

Magic Roadshow #108

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Rick Carruth - Editor/publisher

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.

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Hello Friends

Welcome to a new issue of the Magic Roadshow. If this is your first issue, then I want to sincerely 'Thank You' for sharing your time with our family of performers.

This is normally where I go into detail about something that is of no importance to anyone but me. I'm going to spare you and get right into the stuff all of you came here to read. Actually, some of you only came here to download your free ebooks, and that link is at the bottom of the newsletter.

Hope you had an enjoyable Memorial Day, and I hope you took a moment to think about what it means and the sacrifices others made for you and I...

Comments, criticism, rants and raves... <a href="mailto:rick@magicroadshow.com">EMAIL ME</a>

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"The master in the art of living makes little distinction between his work and his play, his labor and his leisure, his mind and his body, his information and his recreation, his love and his religion. He hardly knows which is which. He simply pursues his vision of excellence at whatever he does, leaving others to decide whether he is working or playing. To him he's always doing both." - James A. Michener

"To the world you might be one person, but to one person you just might be the world..." Unknown

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∴ Zanthor coin magic trick

Yes, Zanthor is over the top; but there's nothing wrong with this little coin trick. It actually works.

It doesn't matter if you are a newbie or not, you can perform this trick... Heck, even I can do it, and all I can do with a coin is spend it..

<http://rickcarruth.blogspot.com/2010/05/zanthor-pulls-off-nice-coin-magic-trick.html>

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.: Build Your Own Home Theatre - The Secret Art Journal..

Rohmany recently posted a particularly interesting post in The Secret Art Journal detailing the how-to's of building your own home studio to master your magic. To quote from the blog...

"I have a lovely little theatre in my home and I really appreciate the luxury of having a permanent theatrical space to rehearse! The project was inspired by Jeff McBride who has his own home theatre and who teaches his Masterclass students that this is a sure-fire method to improve one's magic performance. It is the easiest way to try out new stage material to a friendly audience and the best way to avoid rehearsal procrastination caused by HATEING the idea of having to find and set up your props and costume from scratch each time - you too?"

There's also a large number of pictures, following the construction of the theatre.. I think you will enjoy this one.

<http://www.secretartjournal.com/archives/246>

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.: FLIM-FLAM (and a Gamblers Ruse) - PDF effect/download  
Bob Farmer

Magician, inventor, and author Bob Farmer has quite the resume'. Tsunami, Mutanz, Bammo Card Walloper and Bammo Monte Monster are just a few of his contributions to magic. One of my personal favorites is the Pentacle Force. Bob has graciously given the Roadshow permission to share this PDF with its readers...

"There is an old gambling scam known by several names. Bill Simon called it, "The College Bet," (MATHEMATICAL MAGIC, pp. 173-174); Darwin Ortiz used, "The Court Card Cut Prop" (GAMBLING SCAMS, pp. 235-237). The Mark shuffles his own deck and cuts it into three piles. The Hustler bets even money (\$1 for \$1) that a 5, 7 or 9 will be on top of one of the piles. Without going into the mathematics here, this is not an even-money bet: the Hustler will win 36 out of 52 times (i.e.,

about 70% of the time)."

"This works with any three values, as long as each value is different (e.g., 2, 3, 4 works as well as Ace, 10, 9). Note that the bet is that at least one of the three values (not suits, suit is never mentioned) will be on top of at least one of the piles. You are not betting that all three values will appear. This also works if the Mark shuffles the deck and simply deals three cards off the top - there is no magic in cutting the deck."

"Using this basic idea, I developed the Pentacle Force. Rather than use three different values, I decided to use five, and since they could be any five, I decided to use the five royal flush values, Ace, King, Queen, Jack and Ten."

Download the Pentacle Force Here...

<http://www.divshare.com/download/11481497-163>

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A Message From Bob...

Since "Tsunami" was originally published, it has been ripped off numerous times. Perhaps I've contributed to the problem by not keeping the effect in print, so I've decided to issue a new edition, "Tzu-Nami Reloaded - A tidal wave of deception to drown a world of truth." ... It will be completely updated and contain much new material including some downright astounding effects. Publication date: Summer 2010.

For more info and a prospectus when available write me: [bammomagic@cogeco.ca](mailto:bammomagic@cogeco.ca)

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.: The Secret to Getting Corporate Gigs... video

Do you know Barry Friedman? If you are a fan of world class juggling you do.. Otherwise, he's just another guy with a book and a website. Barry has created a video, a six minute video, that he says will teach you exactly how to book more gigs.. right now.

I can tell you this - Barry has a members only site where he teaches the secret to making \$10,000 to \$15,000 a gig, and the cost to get in is... Five bucks. The price to watch the video is Free. See what you think. What do you have to lose?

<http://realclear.raspyni.hop.clickbank.net>

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∴ Memory Effects - Free PDF

Scott Cram has updated his encompassing 'Memory Effects PDF'. I first wrote of Scott and his blog a couple of years ago, and since that time he has changed the look, added a ton of resources and posts, and generally kept his readers informed of almost anything related to the memory and magic.

The PDF is a 69 page summary of resources Scott has cataloged through the years. It's quite a work, and something you need to read, and have a copy of, if you are a fan of magic squares, mental magic, memory demonstrations, memory techniques, mental puzzles, and much more.

To quote Scott...

"In each section, there's the title of the book/effect/routine, a brief description of it, and then the original source(s) and the author. It doesn't teach any of the effects themselves, rather it simply shows you where you can find them. In trying to be complete, I can't say that all the resources will be easy to find, as some of the works are out of print. However, the document currently totals 69 pages, so there's plenty to explore, even with in-print sources!"

<http://streetmagic.info/MemoryEffects.html>

Read a plethora of memory posts at Scott's Blog - Grey Matters (A Great Resource)

<http://headinside.blogspot.com>

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∴ QwertyMagic - Magic video tutorials

QwertyMagic features dozens of video embedded from a variety of sources, all teaching some aspect of magic. I have explored the site and watched the tutorials, many of which I could watch on YouTube and similar sources... but.. QwertyMagic brings them all together in one location, and groups them according to the following:

Card Magic - Money Magic - Close-up Magic - Street Magic - Stage Magic - Gimmicked Magic - Mind Reading Magic - Rope Magic - Make at Home Magic - Sponge Ball Magic - All Magic Tricks.

Plus, you will find videos featuring magicians, including:

Paul Daniels - Harry Blackstone Jr. - Mac King - Criss Angel - David Blaine - David Copperfield - Doug Henning - Siegfried and Roy - Lance Burton - Mark Wilson - Penn & Teller - Jeff McBride - Franz Harary - Wayne Dobson - Harry Houdini - Slydini - Cardini - and Gerry McCambridge.

Take time to visit QwertyMagic and you'll find a site that you will refer to time and time again...

<http://www.qwertymagic.com/index.php>

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.: The Magic Portal

My buddy, Jim Canaday, publishes the Magic Portal. A 'magic portal' has much in common with a 'magic roadshow', in that both are methods of getting from the real world into a magical world with a minimum of effort.

The Magic Portal, as a website, publishes dozens and dozens of magic resources stockpiled by Jim. He has links to places I've never heard of.. If you enjoy the resources published by the Roadshow, then you'll love the many resources published in the Magic Portal.

Jim has a wide assortment of friends in magic, some particularly well known, and they enjoy sending him links to sites they've found, and Jim passes them on to the rest of us..

The only downside to visiting Jim's site is... you are going to see links I've published in my newsletters... I frequently lift resources from the Magic Portal and publish them in the Magic Roadshow. So, for those of you who thought I endlessly scoured the web for all the magic resources published in the Roadshow.. now you know the 'Rest of the Story..'

I get help... and now you can get a 'sneak peak' at one of my best resources. Explore categories like:

Blogs - Cards - Gambling - Coins - History - Carney - Magazines - Podcast - and many more...

Go ahead and bookmark it, and go back to visit frequently, just as I do. If you have a love of magic like Jim and myself, you will discover a treasure chest of magic lore at the Magic Portal.

<http://mysite.verizon.net/jhcanaday/>

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.: Xoteria TV.

When Jims' not sending out captivating magic links he's sending out links related to the Circus, carneys, con men, and music. He and I exchange links of some form every week. Jim just sent me this one and I wanted to share it with you. It's from a site called Xoteria, and they have archived all sort of TV clips from old TV shows, and moments that had an impact on TV or music. There are complete shows here, as well as clips from shows that featured something unusual, such as Jerry Lee Lewis in an uncensored moment or Elvis performing Blue Suede Shoes, Jackie Gleason with his fly down, or the Beatles very first TV performance.. even before Ed Sullivan.

Interesting site, and nothing to sign up for or download. Just click the links and watch...

<http://xoteria.com>

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.: Sell Magic Tricks on eBay..

Since my children were very young and we had magicians turn up at birthday parties to entertain them and their friends, I've been fascinated by the seemingly endless business opportunities available within that overall tight niche market called 'Magic'.

Since then I've discovered many ways to make money from magic, such as by selling magic tricks, marketing vintage magic memorabilia; creating eBooks and other media packages focusing on magic, selling magic ephemera and collectibles, and such a lot more besides.

Of all those different opportunities it's probably magic tricks that offer the biggest scope for running a full-time business on eBay, so that's the subject I'll cover now, with a promise to tell you more about those other magic related big spend products some time soon.

'Magic Trick', essentially just two words, but they represent many very different product types, new and second hand, vintage and modern, and covering products based on hundreds of different trick types such as: card tricks, memory tricks, levitation, sleight of hand, handkerchief tricks, and so much more besides.

Based on a few hours research this is what I learned about the magic trick market on eBay today:

\* Most popular sellers on eBay are card tricks, especially compendium types containing dozens of card tricks on CD, DVD or in eBook. Multiple DVD packages of various different card tricks are especially popular such as 'Royal Road to Card Magic' on CD which regularly attracts high profits and a set of Lennart Green Card Magic Tricks on six DVDs.

Highest prices go to stage magic physical apparatus, often big and bulky, such as a Stage Show Illusion Chair Suspension Magic Trick that recently fetched £155 (about \$310) and a Strait Jacket Trick of the kind used by Houdini that sold for £139.99 (about \$280).

\* Big bundle job lots of magic tricks are common on eBay and are perfect for buying inexpensively, selling the contents individually, and learning the ropes of selling magic tricks on eBay, as well as making a decent profit from reselling items individually via low cost shop listings. In my own short sojourn into selling magic books and tricks purchased in bulk at local auctions and flea markets I found the biggest profits came from shop listings though often the items took longer to sell.

\* Here's a big surprise: it appears that magic tricks, books, and compilations that are really different or better still unique, seem to withstand virtually any price, up to £99 (about \$200) for some DVD sets I spotted today containing tricks and text taken obviously from the public domain.

\* Most of the eBayers I studied selling magic tricks focussed on low price items and multi-product

listings generating several sales from one eBay listing. Low price products usually mean low unit profits, and constantly having to find a photograph and describe endless new low price products, but not in this case. Low profits are, arguably, only a problem for one off products, such as individual tricks picked up at auction or boot sale, without a chance of selling similar items later or making Second Chance Offers. These one off items in general are rarely worth listing 'Buy It Now' as most magic tricks are actually listed on eBay, but one off items can fetch good prices at auction, depending on condition, rarity, and age.

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Avril Harper is an eBay PowerSeller and author of BANK BIG PROFITS SELLING VINTAGE TOPOGRAPHICAL VIEW POSTCARDS ON EBAY which you can read about at:

<http://www.sellpostcardson ebay.com> and MAKE MONEY TEARING UP OLD BOOKS AND MAGAZINES AND SELLING THEM ON EBAY which you can read about at:

<http://www.magstoriches.com>

She has produced a free guide - 103 POWERSELLER TIPS - which you can download with REGULAR FREE EBAY PROFIT REPORTS at <http://www.powersellerprofitreports.com>

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..: "FAMILY MAGIC I & II: 105 Easy Tricks For My Family" -  
(and your family too)  
By Ed Glassman

This volume contains 2 excellent books, "Family Magic-I" and "Family Magic-II," in one amazing MONEY-SAVING volume that will carry you with clarity into the world of magic & chicanery, one amateur magician to another, with a combined total of 105 bewildering easy-to-do magic tricks, at least 90 of which require no prior skill. You may easily perform them for members of your family, especially your children & grandchildren, parents & grandparents, sisters & brothers, cousins, nephews & nieces, aunts & uncles, teenagers, even strangers & friends.

About The Author: Ed Glassman, Ph.D.

Ed Glassman has been an amateur magician since High School. On his 80th birthday, his love for magic increased, and since then, he performed extensively for his family. As he put it: "I started doing magic as a teenager, and learned a few easy-to-do sleights. On my 80th birthday, I decided to share magic with my family. I wanted them to have some magic in their lives. This book stems from that desire...

"Recently, I noticed tricks so easy to do that I did NOT have to touch the cards. Instead, I guided the spectator-volunteer who handled the cards. I call these 'No Hands Card Tricks.' Though easy-to-do, people find the outcome of these tricks as startling and amazing as more complicated tricks. I collected these tricks in Family Magic-II."

Contact Ed at: <http://www.createspace.com/3434093>

Read These Outstanding Reviews for "FAMILY MAGIC I & II" on Amazon.com

\*\*\*\*\* "5 STARS--TERRIFIC BOOK!!!, April 3, 2010 This review is for: Family Magic I and II.

"We had a copy of this wonderful magic book at the last family gathering. We each thumbed through the book and chose a trick to perform. Although none of us are magicians, in just a matter of minutes we were able to run through, and later perform, our chosen magic trick. Our magical efforts were greeted with surprised WOWs and HOW DID YOU DO THAT? The explanations are all in the book! Great fun! A marvelous magic book written with very clear instructions. This is magic anyone can do."

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\*\*\*\*\* "5 STARS-This review is for: Family Magic I and II.

"This book was very easy to follow. The tricks are explained in easy steps that will have you "wowwing" your friends and family in minutes."

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Here's what Rick Carruth - editor & publisher of the 'MAGIC ROADSHOW' newsletter- wrote about "Family Magic I & II" in the April 30th, 2010 Issue...

"FAMILY MAGIC is extraordinarily fine by any standard...

"Edward goes to lengths to explain and teach any sleight used and to make the readers comfortable, regardless of their skill level. I'm also hugely impressed with the depth of instruction Edward goes into to explain not only how the effect works, but why it works as it does...

"I admire the creative process Edward involves in each effect, steering the reader toward both developing his or her own method and encouraging them to really-think-about the effect and how it works. Edward's professionalism and teaching skills constantly flow throughout books One and Two, as you are both challenged and gently questioned as to how you could take the same effect and creatively improve upon it...

"Although I was familiar with several of the effects in Book I, Edward constantly added unexpected twists, catching me off-guard and creating a pleasant 'Wow' moment...

"Book II is loaded with what Edward refers to as 'No Hands Card Tricks'. Many of the effects actually take place in the spectators hands, beyond control of the performer, and without prior arrangement or manipulation by the performer...

"I know you will be personally amazed and entertained with Edward's masterworks just as I have...

"I highly recommend FAMILY MAGIC I and II to anyone interested in the art and skill of magic.

<http://www.amazon.com/dp/1450599990?tag=stremagi->



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HVTSJ2WNN43&

This book is available from Amazon.com...

<http://www.amazon.com/dp/1450599990?tag=stremagi->

20&camp=14573&creative=327641&linkCode=as1&creativeASIN=1450599990&adid=0N58DB6N2  
HVTSJ2WNN43&

View other books by the 'Creativity Guru', Edward Glassman, at:

<http://offbeatbooks.net>

(Below is a sample of one of the many effects in Family Magic I & II )

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.: TRICK #51 - Card Rising, One More Time

Consider this card rising trick. I ask the spectator-volunteer to shuffle the deck, select a card, memorize it and place it back in the deck. I hold the deck vertically in my right hand and cover it with a large napkin. I place the index finger of my left hand, on which a 'magic' ring rests, over the handkerchief and state that the ring controls the cards.

After a moment, a card seems to rise under the handkerchief. I grasp the napkin and the card with the fingers of my left hand. I lift the napkin and the card away from the deck still in my right hand, discard the deck, and stand there holding the card covered with the handkerchief. I ask the identity of the Chosen card and reveal the card from under the handkerchief. Sure enough, both the same. Wow.

HOW DO YOU IMAGINE I DID THIS TRICK?

It may prove beneficial if you answer the following questions: How did I make the card rise under the handkerchief? How did I locate the Chosen card under the handkerchief so I could make it rise? What role did the ring play?

The wizard cheers you on. I performed the trick this way...

THE SECRET

After the spectator-volunteer returned the Chosen card, I brought it to the top of the deck by one of the methods I discussed in my book, "Family Magic I & II." I held the deck in my right hand with my thumb placed on the lower back of the deck, so I could eventually use it to push the Chosen card upwards. When I dropped a large napkin over the deck. I placed the index finger of my left hand, on which a 'magic' ring rested, over the handkerchief, and pretended to pull the Chosen card up with the index finger, while I pushed the Chosen card upwards with my thumb. I grabbed the napkin and the 'rising' card with the fingers of my left hand and pulled them away from the deck still in my right hand.

I discarded the deck.

I asked the identity of the Chosen card and removed the card from under the handkerchief. Sure enough, both the same. Great amazement.

Note: Instead of me doing all the work, it makes for greater entertainment and bewilderment if I ask the spectator-volunteer to hold the napkin and the card together, and then to slowly shake the card out from the napkin. Audience participation adds considerably to this effect.

## MAGICAL PRINCIPLES

### CARD RISING

Rising cards provide one of the most famous and anticipated tricks of card magic chicanery. I think that this simple version mystifies, and shocks & awes spectators more than many of them. In my book, Family Magic I, I include several other methods to carry out a card rising trick.

### MISDIRECTION: A 'MAGIC' RING

The 'magic' ring represents a common prop to misdirect attention away from the real cause of the magic.

### COVERING WITH A NAPKIN

Magicians cover the deck or a card with a napkin to add mystery to a trick and to hide essential movements, while pretending to possess great magical powers. Meditating momentarily during the trick adds to the effect.

©2010 by Edward Glassman

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∴ The Jordan Count - A Tutorial

Similar to the Elmsley Count, the Jordan Count has a slightly different 'move' that makes it unique. After trying it for a few minutes, I was comfortable enough to actually use it in public. This video is a complete tutorial and is posted to the Street Magic blog..

<http://streetmagic2.blogspot.com/2010/05/learn-jordan-count-tutorial.html>

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∴ What's So Funny ?

I published these little two-liners in the Magic Roadshow a long, long time ago - and far, far away. They are no funnier now than they were then, but if you read one, and a magician friend comes to mind, then maybe there IS a little bit of truth there somewhere.. ;-)

Most of these are somewhat genetic... you could substitute 'lawyers' or 'actors', for example, for some of them and get the same humor. If you know some, send them to me and I'll add them to my collection.

(The last time I published these, a couple of readers emailed me with choice words... as if I never heard them before. Lighten up, people..... ;-)

Q: How do you get a professional magician off your porch?

A: Pay him for the pizza.

Q: How do you get your friend, the magician, to perform 100 card tricks?

A: Ask him to show you one.

Q: What's the difference between a professional magician and a pizza?

A: A pizza can feed a family of four.

I told my wife I had a half a mind to become a professional magician.

She said "That should do it".

What's the difference between a close-up magician and his South American Macaw? One of them is noisy, loud, and obnoxious, and the other one is a bird.

How do you keep a magician in suspense?

What did the fisherman say to the table magician?

'Pick a cod, any cod.'

What's the difference between a magician and an onion?

No one cries when you cut up a magician.

What's the difference between a close up magician and an Uzi?

An Uzi only repeats 40 times.

Why did they put 200 corporate magicians at the bottom of the ocean?

Someone heard they were really good people - deep down.

How did the children's magician retire with a million dollars in his bank account?

He started with two million.

Why do so many people take an instant dislike to restaurant magicians?

It saves them time in the long run.

What's the difference between a government bond and a magician?

One matures as it gets older.

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∴ LifeTips.com - Magic Articles

Yeah.. I'm tooting my own horn here. For slightly over a month I've been the Magic Guru at LifeTips.com. The site is essentially what the name implies... a series of tips pertaining to magic. Some Tips are considerably longer than others - but they all offer a little insight into one of a number of magic categories.

Here's what I've published to-date, and I add more on a extremely regular basis...

Do You Really Need to Play Big and Pack Small  
Should you attend a Magic Convention?  
Attending a Magic Convention  
Laughing at Yourself - Part 1  
Should a magician laugh at himself?  
How to Perform the Magician's Force  
How to Help Yound Children Stay Focused on Your Magic  
How to Watch Other Magicians Perform  
How to Get Your Magic Website Seen by Customers  
Theatrical Skills and the Professional Magician  
Do You Practice in Front of a Mirror? Here's a Reason Not To..  
An Ideal False Cut  
Studying with a Mentor  
Double Stick Tape - A Great Little Weapon  
Small Item... Big Mentalism  
Overcoming Stage Fright  
The Wizard Telephone Trick  
Key Card Locator  
Creating a Disappearing Device  
Street Magic  
Double Your Income As A Performer  
X Marks the Spot  
Nuts !  
How much is too much?

<http://Magic.LifeTips.com>

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∴ Free eBooks from Magic For All

Download all of the following free at MagicForAll.. Look for the link in the LEFT side navigation bar...

### 10 CARD TRICKS FOR BEGINNERS

Some neat card tricks - many of which can be mastered in minutes. Ideal for beginners in card magic...

### SELF FOLDING BILL

A splendid little close up effect that will surprise your audience. A dollar bill is placed in the palm of your hand, and it proceeds to fold itself in half, then folds itself yet again!

### FEARSONS ACES

This well illustrated ebook teaches you a stunning card trick which effectively combines card magic and mentalism.

### FREE DAVID BLAINE EBOOK

The same David Blaine ebook that sold on eBay for like... forever... and all over the net at silly prices. Includes David Blaine's self levitation, plus over 100 card tricks free!

### HOUDINI ESCAPE

This fully illustrated ebook teaches you a great close-up effect. A borrowed finger ring is securely fastened to a length of thread using two knots. While a spectator holds both ends of the thread the magician removes the ring!

### POLTERGEIST SPOON

A truly stunning combination of magic and a practical joke. As you sit down to a cup of coffee with friends, you make an excuse to leave the room for a moment and while you are gone the spoon which had been in you cup miraculously leaps into the air and out of the cup! No strings. Simple to learn...

### 101 JOKES

Magicians need a source of patter, and a number of these would work well in a club or stage act. Some are explicit.. so ADULTS ONLY PLEASE.

### 10 ESSENTIAL CARD TRICKS

This great ebook contains 10 easy to perform card tricks with clear instructions. Each trick is illustrated with high resolution photographs to make learning easier.

### HYPNOSIS

A collection of 7 ebooks providing a solid introduction to the theories behind hypnosis.

<http://magicforall.com>

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.: One Handed Drop Cut - Photos and Video tutorial

The One Handed Drop Cut is a uncomplicated way to cut a deck of cards with one hand. This card trick might often be called by the simpler name of the "one handed cut." The trick only has four steps and is extremely easy to learn

<http://nickmomrik.com/2005/11/07/one-handed-drop-cut/>

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.: One Handed Lift Split Cut - Photos and Video tutorial

The One Handed Lift Split Cut is very similar to the One Handed Drop Cut, but with a little variation to make it more visual for your audience.

<http://nickmomrik.com/2005/11/07/one-handed-lift-split-cut/>

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.: Dealer Shuffle - Photos and video tutorial

This is the shuffle used by almost all casino dealers. The bottom cards are never visible throughout the shuffle to prevent any player from getting a glimpse.

<http://nickmomrik.com/2005/11/06/dealer-shuffle/>

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.: Free eBooks for New Subscribers

\*Erdnase' "Expert at the Card Table"

<http://streetmagicsecrets.info/ExpertAtTheCardTable.zip>

\*JP Jacquard's "Easy Mentalism"

<http://streetmagicsecrets.info/EasyMentalism.zip>

\*Hugard's "Royal Road to Card Magic"

