

Magic Roadshow# 134

August 2012

Hello Friends

Welcome to another issue of the Magic Roadshow Online Magazine. If this is your first.. I hope you find it worthy. If this is your second or ninety-first, I'm guessing you found something interesting enough to make you want to return... so maybe you'll consider passing this issue on to a fellow magician ??

It's STILL hotter than hello in the South. Best I can tell, it's hot everywhere.. My wife and I 'escaped' to the mountains for the week of July 4th, (Gatlinburg Tn.) thinking we would avoid the stifling heat. Needless to say, it didn't work. I think it might have been three degrees cooler in the mountains, but there's very little difference between 101 and 104...

You'll notice this issue is all over the place, content wise. That's because I'm constantly finding an excuse to sit in my very relaxing recliner, in my environmentally comfortable living room, in front of my very large TV... and work on my highly informative new issue of the Roadshow. I hope you enjoy...

A special Thanks to my buddy, Michael Lyth, from across the big pond, for providing me with a number of great resources to share with you. Edward Glassman's column is on a brief hiatus.. as he takes a well-deserved vacation.

I encourage you to send in your magic resources to share with fellow performers. [EMAIL ME](#)

Mystery is the basic appeal of magic. Once the secrets are known, the magician becomes a mere manipulator, an actor in a suspense drama which has little impact because the audience knows the ending in advance.

MILBOURNE CHRISTOPHER, Magic: A Picture History

It is human nature to want to believe in the wizardry of the magician--but also to turn against him and to scorn him the moment that he commits the slightest error that reveals his trickery. Those in the audience are embarrassed to have been so easily astonished, and they blame the performer for their gullibility.

DEAN KOONTZ, Odd Thomas

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The No-Card, Card Trick - Slightly Expanded

Here's an effect straight from the pages of Magic Tips & Tricks, with an added bonus. I'm partial to this effect because there are so many ways to perform it. When asked to perform an effect on a moments notice, this is one you can do without a single prop.. other than something to write on, such as a business card.

Ask a spectator to chose a card, including the suit. They can choose a card from a deck or simply make up one at random.

Once done, have them assign a numerical value to this card.(Ace=1, Jack=11, Queen=12, King=13)

You may want to give them a sheet of paper or a calculator for the following:

- Have them double the value of the card.
- Have them add three to the total.
- Have them multiply their total by five.

Now.. for the suit. using the standard 'CHaSeD' suit memory method..

- If the card is a Club, ask them to add one.
- If the card is a Heart, ask them to add two.
- If the card is a Spade, ask them to add three.
- If the card is a Diamond, ask them to add four.

They then tell you their total, and from this total you'll know the chosen card. Really...

All you need to do is subtract 15 from their total. The total can be either two or three digits. The last figure will give you the suit (Club 1, Hearts 2, Spades 3, Diamonds 4.) and the first figure will give you the value. For example, a Jack of Spades would reveal itself as follows:

A Jack is 11.

11 doubled is 22.

$22 + 3 = 25$

$25 \times 5 = 125$

Add 3 for Spades = 128 (You will be told this number)

Mentally subtract 15 = 113.

You know 3 represents Spades and 11 represents Jacks. The Jack of Spades !

Now.. you've read the effect as published in MAGIC TIPS & TRICKS. What you won't find in the

book is this...

When I perform this effect, I like to either make a prediction beforehand and have it laying on a table or in a pocket, or write down a prediction during the effect. I invariably predict the Six of Hearts, and I also prefer to choose a female member of the audience.

I write the number '77' on one side of a card and 'Six of Hearts' on the other. Once I ask the spectator to name their number, in the event that they say "77", I've hit an absolute home run... My prediction is revealed. Not only have I successfully predicted their number, but I then ask them to reveal their card.. and turn the page/card to show I've predicted that as well.. (I predict the number 77 because their total will be 77 if they selected the Six of Hearts. Remember, I mentally subtract 15 from their total of 77 to arrive at 62, which represents a Six and a Heart.)

Females, if pushed to predict a card, will likely choose a Heart or Diamond. They are also very likely to pick a Two, Three, Four, or Six.. and sometimes a Queen. Males, on the other hand, take the request as a challenge and like to choose a card they think will stump you. They are very likely to choose a black card and an odd card.. likely a Seven or Nine.

I promise you, if you pick a female and if you predict a Six of Hearts.. you'll be correct about one out of every ten times.

If you want to force the Ace of Spades, it's not difficult -if- you put the spectator on the spot. Male or Female, you can look them in the eyes and say.. " Quick!.. Name a Card." I sometimes click my fingers -once- immediately afterward, to emphasize that I need an answer quickly.

By rushing the spectator you are taking away their ability to think, or over-think, the scenario. When pressured, they will usually name the FIRST card to come to mind.. which is the Ace of Spades. You will successfully force the Ace about once every four times, which isn't bad odds.

What if the spectator selects a card other than your force? Not a problem.. If I have pre-wrote a selection on a card or pad, I make light of the fact that my 'prediction' was slightly off.

"Carolyn, .. what was the sum of your arithmetic?".. "99.. I honestly thought you would total 77, and I thought your card would be a Six of Hearts... Shows how much I know about women.."

I show both sides of the card and toss it on the table... You now know too, that her card was the Eight of Diamonds. ($99 - 15 = 84$... Eight of Diamonds)

You can now go anywhere you want with this effect.....

- If you have an invisible deck handy, show that the Eight of Diamonds is the only reversed card in the deck.
- Got another business card? Are you sitting at a table by chance? Secretly write Eight of Diamonds on the back of the card in your lap... palm it.. and then produce it from your Humber wallet or your jacket or shirt pocket.

The reveals are endless. After you reveal that your 'prediction' of a Six of Hearts is a little off, you've introduced the playing card aspect back into the effect and the spectator no longer associates the

'arithmetic' with the 'prediction'. BE CREATIVE, and remember that you don't need playing cards at all to successfully perform this effect.

Rick Carruth

From MAGIC TIPS & TRICKS

<http://www.createspace.com/3605025>

http://www.amazon.com/gp/product/1461137551/ref=as_li_qf_sp_asin_tl?ie=UTF8&tag=stremagi-20&linkCode=as2&camp=217145&creative=399373&creativeASIN=1461137551

Kindle Edition (only \$2.99)

http://www.amazon.com/gp/product/B0055636F0/ref=as_li_qf_sp_asin_tl?ie=UTF8&tag=stremagi-20&linkCode=as2&camp=217145&creative=399373&creativeASIN=B0055636F0

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Three Free PDF's from Craig Browning - Mentalism, Cold Readings, and Magick

I'm grateful to Craig Browning, aka - Craig the Psychic, for releasing three very detailed PDF's covering the 'psychic' aspect of magic. In a field of study that can get very 'political' at times.. Craig is a very complicated practitioner of the psychic arts. Bedeviled by physical problems that would sideline most of us, Craig continues to offer professional readings from his home in Northampton, Mass and via Skype. All three pdf's can be downloaded au gratis through Lulu...

"I'll admit that my views can seem a bit "martial" – hard-nosed – it comes from two things; a love of the craft and disgust over the myriad of really bad "performers" who, for a lack of better explanation, seem to refuse to be critical of what they do, how they do it, and why?

Understand, most of the people I was involved with in my younger years were perfectionists; people that would spend years (literally) perfecting just a single move let alone a complete act, prior to using it in public. Many of these guys have become FISM champions or at minimum, major names in the magic community which, to my mind at least, suggests that more focus in KNOWING your stuff and how to work with it, is the right way of doing things. . . unless you're content with being mediocre and just like everyone else."

<http://www.lulu.com/shop/p-craig-browning/mentalism-introduction-resource-list/ebook/product-15574606.html>

Just for the record.. Craig considers these the most important works to further your performance level.

1. Thirteen Steps to Mentalism by Tony Corinda

2. Practical Mental Magic by Annemann
3. Fundamentals by Bob Cassidy
4. The Mentalism of Bob Cassidy CD
5. Theories & Methods for the Practical Psychic by Bob Cassidy
6. The Black Book of Mentalism by Bob Cassidy
7. Easy to Master Mental Magic by Richard Osterlind – DVD Series
8. Alchemical Tools by Paul Brook
9. Building Blocks by Luke Jermy
10. Real Mental Magic by Ormond McGill

Learning to Cold Read

I've had it in the back of my cranium for years to study cold reading and see if I could make a go of it. I think the notion of offering cold reading, particularly considering my enjoyment of psychology, would suit me well. Craig's work is one of many on the subject of cold reading, and I personally encourage you to both explore and examine works by several different authors before settling on a style of your own.

"This FREE introduction to the Art of Cold Reading takes the student by the hand, revealing to them a time proven system that they will be able to use within a day's time of study and practice. Too, you will discover the differences between the trickery side of Cold Reading as compared to working as a Reader at the table-side. The author exposing many of the taboo's certain contemporary authors have actually encouraged as the result of their lack of real world experience as Readers..."

<http://www.lulu.com/us/en/shop/craig-browning/learning-to-cold-read/ebook/product-17796796.html>

About Bizarre Magick

An introduction to the art & philosophies associated with Bizarre Magick or "Mystery Entertainment". Covers everything from the history of the craft to the many schools of thought when it comes to performance. Like the other books of the Introduction To series penned by Craig Browning, this one offers an extensive list of resources that will take the serious student even further down this "dark side" of traditional theatrical magic.

<http://www.lulu.com/shop/p-craig-browning/about-bizarre-magick/ebook/product-17796655.html>

View all of Craig's ebooks at:

<http://www.lulu.com/spotlight/nimetonmagickandpublishing>

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Magicrosh - Great Resource

Magicrosh features a plethora of magic and magic related resources each month. Looking through their archives is like looking through the archive of the Magic Roadshow... except they're better organized.. ;-)

This month features a prediction from Banachek and a feature on my favorite weekly newsletter - Magic New Zealand.

"Larry and Michael discuss ghost hunters, the Magic New Zealand Newsletter, read emails regarding the knife stabbing video they talked about last episode, report on a magician being shot, schoolgirls being stuck in hypnosis, Hell's Kitchen, the Bar Olympics, a Banachek prediction, and Marco Tempest's latest video. Larry's Leanings is played, and the Mr. Magic as is done in the style of Spelling Bee."

Between this issue and the archives.. you'll be busy for hours....

<http://magicrosh.net>

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Someone asked.. "What part of your show gets the Best response?"
Actually, a line gets the best audience response....

"For my next trick... I'll need a condom and a volunteer..."

Oh... the mental images this can conjure...

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Easy Magic Tricks TV - Still Adding Videos!

Yes, I'm STILL adding video tutorials to Easy Magic Tricks TV.... over 20,000 card trick tutorials.. more than 4000 coin trick tutorials.. and an great big glob of other magic tutorials on every magic related subject imaginable... I suppose it's safe to say We (as in Me and a whole bunch of Roadshow readers)have the single largest magic video site in the world..

<http://EasyMagicTricksTV.com>

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Experi-mentalism: Gerard Senehi at TEDGlobal 2012

Another great presentation from TED. Gerard Senehi is one of our very favorite mentalists and a performer extraordinaire. I have no doubt that you will thoroughly enjoy this presentation from TEDGlobal...

"Gerard Senehi is a performer of tiny miracles or, if you're looking for a more formal job title, a mentalist. A mentalist is someone who blows people's minds by doing things that just can't be explained through science or reason and Gerard is exactly that. Be it his hands-off approach to smoking a cigarette, his ability to mostly read your mind, or his delightful manipulation of cutlery and glassware, he is the one who asks you how much you know about your constructs of reality."

"Using a small group of random volunteers, Gerard starts to play. He has some of them hold the contents of their pockets in their open palms and smiles politely as the untouched objects begin to jump up and down. He asks a volunteer to hold a TED supplied wine glass and with a fork laid across it and fills the theater with the sounds of cutlery bouncing on glass. He borrows a cigarette, and after making it float around a bit, catches it with his mouth and takes a casual drag. Was this telekinesis? "Maybe it was," he says. "We'll see."

"And then things start to get surreal..."

<http://blog.ted.com/2012/06/27/experi-mentalism-gerard-senehi-at-tedglobal-2012/>

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The Future of Magic - From the UK's Independent News

Ever wonder about the future of magic? I know I do.

As the publisher of the Magic Roadshow, I see all the ups and downs. I see swings in subscribers based on the latest 'magic' TV shows.. I see trends based on the time of the year, popularity of current movies, and things that not even I can figure out. I see swings in correspondence from Roadshow readers, readership, and interest levels. But the 'real' future of magic lies in our youth... Read on...

"Hey, presto! Record numbers of children signing up to Young Magicians Club.."

"Children see magic because they look for it, it's said, but more and more of them are determined to practice it as well. Once the preserve of men in tuxedos pulling rabbits from top hats, TV magic is nurturing a new generation who want to get down with the kids."

"The Young Magicians Club, youth wing of the Magic Circle, is reporting record numbers of young people joining, hoping to learn the skills to make them the next Harry Houdini or David Copperfield. It has seen membership rise 60 per cent over the past year, up to 550 members from 350."

<http://www.independent.co.uk/news/media/tv-radio/hey-presto-record-numbers-of-children-signing-up-to-young-magicians-club-7901912.html>

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All Hands on Deck! - A Free eBook by Justin Higham

How about eleven card effects free? I know you'll appreciate this ebook from Justin Higham and directed to us from my friend across the sea.. Michael Lyth

High-am Rise
One by One Ascanio Style
The LAP Side Steal
EZ2 Third Version
The Carnivore-ace Aces
Revolving Aces Lead in
The Bold Assembly
Paddling in the Oil and Water
Kard Kontrols 3 and 4
No Force Impossible Countdown
The Crandall Assembly

(The following is directly from Justin's book..)

All Hands On Deck! contains twelve effects, ideas, sleights, and routines for the cardman.

I haven't described any of the standard moves like the HaLo Cut, Ascanio Spread, or Tilt because most of the people who will buy this sort of book will probably know these sleights and techniques. However, I have made references to some of the lesser-known moves for those who may be unfamiliar with them.

I also haven't given any of my thoughts or ideas on presentation; this is because I have none (mainly due to the fact that I rarely perform for laymen).

Justin Higham

<http://www.angelfire.com/blog/card-magic/ahod.html>

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The Invisible Deck - A Tutorial

Some folks call the Invisible Deck the greatest card trick of all time. Personally, I'm not going to argue one way or the other. It's one fantastic effect that serves the performer well. If you are not familiar with

the effect or the proper setup, here's a PDF with all the details...

<http://preterhuman.net/texts/manuals/magic/Magic%20-%20Cards/Invisible%20Card%20Deck%20%26%20Stacking%20Order.pdf>

(Thanks to Michael Lyth)

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Illusioneering - Magical Effects Complete with PDF's and accompanying Videos

"Hidden in each of our effects lurks fascinating science and engineering. Our magical marvels are powered by concealed chemistry, paradox producing physics, baffling biology, mysterious mathematics and enchanting engineering. Secret science and engineering has been behind every single magical and conjuring effect throughout history, and now is your opportunity to discover it to help you amaze and amuse, entertain and educate."

You'll Love this... It's a MUST Bookmark.....

- The Baffling Knot Trick
- The Transitioning Beaker Trick
- The Smoking Flask Trick
- Pepper's Beverage aka The Ghost Drink
- The Vanishing Bowl of Water Trick
- The Instant Freezing Water Trick
- The Changing Beverage Trick
- The Levitating Wheel Trick
- The Disappearing Coin Trick
- The Cutting a Person in Half Trick
- Illusioneering Magic Complete Set

<http://www.illusioneering.org/>

(Thanks to Michael Lyth)

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Miracle Floating Light Effects - A Review
Review by Maxwell

I'm writing this on my seventh day of being twenty-two. So happy birthday to me. This is one of the many booklets I bought myself this year. I bought this from www.thecuckoosnest.com the reason I mention this is twofold. The first is that I have not bought from www.magicsupply.com and cannot personally recommend them.. second is that [thecuckoosnest.com](http://www.thecuckoosnest.com) no longer has this booklet. So on with the review.

Floating Light is a twenty-four page booklet that covers only solo methods. I feel that this would be a good companion book to Hugard's Annual of Magic. The reason for this is Hugard's Floating Ball, which covers how to float a ball out in the open without an assistant. It talks about how to do the floating moves, but Floating Light goes into the method in a clear and precise manner.

Pages 3&4 contains the Forward and an Introduction by Burling Hull. This section briefly speaks about the method of keeping the light lit. Basically you have to buy the light bulb, it would be a hell of a thing to build yourself.

Pages 5-11 explain the Basic Floating Method on stage. With this method you must be on stage and have access to the wings, and have a place to push in a thumbtack.

The routine consists of the light bulb staying lit without a power source. The bulb then magnetizes to your finger, and upon removing the finger it is static in the air. With a sweeping motion the light flies away from you, with another gesture it sinks to the floor. And with your next gesture it floats straight up in the air, and the next moment it flies around your head and body. It's commanded to sink back to the ground and you step over the light bulb. You could chose to end now or continue and pass a hoop over the bulb. You may step out into your audience and let them feel the light, then have it float from hand to hand. It leads you back to the stage where you blow out the light.

Pages 11&12 discuss three other methods that are what I would consider body loads. Williston's Presentation is, lets be honest here, a loop of thread hung over the neck. My problem with this is that I don't know anyone who would want to perform their show with this setup. Method two is Dunninger Presentation this is just a blurb about how he uses a reel. "Gen" Grant Method is having the thread with a weight attached to it in your pant leg. I hope I don't have to explain why this is one of the worst methods in the booklet.

Pages 12-15, 20&21 describes the Proskauer Presentation I think this is the second best method taught. It is completely self-contained, this can fit into an attache case. All that is needed is the light bulb and a hoop.

The routine begins with you spinning the ring and placing it over your arm and head (this makes a more sense in the pictures). The bulb lights up in your hand and starts to rock back and forth on a small pedestal. It then floats to the fingers where it becomes magnetized. While walking to the audience the light floats up and down. For a little comedy when the light floats up to the hand try and grab it, and it always floats downward. On one of the falls you command it to float back up between the hands, once there it floats from hand to hand. Now comes the hoop pass. You don't actually pass the hoop over the light bulb, instead it floats through the hoop. The light then floats back to the pedestal and the light is blown out.

Pages 16-19 is just a slight deviation of the Proskauer Presentation, but this is attached to the body. The routine is the same as Proskauer Presentation. The only change is that you pass the hoop around the light.

Page 19 talks about The Thread and The Ear Piece. That should be fairly self-explanatory. If not then buy the book.

Pages 22-24 is all about The Importance of Proper Music. You are given eight musical choices. Each one is a classical tune, so If you're a punk rocker type you may want to use a different song.

So over all is this booklet, worth the price? Yes, if you're performing the floating ball or floating light bulb. If you have ever thought about performing this effect then you really should get this. The only reason I would not recommend this is if you will never do a floating effect on stage. For just five dollar I think this is the best purchase I made for my birthday.

Miracle Floating Light Effects - \$4.99
<http://www.magicsupply.com/product.php?productid=1028>

If you would like to find out more of Maxwell's opinions check out maxwellsmagicreviews on youtube.
<http://www.youtube.com/user/maxwellsmagicreviews/featured>

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Coin Manipulation - Flipping, Spinning, Walking and Talking -Free PDF

Coin manipulation is the manipulation of coins or coin shaped objects with the fingers. This PDF contains a list of all coin manipulation tricks I know of.. ranging from simple tricks that can be learnt in minutes such as the Coin Spin or the One Finger Spin to more complex tricks such as the Coin Walk or the Roll Down Coin flourish that takes months to perfect.

<http://www.danielpeart.net/pdf/Magic%20Coin%20Tricks%20By%20Liesbeth%20Ketel.pdf>

Alt Download at: <http://pigpdf.com/17/1736741199a82da6-download.html>

(Michael Lyth to the rescue again..)

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Coin Flipping Magic - Free PDF

This paper analyzes a variety of generalizations of a coin-flipping magic trick invented independently by Martin Gardner and Karl Fulves. In the original trick, a blindfolded magician asks the spectator to flip three coins, forcing them into an all-equal state by surprisingly few moves. We generalize to any number of coins, coins/dice with more than two sides, and multiple flips at once. Next we consider a generalization described by Martin Gardner in which the spectator can re-arrange the coins in certain ways in between each flip. Finally we consider the variation in which the magician equalizes the number of heads and tails, which can be achieved exponentially faster.

http://erikdemaine.org/papers/CoinFlipping_G4G8/paper.pdf

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Perspiration - One More Coin Effect

One last effect... involving multiple coins, colored, and a purse. If you enjoy coin magic, you'll enjoy this effect. It's almost like a mentalism effect.. but not.

<http://www.stonecoldmagicmagazine.com/free-monthly-magic-trick/perspiration/>

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Carnival Ruse? NBC Expose'

Seeing as how Carnivals are a summer tradition, NBC explored the carnival world to find out if some of those popular games are actually stacked against you and your kids? NBC's Jeff Rossen went undercover to find out why the games that often look so simple can be so hard to win.

<http://streetmagic2.blogspot.com/2012/07/carnival-ruse-nbc-expose.html>

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The Albaka Artifice - One of my Favorite Mentalism effects

Although not widely known, Albaka is a near perfect demonstration of mind reading with a deck of cards. Originally created by Al Baker and Julien Proskauer, the basic effect goes something like this:

A spectator is asked to merely think of ANY card in the deck. The performer looks at him for a second, writes something on the face of one card, and then places it in his pocket. Now, the spectator is asked to remove his thought of card from the deck. The performer brings out the card from his pocket and **THE NAME OF THE MENTALLY-CHOSEN CARD IS WRITTEN ON IT!**

Read this carefully...

- NO nail writers
- NO impression devices or carbons
- NO pocket indices
- NO memory work
- And the backs are NOT marked

Only \$4.95 for an INSTANT download...

<http://trickshop.com/shop/albaka-artifice?tracking=4f713ede3e4b0>

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Bob Ross Mixology - A short Video

Bob Ross has held a special fascination for me for many years. Although a bit corny at times, I couldn't deny his skill and creativity. I knew what went into painting each scene you saw on TV. He spent many hours perfecting each painting long before he went on air. He always had a second completed painting just off camera that he used as a guide to complete his on screen work.

Many so called 'true' artists dissed Bob as 'not the real thing', but I disagreed. His method was simplistic, but his results were unique and inspiring. Some artists forget that it's the impact on the audience that's most important... and Bob always had an impact. Magicians would do well to copy the Bob Ross style; keep it simple and interesting, and utilize a minimal amount of fanfare. There's no doubt in my mind that Dai Vernon would agree...

<http://www.etricks.info/2012/07/bob-ross-mixology.html>

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Bonus Section - Getting Free Publicity On Air...

11 Do's and Don'ts for Getting Free Radio Promotion- Surefire Ways to Get Your Business on the Air From Kimberly Henrie

1. Become familiar with the radio program. Listen (if you can) over a period of several days to get a feel for the tone of the show and determine how you would fit in as a guest.
2. Don't call the producer or show host at random to schedule an interview. They are busy and view unsolicited telephone calls as annoyances.
3. Email them. Use a creative, yet accurate title in the Subject line of your email. Be brief and to the point with a link to a Web site for more information. Make it clear whom should be contacted for more information, and how. Do not call to follow up - see tip #2 for getting free radio promotion.
4. Provide complete information about yourself and what you do. Do not try to tease and make them call you to get the whole story. They probably won't.
5. Identify "show prep" services. (Two examples are Far More Prep and Toms Lake Humor Company). Send them an email and link to your Web site. If they like what they see, they'll get the word out to

hundreds of radio people in one day, with their perceived recommendation!

6. Remember that radio is entertainment. If you land an interview be prepared to entertain the audience in addition to informing them. Be over-friendly, over-excited, wildly outrageous, flirtatious, funny, morbid, something that the audience won't expect. And do it in a big way. You have to overdo in radio for the emotion to get across the airwaves. A guest who says they will be entertaining, and doesn't deliver is a big disappointment for a show host/producer.

7. Become a frequent caller to your local radio show. Call in with jokes, funny stories, Christmas shopping ideas, road conditions, whatever. As long as you are witty and entertaining, the show's host will probably keep putting you on the air. If you add something to his/her show, he/she will love you for it and be more likely to let you plug your business on occasion.

8. Become an expert on something that many people want to know about. Ski conditions, gardening, fishing, hunting, soap operas, sunbathing, etc. Then call your local station on a regular basis (like every Wednesday morning) and give reports. You may become a regular character on the show! (You can do this on several stations and they don't necessarily have to be local.)

9. Call when you say you will. You ruin it for yourself and everyone else in the future if you are not reliable. It's amazing how many guests make an appointment for interviews, get pre-interview radio promotion, and then neglect to call and do the interview. It makes the radio station look bad and it makes interviewees in general look bad.

10. Offer them something to give to their listeners. Include this information on your Web site. Please make it something that will be exciting enough to give away on the air. A copy of your book about "Relationships" is probably not going to cut it. But a copy of your book about relationships and a pair of heart-covered boxer shorts (or something else unusual) may.

11. Create an interview kit. This can be included on your Web site, emailed to the show's host in advance or sent via mail service after the interview is booked. Include suggested questions, a bio of the interviewee, samples of the product, a list of interesting (and fun!) facts about the interviewee and/or the product, an easy-to-find telephone number or web address to be given to the audience for more information.

Kimberly Henrie is a radio personality, voice talent and professional speaker. She lives with her family in Glenwood Springs, Colorado, USA. You can reach Kimberly through her Web site at <http://www.kimberlyhenrie.net>.

Bill & Steve Harrison's Reporter Connection - Free Media Coverage Resource

Reporter Connection is my favorite of all the resources I'll mention. You receive a daily email with a list of approx. 10-12 outlets seeking various guests. I've included a sample below to give you an idea of the type of listings you'll find in Reporter Connections...

Are You A Business Expert?

Submitted By: Angel Tuccy
Title: Radio Show Host
Media Outlet: The Experience Pros Radio Show
Company:KLZ-AM, Denver

Deadline: Ongoing

Are you an expert in networking, customer service, public relations, collaboration, social media, training, balancing family and career, or other professional topics that business owners and professionals would like to hear? If your expertise provides advice to business professionals, that's our audience. We are looking for experts in their field for 8-minute interviews on our radio show. You must be able to phone in for a live interview from a land line between 10:00 AM and Noon (Mountain Time). Only live phone call interviews will be conducted. We are looking for experts from all around the country. The Experience Pros Radio Show is The Most Positive Business Talk Show in America. The show is geared towards managers, marketing and advertising executives, and business owners. We're a 2-hour nationally syndicated daily radio talk show broadcasting from Denver.

[Respond To This Listing]

<http://www.ReporterConnection.com/JoinNowFree/>

Radio Guest List - Another Good Resource

Scott Fox runs RadioGuestList.com, a free radio interview and TV public relations booking service that can help you skip many of the steps normally associated with acquiring interviews.

Signing up for the free RadioGuestList.com service will bring you daily "Guest Request" emails from radio show hosts, TV bookers, or podcast producers looking for expert guests and authors to interview on the air.

<http://www.radioguestlist.com/>

How to Get Interviewed on TV or Radio - SBA.gov Resource

Even the Government wants you to succeed... I'm assuming so you can pay more taxes. Check out this resource from the Small Business Administration.

<http://www.sba.gov/community/blogs/guest-blogs/industry-word/how-get-interviewed-tv-or-radio>

Three Articles - Gordon's Radio List, Promote Yourself on Talk Radio

One more resource for you die-hard radio fans...

<http://www.radiopublicity.net/radiopublicitytips.htm>

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And if you want to create your OWN Free Radio Broadcast....

Although Blog Talk Radio would love for you to purchase one of the paid packages, you don't have to purchase a package to enjoy the benefits of your own radio show. Broadcast up to two hours a day totally free.

<http://www.blogtalkradio.com/defaultpii2b>

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And When All Else Fails - Create Your Own TV Show

You can now create your own TV show, lecture, or information channel by utilizing one of Google's newest resources.. Hangouts.

Hangouts lets you create a live broadcast that can be viewed on Google+ and/or Youtube, gives you realtime viewer stats, and archives your broadcast on Youtube for future reference. You can also invite up to ten friends and business associates to video conference... again, for free.

<http://www.google.com/+/learnmore/hangouts/>

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Nikola Tesla - Just Who the Heck Was He?

Nikola Tesla (Serbian: 10 July 1856 – 7 January 1943) was an inventor, mechanical engineer, and electrical engineer. He was an important contributor to the birth of commercial electricity, and is best known for his many revolutionary developments in the field of electromagnetism in the late 19th and early 20th centuries. Tesla's patents and theoretical work formed the basis of modern alternating current (AC) electric power systems, including the polyphase system of electrical distribution and the AC motor. This work helped usher in the Second Industrial Revolution. Because of his eccentric personality and his seemingly unbelievable and sometimes bizarre claims about possible scientific and technological developments, Tesla was ultimately ostracized and regarded as a mad scientist by many late in his life.

You can read more in a very detailed article at:

<http://encyclopedia.thefreedictionary.com/Nikola+Tesla>

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JINX Mental Club - A complete 30 Minute Mentalism Act

Here is a complete mentalism act, complete with thought reading, predictions, design duplication and more - an entire club act and it fits in a briefcase! Like Annemann's Complete One Man Mental and Psychic Routine, this is a fully-routined, half hour mentalism act you can carry in a briefcase.

Written by Annemann from the pages of his legendary JINX Magazine and designed for audiences of any size, this program is readily updated for contemporary performances by eliminating the slate and chalk, and using a Dry Erase Board and Marker instead. In doing so, you'll have an act that's as powerful and relevant to today's audiences as it was to those of past generations. Instant download and LESS than \$7.00...

<http://trickshop.com/shop/mental-club-act?tracking=4f713ede3e4b0>

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- Walt Disney was fired by a big newspaper for lack of ideas.
- After auditioning him, MGM told Fred Astaire that he couldn't act and wasn't much of a dancer.
- Beethoven's violin teacher declared him hopeless as a composer!

It takes faith to see the opportunities, and courage to overcome the obstacles....

<http://www.theencouragingword.org>

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Things You Need To Know - Our Headline News Site

Thanks to all of you who have visited TYNTK in the past month. I created the site because I constantly stay on top of the news... Now you can too.

<http://thingsyouneedtoknow.org/>

oOo

Free eBooks for Subscribers

(All downloads are now available from one location - see link below.)

- *Erdnase' "Expert at the Card Table"
- *JP Jacquard's "Easy Mentalism"
- *Hugard's "Royal Road to Card Magic"
- *Hypno Illusions - A Massive Fifteen eBook Download
- *Bullivant's 'Ventriloquism in a Month'
- *R. Carruth's 'Hypnosis Mania'
- *R. Carruth's 'Body Language Magic'
- *Rick Carruth's 'Public Speaking'
- *Magic and Computer Science 1
- *Magic and Computer Science 2

<http://Magicbookstore.info> (free downloads on page 3)

Not a subscriber? Simply go to <http://streetmagic.info/subscribe.html> and sign up, then download your free ebooks. All I require is your email address and first name.

oOo

Thank you for hanging in there to this point.... I sincerely hope you've picked up something of value along the way. Publishing each issue is a learning experience for me as well, simply through the process of searching the web, looking for resources and web sites of interest...

I encourage you to share your favorite links, videos, and resources with fellow magicians. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

You can go to the url below and use the web form to easily send your articles and effects to the Roadshow for publication.

<http://www.streetmagic.info/submit.html>

Email me..

A couple of my other sites...

- <http://EasyMagicTricksTV.com>
- <http://MagicTricksWeb.com>
- <http://GetFreeOnlineLinks.info>
- <http://SuperLinkList.info>
- <http://LasVegasMagicShows.info>

<http://MimosaServices.net>
<http://MetalDetectingForFunAndProfit.info>
<http://MagicBookStore.info>
<http://www.eTricks.info>
<http://www.magicblog.info>

May my next issue find you well..

Rick Carruth / Editor

Senior Professor - Camelard College of Conjuring of Chemmis, Egypt
<http://www.camelardcollege.org/>

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