

Issues #1 to #25... 193 pages and 54500

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MAGIC ROADSHOW..Journal of Magic... June 8, 2004 #001

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Hello Folks...

Rick Carruth from *Magic Roadshow* here...

I want to take a moment and welcome all the new subscribers - you know who you are - and encourage you to write me with any thoughts or suggestions for our journal.

" May the stage lights always favour your magic.."

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Who subscribes to Magic Roadshow?

We are performers..... Maybe not professionals... but performers non-the-less. We want to display our magic for a street full of attentive viewers, but, we usually have to be content showing our family and friends. Some of us are much better than others... and that's OK at the Roadshow.... because we are all on a journey of self-discovery.

If I take you to a place you've visited before, don't discourage. Think of those that are seeing it for the first time. And remember.... you always see something you missed the first time when you watch a movie or read a book the second time !

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~ AMAZING MEMORY ~

Ever see one of those guys on TV who could memorize a deck of cards or a sixty digit number in a matter of minutes ?

He flips through a deck with lightning speed and then proceeds to repeat back each and every card in the deck with amazing accuracy.

I remember feeling jealous as I watched a world champion several years ago, and wished that I had been blessed with such a memory.

Andi Bell has just such a memory. Having won the World Memory Championship three times between 1998 and 2003, he is regarded as the very Best in the world. From August 14th to August 16th of this year he will attempt to defend his title in Germany.

Where is this headed and what does it have to do with magic ? Stay with me ...!

Magician's are regarded as masters of the cards. And anything seemingly amazing that YOU can do with a deck will help elevate your status as a performer.... You have to 'Wow' your audience, earn their respect, and demand their attention.

I know a performer, Ricky Jay, who gets the audiences attention by flicking playing cards from the stage to the back of the auditorium ! Personally, anyone who can memorize a deck of cards in minutes earns my respect !

That's why I am truly impressed with Andi Bell (UK)...

Did you know that great memorizers like Andi are TAUGHT and TRAINED, not born ? Did you realize that there is a TECHNIQUE that these wizards use to memorize a deck of cards in thirty-four seconds? And that it is possible for YOU to memorize a deck of cards, if you know the secret...

I'm not kidding !!

Andi Bell has a fr'ee web site where he explains to you in detail how to memorize a 60-digit spoken number, a deck of cards in sixty seconds, 20 decks of cards in one hour, 400 digits in five minutes, and 2000 digits in an hour.

Some guys make a full-time living performing these "tricks" on-stage. And they actually LEARNED the techniques - just as you would learn a palm or a pinkie-break !

Not only does Andi explain in detail the "secret", but there are a number of training aids provided to speed your progress.

As a performer, or future performer, take advantage of Andi's wealth of knowledge and master a skill that will separate you from the rest of the crowd. After all, Copperfield and Blaine didn't make their reputations by being like everyone else.

Expand you mind and your talents by visiting Andi at.....

Sorry. this url is no longer functioning. Please google 'andi bell' for more info..

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~ Subscribers Only Bonus ~

I couldn't decide whether to offer this trick fr'ee to all my subscribers, or, whether to save it for a special occasion. My generous side prevailed, and I decided to share with you a really nice little trick that is being sold daily around the internet.

I am offering it only because the inventor of the trick has put it on his website for fr'ee distribution...

How many of you have seen a performer lay a bank note (dollar bill) in their hand, and , without any movement from the performer, the bill slowly folds in half, then folds again, and finally, folds one more time...

This is a truly spooky effect and catches the audience off-guard. It's one of those tricks that makes EVERYONE shout " do it again, do it again ! ".

To view the magic and the video solution.. go to -

\*Editors note.. the bank note trick has been removed and is now part of this collection of magic effects.

[Click Here](#)

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~ Brad Christians Crash Course #1 ~

Do you know Brad Christian? If not, visit my website and watch the video of Brad in action. Those of you who have seen the video had to be impressed... I was.

Well.. I have added a NEW video by Brad to my site, and you can purchase the complete video either in a downloadable mode or as a DVD for approx. \$ 29.00. (about 15.7 GBP ) That's twenty dollars LESS than the featured video on my homepage !

Crash Course #1 starts you at Square One and teaches you one great move after another... all with a first class video production by Ellusionist. If you are NOT a card pro, then this video is designed EXACTLY for you.

You can go directly to the Crash Course page by clicking below...

(All Ellusionists links have been deleted) Take a moment and watch Brad's new video. I have a sneaky feeling you'll be glad you did....

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## FREE CLASSIC MAGIC EBOOK

To receive a FREE copy of Erdnase classic "Expert at the Card Table"

Go to [Street Magic.info Subscription Page](#)

and sign up for a free subscription to the Magic Roadshow!

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Thanks for reading my newsletter. I know that your time is precious, just like mine, and I am glad we could spend this time sharing a mutual interest.

Each newsletter will cover different aspects of magic : cards, coins, street magic, stage magic, and the occasional off-beat subject. I try to find at least one new site each issue that I think you may find interesting. If you know of a site with valuable info, particularly if it's fr'ee, let me know !

If I publish your suggestion, I will also include a link to your site (if you have one) regardless of the subject, as long as it's family-friendly.

May my next issue find you well....

Rick Carruth



**Magic Roadshow**

**Journal of Magic... June 25, 2004 #10002**

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Hello Folks...

Rick Carruth from *Magic Roadshow* here... I want to take a moment and welcome all the new subscribers - you know who you are - and encourage you to write me with any thoughts or suggestions for our journal.

" Practice...Practice...Practice "

=====

~ Did You See T.H.E.M. ? ~

On Wednesday June 23rd, NBC TV (USA) broadcast the first two episodes of T.H.E.M. - Totally Hidden Extreme Magic. I don't know whether you saw it or not... but I hope you did !

Based on a hidden camera concept, THEM is comprised of a band of nine magicians who use their impressive skills to fool, shock, and stun unsuspecting participants.

With a basis of street magic, you see the screwdriver thru the arm, floating coffee cups, extreme "torn and restored", and a slightly whacked dude climbing up the walls of an elevator... to the horror of the other passengers.

In other words, my kind of magic!

I love "prop-less" magic. Or at least, magic where the prop is hidden from the audience. That's why I love street magic and the 'sudden' and 'unexpected' moves that you can accomplish without visible props and with everyday objects...

I understand THEM has been playing in other parts of the world prior to this weeks broadcast. If you missed it... I hope you make a point to keep an eye out for it's return.

As soon as I know future broadcast dates.. I'll pass them on.

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**~ 7 Necessary Steps You Should Take When Performing Magic In Streets & Bars ~**

by Gary McCaffrey

If you want to start performing magic tricks to strangers in streets bars and clubs, follow these tips and get the most out of every magic performance.

### **1. Dress Casually**

A lot of people will tell you that to come across as a serious magician, you have to dress well. While that is true for restaraunt work, when performing in streets and bars, you want to appear casual. Just a pair of jeans and a shirt or T-shirt is perfect. This way you blend in, looking like the average person will make people expect little from you, which elevates the surprise factor when you do something amazing.

### **2. Choose Your Spectators**

When you start performing regularly in the 'real world', you will face a lot of rejection, by rejection I mean people who have no interest in seeing what you do. However, there are measures you can take to decrease this 'rejection'. Never approach people who look busy, if someone is marching through the street, or in a bar in a deep conversation with their partner, its unlikely they want to be interupted.

The next thing my experience has taught me, avoid older people and groups of males, don't ask me why but older people seem to not want to see magic tricks, and groups of males almost always feel challenged by the fact you know something they don't, and are prime candidates for trying to ruin your magic.

### **3. Play Yourself Down**

When I first approach spectators, I always like to act real casual, take everything slow and smooth. This will make you appear as though you're not even trying, which will amaze your spectators even more, that way, they will think, "what could he do if he actually tried".

### **4. Learn Your Tricks**

This one is pretty obvious but do not perform any trick until you have practiced it well. Although performing is the best practice you will get, make sure you have the mechanics down before you start, there is nothing more embarrassing than forgetting what to do next in the middle of a routine.

### **5. Structure Your Performance**

Make sure your routine is well structured, this means that each trick builds on the last, has an extra surprise factor or is just simply more amazing. You don't want to start your routine with your strongest trick because the rest of your magic will just seem mediocre, build as you go and leave the best to last!

### **6. No means NO!**

If you approach someone and they say they don't want to see any magic, do not continue to insist, you don't want to harass people. Just politely say 'Ok, that's fine' and move along, they could be having a bad day and if someone is cheeky to you or insults you it may dent your confidence for the rest of your performance.

### **7. Get A Tip**

The easiest way I find to get a tip is to finish with a trick using money. Borrow some cash from a spectator and use it in your final trick. Often, if you're entertaining, people will tell you to keep the money, or usually, you can just put it in your pocket and say nothing, they usually just let you

have it. This is the most hassle free way of getting a tip, because usually, I don't like to ask for it.

Keep in mind, that there is a lot more to performing in the street than what I have outlined above. But if you follow this advice, you will be sure to make a success out of most of your street magic performances.

Gary McCaffrey, Performing Street Magician. Gary McCaffrey regularly performs to both magicians and ordinary people in bars clubs & streets throughout Ireland and the UK.

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~Subscribers FREE Bonus ~

You can get another fr'ee ebook by visiting

[Free Magic Ebook](#)

NOT A SUBSCRIBER???

You can easily sign up for free email notification of new issues, plus special bonuses.. at:

[Street Magic.info](#)

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Brad Christians Crash Course #1

Have you had a chance to visit my website and watch the video of Brad in action. Those of you who have seen the video had to be impressed... I was.

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Thanks for reading my newsletter. I know that your time is valuable, just like mine, and I am glad we could spend this time sharing a mutual interest.

May my next issue find you well....

Rick Carruth - editor/publisher



**Magic Roadshow**

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Journal of Magic\_\_\_ July 15, 2004\_\_\_ Issue: 003

Rick Carruth\_\_\_ editor/publisher Copyright(C) 2004

(formerly the eMagic Deluxe Journal of Magic)

I hope this issue finds you well..

First.. let me welcome all the new subscribers since the last issue. You are the very backbone of my efforts, and I sincerely thank each an all of you.

Secondly... I have something 'really' valuable to share with each of you. Something which could easily be sold on eBay for ten dollars or more.

Something which is so powerful it can change the way you think about magic..

Oh... and it's 100% FR'EE for my friends...

Read on...

"But there is not a single card feat in the whole calendar that will give as good returns for the amount of practice required, or that will mystify as greatly, or cause as much amusement, or bear so much repetition, as this little game; and for these reasons we believe it worthy of unstinted effort to master thoroughly."

S.W. Erdnase wrote the above while referring to three card monte. Erdnase wrote the classic " The Expert at the Card Table " around 1900, and this book is, and has been, so influential that it's been in continuous publication ever since.

A quick check on Amazon will find "The Expert at the Card Table" on sale for \$ 8.95.

Erdnase covered it all: professional secrets, blind shuffles, riffles, and cuts, bottom dealing and second dealing, forcing, palming... you name it, he covered it...

And if you have ever wanted to know the "secret" to three card monte and Mexican monte, Erdnase will teach you... I just paid twenty dollars for a dvd that taught me these very same techniques.

You will also learn fourteen stunning card manipulations that are as great as they are timeless.

[Subscribe to Magic Roadshow](#)

Subscribing gets you a free copy of 'The Expert at the Card Table'. There is nothing to purchase... just download and enjoy !

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Im working on a new web site... [www.StreetMagic.info](http://www.StreetMagic.info) , which I hope to have up and running shortly. Actually, it's up right now, but it's only a rough draft of my final site.

One of the two featured products is Jeremy Nelson's "Learn Extreme Street Magic". Jeremy is a top-notch professional street magician who takes you to the streets of Las Vegas and demonstrates his amazing magic.

If you have even a passing interest in street magic, you need to visit Jeremy's site and let him give you a detailed list of the powerful effects he teaches in his instantly downloadable video. You don't have to wait even ten minutes to have access to his video. No shipping charges, no waiting... just order, download, and learn !

PS... While at Jeremy' site, PLEASE go to the 'Freebies' section at the top of the page and preview two really nice little effects... Shape Shifter and Snap Change. This will give you a good idea of the quality of magic at Extreme Street Magic...

Visit.. [Extreme Street Magic](#)

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One more site ! This is one of those mindless little sites you can visit and, two hours later, you realize that THIS is what the internet is all about. There is one nice three card monte effect on this site; it teaches you the move and how to make the gaff ( trick card) needed to do the trick...

There are also about a hundred other tricks, games, mental effects, and assorted other diversions...

[Baja Games](#)

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Well.. that's it for this issue. But, I have given you enough information to keep you busy till the next issue!

" There are two types of magicians in this world... those that leave a mark, and those that leave a stain."

Please feel free to write me for ANY reason....

Till next time...

Rick Carruth / editor

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**Magic Roadshow**

**Journal of Magic\_\_ August 01, 2004\_\_ Issue: 004**

**Rick Carruth\_\_ editor/publisher Copyright(C) 2004**

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**Hello All...**

**I hope this issue finds you well. I want to first take a moment and welcome each and every new reader. I hope you find something useful to your future in this issue.**

**Remember... feel fr'ee to write me with any questions or comments at:  
[Editor@StreetMagic.info](mailto:Editor@StreetMagic.info)**

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**~ Can I Read Your Mind ? ~**

**Let me conduct a little test. I want you to pick a number from two to ten...**

**Got it?**

**OK. Now, I want you to multiply the number times nine (9).**

**Your number will be somewhere between eighteen and ninety. So I need you to take your two-digit number and add the two digits together...**

**(example...if your number was 43 .... 4 plus 3 equals 7 )**

**Now, subtract five (5) from your number.**

**This number will be your KEY number, so remember it...**

**Associate a letter of the english alphabet (abcdefghi.....) with your key number.**

Do this by associating the number one with the letter "A", number two with "B", number three with "C" and so forth...

Got your letter ?

Good !

Now, Think of a COUNTRY in Europe that begins with that letter. ( If you want, you can think of a state in the United States that begins with that letter.)

Look at the second letter in your countries name and think of an ANIMAL, ( not a bird or fish ) that begins with this letter..

Now that you have your animal picked... think of a color normally associated with your animal. ( example... if you picked a dog, you can think of the color brown, or black, or white..)

You should have a COUNTRY, ANIMAL, and COLOR picked... I have posted my prediction near the bottom of the page !

=====

~ Kard Klub ~

Kard Klub, the rule-breaking underground movie takes learning to a new level with classroom training and street performances by a multitude of unknown performers.

Sleights and moves are deciphered and broken down into flawless training that allows you to virtually control the reactions when on the street.

"Genuine, raw, and sheer brilliance."  
- Richard J. Basuel, Gardena, CA, USA.

"Kard Klub is the finest, most well crafted, entertaining, informative card magic video I have ever seen. "  
- Nat, Magician, New York

Folks, this brand new video from Ellusionist is priced at 39 to 42 dollars, and stands as perhaps the BEST teaching video on the market today... No Joke...

"I was absolutely blown away the first time I saw this video"  
- Rick Carruth, eMagic Deluxe

See what YOU think....

(Sorry.. all ellusionists videos have been removed from this site.)

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~ Answer ~

You were thinking of Country-Denmark ( or state - Delaware ),  
Your animal was an Elephant, and your color was Grey.

Was I right ?

=====

~ Disappearing Act - a Poor Man's Raven ~

Someone asked me recently what was my favorite way of disappearing an object.

Honestly, my favorite way is something I learned in elementary school from a cousin of mine who happened to be a professional magician..

It is tried and true, and so simple anyone can do it...

Take a safety pin ( snap pin, diaper pin, etc. ), open it and loop a rubber band through it. Close the pin and then do the same with a second safety pin. Now you have one rubber band with two safety pins on it.

You need a long sleeved shirt or jacket. Roll one of the sleeves up so you can attach one of the safety pins through the fabric at a point about the inside of your elbow.

Roll the sleeve down and reach up your sleeve with your other hand , pulling the

second pin down so you can hold it with your thumb, fore finger, and middle finger.

The rubber band will run through your palm so when you turn your hand over the band will be concealed. All your audience will see is the back of your hand and the pen held with your three fingers.

Of course... releasing the safety pin will cause it to shoot up your sleeve!

Experiment with different rubber bands to find the one which suits you best. You don't want too much "snap", as your audience will hear the band and pin going up your sleeve.

You can disappear any number of objects with this simple technique. Drill a small hole in a coin and you can attach one end of the rubber band to the coin.

Magicians have used this method for many, many years... and in this time of hi-tech miracles this STILL remains one of simplest, most effective and inexpensive ways to disappear an object...

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I hope I have planted a seed or two with this issue. Remember, NOTHING takes the place of PRACTICE..

When you get a moment... visit my site-in-progress at [StreetMagic.info](http://StreetMagic.info) and let me know what you think. I'm looking for some constructive criticism...!

Keep at it, and email me with any questions, comments, rants, or raves.

Till next time....

Rick Carruth  
1024 West Georgia Road  
Woodruff S.C. 29388 USA  
[Editor@StreetMagic.info](mailto:Editor@StreetMagic.info)

Dedicated to Faye B. Gosnell - Our " Nana "  
We Miss You  
May 10, 1930 - July 26, 2004



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Magic Roadshow  
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Journal of Magic \_\_\_\_\_ August 15, 2004 \_\_\_\_\_ Issue #10005

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Hello Folks !

As always, I want to take a moment firstly to welcome each and every new subscriber to our journal, and encourage you to email me with any questions, problems, rants, or raves...

I also want to thank each of you who took the time since last issue to email me. I enjoy trying to answer your questions and discussing magic in general.

You can reach me anytime at: [Rick@magicroadshow.com](mailto:Rick@magicroadshow.com)

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~ Reviews ~

I hope to make this column a regular feature of eMagic Deluxe. Actually, I don't have any reviews to share in this issue.... but I'm putting you on notice !



I have both Simon Lovell's 'The Madness Behind the Methods', and Sal Placente's 'Street Monte' on my desk. I haven't had time to review either one, but I'm working on it!

Hope to have something by next issue...

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~ Gamblers Delight ~

I don't encourage anyone to use tom-foolery to take advantage of fellow human beings.

But...

As someone who has spent years in a high-level law enforcement position, I am constantly amazed at the number of cons and scams that the human mind can concoct...

More importantly, I am intrigued by the psychology behind a good move. Magicians use this psychology all the time, but the con men use it too.

They mis-direct and play with your mind like a master magician... but, they don't have your entertainment in mind !

I learned this little trick, which I call 'Gamblers Delight', years ago. A similar version is actually an old carnival trick..

Take a deck and shuffle the cards a few times.

Holding the deck face down, fan the cards and ask your 'friend' to select any card.  
He can show it around to others if he wants..

Lay the deck face down on a table after first secretly glimpsing at, and memorizing, the bottom card..

Now, have your friend place his card on top of the deck and cut the deck once. Ask him to complete the cut, but don't allow him to pick both sections of the deck up, as he may be tempted to perform a multiple cut.

You can put your finger on top of the portion of the deck he just cut off and say 'Put the bottom half of the deck right here....'. This will keep him from being able to pick the top half up.

After he completes the cut, his chosen card will be somewhere in the deck - directly under the card you memorized.

Ask him to perform another simple cut, and then another... This, of course, will not change the position of your and his card in relation to one another..

Tell him that you have been working on a brand new trick, one that will allow you to find his chosen card in the deck. Tell him also that you can make this trick work '..... most of the time.'

Pick the deck up and take the top card off... turning it face up on the table for everyone to see. Continue this move with the second card, and the third, until you see YOUR memorized card.

You know the next card you turn over will be your friend's chosen card.

Turn his chosen card over.. BUT, don't let on that you know it is the card...

Slowly, as if you're a little confused, or if you're counting cards, turn another card over on top of the chosen card. Turn a second card over, hesitate, and

then announce that you are so sure of your powers that you will wager ( whatever ) that the 'Next Card I Turn Over' will be the chosen card ..

This is where the psychology and greed comes into play...

Your friend, and his friends, all saw the chosen card pass. They know you made a mistake, and in their moments of greed they do not consider that THEY are about to be conned.

After everyone has fallen all over one another to get their bets down...

And you are patiently sitting there with your fingers on the top card of the deck...

Reach down on the table and slowly push the two cards off the top of the chosen card, pick up the chosen card ... and Turn It Over...

Everyone will protest and scream ' foul '....

But....

You did Exactly what you said you would do..!

~~~~~

~ Success-in-Magic ~

"Are you a magician who wants to book more shows, make more money, and enjoy performing more?

Success-In-Magic can help.

Let me begin by telling you what Success-In-Magic is not.

It is NOT a GET RICH QUICK scheme💎

This is a systematic approach to building a successful business practice doing something you love....PERFORMING MAGIC.

I am not going to promise to make you **OUTRAGEOUSLY WEALTHY** from magic. Anybody who makes that promise is just trying to steal your hard-earned money.

I am not going to promise to make you a **MILLIONAIRE MAGICIAN**...although if you apply my techniques there's no reason why you won't earn over a million dollars from magic...the only question is: how long will it take?

While I can't promise how long it will take you to earn your first million, I will tell you exactly what you need to do in order to make it happen - a lot faster than if you go it alone!

There are no magic formulas or secrets to make you successful in magic, but there are business strategies and tactics that are essential if you want to achieve your dreams of success."

Read this and other fascinating reports at....

[Success-in-Magic.com](http://Success-in-Magic.com)

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That's it for this issue. I wish each and every one of you the best until next time...

When you have a moment, visit my site-in-progress at:

[StreetMagic.info](http://StreetMagic.info)

Remember... Nothing take's the place of practice !

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May my next journal find you well...

Rick Carruth Editor/Publisher

[Editor@StreetMagic.info](mailto:Editor@StreetMagic.info)

In Loving Memory of my Mother " Nana "

Faye B. Gosnell

May 10, 1930 - July 26, 2004



**Magic Roadshow**

Journal of Magic \_\_\_ Sept.01, 2004 \_\_\_ Issue# 10006

Rick Carruth....Publisher / Editor... Copyright (C) 2004

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I hope this issue finds you well..

First.. I want to welcome all the new subscribers since last issue. You are the reason for this madness... Please feel fr'ee to write me with any questions or comments -HERE-

Second.. If you have any friends or family you feel would enjoy our Journal of Magic, please have them visit [StreetMagic.info](http://StreetMagic.info) and sign up for this newsletter AND receive the bonuses for subscribing.

Third.. Both an unsubscribe link and a physical address are provided at the bottom of this newsletter. This journal is protected under international copyright laws (C), and may not be reproduced in any fashion except with the permission of the editor/owner.

**\*\*Fourth.. This issue is dedicated entirely to our 'Nana' ..**

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**~ Becoming the Best Entertainer You Can Be.. ~  
\_\_\_By David Breth**

**Question:**

**"I have been doing magic tricks for a few years now and it seems that I have never been given the same opportunity to perform as my other peers have.**

**What am I doing wrong, what can I do to change?"**

**~ Novice magician**

**Answer:**

**Do you live in a place where there is a magic studio or shop where fellow magi gather on a regular basis?**

**If so join them as often as you can, ask questions, lots and lots of questions!!! We have two ears and one mouth, who cares about your latest routine, do you want to be a busy entertainer or a by name only "magic" guy (... "Oh, look the magic guy...show us that one neat trick"...)?**

**Your best advice is not how to make money in the field you are delving into from those who have only read the "how to book", "watched the masters of walk around magic video collection twice" or ... "knew a friend that had a cousin, who was married to a guy named Billy Bob, that did a pick a card trick once at a truck stop and received a FREE cup of noodle soup and a coffee!!!**

**If I want to be a great football player do I ask my grandmother for pointers (though I love her dearly)? GOD FORBID-NO!!!. I want to listen to Deion Sanders, Ray Lewis, Johnny Unitas, etc.**

**If you desire to become a millionaire will you listen to a broke person. NO!!!**

**Of course not.**

**The field of entertainment is like any serious endeavor, you must:**

**1. Be willing to do what others will not, to have what others do not**

2. Be teachable (no matter how well I do my comedy magic routine, when a senior magi is present who has had success doing what I am now attempting, and he approaches me and gives me advice the one liners may be dated, but baby those principles will always be the same!).

3. Continue to be HUMBLE!!! People do not want to be 'fooled', they desire to be entertained - period! Realize when you are entertaining for people in a restaurant, you are not at a FISM, IBM or SAM convention...no awards, nothing to prove. The audience is looking to you as a way to take their moments and turn them into exquisite and fun filled memories.

4. When a fellow or senior magic attend your walk around sessions or a show, do not become fear filled. "Oh, what did I bring that he/she might not know" or "Wow, this is embarrassing, I am performing the professors nightmare. I will not approach his table with magic."

Entertain him and his party, you may be surprised to find out that he will be your biggest fan at that moment and bring serious attention to you. I type this from experience. While performing at one of my restaurant shows, a master magician came in to dine with his wife. Upon approaching their table, I began my patter (Which I had learned from him), and the illusion (I knew he knew, no doubt), after the first effect he and his wife began to clap and cheer. All the guests in the restaurant began to wonder what all the hype at the next table was about...my friend's, this started a buck wild evening, that has only intensified!

Hope this helps,

~ David Breth  
A fellow entertainer

©2004 David Breth, All Rights Reserved  
Click below to learn more from David Breth!  
<http://www.davidbreth.com>

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~ Special Bonus for Subscribers ~

OK.. I've got a free ebook for you that I have sold on the web since January. And when I say sold, I'm talking past tense... I sold so many of these ebooks that the three largest sellers on the net, aside from the publisher, were Penguin Magic, Hocus Pocus, and myself..

To make a long story short... I purchased the resell rights to this ebook, set up three different websites to sell it, optimized my pages with tons of keywords (and a few tricks) to rank high in the search engines, and achieved first, second, fifth, ninth, and tenth place ranks for my primary keywords with Google.

I worked these sites EVERY day to outsell my competitors. I used every marketing technique I knew to maximize my sales. And I was dog-gone proud of my success...

But... I overlooked one thing.

It seems a few of the tricks in the book were copyrighted !

Since I didn't write the ebook I was not aware of this. Magicians have an obligation to acknowledge and honor the work of fellow magicians. And, after I heard from both Steve Shaw (Banachek), and Brad Christian (Ellusionist) confirming that a couple of the tricks were copyrighted, I dismantled the sites (OUCH!), asked forgiveness, and plead temporary stupidity...

Well, the ebook actually contained a lot of good information. The card trick section alone had over one hundred and twenty card tricks. There was a coin magic section and a street magic section.

Since all the offending tricks were in the street magic section, the ebook has been re-issued -minus- the street magic section...

And I want you guys to have it for FREE...

Just go to:

[LCDirect](#)

click the free ebooks link in the nav bar, and follow the directions



Enjoy...

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~ Powerful Street Magic ~

I know many of you have visited 'Powerful Magic Tricks Revealed' through my site. I also know a number of you have already purchased the instantly downloadable instructions for the exclusive price of \$19.95.. a reduction from the normal \$29.95.

Now, as a special back-to-school bonus, I've been allowed to reduce the price to an astounding \$9.95 for my readers!!

No Kidding!! To see all the great tricks you can learn for one low, low, price - visit:

[Magic Tricks Revealed plus Bonuses](#)

=====

~ My good buddy... Copperfield ~

Ever wonder what David Copperfields New York apartment looks like (inside)?

Actually - the last time I was at Copperfields crib... He wouldn't let me in then, either.....

[Click to see Davids Place](#)

=====

Well.... Another two weeks, another totally unbelievable issue from perhaps the greatest magician in..... Woodruff, South Carolina.

\*A Special Thanks goes to David Breth for providing the lead article ! Don't forget to visit David at his site and learn about his unique style of magic..

I hope you leave with something you can use to advance both your craft and your art. And remember..... Nothing takes the place of PRACTICE !

Feel free to write me at: [the Roadshow](#)

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Till next time..

Rick Carruth / editor

\*\* This issue is Dedicated to 'Nana'..

Faye B. Gosnell

We miss you every day!  
May 10, 1930 - July 26, 2004



**Magic Roadshow**

Journal of Magic \_\_\_ Sept.16, 2004 \_\_\_ Issue# 10007

Rick Carruth.... editor/publisher \_\_\_ Copyright (C) 2004

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Hello Folks..

As always, I want to welcome each and every new subscriber to Magic Roadshow. I hope you find something useful in every issue.

If you have any friends or family you feel would enjoy our Journal of Magic, please have them visit <http://www.StreetMagic.info> and sign up for this newsletter AND receive the bonus ebooks for subscribing.

Both an unsubscribe link and a physical address are provided at the bottom of this newsletter. This journal is protected under international copyright laws (C), and may not be reproduced in any fashion except with the permission of the editor/owner.

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My wife and I visit Gatlinburg, Tennessee three or four times a year... and Labor Day weekend was one of those times. I had the pleasure of visiting with both Twinkles Baldwin at Make It Magic, and Shannon Smith at Matrix Magic. If you get that way, it will be well worth your time to visit...

Well... most of us here in the southeast are preparing for hurricane Ivan. It is coming ashore in Alabama as I write... But, with a little luck, nothing will stop this issue from reaching your inbox- except spam filters.

Beginning with my last issue, I now send out a small notification of mailing shortly after sending this issue. If you received the notice and not this newsletter, then YOUR spam filter is preventing you from receiving email you requested. If I can help, please let me know...

~ First.. Think as an Entertainer, Then as a Magician ~

As Simon Lovell stated in one of his many lectures ... "Magicians worry about "How do I do it?" Instead of "Why" do I do it?

There in lies one of the biggest problems -- there has to be a reason.

**Magic intrinsically is an illogical thing, but you can do it at least in a logical way. You ask, what's more important to me -- an audience remembering me or the tricks I perform? I would rather them remember ME than the tricks I perform. It's essential to create uniqueness about yourself - separate yourself from the masses" ...**

**-Simon Lovell  
Master sleight of hand artist/ Lecturer**

---

**While at a cookout last weekend I was talking with the host (Tim) and he wished for me to entertain all the guests, excluding himself as he told me ... "I am not fond of "magic", I do not enjoy it"... There are those who honestly do not enjoy it, and this is not a bad thing in this case DO NOT SAY ... "YOU HAVE NEVER SEEN ME PERFORM"... (Unless of course in that same sentence you have the ability to make a 2 ton elephant appear in his swimming pool all while you begin flying around his yard...**

**CAUTION- he may call upon a local minister to perform an exorcism.)**

**In this scenario for instance I asked VERY unaggressively ... "have you ever seen a live close-up magician"...? to this Tim said "yes" (In a sarcastic, oh my --magic is for kids type of tone). His comment did not offend me as I have heard this before, I responded to him with ... "so you have not seen any good sleight of hand artists?" to this he said "No".**

**"First think as an entertainer, then as a magician"**

**To make this a shorter story A sigh of relief from you...I heard it), by the evening's end he was requesting that I perform for ... "this individual and that one over there, oh and they would love the one you just did with me"...**

**Most people have seen the "pick any card trick" and "make six piles", etc. Remember, Become an entertainer, not just a magician.**

**At my kid shows I entertain the adults as much as the children, part of my guarantee! is that ALL THEIR GUESTS WILL BE TRULY ENTERTAINED OR**

**THEY PAY ME NOTHING! I have NEVER had any one take me up on this offer...EVER (Humbly Stated).**

**Usually as the guests are arriving (at a kid's party) I will do 15-20 minutes of walk around magic (FREE, the client loves this as there is NO dead space and you have even more opportunity to connect with the adults and children before "show" time).**

**"First think as an entertainer, then as a magician"**

**Some times while doing this type of walk around I will have maybe one or two of the laid back "cool brew drinking guys and their buddies saying (As I approach) ..."no, go show the kids I do not want to see any of that stuff it is for children"... I will usually come back with ..."oh, you know I have been working on a few things for this show, for the kid's and all"...**

**I will usually look around as if I am sharing an intimate secrete with them and suggest ..."would you mind/ be so kind to allow me to show you something that I may want to perform for the children later and since you are family/ friend's of the family you would be a great judge of me, let me know if you think the children will enjoy this or not"...**

**Now at this point I bring out "Hunters Monte`" (Rudy T. Hunter-Canada), Blizzard Deck (Dean Dill-California) or maybe some mentalism/ card sleights of Dai Vernon (The Professor). The response to this is ALWAYS phenomenal!!! Why? I first think as an entertainer, then as a magician".**

**(those guys will always have me show more of their friend's and get involed when it comes to the "kid's" part of the show!**

**"First think as an entertainer, then as a magician"**

**Now you may go into a magic shop and purchase the newest, neatest, trick on the market. After you get it home, the package ripped open, you can hardly contain the excitement, you read the directions, go through the routine a couple of times and then run out of your room showing your parents, husband, wife and/ or children.**

**"First think as an entertainer, then as a magician"**

Having done this many times, after six months you believe you are "prepared" to "perform" as a "professional" magician. Showing off your "skills" you now possess with your T.T., Professors Nightmare, and a stripper deck.

Your friends encourage you and say ... "wow" ... that is neat, your parents tell you that ... "you are the best magician they have ever seen" ... and because you have six months of "practice" and have bought 15 of the "coolest" tricks sold today you believe you are "ready" to perform as a professional.

"First think as an entertainer, then as a magician"

Make up business cards with your name stating that you do birthday parties, etc. Now you are making...

**PLEASE! STOP STOP STOP STOP STOP STOP STOP STOP**

First, have you taken the time to consider why you want to do "magic Tricks"? Is it for the fame and fortune? If I called you and asked if you know who David Blaine and David Cooperfield are, more than likely you would not hesitate to say ... "they are famous and wealthy magicians" ... . Right you would be. But if I were to ask you if you knew the name of Puck, Scott Alexander or Dennis Haney to name a few..

Your reply may be ... "who is Puck, Scott Alexander or Dennis Haney? Why haven't I heard of them?" ...

... "They are amazing magicians" ... I say to you.

You reply, ... "if they are so amazing, I would have at least seen them on TV" ...

The answer to your last statement is simple -- they have been working.

(Practicing, taking advice, practicing, learning, creating and practicing)

Scott Alexander has been a top pro for many years and one of the busiest professionals in the world. His credits include Denny & Lee, Malone's Bar in Boca, cruise ships all over the world, Caesar Magical Empire, and now he's starring in his own show at Fitzgerald's in Las Vegas. His style is simple -- comedy that goes right to

the center of the audiences brain.

**"First think as an entertainer, then as a magician"**

**Puck headlines in the new "Magic and Mischief" theatre in Orlando, FL  
MagcAndMischiefTheatre.com Puck is one of the most sought after  
entertainers in the nation.**

**Dennis Haney is one of the most famous of all three named here. He owns  
two magic shops/ studios "Where the pros shop" (Baltimore, MD & Las  
Vegas, NV); Mr. Hanney is among the  
who's who in the world of magic (worldwide). DennyMagic.com (When you  
purchase something, tell them David Breth says "hi" and that you heard of  
this shop via-Magic Roadshow)**

**Again...the answer is simple -- they have been working. They have "First  
though as an entertainer, then as a magician"**

**If you try and follow fame and fortune more than likely you will be as Client  
Eastwood so calmly said in one of his movies ..." You are a legend in your  
own mind"...**

**Don't pursue fame and fortune, let it find you. Keep on practicing, reading  
and listening to those in the trenches learn from their mistakes and their  
victorys.**

**David Copperfield, did he "just appear" on the scene? (bad play on words,  
I know but hey...it is a free article what do you expect), no he was  
practicing over and over again. Practice does  
not make perfect, no as one individual told me some time ago, ... "perfect  
practice, makes perfect"...**

**"First think as an entertainer, then as a magician"**

**Practice, practice and then practice some more. Once you have practiced  
several times, multiplied by 10 then go into your nearest magic shop, or to  
a local full time magician and show them what you have been working on,  
you have two ears and one mouth listen to  
what they have to say. Go back and practice, oh, by the way have I stated  
to you that you must practice? (I say this with a curious grin). "First think  
as an entertainer, then as a magician"**

**A Fellow Entertainer,**

David Breth  
<http://www.davidbreth.com>

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~ My Temptation ~

For some reason - I can't resist magic video clips. You've seen them... Sites offer these small gif snippets that show you just enough of a trick to make you lay awake at night and think.....

A few I can actually figure out by watching the clips. Others are far beyond my understanding.

The good thing is, even though I don't understand, for a couple of bucks I can purchase the 'complete' clip with full instructions and solutions that allow me to view them over and over until I 'get 'em down'.

One of my favorite sites is Pubtricks.com . With one click you can view over thirty complete tricks, with more being added every day... Visit them at :

<http://www.streetmagicsecrets.info/pubtricks.htm>

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~ Magic Video Depot ~

Another of my favorite sites is Magic Video Depot.com . These folks have over one thousand video clips for you to sort through. They differ from Pubtricks in that they do not offer the solutions... just the performance clips.

Remember what I said above... I can figure out a few by watching the videos. I'm sure you can too...

Visit them at: <http://www.MagicVideoDepot.com>



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That wraps up another issue, and I want to thank you for 'sticking around'. I will have another fr'ee ebook in the next issue, so be sure to check your inbox in two weeks for Issue# 10008.

Remember - "Perfect practice makes perfect". I will have a full-length article shortly on 'how to practice' to get the maximum benefit from your effort. Don't miss it !

Also, another big "Thank You" to David Breth for his outstanding article in this issue. Visit David at: <http://www.DavidBreth.com>

You can reach me at any time via email at... Rick@StreetMagic.info

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May my next issue find you well....

Rick Carruth  
625 North Brown Beaver Court  
Moore S.C. 29369 USA



**Magic Roadshow**

Journal of Magic \_\_\_ Oct. 1, 2004 \_\_\_ Issue# 08

Rick Carruth... Editor/Publisher \_\_\_ Copyright (C) 2004

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Hello Folks..

If you have any friends or family you feel would enjoy our Journal of Magic, please have them visit <http://www.StreetMagic.info> and sign up for this newsletter AND receive the bonus ebooks for subscribing.

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Now that we have the formalities out of the way... down to business..

Hurricane Ivan pushed through as I was finishing up the last issue. Now.. Hurricane Jeanne left me a yard full of rain, broken limbs, and a basement full of water on Monday and Tuesday... ( today's Thursday) . And I'm tempted to wait until the end of the hurricane season to write another issue..

Just kidding.. Look for Magic Roadshow in your inbox every two weeks.

My wife and I are headed to Myrtle Beach next weekend, and I look forward to visiting the folks at both Conley's House of Magic and Broadway Magic. More on this later...

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~ Great New Magic on TV ~

United States... The A&E channel has announced a new series ' Mondo Magic ' starting Monday, Oct.4th at 10:30 EST. This is the promo copy taken from their site.

" Movie star looks and Houdini-esque chops have made JB Benn

and Chris Korn two of the hottest magicians in the country. They're also good buddies. **MONDO MAGIC** follows their amazing adventures as they travel to different cities performing magic and meeting up with the greatest magicians alive.

In each episode JB and Chris seek out top local magicians and see them perform their most amazing tricks. Along the way, they'll swap stories and tricks with the other magicians, impress the locals with their magic and get a taste of the local culture. "

I understand that Mondays show starts in New Orleans and they 'run into', among others, the great Harry Anderson and gravity-defying illusionist Shimshi.....

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~ How to Make Big Bucks... ~

Not many things in the magic industry are FR'EE. And even less of the FR'EE things are actually worth your time....

Nicholas George's FR'EE 18 part email course titled.... "How To Make **BIG BUCKS**, With **BIG BOOKINGS**, In The Magicians Entertainment Industry!" is one of the few exceptions. I have read all eighteen lessons, and I can assure you that they are the real deal - virtually **NO** advertising, and a wealth of information.

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**LESSON 6 -  
Moving Up In Your Class - The 1-4-8-48 Rule**  
-----

**ATTEMPT TO MOVE UP IN YOUR CLASS**

Now Birthday parties are a great start to get you some good experience and great performance skills, and to get some dollars flowing, but as we will see later, it a **HARD EFFORT** to make a good living.

I constantly see ad's in popular Magician magazines and on Internet chats, telling Magicians how to get more birthday party shows.

It boggles my mind to understand why people want to do more \$125 shows, when there is a whole industry out there, right before your eyes, that offers shows that pay \$10,000.00!!!

### **WHAT DOES MOVING UP IN YOUR CLASS MEAN?**

Moving up in your class, means simply this: "Getting Paid More Money", usually for the same amount of Work - or even less!

For example, you can be a used car salesman and sell used cars and get a 5% commission income of \$500 per sale, or you can be a used ANTIQUE car salesman and sell used antique cars and get a 5% commission income of \$2,500.00 per sale!

The amount of work to sell either car is about the same.

Depending on your motivation, you could even be a used airplane salesman and sell used airplanes and get 5% commission income of \$25,000.00 for each plane sold!

In this last case you can see that you need to sell 50 used cars to make the same income as selling 1 used airplane. Is it 50 time the work to sell airplanes? I would say not.

This used airplane salesman is an example of a person that has **MOVED UP IN THEIR CLASS!**

You can apply this to Magicians by starting to move up to Weddings, and Special Events, and expand outward using these as practice.

Then, your ultimate goal is the 'Big Ticket' - Trades Shows, Theaters, Cruise Ship, Las Vegas, and Large Exhibitions.

When you work through your 'Goals Agenda' worksheets, you will come to realize that **THE TRULY SUCCESSFUL PERFORMERS NEED TO EXPAND TO NEW AND BETTER OPPORTUNITIES.**

**You can't change the income if you don't change the act!**

**There are two ways in which you can earn more money as a Magicians or Entertainer:**

**Method 1) You work more shows and more hours doing the same thing, or**

**Method 2) You work the better shows that require less hours that is doing something different..**

**You DON'T want more bookings, YOU WANT MORE BETTER BOOKINGS!**

**A silly example:**

**Suppose you worked at a fast food chain, say McDonalds. You get a wage of \$7.00 per hour. At the end of the week you will have \$200 left after deductions. You find that that is not enough to pay your rent, so you also go and apply at Burger King to work evenings at \$7.00 per hour, and manage to pull in another 12 hours a week and get an additional \$60 after deductions.**

**You find that that is still not enough, so you apply at Wendys Burgers as well to work weekends. You manage to get another 14 hours in at \$7.00 per hour and now have an additional \$70 per week after deductions.**

**Now your whole life is taken up and you still only take home \$330 total! But you find that you are now traveling much more and your travel expense is an extra \$50 per week, and your baby-sitter costs are now an extra \$100 per week, and your personal free time is all gone!**

**Sadly enough, many people follow the above example. This is through lack of education. If you want to advance, and have more free time, then it would be logical to re-think your plans.**

**Here is an alternative:**

**Why not spend the extra time, not working, but educating**

yourself so that you could now be a manager at the first McDonalds you were working at.

It may be a hard sell at first, but if you are good, and you can convince the owner that you will make the best manager ever, and you have some documentation to prove it (i.e. your promo kit), he will give you a chance.

True, you would struggle for a while, but eventually this position would give you \$18.00 per hour. This would now give you a total of \$500 per week after deductions and would give you much more money than working 3 jobs at \$7.00 per hour.

And you would still have all your free time, and the work load would probably be less than that of just a laborer!

That's exactly what we want to do with our performing skills. We DON'T want more \$125 birthday party shows (i.e. more \$7.00 per hour jobs), we actually want LESS SHOWS, but want the ones that pay bigger dollars of \$1400-\$2500 per show!!!

#### THE '1-4-8-48' RULE

Lets look at the following table showing income:

Per show Dollars: (1-4-8-48 rule)

1 Theater show = \$6,000

1 Hyp show = \$1,500

1 Psychic show = \$800

1 Birthday party show = \$125

Therefore:

1 Theater show = 4 Hyp shows

1 Hyp show = 2 Psychic performances

1 Psychic show = 8 Birthday party shows

(remember, more shows = more expense)

Therefore:

1 Theater show = 4 Hypnosis shows = 8, Psychic shows = 48  
Birthday party shows!

i.e. doing 5 birthday shows/week means 2.4 months of income for a '1 day' theater show.

## **THIS IS THE 1-4-8-48 DOLLAR RULE!**

Lets look at the following table showing time:

**Per show Effort and Time factors:**

**Prep time (note that prep work includes travel time (15 min), replenishing, props, routines, etc., and assumes that your show is polished)**

- 1 Theater show (3 hr) = 7.0 hours prep work**
- 1 Hyp show (1 hr) = 2.0 hours prep work**
- 1 Psychic show (1 hr) = 1.5 hours prep work**
- 1 Birthday party show (40 min) = 2.0 hours prep work**

**Therefore, correlating this with the income (the 1-4-8-48 rule) vs. time: 1 theater-hrs = 8 hypnosis shows-hrs = 28 psychic shows-hrs = 96 birthday party show-hrs!  
(the 1-8-28-96 Effort rule!)**

**You can see if you put time and effort together, you will spend most of your efforts 'catching up', but never really 'get there'.**

Lets now look at the following weekend time income:

**Per date Dollars:**

**1 Dinner Theater performance (\$1,500 per performance) weekend, fri (1 show) , sat (2 shows), sun (2 shows) (2.5 days) = \$7,500**

**1 Hypnosis weekend fair/exhibition performance (\$1,000 per performance) weekend, fri (1 show) , sat (2 shows), sun (2 shows) (2.5 days) = \$5,000**

**1 Psychic fair weekend, fri, sat, sun (2.5 days) = \$3,000**

**1 Magic Show weekend (\$250 per performance average) weekend, fri (1 show) , sat (2 shows), sun (2 shows) (2.5 days) = \$1,250**

Therefore:

Theater weekend = \$7,500,  
Hypnosis weekend = \$5,000,  
Psychic weekend = \$3,000,  
Magic Show weekend = \$1,500!

You can see that you don't need 'more' Magic Shows, you need more 'better' Magic Shows.

**NOW READ THIS NEXT STATEMENT:**

**Psychics, Mentalists, and Hypnotists, ARE THE FAVORED AND PREFERRED PERFORMERS IN THE ENTERTAINMENT INDUSTRY!**

Can you implement some of these characteristics in to your act?

There are millions of Guitar Players world wide, but only a hand full make the big bucks. Most of the work in small dumpy bars getting \$50 per night! I know, I was there too!!!

On the other hand, a Hypnotist or Mentalist, **EVEN IF HE IS NOT THAT GREAT**, can easily pull in \$5,000.00 or more per week, easily!

Have you ever seen people flock to see a magician? Yes of course, kids do, at birthday parties. Adults pay the tab. There are literacy 10's of thousands of Magicians available, and remember that Magicians are not as popular as years ago.

But how many **SPECIALTY MAGICIANS** can perform:

Juggling,  
Hypnosis, Mentalism,  
Fortune Telling, and,  
Psychic Demonstrations,  
as well as Magic? Not too many.

You want to be the **COMMODITY**.

You want to own the small house in the 'ritzy' area, not the big house in the 'poor' area!



Here is how you do it !

(That's the topic of our next LESSON...)

The next one is a real GEM!!!

Nicholas George

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These LESSONS are short excerpts taken from the full course:  
"How To Make Big Bucks, with Big Bookings,  
in the Magicians Entertainment Industry", located at

<http://www.BigBucksInMagic.com>

=====

~ Fellow Magicians ~

If you have a burning desire to make the transition from  
amateur magician to professional, I urge you to take a few  
minutes to explore this website. It has my personal  
recommendation and.....

It could save you FIVE or more years of painstaking work!

[Success-in-magic.com](http://Success-in-magic.com)

=====

~ Special FR'EE Trick ~

All of you have seen pens stuck through bills and playing  
cards. But, I'll bet you have NEVER seen a magician pass his  
assistant through a playing card.... and I'm talking about a  
regular-sized playing card...

Check it out ! <http://www.StreetMagic.info/FreeTricks2.html>

=====

That all folks !!!

No more ... No mas ...

Email me anytime at : [Editor@StreetMagic.info](mailto:Editor@StreetMagic.info)

And when you have a moment, visit my site-in-progress at:  
<http://streetmagicsecrets.info>

*Remember... there are two types of Magicians - those that leave a mark..... and those that leave a stain. Be sure you're in the first category. Play by the rules. Honor the rights and ownership of fellow magicians. And NEVER reveal a secret.*

-----

May my next issue find you well...

Rick Carruth / editor



**Magic Roadshow**

Journal of Magic \_\_\_ Oct.16, 2004 \_\_\_ Issue# 009

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~ Hello Folks.. ~

First things first... I want to welcome each and every new subscriber to Magic Roadshow. I hope you find a home here, and choose to contribute your thoughts and ideas to our journal.

You are **WELCOME** to submit any suggestions, questions, rants, raves, or opinions to: the [EDITOR](#)

If you have any friends or family you feel would enjoy our Journal of Magic, please have them visit <http://www.StreetMagic.info> and sign up for this newsletter **AND** receive the bonus ebooks for subscribing.

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=====

~ Magic at the Beach ~

My wife and I just returned from a trip to Myrtle Beach, South Carolina where I had the privilege of visiting with a number of outstanding magicians and shops. If you are that way sometime, be sure to stop at Ron Conleys House of Magic at Barefoot Landing, Broadway Magic at Broadway at the Beach, Michael Bairefoot's new Thee Magic Shop at the Costal Grand Myrtle Beach mall, and my buddy Jim Lee's shop at Center South Shopping Center.

And, on our way home, I **HAD** to take the time to visit the **HUGE** Madhatter

**Magic at Quail Valley Plaza in Columbia, South Carolina... (near I-26 and I-20 .)**

**At the moment, we are planning a trip to Las Vegas in the not-to-distance future. That should provide me with a wealth of information !**

=====

**~ The Toothless Wonder's Solid thru Solid ... ~**

**One of my favorite coin tricks.. All you need is a bit of two-sided tape, available at most department stores like Wal-mart. ( Two-sided tape is an essential item in your collection of material necessary to carry out a variety of magic tricks... If you don't have a roll, get one ! )**

**Put a coin in your hand and keep it out of sight from 'Bob' . Ask Bob to hold his hand out.. palm side down. With the coin in the palm of your hand, and with a swift move, put your hand palm down on top of Bob's, trapping the coin between your palm and the back of Bob's hand. If you do this in a nice, smooth, quick move... Bob won't feel the coin you placed on the back of his hand..... I promise.**

**Take a coin out of your pocket and lay it on top of the back side of your hand ( the hand on top of Bob's hand ). Announce that you are going to force the coin through the back of your hand and onto Bob's hand with one swift smack.**

**What Bob doesn't know is that you secretly put a one inch strip of two-sided tape into the palm of your free hand, the one NOT on top of Bob's, before the magic began. With a 'smack', slap your hand onto the top of the coin resting on your other hand. Leave your hands in this position for a moment of two as you ask Bob if he felt the magic happen. S-l-o-w-l-y lift your top hand, with the coin now unknowingly stuck, out of site, to the tape in your palm. Leave you fingers open, but keep your hand palm down to keep the coin out-of-site. Move your free hand, along with the coin, to the side as you direct your focus to your other hand.**

**Again... slowly lift your other hand from atop Bob's hand to expose the coin laying on top of HIS hand. Turn your hand over to show your palm.**

Now.. point toward the coin and make a comment about "look, solid thru solid " as you continue to direct the hand with the coin toward your back or pants pocket...

( Note... Extreme Version... IF 'Bob' is a REAL friend, and considering that Halloween is around the corner, you can put a small drop of ketchup on the underside of the coin ( between the coin and your palm ) before you place it on Bob's hand ... After you expose the coin, tell Bob that you're trying to figure a way to perform the magic without the mess. I would NEVER perform this on a stranger unless you are prepared to start performing as 'The Toothless Wonder'... )

=====

~ Perfect Practice ~  
.... Rick Carruth

In response to a recent discussion about ' what's the best way to go about learning tricks from books and videos'... I had the following reply:

-----

I discovered years ago that my mind was a funny creature. I wanted to be a world class pool (billiards) player and, made good progress in that direction. I watched as other top players spent hour upon hour setting up shots and practicing these shots over and over.

Too boring for me...

I wanted to play for hour upon hour, and convinced myself that by performing a variety of shots I would 'develop' faster than these guys who were spending inordinate time on one shot that they may not even see during the course of a typical game...

For a while I could 'clean their clocks'. I had to offer these guys some sort of 'spot' (advantage) to even get them to the table. I could beat em'... they knew it... I knew it... game over.

Then, suddenly, I reached the top of my game. I shot for endless hours every day, struggling to top the plateau I was stuck on..

And while I struggled... one of my partners won the world nine-ball bar table championships in Las Vegas, and the other picked up ten thousand dollars plus for beating one of the greatest players in history in the finals of a major tournament...

I was stuck, and couldn't get over that last 'hump' UNTIL I broke my game down, went BACK to basics, and practiced the simple drills I detested until I ,literally, couldn't see straight...

Do you know what I'm saying? DON'T rush to be a player. Be a STUDENT first, then blow 'em away with your play (magic)...

Bottom line... a basic foundation is EVERYTHING ! By being able to perform the simple moves without so much as a second thought, you free your subconscious mind to perform the real moves and patter that's necessary to make a trick work.

Figure out several moves that are critical to the type of magic you are performing.

By mastering the moves (sleights) first, you can open most coin, or card, books and begin to perform the magic almost from the first reading. A good example would be Daryl's Card Revelation videos one and two. If you take the time to master the pinkie break of a chosen card, cut it to the bottom, then bring it to the top with two of three simple methods... then you can perform virtually every trick on these videos without a second thought. This makes watching the video, or reading the book, much more enjoyable... to me anyway..

Work on one sleight at a time..

Work on one sleight until you begin to get a little sloppy, then quit or work on another sleight. One of my favorite sayings is;

Practice doesn't make perfect... PERFECT PRACTICE MAKES PERFECT. Work on a move as long as you can give it your all... then put it down.

Now, go back and read the last two sentences again....

I would work on small groups of two or three sleights at a time, as I said above, working with each one until you get sloppy. This concentration of effort will instill a sense of confidence that will let you perform the trick

itself with the speed necessary to make it look really casual and informal.

=====

~ Magic Video's ~

What are other magicians performing? To see an ever-increasing number of amazing video clips, visit Pubtricks at:

[Pubtrick.com](http://Pubtrick.com)

All the secrets are downloadable for a small price. But I enjoy just browsing around and seeing what other performers have up their sleeves....

=====

~ Free Magic ~

Need some FREE magic? Here's a bunch of great free tricks for you.

[Free Tricks for Roadshow Readers](#)

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Well... That does it for this issue!

I am sincerely honored to have you as a reader, and encourage you to [email me](#)

If you write articles about magic and magic-related subjects, and would like to see your article published, email me at the above email address and

let me have a look at it ! Please don't send it as an attachment as my Outlook Express will automatically delete it.

May my next issue find you well....

Rick Carruth

---

**WARNING:** Not being willing to PRACTICE may cause you to perform the same boring trick over and over again until your friends want to break your fingers....

**WARNING:** Your first paying gig may lead you to believe that your friends are really dying for you to telephone them at four in the morning to tell them all about it...

**WARNING:** Don't let your success create the illusion that you are tougher, better looking, and smarter than some really, really big guy named "Psycho."

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Well, my fingers say that's enough - for now....

Remember... I'm available any time you feel like writing. You can email me at:

[Editor@StreetMagic.info](mailto:Editor@StreetMagic.info)

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May my next issue find you well...

Rick Carruth

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**Magic Roadshow**

**Journal of Magic \_\_\_ November 15, 2004 \_\_\_ Issue # 11**

**Rick Carruth.....Editor/publisher.....Copyright© 2004**

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**~ Hello All ~**

**First.. Let me take a moment to Welcome all new subscribers since our last issue.**

**You guys are the reason for this journal....**

**You are encouraged to submit any suggestions, questions, rants, raves, or opinions to: [editor@streetmagic.info](mailto:editor@streetmagic.info)**

**Also, if you have a magic related article you would like to see published, send it in for my immediate consideration. This is a VERY good way to drive traffic to YOUR site !**

**Both an unsubscribe link and a physical address are provided at the bottom of this newsletter.**

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**~ Beginnings ~**

**Let me read your mind: You're thinking " I know this newsletter MUST begin somewhere..."**

**Right here....**

**For my next trick..... I have a little info to pass on to you. I hope you will take the time to visit one of my websites and check out our new Blog.... Magic Bullets.**

Go to: [Magic Bullets from the Magic Roadshow](#)

In the future, I hope to pass along general info through my Blogs, and reserve this space for more specific and/or larger projects.

One of my new projects you will see more of is a series of interview with working magicians. The KEY word here is 'working' - You know - guys who are actually doing something with their magic besides worrying the \_\_\_ out of their friends and family.

( Hey.. we've all done it ! )

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~ Interview - Daniel Tyler ~

Daniel Tyler is a working magician, and the webmaster at one of my favorite magic sites... '*Street Magic Trainor*'. Daniel is also the author of '*Magic by Theory*' - a full length tutorial detailing the physical and psychological aspects of performing for the public.

Unlike many magic sites, Daniel creates his own magic and packages everything in easy-to-understand tutorials

-----

(Q) Hi Daniel, and welcome to *The Magic Roadshow*...

(A) Hey, thanks for having me at this interview

-----

(Q) First off.. tell us a little about yourself and where you live.....

(A) I live in New York, bit north of the city and a bit south of the farmers. I'm eighteen and have been performing magic for 5 years now.

-----

(Q) How long have you been a working magician and what type of magic do you commonly perform...?

**(A) I started out - I confess - with the Blaine boom, wanting to "be" him, and then found myself digging deeper into the rabbit hole. My second year I started finding gigs here and there and started doing restaurant magic a few months later. I actually didn't have too much experience on the street until then, and I've been doing walkaround street magic since then.**

-----

**(Q) What led you into street magic... and did you have a principle influence/mentor... If you didn't have a principle influence/mentor tell us a little about how you learned to perform the type of magic you specialize in. ?**

**(A) Street magic has really changed my life in terms of confidence, fun, optimism, etc, etc. I didn't have any single mentor. I started out how I think a lot of guys start out today buying every Blaine trick they can find. The "Poser" Stage of learning. Then when I really got into it, I started hanging around magic forums and the pros there helped guide me in the right direction. I probably owe most thanks to the Penguin Magic Discussion.**

-----

**(Q) What's your opinion, good or bad, of the current crop of 'name' magicians, like David Blaine, JB Benn and Chris Korn of Mondo Magic, and the crew of T.H.E.M. .?**

**(A) On the "top names," the first thing you have to realize is that there are top names for magicians (Marlo, Vernon, Jennings, Harris, etc.) and then there are the top names for the public eye (Blaine, Korn, T.H.E.M.) I have respect for all of them. I think the confusion starts when you start shunning one or the other. If you ONLY do Blaine's stuff, you're severely limiting yourself. Or you can swing to the other polarity and shun Blaine, bearing the risk of not following current trends and new styles.**

-----

**(Q) Regardless of how we feel about the importance of 'media created' sensations like Blaine, they have a major influence on the direction of magic... Where is that direction taking us?**

**(A) I think these new names (ie Blaine - who, by the way, isn't that new anymore; Street Magic came out 7 years ago) are taking magic to an entirely different level. It may not be better or worse than classic magic, but it's definitely DIFFERENT. The public has seen (in my opinion, for the first time) magicians that they can relate too.**

**I think the Blaine-type has really helped defused the dorky conotation put on magicians. Some trends within the magic-world seem to be a lot of posers, a lot more kids (teeny-boppers of magic?), a lot more focus on presenting with a serious tone, and a lot more PURE MAGIC over the concept of tricks. It's fun. I'm looking forward to the future.**

-----

**(Q) Do you see any particular type of magic (cards, parlor, stage, illusion, mentalism, street, etc.) coming to the fore-front in the near future... ?**

**(A) I'd say street magic - or at least that streety attitude - is at the fore front now. With that seems to be a lot more focus on mentalism. I know it's driving mentalists crazy, but I think a lot more people (myself included) are starting to explore this very private field of magic.**

-----

**(Q) Running a website can be a very time-consuming thing... Often taking away from valuable performing and practice time. What are the pro's and con's for Daniel Tyler.?**

**(A) The website has been an amazing experience for me, and I wouldn't have done a thing different. The first few months of building the site were definitely very time consuming, and it really separated me from my magic and my.... well, life. That said, now that its up, it's very self-regulating. I make a point to have several projects on the table at all times, but the only time the website really intrudes on my life is when I'm releasing something new. All in all, it's a great time.**

-----

**(Q) Now... time for the VIQ (Very Important Question). I personally have found that most magicians do not know HOW to practice. They pick up on a new sleight and try to learn the trick in it's entirety in one**

setting... over time developing a weak assortment of magic and becoming a 'master' of none. How do you practice ? and what tips can you give a newbie picking up on magic for the first time...?

(A) VIQ: Well, that is a very important question, and I have a lot of opinions on the subject. So let's rock and roll... I've spent hundreds and hundreds of dollars on absolute crap. My drawers are full of tricks that are just utterly useless to me. It's very easy to slip into impulse-buy mode and waste a lot of money.

Getting magic is also very addictive. I've come up with a pretty concrete solution to help MYSELF with this problem, and I've passed it on to several people.

**Rule #1:** You are not allowed to buy a new trick/video/book until every trick that you have has been practiced and has either been slotted into a routine or discarded from your arsenal.

**Rule #2:** Come up with a "qualifying standard" for buying magic. What standards does the trick have to have both in terms of method and effect? Write it down.

**Rule #3:** When you are tempted by a trick, go on the forums and verify that it meets all qualifying standards. If it meets ALL of them, get the trick. If you start now, these three rules will lock you into a cycle of 1) mastered tricks, 2) good routines, and 3) good purchases.

-----

(Q) What tips would you like to offer a newbie picking up on magic for the first time...?

(A) Just to give you an idea of a "Qualifying Standard", here's mine: Perform only tricks that have mind-blowing, real, powerful impact on the other person. These tricks have to either have no gimmicks or very little setup, and must be practical to walk around with and perform again and again.

These tricks must be available for street magic and impromptu situations. These tricks must be available for full-length routines. Routines must have no more than one deck switch, everything must be either examinable or easily ditched, and everything has to reset

quickly and practically. These standards for tricks and routines must be met and not deviated from.

-----

**(Q) Where do you turn to learn new material ( books, dvd's, fellow magicians, invent...)?**

**(A) Definitely ALL of the above.**

-----

**(Q) Your going to Alaska on a two week fishing trip... what three (living) magicians do you take with you...?**

**(A) Alaska? Who's paying? Probably Derren Brown, Jay Sankey, and David Blaine.**

-----

**(Q) What one book has had the biggest influence on your art...?**

**(A) Favorite book...? Pure Effect.**

-----

**(Q) What one video/dvd is your personal favorite ?**

**(A) Favorite video... Tough to say, maybe TVBO Jay Sankey Volume 3?**

-----

**(Q) How can my readers benefit from the knowledge you've detailed in your popular tutorial ' Magic by Theory ' ?**

**(A) Magic by Theory - is, no doubt, the most personal project I've ever done. The book really comes from five journals that I've kept since I FIRST started magic. Ever since I started, I've kept a journal of tricks I bought, experiences I've had, spectators I've dealt with, techniques I've tried, situations I've had to get out of.**

The journals are essentially a collection of YEARS of trial and error. A couple of years ago, I took on the project of putting all the notes in these five journals into essays for the Penguin Forums. Somebody there told me I should put them in a book, and that's when I started SMT.

Magic by Theory (then called "The Essays") was - appropriately - the website's first project. How can readers benefit? Well, like I said, this was years of work and trial/error. And even then, the only reason I could put the book together was because I wrote everything down. You can put in the same work and get the same result, but the book will save you a lot of time and failures.

-----

(Q) Daniel, I wish you the very best, and extend my sincere thanks for taking the time to interview for *The Magic Roadshow*...

(A) Well, thanks for having me on the interview. If you or your readers ever have any questions about ANYTHING, remember you can always email me at [danieltyler@streetmagictrainor.com](mailto:danieltyler@streetmagictrainor.com)

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I hope you've enjoyed this issue, and I look forward to talking with you again in two weeks...



Remember - contact me with any request or comments at:

[Rick@magicroadshow.com](mailto:Rick@magicroadshow.com)

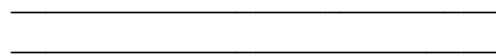
Rick Carruth - Editor...



**Magic Roadshow**

Journal of Magic \_\_\_ Nov.30th, 2004 \_\_\_ Issue# 12

Rick Carruth \_\_\_ editor/publisher \_\_\_ Copyright (C) 2004



*~ Hello All~*

First.. Let me take a moment to Welcome all the new subscribers since our last issue.

You guys (and girls) are the reason for this journal's success ....

You are encouraged to submit any suggestions, questions, rants, raves, or opinions to:

[editor@streetmagic.info](mailto:editor@streetmagic.info)

Both an unsubscribe link and a physical address are provided at the bottom of this newsletter.

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*~ Thanksgiving~*

Well, we just finished celebrating Thanksgiving here in the USA. For those of you not familiar with Thanksgiving... it's a day when we give thanks for all the blessings in our life, watch Macy's parade on TV, eat turkey until we

can't walk, watch football on TV while laying on the sofa recovering, eat more turkey, watch more football... you get the picture..

I'm thankful for many things in my life, including the many friendships I have formed through my association with magic and the magic community. Have YOU formed any friendships? Are YOU a member of any of the magic rings or clubs located ,literally, around the world?

If not, then enter 'magic clubs' in your search bar and find one... The experience will be immeasurable.

Also, I'm thankful for my friend, Tim Quinlan, of [Inside Magic.com](http://Inside Magic.com) . I'm happy that someone is willing to report all the critical news in the magic world and NOT expect anything in return.

I encourage you to visit *Inside Magic* and read Tim's right-on observations, interviews, reviews, fact and fiction. In fact.. I'm going to profile both Tim and his site in the near future. After all, I promised to share USEFUL resources with all my readers.

=====

*~ Interview: Dan Turcotte ~*

Dan Turcotte is the 'magical genius' behind *You Do Magic.com*, consistently ranked among the top three 'most popular' magic websites in the world.

If you are not familiar with *youdomagic.com*, it's an all-inclusive type magic site that specializes in original magic and information. Dan sells a vast array of original material, PDF e-books, video clips, and DVD's for beginner and intermediate level magicians...

Personally, I don't know anyone, at any level, who can't benefit from Dan's magic.

Born and raised in Michigan, Dan has spent extensive time in such diverse places as Florida, Great Britain, Las Vegas, and Tennessee, and has made many friends in the magic community all along the way.

A perpetual performer.. Dan has performed regularly in a variety of venues. Now, he publishes a 'staggering' array of pdf format ebooks and instant downloads detailing exactly 'how' he performs his routines.

-----  
**(Q) Hi Dan - and welcome to *Magic Roadshow* -**

**I know that you specialize in close-up magic. How did you get you start in magic, and why close-up?**

**(A) I have always liked close up magic as I was growing up, but I never really got serious until the age of 30. I moved to Florida because I wanted to get out of the cold and got a sales job at a magic shop.**

**I had a lot of sales related jobs from the age of 15 to 30. After getting magic job at the old town magic shop in Orlando Florida I found that I really loved doing magic and I put a lot of smiles on peoples faces.**

**I remember the moment that I saw Mark Fitzgerald and few other corporate magicians perform at a magicians function. I watched these guys perform and I said to myself I could do this for a living and really enjoy myself and have fun with people. I have always had the ability and the desire to talk to a lot of people.**

**A month after I started at the magic shop, I built a magic table and started doing a street show. The magic shop was in the Main Street Station in Orlando and the Main Street tourist trap was just outside the door. I would sell magic for 6 or 7 hours and then go out, set my stand up and have fun with the passing tourists.**

**I was not doing any really special card magic at that time. I was just able to have fun and interact with people as I showed them tricks. I used to make about 80 dollars in tips in a three hour period.**

-----  
**(Q) Despite travels to Tennessee, Florida, Michigan, Las Vegas, Great Britain, and back to Michigan - you have maintained a steady performing schedule at restaurants, hotels, corporate events, and private parties - How do you manage to find a steady stream of work, and can you offer the not-so-fortunate a couple of tips ?**

**(A) I was not afraid to cold call any restaurant or agent and show them how much fun their patrons will have when they decide to have me do walk around. When a restaurant owner said no or they just didn't have the**

authority to make the decision, I would shake it off as a “You may say no now, but you and your patrons are missing out.

**My advice for people who are just starting out with restaurant work is to:**

**Develop you people skills. If you are not that type of person or cannot develop a outgoing persona, you will find it difficult to be really successful, no matter how much you market yourself to potential clients. It is best if being outgoing is part of your natural personality.**

**When you make your first approach to a prospective restaurant or bar. (I used to have regular gigs in the metro Detroit area at more bars than restaurants.**

**Then I went to England for a close up competition and my whole life changed. I lived in England for the next 5 years: Got married, worked all over England at events I could only have dreamed about ever doing. I still cannot believe the way the English throw events. And the Magic Circle magician´s were fantastic.**

-----

**(Q) You've had the pleasure to 'rub shoulders' with the likes of Alex Elmsley and Paul Daniels while in the UK, and Bev Burgeron, Dan Harlan, Terry Ward, Juan Tamariz, Chad Long, Mark Fitzgerald, and Lance Burton. Who, if anyone, do you consider your major influence - and who would you most enjoy watching during an afternoon of magic?**

**(A) My favorite magician to watch is Juan Tamariz. I watched him perform at of International´s galas. He is so natural and he can make people laugh with his reactions.**

**Dave Williamson is also a very natural magician. Dan Harlan has also been a big influence on my magic. I met him at some of the Pontiac Circle meetings which were started by Clare Cummings. Dan gave me a lot of great advice.**

**At this time I had never been to any really big magicians conventions. I traveled with Dan to the Florida State convention and had a great time and really learned a lot. Plus I got to see a lot of the Florida magicians that I had known from living in Orlando in the past.**

-----  
**(Q) Same question - different situation... You're stranded between Kalamazoo and Ann Arbor in a Michigan snowstorm. You, and three traveling magicians, are forced to share the last remaining room in a tiny motel. Who are your room-mates ?**

**Jaun Tamariz  
Dan Harlan  
Chad Long**

-----  
**(Q) Dan.. I know you've performed at the *International Close-up Competition* in London - What strikes you most about the experience?**

**(A) The competition and the whole event was a blast. The thing that stands out most was that it was a whole new world that most people never really get to see, unless they travel. Nothing in words can describe it.**

**The magic atmosphere at the convention was great. The late nights and a wide variety of magic. That was when I decided I would try and get work and go back in 6 months. I got a couple of gigs fairly quickly.**

-----  
**(Q) In addition to performing at Cafe Royal and the Grosvenor Hotel in the UK, you have performed for the likes of Nick Faldo, Prince Edward, and Sophie. Any nerves? And what is the level of confidence you needed to perform at that level ?**

**(A) You have to do tricks that most other magicians do not do. Or if you do similar tricks you must do them very well. I do the card to pocket 4 times whenever I want to really smoke people.**

**Confidence comes from tons of performances and a consistent reactions from your audiences. This takes time depending on the magician.**

-----  
**(Q) Despite being from Michigan, I have the feeling that you have a soft spot for England. I notice that I have a large number of subscribers from the UK, so I assume that they enjoy the magical performing arts as much**

as we do... Did you see any major differences in the magic scene here (USA) compared to there.?

(A) The magic scene over there is very exciting. I am not saying it is not exciting over here, but it is so spread out by vast distances. You can never really be in touch with the latest happenings.

The culture of magic is very respected over there. I like to think that if you can smoke a Britt in a pub you can smoke anyone. If you are not good they will tell you and if you are good they will tell you...

-----

(Q) It seems that every week I'm introduced to new products from YouDoMagic. How do you find time to constantly develop and/or produce new magic, video's, and tutorials as well as maintain a restaurant performing schedule ?

(A) I live in the country now with my wife and we enjoy the slower pace of non travel. The restaurant I work at 3 nights per week is 3 minutes from our house.

Once I got started on producing lessons I was on a mission to do something very few magicians have done, and that was the filming of real world restaurant performances. Then, I teach people exactly how to do them.

I have always thought that the best way to learn magic is to see someone perform live in a unrehearsed no pre-hyped situations. And then to learn the routine and moves required to perform it through visual and text methods. There are things that can only be learned visually and things that can be best expressed in words.

-----

(Q) What have performers like David Blaine brought to the table of magic - good or bad - and have you felt pushed in any way to alter your performances because of the popularity of 'street magic'.?

(A) I am not a big fan of David Blaine, but he has done a lot for magic while he was in the limelight. I have not altered the way I do magic because of him.

-----  
**(Q) The ONE question I ask every magician is - Success is not possible without endless hours of practice. And not all practice is good practice. How do you practice ? How do you 'learn' a new move ? And, how long do you practice a new move before it becomes 'routine worthy' .?**

**(A) Make sure you mentally understand what is supposed to happen in your hands for the move to be successful. Start the move slowly and move forward at a reasonable pace. You have to focus your entire body and mind on the move you are learning. (This is like hitting thousands of balls off the wall when you are trying to improve your backhand etc.)**

**The secret to learning is the ability to develop the ability to continually try to improve a move, no matter how good it may appear that you are doing it. Approach the move as a continual challenge. This will help you keep the move refined throughout your career.**

-----  
**(Q) Last but not least - tell my readers why *YouDoMagic*, and your in-depth tutorials, will reduce the learning curve and speed up their success.**

**(A) This is tough question to put into words. I think learning from live performances is the best way to go. I have worked a lot of events with other magicians and I got to see how they perform in real world situations.**

**When you see things happen in the real world and then the directions cover what is really happening, it makes it easier to learn and adapt to advanced routines and moves very quickly.**

**I go over performance scripts and fine points in the e-books. I teach exactly what is happening in the live performances and the variables that can happen at certain points of a routine.**

**The sleight of hand lessons teach you everything that I wish had been available to me, when I was in my first few of years of learning. I have finally finished most everything that I am going to teach and put everything on a two DVD set. There is a ton of learning material there that can keep a person busy for years.**

-----

Dan, you have my sincere 'thanks' for taking the time to talk to my readers. Here's wishing you a long and prosperous future !

Note: Remember to visit Dan at.. [www.YouDoMagic.com](http://www.YouDoMagic.com)

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Don't forget to visit my blog. I am discussing what it takes to build a website, from the ground up, and how to optimize your site for the search engines to gain better rankings.

If you have a site, or hope to have a site, visit  
: <http://StreetMagic.info/blogger.html>

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Remember - contact me with any request or comments at:  
[Rick@MagicRoadshow.com](mailto:Rick@MagicRoadshow.com)

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May my next issue find you well...

Rick Carruth  
editor/Magic Roadshow Journal of Magic

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[Magic Roadshow](#)

Journal of Magic \_\_\_ Dec.15th, 2004 \_\_\_ Issue# 13

Rick Carruth \_\_\_ editor/publisher \_\_\_ Copyright (C) 2004

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Hello All !

Well... I have almost a hundred new subscribers since my last issue, and I want to welcome each and every one of you to Magic Roadshow.

I hope you discover something in this, and future issues, that will have a lasting impression on your magic..

You are encouraged to submit any suggestions, questions, rants, raves, or opinions to: [editor@streetmagic.info](mailto:editor@streetmagic.info)

Both an unsubscribe link and a physical address are provided at the bottom of this newsletter.

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~ Merry Christmas ~

Yeah, I know it's two weeks away, but I'm Ready... For the first time in my adult life I'm actually through with ALL my shopping before Christmas Eve..

My wife and I spent last weekend in Gatlinburg, Tennessee. No 'shows' or 'dinner theatre's' for us... just plain 'ol, flat-out, full-tilt, heavy metal shopping. The kind where you can run your cards about two or three hundred dollars over the limit before a room full of main-frames in California have so much as a clue what you're doing..

I did stop long enough to spend an enjoyable hour with Dave Mann at Matrix Magic. Dave is a true professional who many 'pro's' turn to when they need help or advice with their magic.

When you're in Gatlinburg, stop by Dave's shop in the five-story mall in the center of town and let Dave show you some of his latest products - including his popular new 'magnetic' scotch and soda... ( check out Precision Magic's full page ad in this months *Magic* magazine.)

I have an interview this week with Richard Waters from New South Wales, Australia. If you don't know Richard... you soon will.

=====

~ Interview - Richard Waters ~

Close-up, Parlour & Stage, Mentalism, Escapeology, Comedy, and Street Magic...

Richard Waters does it all !

Residing in Gosford, Australia (New South Wales), and performing since the age of seven - Richard Waters has established himself as one of Australia's premier magician/entertainers. Richard is currently gearing up for a national tour and anticipated television special destined to turn him into a household name 'down under'.

-----

(Q) Hi Richard and 'Welcome' to *Magic Roadshow*. Knowing that you've been involved in magic since the age of seven - and performing for pay since the age of twelve - what motivated you to take this 'mature' route instead of that of the typical kid? Did you know from this early age that you wanted to perform as a vocation?

**(A) Thanks Rick, great to speak to you. I will say, it wasn't really a conscious choice, I just "got it" and it seemed to come naturally - "Bitten by the Magic Bug" as it were - it was always a dream to have my own Magic Theatre and perform.**

-----

**(Q)Who, or what, was your first real influence, and who opened your eyes to the possibility that ' hey.. people actually make a living doing this... maybe I can too'?**

**(A) Paul Danials believe it or not? In the Chrissy Holidays (off-peak) here in Australia the TV programming is crap and they put on all the old "magic specials" and they had a series of 7 shows of Paul Danials and Debbie McGee - I loved them and thought, "Geez, I would LOVE to do that", I would have been about 11yrs at the time!**

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**(Q)What type of magic do you perform during a 'typical' show ? And what type of magic do you most enjoy watching others perform..?**

**(A) I do a lot of Stage and Walk-Around/Tradeshow Magic - so its usually comedy magic on stage (a lot like Phil Cass, another fantastic Aussie Magician!) and then Close-Up for the walk around - I let my personality lead the way when I perform, a fun Aussie Bloke.**

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**(Q)Are you a magician or a performer? What do you see as the difference?**

**(A) As a Magician, you use all the skills of a performer - and as a performer, I am a guy "playing a magician". There shouldn't be a difference to me, they are blended together to make a "well rounded" person on stage.**

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**(Q)For those readers not familiar with New South Wales Central Coast - tell us something about the area and it's relation to , say, Sidney...**

**(A) Its fantastic. Gosford (Central Coast) is about a 45min drive north of Sydney & 1hr South of Newcastle. Where I live, I am about a 15min drive from the fantastic Terrigal beach and not that far from local rainforest and bush - its a city with a country feel, I love it here - you're welcome to visit some time? Just let me know you're**

coming and I'll show you around!

-----

**(Q)We have something other than magic in common... We both grew up in the country. Was this a plus or minus? Did you have someone to 'mentor' you in the early years..?**

**(A) Well, you would know Rick, there isn't much in the country and in fact, it was a good reason to keep myself busy with Magic! No, no mentors and the closest magic store was a 4hr drive away - waiting for weeks for new magic tricks I ordered to come in the mail was the big killer. All my magic I learnt from books and mail order (no DVD's when I started back in 1982!).**

-----

**(Q)Now that 'Richard's Magic' is a full-time endeavor - how do you divide your time between performing, practice, and the promotional end of the business.?**

**(A) That's a bit of a trick in itself mate! Most of my performing is done on weekends and nights, during the day I work from my office at home on the "bookwork" of the biz (promotions, calls, design, website, etc) and I practice for a min. of 3hrs a day on what I know and 1hr on "brainstorming" now ideas and effects - its a busy day, usually 12hr days!**

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**(Q)OK... I'm ready to smoke 'em... Give me three tips for getting my first paying job?**

**(A) Cool, here goes... (1) Have a GREAT ACT that you KNOW works - no use pitching a crap act, you'll never get booked again! (2) TARGET (& know) your AUDIENCE with your act - no use doing a kids sponge ball routine for lawers? (3) Be persistant and NETWORK - it truly is all about WHO you know and not WHAT you know!**

-----

**(Q)Did you see a noticeable increase in the interest in both you and your magic when David Blaine made his 'appearances' on TV? Would you ever consider a 'walk-around'?**

**(A) Not really, the David Blaine thing really didnt hit over here in Australia - we dont have many Magic Special on TV over here. I do**

Walk-Around/Tradeshow magic and Busking all the time, its great fun - if you have the "strong magic" you can get some genuine reactions and it is very rewarding.

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(Q) If you could spend a week aboard a cruise ship with two other magicians, who would they be and why? What would you like for \_\_\_\_\_ and \_\_\_\_\_ to remember most about you and your style of magic?

(A) Phil Cass & Lance Burton! I would like Phil Cass to know that his Aussie Larikin style is what I have been striving for, his humor is amazing and I look up to his stage magic! And I would like Lance Burton to know that I look up to his "Gentleman Style" off and on the stage, I try to take the classics of magic and give them a new twist, just like Lance. I have just recently made friends with Phil and I one day hope to speak to Lance.

-----

(Q)What was your last 'magic' dvd or video cassette purchase? Do you find dvd's more or less important than the written word as a teaching aid?

(A) The "*Making Magic*" Vol I and II by Martin Lewis - its all Classic Stuff with a new twist, love it, Ill end up performing it all one day soon! Today we dont get what the older magicians got, and thats personal mentors, DVD's come as close as possible to that experience - but in my opinion, you will never replace books, especially the classics.

-----

(Q)I Know that you have plans in the coming year to do either a major nation-wide tour or a TV special... Are you any closer to a decision?

(A) Im going to take a short break after Chrissy and get back into routing and new effects. I have planned to do both - ambitious I know - but you dont get anywhere without being ambitious! I will probably film the TV Special while I am touring - it will be fun!

-----

(Q)Too many magicians want to buy packet tricks and the like, and perform magic "straight out of the box' ... You and I both know that being a successful magician involves a gazillion hours of dedicated

practice. How do YOU practice a new sleight or trick? How long do you practice a new move before it's generally 'ready'?

(A) I first work on the "mechanics" of the sleight/trick, until I dont have to think about it. Then I work on looking at the "patter" and the "psychology" behind the effect - what it means to the "story" & the audience. When I am happy with that, I put it down and dont touch it for weeks - when I come back, it seems new and fresh and I find new subtlties. As an example, I do Troy Hoosers "Charming Chinese Challenge" as part of my restaurant shows and it took me 4 weeks to learn, but its 2mths down the track and I still dont think my version of Richard Saunders "Fibre Optics" is ready for an audience yet?

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(Q)Richard - do you have one trick or move that you would like to share with my readers? (just a trick that you enjoy performing, on stage or out-of-pocket, doesn't even have to be original..)

(A) Great one for restaurant magic and for the ladies is "The Kiss Card" - a lady selects a card and returns it to the pack, she blows me a kiss and I catch it, throw it into the pack where it hits the selected card and makes it blush. Riffle through the pack and one card has turned red in a blue backed deck, pull it out and turn it over and it has a kiss impression on the face also - its like a "one-two" kicker for the audience and its a little romance for the ladies - its a commertial routine but I cant remember right now who's it is, its hard to get.

-----

(Q) Beside performing, do you have any other things you're working on "magic wise" for the future?

(A) Im programing a brand new website in Feb 2005 and I also have a "Seance Show" in the pipeline for mid 2005 and I have been working on publishing some of my restaurant magic in a book (or in a series of books) - stuff that looks very impromptu but is polished, "real magic" for the restaurant magician, that I have been performing for the last 7yrs. Keep an eye open!

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Richard, you have my sincere 'thanks' for your time and effort. *"May your Magic be forever illuminated by the lights, and your mistakes concealed deep in the shadows.."*

Don't forget to check out the Website!  
[www.richardsmagic.com](http://www.richardsmagic.com) for updates...

P.O. Box 2212, Gosford N.S.W. 2250

*"..truly unique, exciting entertainment"*

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~ "X" - Rated ~

You're going to need two props... an outdated paperback book, and a dried-out felt tip pen. if you don't have an empty one.. you can dry one out by leaving the top off and laying it on the dash board of your car or in a window sill for a couple of days.

Ask your chosen assistant to place the book behind their back and open the book somewhere around the middle. Ask them to fold the first half of the pages under the bottom cover so they will be forced to write on the right-hand page..

Now, ask them to take the marker and make a large "X" on their chosen page.

Once done, have the book closed and layed on a table out of your reach, and ask them to give you the pen... Tell your assistant about your great mental powers and your ability to remotely 'view' events of your choosing..

Personally, I have a small silver carrying case with a notebook inside that I keep on a small table near me. I open the case and take out a notebook. I also secretly dish the dried-out pen, thanks to the cover provided by the lid of the case, and pick up another one exactly like it from inside.. only this one actually writes.

Do this quickly... don't fumble around inside the case ( or drawer, or whatever) and give anyone reason to wonder what you're doing in there !

After sufficient build-up, I write a word on my pad and hand the pad to my assistant. I ask them to open the book and find the page on which they marked their X.

I tell them that I want them to look at the point at which the two lines intersect in the middle of the page and read aloud the word. Of course.. it will match the word I wrote on the pad, since I put the X in the book long before the beginning of the trick....

.....

You can also do this effect with a pack of cards. Have them place the cards behind their back, mark the face of the card, and return it to the deck. Instead of predicting a word, you will predict the card on which they put the X ( or, I should say, on which YOU put the X !!)

Another variation is.. before-hand, put an X through both the face and back of the same card. Have your assistant shuffle the deck, put it behind their back, and put an X on the face of any one card. Shuffle the deck. Put the deck behind their back again, and put an X on the back of any chosen card.

Have them shuffle the cards and lay the deck on your table. Have them look through the deck and find the card with the X on the back. They will be perplexed to discover that the same card is also the only card in the deck with an X on the face as well !

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~ Astounding Secrets - Free Down-load ~

Get a free sample chapter of this 'different' book. Balance a coin on the edge of a dollar bill. Bend spoons and move compass hands 'with your mind'. Charm a cobra. Make smoke come from your fingertips...

Many other unusual feats and tricks are included in this instantly downloadable ebook. You can't practice your magic all the time, now can you? Learn something a little "off the wall". Expand ! Diversify ! Increase your scope ! *Spend your money!*

[F.R.E.E. Download](#)

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My friend, Dan Turcotte, featured in the last issue of Magic Roadshow, has suffered a return of the cancer that he had hoped was cured...

If James Brown is the 'hardest working man in music', then Dan is the 'hardest working man in magic', often spending sixteen hours a day in front of his computer developing teaching tutorials.

Right now, things don't look so good for Dan... A possible experimental treatment at the Mayo Clinic appears to be his best hope. That - and the prayers of his fellow magicians like you and I....

Count YOUR blessings this Christmas Season.

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That about does it for now...

It's three in the morning, and it's been a long day...  
Visit my blog at; [Street Magic Blog](#) and get a little idea of what goes into publishing each issue of Magic Roadshow Journal of Magic.

Remember to write with any questions or request.. Also, feel free to send any magic related articles you have written for consideration for inclusion in future issues of Magic Roadshow..

I Look forward to hearing from you soon !

[Email Me](#)

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Rick Carruth - editor

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Magic Roadshow Journal of Magic\_\_\_\_ Issue # 14\_\_\_\_ Dec. 31st, 2004

Rick Carruth / Editor / Copyright (C) 2004

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Welcome !

First.. I want to welcome all the new subscribers since last issue. You are the reason for my madness... Please feel fr'ee to write me with any questions or comments at [editor@streetmagic.info](mailto:editor@streetmagic.info) .

Second.. Both an unsubscribe link and a physical address are provided at the bottom of this newsletter. This journal is protected under international copyright laws (C). The content herein may be reproduced, reprinted, or reviewed freely - provided - that eMagic Deluxe Journal of Magic is credited as the source and notified via email as to where the information is being republished.

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I hope each and every one of you enjoyed a happy Holiday season. My wife and I felt particularly Blessed this year. I hope 2005 will be a GREAT year for All of Us..

This issue is a conglomeration of various resources that I find either amusing, useful, or original..

They all relate to magic - in one way or another - and all are 100% fr'ee.

In addition, two sites have been awarded the *eMagic Deluxe* ' Best of 2004 ' award.

Without further ado...

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~ Boondoogle ~

Jim Bumgardner has a long history of creating amazing, creative internet and multimedia technologies and content.

Among other things, Jim created "*The Palace*" - a graphical chat system which took the Internet by storm (it drew one million users at its peak).

Jim has also worked on award winning CD-ROMs and a time capsule that was

sent to Mars. He designs 100s of really cool, fr'ee software toys which he distributes from his website... [www.jbum.com](http://www.jbum.com)

What I want you to do is visit.. <http://www.jbum.com/magicstuff.html> and bookmark the URLs for *Boondoogle*, *i polygraph*, *The Oracle of Batboy*, and the *Internet Lie Detector*.

I have included a brief description of the flash effect '*Boondoogle*' below. Again, these are available Fr'ee.

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*Bondoogle* is the ultimate "Google Hack" for magicians.

The basic effect.

1. Ask a spectator to pick a card.
2. Fail to ascertain what it is.
3. Turn to *Google* for help. In Google, you type in "What is it?"
4. *Google* returns search results that reveal the card.

*Bondoogle* will also perform a Google Image search, in which case you will get images of the card.

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The trick can also be used for a mind-reading effect, using the same technique. If the secret phrase you type is longer than 2 letters, *Bondoogle* will search for that phrase, whatever it is. You can use this for a good visual mind-reading act.

For example:

Magician: "Name your favorite movie star".

Spectator: "Charlize Theron"

Magician types (to Google): "What is it that I am thinking of?"

Google shows images of Charlize Theron.

I'm a simple guy.. and these well-designed little scripts are the equivalent of giving a dog a bone. My wife is sick and tired of my calling

her to the computer every thirty minutes or so..... "Go ahead sweetie.. name a card, any card..."

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~ My Lovely Assistant ~

Another of my favorite sites is '*My Lovely Assistant - Blatant Honesty in a World of Deception*'.. ( <http://www.mylovelyassistant.com> )

Utilizing a panel of reviewers like *David Acer, Eugene Burger, Brad Henderson*, and others.. MLA reviews literally hundreds of magic related tricks and dvd's . Want to know what they thought of Bob Kohlers '*Aces In Their Faces*'? Or, what about Jay Sankeys '*Paperclipped*'..

I rarely buy a packet trick or video without first checking with My Lovely Assistant to see what trusted-others thought of the effect or quality.

After all.. our audience isn't the only ones occasionally 'tricked' by our magic..

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~ Marketing with Blogs and RSS ~

What's all the buzz about Blogs and RSS feeds? Magicians and magic websites around the world are beginning to market themselves and their products with both Blogs and RSS feeds.

When you spend your time trying to master your magic and paying your bills, you tend to fall behind the techno curve. I know I do..

Brandon Hong has released a fr'ee ebook (in pdf format ) titled..

**"*Marketing With Blogs and RSS*"**

It's yours fr'ee simply by going to:

<http://www.marketing-rampage-with-blogs-and-rss.com/BlogRSS.pdf>

Simply bookmark it and refer to the Adobe document whenever you need a little guidance..

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~ Blogger ~

Still don't have a blog to call your own ? You can set up your blog in minutes at:

<http://blogger.com>

Everything is 100% fr'ee. You can host it fr'ee on their site by default, or, you can easily FTP your Blogger account to a page on your website, give it meta tags and such, and reap the benefits of ever-changing content.

Search engines respond favorably to blogs. I saw the *Google* pagerank of one of my sites jump two points when I added one ...

You can check out mine at: <http://streetmagic.info/blogger.html>

(This is an example of what YOU can do with your OWN blog from *Blogger*)

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~ Magic Roadshow- Best of 2004 Awards ~

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~ Atomic Brew- Magic Rants from the Web ~ ( Best Blog )

*Steve Pellegrino*, former David Copperfield production manager and former illusion manager at *The Aladdin*, maintains a site for those interested in a good laugh, useful links, and creative conversation/speculation/gossipation.

Some blogs, written by obviously intelligent individuals no less, can't get beyond the owners tortured childhood. If I want to hear children bickering and displaying their indecorous four-letter vocabulary, I'll go to the

playground. If I want to read and/or participate in intelligent, but NOT elitist, conversation, I'll visit with Steve....

'link not functional'

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~ Inside Magic - All the Magic News and Information ~  
( Best Magic News Source )

*Tim Quinlan* provides the news... Like clockwork. I think of Tim as the most reliable and speedy source of magic news on the web.

Celebrity interviews, magic news, magic reviews, guest columns, and other information that I can only imagine how he garners.

*Must have a silent army of informers, purveying news sources around the globe, and reporting magic tidbits back to.....*

<http://insidemagic.com>

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~ Create Your Own Magic eBooks & Reports ~

Want to write your own Adobe documents and compile them in a pdf format?

It's really very simple, and, like everything else in this issue of *Magic Roadshow*, it's free ..

Magicians around the world are selling their tricks in pdf format because they (1) look professional (2) are easy to compile, and (3) can easily allow you to add much-needed pictures to your text..

Now, you don't need to buy expensive ebook packages to help you 'get it all together'.. If you have *Microsoft Word*, or another similar program, on your computer, you have all you need to create your own 'reports..'

I create my document , transfer it to my desktop, and then go to ....  
<http://www.gobcl.com> to convert it to PDF.

GoBCL will also convert documents to html, if you wish.

Believe me... If I can do it, anybody can do it !

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~ 130 Free eBooks - Including Magic Related ~

About once every ten issues of *Magic Roadshow Journal of Magic*, I will compile a ' best of ' document, convert it to pdf, and send it to.....

<http://www.ebooked.co.uk> (eBook Superstore)

*Ebooked* will add my 'best of ' to their list of fr'ee ebooks, currently totaling about one hundred and thirty, and folks from around the world will download my little document.

Some will develop an interest in magic, some will begin to fulfill their interest in magic, and others will subscribe to my newsletter..

Visit *ebooked.co.uk* , look for the link in the left hand column that says ' Fr'ee Downloads ', click it and then scroll down toward the bottom of the page for a list of all the fr'ee ebooks (on all kind of subjects...).

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~ Astounding Secrets ~

And, last but not least, if you haven't downloaded your FR'EE sample copy of ' *Astounding Secrets* ' , you can still get a copy by going to :

<http://streetmagic.info/astounding.html>

Not strictly magic, this ebook includes a variety of tricks, magic, mentalism, hypnotism, and down-right weird stuff...

Bend keys and move a compass ' with your mind ' . Make smoke come from your fingertips, keep someone a prisoner in a chair with 'one finger', tear an

apple in half with your bare hands, plus a full section of Street Magic Secrets...

Check it out...

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~ Hot Coil ~

Pull a small coiled spring from your pocket and tell your audience that this is the 'heating element' from a small electrical appliance. As you hold the two ends between your hands, let your audience see it slowly begin to get 'red hot'..

As you blow on the coil, it begins to cool, and returns to it's original appearance..

*Secret:*

Get a small coil spring from an ink pen and stretch it out. If you can find a coiled wire from an old toaster, so much the better...

Spray one side of the coil with neon orange spray paint.. Once dry, this will make the coil 'appear' to be red hot. I would spray lightly at first, avoiding the two ends if possible, until you get the effect that the coil is hot.

That's all you need to perform this little bit of 'pocket magic '. Once you show the coil red hot, turn it back to it's original position as you blow on it..

*Thank You... Mitch Leary! ( alt.magic.secrets )*

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I'm going to leave you in 2004 with three tips to *Dramatically* improve your magic in 2005..

*(1) Practice (2) More Practice (3) More and More Practice*



If you aren't wearing out at least twenty-five decks a year, then you ain't practicing... you're playing !

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Again.. Here's wishing you a Great New Year !

Write and let me know what you think of eMagic Deluxe Journal of Magic. Make suggestions, criticize, send me your reviews or original articles... be pro-active !

May my next issue find you well...

Rick Carruth

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:: Magic Roadshow  
( formerly eMagic Deluxe )

Journal of Magic\_\_ January 15th, 2005\_\_ Issue# 015

Rick Carruth / editor\_\_\_\_\_ Copyright (C) 2005

~::~

~ Happy New Year ! ~

I know... the last issue came out on Dec.31st, and technically, some of you good folks probably received it on Jan. 1st. But, just play along and humor me.. OK ?

Here's a sincere 'Welcome' to the forty-two new subscribers since last issue. I wish I could tell each one of you in person how much I appreciate your interest. But, for today at least, this 'email handshake' will have to suffice...

Remember.. email me with any problems or comments. I'll be honored to help in any way I can.. editor(at)streetmagic.info

Also, if you would like to be a contributing editor at eMagic Deluxe, email me at the same address and lets talk...



**Secret:**

Give your spec a RED fine-point or micro ink pen. I use a Uni-ball micro. A short time before the effect, touch the tip of the red ink pen to the felt tip of a BLACK marker, like a Sharpie.

When your spec writes their chosen name on one of the lines, the very tip of the first letter will have a "dark" appearance. If you practice for a few minutes before you perform this effect, you will learn exactly how hard to touch the tips together to achieve a virtually un-noticeable 'smudge'.

NO ONE will notice this smudge, but you.. It will appear as if it's just a little excess ink on the tip.

Again, take the time to work up a Good Story to go with this effect, and you will have a little bit of impressive mental magic to add to your repertoire...

~~::~~~::~~~::~~~::~~~::~~~::~~~::~~~::~~~::~~~::~~~::~

**~ In The Pocket Miracle ~**

Simple trick using a basic magic principle that plays big, IF you create a little 'drama' to go along with it..

**Effect:**

Lay a deck of cards on a table and ask someone to cut it two or three times. After the last cut, ask them to take the top card, look at it, and put it in their pocket. Now, pick up the remainder of the deck and put it in a card case and close it tightly... Pick up a notepad.. study your specs face intently.. look deep into their eyes.. and draw a picture of the card that's in their pocket...

**Secret:**

Pretty simple actually. Use a deck that is stacked - Ace to king of hearts, ace to king to diamonds, etc.. ( Just like a new deck - with the bottom card being an ace and the top card of the deck a king..)

This effect works really well with a new deck. Remove the jokers, and go immediately into this trick..

Cutting the deck will not affect the order of the cards. When you pick up





Read on -

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~ Review : Anywhere - Anytime Close-up Magic ~  
Dan Turcotte ([www.YouDoMagic.com](http://www.YouDoMagic.com))

(reviewer - R.Carruth )

Anywhere - Anytime Close-up Magic is Dan Turcotte's latest effort in a long list of teaching videos and e-books. Unlike many DVD's which feature magicians in studio settings, Dan has put it all on the line and created a virtual library of magic and sleight of hand for real-world, working magicians.

This set includes three discs with one hour of unrehearsed restaurant and street performances, two hours of video instructions, and twenty-seven PDF format e-Books. Anywhere - Anytime does not leave a single point of approach and misdirection unexplained.

I'm a simple guy. In addition, I have serious problems reading a description and following directions. I need visual help and plenty of details. However, notice I said I was 'simple', not 'dumb'... and you'd better be prepared to wow me if you want my money. Cheap productions, glitzy settings, poor sound and editing, are all problems with many self-produced DVD's.

Absolutely not so with Anywhere - Anytime.

Aside from the material, which I'll talk more about in a moment, the overall production, lighting, sound, and angles really impressed me. I was expecting the normal indifferent standards one often encounters with both live video and e-books.

Dan knew what I needed. His combination of live performances, instructional video, and e-books illustrated with crisp, clear photos approach each trick or sleight from every mental angle. So, it doesn't matter whether you are visual, like me, or imaginary; you're provided with the proper teaching aid to assure that you fully grasp the trick or technique.

Dan has field-tested the material taught in Anywhere - Anytime daily so it

is relevant, intelligent, and topical. The Sleight of Hand DVD includes a variety of magic that both street performers and, in Dan's case, restaurant performers, use to garner the maximum response from their audience.

Watch steal, Finger Fazer, thumb tip magic, cups & balls, monte, rings on and off strings, five different rubber band effects (including crazy man's handcuffs), coin vanishes, floating bill, and pen through dollar are part of the effects detailed in both video and digital e-books.

Magic is measured in millimeters. Whether you already know an effect Dan teaches is unimportant. I learned several new twists that made tricks more 'do-able' simply by observing his fingers or wrist position. This is probably the single strongest feature of Anywhere - Anytime - watching a working magician as he makes a living.

The Card Tricks DVD is a master course on sleights such as the classic pass and thumb sweep (my favorite), push-press card control, back palming, strike double lift, center steal, and top change. Just to mention a few. I was pleased that each sleight served a real purpose and helped develop a solid foundation of moves to perform many killer tricks. Again, everything is supported by fifteen e-books that detail everything you see on the instructional videos and live performances.

I'm not going to list all the close-up card magic tricks, but you do learn Dan's versions of Card to Pocket, Ambitious Card, Card to Ceiling, Card-Toon auto reset, Invisible deck, Mind reading with cards, un-gimmicked rising card from deck, and Emergency finishes. Some tricks feature Dan performing in two or three different live settings, and it is interesting to see his interaction, patter, humor, approach, and performance under real world conditions.

Dan's an honest guy. And he doesn't show you how to perform a trick and then promise you that you'll be performing for your friends, family, or audience by dark. Some moves are fairly simple and others may require thirty minutes practice a day for two months before you are ready to go public. Not once are you promised a 'pie in the sky'. And that's just the way I want it.

I don't want a DVD that makes me feel like a fool because I can't perform a move Dan makes look so simple.

But, I do want DVD's that offer me encouragement, inspiration, and visionary training methods to insure my success.







certificate good for TWO in-store DVD and/or game rentals. That alone is worth more than the extra \$ 4.99 a month I'm paying Blockbuster...

I've got this thing figured out.. (and yes, I do squeeze a nickle so tight I can make the Buffalo poop...)

Remember.. there are NO contracts - For a limited time your first month is only \$ 9.99, and following months are \$14.99. You can quit anytime you want, without any type of hassle.

Try it for one month - and see if you don't agree that this is money better spent than money you spend on some of those cable channels you never watch..

Blockbuster Online ( outdated link )

~::~::~::~::~:

~ Special note: ~

You may have noticed that I rarely 'credit' a trick or effect. If you happen to specifically know who created a trick that I publish, please forward the information and I will be glad to give credit where credit is due.

Unfortunately, crediting a trick is sort of like crediting a joke.. Unless it's a very specific joke, like Rodney Dangerfield's " I don't get no respect..." lines, it's darn near impossible to determine who authored a joke. Same with tricks and effects that utilize basic magic principles... and most all of the tricks and effects I publish use basic principles, instead of 'gimmicks', which are much easier to credit..

Again, I will NEVER knowingly publish an effect that I know SHOULD be credited. But don't even THINK about trying to take credit for an effect that can, or should, be credited to someone else.. I will not hesitate for one moment to publish both sides of the issue.

I'm not trying to be disagreeable - just fair to all involved. Thanks for understanding...

~::~::~::~::~:





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## Thinking it Through...

So.. you want to be a street magic performer. Or, did I hear you say you would rather perform close-up in bars and restaurants. Maybe you would like to go straight to the stage.. perhaps?

Many of you have received 'The Calling'. You can't wait for the day when you can say that you're a 'professional magician'. You have your heroes, I do too, and you have your sights set on being a 'star'.

Let me say right now, not everyone wants to profit from magic. Many good magicians perform strictly for their love of magic, and they are more than content to keep their magic on a hobby level. They are not the reason for this article..

I'm focusing on the performer who wants to make magic a profession. In particular, I'm aiming at those of you who want to be another David Blaine - only better.

David Blaine has brought tremendous exposure to the art of magic. There are more performers now than at any time in magic's long and storied history.. thanks in part to David.

But....

Take my heartfelt advice and don't try to mold yourself after him. Unfortunately, one negative thing David did ( and it was unintentional ) was create this image of the wandering stranger, going from town to town, performing magic for the masses - one dude at a time.

Emulating David is comparable to dreaming of going to wizard school and becoming another Harry Potter..

In any of the specials, did you ONCE see anyone who appeared to be on the verge of giving David money? Think about it... Can you imagine David doing a levitation, turning to the screaming ladies, and asking for a little spare change?

If you have hopes of being a professional, getting paid really needs to be near the top of your list of priorities.

David earned tens of thousands up front, before the first segment was filmed. That was the seed money that fueled his travels around the country. David was lucky in that he acquired a couple of contacts that enabled him to get his foot in the right door and present his magic to the right executive..

Chris Korn and CB Benn taped their Mondo Magic series for TV, and did so to much less fanfair than David's specials. Although their show was well received, they didn't become household names.

And I honestly don't remember seeing either of them passing the hat..

Think about it...

David taped two street magic specials and then moved on to extreme acts of endurance. Good for him. Even David knew NOT to push a good thing too far.

Benn and Korn will continue to perform their brand of magic.. just not on TV. And probably not on the streets either. They are not street magicians in the classical sense, although their magic looks good on the streets when followed by a camera crew..

Hey... I'm not writing street magic's obituary. I'm simply pointing you in the right direction. I know guys who make a good living as street magicians. But there's a technique and strategy they use to fill their hats with cash...

Wandering through the streets of any-city USA isn't part of that strategy.

If you dream of making a living in magic, then I hope you have realistic expectations and a business plan.. because without both you will find yourself broke and discouraged. Guys who make a living on the street's have really good locations, with lots of traffic, and they are able to attract a crowd and entice their audience to tip..

And most of those who perform in restaurants have day jobs. At least until they develop a large enough following, like our contributing editor, David Breth, that the restaurant will actually pay them to perform and free both the magician of needing to depend on tips, and the customer of feeling that (s)he has to tip..

I know magicians who have been 'in the business' for ten to twenty years who still don't have a clue how to make a living. Their lives are a mix of day jobs and low-paying performances, and the pain that comes from striving for recognition in a profession that won't give an inch... mainly because they have no goals and no sense of direction.

And then there are 'true' street performers, like Spain's Cellini, who make more in a day on the streets than you and I make in a week.

So what's the purpose of this article? To encourage you to research your profession and discover HOW and WHY others succeed in the field you want to succeed in...

I'm sure if you could ask David Blaine right here, right now, how to make a living as a magician, he would tell you to seek out a professional magician, someone making a full-time living in the field of your choice, and learn everything you can from them...

Then, seek out another magician in the same field and learn all you can from them as well.

There are many excellent books, tapes, and DVD's available to you that can offer precise details about street magic, close-up magic, stage magic, mentalism, or whatever you choose.

I'm not trying to educate you... I'm trying to get you to take a long, hard look at your form of magic, and make some critical decisions about where you need to go from here..

Also, I'm not trying to discourage you from doing what you want to do. I just want you to make SURE that what you want to do is actually do-able.

Good magicians find ways to make a living; shows, lectures, corporate events, cruise ships, trade shows, Las Vegas venues, webmasters, parties, restaurants (table-hopping), producing video's, and a few other ways they keep secret.

So go ahead, pick your poison. But whatever you do;

- (A) DON'T make your career path up as you go.
- (B) DON'T waste your talent on a path that leads nowhere.
- (C) DON'T strive to be David Blaine.
- (D) DO seek out advice from professionals who have success in your field.

**(E) DO dream big... but dream big with a plan!**

**- R.Carruth**

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**~ CNN/Money Report.. Getting Started in the Magic Business ~**

**NEW YORK (CNN) - From Harry Houdini's death-defying escape numbers to Harry Potter's magical battles against the dark forces, magicians have been a source of entertainment and intrigue for all generations. Their ability to pull objects out of thin air and then - abracadabra - make them disappear again has inspired awe among audiences for as long as magicians have been pulling white rabbits out of top hats.**

**But being a successful magician requires more than just a fancy wand and a deck of marked cards. It takes years of practice, patience, energy, and above all, a true passion for the craft. Throw in a talent for showmanship and a willingness to take a few risks and you just might have what it takes to become the next David Copperfield.**

**Read one magicians story...**

**[http://money.cnn.com/2001/07/02/sbstarting/q\\_magic](http://money.cnn.com/2001/07/02/sbstarting/q_magic)**

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**~ Street Smarts ~**

**In the French Quarter, where street performers are a dime a dozen, Dante the magician is always on the money.**

**"Ladies and Gentlemen, my name is Dante. I travel the world and do magic on the street. This is my bread and butter. Any donation is greatly appreciated."**

**The magician doffs his hat to accept \$1, \$5 and \$10 bills from the smiling passersby who approach him. His friendly, open demeanor bolsters the solicitation, and the bills pile high. Unlike the jaded hustler vibe of so many street performers, Dante's zeal for entertaining is sincere and comfortable to watch.**





particularly fond of mathematical magic. It seemed a little contrary to the 'art' of magic, and maybe a little.. uh.. juvenile, perhaps ??

Well, I have found two simple mathematical formulas that I actually like ! Either one would be ideal for printing on the back of your business card. Although magicians are a little wary of math magic, many others will regard you as a 'mathematical wizard'...

-----  
-- Two Faced --

Have a look at this complex square..

11 66 98 89  
99 88 16 61  
86 91 69 18  
68 19 81 96

Note that every row, column and diagonal adds to 264. There's a simple mathematical principle behind it that you can discover if you study it closely.

OK.. I've seen these squares before. A simpler square, known as the Chinese Square, used to be popular among kids.

Oh, did I mention that what makes this square truly different is - you can turn it upside down, and it will STILL add up to 264 in all directions ?

-----  
~ Magic.. times 6 ~

First, get yourself a calculator.

Now, think of any number between one and nine. This will be your 'magic number'. Multiply it by seven. Multiply your answer by three, then by thirty-seven, and lastly.. by thirteen.

I promise you, if you can come up with some good patter, you can impress children and adults alike with this simple bit of mathematical magic..

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Till Next Time..  
Rick Carruth - Editor

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February 15th, 2005\_\_ Issue# 017

Rick Carruth / editor\_\_\_\_\_ Copyright (C) 2005

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Hello All..

It's time.

What time? Time for me to search through the vast untapped, nether land of that cranial-encased vortex of thought-producing mush I call a brain, and see if I can put together another issue of eMagic Deluxe Journal of Magic for you.. my friends and subscribers.

I wish a heart-felt "Welcome" to all the new subscribers, and hope that you find something of interest in every issue. If you don't.. [email me](#) and let me know in no uncertain terms. Just remember - I try *real hard*, and I run *real fast*..

I have a small buffet of articles and links in this issue;

- A) How to deal with request for Fr'ee performances.
- B) Michael Close links to some great 'gratis' stuff.
- C) A really cool little telekinetic pen you can create in ten minutes.
- D) Women in Magic website
- E) Steve Martin as 'MortoMagician'... funny stuff!
- F) Mac King in concert.. a great little ten minute clip..
- G) Misc. links and tools

Lets see if you can read as fast as I can type.. I'm listening to \**Jeff Beck* totally 'smoke' a guitar, and I'm typing like a mad-man on steroid-laced expresso.. so don't blink, Scooter, or I'll beat you there...

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## **~ Free Shows - And How to Turn a Free Show Into a Paying Show ~**

**First, I'm sure you heard it said before that if you start doing fr'ee shows then thats all you will get are requests for fr'ee shows. But there is a right time to do a 'fr'ee' show and a wrong time to do it.**

**Upon a request for a free show, carefully evaluate the opportunity and consider who is making the request. If it's someone I already have a relationship with, like a previous client, then I will consider it in a different light then if it is a summer intern asked to go thru the Yellow Pages looking for a free entertainer.**

**Second, I consider the organization or event that is calling. If it is something I feel strongly about, like a Cancer Survivors group, I might be open to the idea.**

**But I won't do it for free...they just don't have to pay me with money.**

**Even great organizations like the Cancer Survivors group who typically doesn't have a budget for entertainers, can still provide me with something of value. I request: A) A written testimony on their letterhead B) A picture of me at the event with their bigwig. C) Inclusion in their advertisements and/or programs.**

**This is a very valuable way of building your reference folder up and getting some great testimonials. Plus you do something good for a great organization.**

**The other thing to ask while getting the details of the event request is to find out if all the other performers also donating their services. If someone is asking you to do something for free, don't be afraid to ask more details about who else will be there and are they getting paid.**

**I just agreed to do a free show, and at the same time, turned down a request for a free show..**

**The show I agreed to do is in my home town, and the group that is asking me is a local community group that already pays me to do their Christmas show each year. No one there is getting paid and they expect to have 400-500**

children there. I will be the 'featured' performer, they will give me a great testimonial letter and for sure, the media will be there. I love press releases!

The show I turned down? A BANK that is not in my backyard, who is calling around looking for an entertainer who wants to get exposure by performing at their Halloween party.

I explained that if I showed up at their event *they would be the one benefiting from the exposure!*

Once I decide to donate my services to an organization, I explain that I'm willing to perform fr'ee as long as I don't get a call for a paying gig on the same day.

This could send the person that is calling into a tizzy because maybe they were planning on advertising there would be a clown so they could generate some excitement around the event. So then the organizer might say 'Oh, but we are going to include your name on the advertising flyers so we really need you to be there...'

Well, then as gingerly as I can, I explain to them that I perform for a living and I have to consider my loss of income if another call comes in. I add that I would be willing to donate my performance if your organization can cover my expenses.

Now the conversation will revolve around how much will that cost. And I explain that just like a business, due to my overhead costs, my expenses are roughly 50% of my fee. So if I would normally do their type of venue for \$180, then if they would be willing to cover my expenses for the day for around \$90 I can make sure to be there.

On the occasions that I have tried this, they have been able to come up with the funds to cover my expenses and make sure I am there. I think the key here is once they understand you are doing this for a living, as a business, then they recognize that you would be doing it at a loss.

I wouldn't try this for every FR'EE show request, but on the few that qualify you might want to try it! Why not turn a FR'EE show into a paid

gig? Sure, it's not my full fee. But that way if I do get a call for another gig on the same day I wouldn't feel like it was a total loss since I covered my expenses for the day.

(article edited slightly for space)

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My friend, Ester Beris, is a magician. Ester is also one heck of a clown. She writes a series of marketing lessons that rival any published by the so-called "internet guru's". So, whether you're a clown, magician, or related performer - you **MUST** sign up for Ester's free course at:

(Link not working..)

*Ester Beris - Clown Marketing Institute*

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~ WOMEN IN MAGIC ~

Speaking of Esther.. if you're a woman who performs magic, is married to a magician, or acts as an assistant, be sure to check out:

This link is no longer working...

The site's just getting underway, but promises to be something truly unique, and this is your chance to get in on the ground floor. Highly recommended.

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~ Free Resources ~

- Michael Close's Shuffles Routine -

"Generally speaking, I prefer to conceal rather than display my technical abilities. However, every now and then, a particular venue or crowd demands an approach that features eye candy. In such situations, I usually perform The Shuffles Routine.

I have performed this routine for more than 30 years. Not only does it get howls of laughter from an audience, it provides several excellent lessons in audience management. It has served me well, and I'm certain it will do the same for you." *Michael Close...*

[www.michaelclose.com/downloads.html](http://www.michaelclose.com/downloads.html)

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**- The Workers Ebook -**

*Michael Close's Workers Series* contains some of the most commercial, entertaining, and powerful magic ever published – repertoire that spans almost 30 years of professional performing in real-world conditions.

You can get a free chapter of Michael's ebook at: [www.michaelclose.com](http://www.michaelclose.com) and looking for the link near the bottom of the page.

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**- Psychic Stunts -**

psychic magic and mentalism - apparently paranormal demonstrations- genuine online ESP and PK tests- other interesting oddities and games-

It's '30 odd' mental tricks are meant to be a little bit of fun.-

[www.mdani.demon.co.uk/stunt/stunt.htm](http://www.mdani.demon.co.uk/stunt/stunt.htm)

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**- Free Mac King Video -**

Watch these two classic videos featuring Mac King . They are about four years old, but both are just as funny now as they were then. Watch as a comic master performs his magic and harvest laughs simultaneously.

The first video is an interview with Mac and the second is a ten minute stage performance courtesy of *Las Vegas Internet TV..*

[www.lasvegasity.com/videos/macking/macking.html](http://www.lasvegasity.com/videos/macking/macking.html)

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1. Two hydrogen atoms walk into a bar. One says, "I've lost my electron." The other says, "Are you sure?" The first replies, "Yes, I'm positive."
2. A jumper cable walks into a bar. The bartender says, "I'll serve you, but don't start anything."

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### ~ Flick Your Telekinetic Pen ~

This is an update to an old principle used in "*Arrowsmith's mystery box*".  
(credit-unknown)

**EFFECT:** Take a BIC type ink pen from your pocket, tell a little story about how your dear, departed grandmother was a gypsie, and how she taught you her inner-most secrets before her passing..

Lay the pen on a table with about one-third of the pen extended over the edge. Move your hands over and around the pen in all directions to show that there are no wires or connections of any sort.. Invite your spectator to do the same..

Back away from the table, even to the other side of the room if you wish, and begin to gesture toward the pen. Slowly, the pen will begin to move and finally fall completely off the table, aided only by your psychic power and your grandmothers magical wisdom..

**SECRET:** Empty a BIC type pen of its ink cartridge. Fill the pen about half full of a thick substance like motor oil or honey.

Replace the ink cartridge and make sure the pen will not leak. Now, put the cap on the pen and you're ready to perform.

Keep the pen in your pocket, or in some other location, in a position so the thick liquid will have settled in the cap end of the pen. Place the pen on a table with the other end ( not the capped end ) extended over the edge. Leaving the cap on will provide enough of a slope for the liquid to flow to the other end and tip the pen off the table..



Experiment a little with the liquid, and you will be able to safely estimate the length of time before the pen will fall. You don't want your liquid to flow so slowly that it takes five minutes to tip over the pen.

Doctor two or three pens and you can make them all fall within thirty seconds of one another..

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~ Thumbshots ~

Do you have a web site? Need to generate those small thumbnail-sized images of someones homepage to create links or ads?

Copy this code onto your website and substitute your target url for [LINK], wait a few minutes, and 'shazam', your set...

```
img src="http://www.thumbshot.de/cgi-bin/show.cgi?url=[LINK]"  
border="0"  
onload="if (this.width>50) this.border=1; this.alt='Vorschau bei  
Thumbshots.de';"
```

(encase the entire code with two brackets <> )

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~ Gmail ~

I'm sure most of you have heard of Googles new '*Gmail*' email service. It's web-based on super-secure servers, so you don't have to download anything or replace your current email. You get a staggering 2000 MB of storage, compared to Hotmails 3 to 5 MB.

Right now, *Gmail* is available to a select few by "invitation only.."

If any of you ladies or gentlemen who are using Hotmail, Yahoo, or other email providers who 'Trash' your emails ( and newsletters) before you get a chance to read them, would like an invitation to join Gmail... email me and let me know.

I have 40 invitations only! So it's strictly first-40-gets-it-all. Include the email address you are receiving this newsletter at... assuming you're actually receiving it.. and I will both send you an invitation, remove your old address, and sign you up under your brand-spanking-new-1000MB-Google Gmail account... [Click to email me](#)

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I hope you enjoyed this issue. I certainly enjoyed putting it together for you...

If you have something of interest you would like to share with others, [email me](#) and let me see it..!

May my next issue find you well..

Rick Carruth

\* "Jeff"... Jeff Beck, Sony Music◆2003.. Get it !

Happy birthday Carolyn! (my Sweetheart)

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Journal of Magic - March 1st, 2005 - Issue# 18

Rick Carruth :: editor/publisher :: Copyright◆ 2005

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Hello All..

First.. a big "*Welcome!*" to all of the new subscribers since our last issue. I'm thinking there was forty-two of you ladies and gentlemen, if memory serves correct.

Second.. I have a lot to cover, so I'm going to make this short. I'll be out of town this coming Thursday through Sunday, in case you try to reach me and I don't reply back with my normal lightning speed. Going to Tennessee to spend three days with *Jeff McBride* and *Michael Finney*, among others, at the Winter Carnival of Magic in Pigeon Forge.

Also, *Oz Pearlman* will be the 'interview' in one of the next two issues, depending on our schedules.

Third.. Please contact me with any questions, rants, raves, or reviews [HERE](#)

:: In this Issue ::

- true article
- ads
- magic stuff
- resource thing
- another resource thing
- yet another magic kind of thing
- great trick
- more ads
- sign off..

Told you I was in a hurry!

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:: True Stories ::

I featured a very informative article in my last issue by my friend, *Esther Beris*, of the Clown Marketing Institute about how to deal with request for free shows.

Esther is a professional, so she knows exactly what she's talking about when she says accepting an offer you may not normally consider might be just the thing to do - particularly if you can get a valuable recommendation and free press.

I know Esther would take two looks at any request that may seem too good, and you should too. Here's why..

Taking a serious look at who, or what, you're associating your image with is critical to your career. After all, it's YOUR image and you are the one responsible for your decisions. It's too late, after the fact, to say " ..but I didn't know."

When I was in college I had a double-major; women and tennis. Art and pre-law came in a distant third and fourth. I was invited to attend this college because of my ability to play tennis. Nothing else..

Actually, I was visiting a friend of mine during his first week of a new semester. The college was sponsoring a big concert and he asked me to come hang out a couple of days. Being a tennis player, I took my rackets, and my second morning there I headed for the courts while my friend was in class.

There was one other guy on the courts, working on his serve. I did the same a couple of courts down, and shortly we were talking and then playing. Turned out he was the new tennis coach, a former All-American from a major university.

It was a little after eleven when we started playing, and, honest to goodness, by four that afternoon I was enrolled in college and on the tennis team. They didn't care about my college board scores, didn't want to see my high school transcripts, and didn't care that I had missed the first week of school.

I found myself on a team with one of India's top ten players, the Maryland state eighteen-and -under champ, the North Carolina eighteen-and-under champ, and two all-state players.

I didn't have a resume'.. my high school didn't even have a tennis team...

So, although we were a 'team', I felt pressure from the beginning to try to 'prove my worth '.

One area where we all competed against one another was for the attention of the 'female fans'. So, one day in February when I was sitting on a bench in the college square with one of the 'female fans' and was approached by a photographer wanting to take photo's of my friend and I to use in conjunction with a "couple of projects", I jumped at the chance..

After walking around the campus and taking photos of us sitting on benches and standing in doorways, we parted ways with our new-found photographer friend, with the promise that our picture would accompany an upcoming Valentine's Day article.

Sure enough, in one week - there we were, front page of the paper. Our photo encased inside a heart and an appropriate headline for Valentine's day, "*Love Eternal*"

I can't say that I noticed any improvement in my game, but it certainly increased the amount of attention I was getting from the 'opposite sex'. I even had my own little 'cheering section' when I played my matches..

Three weeks later, and very early one morning, I was roused from a sound sleep by my roommate... "Rick, man, you gotta see this !" I rolled out of bed, wiped the sleep from my eyes, and tried to focus on the newspaper he was pushing in my face.

I smiled as I saw my picture on the front page - again already! Big picture of me looking into a young ladies eyes. Equally Big headline under the picture. But nothing about " Love Eternal ".

Not this time..

"*Sexually Transmitted Diseases Running Rampant Among Our Youth!*" I crawled back in bed and pulled the cover over my head, wondering what the criminal penalties were for beating a photographer " on and about the head " with a camera..

In three weeks time, I went from being a symbol for 'love', to the poster boy for sexually transmitted diseases.

Once again, my game wasn't affected by my publicity... but I couldn't get a date for a month.. And my so-called 'teammates' took full liberties to remind me daily of the 'stain' I had brought upon our teams reputation.

I understood, after the fact, why my photographer friend didn't go into detail about the 'future projects' our pictures would be associated with..

It was my responsibility to ask, and I let the 'power of the press' cloud my judgement. You too, will be asked to perform at venues where your appearance will benefit the person, or group, doing the asking. See, it's not their job to consider whether or not your appearance will have any long-term effects, good or bad, on your career. It's YOUR job.

I received a letter the other day from one of my website sponsors who didn't want their product associated with a site who 'promotes gamb'ling'. Seems another of my sponsors sells promotional coupon booklets redeemable in Las Vegas. I knew that..

Among the dozens of buy-one-get-one-free show tickets and dinners, one casin\*o offers ten dollars in complementary slot play. I was asked to choose between the two sponsors, and I did..

I fully respect that sponsors right to have a degree of control over when and where their ads are shown. If they don't want their ads shown on a site that sells coupon books, that's their right. And if they don't look after their reputation.. who will?

Even though I *DO NOT* promote gamb'ling on my site, I decided to maintain my relationship with the Las Vegas based company, primarily because of the Las Vegas areas relationship with, and support of, the magic community.

The other companies ads came down, and their #1 competitors ads went up in their place.

That's business..

Whether it's request for free shows, advertising, links, or office parties for groups or organizations you are diametrically opposed to in principle - we **MUST** think beyond 'Valentines day' and 'love eternal', and look a little farther down the road..

We must be willing to say "no" if we are opposed, for whatever reason, to those making us offers. You can't allow 'press' or 'money' to cloud your judgement, ultimately suffering harm to your reputation that can't be repaired with a simple " I'm sorry..".

We all make mistakes. But there's no excuse for making mistakes when you see them coming !

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:: Rare Fearson Video ::

Check out this rare video of *Steve Fearson* performing the sawing in half illusion he sold *David Copperfield*. DC renamed it the Laser Illusion for one of his TV specials..

It's not difficult to figure out the 'method' used by Steve, but the thinking is original... You can understand why Copperfield grabbed this up and kept the method secret for years..

Thanks to '*Mr. Ekshin*' for the site..

[Click Here](#)

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:: HypnoStage - Revisited ::

"Last month, in part one of Promoting the Show, we discussed the various markets where a Stage Hypnotist can work. This list, obviously, is far from exhaustive.

Over the years I've found myself working everywhere. I've even found myself gathering my own crowds in Jackson Square in New Orleans and then passing the hat after hypnotizing 10 or so people."

"I can usually plan on making anywhere from \$150 to \$200 for an hour show done to a street audience. And during the course of a decent day, I can usually pull off 3 or 4 shows. There are definite advantages to street performing. There's very little, if any, overhead, you set your own hours and nobod\*y feels offended if you try out new material."

"But it's hard to make a consistent living in a market that's controlled by weather and bus schedules...."

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This is an excerpt from popular hypnotist - *Szeles* - journal of hypnosis "*HypnoStage.. a magazine for and about Stage Hypnosis*" January, 1999. Back issues from 1998 to 2002 are archived on this

site, and I promise yo\*u that you can find much info, if you dig a little!

[www.szeles.com/backissues.htm](http://www.szeles.com/backissues.htm)

You can access newer issues by going to *Szeles* homepage at..  
[www.szeles.com](http://www.szeles.com)

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:: **Miracle Play** ::

This site is like having an encyclopedia of card magic online. Literally dozens and dozens of tricks, counts, forces, flourishes and more.. Just one problem, I hope you have a pop-up blocker. But otherwise, there is a wealth of information here..

"Basics- Setups- Forces- Glimpses- Controls & Shuffles- Switches & Color Changes- Stealing & Loading- False Counts- Reversals- Folds & Tears- Flourishes- Miscellaneous- Terminology & Index"

I would gladly credit whoever set this site up. But there is not so much as a contact email on the entire site.. ( If you know.. let me know )

[www.miracleplay.hpg.ig.com.br/index.htm](http://www.miracleplay.hpg.ig.com.br/index.htm)

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:: **Derren Brown** ::

England's Channel 4 features a comprehensive selection of *Derren Brown's* mental magic. Channel 4 will answer all the following questions.. and then some..

*Are you feeling sleepy?*

Derren makes people fall asleep while they're talking to him on the phone. How does he manage that?.

*The abandoned wallet*

Derren leaves a wallet full of money on a pavement all day. Lots of people walk by but no one picks it up. How is it done?



*The magic doll*

Derren uses a voodoo doll to control whether a woman can walk and talk. Is he using psychological insight or psychic powers? Find out.

*Test your memory*

First, let's see how well you use your capacity for remembering information. When you click below, I will give you a sequence of 11 numbers that I want you to try and remember. But you'll only have 30 seconds to put as much effort into it as possible. Then I'll show you how to do it without even trying.

Ready?

[www.channel4.com/entertainment/tv/microsites/M/mindcontrol/index.html](http://www.channel4.com/entertainment/tv/microsites/M/mindcontrol/index.html)

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:: Brilliant Little Bill Switch ::

You can thank France's *Arthur Tivoli* for so graciously sharing the secret to a beautiful *Bill Switch*. As you will see on the video, the bill never leaves sight. Yet, when you stop folding after the second fold and unfold the bill, it's changed to an entirely different bill !

I could tell you how it's done, but I don't have to... Arthur has put it all up on a website - the video and the pdf file with the full explanation..

( I've seen similar, but inferior, switches sold for seven to fifteen dollars..)

<http://arthur.tivoli.free.fr/>

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If you have something of interest you would like to share with others, send me an email ! No attachments please, as my email is configured to automatically delete attachments..

May my next issue find you well..

Rick Carruth

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**:: Journal of Magic March 15th, 2005 Issue #19  
:: Rick Carruth - editor Copyright© 2005**

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**Hi Friends**

**Hope this issue finds you well. I must first offer a sincere 'Welcome' to all the new subscribers. You ladies and gents are the reason I publish this journal.**

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**My wife and I spent last weekend at the Winter Carnival of Magic at Gatlinburg/Pigeon Forge with a couple of hundred other magicians. We stayed at Ramada Limited, along with Jeff McBride and his lovely wife Abbi, Michael Finney, John Tudor, Scott Hitchcock, and Stephen Bargatze.**

**Thanks to my friend John Tudor, who is a friend of Jeff McBride, I was escorted through the crowds that constantly surrounded Jeff to get my 'face time'. We talked about my blog ( Street Magic Bullets ) and doing an interview when he gets back from Asia... where he should be as we speak.**

**Finney, Tudor, and Bargatze have all graciously agreed to interviews as soon as I can get the questions together. Michael has lost about forty-something pounds, and it suits him well. John Tudor has completed his TV special '*John Tudor's Magic Theatre*', and Stephen Bargatze has a contract with the Tennessee Dept. of Education that enables his to perform before more than a million people each year.**

**All three performers have overcome major obstacles to perform at magic's pinnacle, and each has an inspiring story to tell....**

**I look forward to telling it....**

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**:: Making Magic "Magical" (again) ::  
:: *Getting back to our roots* ::**

***David Breth***

The year was 1995, St. Louis Missouri. As a novice magi I recall going into a local magic retailer and saying ..."what do you have that is new"? Due to the fact that the store was a novelty, costume, gag, gift and "magic" supply shop the "magician" behind the counter proceeded to introduce me to several **hot** new items that were a sure fire way to knock the socks off all whom dared to watch this amazing up and coming magician (me).

I bought several of the items presented to me that day. Of course I could not wait to get them out of their packages and perform each one **IMMEDIATELY!** The entire secret had been revealed to me upon buying the tricks, therefore I must be in the know of how to execute each one so as to "drop-jaws".

Today I look back in dismay, yet sheer delight as only one (senior) magician (Bob Cole) in the shop stated to me that I ..."should practice what I had just purchased and hone the entertainment part a bit more before proceeding to show off my new found "magic tricks"... (Thank you to the late Bob Cole).

Mr. Cole made a suggestion; he said something so absurd that a couple of my friends thought it "dumb". Bob said ..."if you would like to learn more about magic and how to perform well, come back often and I will help you in any way possible".

Where and how does a beginning magician learn to become prolific in their art of magical entertainment?

Not from buying tricks!!! This is not in any way a put down to our friends that have magic tricks for sale on-line. I purchase magic on the Internet!

Not long after my encounter at the magic shop I began to make frequent trips up to the magic shop in St. Louis driving 2 hours each way several times per week (I took no thought of the time, gas or distance to go many times, I knew that the advice I was receiving was valuable and would become a help later on...if not instantly). Though there were a few magicians in the local town where I was, I knew I needed more insight from a senior working pro.

One **MAJOR** bit of advice that the younger, "hip" magicians never suggested for me to do was to buy a lot of books. Mr. Cole did **NOT** suggest this to me, he **TOLD** me I had to have books - or fail as a good magician.

What you are about to read below is a valuable article posted at [www.dennymagic.com](http://www.dennymagic.com) I have enclosed this article, due to two facts. One, you may be asking "what do you know...I have never heard of you Davd Breth?" Two, This letter is compiled by two of the worlds greatest magicians!

A Word from Denny.

(of the famous Denny and Lee Magic Studio Baltimore/Las Vegas - [www.dennymagic.com](http://www.dennymagic.com))...

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Requiem for the Real Thing...

"There has been quite a bit of talk lately about the "extinction" of the real magic shops. Because of this, I have decided to include the following words from my friend, Kenton Knepper, instead of my own personal words. I think Kenton has said this very well".....

Denny

This holiday buying season, allow me to make a suggestion: Visit an actual, physical magic shop. You know, the ones you have heard about that are in real buildings. The kind you can physically walk into and touch things and experience them before buying.

Why do I suggest this? Because this may be the final year you get to do so.

We all love the Internet and I buy as much on it as anyone -- probably more. I do that, as I don't have to take the time to go anywhere; I can get other people to order for me, and so on. That's the "up" side.

But such benefits do not make up for other precious commodities, soon to be too few.

If you have not been to a real magic shop lately, you would not understand. While I may sound like ELP (who?) talking about "behind that glass is a real blade of grass" -- and appear overly sentimental -- I will take that risk in hopes it may save a few of you.

Magic shops you can walk into are about to vanish from America, and

perhaps elsewhere. The Internet has taken over. Billy who lives in his parent's house and does not pay rent, let alone own a building, can be a "dealer" and sell things at a 5% markup. To him, five dollars is "big bucks". He can undercut all legitimate dealers who must make a living, pay for a place, pay taxes, buy legal copies of manuscripts and all sorts of other things an actual business does. He gets Mommy to pay for his food, so he can be a big boy with little work. He knows the bare minimum about magic, but thinks he's a pro.

Okay, some of these guys don't live with Mom and Dad.

On the Internet, these people create the illusion of a real, professional shop. Some of these shops are legitimate of course. Many are mere facades of a Billy hidden behind the curtain, whilst his projected image and "shop" looms large upon the computer screen.

Perhaps we should not care about that at all. Does this change magic or mentalism? Is it not great that we can buy things ever cheaper? I will leave aside the nasty truth about what is starting to happen on the financial side for now. Let's look at what it does to YOU on levels that are much more important.

Ask most pros about how they began, and they will usually mention two things: Books and magic shops. We all know books are damn near useless to magicians these days. But when were magic shops ever more than a place to buy things?

For most of us, a "magic shop" was a place to learn and practice our craft. Many of us worked in such shops as we continued growing in magic -- I worked in several. You can't help but learn to perform if you have to actually DO all the stuff you sell. It makes you learn more than you thought you wanted to learn, and educates you in principles as well as bad magic tricks.

You learn the things that fool magicians and mentalists today: Things such as great packaging does not make for great tricks. Crappy old books contain some of the best secrets in the world. The latest thing everyone is buying and reviewers love often sucks. You begin to learn to discern the real gems from the junk not by appearance, but by studying it ALL.

Putting aside that many pros learned their craft working in physical magic shops, there is a more important reason why you ought to visit such a shop while they still exist this year.

Most pros grew up hanging out with "the boys" not at fancy clubs or the latest mall huckster, but rather in the dingiest back rooms and counters of the regional magic shop. The biggest names stopped by the shops when they were in town. As long as real magic shops exist, they still will. Sometimes you did not get waited upon when you wanted to buy something as quickly as you wished -- because the "boys" were chatting up the latest news and moves. If you were wise, you remained patient and listened carefully. Soon your ears learned more from these whispers and joking than the trick, you were later to buy.

Secrets of profound proportion were swapped in these old, musty, cluttered shops. It was as if you had entered a private order, to which you hoped to one day belong. I am speaking to you as if you are not "one of the pros" solely because the pros know all about this.

Hear that I am in any town, and you will often find me waltzing by the local magic shop, if it is a real one. Ask any pro -- most all do this -- even the biggest names that may otherwise have security around them.

I learned more and created much by hanging out with people in magic shops. I hate to tell you this, but "discussion boards" are simply not the same. In magic shops, ignorance and disrespect was soundly snubbed by the working pros, or they shunned you. Silence or being shown the door answered whiny and loud protestations of stupidity.

In real magic shops, you could not afford to get the answers and secrets while being a lazy and obnoxious brat. You had to grow and learn or get kicked out.

Just a few years ago, I was visiting a famed magic shop. It is almost as celebrated as the pros that go there. The owner of the shop was talking to an insolent child who thought he knew everything about magic. He wanted quick fixes and not to have to work for his success. The owner asked if the boy had a certain book. He said no. The owner suggested another book. The boy said he didn't want to take the time to read, he wanted to do such and such a trick.

The owner told him to get the expletive out of his shop. He kept at it until Brat Boy left.

You don't get that on the Internet.

A year later I was back at this shop and a similar thing occurred. The owner turned to be after this new pain in magic left and said wryly, "I kick people out only when names visit from out of town". This was not actually the case, but we did have a great laugh. The kind of knowing laugh binding one person to another.

You don't get that at the Internet shop.

Locally I was speaking to a dealer to whom I turn for hard to find props and books. He was telling me that soon he would not have a shop. He cannot afford to compete with Billy the Butcher Boy who sells magic at barely above his cost. That may be democracy, one could argue. Let me remind you what Billy-Boy cannot give to you:

He will not know which book something is in if it was written later than last month.

He will not know how to pronounce properly the names of performers about which you might only read.

He cannot tell you what it was like hanging out with the names in magic from days gone by.

He cannot show you the latest trick except on video after 2000 takes. Then it looks like a trick you should buy. Too bad it won't look that way when you do it.

He cannot give you honest feedback -- he can't afford to do that.

He cannot tell you the legitimate inside scoop on any performer.

He cannot recommend anything other than what he gets the biggest price break on or what reviewers and people who sell to him say you should buy.

He cannot introduce you personally to his good friend who wrote the classics in magic.

But he can save you a buck. That he CAN offer. You get what you pay for in the end.

I talk to a handful of real magic shops when I am working on ideas, or on my performance. I call up these guys and I ask questions. They give me

historical information, obscure references, inside stories and all sorts of stuff I need. All of the folks I call and speak to this way that own shops tell me next year they may be out of business.

If most of my famous friends and I cannot call these people anymore, who will we call? Our consultants, I guess.

But then whom will YOU call?

Hanging out and buying things in a "brick and mortar" magic shop may soon be extinct. You may not be able to tell your children or students about the good old days" because those days won't be anything other than what the kids have access to now -- only at faster speeds.

So, don't do any magic shops any favors. Do yourself a favor.

Stop by, hang out, and buy from real, physical magic shops while they still exist. You may get far more than the items you buy if you do. It's a gift you really ought to give yourself this year.

Of course, you can always visit our store, which is only on the Internet, at [www.wonderwizards.com](http://www.wonderwizards.com)

Meanwhile, I will be thanking Denny, Barry, Magic Dave, Greg, Sandy, Jack, Tolee, Al, Tim, and a handful of others. I hope some of you are fortunate enough to have access to them when you need them too.

-Kenton

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Hope this helps,

David Breth  
[www.davidbreth.com](http://www.davidbreth.com)

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:: Jeff Wessmiller likes to cheat and tell. ::

"On a rainy afternoon, Wessmiller, 20, sits in a booth at the smoky Village Café on Grace Street. A junior at VCU, he wears baggy jeans and a baseball cap, his 6-foot-4, 160-pound stature obscured by a table. He palms a deck of cards, resting his wrists upon a black velvet mat that



resembles a large mouse pad. He loses himself here for hours. Coffee and cigarettes are partly to blame, but mostly it's the cards." Style Weekly - Richmond Va.

Would you know a good ol-fashion 'Hand Mucking' if you saw one?

What about a Table Faro, Tap Shift, Zarrow Shuffle, Bottom Deal, or Riffle Stacking?

Check out Jeff's new video on cardsharking, 'Weapons of the Card Shark - Underground Cheating Techniques Exposed.' while you view some of the excellent videos at his site. Some of these may be just the key to helping you over a hump. Learn these sleights and others at:

Link is not working.. You may try Googleing..

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:: Mind Bender - A Review ::

R.Carruth

Most magicians in the world know nothing about spoon bending magic. As a matter of fact, the few magicians that do perform magic spoon bends are limited to using complicated techniques and expensive gimmicks - until now..

Chad Sanborn's 'Mind Bender' DVD shares the secret to his spoon bending routine using an ordinary, ungimmicked spoon. What I like about Chad's technique is that his method is the only method I know that allows you to keep the spoon in FULL view the entire time..

Lets face it.. no spoon bend uses real magic; there's always a gimmick or a special technique. Also, NO spoon bend fools everyone all the time, I don't care where you got it, or how much it cost..

Chad teaches you his method, step by step, and prepares you to perform this slick trick anywhere-anytime.

Probably the most difficult aspect of Chad's technique is finding enough cheap spoons to keep you content. Because when you see the video, it's 'off to the dollar store'...

Because everything is 'out front', you need to practice what you learn before taking this trick to work. But, if you will work it, and do what Chad shows you to do, you will be entertaining your audience with this special 'move' for a long time..

The 'other' Mind Bender of Chad's dvd is 'The Holy Grail' - a three coins across type coin trick that will have you perpetually rewinding. Three coins appear - then disappear - in a very creative routine that , once mastered, will make you the envy of your magician friends.

If you frequent the forums, I'm sure you've read the stir THG has created.

Only three coins are required, and no magnets, pulls, shells, or gaffs are needed... Just three half dollars and this dvd. It's coin magic in it's purest form.

Now..I'm not a big coin guy, but this effect alone was worth more than the price of the dvd. The day after I got it I was in the bank getting fifty cent pieces. I'm serious!

editors note:

Since *Bob Solari* sells the dvd for a very affordable twenty bucks, I would avoid the 'instant downloads' available for Chad's magic and buy the dvd. This is something you will want to share with your friends. And besides, the quality of the dvd is far superior to the downloads. I know, I've seen 'em both..

DVD \$20.00 ..from Bob Solari Magic

<http://www.gmrcreations.com/bob/>

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:: Steve Forte - Interview ::

"The 'crossroader' is a dying breed of cheater who once specialized in many of the older scams, notoriously known for being gutsy, bold and direct. For these reasons their methods don't fare well in today's environment. So the likelihood of one being on your game is very small, as is the damage you can expect from these types of cheaters. This said, we can still learn a lot from their methods and thinking, as many of the modern scams are just variants on moves and scams that have existed for decades. This is especially true in regard to the psychological aspects of

how these cheaters once operated. The modern cheater, advantage player and card counter all use similar ploys to some degree."

As a successful professional black'jack and pok'er player for many years, and considered by many insiders as perhaps the best card manipulator in the world, Steve Forte learned "both sides of the table" from real live experiences.

You can read a very in-depth interview Steve did with Ca'sinoDealers.net and a variety of questions he answered from dealers from around the country.

[http://www.dicedealer.com/the\\_biz.htm](http://www.dicedealer.com/the_biz.htm)

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:: Magic Experts ::

Do you need a panel of magic experts to answer your questions about magic, performing, tricks, illusions, and related subjects?

If so, maybe you can find the help you need at [www.allexperts.com](http://www.allexperts.com) .

Allexperts offers several different 'experts' to help you with your problems.

(I make no guarantees! I'm just passing the link along.. RC)

Do me a favor - If they help , let me know and I will republish this link..

<http://www.allexperts.com/getExpert.asp?Category=2221>

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:: Street Magic Bullets ::

Have you visited my blog lately? If not.. why not?

I know.. not everyone has a website, and some of you may find the marketing related post boring. But if you DO have a website then I promise that there is something at SMB that will help you improve the quality of your site, and maybe your traffic as well.

If any of you have a specific question you would like for me to address,

whether it's content, building traffic, meta tags, search engines, or double lifts... let me know. I will answer it on the blog and share it with all....

<http://StreetMagic.info/blogger.html>

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Thank You for sharing a little part of your day with me and my ramblings. Time is precious... you could have been practicing!

May my next issue find you well...

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"Desire to know why, and how- curiosity, which is a lust of the mind, that a perseverance of delight in the continued and indefatigable generation of knowledge- exceedeth the sheer vehemence of any carnal pleasure.."

*Thomas Hobbes, English philosopher*

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"Men give me credit for some genius. All the genius I have is this: When I have a subject in mind, I study it profoundly. Day and night it is before me. My mind becomes pervaded with it... the effort which I have made is what people are pleased to call the fruit of genius. It is the fruit of labor and thought.."

*Alexander Hamilton, American statesman*

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~~ [eMail Me](#) ~~

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~~ [Visit Street Magic Secrets](#) ~~

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Later friends..

Rick Carruth

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:: Journal of Magic\_\_ Apr.1st, 2005 \_\_\_\_ Issue #20

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Hello All..

My recent incarceration on tax fraud charges will hamper the publication of future issues, plus the IRS says there is some sort of intrinsic value to each issue of Magic Roadshow and that, since the MR is a free publication, they will attempt to collect a fee of \$4.95 for each issue you have received to-date...

Happy April Fools day !

And a big 'Welcome' to all the new subscribers since our last issue. I hope you find good reason to remain a subscriber for a long, long time..

In this Issue.....

- 1) *Reviews & Reason, my thoughts..*
- 2) *Review - Bob Solari's Link-Key*
- 3) *Forwarding Gmail to Your Cellphone*
- 4) *Bar Tricks & More.. Fun for bartenders & magicians*
- 5) *Coinvanish.. great site, videos, instructions..*
- 6) *Svengali Pitch Men.. What it's all about - plus video*
- 7) *Side note..*
- 8) *The Institute of Dexterity Hand and Finger Isometrics*
- 9) *Pepper(s) Ghost.. The What's and How-to's*
- 10) *The Ripper & Traveling with Michael Ammar*

As Marvin Gay would say.." let's get it on.."

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:: Reviews and Reason..

Over the next several issues I hope to offer more reviews of magic products and DVD's. I am receiving more and more items for reviews, and I intend to give them a fair shake..

I am of the belief that most, but certainly not all, magic products have some redeeming quality. As a magician, I tend to see the possibilities of a

trick and not simply the obvious. That's why I lean toward rating magic based more on it's potential than on the performance as offered by the creator.

Would it be fair to classify cotton as something to stick in the top of a medicine bottle?

I'm an unapologetic fan of American Idol. Time and time again I have listened as Randy, Paula, and Simon chide contestants for performing poorly. Some take perfectly good songs and twist them, and themselves, into obscurity. Others take simple songs and, as the judges are quick to note, make them their own...

That's my point..

I'm going to look at whether or not I think the magician can take the effect and 'make it his own'.

Does a trick have the flexibility to be converted into a nice little bit of magic? If it does, should I say so, or should I judge it based on how the creator packages the effect?

I'm really not trying to take a simple review and turn it into quantum physics. I'm also not trying to take items others have created and trash it because I 'personally' don't perform that item, or that type of magic.

I have to be fair.. I have to look for the possibilities.. I have to look through the hype and see if there's anything of substance there...

That's the whole basis of my reviews.

Whether it's Dancing Canes, D'Lite's, or dozens of other items I have seen criticized by other magicians - they can be transformed into a thing of beauty in the proper hands.

On a personal note, don't fall into the trap of forgetting for whom we are suppose to be performing. It's really not hard to entertain the general public if you take the time to practice and work on your patter.

I will rate items I review on a scale of One to Five, based on their 'Entertainment Value', and their entertainment value is based on their ability to entertain the general public, not all you buddies down at the local ring...

I hope you find this method useful to you personally, and helpful in your selection of items to consider adding to your repertoire...

R.Carruth

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:: Link-Key \_\_\_ A review

**Effect:** Performer displays a round solid steel key ring in one hand and an ordinary brass house key in the other hand. The only way the key can be placed on the ring is to wind it around the spirals of the steel. The performer simply TOUCHES the key to the ring and VISIBLY the key is linked on the ring. The magician now causes the key to visibly melt off the ring. The key is melted onto the ring a second time and everything is handed out for inspection.

Link-Key by Bob Solari is one of my favorite pocket tricks. This is one of those tricks that cannot be explained in detail because a gimmick is employed, and I'm not giving away the secret.

What I can safely tell you is this... you get a large key ring and the necessary gimmick to complete the trick. Although it is a little angle-sensitive, I have not found that to be a problem. Because, like most keys and key rings, the size is small enough that you cannot appreciate the effect from a distance, and performing the effect close-up limits the amount of people you can perform this trick for at one time. Performing the effect close-up lets you control the line-of-sight and thus.. the angle.

The gimmick itself is constructed in a way that makes melting the key onto the ring very visual. The viewer will think " Nice. But he must have slid in onto, not through, the ring." But, when you put the key on the ring and let go, allowing the key to slide to the bottom of the ring, the effect is confounding.

This is when you take the key, bring it up to the three o'clock position on the ring, and slowly pull it straight off the ring. Whatever the viewer thought before, you just knocked in the dirt...

Putting the key back on the ring and then handing it out for inspection is the final touch.

There is one minor sleight involved in performing Link-Key, but it is covered by handing out the key ring to the viewer. The average performer can master the routine in less than a hour... probably less than thirty minutes.. but a little additional practice never hurt anyone.

If you perform walk-around or restaurant work, this is a good effect to add to your repertoire. It packs very small, resets instantly, and will last a lifetime. In fact.. the minor sleight actually puts you into position to perform the trick again immediately afterwards.

Entertainment Value = 4 stars

( One star=Save your money, Two star=So-So at best, Three star=average to good effect, Four star=Get it now, Five star= Reputation builder )

<http://www.BobSolariMagic.com>

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:: Forwarding Gmail to Your Cellphone

Since I offered to send Gmail invitations to any of you who were not satisfied with your current email server, I feel that I should also pass on this little bit of info.. ( PS - I still have a bunch of invites if you want one - email me)

This is the beginning of a recent article in WebProNews:

"Did you know you can have Gmail forward your new mail to your mobile phone? It's very simple, and takes just minutes to set up. Don't want all your email sent? Apply a filter to what you send..."

Go to <http://snipurl.com/SendGmail> to read the full, but simple, tutorial..

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:: Bar Tricks & More



Sometimes it's surprising where you find sources for magic on the web. I've recently discovered a site called 'Bartender Magic ' that is full of magic and stunts of all sorts.

Of course, some of the items are not magic as we magicians think of magic, but there's a ton of items that are.. I can tell you that if you work restaurants, there's probably more than a few tricks you can make a part of your arsenal of magic. ( How many times have we ended up at the bar, not necessarily to drink, but to relax, before the night was out...?)

"Tricks, stunts and gags to help you increase your tips, make new friends (or enemies), or just have some fun. New Tricks Added Every Friday and Saturday. Blog updated five times a week.."

Move a matchstick that's under a glass without touching it..  
Remove pepper from a pile of salt... without touching it..  
Bend a cigarette in half without breaking it..  
Name a card by just touching it..

The key word here is 'fun'. Magic is not all serious practice, endless routines, and total perfection. Take time to do something 'funny' today, and make someone laugh. Maybe you will too...

<http://www.bartendermagic.com>

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:: Coinvanish

Dan Watkins, proprietor of Coinvanish, is one of the arts finest writer/performers, and, has one of the very best websites on the web related to his speciality.

Many sites tease and tempt, telling you just enough to raise your interest in what they are - ultimately- selling. Like most webmasters.. Dan sells. He writes and sells manuscripts of very detailed, visual, and inspiring coin routines. But...

It's his website that makes it into my list of top resources for coin workers. Dan has in-depth essays of the following sleights/moves..

So you have Bobo's now what? / What DVD's should a beginner buy? / How to Classic Palm a Coin / The Retention Vanish / The Muscle Pass / The Four Coin Roll Down /

Each is complete with a series of color photos to help you visualize the text.

If that wasn't enough, Dan has a full page of mid quality streaming videos of various other routines and misc. stuff like - Bahama Magic / Playtime / Muscle Pass / Lightning Copper-Silver / Jumbolaya / Sticky Coins - and others...

There are abundant reviews by both Dan and other renown coin workers as well as the Coin Purse Forum for coin-related questions..

<http://www.Coinvanish.com>

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:: Svengali Pitch Men

What do you think of when you hear the names Ali Bongo, Joe Stuthard, Dave Walker, Eric Ward, Ron Macmillan, Lambert the Magician, Johnny Neptune, and Jackie Cook ?

What about Mark Lewis or Don Driver?

The upper group are all gentlemen who, at one time or another, were svengali pitch men. Lewis and Driver are modern day pitch men who specialize to one degree or another, performing and/or selling info about the svengali pitch.

Oh, you don't know what the svengali pitch is? My faux pas...

The 'pitch' is their 'method' of selling svengali decks by setting up tables or booths in public places, conventions, malls, flea markets, etc. and performing demonstrations of svengali magic to entice the un-informed to buy a deck or two..

Now Mark and Don are two very different individuals. One performs a

short routine, the other a longer routine. And both have a different philosophy about attracting a crowd and pitching their ware..

In favor of Mark Lewis and his brochure.."The Long and the Short of it - The Greatest Svengali Routine in Existence".....

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"A remarkable achievement. Mark has spent over 30 years putting together this astonishing pitch and it shows! I might just quit my job (whatever that is) and start to pitch Svengalis. I thank him for writing such a wonderful book"

-Paul Harris

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Go to <http://www.marklewisentertainment.com/> and click on the 'For Magicians Only' link, then click the 'Entertainment' link, and then the 'Trade Show Magic' link. Go almost to the bottom of the page and click the 'click here to see Mark do a card trick' link.

This is NOT a card trick. This is a six minute 'pitch' exactly as Mark would perform if he were on the streets or at a trade show.. Interesting stuff !

And in the other corner - Don Driver and his Svengali Pitch video and Wigglee Pitch manuscript. Don't ask me what a wigglee pitch is... you'll have to do your own research..!

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I can't think of anyone I would rather learn from than Don Driver. He knows the real stuff on drawing and holding a crowd, on pitching, and selling. If he puts anything out you should grab it.

- Whit Haydn

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Don's site is located at <http://www.dondriver.tk> , and features a link to the Magic Cafe and a two page discussion of the art of svengali pitching..

<http://snipurl.com/svengali>

If you love magic, enjoy working with the public, have a desire to perform street magic - but aren't sure about your ability to live off the tips you earn... maybe you should check out Don and Mark's sites. This may open a

source of income for you, just as it has other 'pitchmen'..

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:: Side note..

Busker's ( guy's who publicly perform a 'pitch' of some sort - selling svengali decks or drawing a crowd for a street magic performance for example ) have their own 'Cafe'.

The Busker's Cafe American is dedicated to subjects you can't talk about in other cafe's.. Moderated primarily by Danny Hustle and Mark Lewis, BCA will give you an inside look at the world of busking and street hustling. A very wide assortment of subjects are covered, since many of these guys are magicians...

Check it out.. <http://www.thedannyhustleshow.com/forums/index.php>

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:: The Institute of Dexterity Hand and Finger Isometrics

Tabby Crabb makes tables. Well, actually he makes Tabman Tables, maybe the best table a magician ever owned. Ammar, Maven, Lee, Sisti, Swiss, Wonder, and Biro, among many , are all customers of 'Tabman'. But.. that's not what this resource is about.

It's about fingers... your fingers.

As a skilled woodworker, magician, and musician, Tabman depends on his fingers to make his living. Dexterity is vitally important to ALL magicians, young and old alike. Don't think that simply because you're young you can't benefit from a daily routine of finger exercises to help keep your fingers in maximum condition..

To quote Tabman.. ( Magic Cafe thread.. <http://snipurl.com/tabman> )

"Many years ago I responded to a small ad in the Musician's Union newspaper for The Cowling Institute of Finger Dexterity. It was a series of isometric excercises designed to keep the hands of pianists, guitarists and violinists in shape. Mr. Pickles (I'm not kidding about this), the

director, told me that ten minutes a day was physically the equivalent of two hours on instrument practice as far as the muscles of the hands and fingers were concerned.

In those days I lived on a tour bus and had precious little time to practice so I bought in and have been a devotee ever since.

I don't play much music anymore but the excercises have kept my hands in great shape and the benefits have transferred over to my card play."

Tabman has been kind enough to set up a page on his website to show exactly how he exercises his digits daily. I do these exercises myself, every day, and they take about three minutes to perform.

<http://www.questx.com/tables/cowling.html>

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:: Pepper Ghost

It's not halloween, and I have no particular reason for passing this resource along.. but here it is anyway. I found a nice blueprint for creating your very own 'pepper ghost', one that's affordable and easily within the abilities of the average shop owner...

I realize that at this moment some of you are scratching your heads and wondering aloud what the heck I'm talking about..

You can read all about pepper ghost here..

<http://www.dafe.org/misc/peppers/peppers.htm>

And.. you can access the blueprint here..

<http://www.rjsoap.com/pepperghost.html>

Note that Robert Benfield spent all of about ten bucks to create his pepper ghost.

Actually, this might be the perfect time to introduce you to Mr. Pepper. This way you have ample time between now and October to contemplate where you want to display your 'personal poltergeist...'

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:: The Ripper  
:: Traveling with Michael Ammar

Did you see the movie 'Shade'? Do you remember when Stuart Townsend took a double-faced card from his pocket, held it up for Jamie Foxx to see, and then 'ripped it' into two jacks. Just as quickly, it was ripped into four jacks..

The effect originated from an idea by Scott Alexander and Alan Nu, and was created by Lee Asher. Published in his 'Thinking Out Loud' lecture notes, Lee consented to this, and several other effects, being used in the movie..

I'm not going into detail about performing 'The Ripper'. Instead, I'm going to send you to <http://snipurl.com/leeasher> to sign up for Lee's list and he will send you the url to download the pdf.

Look around the site and you will find a video of Lee performing the Ripper, plus numerous other effects sold by and/or created by Lee.

Click on the 'Coming Soon' link and you can watch the fr'ee documentary - Traveling with Mike Ammar. Travel 9 days with Mike through the Pacific Northwest as he experiences the highs and lows of being a magical superstar.

<http://snipurl.com/leeasher> Click here to visit Lee..

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" You must do the things you think you cannot do.."  
Eleanor Roosevelt, First Lady

"I attribute the little I know to my not having been ashamed to ask for information, and to my conversing with all descriptions of men on those topics that form their own peculiar professions and pursuits."  
John Locke, English philosopher

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Write and let me know what you think of eMagic Deluxe Journal of Magic. Make suggestions, criticize, send me your reviews or original articles... be pro-active !

May my next issue find you well...

Rick Carruth

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:: April 17th, 2005 Issue # 21::  
Rick Carruth / editor  
(C)2005 All rights reserved

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Hi All.

Welcome to the latest issue of *Magic Roadshow* ( formerly *eMagic Deluxe* ). As you can tell, we've had a little name change since our last issue. I went into a little more detail on my blog ( <http://streetmagic.info/blogger.html> ) as to the reason's behind the change.

I am working on a new website that will be titled Magic Roadshow dot com, and , although I don't have it set up at this moment, I will have in the near future...

I think you'll like it... More later..

I really don't need a table of content for this issue. Lets just say...

(A) *Interview.. Oz Pearlman*

Most of you know Oz (rhymes with close) as the star of several popular dvd's, including the highly successful '*Born to Perform*', '*Stealing Pips*', and '*WatchMagic*'. ( All available from <http://www.penguinmagic.com> ).

Also, you can get additional info on Oz and his magic directly from his site

at: <http://www.watchmagic.com>

'Born to Perform' is one of my three favorite magic dvd's of all time. I appreciate the straight-forward teaching of the many vital sleights that separate the casual cardman from the more serious practioner. After watching it for the first time, I knew that one day I would have to find Oz and ask him a few questions..

Well, I found him in New York, just back from California, the Caribbean, and Las Vegas, among other places, and here's the interview...

.....

:: Interview: Oz Pearlman ::

Hi Oz. First, I want to 'thank you' for taking the time out of your busy schedule to do this interview. I heard February was a hectic month - How so?

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Hi Rick, Thanks for having me. I've been out to Vegas, Hollywood, LA, Iowa, Michigan, as well as the Caribbean in the last 2 months. A whole lot of magic shows, and video shoots.

.....

(Q) You were introduced to magic at thirteen and performed your first show at fifteen. When did you feel a "calling" to perform card magic? Did you have a mentor or mentors during your early years?

(A) I think I actually started up at my first restaurant when I was 14; a little Italian restaurant named Zia's that was right down the road from me. I'd actually walk to work most of the time. I did a variety of magic, including cards, ropes, coins, silks, and gimmicked magic.

There were two people that had an early influence on my magic. One guy by the name of Ryan Hertz was a magician at my school, and the other a slightly older man by the name of *Bruce Kessler*. Bruce served as my mentor over the course of 2 or 3 years.



He introduced me to the works of *Paul Harris, David Williamson, John Mendoza, Harry Lorayne*, and a number of other magicians. Their works influence my magic to this day.

.....

(Q) You're 'holed up' in a Las Vegas suite with any three magicians in the world for one week of non-stop brain picking. Who's there?

(A) I♦m assuming they have to be living, as I wouldn♦t want to be holed up with any dead magicians :-P In that case: *David Copperfield, Paul Harris, and Joel Bauer*.

.....

(Q) What three magic-related tapes or DVD's should any aspiring cardman have in his library.. beside's yours, of course!?

(A) Hmmm. Books would be much easier to list than DVDs/tapes. The ones that I have personally learned the most from are Michael Ammar *Easy to Master Card Miracles* series, Bill Malone♦s *On the Loose* DVDs, John Bannon♦s videos, and Guy Hollingworth♦s videos.

That♦s more than three, but it was very tough to choose.

.....

(Q) Do you use different brand cards for different effects? What's your favorite brand and why?

(A) Just *Bicycles* in general. I like Bikes the best, though I always enjoy a nice Tally Ho circle back, though I very rarely get them. It♦s a rare treat. (You know you♦re doing too much magic when you describe a brand of cards as "a rare treat")

.....

(Q) When Houdini was asked how many card tricks he knew, he replied "

maybe twelve ". Do you think the average performer could master the twelve or so effects on your newest DVD - Watch Magic - and entertain a room full of hungry strangers?

(A) I personally would not perform that many card tricks in one sitting unless I was specifically approached to do only card tricks. I think that you can only do so many effects before it becomes "just another card trick".

I think that a healthy diversity in your act, with all different types of magic, really livens up the show and can help to increase the entertainment value.

However, the effects on WatchMagic have served me very well, each and every one, and I think that by practicing them and adding whatever presentation fits your personality, you will have dynamite routines guaranteed to entertain and fool any audience.

.....

(Q) Your Stealing Pips DVD also contained about a dozen very strong card effects, some impromptu, some requiring a set-up.

Would you normally perform these tricks during a walk-around? Do you use set-ups or gaffed decks or cards during a close-up performance?

(A) Stealing Pips contains a few effects that I use quite regularly. It also contains a few effects that I don't use very often. That's not because I don't like them, but simply because they may not fit my performing conditions.

For example, IC3 is an excellent effect that many people consider their favorite on the DVD. It requires two decks of cards, and about 10 - 20 seconds of preparation. Most of the time I am simply unable to accommodate that type of overhead if I am strolling at a private party or corporate event and therefore I don't use it all the time. However, when I am able to perform it and the opportunity is right, it plays very big.

Other tricks such as Thought Force and Twist & Shake reset instantly and require absolutely no setup, so I'm able to do them much more often. The DVD has something for everybody, with some color changes, visual

magic, mental magic with cards, and interesting sleights.

.....

**(Q)** Although we, as magicians, see many tricks utilizing both the pass and the palm, statistics say ninety percent of us are afraid to use either 'under fire'. Can someone, in your opinion, perform successfully without mastering these two sleights, or, are they severely limiting themselves and their repertoire without them?

**(A)** I think that you can easily make due without palming or using the pass, but you will definitely be hindered. There are so many great routines that rely on palming that it would limit your repertoire undoubtedly.

As for the pass, I think that too many people are trying to work on a pass that is invisible when being burned. Most of those passes look fishy even if invisible because the hands are held in such an awkward manner and cover so much of the deck to facilitate the pass being invisible.

The body tension and body language can telegraph that something is going on from a mile away. I think that a smooth pass executed on the offbeat, during a laugh or a pause that leads to eye contact, is far more effective than one purposely done while the spectators are burning your hands.

I think that just studying human nature, and the nature of the offbeat and eye contact can lead to much better misdirection. Study the works of the masters, such as Vernon, Ascanio, Slydini, and Tamariz and how their style of presentation, eye contact, and body language served to disarm the spectators and guide their eyes away from every move.

I think that the more sleights you feel comfortable performing, the more you can improvise, the more routines you have at your disposal, and the more creative you can ultimately be.

.....

**(Q)** I believe that what separates the Gifted from the Mediocre is not just how MUCH they practice - but HOW they practice.. In other words, practice doesn't make perfect - perfect practice makes perfect.. How do YOU practice OZ?

(A) I practice for hours a day, everyday. I don't force myself to; it just comes naturally to me. I play with cards, coins, everyday items, gimmicks, and other things constantly.

I tend to work on things continuously for months at a time. I've been doing one of 2 or 3 false shuffles at least a hundred or a few hundred times a day for the last year or so, to the point where my hands know it without my mind being involved at all.

I go through the basics of double lifts, various controls, flourishes, culling, passes, top changes, color changes, and other sleights throughout the day. I always keep a notebook with me as well to write down any ideas, either for methods or new effects.

I read constantly, and like to re-read books that I have. Every now and then I break out the classics (Expert Card Technique, Tarbell's, Amateur Magician's Handbook, Bobo's Coin Magic) and find hidden gems that I forgot about.

I also videotape performances. This consists of videotaping live shows on stage, as well as close-up when I can. I also use the web cam at home and the mirror to learn my angles, and try to catch my "ticks". These are the little tells that you never notice until either someone points them out or you study very carefully on video.

Make sure to check out Ken Weber's excellent book, 'Maximum Entertainment', for more on that.

.....

(Q) If you needed to learn a new sleight to perform an effect successfully, would you work it out over a period of time or 'barnstorm' a couple of days? How long after you learn a new move before you're comfortable performing it in public?

(A) That depends what you mean by "in public". If I'm working, then I'll rarely do something that I don't feel extremely comfortable with. If that's a new routine, then I will have been practicing it for a few weeks or months, and most likely have performed it for friends, family, and total strangers until I feel that I have it down and the presentation is natural.

Whenever I leave the house, I'm always prepared to do at least 1 to 2 hours worth of magic with just the items in my wallet, and random items that the spectator has on them or things available at a restaurant, bar, bookstore, or wherever I'm going to be.

You never know who you'll meet...

.....

(Q) Do you find this whole issue of 'crediting' to the 'nth degree frustrating? If we don't know factually who wrote a song, should we have to credit everyone who ever recorded it, or added a riff to it?

(A) That is a tough nut to crack. It is quite difficult and laborious to credit to the "nth" degree as you never know if you might have missed somebody by accident from the 16th century that published some random book.

The fact is that magic builds on magic, and it is very rare that somebody creates something entirely new that doesn't have its roots somewhere in the past. I think that by contacting as many knowledgeable magicians as you can, and giving the due diligence required, you will most likely do a very good job of crediting. There are people that devote their lives to the history of magic and its roots, and even they are sometimes unable to fully trace back magical effects and moves.

There is a very big difference between doing incomplete research and not crediting properly. I'm referring to claiming an idea to be original that isn't really yours as opposed to not being able to trace the full lineage of an idea that you may have created independently.

I was burned on this in the past with Stealing Pips and the SAC move. This concept of concealing a card in a ribbon spread has a long history, and my research led me to 4 or 5 people in the past 60 years that had used variations of this move. However, in my research I did not discover the name of Charles Nyquist, who published his own move of a similar nature in a journal in the 1930s.

Did I rip him off? I honestly don't think so as I had no malicious intent, but simply did not know. I give full credit to his ideas predating my own. However some magicians would see that quite differently.

I think that the politics behind magic can be quite difficult to deal with, and leads to negativity that can be very disheartening to newcomers.

At the end of the day we are here to entertain and bring joy, as opposed to bickering and holding grudges over minor points. Crediting is quite important, no question about that, but I think that we should help each other within the community to credit properly as opposed to using it as a tool for hate.

.....

(Q) Part of your popularity arises from your willingness to help the 'technically challenged' magicians, like myself. Neophytes appreciate someone of your abilities taking the time to point others in the right direction. Yet we, as performers, also seek the approval of our peers. Do you sometimes feel that a small, but vocal, group of your peers unfairly criticize you and what you try to accomplish?

(A) At end of the day, my #1 concern when it comes to magic is that my audiences enjoy my shows, are thoroughly entertained, and keep on booking me.

I would be lying if I said that I don't care about what my peers think of me. Everyday, I get emails from people that love the DVDs I've put out, as well as the tricks. They tell me how much it has improved their lives, and how much fun they're having.

These are people from all walks of life: doctors, teachers, teenagers, students, retirees, and from all over the world. It is absolutely amazing.

From time to time, I also see the posts or reviews of people that don't like my material. You have to take the good in stride with the bad. However, so many of these posts are biased and misinformed. To give a rebuttal to everyone would only serve to demean myself, and so I read them and try to learn what I can and move on.

I'm always open to constructive criticism, and consider myself to be one of my harshest critics. I'm not in magic for the ego, but to continue to improve and learn from those that are more experienced. I think that the more professional you act the more it detracts from the negative

comments about you, and therefore I never stoop down to a level of insulting others.

Anybody that has met me or knows me knows that I'm a friendly guy, and would always prefer to solve a problem and move on rather than hold a grudge.

.....

(Q) I understand that 'our little sub-culture' is a very diverse group of individuals with an equally diverse set of opinions and standards. But can you see a unified committee or association, much like musicians (ASCAP) who try to set industry standards and eliminate much of this in-fighting about standards, secrets, crediting, etc.??

(A) I don't think so. It's simply the nature of the art. There will always be jealousy and spite. There will always be people exposing magic, or stepping on the toes of others, be it on purpose or by accident.

Magic has changed leaps and bounds with the advent of the internet, and it is very difficult for some people to accept that. A mere 20 or 30 years ago, people would study for years under other magicians to receive only a slight bit of the information available now in books, DVDs, instant downloads, and other media at the touch of a button shipped direct to your house no questions asked.

There is no way to change that or go back to the ways of the past. It is now up to us within the magic community to uphold our art.

.....

(Q) Oz, can you give us a hint of what we might see from you in the coming year? Any special projects in the works? Any chance you may make a move from Broadway to Vegas?

(A) I will be doing an extensive amount of lecturing in the coming year. This will include lectures throughout the US, Canada, Israel and the UK.

As lecture tour dates and locations are established, info will be posted on <http://www.watchmagic.com> As for a public show, I have entertained

the notion of another Off-Broadway show, but I can't say for sure if that is in the works for 2005. Only time will tell.

I'm sure to be out in Vegas at times throughout the year shooting additional demo and instructional videos for Penguin Magic <http://www.penguinmagic.com>

Other than that, I perform at private parties, corporate events, and celebrity functions primarily in the NYC area, but also throughout the US.

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It's been our sincere pleasure to have you interview with Magic Roadshow, Oz. Thanks for taking the time to answer all my questions with thoughtful, insightful answers.

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:: Magicians and Miracles ::

Jeff McBride offers some great advice on being a magician twenty-four hours a day, and always being ready to perform a little magic for someone at a moments notice.

I believe whole-heartily in the theory, but...

Sometime's real-life steps up to the plate and you're forced to pay respect to those things in life that are greater than the magic we perform.

Sometime's you're left with an empty bag of tricks, humbled beyond compare, and begging for God to perform an outright miracle....

Last Tuesday my beloved wife, Carolyn, suffered a major heart attack. My wife is a young woman, not someone you would suspect would be in danger of heart failure. But, only thirteen years of smoking and high blood pressure (controlled) was all it took to clog her main artery and cut off the flow of blood to her heart..

To say that all this was a surprise is an understatement...

Today is Sunday, and after six days in intensive care, her doctor has let



her come home to recover. So, if you wondered why my newsletter was a few days late....

I seriously wondered if I would ever have the opportunity, or the will, to send out another issue. When they sent the Chaplain into the waiting room Tuesday night to take me to the conference room because my wife's heart had stopped after surgery, I didn't have any more magic in me...

But God did have a miracle waiting on my wife and I .

The doctor says she may be OK in a month or two, after rehab therapy, medicine galore, and much rest.

So, tonight when you ask God to watch after your loved ones, ask Him to continue blessing our family as well.

Thank You!

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That's all for now folks..

Look for a review in two weeks of *Jeff Wessmiller's* 'Weapons of the Card Shark'. I think you'll find it an interesting review...

Also, I want to Thank my friend, *David Breth* ( <http://www.davidbreth.com> ) for making his contracts available for me to publish online. You will find one of his performance contracts/invoices available for reproduction at: <http://streetmagic.info/contracts.html>

eMail me at: [editor@streetmagic.info](mailto:editor@streetmagic.info)  
visit my site at: <http://StreetMagic.info>  
visit my blog at: <http://streetmagic.info/blogger.html>

Later Friends...

Rick Carruth

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Magic Roadshow

: May 1st, 2005 : Issue# 22

:: Rick Carruth/editor : David Breth/contributing editor

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Hello All..

First.. I want to welcome all the new subscribers since the last issue. I hope you find something here to help you with your goals.

I want to remind you to let me know what you're thinking! What's up with you and your career? What do you want to read in Magic Roadshow?

I have a small, but very talented, group of experts that can crank out valuable articles on virtually any magic-related subject you can come up with..

[Email Me..](#)

I also want to thank all of you who wrote to offer support for my wife, Carolyn. She read your letters and wanted me to thank each of you for taking time to offer her encouragement.

She's getting better. Actually, although she can't drive yet, I had to take her to the big city yesterday to get her nails done...

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:: In This Issue

- Review - *Weapons of the Card Shark (dvd)*
- Engineering Magic*
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- Card in Wallet Prediction*
- The Modern Mentalist*
- Plans - Make a Money Machine*
- Dave Dee*

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**:: Weapons of the Card Shark - A Review  
:: ( *Underground Cheating Techniques Exposed..* )**

*Weapons of the Card Shark* introduces Jeff Wessmiller to the world of magic. I say magic because many of the sleights of this 90 minute dvd are far more useful to magicians than card players.

Jeff himself offers a disclaimer at the beginning of the dvd encouraging viewers to NOT use the techniques in an actual card game, lest something very bad happen..

the most proficient cheats of all time will dare to use an illegal move more than once or twice during an entire session. They understand the consequences of getting caught, and reduce their chances of being detected to slim-to-none.

If you regularly play poker with the 'boys', let me say this and then I'll get on with the review - You can bet your last dollar that a few intellectually-challenged players WILL pick up on a few of these moves and try to manipulate a deck during actual play.

Fortunately, their versions of Jeff's shuffles, cuts, glimpses, and switches will be far inferior to Jeff's. It takes nerves of steel to cheat with a table of eyes following your every move, and real cheats understand the risk of getting caught.

Jeff credits several of magic's greats throughout the dvd. You can easily tell the influence magic has on his skills. Actually, I see Jeff more as a Martin Nash protege than a cheat. He's discovered his niche, and if he's as wise as I suspect, he'll ride this horse to the bank and back a few years yet..

Weapons is divided into eight sections: False Shuffles, False Cuts, Stacking, Hopping the Deck, Glimpses, False Dealing, Mucking, and Deck Switches.

False Shuffles, for instance, covers ten different types of shuffles. Blind

shuffles, in which the order of the entire deck is not disturbed, is probably the most useful in our line of work. I particularly liked the Blind Over-Under Shuffle, which looked very convincing - even close up. The Push-Through and Zarrow shuffles are both well-know sleights, but I still enjoy watching someone skillful performing those moves for me..

False Cuts are another commonly used sleight by magicians. Once a chosen card has been controlled to the top, or bottom, Jeff demonstrates five different cuts to retain their position. From the simple Scrape Cut to the fancy Erdnase-inspired Jigsaw Cut, all are very do-able for the average magi.

Next, Jeff demonstrates six different methods of stacking a deck. These stacks are achieved as the dealer gathers the loose cards from the previous hand. In most stacking scenario's, the crooked dealer is simply looking for a high pair to control, and subsequently deal, to himself or an accomplice. Although not commonly used by the average magician, these are the type of moves you would most likely see a cheat attempt in a game...

The section dealing with Hopping the Deck, on the other hand, is full of valuable info for magicians. Starting with Ed Marlo's method of retaining the bottom card, Cellar Keep, to the Classic Pass, Thumb-lick Pass, and Hermann's Tap Pass, Jeff displays his mastery of card magic's most frustrating move. He follows with a an original pass that is nothing short of...hard. Then, two table passes to retain the top card after the deck has been fairly cut by another player ( or audience member).

Four Glimpses show you how to discover either the top or bottom card when dealing to other players. I can see this being very useful if you have controlled a card to either location and need to know the value to finish the trick. I can also see someone tryng to use these techniques in a game of seven-card draw to discover your hole cards..

What separates Jeff from other magicians, in my humble opinion, is his ability to False Deal. His bottom deal is very efficient, but just a little 'loud' if dealt in rhythm. One would need to stop and/or pause every few seconds to break the sound pattern. On the other hand, Jeff's Stud Bottom Deal is not detectable, at least not when performed by him. The Flop Bottom Deal and Marlo's Cigar Bottom Deal are fun to watch and very useable in close company.

Watching Jeff Second Deal is worth the price of the dvd. Except for a

slight variation in his grip, you cannot detect his second deal, or the more difficult Push Off Second Deal. Only a master of the art would stand any chance of detecting the miniscule difference.

If you can master any of the false shuffles, you could put on one heck of a cheating demonstration, one that the public couldn't detect even when 'burning' your hands..

The Mucking and Deck Switches are more legitimate cheating techniques. Mucking (stealing cards from the deck and bringing them back at an appropriate moment) is one of those moves that could get your opponent in serious trouble if not performed to perfection. Jeff can do it - but most retarded card cheats can't. It's one thing to perform a move so fast that your fellow players are not sure exactly WHAT they saw... It's something else to get caught with a card in your palm, or a deck in your lap..

All in all, I give 'Weapons of the Card Shark' a 4.5 out of 5. There is definitely a world of information here, and Jeff is a very good instructor. This is a professionally produced dvd with high production values, proper sound and lighting, camera angles, and navigation.

Topping out at 90 minutes, there is a full hour and ten minutes of instructions and another twenty minutes of Jeff performing a number of the moves during actual game play.

Combine an interest in magic with the current popularity of poker, and you will find enough genuinely useful sleights to keep you busy for many nights to come..

:: Available from - <http://www.expertmagic.com>  
:: \$25.00 instant download , \$30.00 DVD w/fr'ee shipping

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:: Engineering Magic ASME

The more you know about engineering, the more you know about magic.

No, engineering isn't magic, but magic is a combination of skill (art) and engineering. And, as you'll learn in this website, magic requires a knowledge of science and the help of engineering. Without science and engineering, it would be impossible to do magic.

In science we seek to understand our physical world and in engineering we put science to work to improve the quality of life--but who can have a quality life without having some fun!?

Join us in taking a look at the science and engineering of magic!

(Brought to you by the American Society of Mechanical Engineers)

floating dollar  
egg in bottle  
disappearing milk  
piercing a balloon

<http://www.asme.org/education/precollege/magic/default.htm>

=====

:: Trick Magic.com

*Effect:*

The cards are spread out between the magician's hands and the spectator is instructed to touch one card somewhere in the middle of the pack. The touched card is turned face up. The deck is squared up, and the spectator cuts the deck several times. The jokers found the card! One joker is on top of the card, and one joker is right below the selected card. Truly a card masterpeice!

*Secret:*

I'm not going to give you the secret! You've got to go to TrickMagic to get it.

[http://trickmagic.com/card\\_between\\_the\\_jokers.htm](http://trickmagic.com/card_between_the_jokers.htm)

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:: Gmail

Remember.. if any of you want a fr'ee *Google Gmail* email account, so you can get every issue of *Magic Roadshow* without interruption, let me know. I have forty-eight invitations at the moment and will be glad to send you one.

=====

:: Joe McLaughlin's Sleights

Let Joe teach you a nice little one-handed shuffle. Now, I'm not telling you it's going to be easy, but it is do-able. Good photo's..

<http://home.att.net/~sleights/>

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:: Business or Hobby?

:: *David Breth / contributing editor*

"Most people do not buy reality, they buy perception". When I heard this statement used, my first thought was 'hummm this seems dishonest.'

The more I pondered and studied this statement, the more I began to see that this was not a justification to be dishonest, but it was just being honest about most people.

"Most people do not buy reality, they buy perception". I recall a story I read years ago about several bakeries located on the same street each located only a few shops down from one another.

One of these bakeries placed their sign out front of their store and it read

"The best bakery in the universe". Another had a sign reading "The best bakery in the world", yet another displayed a colorful sign with bold letters "The best bakery in the state".

The one that is always packed with paying, repeat customers is the bakery that has the sign that simply says "The best bakery on this street".

You see whether they were actually the best bakery on that street or not, the perception is that they are from what their sign says.

An example that is closer to home, I am one of only a few magicians in my area that offers all my customers a "100% GUARANTEE. If you don't like, you don't pay".

I have my share of 'well meaning' magicians telling me ..."oh, you should not offer a 100% guarantee. There are always gold diggers out there looking for a bargain"...

That statement is true, yet for me I have never had any one take me up on my offer.

Then these same 'well meaning' magicians ask me ..."what if they do decide to take you up on your offer then what?" ..."If they do, I will tear their check up"....

Real to life: I live about 30 miles outside of Baltimore, MD just this year 2005 I am on the phone with a potential client, we are chatting about their son's fourth birthday party. When I told them about my 100% GUARANTEE Mr. and Mrs. X said "really, wow". They secured my services right then and there.

Now you may be saying OK neat, but what is the big deal? Oh, yeah I have not mentioned to you the fact that they live just outside of Boston, MA.

This means they have to fly me in, put me in a hotel, and take care of my meals and ground transportation. Mr. and Mrs. X are not just a couple that have flown off their rocker, they are real to life folks like you converse with each and every day.

They were not buying the reality that it would cost them more to have me travel there than to have a local drive ten minutes to their house, they were buying the 'perception' of me being the 'best', and giving them a security blanket (100% Guarantee) in case I said I was the best and did not



come through.

**Disclaimer: You must be able to deliver what you promise or you will be taken up on your guarantee. I strive to over deliver. Give them more than they had agreed to... Notice I said more - not less.**

**Footnote: I am not in anyway putting down the 'well meaning' magicians that tell me I should not offer my 100% Guarantee. 99% of them that tell me this are not full-time and perform less shows in a few months than I perform in one month. I AM NOT BOASTING, PLEASE KNOW I AM HUMBLE WHEN I SAY THIS!**

Hope this helps.  
A fellow entertainer,

David Breth  
<http://www.davidbreth.com>

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### **:: Card in Wallet Prediction**

The magician lets a spectator pick a card from the pack. Then, the magician takes a card out of his or her wallet and it matches the card chosen by the spectator..

**The Secret:**

First, you need two of the same card (they don't need to be from the same type of deck). Let's say it is the queen of diamonds.

Take one of the queens and put it in a wallet. Put either double stick tape or a loop of tape on the bottom of the wallet, and put the wallet in your pocket.

Take the other queen and put it on top of the deck you want to use.

Now you are ready to do the trick.

Take out the wallet and tell the spectator that there is a prediction of some sort inside (make sure the spectator does not see the tape).

Tell a spectator to pick a card and not to look at it.

Take the card and put it on top of the deck.

Now, start to talk about telepathy & magic and casually put the wallet over the deck of cards. When the wallet is removed, the card the spectator selected is on the bottom of the wallet, and the queen of diamonds is now on the top of the deck.

Put the queen of diamonds on the table and flip it over.

Slowly open the wallet to build up the suspense and finally reveal that the cards match.

=====

:: The Modern Mentalist

"Derren Brown has reinvented TV conjuring and amazed viewers with his mind control acts. So, is he a psychic or just a master manipulator of our need to believe? JACK PHOENIX met him to discuss perception, illusion and spoon-bending."

Following Alaine Nu's two TV specials on TLC this past week, I thought you may find this interview with 'Brown' interesting.... I did.

Very in-depth, and very informative, check out this article in ForteanTimes ([forteantimes.com](http://forteantimes.com)). Remember, you heard it here first... Mentalism WILL be the next 'Big thing' in the world of magic and magic-related arts. Learn everything you can today, and be a step ahead of your competition tomorrow...

"In another show, he predicted the exact campaign that two advertising executives would come up with, and in a rare departure showed us how he'd done it. Brown and his team had put pictures and phrases on T-shirts, parcels, and pub signs the execs would encounter on their route to the office. The execs were unconscious of the information they had absorbed on their journey, and amazed at how predictable their response was."

[http://www.forteantimes.com/articles/185\\_derren1.shtml](http://www.forteantimes.com/articles/185_derren1.shtml)

=====

**:: Make your Own Money Machine**

**Convert ordinary white paper into real banknotes!**

**Works with American dollars as well as other currency like German marks, Dutch guilders and English pounds**

**This little site will give you detailed instructions for constructing your own money machine. Put plain paper between the wooden rollers, turn the crank, and watch as banknotes come out the other side.**

**Click on the " can I have this banknote press" link on the home page..**

<http://home.planet.nl/~geldpers/home.html>

=====

**:: Dave Dee**

**"Recently I came across a website for magicians created by *Dave Dee*. For those of you who don't know, Dave is the marketing expert for magicians and is the author of the all time best selling "Ultimate Insider Secrets Marketing Program For Magicians".**

**I can tell you that Dave is the real deal. He went from averaging 3 shows per month to averaging between 25-30 shows a month in only three months. His materials have really helped me book a lot more shows and make a lot more money doing magic. His stuff really works. You really owe it to yourself to check out his website.**

[http://www.davedee.com/cmd.asp?Cik=1065751.](http://www.davedee.com/cmd.asp?Cik=1065751)



- :: Holey Ambition - fr'ee magic*
- :: Bob Solari - (sponsor)*
- :: Fr'ee PDF eBook*
- :: One Behind - digital magic*
- :: Gospel Magic - resource*
- :: Dave Dee (sponsor)*
- :: Musings & contact info/subscribe/unsubscribe*

If you enjoy this issue.. tell others! If not.. tell me. [EMAIL](#)

Since many of you with hotmail accounts didn't receive your issue two weeks ago, you may want to consider asking me for one of those free Gmail accounts I still have available. It's web-based, so you can access it from virtually any computer.. There's nothing to download, you simply reply to my invite, pick a user name, and bookmark your sign-in page. It doesn't interfere with any current email accounts you now have...

We have a ton of material to cover in this issue.. so let's get it on..

~::~~::~~::~~::~~::~~::~~::~~::~~::~~::~~::~~::~~::~~::~~::~~::~

*:: Interview - Michael Finney*

Michael Finney is, without a doubt, one of my favorite performers in all of magic. A master of comedy and sleight of hand, Michael performs regularly at casinos, comedy clubs, and conventions around the world..

Nominated for 'Magician of the Year' by the Magic Castle, performer at the recent Presidential Inaugural gala for President Bush, and Silver Lion Head recipient for excellence in comedy & magic from Siegfried & Roy - Michael Finney is a pro among pro's..

A regular performer on NBC's 'World's Greatest Magicians' and 'World's Wildest Magic' shows, You would expect Michael to be too busy to sit down for an interview. But, being one of the most approachable stars in magic, and someone who goes out of his way to help others, he found the time to answer our questions..

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**(Q) I know you are very busy Michael, and I appreciate your effort to assist me with my humble endeavor..**

**(A) Hey Rick.. Here 'ya go...**

-----

**(Q) So Michael, I understand you were bartending when you experienced that 'magical moment'.. that instant when you saw a co-worker vanish a cigarette, and you had to know the secret. Do you think of that moment as being the defining moment of your path - or would you have found your way into magic via another route?**

**(A) I would have to say that was the moment. I would have never known a thing about magic if not for Bob Shaw.**

-----

**(Q) As a comedy finalist on Star Search with Ed McMahan, when did you decide to combine comedy and magic, or was it just a natural extension of your talents?**

**(A) Long before I was ever on Star Search, I knew comedy and magic was the way for me to go. I started out as a close up magician, then I did a dove act. While doing my dove act at the amusement park I worked on a platform kids show. The comedy magic act came from that experience. And from then on. (the early 80s) it was comedy magic all the way.**

-----

**(Q) You make a great living performing only five or six tricks. I suppose you're proof positive that the presentation is as important as the magic. How can someone who knows the magic develop a first-rate act, or is it a gift?**

**(A) I have been told by more than one person that its not the trick**

but the performance. I firmly believe that. So be yourself. If you love what you do people will see that. If you choose to make a living at anything it takes practice to develop presentation and confidence. The only way to do that is to perform every chance you get. Sometimes the trip is as much fun as the destination.

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**(Q) Did you really pay a hundred bucks for your first thumb tip?**

**(A) Yes, I really did pay 100.00 dollars for my first thumb tip. I believe I paid to learn the secret. It just so happened to be the thumb tip. Its the best hundred dollars I have ever spent on a magic trick. Plus it taught me a valuable lesson. Magic is all about keeping the secret.**

-----

**(Q) What advice would you offer new magicians who feel a need to be 'perfect' before seeking their first gig?**

**(A) Perfect is a word that is used way to often. This is an imperfect world. In magic you can make a small mistake and your in trouble. On the other hand you can make a small mistake, learn to cover it and all is well. You can learn to do a trick in the dark to perfection. I think its the performance that has to be worked on in most cases. So get out there and perform.**

-----

**(Q) Do you remember your first gig - and how did you get it?**

**(A) I do not remember my first gig, I performed as much and as often as I could in the beginning. So its kind of a blur.**

-----

**(Q) After performing in restaurants for awhile you moved on to performing a dove act in an amusement park for three years. That must**

have been an unusual experience...

**(A) No, to tell you the truth it was just another type of magic performance. I had read a lot and worked a lot of things out on my own, So it was another chapter of magic in my life.**

**A silent act is difficult. I think tougher than talking in many ways. It was not right for me but at the time it got me through, That's the beauty of magic.**

-----

**(Q) From the early eighties to the early nineties you performed a lot of comedy clubs. Was your act based on magic during that time?**

**(A) Yes, it was my act. Because it set me apart from the other comic's. I had and still do have the best of both worlds. To be able to make people laugh and then once in awhile amaze them with magic, what's not to like. Its a win win for everyon\*e.**

-----

**(Q) How often do you change your routine - and do you have a regular (daily) practice routine?**

**(A) Now most of my work is corporate one nighter's, charity and golf events, So unless I am going back to a place I have been before I don't have to change a thing. But I almost never repeat the same show. Something is always different in each performance.**

**And no, I do not practice everyday. I have done it for so long I could do it in my sleep. I do warm up about 15 to 20 minutes before a show but that's about it.**

-----

**(Q) When we last spoke in March, you were preparing to go to England for the first time. How did it go?**

**(A) England was great. Lori and I both had a great time and can't**



wait to go back. I mean it, everyon\*e was so nice.

Martin Duffy was a great host. In their words the whole thing was 'Brilliant'

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(Q) I know you've performed at the Magic Castle in Hollywood as well as many of the top casin\*os in Las Vegas and Atlantic City. What's your favorite couple of places to perform and why?

(A) I love any place where people come to be entertained. Most of these places are in the casin\*o resorts. The people who come to these places want to be entertained. There is a lot of respect in these venues that I really appreciate. People know their are going to get a good show and are excited to see the performer do well. I love it.

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(Q) You've taken a personal disability, a speech impediment, and made it work to your advantage. Was there a time when you felt your disability would hold you back or have you always kept positive about your talent?

(A) Ya know I have to give credit to my parents, They never allowed my brother or myself to feel different in any way. As a kid I got the worst of it, But only you hear me. I am not aware or was not aware that I talked or sounded funny until I started listening to my tapes and even then it took me awhile to hear the words. haha

We are all human. Trying to get along. It is not and never will be a perfect world.

I just do the best I can whenever I can and tomorrow is another day. And I have had so many tomorrows. My Life is Blessed.

I am a little sad right now with the passing of Jay Marshall. He was so kind to me from the moment we met at the Desert Magic seminar in 1986. We became good friends, and, like many others, I will miss him dearly. .

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**(Q) You're the only magician I know who has his own foundation - the Michael Finney Foundation to benefit firefighters and the Pappas School for homeless children.. In eight years you've donated over four hundred thousand dollars to your causes. How rewarding must that be...**

**(A) Great question to follow up with, Because my life has been so blessed it seemed only right to try and give back a little to those in need. I am now with the Gift of Life, A Rotarian group that gets children with heart problems the attention they need. Operations.**

**I am a small part of a group of people who are able to help these children get a second chance at life. It's only right. They are so young and innocent. It breaks my heart to see a child suffer.**

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**(Q) Your 'Live at Lake Tahoe' three DVD set is one of my all-time favorites. Volume two is a very personal look at you and your life both in and out of magic. I get the feeling that L&L publication couldn't possibly have rehearsed this... Am I right?**

**(A) You are right. I went into that with everything I could remember and felt important enough to tell anyone who might be interested. You have to know the whole story. Its been a life that was not chosen. I was just going down the road "of life" so to speak.**

**There have been some things I am not proud of and that never should have happened. I have to be honest with people. If I' am going tell you the highs you have hear some of the lows. There is a scale in life and it must always be balanced. But if you play your cards right. More often than not the scales will balance in your favor.**

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**(Q) Michael, I know you believe magicians should include their wives in the 'loop' and make them privy to our little world. You have made your wife Lori an intrinsic part of the business side of your**

magic. Would there be a 'Michael the Magician' without Lori?"

(A) I could not have done what I have done without LORI. She is, and this may sound corny, the wind beneath my wings. My life jacket, My seat belt, My pillow, my best frien\*d.

Without her there never would have been comic magician Michael Finney.

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(Q) One last question Michael, you made the mistake of telling my wife Carolyn that you were scheduled to play golf with her 'beloved' Tom Jones a short while back... If so - please tell me you kicked his butt...

(A) Lori and I went to Vegas March the 10th, we met up with Don Felder (from the band the Eagles) and his girlfriend Kathrin. Along with English soccer great Willie Morgan from the Manchester United. We all had dinner and then went to see Tom's show.

Willie is a close personal frien\*d of Mr. Jones, so after the show we all went back stage and spent some time with Tom and his manager. What a nice guy. Very friendly. Sat and had some drinks for almost an hour.

One more magical night in the Life of Michael Finney with so many more to come.

...And all for 100.00 dollars.

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- Thanks again Michael, for taking the time to speak with my GREAT readers. They deserve the Best... and with you, they got the Best...

- Take care Rick, and thanks for including me in Magic Roadshow.

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found. And, if you have a magic related article, send it to me (no attachments please) and let's see if we can't send your ideas to readers around the world. If it needs a little editing for spelling or because english isn't your given language, don't worry... I'll take care of that...

Forward this newsletter on to others, if you have friends you think may be interested. I enjoy watching my subscriber count rise each issue.

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Don't forget to visit my blog. I've put some interesting stuff up in the past couple of weeks.....

<http://streetmagic.info/blogger.html>

Street Magic Bullets.... <http://streetmagic.info>

Magic Roadshow..... <http://magicroadshow.com>

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May my next issue find you well...

Rick Carruth

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:: Issue# 24 :: June 1st, 2005

:: Rick Carruth /editor :: David Breth / contributing editor

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Hello All

First.. a quick, but heartfelt, '*Welcome*' to all the new readers since last issue. I hope you find information you can use to advance your cause in the *Magic Roadshow - Journal of Magic*.

In this Issue.....

*:: 10 Tips for Getting a Profitable Restaurant Deal*

*:: Blaines Street Magic Tricks video*

*:: La Séquence du Prestidigitateurs*

*:: The Ultimate School Show Assembly Program*

*:: I Have No Competition Within (at least) a 42 Mile Radius!*

*:: Genii Tricks Anyone Can Do*  
*:: Think Clear*  
*:: Ricky Jay Audio Interviews*  
*:: Harwin - Blurring the Line*  
*:: For Magicians Only*

If you enjoy this issue.. tell others! If not.. tell me.

[EMAIL](#)

I'm a day late with this issue, but I needed some info to wrap this issue up, and I couldn't get it Monday as I had planned. That put everything a day behind.... Sorry..

I'll make it up to ya..

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**:: 10 Tips for Getting a Profitable Restaurant Deal**

*:: R.Carruth*

First, this article is not about magic, or how to perform magic. It's about getting a desirable position in a restaurant setting, performing your particular brand of magic.

Working as a close-up performer in a restaurant is probably the easiest way for the inexperienced magician to gain valuable 'face time'. It's also one of the best ways to develop your close-up skills and work on your confidence.

Working the same location, week after week, requires a different strategy and finesse from say - working birthday parties. Approaching friends, family, and co-workers to get a birthday gig is one thing - approaching the general manager of a national restaurant chain is something else...

Here is a list of tips I consider "essential ":

*(1) Look for the proper type of Restaurant -*

It will be your responsibility, among other things, to help the restaurant cover that period of time between ordering and

receiving the order. Seek restaurants that meet the criteria of having a legitimate 'wait time'. TGI Fridays and Applebees are good examples. Pizza restaurants that cook pizza on-demand are another good example. (Customers typically wait at least fifteen minutes on a fresh baked pizza)

There are always exceptions to this 'rule', but these type of restaurants are a good place to begin your search..

### *(2) Dress Appropriately*

- To be taken seriously, dress seriously.

I'm not suggesting you wear a tuxedo, but as Michael Finney is fond of saying.." dress like you have some place more important to go later.."

### *(3) Leave the Case*

- Don't walk in carrying your close-up case, but it certainly wouldn't hurt to have it in your car. Leaving it outside will give you a few moments to think about what strong magic you want to show the GM/Owner -IF- they insist on seeing a sample.

### *(4) Deal with the Decision-Maker Only -*

You're not there to perform a fr'ee show for someone who can only refer you to someone else. Although some performers say call and set an appointment, I say go to the restaurant about one-thirty, eat lunch, and then ask to speak to the general manager/owner;

A) You already have a table occupied.

B) The GM is glad that you are asking questions instead of complaining about something. and..

C) It makes it more difficult for the GM to brush you off, as they could on the phone.

Go on a Monday, Tuesday, or Wednesday, and try to talk to the GM around two-thirty - the slowest part of the day for most GM's.

Ask the GM to have a seat.. it puts you both on an equal level.  
Be confident..

**(5) *Be Prepared-***

Give the owner/gm a promo package of some sort. If you have to go to the mall and get a good photo of yourself at the glamour photo place - do it - and attach a business card to it. If you have a resume, take copies with you to give out, as well..

Some of the chain restaurants may want a contract. If you don't have one - I have a basic contract posted on my website at:

<http://streetmagic.info/contracts.html>

Print it out, modify it to suit your specific purpose, and run a few dozen copies off at Kinko's..

**(6) *Convince the Owner/GM***

The owner/gm must be convinced that you can increase their business on traditionally slow days. If you're working on salary (or by the hour), you need to show that you can increase traffic enough to cover your pay.

Don't wait until you're asked- to outline your plan. Have three or four good examples mentally ready, and look for an early opportunity to present them.

GM's are in charge for a reason - they know how to separate profitable ideas from costly ones..

**(7) *Compromise-***

Offer to work one night for fr'ee - if the management has reservations about your ability or usefulness. Give the GM a chance to see, first hand, the effectiveness of your magic.

If you're offered a tip, politely decline, and ask that, instead, they put in a good word with the GM. This is Very Important...

**(8) *Pick your Poison* -**

If you're talented and personable, you can make more working for tips. Keep in mind that you will be competing against the wait staff, to a degree, for the customers money.

Think of creative ways to work WITH the wait staff instead. Consider offering them a tip if they refer tables to you. I wouldn't 'quote' them a dollar amount, instead, just tip them a percentage of your tips. If they can 'pre-qualify' the table, it will save you time and money in the long run anyway.

**(9) *Get Pa'id Accordingly* -**

If you decide to work on salary, or hourly, remember that you will perform a valuable service for the restaurant - one that no one but you can perform. You deserve to be pa'id according to your talents.

Good wait staffers can easily make a hundred dollars plus a night. Shouldn't you?

**(10) *Negotiate* -**

To make your job easier, negotiate the right to place card holders on the tables. Let the customers know you're working, that you're working for tips or courtesy of the management, whatever the case, and to request a visit to their table through the wait staff.

-----

Some of the biggest names in magic perform regularly in restaurants. Not so much because they need to - but because they want to. It's the perfect place to introduce new magic in your repertoire and make important contacts that may lead to very profitable performances..

Mastering the ability to be personable is equal to mastering your magic. Both work hand-in-hand to elevate your status as a performer. Restaurants are the perfect place to develop your craft, build your confidence, and gain invaluable contacts. Good Luck!

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**:: Street Magic Tricks... Do you know how David does it?**

Watch this short video , courtesy of *The Learning Channel*, of six of David Blaine's most popular tricks. Look for new specials with David this Fall..

link non-working

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**:: La Séquence du Prestidigitateurs**

Au vu du titre vous vous demandez ce que ça cache ? Je vous offre en vidéo une technique inédite de Gamer : le secret de son fameux vol de carte sans empalme qui lui permet de gagner à tous les jeux !

Oh, sorry... I forgot that I can't speak French. You and I don't have to speak French to enjoy this wonderful site. Watch great video's of some of magic's classic effects, inspired by Paul Harris, Thomas Garrett, Harvey Rosenthal, Johnny Thompson, and Nick Trost, among others..

If you don't watch anything else, watch the amazing ' Pièces pour salon '. It takes a lot to impress me, and I have gone back to LSP and watched this video about a half dozen times. You will too...

<http://snipurl.com/fa6o>

After you've explored these video's, look in the left-hand column for 'Les videos', where you will find about two hundred and fifty additional videos. Since most of these are silent, except for occasional soundtracks, being a French site is rendered totally unimportant...

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**Mrs. Smith: ...”do you know there number or web site right off the top of your head”...?**

**Entertainer: ...”ahh, I think it is bla-bla-bla...I´m not sure, but I do know they are listed in the phone book”...**

**Mrs. Smith: (in a disappointed/stressed out voice) ...”oh, ok thank you”... Entertainer: ...”have a good day and good luck”... End.**

-----

**The above conversation is similar to several I have heard time and again while being with other entertainers when they get a phone call.**

**Mrs. Smith calls me and we have the same conversation, except I offer her several valuable options. First, I ask for her mailing address, Email (if she has one), child´s first name (have her spell it out, husbands name and two contact numbers (if available).**

**Next, I open my wallet and or day planner and pull out three or four local entertainers business cards. I then give her the name of two of them and then state that they are friends of mine and since I have a good relationship with them and I will call at least one of them personally for her (I also talk them up about how great of a clown, balloon artist, magician, etc. they are. They are qualified before she chats with them and she states how enthusiastic I was about their talent(s).**

**Ring, Ring, Ring...”hello”...,  
...”hello Jeff, this is David Breth - how are you?”...**

**Jeff: ...”fine and you”...,**

**...”I´m really good, Jeff I only have a moment-Grab your pen and note pad, her name is Mrs. Smith, her number is”... (etc. most of the time when I call they have their pen and paper ready because the majority of the time when I am calling it is to give them a referral). 98-99% of the time one of the entertainers I reefer to callers are able to do the show.**

**“David, man you are crazy”!!!**



**“Really”?, see what I have not told you before you stated that I am crazy is that when I ask for the callers mailing address, that evening (no matter how tired I am) I hand write a Thank You card for her giving of her valuable time to consider utilizing my services. This is mailed the next business day!**

**While I have the caller on the telephone I also offer them (whether they have another entertainer perform or not) goody bags, magic books, magic tricks, and I also send them one of my FR'EE ultimate, stress-free party planning ideal kits.**

**The combination of the Thank You card and the FR'EE party planning kit has always received an amazing response from each one that I have sent them to. NOTE: If you begin to do these things ‘just’ to get their business, one they can sense this and two you will not feel as good as if you were to do it as a favor (doing something special and nice).**

**Months ago I received one of these calls, after going through the process I have just shared with you she called me a few days ago and hired me to perform a school show. Sure she was extremely satisfied with the entertainer I referred to her, but she was rather intrigued by the “EXTRA” mile on my part. -----**

**P.S. Each month Mr. & Mrs. Smith (and Tykel) receive my valuable newsletter in their mailbox. Next year I send the Smith´s a post card, two follow-up letters and a phone call one month before Tykel´s sixth birthday. 98-99% of the time they use my services, they OFTEN state we are so appreciative for how you treated us like we were celebrities last year and the neat newsletter and post cards you have sent to us throughout the year...wow.**

**-----**

**Hope this helps...this is part one in a series of marketing ideas that I have learned and then added on to for enhanced effectiveness. I only share what works...no fluff.**

**P.S.S. If you are ever in the Baltimore area you are more than welcome to come to a real-life show, where I perform for both adults and children - and even chat with one of my clients (call ahead and I will arrange this) [www.davidbreth.com](http://www.davidbreth.com)**

**David**



physical abilities. And readers have also been impressed with the wealth of facts he has gathered from the world of carnivals and conmen. Jay has also acted in the films of David Mamet -- who produces his stage shows -- and in the HBO series *Deadwood*.

*National Public Radio* has made Ricky a perennial interview favorite. Searching the archives at NPR will turn up several audio interviews with Mr. Jay, three of which I've included here..

<http://snipurl.com/rjay1>  
<http://snipurl.com/rjay2>  
<http://snipurl.com/rjay3>

Search a little further, and you will also find interviews with both *Penn* and *Teller*, as well as informative discussions and/or articles about *Houdini* and *David Blaine*..

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:: Harwin - Blurring the Line

Don't ask questions. Just bump up your speakers, click the link, and watch the video. Pay close attention to the site 'Putfile.com' and what they have to offer - if you have videos you would like to publish online.

<http://snipurl.com/blur1>

~::~::~::~::~::~::~::~::~::~::~

:: For Magicians Only:

Discover Insider Secr'ets For Booking More Gigs and Making More Mo'ney...

( PS.. *Thank You!* to those of you who took advantage of this jaw-dropping information two weeks ago... I would like to know what you think of it. Drop me an email... Rick C. )

[Get Pro Magic](#)

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*How come we choose from just two people for President and fifty for Miss America?*

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Well folks.. that's all for now. It's been my pleasure...

[Email Me](#) with your request, rants, and raves. I love to hear from you, just to know that my newsletter is making it to it's intended destinations.

If you have a suggestion for a resource, let me know what you've found. And, if you have a magic related article, send it to me (no attachments please) and let's see if we can't send your ideas to readers around the world. If it needs a little editing for spelling or because english isn't your given language, don't worry... I'll take care of that...

Forward this newsletter on to others, if you have friends you think may be interested. I enjoy watching my subscriber count rise each issue.

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*Rick Carruth*

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**:: The King of The Streets Speaks:**

**:: An Exclusive Interview with James Cellini**

**:: Conducted by Mona Morrison**

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Even though I haven't had the opportunity to meet James Cellini in person, my interview with this man was like holding a cup that was overflowing with the spirit of magic. His voice was full of passion for an art that has been questioned from generation to generation.

For a brief hour, James Cellini, allowed me to enter his world and get a look of what it takes to make it on the streets. He shared the beauty of the art as well as the beauty of the performance. His relationship with the audience is personal. His performance intimate.

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**Mona: Good Morning. Let's start with some background questions. While I was doing some research for this interview I found that one of the names associated with you is, "King of the Streets". How did you acquire the title ?**

**CELLINI: I think that was Frank Garcia. I believe that he wrote that in a book on close-up magic that he introduced some time ago. It was strange how we met for the second time. I was working on Broadway, actually, and he had been working for Tannen's Magic . He spent most days there from 11-3 in the afternoon. He would walk by me every day on his way to home.**

One day he stopped in the crowd; I saw him and I stopped the show and I said, "Many years ago I met a very famous magician. Today he is standing in the audience. "The Man With the Million Dollar Hands", Frank Garica." He was very surprised. He hung around until after the show and he said, "How did you know?" I said, "You met me a long time ago- I think it was 25 years back, and you showed

me a trick; and I still do it in the show today." He was rather surprised.

He invited me over to his home/apartment, and we became friends. He printed some stuff that I was doing in those days.. That's the way it started...

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**Mona:** Talking about starting: In doing the research for this interview, I came upon the name of a gentleman from the 1500-1600's- Benvenuto Cellini,, Italian Renaissance; is it from him you chose your name? How did this come about?

**CELLINI:** That's excellently right. I got a phone call from Slydini one day. He said, "Listen, I have a book written, I want to put some students pictures in. I would like to put your picture in, but you have to use a traditional name." I looked down, I was reading the life story of Benvenuto and I said, " How about Cellini"? and he said, "Yep." And in ten seconds I was Cellini !

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**MONA:** From what I found this gentleman was into the paranormal some where back in the 15-1600's.

**CELLINI:** He created the head of Medusa. I think they have a few cups and some coins that he produced for Kings and for Popes and that kind of thing. The odd thing is, my specialty was cups and balls and coins; it was very fitting.

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**MONA:** While we are still talking about roots and background, what were the influences that pulled you into street performing, street magic?

**CELLINI:** In street magic or magic in general?

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**MONA:** Start with magic and work your way to your specialty.

**CELLINI:** I was brought up in an orphanage, and I saw a magic show. While we were eating, the people in the show came in and said, "Hello", to everybody. The magician walked by me and I said, "Hey, do a trick." He picked up my knife and made it vanish. And that hooked me.. From that time on, I became hooked. His name was Cabbie Dieon.

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**MONA:** What other influences were there? I know you were a student of Slydini♦s.

**CELLINI:** He was, of course, my major influence. But it was the older magicians that inspired me- Malini, Cardini, Silent Mora, and of course, Slydini. The first day I came in, he asked, "What do you want to learn?" I said, " Everything." He laughed and he said, "Okay♦.

My interest in those days were not on close up- it was more on the stage. I had hired Slydini at a convention to watch him work and he auditioned me. I♦♦I never forget- I was up in his room and he said, " Let me see you do something." I did the coins through the table for him, and every three seconds he would shake his head and go, "Tsk, tsk." I thought, "Oh God," he was not going to take me. But he did; said, "Yeah, I♦♦I teach you, but not for a year. I have to go away." He was going away on a lecture tour.

It was the hardest year; I kept waiting and waiting for him to get back. He would send me postcards every once in a while saying, "I♦♦m here," "I♦♦m there," "I♦♦m on my way back." And that♦s how we got together.

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**MONA:** The other day you mentioned the name Charlie Cambra.

**CELLINI:** At that time I was living in Connecticut and he was living in Meriden. He still does . He was a student just before me, while I was taking lessons from Tony. I would visit Charlie, and he would do Tony♦s magic for me. We would talk about it and



that kind of thing; he was a great influence on me. He is a great person. I always thought he was the best student of Slydini's.

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**MONA:** What about Johnny Fox? Where does he fit into this picture?

**CELLINI:** I was singing and doing magic in Florida, and I met Johnny after one of the shows. He came up and said something to me. I didn't see him again for about a year. I relocated to Florida. I was invited to do something at an SAM convention or a club meeting, a Christmas show, and when I was finished, I sat in the back and Johnny was sitting there and we got reacquainted . I started showing him stuff. His main complaint was he couldn't learn any magic, and he didn't know what books to buy. I sort of pointed him in the right direction.

I left Florida and I was in Chicago and he called me one day. He said, "I'm working on the street; I'm trying to, I'm a little nervous and I need someone to work with me. Would you do it?" I said, "Sure." Actually it was Johnny who got me into street magic. Although I had done shows outside, I had never considered myself to be a street magician until I went to Boulder, Colorado. I was with Johnny and we were both young. I did Slydini's act out on the street. But that changed very quickly.

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**MONA:** How does "in-door" magic transform into the street, or does it?

**CELLINI:** Actually it does. Any trick can be performed on the street. It's what do you want to carry with you. I said it on a tape recently, a tape I just finished- I say, "What do you want to carry with you?"

Today if I were going out again, I would only carry the things in my pocket." In the early days, a table set up before you gives you confidence; it sets up a barrier. As far as stage magic, the streets are the best way to learn. I would recommend anyone to go out on the streets.

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**MONA:** While you are talking about watching you do street magic, do you mind telling the story of when Slydini came to watch you do street magic?

**CELLINI:** I was involved in doing a show with him, a show for Dick Cavette. Myself, Garcia, and Slydini were suppose to appear on the Dick Cavette show. He said, "I♦ve never seen you." Although he taught me, he never saw me perform. I said, "I♦ll be up on 72nd Street tonight. Come up and see me."

I was a little nervous. He came up, pushed his way through the crowd, saying, " My Student.. My Student". And got in front of them and he stared, no expression at all. He cupped his chin in his hand and folded the other hand across his chest. He stayed for three shows. In fact, the fellow who brought him up worked for Time Magazine; his name was John Willy. Tony was very proud of him because he could do his Second Deal . He said that he, John Willy, could do the second deal better than anybody.

Anyway, they come up and watched three shows. When I finished, I walked up to him and said, " Well, what do you think, Tony ?" He says, "Call me tomorrow." All night I couldn♦t sleep. I thought, "Oh God, what is he going to say?" When I called him the next day, he said "It♦s the best I♦ve every seen." He said he would do anything. It was the first time that I felt that he treated me as an equal.

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**MONA :** You graduated?

**CELLINI:** I was no longer a student. And I cried, it brought tears to my eyes.

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**MONA:** In talking about street magic, is costuming, awareness, senses, how much of that factors in what you need to be doing out there? A lot of kids say they are going to go out there and do street magic. They go out there in their sweatshirts and jeans,

and off they go.

**CELLINI:** I think its okay for young guys. As a magician I look at it as what am I going to carry my props in? Do I need a suitcase or a table? Am I going to carry everything in my pockets? So your dress is sort of important, but I love seen guys do it in shorts.

I used the old gypsy image, mainly because I always worked that way. Tony had the Spanish influence in his costuming and everything. My influence was basically a theatrical gypsy, or what I thought a gypsy would look like. I was amazed when I first went to Europe; Gypsies weren't very well liked. And I got the impression when I was in Europe. People would look at me. If I went into a store, I was followed around, afraid I was going to steal something. I thought, "God what's going on?"

But, I got my image from an ol Ray Milland picture called "Golden Earrings." My image of a gypsy was always of a nice, likable guy. It wasn't that way at all. It was something all through the years; it was just my custom. It demanded attention.

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**MONA:** You mentioned performing over in Europe. How different is the European market in approach, acceptability of street performing verses what happens here in the United States?

**CELLINI:** Oh, it's much better. First of all, they support art. They look at anyone that works on the street- painter, musician, mime, or juggler- they look at him as an artist and they support their art. The difference in territory, in America if you want to work, you have to go to Boston, some big city; you need to travel hundreds of miles to get there.

In Europe around every corner there is another working area, a plaza or something. I always thought it was much nicer to work in Europe then in America.

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**MONA:** Can someone make a living working on the streets here in the United States?

**CELLINI:** They can; they have to be precise. They have to get ready to do it. I think in Europe you can step out a door, walk down the street and find a plaza and set up there. Here in America you have to have a truck or a car to travel, to get that distance. If you fly, already you are in a hole before you get there. So, you need a vehicle, and usually the street performers ends up living in their vehicles because they can't afford accommodations.

It's very expensive. I lived in a bus for a couple of years, when I traveled around America. Today it means having a car, and making it so you have enough money to pay for a hotel, food and enough money to move on.

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**MONA:** What do you see as the hazards of working out there?

**CELLINI:** Well in the 70's, 80's, 90's- working in New York for me was never a danger. Today I would think twice about it. There are so many brutal things. A young kid could step out of a car and shoot you for no reason, like they do in the schools. Not that I'm afraid to work in New York. I love New York. It's a great training ground for any magician; at least you have people. That's the idea of street performing- you have to go to where there are people. You have to go to a city or a town that you know there are tourists there. Any place where people gather- that is where you have to go. In the states is such a long ways.

In Europe they have what they called walking streets. It's usually in the older part of town or the village. There is no traffic and people walk up and down the streets. Here in the states it's very hard to find a place like that. The only two or three that I know of are in New Orleans; Boulder, Colorado, maybe San Francisco and Key West.

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**MONA:** What about Florida?

**CELLINI:** You can't work anywhere around Disney. Maybe Key West,

but Key West is a difficult place. There is only one area they allow you to work in , Mallory Square. You get 35 acts all trying to get into the same place because they only have an hour and a half to work. You have some guy ringing a bell while you are trying to do your show. It's brutal. Only the strong survive there. Like working Pompidou Center in Paris.

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**MONA :** If you were to give advice to a start up, someone wanting to start in street magic, where would you guide them; what would you suggest?

**CELLINI:** I would tell them to go either to New Orleans or Boulder.

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**MONA:** How would you tell them to prepare? Is there any suggestion as to what they should have under their belt before they go out there?

**CELLINI:** I feel they should have at least three effects. And the rest they could build around their show. I would suggest any new fellow going out there do the three tricks that he does best. It doesn't matter what they are- it could be the dime and penny trick; it could be the lota bowl. But build a presentation around it; build a show based around those effects, what they do best.

One of the mistakes I see is they are always trying to learn new effects. But there is a time that you have to put those things aside. Say, "Ok, I'm going to do it." And then be prepared.

Know what you are going to carry with you, if the tricks you do reset immediately. I do some Slydini material, for instance. The only thing I have to replace is the rope. The only reason why I do it is that I have been doing it for a long time; I know it plays well for people. Slydini did it for years, and I do it the same routine. My patter has changed, of course. I only do it because he taught it to me.

If I was going out today, I would probably do one that you don't

have to replace the rope, like George Sands material. The hanks, I use to buy them 30 at a time. I used more rope than Carter had liver pills.

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**MONA:** Today's kids, a lot of them are learning off the internet or tapes. When you suggest a book, they turn their noises up. Do you see this as an attribute or a deterrent?

**CELLINI:** I see it as a bad thing. None of the tapes gives you a history, of where it comes from and what it's all about. I compare it to going to school: You have to go through all the things. It's like going from the 1st grade up through the 12th grade. You can't skip any of the parts. If you skip, later on in your career you'll find something missing.

Once you have gone through the whole gamut, whether it's sleight of hand or box tricks or illusions, then you start eliminating. There is no success without it. You can't skip a grade; you have to go through it all.

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**MONA:** Looking back over the years that you have been performing, if you had one favorite story to tell, which one would you choose?

**CELLINI:** There are a lot of them, but meeting the Lord of Cornwall is one and doing a show for the King of Saudi Arabia, is another. It was a funny thing. He saw me on the streets and he asked me to come to his palace. He had about 35-40 guests. I was introduced. I didn't know who he was. I was doing the card on the ceiling and I happened to pick him, still not knowing he was the King. So I come to the part where I asked him to sign his name on the card, he hesitated, at least three minutes, which made me a little nervous. I'm trying to figure out why he won't put his name on the card. He is looking at me like, "Huh?"

Finally he does. He has a beautiful hand writing-Arabic writing. In the middle of all their houses, they have a dome in the ceiling. They have a special rug under it. I'm thinking this is

where they pray. Once he signed the card and I was all prepared I do it, I threw it up and the card stuck right just on the corner of this religious thing . Of course I didn't know it. It was very high, about 22 feet high. The card just barely made it. But it did and bang down came the deck and I finished the trick.

After I finished, they allowed me to mingle with the guests. He had hired a photographer so at every opportunity I was asking him to take my photo with the King. So I had my pictures with us shaking hands and with our arms around each other shoulders. I was told that all these pictures will be ready in the morning and you can pick up the ones you like.

The next day his car comes around and picks me up. When I got there, there was all this piping, they were building, scaffolding to get the card off the ceiling. He said it cost him more to do this than to pay me. I asked if I could have the card. I thought that his signature was beautiful. He said, "Oh no, my signature is something I cannot give out. As for the picture of us shaking hands, it could be put in the you that paper and you could say a deal was being made between us. All the pictures with his arm around me and shaking hands, none of those were available.

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MONA: I understand that you are coming out with tapes?

CELLINI: I think the tapes will be very helpful to the people who want go out on the streets. It shows exactly how to do it. A lot of young kids ask me, "I go out there, but I can't seem to get the crowd. How do you make them stay there?" This tape shows how to do it.

There are some magicians performing on there. It's primarily for street performers. How do you stop them? How do you make them stay? How do you make them pay? And it takes you step by step by showing you live examples. You see other performers from Canada, from Europe, from America, all using the same techniques.

A picture is worth a thousand words, and I thought if I do make a tape, this would be the first thing I would work on, show the people how to do this, that there is no great secret. You see and

hear, in the very beginning of the tape I say that. Then you see different artists using bells, horns, radios, whistles and even the human voice. It's sound that attracts people.

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**MONA:** So its like the psychology of street performing. No tricks- A, B, C.

**CELLINI:** No tricks. A formula that teaches how to attract, stop, and hold an audience and ask for support. No tricks as we think of them, but I believe there is the most important illusive tricks of all! To create an audience any time you want without the need of an agent, newspapers, or television. What is that worth?

There are many, many books and tapes but they don't show you how to make a living. This one will show you how to make a living. Look at it today, there are 30 million people out of work. If you sit at home, it won't come to you. This tape will show you how to do it. I believe this tape is the most important tape that has been made in the last 30 years.

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**MONA:** Do you know when the tape will be released?

**CELLINI:** I think it will be in the next couple of weeks. I sold the European rights to Ron MacMillan, so he will be the first getting it. The American distribution is still being worked on.

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**MONA:** If you were to write your own epithet what would you like it to say.

**CELLINI:** Here today, gone tomorrow, or, "You'll wonder when he came and wonder more when he's gone". - Malini-

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**MONA:** That short and sweet?















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**Rick Carruth**

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