visited in the Roadshow, write me and tell me about it. Getting it exposed to a bundle of subscribers, and no telling how many readers who visit through the search engines, can only help the sites owner(s).

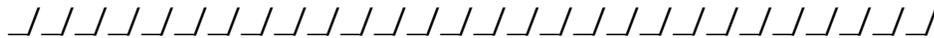
[EMAIL ME](#)

I think you will find this issue very interesting.. I'm revealing a couple of sites that, until now, I've kept under wraps, and only dolled out video's one or two at a time. Now.. I'm giving you the whole enchalada...

Enjoy...

In This Issue

- *Math Whiz or Mental Magic*
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Math Whiz or Mental Magic ??

Those of you who know me know how much I enjoy the possibilities within the pages of 'classic' magic books. Magic travels in circles.. and many new effects are only older effects revisited, with a twist. Taking an older effect and developing a new way to perform it is infinitely easier than developing a totally new method of magic..

As they say.. " Why re-invent the wheel " .. Companies like Goodyear and Michelin have made a fortune by simply improving on an existing product.

You too, can achieve great satisfaction, and perhaps influence the magic community as well, by making the effort to create your own personal magic. It's not necessary to buy every new dvd or every new book or lecture notes in order to be successful. Actually, your chances of success are much greater IF you take the time to create your own effects.

Don't make the mistake of thinking of classic magic and techniques as being 'old fashion'. Certainly, some styles of performing are old fashion, but that shouldn't be a reflection on the magic itself.

I watched with amazement recently as dozens of magicians lined up to buy a dvd and thumb tip from Jeff McBride following a lecture in which he used a thumb tip and a small rainbow colored ribbon of silk to entertain a room full of pro's. You would have thought he had just introduced an amazing new device to the magic community! The only thing 'new'... was Jeff's handling of a very 'old' effect.

In days past, we didn't have the luxury of calculators and computers. All math was performed the old fashioned way... by hand. Everyone knew, and appreciated, how difficult it was to add or subtract a large column of numbers. That served as a perfect backdrop for magicians who performed mathematical magic.

It also served as a basis for demonstrations of mathematical skills, some of which may have been legit, and others that were uh... a little 'tricky'.

This effect is definitely on the 'tricky' side. And I am going to show you how magicians take an effect, and adapt it to create an entirely different effect. The performance is basically the same, only the patter differs.

The Effect:

In the past.. the performer began with a large chalkboard and an audience member to assist in his 'display of amazing mental calculations, performed with lightning speed'. The performer wrote a three digit number on the board as an example of what he wanted the spectator to do. The spectator was asked to write a three digit number under the first number, and the performer would follow by writing a three digit number under the spectators. This would continue rapidly until the spectator had written four numbers and the performer had written a three digit number under each of the spectators numbers, plus the one first number, for a total of five. The total numbers were nine... four by the spectator and five by the performer..

As an example of math wizardry, everything was written very quickly, and as soon as the last number was written the performer would pause for merely a couple of seconds and write the 'answer' under the list. With the proper patter, the performer could convince the audience he had the ability to add a large group of randomly chosen numbers almost at a glance..

Here's an example:

458 - first number wrote by the performer as an example.

376 - first number wrote by spectator
623 - performer
297 - spectator
702 - performer
621 - spectator
378 - performer
148 - spectator
851 - performer

4454 - Total

The spectator would add the column the old fashion way, and the total would naturally match the performers, proving that the performer must have the ability to perform mental calculations at super-human speed..

The Secret:

Simple. The very first number, the one wrote by the performer as an example, told the performer what the total would be... almost. The performer only needed to subtract 4 from the three digits, and add 4000, to arrive at the total.

Look at the example above, and look at the first number.. 458. Subtract four = 454. Add 4000 = 4454. All that was necessary was for the performer to then write a three digit number under the spectators number that, when added to the spectators number totaled 999. For example.. the first number wrote by the spectator was 376. The performer took a quick look at 376 and then wrote 623..

376 - spectators number
623 - performers number

999

This was repeated four times. The spectator wrote four numbers, and the performer wrote four numbers to make each one of the spectators numbers total 999. This assured that the total of the eight numbers would always total 3996 + the first number. The easy way to add it all, again, was to subtract 4 from the first number and then add 4000 to get your total.. In the above example, it was easier to subtract 4 from 458 and add 4000, than to try to mentally add 458 and 3996. Keep it simple..

Now.. how does this translate into a different effect?

The Transformation:

I can think of three or four different ways to present this effect, making it appear as if I've developed my own magic effects. Since I know that the sum of the numbers will be the first number, minus four, plus 4000, I can easily perform a mental math miracle and predict the correct sum by writing down the proper first number.

If I decide now that the number I'm going to write down as an example for the spectator will be 541, then I know that the sum of the numbers will be 541 minus $4 = 537$, plus $4000 = 4537$. I can now write 4537 on a piece of paper and seal it in an envelope before the effect begins, or, I can write it on the back of a blackboard, or.....??

And with the proper patter, I can take an old magic classic and easily morph it into what appears to be a unique effect..

You could decide to write a 'prediction' on a notepad, hand the spectator a die, ask them to roll it three times and write the number down as a single, three digit number. And as soon as you see what the three digit number will be; finish writing your prediction, close the notepad, and proceed with the effect as above.

You could use nine playing cards, ace through nine, and allow the spectator to mix and draw cards at random as his method of selecting his numbers. Drawing three cards.. four, eight, five.. becomes 485.

You could write your prediction, seal it, and then force three cards on the spectator to arrive at the first number..

Or, how about using a modified Tossed Out Deck, consisting of about fifteen of one card on top of the deck, fifteen of a second card in the middle of the deck, and fifteen of a third number on the bottom of the deck. Put a rubber band around the deck and toss it into the audience. Ask the first person to catch it to peek at a card near the top of the deck and then toss the deck to someone else. Ask them to look at a card near the middle of the deck, toss it, and have a third spectator look at a card near the bottom of the deck. You will know the three cards in advance, assuming the audience can follow your instructions. You've successfully 'forced' three cards on three different audience members, and this becomes your first three digit number after each audience member calls out their number..

You could have five prepared decks, if you are a risk taker, and repeat the above senario four more times, allowing up to fifteen audience members to assist in the selection process.

This is just a small sampling of the opportunities.. Using the senario above,

you've taken a simple mathematical demonstration and transformed it into a seven to ten minute mental magic effect. You can adapt so many classic effects to suit your style or purpose -IF- you'll take the time to think of ways to make each effect your own...

A special 'thanks' to *Charles Barry Townsend*, author of *World's Best Magic Tricks*, for providing the substantive example I based the original classic effect upon..

R.Carruth

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Telekinesis - Video Tutorials

The following is a series of video performances and tutorials related to Telekinesis. *Joe Marshall* has been performing magic since the age of three when his grandfather showed him a card trick. Joe was hooked. At 12 years old he was the youngest magician ever inducted into the Counts of Conjuring, a secret magician's collective, and in time became one of its leaders. Joe now spends his time performing street magic and close-up magic for spectators across the Midwest.

Telekinesis is the ability to influence objects with your mind. Bending spoons is a good example. The following is an index of the telekinesis video's available to visitors.

- *Introduction: Learn Easy Magic Tricks Online for Free*
- *Introduction to the Floating Card:*
- *The Floating Card Trick Explained:*
- *Overview of the Floating Card Trick:*
- *Hiding Mistakes in the Floating Card Trick*
- *Introduction to the Card Pointer Trick:*
- *The Card Pointer Trick Explained:*
- *The Card Pointer Trick in Detail Introduction to the Eye Glass Flip:*
- *Eye Glass Flip Explained:*
- *A Caution for the Eye Glass Flip Trick Introduction to the Pepper Shaker Trick*
- *The Pepper Shaker Trick Explained:*
- *An Overview of the Pepper Shaker Trick:*

- *Introduction to the Quarter Hop Trick The Quarter Hop Trick Explained:*
- *An Overview of the Quarter Hop Trick:*
- *Introduction to Spoon Bending*

<http://www.expertvillage.com/interviews/magic-tricks-telekinesis.htm>

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Telekinesis Psychic Test

Speaking of Telekinesis.. this is a simple online test inspired by coin tossing. The algorithm randomly generates zeroes and ones, instead of heads and tails, and test your ability to influence the outcome. The laws of mathematics dictate that over a period of time the number of zeroes and ones generated should average 50% each.

Over a period of time, the longer the test proceeds, the closer the averages will be to an even split. IF you have telekinetic abilities you should be able to influence the algorithm to generate a greater number of one number over the other..

There's nothing to download or sign up for.. simply visit and test. There are several other online test as well, including a Zener Card test, a Tarot Card reading, and ESP test, Sensitivity test, and Remote Viewing test..

Don't visit this site unless you have some time to kill ..

<http://www.psychic-experiences.com/psychic-tests/>

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Free Magic Tricks for Parties - Video Tutorials

This set of video performances and tutorials are presented by *Tim Mannix*, one L.A.'s busiest variety arts entertainers specializing in family entertainment and

corporate events. Originally from Oklahoma City, his interest in magic began at the age of eight when he received Marshall Brodien's TV Magic Set for Christmas.

A member of The Society of American Magicians, International Magicians Society and past President of Hollywood Ring #21 of the International Brotherhood of Magicians, Tim's experience includes everything from stand-up comedy magic for adults to performing birthday parties for children.

- *Floating Ball Magic Trick :*
- *Magic Rope Trick :*
- *Simple Magic Trick for Parties*
- *Make an Ordinary Object Appear from Nowhere :*
- *Make a Fish Appear from Nowhere :*
- *Fantastic Five Magic Trick :*
- *Secret of the Fantastic Five Magic Trick :*
- *Magic Cup Trick :*
- *Magic Mentalism Trick*
- *Secret of the Mentalism Magic Trick :*
- *How to Force a Card Trick - Part 1*
- *How to Force a Card Trick - Part 2*
- *How to Hire a Magician :*
- *Hiring Tips from a Magician*
- *Magic Birthday Party Favor Ideas :*
- *How to Perform the Floating Cup Trick :*
- *Magic Knot Trick Using Rope or Ribbon :*

<http://hobbies.expertvillage.com/interviews/magic-tricks.htm>

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Magic Card Tricks: Full Deck Arrangements - Video Tutorials

Any decent series of magic tutorials would not be complete without a little card magic.. right? *Malik Haddadi* is a magical comedy entertainer, balloon artist, and juggler with over 15 years experience. As a full time professional, he entertains audiences of all ages and sizes for many different types of events. He is also a member of the Faneuil Hall Street Performer Program in Boston, MA.

A number of these effects use a full deck setup, which allows you to perform

magic not normally do-able with a standard deck..

- *Full Deck Setups & False Cuts:*
- *Setting Up a Brand New Deck:*
- *Ace - King Deck Setup:*
- *A Poker Trick:*
- *Explanation of the Poker Trick:*
- *Red & Black Deck Setup:*
- *The Red & Black Separation Card Trick*
- *Part I: Explanation of the Red & Black Separation Card Trick*
- *Part II: Explanation of the Red & Black Separation Card Trick*
- *Red & Black Location Trick:*
- *Red & Black Location Trick - Si Stebbins Deck Setup & CHaSeD Order:*
- *Finding a Card With the Si Stebbins Deck Setup*
- *Si Stebbins Setup & the 27th Card*
- *Stebbins Setup Poker Trick:*
- *The 8 King Deck Setup: Free Card Magic*

<http://www.expertvillage.com/interviews/magic-card-deck-setup.htm>

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Clearvoyance - A review

Many years ago I bought a book by the great paranormal researcher, Dr. J.B. Rhine of Duke University. Dr. Rhine was one of the developers of 'zener cards', commonly known as ESP cards, and from that time I, and many others, have associated zener cards with ESP, and ESP with the paranormal.

I was talking with a friend, Harvey Raft, one of the two owners of Magication, and the subject of ESP cards was brought up and I commented that I had trouble locating effects with the classic zener symbols. Harvey told me that they actually had a couple of different mental magic effects with ESP cards, and the next thing I knew I had a mailbox half full of ESP cards!

One of the effects was aptly named 'Clearvoyance', and consist of 50 different cards that have the various zener/ESP symbols on the back and one of the symbols on the face. Through a simple, yet devious, marking system within the ESP symbols, a performer can tell the symbol on the face of the card.

Because these are ESP symbols, and not conventional playing cards, the performer can devise many different psychic oriented effects to totally baffle his audience. Only someone who actually owns a deck could have a chance of reading the backs of these intelligently designed cards.

Created in a stark black/white design, very appropriate for performers of the dark arts, the first thing you notice is the quality of the cards, which are specially made for Magication. As such, they are totally exclusive to Harvey Raft and David Lew. Personally, I don't like to perform magic available to magicians worldwide. Although anyone can order this mental miracle deck of ESP cards, you can ONLY order it from Magication.

Anyone who has attended a recent lecture or performance by the highly entertaining Boris Wild knows the power of a marked deck. I know, marked decks have been around forever. But occasionally someone like Boris comes along and reminds the magic community of it's power. Clearvoyance contains the same power. Anything you can do with a regular marked deck you can do with Clearvoyance, except you have the ability to use an entirely different visual and mental approach.

That's what makes me a fan of *Clearvoyance*..

Check out this and other mental magic effects at:

<http://www.magicationproducts.com/products.html>

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Do Popular Magicians Have Something You Don't ?

David Blaine influenced a generation of magicians. Criss Angel is influencing a new generation as we speak. Each had the proper instructions and mentors necessary to become household names...

When you watch Criss perform on A&E during his new season, pay particular attention to his greatest tool, or I should say, his greatest TOOLS... Johnny Thompson, Luke Jermay, and Banachek. Watch as he brainstorms with three of magic's most creative minds to make his performances complete..

Having a great mentor is CRITICAL to your success in magic. Having awesome

instructions is equally important IF you want to leave YOUR mark on magic..

[Discover the Secrets](#)

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'Squidoo' to You Too

Squidoo is one of the new social websites that allows virtually anyone to set up a free site and interact with other viewers, if you want. Unlike other sites, like MySpace, Squidoo does allow you to 'monetize' your site and promote yourself and/or your other online endeavors. The developers will publish Google Ads on your site, for instance, and split the proceeds with you. You can also easily set up Amazon ads, Ebay ads, and cafepress products on your site and earn up to 50% of all sales as well.

If you're a magician, and don't have a site, this is the perfect place to start. You DON'T have to be a webmaster to create your site. Actually, everything is extremely user-friendly and you can set up a site in a very short time. Type up a few paragraphs about yourself and your magic, press the 'publish' button, and you're online..

And of course.. there's NO COST whatsoever..

Squidoo has it's own search engine, and to be listed near the top for your search terms it's important that you have visitors. How do you get visitors? First, invite your friends, co-workers, and family to visit ypour site. Second, send ME your url, and I'll publish it in the next issue(s) of the Magic Roadshow. We all, as a group, should take a moment to visit one anothers sites. Even if you don't take the time to read the content, just the act of clicking the link will generate a 'hit' for the site owner and help improve his rank.

Here are the links to two different sites I created in less than an hour.. total. Have a quick look and see what Squidoo looks like. The 'content' sections of my sites are fairly short.. I haven't taken the time to expand them yet.. but I will. Some users publish very long text sections, and you're not limited. I just wanted to get a couple of sites 'up there', and then go back an edit in my own sweet time.

The word is.. if you have other sites, having a site at Squidoo linking back to them is given favorable weight by the search engines. I don't know yet, although I will difinitely find out. Increasing your search engine rank is enough

of a reason, in and of itself, to create a site or two.

So.. do two things - visit my sites quickly and look around. Then, sign up and create your own site(s) and forward me the url so I can publish them for other readers.. One thing to keep in mind.. I've noticed that Squidoo updates the stats every 24 to 48 hours. So, if you don't see known visits showing up.. don't worry, they will...

<http://www.squidoo.com/mentalmagic/>

<http://www.squidoo.com/street-magic/>

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Seth Godin's 'Who's There' - free download

I enjoy anything written by Seth Godin. He is one of the 'true' guru's of the internet age. As the author of several books that have been bestsellers around the world, Seth has earned the respect of the business world and commands respect, and big fee's, everywhere he goes.

One of his ebooks, *'Unleashing the Ideavirus'*, is the most popular, and most downloaded, ebook of all time.

'The Big Red Fez' was Amazons #1 ebook for almost a year. I have a hard copy, and highly recommend it.

'Purple Cow', was a New York Times and Wall Street Journal bestseller.

'All Marketers are Liars' is one of Seth's latest works, but has already made the Amazon Top 100.

'Who's There' is a great ebook on building your own blog, and how you can both profit and benefit from it. To quote Seth about 'Who's There'...

"Who's There is not an ebook about how to write better or how to follow the traditional conventions about formatting and building a blog. It's not designed to sell you one service instead of another, either.

Instead, I divide the blog world into three groups and turn my attention to one. And in particular, I try to sell you hard on how building a blog asset can have a spectacular impact on you, your career, your organization and your ideas.

I promise this ebook is incomplete. I hope, though, that it encourages you to pay attention to some of the underlying forces at work online and off. And it's small enough to email to your colleagues or to post on your own site. Hey, it's free and it comes with its own carrying case."

Yes, download a free copy right here, right now.. If you've ever thought about creating a blog, or already have one, this is one interesting read..

http://sethgodin.typepad.com/seths_blog/files/whos_there.pdf

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Color Change

I love color changes.. I think they are one of the most visual bits of magic we can perform. Here's a link to another YouTube video that is a little different from the typical color change. For some of you who have trouble performing other styles, maybe this will suit you a tad better..

Let me know what you think and how it works for you..

<http://www.youtube.com/watch?v=lvSigYEdAU0&mode=related&search=>

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Derren Brown Video's

Here are links to the last three shows presented on TV by Derren Brown. I hope you enjoy, and again, thanks to Steve (howdoidisconnect) for the links..

Derren show 2

<http://video.google.com/videoplay?docid=7682449756678501045&hl=en>

Derren show 3

<http://video.google.com/videoplay?docid=-39098269706933674&hl=en>

Derren show 4

<http://video.google.com/videoplay?docid=-7697844717110640027&hl=en>

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Erdnases' Expert at the Card Table - Free Download

You can download your free version of Erdnases' classic ebook at this link..

<http://www.301url.com/erdnase>

If you have a problem, let me know and I will send you the ebook as an attachment..

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I encourage you to send any magic resources my way. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

I've been busy this past two weeks doing, among other things, redesigning StreetMagic.info . Have a look and tell me what you think, honestly..

[Email me..](#)

Please don't forget to visit some of my other sites.. see what's new -

<http://www.streetmagic.info>

<http://www.magicroadshow.com>

<http://www.streetmagic.info/blogger.html>

<http://www.streetmagicsecrets.info>

<http://www.mentalists.info>

May my next issue find you well..

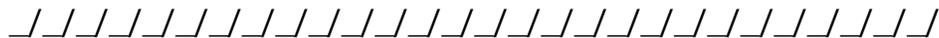
Rick Carruth / editor

Magic Roadshow

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Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.



Hi All

Welcome to the latest edition of the **Magic Roadshow**. Hopefully, those of you who want to learn magic tricks, learn card tricks, and learn street magic and mentalism have hit the mother lode.. Yes, we are currently the #1 site in the world on Google for 'street magic'.. and nowhere to be found on Yahoo, after having been #1 there at times as well. That's what a sorry web host can do for you. If any of you guys should encounter down time next week, you'll know I'm in the midst of switching the StreetMagic. info site to 1&1 ..

Here's a big WELCOME to all the new subscribers who have signed up since the last issue. I hope you find something truly useful to both you and your magic in every issue.

Comments, complaints, rants and raves.. [EMAIL ME](#)

I sometimes come up short when it comes to sharing my emails from other readers with you.. Here's a perfect example of an email I read, pondered, and filed away in my personal files... until now..

Hey Rick,

Great job man!!! Honestly!! Everything about your on-line mag is fantastic!! Now for those "Doom Sayer" critiques that talk about other magicians... we tend to forget that the "Art of Magic" isn't about Magic...but about the "Art of Entertainment".

We hear people complain about David Blaine doing "Several Takes" just to get the correct response. We hear about Criss Angel using "Several Techniques" to

get a certain response. We hear about Derren Brown using "Different Methods" to get the desired response. We heard the same things about David Copperfield back in the 80's. Thurston brought people up on the stage to see his/Kellar's levitation and told them not to reveal a "Expletive Deleted" thing or else!

It all Entertainment...The way's justifies the means!! I.E....if the audience is entertained, and no one is hurt, insulted or whatever...IT'S A GOOD THING!! This is the way that The Magic of Kirtley does his show!!

Thanx Rick!!! Keep up the good work!!

Kevin D. Kirtley

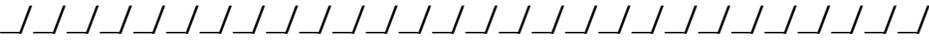
I happen to know that Kevin wouldn't mind my sharing his email with thousands of readers from the far corners of the globe.. If you write, and don't mind sharing your thoughts, let me know.. and you might see your thoughts in print as well...

I've worked out of state the past two weeks, and will be out of state again this coming week. So.. if I'm a little slow responding to your emails, don't lose faith in me..

In This Issue

- * Finding Your Signature Stories - John Kinde's excellent advice for Performers*
- * Storytelling - Truth and Embellishment - John Kinde's follow-up on Signature Stories*
- * Magic in Japan - Video compilation of Japan's master performers*
- * Psychic ESP Test - Not your average test..*
- * The Magician Directory - Great resource for magician's*
- * Throw a Card Thru a Window - Video tutorial*
- * To Blue or not to Blue - Card prediction effect*

- * *Readers Squidoo Sites - Create your own*
- * *Erdnase 'Expert at the Card Table' - download*
- * *Tear a Phone Book In Half - Video instructions*



Signature Stories..

I always keep one eye focused on **John Kinde's Humor Power Tips** newsletter. John writes primarily for public speakers (and those who must speak in public), but many of his articles deal with professionalism and speaking techniques that are as critical for magicians as for public speakers.

Pay close attention to what John has to say about developing your 'signature story'. Many great magicians have one.. and they do so for a reason. Many of you guys are looking for those little 'tips' that will help separate you from the pack.. those techniques that transform you from a 'guy doing tricks' to a true 'performer'..

Michael Finney tells of his robbery experience and of being taken hostage. Steven Bargatze tells of heartbreaking experiences that occurred to him when he was young, and helped mold him into one of the funniest magicians in the world.

Read on, and keep in mind that one of the most important steps in achieving success is having the ability to duplicate what you see successful performers doing.. It's important you have the ability to develop your own 'style', but do so based on solid principles displayed by the top performers.

The 'second part' of this story is the perfect follow-up to 'Finding Your Signature Story'. It was just published on John's Humor Power blog at:

<http://www.humorpower.com/blog/2007/05/storytelling-truth-and-embellishment>

Finding Your Signature Story

John Kinde

Professional speakers (and magicians) who are at the top of their game are often known for their "signature stories." These are original, compelling stories on which reputations are built.

Signature stories are usually funny. Often they are VERY funny. But in spite of the power of humor, a signature story of the highest level must have more than just funny lines. And they need more than a significant message.

The art of improv comedy teaches us that good scene work is centered around characters, relationships and objectives. So it is with great stories in speaking. In a great story the message is built around drama, challenges or obstacles, relationships, strong characters.

A story which is relatively simple and predictable is less likely to strike it rich as a signature story. And a story which belongs to someone else will never make YOU famous. You want to work for the original and compelling stories which have substantial real life drama. A bad relationship turned into a good relationship. A life-and-death situation survived. A dramatic or embarrassing situation coped with. A story with a strong colorful character which teaches a great life lesson.

Here is a story which I really like. It's a true life experience. But it lacks nearly all the critical elements of a GREAT story. So I rarely use it:

I was waiting at a red traffic light and my mind was wandering. The car to my left started to go, so I automatically figured the light was green and I started to go. Then I looked up and saw the light was still red. The car next to me was turning left on a green arrow. So I slammed on my brakes. Unfortunately, the car behind me, seeing that I was going, started to go. And the driver, not expecting me to stop suddenly, crashed into the back of my car.

A pair of assumptions caused an accident. I assumed that the person on my left was going the same place I was...and he wasn't. My assumption was wrong. The driver behind me assumed that I knew what I was doing...I didn't. He was wrong. We often make assumptions in life that lead us down the wrong path. We assume that what is right for someone else is right for us, when it may not be. And we assume that someone else knows what they're doing or possesses the truth, and sometimes they don't. We need to be awake and clear thinking in our choices and judgments or life will teach us hard lessons.

A good story. Good lessons. The lessons could probably be expressed in a hundred different ways. But it's not a great story. There is little humor. There

is no drama. There are no colorful characters. There are no substantial relationship situations. There are no challenges or obstacles. It's a simple story and some may say it's predictable.

But finding a great signature story is easier said than done. It may take years of searching and then experimenting from the platform until the right story clicks for you. My recommendation is that you focus on your life's experiences and primarily look for situations which have obstacles to overcome, relationship problems, and lessons learned. Your story doesn't need to be as significant as surviving a hostage situation or a plane crash. Life's everyday problems with interpersonal relationships can be just as dramatic. You just need to tune in to your experiences so that you can capture the magical story and put it into your speech.

Storytelling - Truth and Embellishment

John Kinde

When telling a story, is it OK to stretch the truth? When is it OK to not tell the truth? In the humor business, the term embellishment is often used to describe the process of dressing up a personal story with little bits of exaggeration and describing things which may not have happened exactly as you say.

Embellishment is a legitimate and widely employed technique used to punch up stories to make them funnier. It's actually a subject I haven't given much thought to until a comment came from a reader last week. I looked at all the personal stories I tell and can't find a part in any of the stories where I don't tell it exactly as it happened. I'm sure I've used embellishment at some point. I just can't put my finger on an example of when I've used the technique. Yet, I think it's perfectly OK to use embellishment and probably should explore the possibilities of using it a bit in my story-telling. Later in this article, I'll share a couple of embellishments I'm thinking of adding to my presentation.

When does the not-telling-the-truth cross the line?

A glaring example would be telling someone else's story as your own. This should be an obvious no-no and goes far beyond anything intended as embellishment. In the speaking business, someone's story is their property. Using their story as your own is nothing short of theft and doesn't even fit in the category of embellishment. Using their story and giving them credit, while on the surface seems acceptable, is also frowned upon. Audiences deserve to hear the story from the originator. It's not fair to the creator of the

story to share his or her story with an audience, and discover that they've heard it from another speaker first! And it rightly brands you as a speaker who isn't creative enough to come up with your own material.

What about taking a common-domain joke and creating a story around it as though it happened to you. You aren't stealing some else's story. Again, this technique is really not really embellishment and is not a good idea for two reasons. First, it's not creative and the quality of the story and the humor will almost always have less impact than original and compelling true-life stories of your own. Second, the audience has probably already heard the generic joke and will realize that this "personal story" you are telling is nothing but a common joke that everybody knows. It destroys your credibility. Even if the rest of the stories in your speech are original and true, the audience will suspect that you just made them up too.

An embellishment which builds false credentials is something that crosses the line. Saying you have a PhD when you don't, just because it makes the story funnier, is not likely a good thing. To say you've met the President when you haven't most likely crosses the line. It's worse than name-dropping. To say you've had cancer when you haven't may add punch to a cancer story, but crosses the line. To say you earned a million and then lost it, if it's not true, crosses the line. To imply that you were next to the twin towers when they fell, if you were actually ten miles away, crosses the line. If your embellishment tries to make you a hero, it's probably not a good thing from an integrity standpoint.

Comic license is the belief that it's OK to change, or embellish, some of the small details of a story. For example, let's say you slipped on a banana peel and three people actually saw you fall. The story may actually be funnier to say that 50 or 100 people saw you fall. Why? The comedy device at work here is embarrassment and tension. A larger watching-audience increases that embarrassment and tension. Therefore the humor is stronger with the embellishment of the size of the audience that witnessed your mishap.

Is it a lie? Well yes, if you say 100 people saw you fall and it was really only three. But so what? If done solely for the sake of the humor, what harm?

Let's say you walked out of a restroom and had one sheet of toilet paper stuck to the heel of your shoe. Another embarrassing moment. Would it be funnier if a ten-foot trail of toilet paper was following you, stuck to your shoe. Yes! And again, the principle of comic license comes into play and says that this type of embellishment is a good thing.

The "Not Really" technique. One of the stories I share from the platform is about a retired Army Colonel who served in WWII. Think Patton. As a result of this article, I'm thinking of trying this line. "Several things about him

reminded me of General Patton. His gruff voice. His stature. The green helmet with four stars he was wearing. OK...so he wasn't wearing a helmet. But you get the picture." This technique allows you to deviate from the truth, get the laugh, and then admit that you were just kidding.

The convenience factor. Living in Las Vegas, I often open a talk with a welcome-to-Las-Vegas segment. I'm preparing to add two photographs to the presentation to show people the barren desert landscape around Las Vegas. "Here a picture of what Las Vegas looks like without the buildings. No, wait a minute (switch slide). THIS is Las Vegas. (back to first slide) This is Mars. (switching back and forth between two slides) Vegas. Mars." Initially I started searching for Mars Rover photos to use when comparing the Martian landscape to our local desert. Both have a similar red tint to the soil. Then I decided that I could just take two different photos from the Las Vegas desert and say one of them was a photo of Mars. This is acceptable embellishment in my opinion. There ARE real photos of the Martian landscape and everyone knows that. It's believable that a photo which I took COULD be a photo from the Mars Rover. And it gives me better photos with matching lighting and color balance. I'm not claiming that I was a research scientist for NASA. It's just a quick visual joke with a bit of comic license thrown in. Using my own photo was convenient. It made the point. And it was not a big lie that was designed to manipulate or cheat the audience.

Good embellishment is normally a minor tweak in your story to make something sound funnier, look funnier, make it more memorable. It's often related to accenting a punchline or magnifying a humor trigger and not connected to misleading the audience on substantial facts or implying that an experience happened to you, when in fact it never did.

Explore the possibilities of adding a touch of embellishment to your stories to make them more memorable and to take the drama and humor to the next level.

Copyright 2007 by John Kinde

If you aren't subscribed to *John Kinde's Humor Power Tips*.. shame on you.. There IS something you can do about it. Go to <http://www.humorpower.com> and sign up. If you truly want to be a professional entertainer, John's article, advice, and resources WILL help you achieve your goals.

Like the Magic Roadshow, John will NOT spam you. It's one of those great deals that produces dividends over and over - for free..

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Magic in Japan - Performance video

This is from Vinny Marini, the Godfather of magic. I stole it from... uh, borrowed it from Jim Canaday of the [Magic Portal](#).

It is an 11 minute video of closeup magic performed by several of the top performers in Japan. Don't think for one minute that the US or the UK have a corner on the creativity market.. These guys know what they're doing..

You certainly don't need to understand Japanese to appreciate these effects..

<http://www.veoh.com/videos/v360760ZmbGsfmX>

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Disjointed..

Some people are born Freaks

Others are Trained...

You MUST see the video..

<http://www.ellusionist.com/cart/?aid=1367>

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Psychic ESP test...

Yes, psychic test online are a dime a dozen. But.. good ones are rare, and ours is a good one.. I promise you, you'll have to watch this one over and over to

detect anything resembling a pattern, and you probably won't find a pattern anyway...

Side note - you MAY need a calculator to help you with this one, depending on how strong your math skills are..

Bookmark this one and show it to your friends..

<http://www.streetmagic.info/ESP.html>

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The Magician Directory

I have a personal message from *David Bonsall*, webmaster at The Magician Directory. Before you read it let me point something out to you..

If you are a performer, and are not performing to your potential, then you really should take the time to list yourself on David's website. One day, when your potential customers search for 'magicians', and they are led to David's site, featuring the names of all your competitors, you're going to be the loser...

Dear fellow Magicians,

I'm the creator and webmaster of The Magician Directory. It's a worldwide guide and directory of magicians.

This is a non-profit website that I make no money out of whatsoever. I run it as a hobby and even pay to advertise at the moment out of my own pocket until it becomes better known.

It's a fairly new site so only has about 100 magicians at the moment, but hopefully it will become the largest definitive resource of magicians in the world.

So may I please ask you to donate a few minutes of your time to register your details on the site in the area of your choice? It is absolutely free and all I ask is that if you would like to support the site and make it more popular, then add a link back to it from your website if you have one. Eventually this will become compulsive, but as it's still fairly new, you do not have to do this.

If you do not have the time or resources to do this, then I will gladly enter your details for you taking the information and a picture from your website with your permission, just email back saying it's OK to do. (I do not wish to infringe on anyone's copyrighted material).

Entering your information on the site will help promote both you and your website for the cost of just a few minutes.

Many thanks and kind regards

David

info@magician-directory.com
<http://www.magician-directory.com>

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Throw a Card Through a Window

This video explains the classic 'card thru window' effect. This is one of several different ways I've seen this trick performed. Although this is, in general, a difficult effect to set up, as in 'not impromptu', the overall reaction to this effect is wonderful for the average, hard working street magician..

<http://www.videojug.com/film/how-to-throw-a-card-through-a-window>

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Loops

Loops are hot.. Although not new, they are going through a resurgence of sorts, thanks to the concentrated effort of three of magic's most inventive minds.

I've had the pleasure of sitting in on a loops 'workshop' with one of the three, and some of the feats possible with these little gems are amazing. It's easy to loop a couple around your wrist and have them available whenever needed..

I highly encourage you to visit this web page and watch three different approaches to magic with the same tool..

<http://www.301url.com/loops1>

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To Blue or Not to Blue - Card Prediction Effect

I watched as *Jason Randal* performed on the Late Late Show the other night. I like Jason. He's not necessarily the slickest close up artist on the west coast, but he IS entertaining. One of the great features of his appearances on late night shows is watching the audiences reaction to his effects. If you are a serious magician, you can figure out most of the effects Jason performs, and have a good indication of the response you MIGHT get if you performed the same effect.

(Side note: Jason doesn't perform these effects for YOUR benefit. So, it's not necessary for his effects to fool fellow magicians..)

Here's a similar version of one of the effects he performed, but with an added sleight to help you develop your nerve...

Take a deck of red backed bicycle cards and put a blue backed card in the deck.. near the bottom. Put the red backed duplicate to this card on top of the face down deck. Show the face of the cards to the spectator and quickly assure them that all the cards are different.

Holding the deck face down in the left hand, riffle the left edge of the deck with the thumb and ask the spectator to stop you anywhere. When they say 'stop', hold this position with the thumb as you bring your right hand over to apparently take the top half of the deck away..

Make sure you're holding the deck in the left palm with the left middle and ring finger under and around the deck, touching the top card of the deck. Now, lift the entire top section of the deck, above the cut, off the deck with the right hand and show the bottom card of that top portion and say " you stopped me just past the ___ of ___ ..

As you lift the top portion of the deck, put a little pressure on the top card with your LEFT middle and ring finger so the top card is dragged off the top and onto

the top of the bottom half of the deck. Perform this motion quickly and the speed will conceal your move..

Offer the top card of the bottom half to the spectator, reminding them that this is where they stopped you.

Give them the card and let them see the value as you rejoin the top and bottom sections into a full deck. Now, separate the deck and ask the spectator to return the card to the top of the bottom half. Catch a pinkie break and bring the chosen card to the top.

This is the original top card, the card you slid off the top of the deck, the card that is a duplicate of the blue backed card. Now, this card is back on top and the blue backed card is somewhere in the deck, it's exact location unimportant..

This is the part that gives many performers butterflies.. Palm the top card. There are several different ways to palm a card, one of which is explained in my card tricks section at StreetMagic. info. Palming in this case shouldn't be too hard, because as soon as you palm the card, do two things:

One.. give the deck to the spectator and put it in their hand, face up. Their focus will be on the deck, not on your other hand. And two.. reach for your pocket, any pocket, with the palmed card, slipping your hand into the pocket, dishing the card, and coming out with a note/card/envelope with a prediction.

Ask the spectator to look through the face up cards and find their selected card, remove it, and lay it face up on the table. It's a good idea to use a spectator who looks like they can follow simple directions and not try to trip you up.

Once done, give the spectator your prediction, which is a paper/card/envelope with, " Somehow I knew you would pick the ONLY card with a blue back".. written on it, and ask them to read it aloud. While they are reading it, take the deck and ribbon spread it face down, showing all the red backs..

Of course, the only card in the deck that matched the one they selected was the duplicate blue backed card. The other red backed duplicate is in your pocket. As they turn their card over they will be surprised to find that it is indeed the only blue backed card in a red backed deck..

R.Carruth

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Readers Squidoo sites..

Here are three sites created by Roadshow readers and a couple of my own. If you haven't created a Squidoo site of your own.. what's wrong with you? Hey.. they're free. Create a profile of yourself, list your location and that you're a magician, plus your contact information, and you may receive a call one day from someone looking for a magician.. Maybe..

All it takes is for the search engines to pick it up and index your site.. Although you can monetize your site, don't expect to make much, unless your site goes 'viral' and spreads across the web, for whatever reason..

Once created.. send me your website address and I'll publish it in the Roadshow to help the search engines find you, not to mention other readers..

<http://www.squidoo.com/donmagic/>

<http://www.squidoo.com/korath/>

<http://www.squidoo.com/magicalflacoj/>

<http://www.squidoo.com/street-magic/>

<http://www.squidoo.com/mentalmagic/>

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Erdnase 'Expert at the Card Table'.. Free Download

Don't leave without picking up your copy of one of magic's all-time classic books (ebook, in this case). If you have a problem downloading, email me at the email address below and I'll send it to you in an email..

<http://www.301url.com/erdnase>

Enjoy...

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Tear a Phone Book In Half..

Can you tear a phone book in half? Of course you can.. with the proper instructions.

There's a technique that pro's use that makes tearing a phone book into possible for even those who don't have super-human strength..

I'm not going to guarantee you this works, but you can try it for yourself and let me know. Hey, if Criss Angel can do it...

<http://www.youtube.com/watch?v=aaRpg5Tlemk>

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Thanks for being a friend of the **Magic Roadshow!** I'll see you in two weeks..

Questions, comments, rants or raves...

[EMAIL ME](#)

Remember to visit some of my other sites at:

<http://www.StreetMagic.info>

<http://www.MagicRoadshow.com>

<http://www.Mentalists.info>

<http://www.StreetMagicSecrets.info>

<http://www.StreetMagic.info/blogger.html>

May my next issue find you well ..

Rick Carruth / editor

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Magic Roadshow

June 20th, 2007 Issue# 73

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Street Magic's #1 free newsletter for magicians, street magic performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide. Learn free magic tricks online and via video.



Hi All

Welcome to the latest issue of the **Magic Roadshow**. First, let me WELCOME all the new readers. street magic performers, restaurant workers, close-up artists, and magic lovers in general who have signed up to receive the Roadshow since the last issue.. I hope you find something in every issue to improve your magic.

The last two (and a half) weeks have been hectic. Work of various sorts has dictated my every move and prevented me from completing this issue on time. Sorry 'bout that.. I actually put a good deal of effort into each issue, and the time required of me is substantial. So, if you don't see the Roadshow on the 1st and 15th of each month, just know that it's still being 'hatched', and will be along shortly..

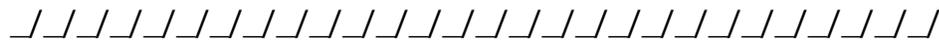
Comments, raves, rants, or request ?? [EMAIL ME](#)

Don't forget that I gladly accept articles and effects from readers. Each article I publish from a reader is one less I have to concoct.. and allows me to spend more time locating resources. When submitting an effect, please make sure it's yours to submit.

On with the Roadshow..

In This Issue

- (01) Math Whiz 2 - Effect*
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- (03) Quest for the Queen - Free PDF*
- (04) The Astonishment Project - from Paul Harris*
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- (06) Best Card Trick in the World - Video tutorial*
- (07) Shoot an Arrow Through a Woman - Video tutorial*
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- (09) MySpace Directory for Magicians - Find like-minded mates*
- (10) The Effect - Courtesy of Subhajit Chattopadhyay*
- (11) Reader Squidoo Sites - Visit ours, add yours*
- (12) Expert at the Card Table - Free Download*



Math Whiz 2

I've made my position on mathematical magic clear - I like it if it's a really strong effect. To me, math magic is a very specific genre that has the potential to be boring if the effect isn't strong enough to conceal the method. Unlike conventional magic, the secret behind a math magic effect can be exposed simply through the performance of the effect, regardless of how entertaining the effect may be..

The effect I published in issue 71 fits the bill of the type effect that's not detectable by 99.9% of the audiences. Here's one more I've run across recently, and then the math magic will be put to rest for a spell. Rather than expose the effect, I'm going to reveal the method and let you work out your own effect.

Do you know what the following 29 numbers have in common?

872, 278, 773, 971, 179, 564, 366, 168, 762, 663, 960, 345, 741, 642, 147, 840, 543, 657, 558, 855, 756, 954, 459, 681, 483, 384, 285, 186, 780

At first look, nothing in particular.. at least nothing that the average spectator would notice.

But they do have one particular mathematical quality... take any five numbers, write them on a card and hand them to me, and I will tell you their sum in less than five seconds.

How is that possible?

Well, lets pick 5... say 564, 147, 855, 681, and 872. Look at the last number of each three digit number and lets add them together...

$$4 + 7 + 5 + 1 + 2 = 19$$

Subtract 19 from 50 (always 50..) = 31

(31) is the first two digits of the sum. The second two numbers are the number you subtracted from 50... (19)

The sum of the five numbers is (3119)..

How easy is that ??! Try it with any five of the numbers. I promise, with a tad of practice, you can total any five of the numbers in a matter of seconds.

How does this figure into a mathematical magic effect? I can think of a half-dozen different ways to use this method to construct an effect..

As a stage effect, If you have access to about thirty paper medallions of some sort, about the size of a silver dollar, you can have thirty audience members each write a three digit number on a medallion and drop them into a change bag. Now, have someone pick out any five from thirty similar medallions you concealed in the bag beforehand. Since no one in the audience knows any of the numbers aside from the one they chose, no one will be thrown off by the five numbers pulled from the bag. Have the numbers wrote on a board, wrote on a large note pad, or anywhere the audience can see, and you can instantly (almost) give the sum of the five numbers. You can instantly repeat the mental feat a second, and possibly a third time without raising suspicions..

If you are a little bolder, forget asking the audience members to write a number on the medallions and simply take medallions out of your pocket, point at an audience member and say "give me a three digit number". As soon as they do,

pretend to write the number on the medallion, which actually has one of the 'special' numbers already written on it, and drop it in... whatever. If you do this quickly, with good pacing, and conceal the medallions in your palm so no one will notice that a number is already written on the medallions, you can pull this off without the need of a change bag, plus, you can use the same medallions over and over..

As a close-up effect, write the numbers on an index card and have someone point out any five numbers, as you quickly reveal the sum.. Utilize a calculator and turn it into a 'race' of mind vs. machine.

Write the numbers on thirty sheets of sticky notes, still stuck together. Now, produce the sticky notes from your pocket, hand them to a spectator, along with a calculator, and ask them to flip through the notes and take out five sheets. Look at all five sheets, mentally arrive at your total as you quickly write it down on one of the sheets, and have the spectator verify the total with the calculator. You can perform this effect six times, if you want, and use all thirty sheets..

I have five dice that have these numbers on them; twenty-nine numbers once and one number printed twice. This was a small, inexpensive packet effect from either Forum or Adams, can't remember which, that I picked up a long time ago. I love going back and looking at old and/or simple effects and thinking of a new way to present it to make it play bigger or stronger than original. I feel that one of the most important things I can do for you and your magic is to encourage you to do the same.

"Be creative. And if you can't be creative, at least be different.."

R.Carruth

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Free Movies & Documentaries

Plus cartoons, tv-shows, and music. As all the media is 'streaming media', there is nothing to download or otherwise clog up YOUR computer. All videos are embedded from Google Video, YouTube or similar video hosting sites. Simply pick the video you want to watch, click it, and wait on the video player to open. Now, click 'start' and sit back and watch...

Two of my favorite are "The Magic of David Copperfield" (1978). The David

Copperfield special from 1978 with Orson Wells. And the " Red Hot Chili Peppers Live at Rock Werchter "..

Thanks to my friend, James Bower, for the link..

<http://www.jonhs.net/freemovies>

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Quest for the Queen - Free PDF

The magic man produces four kings and four queens, along with eight empty envelopes. After an appropriate banter with the spectator, the magic man allows the spectator to mix the eight cards thoroughly, and then hand him one at a time, face down, which he drops into individual envelopes and seals..

To complicate the situation, all the envelopes, once filled, are given to the spectator to mix thoroughly.

In typical magical fashion, the magic man is given one envelope at a time, which he carefully weighs between his hands, and reveals that the card inside is either a queen or a king..

How does he do it?

Find out in this one page ebook sent to the Roadshow to share with readers around the world by our friend.. Subhajit Chattopadhyay.

<http://www.streetmagicsecrets.info/12-QueensQuest.pdf>

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Loops

Loops are hot.. Although not new, they are going through a resurgence of

sorts, thanks to the concentrated effort of three of magic's most inventive minds.

I've had the pleasure of sitting in on a loops 'workshop' with one of the three, and some of the feats possible with these little gems are amazing. It's easy to loop a couple around your wrist and have them available whenever needed..

I highly encourage you to visit this web page and watch three different approaches to magic with the same tool..

<http://www.301url.com/loops1>

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The Astonishment Project

I'm sure most of you know Paul Harris, a magician of extraordinary talent and inventiveness. Now, Paul has 'officially' opened the Astonishment Project. Oh, don't know what that is, do you.. ?

Think of the Astonishment Project as 'myspace for magicians'. You have a free web page, and the ability to upload info, photo's, video's, and assorted other magic stuff to personalize your site. AP lets you share tips and tricks with other magicians with similar interest, even down to sharing your particular style or type of magic.

Although I've been to the site, I have to admit that I haven't had time to actually set up a web page. Not yet, at least..

Thanks to my buddy, R. Trent Codd III, president of my local SAM, for this link...

<http://www.theastonishmentproject.com/index.php>

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Ascanio - El Maestro (video)

Ascanio es un maestro. Gracias a él y muchos mas yo me inspire.

Watch this great video taken from Tamariz TV show featuring Ascanio, performing a variety of mind-numbing moves. I can't be sure of the year, but I would guess around 1987..

YouTube now features an endless variety of pure junk. Kids performing magic that appears is being performed as they read the effect from a book.. Then occassionally you find a gem..

This is a gem..

To quote my friend [PeaceLove..](#) " I love his casual pacing. Striking. If only I understood Spanish..."

A tip of the hat to Tom Frank's 'Reverie' blog also..

<http://tinyurl.com/287kra>

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Best Card Trick in the World - Tutorial

OK.. maybe it's not the best trick in the world, but it's interesting. And it also features the performing details..

Remember, I'm not overly impressed with the selection of effects found on most of the video streaming web sites, but I do enjoy watching an effect if it has an actual beginning, middle, and end, and can be performed without coming across as a rank amateur..

Check it out yourself..

<http://www.videojug.com/film/how-to-do-the-best-card-trick-in-the-world>

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Shoot an Arrow Through a Woman (Illusion)

I've never shot an arrow through a woman, although I have encountered a couple that I Oh well, let's let that story lie for another day..

This is a very professionally produced video detailing how to shoot an arrow through a woman. Suited for the stage, this is one of the few effects I would recommend to you guys. I leave the stage stuff to guys much more qualified than I, as many require a great deal of space, and a great deal of money, to perform...

This is a pleasant exception..

<http://www.videojug.com/film/how-to-shoot-an-arrow-through-a-woman>

=====

Magic Terms

Visit this page and bookmark it.. I, yes, even I, run across a magic term from time to time that stumps me. This is certainly not all-inclusive, but it covers a lot of ground..

Perfect for the magician that loves to impress others with his vocabulary...

<http://www.magicroadshow.com/terms.html>

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MySpace Directory for Magicians

I received this in the mail from Dale Obrochta, and after checking it out and emailing Dale, I think this would be a worthy project for all you girls and guys with myspace pages...

"I would like to pass on some information on to you about an new directory being formed for entertainers who have a myspace.com web site. I found it very difficult to find other entertainers on myspace.com so I made a directory for them to post the myspace web sites. It's free, I have a category for Magicians and thought your list members would like to add their information. Please check it out at.."

<http://www.mbd2.com/directory/>

Thanks..

Magical Balloon-dude Dale

<http://www.mbd2.com>

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The Effect

A spectator is asked to count off a random number of cards one at a time from the top of a deck. Although the spectator has complete freewill in determining how many cards to remove, you correctly predict the card that will be left at the top of the deck.

What You Will Need -

A deck of cards, an index card or piece of paper, a marker, and an envelope

Patter or Script (the words you use)

You'll decide for yourself the best way to introduce and present the trick, but here are a few suggestions:

- You could explain that you have double ESP, which is extra, extra, sensory perception. That's the ability to know what someone's going to be thinking before they even think it! It's actually easier to demonstrate this ability rather

than try to explain it, so...

- You could say that magicians perform card tricks all the time where they hold the deck of cards, but people are always suspicious that they're doing something sneaky while handling the deck, so now you're going to do a card trick where you never even touch the cards! Is that fair enough?

- You could say that you happen to know everything about everyone who is in the audience today and you'd like to demonstrate this fact. Is there a volunteer who is willing to help you out? Better yet, come up with your own patter that suits your personality! It will sound the most natural.

Preparation

Select any card from the deck, let's say the seven of diamonds, and write the name of the card on an index card or piece of paper. This will be your prediction. Put the index card or piece of paper inside an envelope and seal it.

Place your selected card face down, hidden underneath the envelope. Don't make a big deal about the envelope though, in fact, don't even mention the envelope until the end of the trick, but keep it nearby..

Performance

Step 1 - Select a volunteer to help you with the trick and have him or her shuffle the cards and place them face down on the table. If you haven't already, point out that you're not even going to touch the cards.

Step 2 - Ask the volunteer to pick up the deck and prepare to deal off one card for each letter of a series of questions you are going to present to them..

Step 3 - Now, ask the volunteer to spell out the first name of his or her best friend, removing one card and laying it face down on the table for each letter.

Step 4 - Good. Now, spell out his or her least favorite food, counting off one card for each letter.

Step 5 - You may want to stop asking the spectator to remove cards at this point, or if everyone is enjoying the process, you may want take it further, injecting some humor. "Now, remove cards for the number of times a day you would say your brother, sister, wife, husband, or children drives you crazy. Not more than 10 please!

Good. Now take one card off for every time you've been to the bathroom today. Remember, you're on your honor. Perfect!" and so on...

Step 6 - Then explain, "You've answered all my questions of your own freewill. I have here in this envelope my prediction of what card would be on the top of the stack when you were finished." As you say this, pick the envelope up slightly off the table with the card hidden beneath it and place it on top of the stack the spectator dealt onto the table. It's important that you do this as casually as possible. The cards on the table were probably not dealt perfectly, which leaves you a little 'wiggle room' with centering the card under the letter onto the top of the stack. Practice..

Step 7 - "I want you to open this envelope now and please read my prediction to the audience." The participant rips open the envelope and reads it to the audience.

Step 8 (Final) - "Now I want you to show the top card to the audience."

As soon as the card is shown to the audience your powers are confirmed. Accept the applause you so rightly deserve for such a fantastic feat!!!!

Subhajit Chattopadhyay

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Readers SQUIDOO sites..

Once created.. send me your website address and I'll publish it in the Roadshow to help the search engines find you, not to mention other readers and potential customers..

<http://www.squidoo.com/korath/>

<http://www.squidoo.com/donmagic/>

<http://www.squidoo.com/magicalflacoj/>

<http://www.squidoo.com/street-magic/>

<http://www.squidoo.com/mentalmagic/>

<http://www.squidoo.com/metaphysicalmagic/>

http://www.squidoo.com/psychological_illusionist/

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Erdnase 'Expert at the Card Table'.. Free Download

Don't leave without picking up your copy of one of magic's all-time classic books (ebook, in this case). If you have a problem downloading, email me at the email address below and I'll send it to you in an email..

<http://www.301url.com/erdnase>

Enjoy...

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I encourage you to send any magic resources my way. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

[Email me..](#)

Please don't forget to visit some of my other sites.. see what's new -

<http://www.streetmagic.info>

<http://www.magicroadshow.com>

<http://www.streetmagic.info/blogger.html>

<http://www.streetmagicsecrets.info>

<http://www.mentalists.info>

My advice..?? Stay inside, drink plenty of liquids, and read the Magic Roadshow - all 74 of them..

In This Issue

- *Box Clever*
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- *Las Vegas Magic*
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- *Floating Bank Note video*
- *Sheldon Casavant's Online Magic Club*
- *10 Free Magic eBook Downloads*
- *The Rockefeller Secret For Magician's Success*
- *Magicforge - blog and magic blogtrack*
- *Carolina Close-up Convention*
- *Reader Squidoo Sites*
- *Expert at the Card Table - download*
- *Easy Mentalism - download*



Box Clever..

Several weeks ago I did a review of *Paul Zenon's* excellent '*100 Ways to Win a Ten Spot*'. One of the 'sucker bets' in Paul's book was an effect called BOX CLEVER, which I would like to describe to you as a mental magic effect, as opposed to a sucker bet.. Just for good measure, I'm going to include a second handling, my own, near the end of this article which will work perfectly with playing cards..

Paul describes how you can line up three packs of cigarettes, turn your back to the packs, and bet a bar patron that if they hide a ten spot inside one of the packs, you'll fairly disclose which pack they concealed the money in, using your psychic power.

Further, you bet the patron that if you correctly predict which pack contains the money.. you get to keep it. And if your wrong, you'll pay them double... or twenty dollars.

Reading Paul's bet, I decided to apply the basics to an effect that could be performed almost anywhere, anytime.

What you need to do is this.. Secure three containers of any sort, they can be cigarette packs, boxes, envelopes, even three styrofoam or paper cups, to use for your effect. Secretly mark one of the containers so you will be able to recognize it again after the spectator has hidden their 'money' inside one of the containers. This can be as simple as crunching one of the corners, marking it with an ink dot or two, or if using cigarette packs, use three different brands and make note of one specific brand as your 'marked' container.

The secrets is this... Line the three containers up on a flat surface. Make sure to put the container you've marked or memorized on YOUR LEFT. It doesn't matter where the spectator stands, he can be in front of you or beside you.. as long as you know the left container.

After lining the objects up and turning your back, ask the spectator to place the 'object', whatever it may be, inside one of the containers. After you've been assured the object is inside one of the containers, ask the spectator as an after-thought to switch the position of the two containers that DO NOT contain the object, just so each of the objects will have been picked up and/or moved at some point during the hiding process.

When you turn around, you will immediately know which container contains the hidden item.

If the marked item is still to the left, then the object is hidden in the left item, since the other two would have been the two that switched positions. If the marked item is in the middle, then the middle item switched places with

it, which means that the item on the right conceals the hidden object. And of course, if the marked item is now on the far right, then the right and left items changed positions, meaning the object is hidden in the middle item.

Logical deductions..

If the marked item has been moved, then it will have switched places with the item that was where the marked item is now.. and the 'other' item conceals the object. This is Paul's logic, which is fine, but we're going to take it one step farther..

RICK'S CARD CLEVER

Imagine taking three cards from a deck of cards, you can have the spectator openly pick any three cards they want - if you want to make things look really fair..

Ask the spectator to keep the faces of the cards secret from you. Now, ask them to mix the three cards thoroughly so even they do not know the order of the cards, and then lay them in a stack on the table. Once done, pick up the cards, faces down, and spread and count the cards between your hands, giving them a sort of..

" three cards.. three cards only.. all chosen by you.. and their values totally unknown to me... Is that a fair statement?"

In this moment, you are going to perform the only subterfuge required to pull off this little bit of mental magic. What's required is either the slight creasing of a corner of one of the cards, or the nicking of the outer edge of one of the cards with your fingernail..

There's another simpler way.. The use of a one-way back deck. (A deck where the back of all the cards face one way, allowing you to readily see if one of the cards is upside-down.)

If you're using a one-way deck, which is my personal choice, you're going to make sure one of the cards is turned the opposite direction from the other two. Done openly and very casually, no one will notice.. Two things - try to use a deck where the the pattern isn't totally obvious, and use a deck that has the cards already mixed both directions. There's a fifty-fifty chance one of the cards will already be upside-down, and you will not have to touch the cards at all..

And the most sure-fire method of all.. use a deck with one marked card, maybe a slight scratch or an ink dot. Perform a couple of shuffles, keeping the marked card on top of the deck, then a false cut, and ask the spectator to remove the top three cards.. one of which will be your marked card..

Regardless of which method you use, I'm simply going to refer to this card as the 'marked card'.

If you had to pick the packet up to bend or position a card, give the packet back to the spectator and tell them.. " I was going to lay these three cards out in a row, but I'm not even going to do that.. I would like for you to do it.." , and hand them the packet with instructions to lay the three cards down in a row.

Now is the moment to look for your marked card. Whether it's a physically marked card or an upside-down card.. spot it, and remember where it's at in the lineup..

Turn your back and ask the spectator to secretly 'peek' at the face of one of the cards and remember it, and then square it up neatly in the lineup. By asking them to 'peek' at the card, they are not apt to actually pick the card up, but simply pick up one side of the card far enough to note it's value..

Now, as in the effect earlier, ask the spectator to switch the position of the other two cards to assure NOTHING will look the same when you turn around. Actually.. something will, but not in their mind.

When you turn around, look for your card. Remember the principle that if the marked card is moved, it will have been switched with whatever card WAS at the location where the marked card is now.. and the third card, the one not moved, is the card the spectator viewed. And of course, if your marked card is still in the same location, then it was the chose card.. As soon as you have determined which card was NOT moved, you know the chosen card and you're ready to work your magic.

Ask the spectator to turn over each of the three cards, letting you see the faces for the first time. Tell the spectator that you are going to use the same principle used by polygraph operators and find the chosen card using their pulse as an indicator. Take the wrist of the spectator and put your fingers at the approximate location where the pulse should be found.

Now, pass your hand slowly over the faces of the three cards, pausing occassionally to get a 'feel' from the spectator. After a few passes over the cards, turn one of the cards face down, not the chosen one, and tell the spectator that when you pass your hand over that card you notice no change in their pulse.

Continue passing your hand over the two remaining cards until you're ready to

announce that there is only one card that produces a noticeable change in the pulse rate.. and reveal to them the card they viewed..

You can remind them that THEY picked the cards to be used, THEY shuffled the cards, THEY layed the cards out in a line, and at NO TIME were you able to influence the position of the three cards. All these statements are totally true. You didn't need to influence the position of the cards, only remember the position of your marked card, to make this effect a really impressive bit of simple anywhere/anytime mental magic...

R. Carruth

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Derren Brown Interviews..

Two very different interviews.. one very long, and one much shorter. The first is a longer version of an interview with Derren that first appeared in **Genii** magazine in the Feb. 2005 issue. Derren discusses everything magic, including the influence David Blaine has had on magic, and magic on TV.

<http://www.jamyianswiss.com/fm/works/derren-brown.html>

The second interview is in the official publication of the London Theatre and is a somewhat updated look at the Derren Brown phenomenon on Great Britain TV..

"it is to his credit that his programmes regularly feature those occasional occasions when he gets things wrong. 'That's a rule we've got. I mean there's always a suspicion which people voice, which is well, you film that 500 times until it works. That's a perfectly sensible and logical thing to think.."

<http://www.officiallondontheatre.co.uk/news/display?contentId=84817>

** Interest in Derren Brown will increase when his new show, 'Mind Control', debuts on the Sci-Fi channel on July 26, 10PM EST. Look for it..

=====

Las Vegas Magic

Thanks to one of my West Coast friends, *David Neubauer*, <http://www.dnmagic.com>, I have the inside scoop on magic in Las Vegas. If you're planning a trip to Vegas, you must know who's performing where, and when..

David does the leg work each month, and I'll provide the web page.

Not only does David provide venues and times for all the famous performers, but many of the lesser known, but extremely talented, performers as well.. Note too, that meeting dates and locations for Las Vegas magic organizations are furnished closer to the bottom of the page.

For me personally, the timing couldn't be better. Allegiant Air just announced that they are providing a direct flight from my home airport, Greenville/Spartanburg SC, to Las Vegas.. twice a week.. for \$ 89.00 one way. The instant the ad ran across the TV last week, my wife looked at me, and me at her, and we knew it wouldn't be long before we were headed to Vegas.. and I'll be armed with David's info..

This is a web site you need to bookmark..

<http://www.LasVegasMagicShows.info>

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Muscle Pass Video...

If you're into coins, then you're probably into the muscle pass. Although I can't do it, I admire those who can. Last week I published a video to my blog that was probably the best free video I've seen for this elusive move. It looks so easy when you watch others do it, but everyone I've talked to admits that they have run into the same problem I have.. just can't quite get that 'pop'..

At any rate, maybe this video will be the nudge you need to performing two foot

muscle passes. (I wish)..

Watch it, try it, and let me know if you can do it. If so, I'm going to get YOU to write me a little tutorial for the Magic Roadshow..

<http://www.streetmagic.info/blogger.html>

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Floating Bank Note..

This is the classic *Mike Bornstein* effect. I've featured this video (windows media player) in the Roadshow in the past, but I ran across the web page again recently while 'cleaning' seldom used web pages from my site. It's always been a favorite of mine, since the actual working is so simple.

This effect is best suited as a pocket effect, and really amazes kids.. although they will be the first to 'bust' you if you show it more than once.

If you haven't seen the video, check it out..

<http://www.streetmagic.info/floatingnote.html>

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Sheldon Casavant's Online Magic Club

With the popularity of close-up magicians like *David Blaine* and *Criss Angel*, Sheldon Casavant feels people are interested in learning close-up or street magic that they can use to impress family, friends, and spectators. Here's a list of some of the articles and effects compiled to help visitors make the most of their visit to *Online Magic Club*..

Articles:

- Getting Started

- Types of Magic
- Practice Makes Perfect -Tips on How to Practice Your Magic
- The Show - Tips on Structuring Your Magic Show
- How to Make the Butterflies in Your Stomach Disappear!
- Magic Words - A Glossary of Magic Terms

Magic Lessons:

- Cut and Restored String
- Jumping Elastic Band
- Static Pencil
- Water to Ice
- Mind Reader Cards
- Krazy Knot
- This is Knot a Trick - But a challenge!
- Linking Paper Clips
- Penny to Quarter
- Vanishing Salt Shaker
- The Impossible Bending Spoon
- The Prediction
- The Upside-down Card

<http://www.sheldoncasavant.com>

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Free eBooks

MagicForAll has compiled a collection of magic related ebooks they make available to anyone able to download from the web. I usually try to provide links to download direct, but with their assortment of ebooks I'll provide their link and let you download on their dime..

Look around.. they also offer a wide collection of original effects they sell at reasonable rates, and furnish video's of most of the effects so you can see what you're getting..

10 CARD TRICKS FOR BEGINNERS - You never know what you might find..

FLOATING CUP - Make a coffee cup float at your fingertips..

EASY MENTALISM - Yes, this is the same great ebook I've promoted on StreetMagic..

DAVID BLAINE EBOOK - For those of you who missed it the first 40 times around..

10 ESSENTIAL CARD TRICKS - Ten card tricks illustrated with large high resolution photographs..

SELF FOLDING BILL - the classic effect..

FEARSONS ACES - A combination of card magic and mentalism..

HYPNOSIS - A collection of 7 ebooks

HOUDINI ESCAPE - A fully illustrated ebook and a great close-up effect..

POLTERGEIST SPOON - A great combination of magic trick and practical joke.. Make an excuse to leave the room for a moment and while you are gone the spoon which had been in you cup leaps into the air and out of the cup!! No strings. Simple to learn and perform.

http://www.magicforall.com/html/magic_etricks.html

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The Rockefeller Secret For Magician's Success

Dennis Regling

Everything that is watched gets better. I have learned that anything watched always improves.

John D. Rockefeller had a secret that took him to the top of the business world. He knew the importance of business intelligence.

Rockefeller was one of the few people in his industry (perhaps the only one) who knew exactly how much it cost to extract, refine and deliver a barrel of oil. In fact, he was entirely aware of all his costs. Having this information (and acting upon it) gave him a huge competitive advantage.

He knew how much he could price a barrel of oil for and still turn a profit. He

was always aware of each area of revenue, cost and market share, and he worked on improving in every part of his business. As a result, he did cost saving things like manufacture his own oil barrels, have his own cartage company, and on and on.

He eventually managed his way to where he could sell a barrel of oil, with superior customer service, and turn a profit at a price less than what it cost his competitors to deliver the very same product. By paying close attention to the things that mattered, Mr. Rockefeller made his Standard Oil Company so successful that he became the wealthiest man in the world!

Now, what does that have to do with you, the performer? Well, everything if you are in this as a career and not a hobby. Do you know what it costs you to book and perform a show? Do you base your prices on what the market will bear or on actual costs? Are you aware of the real profit you are making at each show? Do you twist balloons? How much does each balloon cost you? How much does the slush powder you use cost per performance? It is important to know.

When I managed restaurants, I had to break each menu item down to its exact cost. How much for the fish, the fries, the hushpuppies, the plate, the fork, and the take-out bag. Fractions of a penny were important. They added up.

As a performer, you need to know the cost of generating a lead, your lead conversion rate and cost of booking a show. Stamps, envelopes, phone calls, and other business expenses add up and need to be figured in to your cost of doing business. You need to know your travel costs. Cost per mile to drive including gasoline, maintenance and repairs is an important part of your overhead. Motels and meals need to be accounted for. How much more does it cost to eat while travelling as opposed to eating at home? That difference is a real expense of doing your show.

Once you know how much it costs to promote and perform your show, you need to know how much you need to maintain your lifestyle. If you are averaging 5 shows/week and need \$750/week to maintain your household, then you need to charge \$150 above your costs.

By knowing your costs, you can learn where to cut back, what advertising is not profitable, and more. Watch the pennies and the dollars will take care of themselves.

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You can visit Dennis at his BellaOnline Magic site
at <http://www.magic.bellaonline.com> -or- email David
at captdenno@yahoo.com

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Magicforge

PD Jamez and Magicforge are 'Tracking the Magic Blogosphere..'. Aside from publishing his own fine blog, PD Jamez has created a central point to gather information on all the major magic blogs in the world.

Currently displaying almost fifty blogs, Magicforge displays each blogs latest post, at least the first twenty words of each post, along with a link, to give visitors the oportunity to visit and read 'what's going on' in the magic community.

I think this is the perfect way to get a quick view of the blogging community, and what's being posted. Each blog is color-coded to indicate their most recent post, and give you an idea of who's active and who's not.

Any blog posting in the past five days will have a synopsis of their post published on Magicforge to give you a good idea of the nature of the post..

<http://www.magicforge.net/blogtrack/>

Thanks again to *Jim Canaday* and the **Magic Portal** for the heads up..

<http://mysite.verizon.net/jhcanaday/>

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Carolina Close Up Convention

I just received word from one of my magic friends and great performer/innovator, Chastain Criswell, that last years highly successful Carolina Close Up Convention, held in Hickory NC, is moving to a newer, bigger location in Charlotte NC. Chastain passes this on to all my readers..

Carolina Close Up Convention - FREE !!

NOW, you can customize a convention to fit your schedule and interests. PLUS the convention is FREE! Get your FREE pass to the Open Mic Show, Sessions, The Dealer's Room, and Magic Media Auction just for booking a room!

ALL other single events are only \$25 if you book your room early. Get an exclusive VIP ACCESS PASS for only \$100! Customize your convention experience and SAVE money!

REGISTER NOW <http://www.tricsconvention.com/>

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Readers SQUIDOO sites..

You can easily create your own website with Squidoo at NO cost. Just register and create.. Once done.. send me your website address and I'll publish it in the Roadshow to help the search engines find you, not to mention other readers and potential customers..

<http://www.squidoo.com/korath/>

<http://www.squidoo.com/zenmagic/>

<http://www.squidoo.com/donmagic/>

<http://www.squidoo.com/defythemind/>

<http://www.squidoo.com/magicalflacoj/>

<http://www.squidoo.com/street-magic/>

<http://www.squidoo.com/mentalmagic/>

<http://www.squidoo.com/metaphysicalmagic/>

http://www.squidoo.com/psychological_illusionist/

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Erdnase 'Expert at the Card Table'.. Free Download

Don't leave without picking up your copy of one of magic's all-time classic books (ebook, in this case). If you have a problem downloading, email me at the email address below and I'll send it to you in an email..

<http://www.301url.com/erdnase>

Easy Mentalism .. Free Download

Now, download 'Easy Mentalism' for free. I've charged for this ebook for some time, but now that it's being given away on other sites, we will do the same and let you download a copy from the Roadshow. This ebook is full of great basic mentalism effects, the cornerstone of some of mentalisms greatest effects..

<http://www.streetmagicsecrets.info/1mentalfree.htm>

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I encourage you to send any magic resources my way. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

[Email me..](#)

Please don't forget to visit some of my other sites.. see what's new -

<http://www.StreetMagic.info>

<http://www.MagicRoadshow.com>

<http://www.StreeMagic.info/blogger.html>

<http://www.StreetMagicSecrets.info>

<http://www.Mentalists.info>
<http://www.LasVegasMagicShows.info>

May my next issue find you well..

Rick Carruth / editor

Best of Magic Roadshow # 4

July 29th, 2007 Issue# 75

Rick Carruth / editor (C)2007 All rights reserved worldwide

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide. Learn free magic tricks online and via video.



Hello All

Welcome to *Best of Magic Roadshow #4*. It's been awhile since I published a 'best of' issue, and I thought it was about time.. The resources in this issue were resurrected from issues 40 through 56. Look for a second issue, containing some of my favorite resources from issues 57 through 74 in about a week. Although these are not necessarily the 'very best' of these issues, I have not included articles and only one effect, I do think these are some of the best of the many resources.

If you are a new subscriber and this is your first issue of the Magic Roadshow, then I want to take a moment and welcome you to the Roadshow. I hope you find something in every issue to improve your magic..

If you have any comments, rants, raves, or requests... [EMAIL ME](#)

Well, the past couple of weeks have been extremely busy for me. I have so many irons in the fire that it's hard to keep up with all the demands. I feel like one of those guys who puts plates on top of those little poles, spins them, and then runs around and around trying to keep all the plates spinning.

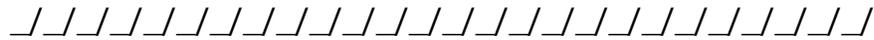
I actually have the next 'regular' issue almost complete, but really wanted to get the Best Of issues published before any more time passed. Sometimes, the assembly of an issue is the easy part. It's the writing of an issue, taking all the resources and giving them their descriptions, that is time consuming. Not to mention taking each issue and converting it into it's own web page. Then, there's the 'research' stage, where I try to make sure I'm not publishing anything that's copyrighted. Let's face it.. there's video's on YouTube that discloses material that's not their's to publish. I try to make sure the Roadshow doesn't get tossed in that garbage bin..

Enough for now.. On with the Roadshow..

Best Of Magic Roadshow #4

- *David Forrest's Holey Ambition - Free PDF file*
- *Three Card Monte Tutorial - Classic Magic*
- *TikiMagic - Free Magic Videos*
- *How to Make and Sell a Magic eBook - Save Yourself a Ton*
- *The Magical Mayhem of Mike Giusti - Professional Card Effects*
- *Brainwave for Dummies - Simple, but Strong, Card Magic*
- *How to Construct a Forcing Matrix - Force a Number with Flair*
- *Buskers Central - Ton's of info for Street Magic workers*
- *SpamGourmet - great non-magic utility*
- *Memories are Made of This - Simon Aronson's Stack*
- *David Blaine Secrets - Revisited one last time..*
- *Card Tricks Now - Many of Card Magic's essential sleights*

- *La Magie Cabaret - Floating Note and Folding Note video's*
- *Submit YOUR Magic - Our New Web Form for Readers*
- *Erdnase Expert at the Card Table - Free download*



Holey Ambition **David Forrest.**

Effect: A signed card continually rises to the top of the deck. For a finale, the card is left outjogged in a small packet and the rest of the deck is placed inside the card case. The case is placed on top of the small packet and the performer draws attention to a hole cut in the front of the case. With a snap of the fingers the signed card appears on top of the deck, everyone gets to see it arrive through the hole in the case! A very visual final phase for any ambitious card routine!

The zip file includes two detailed PDF's with instruction on how to make the simple gimmicks and teaches the required handling.

David gives this valuable info away to draw attention to his other magic available through 'Full52 Productions'. Visit the url below to both download the magic and watch a video performance of 'Holey Ambition..'

(Thanks to Carson Kahn for the file)

<http://www.streetmagicsecrets.info/Holey.zip>

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Three Card Monte Tutorial

Issue 36 featured a great free online tutorial of the three card monte, complete

with pictures. Very few moves impress an audience more than the monte. Everyone likes to pick the correct card, and cannot understand how you can be so skilled as to fool them every time.

The three card monte always has been, and always will be, the sign of a true card sharp. Master this technique and impress anyone..

<http://www.goodtricks.net/three-card-monte.html>

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TikiMagic - Free Magic Videos

Here's four really nice video's detailing four different card tricks you can watch without downloading anything. You will need a utility like the free Windows Movie Player to view the videos. (link provided)..

Where Dit Go, Mind Merge, Don't Do It, and Conscientious Objector are each nice effects that don't require complicated sleights. Watch the performances by clicking on the images, then, learn the secret by clicking the links to the right of the images..

If you folks are anything like me, you watch an effect, tell yourself you're going to learn it... and then you either forget about it or forget where you saw it. I usually bookmark sites with useful info. Unfortunately, I have hundreds of sites bookmarked. Even when I bookmark a site I have tons of trouble finding it again.

A little bit of inside info... if you check the nav bar to the left on the StreetMagic.info homepage you'll see a link titled 'Search Site'. Clicking this link and entering a keyword, like 'tikimagic', will bring forth every reference to that keyword from both the Magic Roadshow and our blog, Magic Bullets..

<http://www.tikimagic.com/free.html>

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How to Make and Sell a Magic E-book

Making and selling magic ebooks is a big-time proposition at the moment. Every magician of note has something to sell, whether it be a lecture, effect, or series of effects. Believe me, there's absolutely nothing wrong with converting some of your hard-earned knowledge into stone-cold cash...

The problem with most of us is that we're not sitting on top of the self-publishing bubble. Good, reliable information about publishing your own pdf files, without someone trying to sell you into a half dozen affiliate programs, is hard to come by.

While skimming through the Cafe a few days ago I discovered that one of our forum friends, Ron Jaxon, who many of you know as MagicJax, had put together a tutorial devoted strictly to putting together your own ebook, for a minimum of cash, called " A short tutorial on the basics of creating and selling a PDF E-book"

How convenient. Just when I was debating spending a few more of my limited brain cells putting this info together for you guys/gals, I discovered Ron had beat me to the punch. Thank goodness...

"So you have a trick or routine and you want to sell it on line as an instant download. How can you do this without spending hundreds of dollars?"

To be honest it would be very difficult to make a "good" E-book without spending a little money. If you want a quality product you'll want to invest a little into it. But this doesn't mean you can't do it with a low budget. That's what I had to do when I released my first E-book. So I decided to put together this little tutorial to share how to make a good E-book for very little money. I hope someone finds this helpful.

What you'll need to make your E-book

In this tutorial I'm going to show you how to make an E-book for next to nothing. Actually you can make one absolutely free but to make a good one you'll need the following..."

Read Ron's tutorial at: <http://www.magicjax.com/createpdf/>

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The Magical Mayhem of Mike Giusti

Mike Giusti is not only an outstanding magician and funnyman supreme, but he has put together a website complete with over twenty select magic effects from some of the top names in magic. Mike has set up a web page to provide easy access to the tricks, but, you must answer the prompt correctly to gain entry. The questions not hard. Hey, I got in, didn't I?

I enjoy Mike's selection of magic because most of the effects are.. I'm not going to call them difficult.. let's say 'sophisticated' card magic, or as some writers would say.. 'commercial effects'. And 'commercial effects generally cost money... right?

'Whatever it Takes' by Diamond Jim Tyler, Steve Beam's 'Killocation', 'Coin Wrap' by Aldo Columbini, and 'The Un-cut Rope' by Dan Garrett, are just a few of the effects highlighted on Mikes site...

These effects are not for beginners. If you have a good, general working knowledge of card sleights and magic in general you will find yourself surrounded by a regular smorgasbord of some of the favorite effects of some of the top names in magic...

Go to MagicalMayhem's homepage and then click the 'Magicians' link..

Thanks Mike..

<http://www.magicalmayhem.com>

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Brainwave for Dummies

Can you pick up a deck of cards and perform a good magicians force? Good. I'm not going into how to perform it here, although you can go to: <http://www.streetmagic.info/MagiciansChoice.html> and read all about it..

This is a little effect I developed some while back. I do not have a clue as to whether or not it's an original effect. It's original to me, and I have not seen anyone else perform it. So.. if you developed this effect before 2002, my

apologies..

I call this " Brainwave for Dummies " because it produces the same general effect as Brainwave without using a gaffed deck, and is virtually fool-proof if you follow the directions. Don't assume because it's 'almost' self-working that it's not a strong effect, because it is.. At the conclusion, the spectator is convinced that you could not have used sleight of hand, since all the choices were theirs...

All you need to perform this effect is a deck of cards, one card with a different colored back, and a piece of paper and pencil. Oh, and the ability to perform a good magicians choice. If you have these tools, you're ready.

Take the odd-backed card and replace the mate to it in the deck beforehand. Begin by taking the deck from the pack, FACE UP, and casually performing a few overhand shuffles. Ask the spectator if they would like to cut the deck a couple of times as you lay the deck on the table face up.

Announce that you are about to make a startling prediction, using the powers you inherited from your grandmother-the-gypsy. Pick up the piece of paper, write on it, fold it up and lay it to one side.

Begin to perform a magicians force by dividing the deck into four stacks. Again, everything is performed FACE UP, and the backs of the cards are kept from view. As you casually flip through the cards, look for the odd-backed card (after all, you know the value and suit) and keep track of which stack it's in. Don't be in a hurry to eliminate cards. Take your time and work your way down to the last few cards.

When you're down to the last two cards, ask the spectator to gently place one finger on one card. As soon as you see where their headed, announce that you will discard/keep that card and that it was entirely their choice. If they put their finger on the 'correct' card, push the other card out of the way, but not out of play. If they put their finger on the other card, casually push that card to one side and pull the 'correct' card into the center of focus..

It's now time to reveal your prediction. Have the spectator reach for your prediction, open it, and read it aloud. " I'm sorry, but I don't have a clue what card you chose.. I do know, using my great skill, that your card has a blue back..".

Take the card, and for the first time, show the audience that the card does, in fact, have a blue (or red) back. Announce that you were able to successfully predict this, despite the fact that you could not see the backs of the cards. The audience will think you're rather dull...

"Of course, predicting that this card has a blue back is not really special. After all, they all have blue backs.... or do they?"

Pick up the other card and flip it over to show that it has a red back. Now, pick up the deck and turn over several other cards to show that they too have red backs. Pick up the pace as you rapidly turn over all the cards to show nothing but red backed cards.

Turn to your spectator and graciously thank them for picking out the ONLY blue backed card in the deck...

Of course, it helps to have entertainment value added to this, or any other effect. With humor and good timing, you can create a very nice, very puzzling effect.

R.Carruth

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How to Construct a Forcing Matrix

Many thanks to Doug Dymont for taking the time to put together a completely thorough web site detailing the construction of a forcing matrix. Just in case you don't know what a forcing matrix is.. it's a square of numbers, maybe five across and five down, that can be used to force a particular number on an unsuspecting spectator.

As I've mentioned in past issues, there's a fine line amongst mathematical magic in my opinion. Some effects appear to be 'tricky' in that the spectator knows that a mathematical formula of some sort was used - they simply don't know it. And then there's the mathematical effects that actually play as if they are magically possessed. The spectator is left to assume you are either a wizard or a genius. I like the former.

Doug teaches how to construct your own matrix to force any number that you need, or want, to force. What seems like it would take a mathematical genius to figure out is really quite simple -if- you know the secret.

A forcing matrix is a very handy device for mentalists or someone performing a bit of mental magic. You can use it to force a particular card in a deck or a certain word on a given page. If you think about it, you could easily use two matrix squares to force two different numbers.. one a page number and another

a word number.

" To try it out, circle any number, and then cross out the remaining numbers in the same row (horizontally) and column (vertically). Then circle another number (one not already eliminated), and again strike out the numbers above, below, to the left, and to the right of same. Repeat until all numbers are either circled (there will eventually be five) or crossed out. Add the chosen (circled) numbers together. Now concentrate... I sense that the total will be... wait a second... fifty-seven!"..

<http://www.deceptionary.com/aboutmatrices.html>

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Mindreading Exposed..

How can YOU look into someones eyes and reveal their PIN number?

[Click to Discover](#)

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Buskers Central

While we're talking about street magic, one of my favorite reference sites is Buskers Central. Not strictly for street magic performers, Buskers Central is devoted to helping anyone who works the streets, (well, maybe not 'everyone' who works the streets..) whether they be magicians, baloon artists, musicians, or a long list of other performers. To quote from their web site...

"Busker Central is one of the web's largest busker reference sites and a non-profit co-operative promoting busking around the globe. Made by and for street performers, the Busker Central photo gallery displays a large amount of images with hundreds of pictures. The Busker Central video gallery hosts over 100 street performer videos freely available to download for your viewing pleasure. Street performers new and old can benefit from the worldwide busker videos, photos, songs, comics, and community."

In addition to the videos, there are dozens of links to different performing

genre's, such as.. Gypsy, magicians, mimes, fortune tellers, buskers, contorts, clowns, musicians and on and on...

You can spend lots of time exploring the corners of Buskers Central. Look for a link to the calendar of events with many of the very best busking events worldwide..

<http://www.buskercentral.com>

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SpamGourmet - free disposable email addresses

Although they're not magic, I periodically run across web utilities that I feel are worth sharing with Roadshow readers.. SpamGourmet is a great example..

Hate to give your email address out for fear of getting spam? (like you aren't going to get spam anyway). I have a nearly perfect solution, it's called SpamGourmet. All you have to do to utilize it is sign up. It's really that simple.

How does it work? You give them your email address and it becomes your 'protected address'. Now, when filling out an email form you use a user name you create that's associated with your email. Mine is 'carruth00'. If I fill out a form and use the name carruth00(at)spamgourmet.com, it will forward to my normal email address - but only ONCE. This is perfect when you want to sign up for that 'free report', but don't want to get an unending series of follow-up emails.

You have the option of extending your email address to allow an exact number of emails to be forwarded to you, THEN they will stop. For example, I can use the email address freereport.5.carruth00(at)spamgourmet.com and I have an identifier at the front of my address, "free report", then .5. , which will allow me to receive five emails total from them. After that, anything they send will be bounce.

This is a great little tool to help control what gets to your inbox - and what doesn't ...

Go to their site and read their description.. it's much better than mine...

<http://www.spamgourmet.com/>

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Memories are Made of This **Simon Aronson**

Here's a nice pdf, published by Simon, detailing his method of memorizing a deck of cards. Without going into the specifics, I will tell you that it is extremely do-able for the average magician. Despite the fact that many magicians protest memorizing a deck as being time consuming or too difficult, doing so can open a world of card magic, performing a variety of card tricks, unattainable via any other method.

As the ebook is Simon's property, I'm not going to actually 'give' it to you, but instead point you to his web site where you can download the pdf file in his magicians section..

<http://www.simonaronson.com>

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David Blaine Secrets

I know every magician in the world has a copy of David Blaine's Magic Secrets. Huh? YOU don't have a copy? Where you been the last three years? Do you believe they're STILL selling this on eBay?

Every magician in the world knows all David's secrets.

I don't actually have this ebook on my site anymore. At one time I had a little web site selling this ebook, and if you entered "David Blaine Secrets Revealed" in Google, I had one of the top three sites. I sold the dickens out of this book.

Then, it bacame passe' to sell this ebook, so I took it down...

Looking at it now, I actually see three effects that I have used regularly through the years.. The arm twisting routing, the two card monte, and Voodoo ash... You can download the pdf version freely at web sites around the world.

But, just in case you've been in a darkened cave for the last three years.. here you go..

http://www.freeinfosociety.com/pdfs/misc/david_blaines_magic_revealed.pdf

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Card Tricks Now

Everyone knows how I feel about sites that feature free stuff.. especially if it's about cards, card tricks, and manipulations. Card-Tricks-Now features it all.. Their video section is primarily videos of performers like Criss Angel, but the remainder of the site has some really helpful information..

To quote from their site...

"The site includes magic that needs no special skills at all, some that need a few pieces of simple equipment, such as a handkerchief or a pen and paper, and others that require mental conjuring skills such as false shuffles, glides, double lifts and palms, all of which are described in Learn the Basics."

Although most of the tricks don't require sophisticated sleight of hand, there are a number of tricks that require the following: Overhand Shuffle, Overhand Shuffle, Contol The InJog, The Run, The UnderCut, The Glimpse, The Glide, A False Cut, Palming a card, The Elmsley Count, The BackSlip, and the Backslip Force. Detailed instructions guide you through the steps necessary to complete each move..

<http://www.card-tricks-now.com>

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La Magie Cabaret

Carson K. loves bills that float and notes that fold. So much in fact that he has set up a web site with both video and written text instructions for the classic 'Self-Folding Bill' and the 'Floating Note'.

Also included is a word doc. titled 'Mind Reading', and a link to my favorite book of magic, Mark Wilson's Complete Course in Magic..

Check it out. Many a magician have paid good money for this information in the past...

<http://www.lamagiecabaret.tk/>

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Submit YOUR Magic

OK guys and gals.. I've made it SO SIMPLE to submit resources and articles to the Magic Roadshow that you no longer have an excuse.

If you know of a great resource, or, have an article or effect you would like to share with readers around the world, I've put up a simple to use web form where you can enter a url, article, or effect and send it directly to the Roadshow. I ask for your first name and email address only so I can contact you with any questions. (I already have your email address, if you're a subscriber) Your personal info is NOT saved in any database.

In the near future I'm going to provide a special 'room' for readers who share their resources with others. It will be password protected and will feature a number of magic resources not available in the newsletter. I will save the info of anyone submitting resources to a simple text file, so I can send you a password to the new area once it goes public..

Send in those resources, articles, and effects !!

<http://www.streetmagic.info/submit.html>

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Erdnases' Expert at the Card Table - Download

You can download your free version of Erdnases' classic ebook at this link..

and it's taken two issues to get it all out there. Now, we can get back on track with NEW resources, starting with the next issue, which is virtually ready to publish.

One thing that amazes me is the number of broken links and removed video's I've found while looking back over past issues. I'm going to have to take a couple of days and tidy up my archives. Speaking of archives, check out <http://www.streetmagic.info/archives.html>

Comments, criticism, rants and raves.. [EMAIL ME](#)

Now, on with the Magic..



Performance of the Week (Video)

After watching so many video's on YouTube by really bad 'magicians', this one is a pleasure..

This great little video shows several impressive effects, displayed by the same Japanese performer. His name? I don't have a clue. But I do know good magic when I see it. His misdirection is excellent, his double lift's smooth, and his commentary... well, it 'looks' good..

The balloon swallowing effect is my personal favorite. I've seen it before, but it never fails to impress others..

Again, this clip goes to show the power of video. Despite the fact that we are from different cultures and fail to speak the same language, I 'understand' everything the performer wants me to know, and I 'see' exactly what he wants me to see... and I'm entertained in the process..

http://www.youtube.com/watch?v=aDe0QPboP_8

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Mick Ayres Cardworker.com

(From the Magic Roadshow's Archives..)

Are you ready to cross the line? That's the question Mick Ayres asks at his super-informative site -- CardWorker.com .

If you're a card worker.. then you're well familiar with Mick. On the other hand, those of you who get the bulk of your magic training from watching reruns of Stars of Magic will offer a blank stare and a polite shrug of the shoulder.

Wake up!

I have had the rare opportunity to hear and watch Mick perform in person. When I say rare, I'm talking maybe 'one convention every few years' rare.. Despite Mick's talent as a card worker and entertainer, he doesn't get out much..

Walt Disney won't let him..

As a full-time performer at Disney's exclusive Vacation Club Resort on Hilton Head Island in South Carolina, Mick is limited by contract how close, or far, he can perform from Hilton Head. That, and the fact that he performs about 1300 shows a year on the island..

But he's not limited by how much of his material he can share with us through his writings.

His CardWorker site features a wide array of effects, sleights, routines, and essays. In Mick's own words:

"Early in the 20th century, magic shops often had a white line painted on the floor near the back of the store. Unless you were recognized by the shop owner as a serious student of magic, you were not given permission to cross the line. All the secret props, devices, gimmicks and the 'underground' books were kept behind the white line. The general public wasn't allowed access to these secrets."

Mick, through his web site CardWorker, gives YOU the opportunity to "cross the line" and..

"...offers explanations, discussions, and reviews about new and classic card sleights, routine scripting and preparation, rehearsal techniques, little-known finesses and staging procedures for entertainers interested in presenting fresh, new material from the world of card magic. You can learn a lot here...if you're willing to do the work."

<http://www.cardworker.com>

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Tricks Gone Terribly Wrong.. (video)

I remember the first time I watched this video.. I couldn't believe what I was seeing. Oh, I've seen magicians perform the classic "hide a spike under a cup and slam your hand on all the cups that don't have a spike under it... and make it as dramatic as possible.." trick. I watched on TV as Chris Korn put a spike through his palm on Mondo Magic. I've heard tales of other magicians suffering unfortunate results with this effect. And I watched the first magician on this video slam his hand onto a knife blade and shock his audience as he bloodied the stage.

But..

I have NEVER seen an act as totally irresponsible as the second part of this video. It's understandable why they pixeled out the magicians face, although I think it would have been far more appropriate to have shown his identity to all. I cannot imagine a magician being so confident with his performance of this effect that he is willing to bring a spectator on stage and use HER hand to slam the cups. I don't have to tell you what happens.. Unbelievable..

<http://www.glumbert.com/media/magictrick>

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Card Magic Secrets - (video)

Here's a nice seven plus minute video detailing the performance and moves behind several card tricks. Most involve nothing more complicated than a double lift.

I keep telling you guys... the future is video. That certainly doesn't mean that the written word will go by the wayside, but it does mean that the public's favorite way of communicating an idea on the web will be via video.

http://www.metacafe.com/watch/309044/magic_exposed/

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A Google Trick

OK, fellow magicians, here is your 'trick of the month'. If you don't bookmark this one, then you totally have no business reading this newsletter... please go back to whinst you came..

To quote the author and designer, Edward Bain:

"The Magician while browsing the internet brings up a Google search engine on the computer screen. The Magician instructs a spectator to watch the screen carefully and then lightly places two fingers on the computer monitor screen, just over the two "O"s in the Google logo."

"When the Magician's fingers are removed from the screen the two "O"s in the logo have vanished. The magician then invites the spectator to place his fingers on the screen and magically the "O"s reappear upon the Logo."

Personally, I can think of several other uses for this effect. The only secret is accessing Google through the link provided on the web site.

'A Google Trick' is only part of a much larger web site called DevilsTrampingGround.com, which isn't as sinister as it sounds. It primarily features a number of artistic and emtertaining video's, in a comic format...

I received a lot of very positive responses after publishing this resource the first go-around..

<http://www.darkartsmedia.com/Instructions.html>

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The Secrets of Mental Math Demo - Video

Watch Art Benjamin, Professor at Harvey Mudd College and Mathemagician, presenting "magic squares", just one of the concepts taught in his book. 'The Secrets of Mental Math'. Art regularly performs his MathMagic act at the Magic Castle in Hollywood and is a frequent speaker around the country. He also

presented at this year's TED Conference in Monterey, California.

When properly performed, a magic square CAN be very entertaining. It's all in the presentation. If you don't believe it, watch Art perform...

<http://www.301url.com/mentalmath>

Create your Own Magic Square in an Instant - Video

You can instantly create your own magic square IF you know where to place four numbers. Yes, four numbers, properly placed, will give you a magic square that's identical to those of the pro's.

Now, you can look like a mental marvel, even if you can't balance your check book...

<http://www.301url.com/magicsquare>

=====

Magic Sir - Seventeen Magic video's

Oh no, Rick, tell me it ain't so.. seventeen MORE video's. If I watch seventeen more video's do you know how much trouble I'm going to be in with my wife/husband/parents/teachers/boss?

Let me give you a tip... that's what bookmarks are for, my friends.. That's also why a laptop and a wireless home network comes in handy. You can sit with your honey in front of the TV, watching your vids, while they watch dueling chefs..

MagicSir. com features a series of video magic tricks and solutions. I think I counted about 17 different videos on two different pages. One included the gimmicked floating card, devised originally by Mike Bornstein, and featured in the past here in the Roadshow.

A few of the other effects include a nice false cut that anyone should be able to master quickly. A cut and restored cigar. An effect with what they call a floating ball, which is actually what is commonly known as the Zombie Ball. And various coin tricks, including one with magnets, and several card tricks.

<http://www.magicsir.com/>

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Mac King on the Road

Mac King is one of my top five favorite magicians and performers. He has what everyone considers the best magic show - for the money - in Vegas.. The Mac King Comedy Magic Show at Harrah's Las Vegas.

Mac has published many articles and interesting stories in all the major magic magazines, but I have a selection of articles that first appeared in MAGIC magazine and detail Mac's life on the road, so to speak..

- Mac's first time performing in a Comedy Club
- Mac, Magic Shows, and Natural Disasters
- Mac and His Thumb Tip
- Some Useful Advice
- Mac King, Tough Guy
- Mac and a Drunk Woman
- A bunch of pals at Abbott's Get Together

Each is a PDF file and can be accessed at Mac King's " Magician's Only " web site..

<http://www.mackingshow.com/html/magicians/>

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Spin A Card - Video Tutorial

Here's a flourish magicians of all levels should be able to perform. Hold a card

between your thumb and forefinger, and then, with a flick, start the card spinning on your finger.

I've seen many a magician perform this move, although I am not one of them. I love the appearance, but just never took the time to learn how to make the card spin. Now, I have no more excuses..

This is both a performance and a teaching video..

[Click to Spin a Card](#)

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Make a Playing Card Wallet..

A special 'Thanks' to Mario Roberto for this excellent link. Who knew you could take a few playing cards, some clear packing tape, and make a fully functional wallet? Certainly I didn't..

WikiHow details how, with a few minutes of your time and a minimum of talent, you can actually make your own wallet. Complete with written instructions and lots of pictures, I have confidence that you can make something that is highly personal and totally unique.

If I can do it... you can do it..

Editors note: After publishing this link, I received several kind comments about the finished product..

<http://www.wikihow.com/Make-a-Playing-Cards-Wallet>

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Keepvid - beta 1.1

Keepvid allows you to enter the url of a video you would like to save, a YouTube

video for example, and it will download it to your computer and allow you to save it in a format you can play back with their downloadable player..

I'm not going into all the specifics, you can get that from the site, but video's such as those above can be saved and re-watched upon demand.

We all know that video's on sites like YouTube and Meta Cafe are there one day.. and gone the next. I personally have had to go back through past issues of the Magic Roadshow and remove YouTube links because the vids are no longer there..

Save them -before- they disappear.. What a novel idea.

A new feature is a button you can drag and drop onto your tool bar. When you're watching a video simply click the 'keep it' button and the vid you're watching will be saved on your computer. How easy is that?

<http://www.keepvid.com/>

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Telekinesis - Video Tutorials

The following is a series of video performances and tutorials related to Telekinesis. Joe Marshall has been performing magic since the age of three when his grandfather showed him a card trick. Joe was hooked. At 12 years old he was the youngest magician ever inducted into the Counts of Conjuring, a secret magician's collective, and in time became one of its leaders. Joe now spends his time performing street magic and close-up magic for spectators across the Midwest.

Telekinesis is the ability to influence objects with your mind. Bending spoons is a good example. The following is an index of the telekinesis video's available to visitors.

- Introduction: Learn Easy Magic Tricks Online for Free
- Introduction to the Floating Card:
- The Floating Card Trick Explained:
- Overview of the Floating Card Trick:
- Hiding Mistakes in the Floating Card Trick
- Introduction to the Card Pointer Trick:

- The Card Pointer Trick Explained:
- The Card Pointer Trick in Detail Introduction to the Eye Glass Flip:
- Eye Glass Flip Explained:
- A Caution for the Eye Glass Flip Trick Introduction to the Pepper Shaker Trick
- The Pepper Shaker Trick Explained:
- An Overview of the Pepper Shaker Trick:
- Introduction to the Quarter Hop Trick The Quarter Hop Trick Explained:
- An Overview of the Quarter Hop Trick:
- Introduction to Spoon Bending

<http://www.expertvillage.com/interviews/magic-tricks-telekinesis.htm>

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MINDREADING

Would YOU like to look into someones eyes.. and reveal their PIN number?

Discover the secrets of mentalism and mindreading..

[Click tp Discover](#)

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Two Psychic ESP tests...

Yes, psychic test online are a dime a dozen. But.. good ones are rare, and ours is a good one.. I promise you, you'll have to watch this one over and over to detect anything resembling a pattern, and you probably won't find a pattern anyway...

Side note - you MAY need a calculator to help you with this one, depending on how strong your math skills are..

Bookmark this one and show it to your friends..

<http://www.streetmagic.info/ESP.html>

Here's yet another mental test for you.. I'm sure you will find it equally intriguing..

<http://www.streetmagic.info/mindreader2.html>

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Free Magic, Mentalism, and Hypnosis eBooks

MagicForAll has compiled a collection of magic related ebooks they make available to anyone able to download from the web. I usually try to provide links to download direct, but with their assortment of ebooks I'll provide their link and let you download on their dime..

Look around.. they also offer a wide collection of original effects they sell at reasonable rates, and furnish video's of most of the effects so you can see what you're getting..

10 CARD TRICKS FOR BEGINNERS - You never know what you might find..

FLOATING CUP - Make a coffee cup float at your fingertips..

EASY MENTALISM - Yes, this is the same great ebook I've promoted on StreetMagic..

DAVID BLAINE EBOOK - For those of you who missed it the first 40 times around..

10 ESSENTIAL CARD TRICKS - Ten card tricks illustrated with large high resolution photographs..

SELF FOLDING BILL - the classic effect..

FEARSONS ACES - A combination of card magic and mentalism..

HYPNOSIS - A collection of 7 ebooks

HOUDINI ESCAPE - A fully illustrated ebook and a great close-up effect..

POLTERGEIST SPOON - A great combination of magic trick and practical joke.. Make an excuse to leave the room for a moment and while you are gone the spoon which had been in you cup leaps into the air and out of the cup!! No strings. Simple to learn and perform.

http://www.magicforall.com/html/magic_etricks.html

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FREE DOWNLOADS

Erdnase '**Expert at the Card Table**'.. Free Download

<http://www.301url.com/erdnase>

Easy Mentalism .. Free Download

<http://www.streetmagicsecrets.info/1mentalpay.htm>

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I encourage you to send any magic resources my way. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

I have a web page with a simple form wich allows you to easily submit url's, resources, effects, and articles..

<http://www.streetmagic.info/submit.html>

[Email me..](#)

a hundred degrees. It's difficult to get in the mood to write and it so hot. When I think of writing, I think of being in a cabin in the mountains, with either a pallet of color spread through the leaves or, a silent snow fall with flakes the size of half dollars. Thank God for air conditioning..

I spend all last week in Greenville NC, near the North Carolina coast. I though I would have some 'down time' to work on this newsletter, but it didn't happen. One thing that did happen was Barbeque (BBQ). Aside from magic, I love good barbeque, and Eastern North Carolina has some of the best in the world. I told my corporate office if they saw a bunch of receipts from barbeque joints come across with my expense report.. just pay it.

One well-known establishment, *Bill Ellis BBQ* in Wilson, NC, even had a full hog on the buffet bar. Amazing. Now you understand why this issue is five days late..

After reading this issue, if you have any questions, comments, rants or raves.. [EMAIL ME](#)

Remember too, that I want you guys to submit your favorite effects or advice to the Roadshow. Share your skills with readers around the world. Don't worry about the little things, like spelling or proper english, I'll take care of that. (A perfect example of the blind leading the blind..)

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- *In Between Revelations - Card Effect*
- *Eight Card Brainwave - video*
- *Don Swaim and Harry Blackstone Jr. - Audio Interview*
- *TheCuso Muscle Pass Tutorial*
- *Magic Uproar - Top Twenty Tricks on Video*
- *How to Date a Deck of Cards.*
- *Bling Fling - Street Magic Secret Revealed*
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- *Submit Your Magic*
- *Star Toothpicks*
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In Between Revelations - Card Effect

Poppadom

Effect: The spectator's freely chosen card jumps out of the deck to end up between two other face-up cards which are both some distance away from the rest of the pack at the same time.

Method: Offer the pack for the selection of a card. Then, once the spectator has picked a card and noted its identity, have it placed back into the centre of the deck. Catch a pinkie break and secretly control the selected card to the top of the deck. Shuffle one last time to put the card second from top..

From here you could go and do any number of false shuffles and cuts, or if you're feeling really fancy you could palm off the top two cards and hand out the rest of the deck for the audience to shuffle. But that's your decision.

Once you are satisfied that the chosen card is second from the top, say to the audience "We shall take the top card," and, matching the action to the word, remove the real top card. Show it to the audience and name it at the same time.

Whilst attention is focused on that card secure a little finger break under the top card of the deck (i.e. the original chosen card) in the left hand. Now take the right hand card which you have been showing to the audience and place it face-up on top of the deck, which is held in the left hand.

Thus you have this situation: on top of the deck, face-up, is the card you have

just shown around. Second from the top, face-down, is the spectator's chosen card. You have a little finger break under both of these.

Next, with the help of your break, lift off the top two cards as one (a double lift), being careful not to expose the underneath one, and grip them between the thumb and the side of the forefinger of the closed right fist (fig. 1).

Then you say, "And we shall also take the bottom card." In doing so, use the left thumb to turn the pack over one-handed and push off the top card of the now face-up deck. Place this also in the right hand, underneath the two which are already there (fig. 2).

Hand the pack to the spectator and ask him/her to hold it for you flat on their palm. Now hold your right hand, with its two face-up cards in it, over the rest of the deck. Cover the right hand's cards with the now free left hand (don't forget to show the left hand empty first).

Now you must engage in a bit of showmanship. What I tend to do is wave my hands together, up and down, three times. Under cover of this movement push the right thumb marginally to the right. This will have the effect of uncovering the middle face-down card so that it is visible between the other two. Take the left hand away and show the three cards in the right hand. Ask the spectator to take the middle one which, to them, has just appeared out of thin air. Watch the astonishment on their faces as they realise it is their card.

A Special "Thanks" to Poppadom for providing this entertaining effect for Roadshow readers.. <http://www.cardtrick.piczo.com>

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Eight Card Brainwave - video

The magi shows eight cards and their backs.. each card has a blue back. After performing his hocus pocus, the backs all change to red.

How does he do it? Watch this nice video from revver and discover the secret.

[Watch 8 Card Brainwave](#)

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Don Swaim and Harry Blackstone Jr. - Audio Interview

Don Swaim has worked as a multi-talented writer, journalist, and broadcaster for many years. Aside from working at the CBS-TV affiliate in Baltimore in earlier years, Don produced a daily broadcast from WCBS-TV in New York for over ten years. During that period of his long and illustrious career, Don had the pleasure of doing something that could only have been done in New York City... interview a voluminous number of successful authors and celebrities with connections to published works.

Nationally syndicated by the CBS Radio Stations News Service, Don produced Book Beat, a two-minute feature heard around the country. What his audience didn't appreciate was the amount of time that went into putting together his two minute interviews. Like all good journalists, Don's interviews were actually culled down from extensive interviews.

Now, you can access those full length interviews and listen to them in their entirety.

One in particular that holds interest for the magic lovers amongst us is an interview with Harry Blackstone Jr.

"In this 1985 interview, Don Swaim talks with the award-winning magician, Harry Blackstone, Jr. about his first experience on stage at the age of six months, and the relationship between his father and Houdini. Blackstone is the co-author of *There's One Born Every Minute*, *My Life As A Magician* and *The Blackstone Book Of Magic and Illusion*."

This 27 minute interview offers some unique insight into one of magic's outstanding performers.

Going through the list of interviews you're bound to find others, not necessarily magic related, that are of interest to you. Guys like Clive Cussler, Isaac Asimov, Lewis Grizzard, Kurt Vonnegut Jr., and Coast to Coast stalwart Whitley Strieber..

A special Thanks to Elaine for this link..

<http://www.wiredforbooks.org/swaim/>

(Scroll down the page for a complete list of interviews..)

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TheCuso - Muscle Pass Tutorial

I know.. I published a muscle pass video a couple of issues ago. But, there seems to be a lot of interest in the muscle pass, as it's so visual and surprising, plus, it's potentially very difficult to master.

Since the last video I've been in touch with Alejandro Portela, aka Cuso, from Vigo Spain. Cuso not only publishes a highly informative website/blog with a ton of useful info (in english), but he puts together his own tutorials. One is of the Muscle Pass..

This video is very clear and straight forward, and makes it easy to understand the basics. I don't guarantee that you'll master the muscle pass after watching it, I have no idea how much time you'll devote to practice, but I promise you'll understand the basic positioning and moves needed to accomplish this exciting move..

Cuso obviously enjoys flourishes as well, and there's much in the way of sleights and flourishes to be learned from TheCuso's Magic Blog..

<http://www.thecuso.info/2007/01/thecusos-muscle-pass-tutorial.html>

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Magic Uproar - Top Twenty Tricks on Video

Magic Uproar selects their top twenty card, coin, and miscellaneous tricks on video's and post them all in one location.

Watch performances and tutorials of Snap Card, Coin Matrix, Revolver, Drop Change, Spin Change, The Jumping Ring, and Double Shock among other effects.

I think you will find something interesting, regardless of your favorite form of magic.

[Top Twenty Tricks](#)

=====

How to Date a Deck of Cards.

Thanks to Decknique for publishing a nice article detailing how to date a deck of cards utilizing tax stamps, zip codes, and bar codes.

I collect old playing cards. My wife and I spent part of this past weekend scouring through antique shops, each with our own agenda. I'm always on the lookout for old, rare decks of playing cards that I can buy for a dime.

Unfortunately, I never find any.

But I DO find some that I can buy for a few bucks. And the chart provided by Decknique helps me date each deck and determine whether or not it's something I might be interested in..

Many playing card companies have been bought out in the past 30 years or so by the United States Playing Card Co. (USPC). A handy chart helps to date your finds using the dating code found on most decks.

[Decknique.net Forums](#)

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Discover the Magic Tricks and Secrets of professionals in the privacy and comfort of your own home... Dozens of ebooks from a lifetime pro with one of the best reputations for quality material on the web..

[Discover Magic Here](#)

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Bling Fling - Street Magic Secret Revealed!

Make a ring put in one hand vanish, and reappear in the other hand. Then, watch the ring as it jumps back and forth from one finger to another right in front of the spectator.

This is a very impressive, very well produced video to teach you the above effect. It's actually much simpler to perform than you would think, and is an effect you can do anywhere, any time..

Check out 'Bling Fling' and let me know what you think, if you use it, and what kind of reaction you received.

<http://www.5min.com/Video/An-amazing-street-magic-tutorial-4718>

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Pocket Promotion Packages For The Magician

Dennis Regling

How many times have you met a potential customer, while out to eat or at an event and and you wish you had a complete promo package for them? They are interested, they fit your customer profile and who knows, maybe you could book them on spot, if you just had the info on hand.

To me, too often. So I found a solution. Sure I always have a package or two in the car, but that is not always handy. I purchased some small coin envelopes, just bigger than a business card. On the outside, I palce a label with all my contact info.

On the inside, I have a business card that opens up, This card holds twice the information of a regular business card. On the front, I have a logo, my name and a quote from a previous client recommendation letter. (See the archives to read my article on getting recommendations.) On the back, I again have my contact info. If they remove this card, the contact info goes with it. On the inside, I have details about my services. Using small fonts, you can put quite a resume inside one of these cards.

I also place in the envelope a second, regular size business card with either a

magic trick or an optical illusion on one side and additional quotes and my phone number on the other. Sometimes, I use a Pride and Joy card with my info on the back and all I put on the envelope is a label that reads, "My Pride & Joy." I put in my other large business card and it makes a great give-away.

Imagine, I ask the client, "Ya wanna see my pride and joy?" They say, "Sure." I pull the picture out of the envelope and they laugh. I now give them the envelope with all my info in it. They may remove this information for future use, but they will carry that envelope and picture everywhere.

They will be showing their contacts the picture and telling them about the wonderful magician. Great word of mouth advertising for a few pennies.

This is working for me and I am sure you can adapt it to work for you.

Dennis Regling - **BellaOnline's Magic Editor**

Visit Dennis at : [BellaOnline Magic](#)

=====

False Cut - Nice Blind Swivel 3-Packet Cut

Here's a nice video of a false cut, using a blind swivel and three separate packets that looks perfectly natural. You should be able to master this in ten to fifteen minutes, and it will give you years of service..

[Click for Swivel Cut](#)

False Cut - The Trinary Cut

Learn the Trinary cut created by David Acker. A great three packet cut where one packet gets turned over. Filled with movement and very fun to perform. Very deceptive!

[Click for Trinary Cut](#)

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Submit YOUR Magic

If you know of a great resource, or, have an article or effect you would like to share with Roadshow readers, I've put up a simple-to-use web form where you can enter a url, article, or effect and send it directly to the Roadshow. I ask for your first name and email address only so I can contact you with any questions. (I already have your email address, if you're a subscriber) Your personal info is NOT saved in any database.

In the near future I'm going to provide a special 'room' for readers who share their resources with others. It will be password protected and will feature a number of magic resources not available in the newsletter. I will save the info of anyone submitting resources to a simple text file, so I can send you a password to the new area once it goes public..

Send in those resources, articles, and effects !!

<http://www.streetmagic.info/submit.html>

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Star Toothpicks

Here's a challenging bar trick that you may, or may not, be able to perform. I make no promises that this effect works, but it should be interesting to see what your experiences are..

I published the video on my blog a day or so ago, but that's so it can get indexed quickly.

IF this actually works, I can see a mental magic effect in the making.

<http://www.streetmagic.info/2007/08/toothpick-star-trick.html>

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The Rule of Three - Humor Technique from the World of Comedy.

There is a useful joke structure in humor writing called the rule-of-three.

Here's an example of the rule-of-three which I've used as the greeting on my telephone answering machine: "Sorry I can't personally answer the phone. I'm either motivating thousands of people, appearing on the Oprah show...or taking a nap. Please leave a message and I'll return your call when I wake up."

Here's what makes the rule of three work:

A funny line is sometimes said to be like a train wreck. You know where the train (your train of thought) has been, you think you know where it's going, but then you're surprised when it goes off track.

The same sort of thing happens when you see the unexpected slip on the banana peel. The surprise or twist helps build the tension to create and magnify the humor.

The rule-of-three structure sets a pattern like the train coming down the tracks. You'll see a similar principle in action in a two-person comedy act. The straight person sets up the pattern which the funny person's punchline will break.

The rule-of-three uses this same structure. The first two items in the triplet set the pattern (the "straight" line) and the third item breaks the pattern (the curve/the twist/the derailment). Breaking the pattern heightens the tension and creates the surprise, usually resulting in laughter (which relieves the tension).

There are countless patterns you could use:

Same Category/Same Category/Different Category (T-shirt which lists world-class cities: Paris/Tokyo/Fargo).

Expected Trait/Expected Trait/Unexpected Trait (She was pretty, she was shapely, she was a man).

Something Everyone Loves/Something Everyone Loves/Something Everyone Hates (A Las Vegas wedding package contains everything you will need; music,

flowers, divorce papers).

Ordinary/Ordinary/Ridiculous (I go to Las Vegas to see the shows,
eat at the buffets and visit my money).

Extreme/Extreme/Ordinary (Speaking to thousands, appearing on
Oprah, taking a nap)

Rhyme/Rhyme/Rhyme (rhyming sets a pattern and can disguise or add a
special twist to the third-item punchline). Here's an example I created for a
50th birthday party using the "give the answer first then give the question"
vehicle which Johnny Carson made famous.

"The answer is...Three things that describe Suzie Smith. And the question
is...what are Nifty, Thrifty and Fifty." This example also uses the category
Something Good/Something Good/Something Not So Good (people don't want
to get older). I could have used the word Shifty as one of the first two words,
but that would have been less effective setting the proper pattern.

Why three? It's just one of those tried and true rules of comedy. It's a rhythm
that works. It's part of the music of the humor structure. Experiment and
you'll find it's true...a series of three almost always works better than a series of
two or four.

Use the rule-of-three technique and it will become a natural part of your humor
tool kit. You'll find yourself to be funnier, you'll connect better with your
audiences, and in only fifteen years you'll become an overnight success.

Another great article from my Vegas friend, John Kinde, editor of Humor Power.
If you're not using humor in your performance, then you're not performing -
you're demonstrating. Adding humor to your performance will take your magic
to another level. Sign up for John's 'Humor Power' newsletter at:

<http://www.HumorPower.com>

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FREE eBooks For Subscribers

Magic Roadshow

September 7th, 2007 Issue# 78

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Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide. Learn free magic tricks online and via video.



Hi All

Welcome to the latest issue of the **Magic Roadshow**. I hope I've included a little something for everyone. As is the Roadshow's policy, I want to first thank all the new subscribers who have graciously signed up to receive email notifications, and I hope you find something to benefit your magic in every issue.

The 'magical' time of the year is closing in on us, and I'm really looking forward to it. Last year, Sept., Oct., Nov., and Dec. were great months for the Roadshow. For some reason, once school is in session, and the work force is back from summer vacations, readership picks up substantially. I hope the same holds true this year.

I want to thank those of you who took the time to send in submissions via the web form. If you don't see your contribution in this issue, don't despair. I like to spread them out among several different issues. If you haven't sent in a link, article, or effect to share with readers around the world.. you can now easily submit by visiting..

[SUBMIT MAGIC HERE](#)

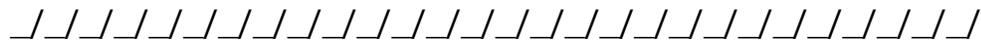
Please be sure to notice the first 'Magic Roadshow Survey' link in one of the last articles. I would really like to have your input about the direction we need to go in order to grow the Roadshow even bigger and reach more subscribers worldwide. I'm sorry, but only the first 100 readers will be allowed to take the survey. It's a simple 'click the button' type survey that only requires a couple of minutes..

Comments, requests, rants and raves.. [EMAIL ME](#)

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On with the Roadshow...



World's Greatest Card Trick

Welcome to the Worlds Greatest Card Trick. I didn't name it.. I'm only going to try to explain it, and that is somewhat easier said than done.

Is this actually the worlds greatest card trick? I don't know. But I DO know that this is one of the most impressive card tricks I've encounter, and definitely the best two-person card trick I've come across.

Here's how it plays..

The performer gives a deck of cards to a spectator and asks them to look through the deck and remove any five cards, keeping them secret from the performer. The spectator then gives the cards to the performers assistant, and after carefully studying the cards, the assistant lays one card, face up, in front of the performer. After carefully studying the card, the performer asks the assistant to lay down a second card.. and then a third. Finally, the performer asks that the fourth card be layed face up with the others.

The performer tells the spectator and the assistant, despite the fact that he had no control over the five cards picked, that he will name the fifth card. The performer, true to his word, sucessfully names the suit and number of the fifth card..

The other 47 cards in the deck are not touched by the performer. He relies ONLY on the four cards on the table to deduct the identity of the fifth card. And he can do it again and again..

Nice, huh..

Before I go any further, I want to take a moment to give credit where credit's due, and explain the complexities I've endured to present this effect to you in a way that's both understandable and do-able. Don't go anywhere though, because understanding the mechanics of this effect is like riding a bike - there will be a moment or two of doubt, and then suddenly you're on the straight and narrow path to success.

This effect appears to have been created by William Fitch Cheney Jr., according to Wallace Lee, author of Math Miracles. (Published by Seeman Printery, Durham, N.C. 1950). Fitch, known as "Fitch the Magician", was a mathematician, having earned the first math Ph.D ever awarded by MIT, appropriately titled " Infinitesimal deformation of surfaces in Riemannian space".

There is a legitimate line of scholars who have passed this effect amongst themselves and, in some cases, among their college students, until it was

published in Mr. Lee's book, and later by Michael Kleber in Mathematical Intelligencer 24 #1 in 2002 and taught at Hampshire College by mathematician and magician Art Benjamin. Mr. Kleber advises that " Fully appreciating the trick will involve a little information theory and applications of the Birkhoff-von Neumann theorem and Hall 's Marriage theorem."

As we all know.. " The Birkhoff-von Neumann theorem states that the convex hull of the permutation matrices is precisely the set of doubly stochastic matrices: matrices with entries in $[0, 1]$ with each row and column summing to 1."

I have to admit that I'm not on top of my Birkoff-vonNeumann and Hall's Marriage theorems, and thus lies the difficulty of putting this effect in print, but.. I'm going to give it my all..

The 'secret' to this effect is that your assistant is going to lay the four cards down in such a way as to tell you with 100% accuracy the identity of the fifth card..

Imagine each of the thirteen different numbers of a suit as being in a circle, like a clock, and not a horizontal line, like a ruler. With that image in mind, no two numbers are more than 6 digits apart. If you look at the 13 numbers in a suit as being in a circle, a Queen is four numbers removed from a Three, as they run (Queen), King, Ace, Two, Three.. Every time you get to the King the circle continues with an Ace, Two, Three, Four.. Think of any two random numbers in a deck and you will see that using the circle imagery as a guide, they are separated by six or less numbers.

Some numbers, like a Four and a Nine for example, are separated by six numbers or less the old fashioned way.. (Four) Five, Six, Seven, Eight, Nine. Others, as in the examples above, require you to "go around the circle" to find the '6 or less' connection.

In any group of five cards at least two will be of the same suit. Agreed? The 'hidden' card, the card that is going to be predicted by the performer, will be one of the two cards with duplicate pips. If you have two sets of two cards of the same suit, select the hidden card from the 'smaller' of the two sets, with the smaller being whatever suit you and your assistant agree will always be the smaller.

I always think of the suits in terms of hearts, diamonds, clubs, and spades, with hearts being the smallest and spades the highest. If the two sets of duplicate pips are diamonds and clubs, for example, my assistant will always select the hidden card from the diamonds, as that is the smallest of the two

in our pre-agreement. Likewise, if the two sets were Clubs and Spades, the selected card would come from the Clubs.. Many performers use the CHaSeD standard; Clubs, Hearts, Spades, and Diamonds. Use whatever standard you want, or make up your own. It doesn't matter as long as it's consistent.

When my assistant lays down the first card, it must be the SMALLER, or I should say LOWER, of the two cards in my assistant's hand, when thought of using the numerical circle. Thus, if the two cards are the Ten and Two, the Ten is actually the lower of the cards because I can't get from the Two to the Ten in six digits. I have to mentally count "(Ten), Jack, Queen, King, Ace, Two.."

It's understood that the assistant will ALWAYS lay down the 'lower' number for the performer to see first. Likewise, the magician always knows to count AHEAD one to six cards to determine the 'hidden' card. In the above example the performer see's the Ten and knows the hidden card is either the Jack, Queen, King, Ace, Two, or Three of the same suit as the tabled card. If he had seen a Four, for example, he would have known the hidden card was a Five, Six, Seven, Eight, Nine, or Ten. Think about it.. after seeing only ONE card, the performer is able to eliminate every card in the deck - except for the six cards above the tabled card - and he knows the suit of the six as well.

After laying the first card down the assistant now has the 'hidden' card and three indifferent cards in hand. To signal the performer the number of the hidden card , the assistant will lay the three remaining cards down in a particular order. This is why you and your assistant must decide beforehand on a low-suit to high-suit order.

Let's assume the five cards are the Four of Hearts, Ten of Diamonds, Two of Diamonds, Queen of Clubs, and Six of Spades. The 'hidden' card will be the Two of Diamonds. (Remember the example), so the first card down will be the Ten of Diamonds, signaling the performer that the suit is Diamonds and the number is between the Jack and the Three.

If the hidden card is one card above the first card down, the assistant will signal the performer this by laying the three remaining cards down from the lowest to the highest. In the above example, the assistant would lay down the Four of Hearts, then the Queen of Clubs, and lastly the Six of Spades. (Using my personal method of hearts, diamonds, clubs and spades). So, the signal for 'one above' is.. Lowest, Middle, Highest. (1,2,3)

To signal the hidden card as being two above the tabled card.. Lowest, Highest, Middle (1,3,2)

To signal as three above.. Middle, Lowest, Highest (2,1,3)

To signal as four above.. Middle, Highest, Lowest (2,3,1)

To signal as five above.. Highest, Lowest, Middle (3,1,2)

To signal as six above.. Highest, Middle, Lowest (3,2,1)

In my example above, because the hidden card, the 2D, is five above the first tabled card, the 10D, my assistant would have laid down the 10D, signalling me that the hidden card was a Diamond, and either the JD, QD, KD, AD, 2D, or the 3D, and then the signal for five.. Six of Spades, Four of Hearts, and then the Queen of Clubs. I immediately know that the Six of Spades is the highest, the Four of Hearts the lowest, and the Queen of Spades the middle.. like 3,1,2, and that combination represents the fifth card above the tabled card - in this example, the Ten of Diamonds.

I now know that the identity of the hidden card is - jack, queen, king, ace, TWO! The Two of Diamonds..

This code has enough 'order' that it's really not hard to remember once you begin to use it in practice. Believe me.. if my wife and I can use it successfully, so can YOU.

Begin by taking five cards out of the deck, one of each suit and then one extra, and practice the above method by yourself. You will shortly see that divulging the hidden card is very simple, so simple that you will be able to easily instruct someone to serve as your assistant.

When performing, instruct the spectator to pick five cards of different numbers and color. Stress the need of the cards all being "different and unique from one another", and they will often pick one of each suit without any further coaching on your part. This only makes your job easier..

This effect is all about performance. The more mystery you can add, the more amazed your spectators will be. With a tad of practice, you can perform this effect either blindfolded -or- with your back to your assistant . That's really effective!. All you need is for your assistant to call out the numbers and suits as they lay them down.

If you have any questions, feel free to email me and I will gladly assist you through your problem. Till then..

Rick Carruth

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Free Magic eBooks from Lybrary.com

Here's a brief list of the Free ebooks available at Lybrary.com, the internet's top site for downloadable magic ebooks. I've been on their mailing list like.. forever, and I still amaze at the number of ebooks available to magicians and mentalists. Dozens and dozens of rare and out-of-print books converted to an electronic format.

4 Most by Peter Duffie

This is an ebook with four lovely card effects put together by Peter Duffie.

Tarbell Course sample by Harlan Tarbell = Tarbell Course full ebook
This is lesson 9 of the original Tarbell Course from the 1920s as PDF.

Card College 1 sample by Roberto Giobbi = Card College 1 full ebook
This is the chapter on the glide from Card College 1

Card College 2 sample by Roberto Giobbi = Card College 2 full ebook
This is the chapter on the double lift, part 2

Hugard's Magic Monthly sample = Hugard's Magic Monthly full ebook
This is issue no. 5 of volume 2 as a searchable PDF_facsimile.

The Sphinx sample = Digital Sphinx full ebook
This is issue number 1 from volume 48 as a searchable PDF_facsimile.

Self-Publishing by Tom Stone

If you want to learn more about how to write your own ebook, then download the shareware ebook Self-Publishing by Tom Stone.

Junx by Gran'pa Chet = A parody of Jinx

[Click to visit the Lybrary](#)

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The Magician's "Swipe File"

Dennis Regling

When I first started out selling through direct mail, many of the books and courses I studied would talk about "Swipe Files". Unfortunately, many of today's modern marketing courses either fail to mention this simple concept at all, or downplay the important role it has in improving your sales copy writing skills.

From Wikipedia, the free encyclopedia: "A swipe file is a collection of tested and proven ads and sales letters. Keeping a swipe file is a common practice used by advertising copywriters and creative directors as a ready reference of ideas for projects."

You as a professional entertainer should collect the marketing pieces of other successful entertainers. These are not examples meant to be plagiarized. You aren't copying work here; you're adapting it to your own copywriting needs.

"Most writers, when they start out, mimic their favorite authors. Eventually, we developed our own styles, which were richer for having first gone through this mimic stage.

The point is this: part of any effective learning process is to mimic what has been successful before you.

This is true of copywriting, too. And it's the reason you need to start a "swipe" file if you want to become a successful copywriter." David Silva

By comparing David Copperfield's posters with Lance Burton's and other magicians, you can find the common elements that make them work. Collecting headlines from sales letters, advertisements and press releases, you will get ideas you can adapt to your own use. Too many new business people try to re-invent the wheel. It is much better to see what works and highlight, change, and improve on that.

How do you decide what to put in your swipe file?

Whenever you come across a piece of sales copy, whether it's on the web, in your email, in a newspaper or it arrives in your postal mail, you need to take a couple of moments to look it over. If the headline grabs your attention and the letter draws you in then the chances are you are holding a good piece of copy in your hands. It may be for a totally unrelated product than your show, but study it to see why it grabbed you.

Having a swipe file is vital to become a master copywriter. There's no need to reinvent the wheel. Do not copy the exact same words, but copy the ideas and gain inspiration!

Are you interested in starting your swipe file? You've read my articles on marketing at BellaOnline, Visions Online and several other websites. Perhaps you've even been a special client of mine and I've helped design marketing promotions for you in the past.

Now, 25 years of marketing expertise is combined in one super CD to help you. Go to: MagicMarketing

[Dennis Regling](http://magic.bellaonline.com)
<http://magic.bellaonline.com>

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Free Magic Posters Online

Lee Asher wants you to have a wall full of magic posters. What's the catch? Nothing. Just visit his site and follow the directions. Lee gets visitors and you get free posters... Choose one or all.

American Card Star Lifestyle : The Ripper Explanation Poster : Classic Erdnase Poster : Catch 33: Three Card Monte : Be Stylin' : The infamous Hong Kong Lecture : Thunderbird : The Modern Ace Production

Lee explains how you can create 11 x 17 professional grade poster to make your walls happy. This method isn't free, as you must download the posters and go to your local Kinko's, or something similar, to get the proper results. But, even at that, the cost is a fraction of a store-bought poster..

[Click for Free Posters](#)

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Mind Reading Exposed..

Full of 'top shelf' mentalism, Mind Reading Exposed will explain the... PIN Number Revelation..

"Imagine if someone walked up to you and was able to reveal your PIN number for your bank account - that's exactly what you can do in this effect. Just by looking at a person's eyes you write a prediction of their PIN number. What's written on the paper matches their PIN. This method can be used to reveal surnames, names of pets & more."

Read more at: [Mind Reading Exposed](#)

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The Magic Lantern podcast..

Thanks again to my friend *Jim Canaday* at the **Magic Portal** for this link. Like Jim, I've been in the dark about this website until now. Catch amazing interviews with some of the true treasures of magic. Guys who have been around the (professional) block so many times they deserve to call it their own..

Al Cohen, Steve Dushek, Bill Palmer, detailed business ideas from Eric Henning, Eric DeCamps, Denny Haney, Dorothy Dietrich and Dick Brooks from the Houdini Museum.. and the list goes on..

Look for a free effect or two as you work your way through the interviews, most of which are in the forty-five to fifty minute range. Folks.. this is REAL magic..

[Reels In Motion](#)

Jim Canaday - [The Magic Portal](#)

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4 Card Effect..

Pete Walterscheid performs a 4 card effect shown to him by Criss Angel's tutor.. Johnny Thompson. I like Johnny, and I like Pete's performance of this 'do as I do' type effect.

Although Pete doesn't actually tell you how he performs the trick, he does tell you the sleights he uses to perform the effect and the order in which he performs the sleights. If you're half the magician you think you are, then this secret will be clear to you.. but NOT your audience..

It's nice to see something on YouTube that's not out-and-out thievery AND requires a little thought..

See if you can figure it out..

http://www.youtube.com/watch?v=fnvI4TCss_I0 *(magicbypete)

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At the Movies with Ebert and Roeper

Everyone who reads the Magic Roadshow regularly knows I enjoy taking a side trip every now and again, a wandering down a path that has little to do with magic. Generally, what these links do have in common with magic is they are both related to entertainment..

At the Movies is both a current and an archive site for the works of Ebert and Roeper, and the many movie reviews they have bantered between the two. The site also includes 'The Balcony Archive', which includes many of the reviews with Ebert and Gene Siskel.

Now, you can search this very large website and view past reviews, in video format, exactly as you would have seen them on TV, plus all the current reviews of new movies. It's constantly updated to include movies coming out this week and next, as well as classic reviews of movies like The Godfather, Titanic, Die Hard, Fight Club, and dozens upon dozens of movies I/we loved and hated..

It's interesting to go back and watch the reviews of classics like Full Metal Jacket, and the insuing monumental arguement between Gene and Roger. Thanks goodness they had the foresight to hold on to old reviews during a time when no one would have believed that twenty years later viewers would STILL be enjoying their work.

Over 5000 movies.. that's how many they have in the fully searchable archives. This is one of those sites you visit for a 'moment'.. and an hour later you're amazed at how quickly time flies when you're having fun...

[Visit At The Movies](#)

=====

MTV's Room 401

I posted to my blog recently that I was very surprised at the lack of conversation in the magic community about MTV's new hit.. Room 401.

Produced in part by Ashton Kutcher of Punk'd fame, this plays more like Punk'd on steroids. Illusionists from around the world, including Cyril Takayama, pull very 'intense' pranks on unsuspecting spectators. In the link below, Cyril boards a bus and appears to be intoxicated and sickly. After walking up and down the isle, to the chagrin of the other passengers, Cyril suddenly performs his famous 'head falling off shoulders' effect. Needless to say, the passengers freak..

This is one of four effects in the thirty minute episode. Each of the four effects will play in it's own segment, so you will be watching four segments of roughly five minutes each to fully view each show.

This link is to episode 2. If you check the left nav bar you will see links to all the past episodes to date.. eight of them as of publication of this issue.

To quote MTV's own description of issue 2:

"Inside this creepy episode of Room 401 a chainsaw accident cuts an ice sculptor in two, an old head inside a jar shows signs of life, a taxi driver

floats out of a speeding ticket, and a sickly bus rider loses his head, literally.."

Although these are only illusions and stunts created by members of the magic community, they are NOT for everyone. Some of you may find some of the episodes disturbing.. You've been forewarned..

[Click to Watch](#)

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Magic Roadshow Reader Survey

I've offered readers my help for a little over three years now.. and the time has come for me to ask for something in return. No.. I don't need a donation. ;o) - I need your input.

I need for 100 readers to take this quick ten question survey. You will not be required to type in any information, give your name or email address, or jump through any hoops.. I promise.

This is strictly multiple choice answers, designed to assist me in getting a grip on what the Roadshow readers are thinking. I'm old enough and slightly smart enough to know that what I like and what others like may not be one and the same. I don't want to wander down a path that no one else wants to take..

So.. help me determine the path the Magic Roadshow needs to take to remain revelant and well read. Remember, only one hundred readers will be able to take the survey.

Help me help you...

[Take the Survey](#)

=====

Card Tricks and Magical Mysteries

This is probably the most exciting blog on the web... assuming it's the only blog you've ever visited. Actually, it's a new blog I've begun in order to publish anything magical. I will NOT forsake Magic Bullets, but Magic Bullets is tied into the StreetMagic website, and I'm limited as to what I can publish.

Oh, I can publish magic related material, but I can't publish anything related to pok_r or gambl_ng, for example, as the search engines will put their big foot on my throat. I've been forced to go back through the blog recently and remove any reference to those two words as I've been penal'ized by one of the two biggie's, as best I can tell, for links to sites that are magic in nature, but have links to casin_s on THEIR sites.

I have two video's published, one to a flourish titled 'Boomerang' that I'm sure you'll like, and another to a color change that I call a 'brush color change', as you brush one card across the face of another and it changes into yet another card..

Check it out..

[Card Tricks and Magical Mysteries](#)

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I encourage you to send any magic resources my way. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

Remember too, the new form that allows you to send your articles and effects to the Roadshow for publication.

<http://www.streetmagic.info/submit.html>

[Email me..](#)

Yes.. it's been almost a month since the last issue. I haven't forgotten about you, just been out of town and away from the tools I needed to assemble and publish this issue. Hopefully the next issue will be on time..

WELCOME to all the new subscribers who generously took the time to sign up since the last issue. If I can help you with your magic.. let me know.

Thanks also to all of you who have submitted info to the Roadshow via our submit form. Resources you send are being assigned to future issues. Unfortunately, I can't publish everything everyone sends in one issue, but I will get to it shortly.. I'm particularly looking for your favorite effects and any type of article dealing with magic and performing magic. Write an article about how you got your first job in a restaurant performing walk-around. Or, what you did to overcome stage fright. There are many subscribers, over 3000 of us, who would like to read about your personal experiences. Many of you, whether you realize it or not, have much to share with less experienced readers.

Questions, comments, rants and raves... [EMAIL ME](#)

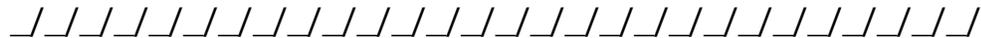
This issue is full of good material, to help make up for our 'lateness'.. I hope you enjoy reading it as much as I enjoyed writing it..

In This Issue

- *Vanished - An effect*
- *Four in One - A Principle*
- *Four Ace Trick - video tutorial*
- *Psycrets - The British Society of Mystery Entertainers*
- *The Hypnotic Handshake - Free ebook*
- *Invisible Thread - Where to get it free*
- *Survey Monkey - Survey results*
- *Games for the Brain - Great diversion*
- *Complete Introduction to Mar'ked Cards*

- *New Squidoo Sites - New reader sites*
- *Expert at the Card Table - Download*
- *Easy Mentalism - Download*

Only those who risk going too far will ever know how far they can go...



Vanished..

Want to perform a simple magic trick in a restaurant that'll draw a smile, then a look of amazement, from your companion? Good.. Listen up..

Ask for a straw. Remove the wrapper from the straw and wad it into a small ball. Now, tell your friend that the great thing about the frugal and simple straw is that, in a pinch, it can serve as a magic wand.

Take the small wad of paper in your left hand, holding it at the tip of the thumb, fore, and middle fingers, so it can be seen by your friend. Rest your forearm on the table, with your hand positioned directly between you and your friend. Take the straw in your right hand and announce that on the count of three you will cause the paper to vanish.

Hold the straw so the end touches the paper. In a large exaggerated movement, bring the straw up to your right ear and then back to touch the paper, counting "one..".

Bring the straw up a second time and back down to the count of "two.."

And when you bring the straw up to your ear for the third count, leave the straw on your ear, but take your empty hand down as if you were still holding the straw for the count of "three..".

Don't look at your hand. Watch your friends eyes instead. As soon as your friend realizes the straw is gone they will look up at you and see the straw behind your ear. The two of you will laugh..

In that moment, when their eyes come up to meet yours, open your right hand and gently flip the paper from your left hand into the palm of your

right hand and quickly close the hand. Although the paper is gone, continue to hold your left hand as if you're holding the paper.

Apologize for your trickery with the straw, reach up and get it with the right hand, then, move the hand and straw down to touch the end of your left fingers and count "three..".

By nature, your friends eyes will follow the straw and not notice the paper is gone.. until it's too late. As soon as you touch the tip of your left hand with the straw.. count 'three', and rub your fingers together as if trying to rub the paper in nothingness, and then slowly open your hand to show it empty..

Danny Archer performs an effect similar to this with a coin. You can use a pencil or pen as well, to make it totally impromptu..

This is a really fun little effect that employs a couple of magic principles that are brought to life through the simplicity of the movements. For magic to be meaningful.. it must also be FUN...

R Carruth

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Four in One

This is a principle of magic, more so than an effect. You can use this principle to demonstrate a poker deal, for instance, or a sympathetic ace routine that reunites the aces after a series of cuts. Try this and see what you can create.

Take the deck and begin to look through it, removing all the Tens, Jacks, Queens, Kings, and Aces. Once removed, set the remainder of the deck aside.

You now want to lay out four poker hands of five cards each. Look through the stack and put a Ten, Jack, Queen, King, and Ace, of no particular suit, in each hand. Lay the hands out very casually, FACE UP, from left to right. The cards can be tossed down into each hand totally at random -except- as follows..

Make sure the hand on the far left has an Ace in the second from top position. Since all the cards are face up, it's simple to put down three cards, then the ace, and then the last card needed to complete the fivesome.. Now, the hand next to the far left hand needs to have an Ace in the third from top position. The third hand has an Ace in the fourth from top position.. and the far right hand has an Ace on the bottom..

Once you have the four hands assembled, pick up the far left hand and put it into the palm of your left hand, still face up. Pick up the next hand in the same manner and put it on top of the first hand. Pick up the third hand and then the far right hand, again, putting each on top of the ones in the left hand.

Flip the stack over and lay it face down on the table. Ask your spectator to cut the cards once, and then complete the cut. Ask them to cut the cards a second time and complete the cut, and then a third or four time if they wish, making sure that they only cut the deck once each time and not a multiple cut.

When completed, ask the spectator to deal out four pok'er hands, dealing around the table as if dealing to four players.

You can now tell your tale about how the Aces always reunite, or how a true card sharp can manipulate a deck of cards that he doesn't even cut and deal. Be imaginative. Be creative. The story makes the trick..

Turn the hands face up one at a time and one hand will be found to contain four Aces.

You can ask the spectator just before dealing to turn the cards over, thumb through them, and make sure they are thoroughly mixed. If you catch a peek at the last four cards and identify the Ace, you'll know which stack contains the Aces when they're dealt face down. If the Ace is third from bottom, for instance, the third hand dealt will contain four Aces. Using a magicians force, you can let the spectator select three hands, and you one... and you win every time with four Aces.. This further messes with the human mind..

Everything is self-working if you follow my directions. Card sharps can be thankful that the general public still doesn't know that a deck, cut squarely, always retains it's original order. We know it.. they don't.. take advantage of it...

R Carruth

=====

Four Ace Trick

Here is a straight forward video that demonstrates the principle I used in the above effect. Again, it's not a big secret, but something to be reminded of..

[Click Here](#)

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Psycrets - The British Society of Mystery Entertainers

Many of you know that my 'first love' is mentalism and mental magic. The strongest responses I've earned through the years have come from peeking into the mind of a spectator.

My friend, Dr. Todd Landman - The Metaphysical Magician, has been pivotal in the formation of a new society dedicated to the art of mentalism and mystery.. Psycrets -The British Society of Mystery Entertainers. This following the success of their first London Mentalism Meeting on July 7th of this year.

Another friend and fellow Roadshow reader, Steve Drury, is also a founding member and highly skilled webmaster.. who's work I much admire..

Psycrets is open to ALL mystery entertainers worldwide. You do not have to reside in the London area to be an honored member. The membership criteria is straight-forward and simple, even for a chap like me..

Knowing the quality of work produced by Dr Todd and Steve tells me that much thought and planning has gone into the development of Psycrets - The British Society of Mystery Entertainers, and I strongly encourage anyone with any interest in mentalism and/or mystery entertainment to visit their website and join what may well be Britain's next great society of entertainers.

Personally.. I'm going to join as soon as I can get this darn newsletter published.. ;o) .. I don't recommend organizations as a rule, but I have total confidence in Todd and Steve and their ability to make PSYCRETS a rousing success.

www.psycrets.org.uk

Todd Landman

The Metaphysical Magician

www.metaphysical-magician.com

Steve Drury

Traditional and mystical children's entertainer

www.childrensmagicparties.com

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The Hypnotic Handshake - Free download

This is a resource exclusive to the **Magic Roadshow**, as I haven't seen this available in any other magic publication...

Some called it the Russian Scam.. others said it was NLP at it's apex.. but everyone marveled as Derren Brown shook hands with gentlemen on the street, asked directions, took their wallets and watches, and left their marks standing on the sidewalk - perplexed and wondering what happened...

Want a free ebook describing how it was done?

I'm not going to claim that I understand how it works, or even if it works. But if Derren's show didn't use stooges, and I don't have any reason to believe it did, then there's something to NLP type effects..

Supposedly, by engaging the spectator in a quick series of off-beat stimuli, you can 'halt' the thinking process long enough to achieve your tom-foolery.

Try it and let me know if it works for you.. Maybe someone can write an article based on your experiences.. (hint, hint..)

<http://www.divshare.com/download/2073457-5cb>

=====

Invisible Thread

Zach Cornett

I was ten years old walking through an amusement park in Florida. I saw a man standing next to a table with boxes on it, he was spinning a card around his body in mid-air. I was amazed and I had to have one of these kits he was selling. So I begged my parents and they allowed me to buy the kit, for 50 bucks. I took the kit home, which contained black invisible thread and a movie. that was it. For 50 dollars I got a piece of string.

What a rip-off!

So the other day I was walking through a shoe store. I had used one of the panty-hose socks (that are supplied in all stores that sell shoes) And accidentally ripped it. I was about to sit it down when i noticed a thread poking out of it. It looked just like the thread i had spent all that money on! so I pulled another, smaller thread out of that and...Ta-Da! I had found invisible thread- For free!

Zack will be setting up a website shortly, telling how to obtain quantities of these socks, as well as effects that can be performed with invisible thread. Stay tuned.. and I'll publish the url as soon as it's available..

=====

Mind Reading Exposed..

Thanks to all you guys and ladies who purchased Mind Reading Exposed last issue. I don't like to repeat ads in consecutive issues, but with the interest

last issue I thought it would be wise to offer readers one more chance to purchase MRE..

"Imagine if someone walked up to you and was able to reveal your PIN number for your bank account - that's exactly what you can do in this effect. Just by looking at a person's eyes you write a prediction of their PIN number. What's written on the paper matches their PIN. This method can be used to reveal surnames, names of pets & more."

This effect employs one of the strongest utilities in all of mentalism. It's not new, but it's sorely underused. Master this technique and the world is your oyster..

<http://www.mindreadingexposed.com>

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Survey Monkey.. Results of our first survey

I want to thank each and every one of you who took the time to take our first survey. Although it was limited to 100 readers, 100 was enough to give me a good idea of what type of magic you perform and your thoughts toward the Magic Roadshow as a publication..

I know what I like, but what I like and what my readers like may differ. That's always the case. Many a good publications have bit the dust because the editor(s) didn't understand their readership. We are too close to see the big picture, and get so caught up in what we 'think' everyone wants that we can't see the reality..

Interestingly, about 40% of you prefer close-up magic to other forms. The rest of you were fairly evenly divided between cards, stage, mentalism, and all types. That was a little surprising to me.. I don't know exactly what I was expecting though..

92% of you read the entire issue, and 95% of your computers are equipped to view the video links. I was surprised that many of you can view Youtube and related services. I've worried that I may be including too many links to video's and excluding too many readers from enjoying the resources in the process.

83% felt that the Roadshow is close to being the optimum length. 13% felt that it was too short.. That takes a little pressure off me. I was afraid the majority might think it was too short.. although I honestly think that the Roadshow is the longest newsletter out there. Someone will mentioned Online Visions from time to time, but Visions is more of an online publication/magazine, with regular contributors and columns..

84% thought that we run about the right amount of ads, and 15% thought we run too few. Only one reader thought we run too many. That was another surprise. Although I never run more than two ads, readers can quickly get turned off by too many ads. Editors have to strike a balance with readers, with everyone understanding that ads are necessary to pay the bills, but that too many ads are annoying.

One out of every three three readers thought the Roadshow should be kept as it is.. and roughly half of all respondee's thought we should add more effects and links and resources. That's a tall order, but I'll see what I can do..

The beginning of each issue should: Have more conversation between the readers and the editor - 46%, Have less conversation - 9%, Go directly to the table of contents - 40%, Skip it all and go directly to the articles- 3%.. This one has always bothered me, and I still don't have the clarification I wanted. Forty-six want more conversation and forty percent want less.. Hummm...

More Free magic ebooks - 63.6%
Free contest giveaways - 33.3%
A question and answer category - 38.4%
A forum - 27.3%
A private forum - 15.2%
A chat box or room - 13.1%
Leave everything as it is - 21.2%

Magic ebooks are a clear favorite, although finding one for each issue is difficult. A question and answer category would be very do-able.. I'm thinking about soliciting your questions and getting well-known magicians to answer them.. We'll see..

Compared to other newsletters, I think the Magic Roadshow is:
Average - 12.0%
Boring - 0%
The Best - 76.0%
No opinion - 12.0%

That's a surprise as well.. as I would think most readers would rank it average.. For all you guys who voted it the best, Thanks!

That's it for now. Again, I appreciate your input, as it makes it possible for me to plan the Roadshow's future.

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Games For The Brain

These ain't your typical games.. They utilize your brain in very spatial ways that are largely unique from most online games. Everything is straightforward, only different.. They test primarily your visual memory and power of observation, not your math and deduction skills.

If you generally use your head for a hat rack, this site is NOT for you. Now, don't get intimidated by my description - It's not intended for geniuses and geeks. But it does make you think.. thus the name..

When I visited the site for the first time, it was with the intention of scouting it out and seeing if there was anything there I though would appeal to Roadshow readers.. An hour later I decided there was plenty there to keep you guys busy..

"GamesForTheBrain.Com is an online gym for brains of all ages, with simple exercises and games to help you build mental power. Choose from a number of "brain games" that will tone your memory, sculpt your spelling and grammar skills, and pump up your I.Q."

Check it out.

www.gamesforthebrain.com/

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NEVER Settle for Second Best

Every great performer knows that the SECRET to success is to possess the right tools. Get the right tools...

<http://301url.com/streetmagic2>

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Complete Introduction to Marked Cards

By Dan Adlam

Marked cards have earned their place as a useful tool for magicians. They often are underused due to fear of detection – in reality, some marked cards are easy to detect, but the marked cards you will learn about in this article are extremely difficult to detect and have passed through security tests in casin'os.

The most common type of marked cards is drawing extra marks on the Bicycle back. You might add another line in the angel, or you might take red ink and blot out some of the white so you know what card it is. The birds in the center of the Bicycle back are often rearranged – this is very deceptive, although these decks could easily be discovered by using the “Gamblers Riffle Test,” which when used will make the marked deck look like a picture book. Magicians can get away with using this type of deck, although when spectators examine the cards, they are looking for imperfections on the back design, which may lead to detection.

Juice Deck

The Juice Deck has earned its place as one of the most difficult to detect marked cards currently on the market. They easily pass the Gambler's Riffle Test, because the marks are invisible unless you are trained to see the markings. From as far as 20 feet, the juice deck serves as a marked deck with the furthest visibility. You can mark the number “7” directly on the back of the card, and nobody will notice. Juice recipes often sell for thousands of dollars, and these juice decks will pass even the toughest securities at casin'os. Gamblers more often use Juice Decks in smaller, private games, so be sure to watch out for them.

Luminous Deck

The Luminous Deck is much less commonly used due to the existence of the Juice Deck. In order to see the marks of the luminous deck, you need special tinted sunglasses. The sunglasses have a red filter on them. The marks on the luminous deck are green. The red filter filters the back design, which is red, leaving only the green marks visible. These marks can only be seen using a specific red filter. Making this deck on your own isn't that simple. The red filter and green ink must be a specific type, and not too many people want to reveal which wavelengths the red filter and green ink are.

To learn more about marked cards, go to:

www.papamagic.com

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New Sites on Squidoo

Remember, anyone creating a magic related site at Squidoo is welcome to notify me, and I will publish links to your site(s) to help you get started.. Bruce Carley has two new sites worthy of your attention.. Next month I'll post an updated list of all the Roadshow readers sites. I hope to have yours...

<http://www.squidoo.com/harrypottermagictrick/>

<http://www.squidoo.com/pokerbruce/>

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Free Download.. Expert at the Card Table

[Download Here](#)

Free download.. Easy Mentalism

[Download Here](#)

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Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy seven countries worldwide.



Hi All

Welcome to the latest edition of the *Magic Roadshow*. Hopefully, those of you who want to learn magic tricks, learn card tricks, and learn street magic and mentalism have hit the mother lode..

Here's a big WELCOME to all the new subscribers who have signed up since the last issue. I hope you find something worthy of both you and your magic in every issue.

Well.. It's been another long period away from home. I woke up one morning and found myself in Memphis, Tennessee.. One thing I couldn't find in Memphis - a magic shop. I was sure there would be a couple of good ones somewhere. Two things I did find in and around Memphis - Great barbeque and friendly casin'os.. Have you ever dominated a roulette wheel to the point where the pit boss changed croupier's on you? I promptly cashed in and went to the buffet..

Aside from that.. the highlight of my journey was a trip to *Sun Studios*. For those of you who have never heard of Sun, it's a tiny recording studio in Memphis that's generally regarded as the birthplace of Rock & Roll.. Elvis Presley recorded '*That's Alright*' at Sun.. the very first mainstream R&R hit. Jerry Lee Lewis recorded '*Great Ball's of Fire*' there, and Carl Perkins recorded '*Blue Suede Shoes*' at Sun. An unknown appliance salesman named Johnny Cash recorded '*I Walk the Line*' and '*Folsom Prison Blues*' in the small studio.

The list of artists who followed would dominate the rest of this issue. U2 recorded '*Angel of Harlem*' and '*When Love Comes to Town*' with BB King in the Sun studio. And Ike Turner, better known as Tina's ex husband,

recorded 'Rocket 88' there in 1951.. a song generally regarded as the first Rock and Roll recording.

After the tour was over and everyone left the studio, I asked if I could take a couple of photo's. The management was so kind, and allowed me to go back into the super-quiet studio by myself. As I stood there in front of the microphone used to record Rock's first hit, and tried to imagine Elvis, Johnny, Jerry, Ike, BB, Carl, Howling, Bono, Ringo and Paul, and all the others who had stood in that spot and layed down history.. it gave me major goose bumps. It was Powerful..

I have a link I want you to visit. It's to a little video produced by Sun, and I think you'll find it REALLY interesting..

<http://www.sunstudio.com/freetour56/freetour.html>

I've tried to put a little something in this issue for everyone.. so, if you have any comments, complaints, rants or raves.. [EMAIL ME](#)

Happy Halloween !

In This Issue

- *Annemann - A Daytime Nightmare*
- *OpenMagic.info - Video's, tutorials, and articles*
- *Phenomenon - Uri Geller interview and contestants preview*
- *Face Monkeys - Magic video's*
- *How to Approach and Perform Street Magic - By Tony Weth*
- *Steve Beam's Trapdoor Productions - Video's and Card Effects*
- *Ministry Trick of the Month - Thirteen themed effects*
- *The Learned Pig Project - 60 Free eBooks, Video's,*

have a double gaffed card that you can use to perform this effect at any time, with anyone's deck.. Don't forget to trim a very small portion of the bottom short edge of the heart or diamond off before you glue the two together. This creates a red short-card that you can easily locate at any time by a riffle to the top of the deck..)

Get your double card on the face of any borrowed deck. Run through cards as if counting them to see if it is a full pack.--but really to locate the single DUPLICATE of the BLACK CARD of your glued pair. Get it on TOP OF DECK.

Have an ordinary envelope examined by the owner of deck, and then have him select a card from his pack. This top card (duplicate) of deck must be "forced" and the performer can use his favorite method. I generally riffle the pack asking to have someone call "STOP" at any point. In cutting, slip TOP CARD to top of LOWER HALF and selector gets it. Or, deal a row of four cards with this card in second place and force by the "between one and four" counting method.

(Put your gaff face-down on top of the deck. Find the duplicate of the club or spade and get it on top of the deck. Now, perform your favorite force. You can easily set the deck on the table and ask the spectator to cut it once. Then take the bottom half and set it cross ways on the top half. Now, after a little small talk, tell the spectator to get the card he cut to.. remove the top half and indicate for him to get the top card of the bottom half. Of course, this was actually the top half, and the spectator is really getting the card that was on top of the deck. With a little small talk, the spectator will forget what half was which..)

TELL SELECTOR NOT TO LOOK AT THE CARD HE GETS, NOR TO SHOW IT-- JUST TO SEAL IT IN THE ENVELOPE AND PLACE IN HIS POCKET. Cut the deck (bringing double card near center) and turn face down. Hold pack facing him, and riffle the TOP END, telling him to say STOP at any time. Now, as the short card is near CENTER you can always stop at this spot-- which stops you BETWEEN THE GLUED PAIR and leaves the BLACK CARD in view and looking at him. Ask him to REMEMBER the card stopped at. Let deck close. Turn cards face up. Openly deal the cards out, face up on the table in a pile. Tell him to stop you when he sees the card he noted. HE FINDS IT HAS VANISHED! This is due to the fact that the card he saw is GLUED TO THE BACK OF ANOTHER CARD.

And this, with his own deck, and without a single move or sleight.

Then, ask him to "NAME" his card. He does so and you apparently prove that he has been dreaming. Because when he opens his envelope himself, he finds the VERY CARD HE THINKS HE JUST SAW IN HIS DECK!

(Slip your card out of the deck while he is opening his envelope.. Palm it away and ... ta-da !!)

Ted Annemann (with a little help from your beloved editor..)

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OpenMagic. info - resources

I was going to hold off on featuring OpenMagic for an issue or two, but that was a couple of issues ago.. I can't seem to get it together. I like to 'try' to balance resources, you know, get one or two really good ones and feature them in each issue. I don't want to feature three or four this issue.. and then not be able to find any for the next issue.. Oh, what a tortured life we editors lead.

Fortunately, OpenMagic has made my life far less complicated.

Although a fairly new site, they are clock full of of tutorials, articles, and video's of every form of magic. You can find resources, primarily video, on each of the following subjects, plus several others:

Articles . Card Magic . Color Changes . Manipulation . Sleight Of Hand . Vanish & Productions . Coin Magic . Penetrations . Transfers . Magic Performance . Convincers . Magic Site Reviews . Other Props . Cigarettes . Metal Bending . Necklaces . Rings . Rubber Bands . Street Magic . Illusions . Impromptu . Levitations . Misc..

To quote from their site..

"The idea behind OpenMagic was to encourage people interested in learning magic and be in favor of its development by thinking out of the box in our magic tutorials, articles and comments; It stimulates creativity."

"We provide our readers with magic tricks informations about techniques like card magic, coin magic, multiple performance aspects such as convincers, street magic tricks and more in our categorized tutorial articles. After reading a few posts you will be able to perform easy tricks and invent your own routine."

"As an information provider, we write to help you learn what you desire to learn through our tutorials. We are very careful with the information indexed on our directories and will always prefer documenting basic information on a topic before adding content that requires and therefore must expect the reader to know and understand."

Look for cross links between OpenMagic.info and StreetMagic.info in the near future. I'm looking forward to a profitable relationship with this great resource..

<http://www.openmagic.info>

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Phenomenon

Phenomenon premiered on American TV tonight. Featuring Uri Geller and Criss Angel as the 'judges', so to speak. This competition show features ten mentalists vying for the title of America's Greatest Mentalist.

I'm totally not sure what the American public will think of Phenomenon. Perhaps Derren Brown warmed them up enough to make this show a success. At any rate, I've found an interesting interview with Uri Geller about the show, plus.. a review of all the contestants.. something you didn't see on TV tonight. We were only introduced to four of the contestants tonight, and have to wait until next week to meet the other six..

You can meet them now.

(One, Jim Callahan, is from my home state, and is a full-time mentalist. Jim has performed some big time shows on the corporate level, as well as being a respected writer. I know him through a mentalism based forum we both belong to, and I have high expectations for Jim..)

[Uri Geller Interview](#)

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FaceMonkeys.com - Magic Tricks Videos

How about a website devoted strictly to magic videos.. FaceMonkeys features it's own embedded player and video's for visitors to watch quickly and painlessly, without downloading or signing up for anything..

Each category has approx. 8 to 12 video's on that particular subject, and most have been chosen because they're actually interesting and informative. The categories are:

- Coin Tricks*
- Card tricks*
- Bar tricks*
- Levitation*
- Optical illusion*

Visit and enjoy...

<http://www.facemonkeys.com/>

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Learn Street Magic Guide - How to Approach and Perform Street Magic

By Tony Weth

Have you ever gone to bed at night and said to yourself, "Tomorrow I am going to go downtown or to the mall to perform street magic for a stranger." You wake up the next morning saying over and over to yourself that today is the day. You arrive at your chosen venue and back out and decided to sip on a cup of coffee instead. Perhaps you even approach someone to say hello instead of going into your street magic routine.

Most of us have been conditioned to hold strangers at arms length or avoid them all together, and that conditioning is further enforced by the evening news. As street magic performers (strolling street magicians for the purists) we are caught up in the crossfire of this conditioning in two ways. First.. being that we are conditioned this way, we have to approach a stranger, which clearly goes against this conditioning principle. Second.. we have to take into account the spectator who must be willing to take you into their trust, again violating the stranger conditioning principle. I don't know about you.. but this seems like double jeopardy to me.

So how do we overcome this? Lets take a look at the Approach first.

You arrive downtown and there are people everywhere and everyone is a potential street magic spectator, or as some will affectionately refer to, victims, right? Wrong! What are these people doing? Do they appear to be in a hurry, are they out for a leisurely stroll, are they waiting for a bus, or having a coffee break? How about their mood? Do they look frantic, upset, menacing, lackadaisical, carefree, or happy? I refer to this as an assessment. This assessment should be made when you arrive at your preferred venue and I hope it is obvious by the short list fore mentioned as to who would be a good choice to approach.

Some performers prefer to have their cards visible while others do not. Personally before I approach someone I have my deck in my hand already in a mechanics grip and depending on the effect, a pinky break as well. Rather than asking the person would they like to see some magic or would you like to see something weird or strange, which by the way the words strange and weird will only heighten the stranger conditioning principle, ask instead if they would like to see some street magic. I ask them have they ever heard of the Three Card Monte - one of the approaches used in Ellusionist's "Kard Klub" and go into a Monte effect.

If I am presenting "Here Then There (from Crash Course 1) ", I will say "Hey, check this out". As I am saying one or the other I am handing the spectator a card. I am handing the spectator a card because there is also something else that many of us have been conditioned to do - and that is to be polite.

When I first began approaching strangers I would use the "Would like to see some magic" or "Can I show you something" lines. Sometimes people were receptive and other times they were not and I would move on to the next customer. Having learned from these rejections, I realized the importance of assessing the situation and using the guerilla tactic of taking advantage of the polite conditioning principle in street magic performances. Some may disagree with me on this guerilla tactic, however I have yet to encounter a negative situation.

The reason I do not like the "Would you like to see some magic?" approach is because it's like I am begging, or I feel that I may be perceived as a little too enthusiastic to show them something, almost appearing as if I am needy in a way. Another approach I do not like utilizing is to be excessively courteous or "gushy" by using terms such as sir or ma'am unless I feel that such a proper address is necessary. Remember, street magic is informal. I also do not like to appear to be too "bubbly" or "chipper". A simple hello or good morning seems to work best and by laying it on thick could be perceived as not being genuine and the old stranger conditioning principle kicks in.

Eye contact is also important. The eyes are the windows to the soul - or so the saying goes. With eye contact you can establish your presence, convey sincerity, as well as misdirect when needed. In making eye contact and establishing your presence, strengthen your presence by speaking clearly from the gut and by opening your mouth. If you talk too fast, slow down. One aspect I had to improve on when I first started doing street magic was to project my voice and to open my mouth since I am prone to be soft spoken and mumble from time to time. By speaking clearly and loud enough to be heard you can also help deal with your nerves, as it commits you. Think about it! A hearty "Hello, have you ever heard of the Three Card Monte". I don't know about you but my pride would not allow me to back down after approaching someone in this way. No way but forward now!

And if nerves are really kicking in.. start off with something simple like a mind reading bit using whatever force you feel comfortable with, then move onto something that will make use of your skills. By the way by saying moving on to something "harder" that should be an indicator that maybe whatever you think is "harder" should be left alone, especially if it is not yet

a natural looking movement that can be done in a casual and relaxed manner. Remember simple hits hard with the right presentation.

Getting out there and doing some street magic on the streets will do for you what a mirror and camera cannot - it will provide you with experience, teach you how to interact with different people, and pose different situations that you will have to deal with. Start off by going out with one maybe two effects and before you know it a nice little street magic routine will start to develop all on its own because of that experience.

Lastly, remember to be yourself. Draw on your personality, your experiences and the emotions associated with them, to build your character. As Polonius said "This above all to thine own self be true."

Now stop hiding in your bathroom with the mirror and get out there!

Tony Weth has been performing street magic for over 8 years and is creator of the site, Learn Street Magic.

<http://www.learn-street-magic.com/>

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Steve Beam's Trapdoor Productions - Video's and Card Effects

Many of you already know Steve as the author of the '*Semi Automatic Card Tricks*' series, first published in 1993. Since that time, Steve and some of magic's greatest talent have shared their 'semi automatic tricks' with the magic world in a series of seven different books.

As an inventor, performer, and teacher, Steve has given lectures around the world. As a publisher, he edited and published *The Trapdoor*, an underground journal of magic, for fifteen years.

Now that I've touched on Steve's qualifications, I want to introduce you to his website, which features video's of Steve performing some of the moves either credited to him or used in *Semi Automatic*.. and yes, their all au gratis..

Included are: The Underhand Shuffle - The Layover - Reverso - Three piece combo - Beamsley count

Keep looking and you will find the 'Magician's Only' section with seven excellent card effects taken from various editions of 'Semi Automatic Card Tricks'. These give you a good idea of the quality, and type, of effects in Steve's books.

Unlike Scarne's self working card classic, Steve's work is not 'fall in your lap' type magic. You have to practice to perfect the effects in 'Semi Automatic' and on the website. Fortunately, with practice, you CAN perform these effects.. and you will be able to impress without knuckle-busting moves..

<http://www.stevebeam.com>

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Ministry Trick of the Month

Eric Reamer's excellent site features an eclectic array of effects specially selected to entertain in a Christian enviroment. Eric tours with his illusion show throughout much of the west, and as you can see by his schedule stays VERY busy performing for youth and adults.

He has thirteen different effects published on his website, each strong on magic but themed so each magic effect has a message. All the effects are freely published, and I encourage anyone who performs for churches, retreats, youth groups, or any other ministry to visit and learn. You may be quite surprised what you find...

To quote Eric...

"This is the place where I will either teach a new trick, or actually perform one for YOU! These will most likely not be EARTH-SHATTERING tricks, but I think you will agree that the lessons they are designed to teach are extremely valuable, and very practical for children's workers! This page is dedicated to anyone who has ever had to teach children, and wondered, what am I going to speak on this Sunday?? All materials are commonly available, and should cost little or nothing to gather up and use."

Look for the "Trick of the Month" link...

http://www.illustratedillusions.com/min_index.htm

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The Learned Pig Project - eBooks, Video's, Professional Material

(Plus - over Sixty Free Magic eBooks)

The Learned Pig Project is undoubtedly one of magic's favorite sites. Personally, I joined several years ago, and visit from time to time to see what Marko has added to the site, which began a number of years ago as a download site for a few public domain magic books.

Since that time Marko has added and added until it is one of magic's most visited sites to download magic related material. In addition to the free material, many of magic's classic works, plus original material by Marko and others, have been converted to pdf's and are sold for a very reasonable fee.

The Free download section includes Jean Hugards 'Card Manipulations.. vol. one through five', Some vintage Annemann, Bobo, Houdini, Si Stebbins, Robert-Houdin, and many more.. about sixty downloads in all.

An expanding video section includes embedded video's of some of magic's classic performances.. like :

Al Flosso, Annemann--Bullet Catch, Billy McComb in old Pathe Pictorial, Cardini, Harry Blackstone, Jr.--Buzz Saw, Jeff McBride, John Scarne, Lance Burton--Dove Act, Paul Daniels--Card Trick with Chimpanzees, Richard Ross--Linking Rings, Robert Harbin, Torn and Restored Newspaper, and Tommy Wonder.. to name a few..

These video's are priceless.

There's much more to the Learned Pig Project than I have time to reveal. Take a minute and sign up for entrance to Marko's great site...

<http://www.thelearnedpig.com.pa/>

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Ring on a Chain - An Effect

I received a very kind letter from Jonathan Vicente that read as follows..

" Thanks for the beautiful and very informative stuffs that you have sent into my inbox! I love it! By the way, I have found a link containing a very simple bit of ring magic. I think you can include this in an issue of the Magic Roadshow magazine.. Enjoy and more power!"

Jonathan also included a link to a video of a linking ring effect in which a chain held by the finger tips is dropped through a ring, and then the ring is released... and it links itself onto the chain.. (See link at bottom)

I saw this video a month or so ago and tried the effect, but I had trouble making it work consistently for me. With a little bit of experimenting.. I was able to link the ring onto the chain every (almost) time..

First... watch the video to get the basics. Then, do the following:

Go to Walmart, or any store with a large crafts section like Michaels, and go to the department with the sewing and knitting supplies. Look for large gold metal rings. They have rings used in knitting that are easily big enough to be used for a linking ring effect.. but that's too big a ring. Look for a pack of rings, usually five or six to a pack, that's roughly two inches across the middle. They should be about a dollar a pack.. These work great for an effect like this..

Next, get a chain.. The thinner the better. You may be able to pick up a cheap chain at the craft store although I recommend a very thin gold chain about 18 to 24 inches long. The more flexible ones work best..

Put the chain around the first joint of your fore and middle finger, and let it hang down. This looks real casual and opens the chain a couple of inches, which is important for the effect to work. Take one of the 2 inch rings and let the chain thread down through the center. Stop the ring when you get about three inches from the top of the chain.

Hold the ring between your fore finger and thumb. But.. here's the secret.. Let your middle finger come inward from your fore finger just a little so that it forms a small 'shelf' for that side of the ring to rest on, so actually you're both resting it on the middle finger but holding it with the fore finger. The purpose of this is.. when you're ready to let go of the ring, you only let go with your thumb. Just move your thumb away and that side of the ring will fall first because the other side of the ring is resting on your middle finger. This causes the ring to 'flip' on it's way down, although you don't actually see it, and that's how the link is accomplished.

Of course, you can simply let go of both sides of the ring at the same time and the ring will fall to the floor. You can do this a couple of times to demonstrate what normally happens when you release a ring strung on a chain.

Then, whenever you're ready to make the chain 'link', simply follow the directions above and let the thumb side fall first.

If you use a very thin chain the ring looks as if it has linked onto the chain. Otherwise, it can be seen that the ring is 'twisted' onto the chain. That's OK

though, because your audience can't reproduce that effect either..

<http://www.ulinkx.com/video/1205211>

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Readers SQUIDOO sites..

You can easily create your own website with Squidoo at *NO* cost. Just register and create.. Once done.. send me your website address and I'll publish it in the Roadshow to help the search engines find you, not to mention other readers and potential customers..

<http://www.squidoo.com/korath/>

<http://www.squidoo.com/zenmagic/>

<http://www.squidoo.com/donmagic/>

<http://www.squidoo.com/defythemind/>

<http://www.squidoo.com/magicalflacoj/>

<http://www.squidoo.com/street-magic/>

<http://www.squidoo.com/mentalmagic/>

<http://www.squidoo.com/metaphysicalmagic/>

http://www.squidoo.com/psychological_illusionist/

<http://www.squidoo.com/harrypottermagictrick/>

<http://www.squidoo.com/pokerbruce/>

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FREE DOWNLOADS

Erdnase 'Expert at the Card Table'.. Free Download

<http://www.301url.com/erdnase>

Easy Mentalism .. Free Download

[Download Easy Mentalism](#)

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I encourage you to send any magic resources my way. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

I have a web page with a simple form wich allows you to easily submit url's, resources, effects, and articles..

<http://www.streetmagic.info/submit.html>

[Email me..](#)
