

## Issues 38 through 50..

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Best of Magic Roadshow III...

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January 1st, 2006    Issue# 38  
Rick Carruth / editor   Copyright (c) 2006

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Hello and Happy New Year!

I'm sitting here watching the ball drop in Time Square as I write. I did have to take a couple of breaks to kiss the wife and go out on the back porch to watch the fireworks. South Carolina, as some of you travelers may know, is one of the few states that openly sells fireworks. When you combine fireworks, kids, and adults with alcohol, you can get quite a display. I like to watch from a distance...

A serious 'Welcome' to all the new subscribers since last issue. I hope you find something to inspire your cause in every issue of Magic Roadshow.

I try to publish a 'best of' issue twice a year, but it's been about ten months since the last. So, you're going to get a double-dose of resources. I'm sure some of you have visited all these sites, but if you're like me, there's at least a couple that you forgot about, and I hope you enjoy being reminded..

'Best Of' is not really correct, as there are many worthy resources that were not included in this issue. I tried to select a good cross section of resources to cover most of the main categories of magic, and a number of equally good resources were left behind for you to find one day thru our archives..

Email Me and let me know what you think of this issue. Your imput is vital..

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## Bar Tricks & More

Sometimes it's surprising where you find sources for magic on the web. I've recently discovered a site called 'Bartender Magic ' that is full of magic and stunts of all sorts.

Of course, some of the items are not magic as we magicians think of magic, but there's a ton of items that are.. I can tell you that if you work restaurants, there's probably more than a few tricks you can make a part of your arsenal of magic. ( How many times have we ended up at the bar, not necessarily to drink, but to relax, before the night was out...?)

"Tricks, stunts and gags to help you increase your tips, make new friends (or enemies), or just have some fun. New Tricks Added Every Friday and Saturday. Blog updated five times a week.."

Move a matchstick that's under a glass without touching it..

Remove pepper from a pile of salt... without touching it..

Bend a cigarette in half without breaking it..

Name a card by just touching it..

The key word here is 'fun'. Magic is not all serious practice, endless routines, and total perfection. Take time to do something 'funny' today, and make someone laugh. Maybe you will too...

<http://www.bartendermagic.com>

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## Interview with Oz Pearlman...

The host of three of my favorite dvd's, I jumped at the opportunity to interview Oz ( as in 'close'). Published in issue 21, I'm sure you'll enjoy the knowledge and sincerity of one of magic's really good guys...

<http://www.streetmagic.info/eMagic21.html>

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### Joe McLaughlin's Sleights

Let Joe teach you a nice little one-handed shuffle. I've seen other guys perform this cut, so I know for a fact it's do-able. Good photo's guide you through each step..

<http://www.home.att.net/~sleights/>

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### Business or Hobby?

David Breth / contributing editor

"Most people do not buy reality, they buy perception". When I heard this statement used, my first thought was 'hummm this seems dishonest.'

The more I pondered and studied this statement, the more I began to see that this was not a justification to be dishonest, but it was just being honest about most people.

"Most people do not buy reality, they buy perception". I recall a story I read years ago about several bakeries located on the same street each located only a few shops down from one another.

One of these bakeries placed their sign out front of their store and it read "The best bakery in the universe". Another had a sign reading "The best bakery in the world", yet another displayed a colorful sign with bold letters "The best bakery in the state".

The one that is always packed with paying, repeat customers is the bakery that has the sign that simply says "The best bakery on this street".

You see whether they were actually the best bakery on that street or not, the perception is that they are from what their sign says.

An example that is closer to home, I am one of only a few magicians in my area that offers all my customers a "100% GUARANTEE. If you don't like my performance, you don't pay".

I have my share of 'well meaning' magicians telling me ..."oh, you shouldn't offer a 100% guarantee. There's always gold diggers out there looking for a bargain"...

That statement is true, yet for me I have never had any one take me up on my offer.

Then these same 'well meaning' magicians ask me ..."what if they do decide to take you up on your offer then what?" ..."If they do, I will tear their check up, no questions asked...."

Real to life: I live about 30 miles outside of Baltimore, MD just this year 2005 I am on the phone with a potential client, we are chatting about their son's fourth birthday party. When I told them about my 100% GUARANTEE Mr. and Mrs. X said "really, wow". They secured my services right then and there.

Now you may be saying OK neat, but what is the big deal? Oh, yeah I have not mentioned to you the fact that they live just outside of Boston, MA.

This means they have to fly me in, put me in a hotel, and take care of my meals and ground transportation. Mr. and Mrs. X are not just a couple that have flown off their rocker, they are real to life folks like you converse with each and every day.

They were not buying into the 'reality' that it would cost them considerably more to have me travel hundreds of miles than to have a local drive ten minutes to their house; they were buying the 'perception' of me being the 'best', and giving them a security blanket (100% Guarantee) in case I said I was the best - and my performance didn't support my claim.

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Disclaimer: You must be able to deliver what you promise or you will be taken up on your guarantee. I strive to over deliver. Give them more than they had agreed to... Notice I said more - not less.

Footnote: I am not in anyway putting down the 'well meaning' magicians that tell me I should not offer my 100% Guarantee. 99% of them that tell me this are not full-time and perform less shows in a few months than I perform in one month. I'm NOT boasting.. I say this as humbly as possible..

Hope this helps.

A fellow entertainer,

David Breth - Event Enhancer  
<http://www.davidbreth.com>

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### Interview with Michael Finney

One of my favorite performers in all of magic, Michael continually shows the magic world that a handful of well-selected tricks and a big bag of humor can take you to the top. Michael is another of those rare performers who always takes the time to help aspiring magicians and answer their questions, no matter how trite... ( Hey.. he answered mine - didn't he? )

From issue # 23

<http://www.streetmagic.info/eMagic23.html>

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### Holey Ambition

Courtesy of David Forrest.

Effect: A signed card continually rises to the top of the deck. For a finale, the card is left outjogged in a small packet and the rest of the deck is placed inside the card case. The case is placed on top of the small packet and the

performer draws attention to a hole cut in the front of the case. With a snap of the fingers the signed card appears on top of the deck, everyone gets to see it arrive through the hole in the case! A very visual final phase for any ambitious card routine!

You will receive two detailed PDF's with instruction on how to make the simple gimmicks and teaching the required handling.

David is giving this valuable info away to draw attention to his other magic available through Full52 Productions. Visit the url below to both download the magic and watch a video performance of 'Holey Ambition..'

[http://www.full52.com./Hol\\_Amb.htm](http://www.full52.com./Hol_Amb.htm)

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### Self Publishing - Immortality on a Budget

One of my favorite site's is Chris Wasshuber's 'Lybrary.com'. Chris produces ebooks and CD's for magicians around the globe. Actually, if you have a script that you would like to see published, contact Chris as see what he can offer you..

If you visit the page below you will find a link to 'Self Publishing', Tom Stone's excellent shareware ebook that you can download free, and if you like it, send Tome five buck... and it's worth every penny. Excellent info on producing your own magic-related pdf's and performing your own graphic and photo work.

Highly recommended..

[http://www.lybrary.com/free\\_ebooks.php?osCsid=d49117d69925154edb95b7322b5d19e7](http://www.lybrary.com/free_ebooks.php?osCsid=d49117d69925154edb95b7322b5d19e7)

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Pubtricks

Downloadable Magic Video's\_\_\_\_\_

Over 30 different Special Magic Tricks & Illusions available for Immediate download\_\_\_\_\_

No shipping charges, No waiting, No hassle ! Pubtricks is one of my two main sources of income on the website, and helps keep Magic Roadshow free to all my subscribers. Constantly adding new magic, if you haven't visited Pubtricks in a while then take a moment or two and see what's new...

<http://www.StreetMagic.info/Pubtricks.html>

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:: La Séquence du Prestidigitateurs

Au vu du titre vous vous demandez ce que ça cache ? Je vous offre en vidéo une technique inédite de Gamer : le secret de son fameux vol de carte sans empalmage qui lui permet de gagner à tous les jeux !

Oh, sorry... I forgot that I can't speak French. You and I don't have to speak French to enjoy this wonderful site. Watch great video's of some of magic's classic effects, inspired by Paul Harris, Thomas Garrett, Harvey Rosenthal, Johnny Thompson, and Nick Trost, among others..

From issue # 24, this is one of, if not my favorite, site dedicated to online magic videos.

If you don't watch anything else, watch the amazing ' Pièces pour salon ' and see what a set of shells can add to your routine. I've gone back to LSP and watched this video about a half dozen times. You will too...

<http://www.snipurl.com/fa6o>

After you've explored these video's, look in the left-hand column for 'Les vidéos', where you will find about two hundred and fifty additional videos.

Since most of these are silent, except for occasional soundtracks, the fact that this is a French site is rendered totally unimportant...

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### Genii Tricks Anyone Can Do

Explained and illustrated by Richard Kaufman, editor of Genii magazine, this series of nine effects include both card and mental magic. Seeing Red, Made in the Shade, Tear It, and The X-Ray Tube, are four of the nine effects Mr. Kaufman has generously posted online for anyone with a magical inclination to enjoy...

I can't begin to explain the importance of mastering uncomplicated effects, adding the appropriate patter ( be original please!), and developing a routine that actually ENTERTAINS your audience. You don't have to have the latest gadgets and utilities to be a success...

I'll get down off my soapbox now so you can visit.....

<http://www.geniimagazine.com/tricks/tricks.html>

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### Make your Own Money Machine      Issue# 22

From issue # 22, discover detailed instructions on converting ordinary white paper into real banknotes!

Works with American dollars as well as other currency like German marks, Dutch guilders and English pounds..

This little site will give you detailed instructions for constructing your own money machine. Put plain paper between the wooden rollers, turn the crank, and watch as banknotes come out the other side.

Click on the " can I have this banknote press" link on the home page..

<http://www.home.planet.nl/~geldpers/home.html>

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## Playing Cards for Magicians

From issue # 25, I quickly bookmarked this excellent source of information. If you can't figure out the brand of those old cards you found at the flea market or, if you just want to know a little something about the cards you've got in your hands, then Playing Cards for Magicians is an excellent site to have access to...

"This website was created to catalogue and display various playing cards that are of interest to magicians throughout the world. For our purposes, cards of interest to magicians have several distinguishing characteristics."

"First, they are almost always poker-sized cards. Jerry Andrus notwithstanding, this is the preferred size for almost all professional magicians."

"Second, they usually have borders. Two notable exceptions are Bee brand cards (Back No 67) and Steamboats. Finally most magicians seem to prefer that their decks are....."

Read more.. <http://www.snipurl.com/f17k>

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## Larry Jennings "Prelude"

Effect: You ask to borrow a bill and fold it in half lengthwise. Now, produce a playing card and fold it in half in the same manner. The note is placed onto the card and both are folded along their creases, trapping the note inside the card..

Explain how you will remove the note from the card magically. Grasp the end of the note and slowly pull it through the folded edge of the playing card. The note is seen by all to visually melt through the card until it's free...

Solution: Hey, I'm not going to give you the solution to Larry Jennings 'Prelude'. But I will let you discover the answer to this very visual trick by visiting [LarryJennings.com](http://LarryJennings.com) and looking for a link titled 'Want something free' in the Bio section .. It's not hard to find, and it's well worth the small effort..

PS.. while there, read the bio of Larry, one of the 20th centuries most influential magicians, and long-time associate of Dai Vernon. Also, 'Jennings '67 ', a major work by Richard Kaufman featuring seventy of Larry's closely guarded secrets, has my highest recommendation..  
( Available through Kaufman & Co.

<http://www.kaufman.geniimagazine.com/index.html> )

<http://www.LarryJennings.com>

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### Kard Klub - My Best Selling video in 2005

"One of the ultimate highlights of the tape is watching quiet but fearless Jonathan Bayme, 16, step into a gritty, rowdy, all black high school in South Carolina and begin to perform.

Within minutes the principal of the school was forced to rush in to shut down the magic, demanding that Jonathan leave the school for bringing the cafeteria to a horrifying level of screaming and excitement.

Follow the action as the entire cafeteria pours into the school yard to keep watching Jonathan do the magic he can do."

This and other great videos and dvd's are available through my site, StreetMagic.info. My site has sold copy after copy of Kard Klub and other Ellusionist products during 2005, and I have yet to have ONE single customer write and complain about the quality and/or usefulness of the products they've purchased.... honestly.

Although Ellusionist doesn't post the customers names in my administration area, they do send me a 'notification of payment' email, and each email will tell me how many times that particular customer has ordered this year. I have customers who have ordered six and seven times. In all honesty, no one in their right mind continually orders from a company that's NOT "delivering the goods ", both literally and figuratively.

<http://www.ellusionist.com/cart/?aid=732>

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#### Simon Aronson PDF

There's been considerable interest in memorized decks in the past couple of years. Slowly, as famed magicians reveal secrets they don't want to take to their grave, the public begins to realize the power of certain techniques.

Issue # 27 detailed one of these techniques... thanks to Simon Aronson.

Memorized Decks are a good example. In the hands of a pro, you can do miracles with the right stack. And just like all magic, everyone has their personal favorite...

Simon Aronson, a mainstay of magic in the Chicago area and one of magic's most innovative thinkers, is a retired attorney and one of Marlo's 'inner circle' of friends - until Marlo's passing in 1991.

Simon says: " Several years ago I published a set of lecture notes for some private workshops I conducted on the Memorized Deck, and that pamphlet may prove helpful to those who want a background, and some basic principles and effects, on this fascinating topic."

To download your free pdf, go to..  
<http://www.simonaronson.com/magiciansonly.htm>

Enter the 'Professors' first name ( \_\_\_ Vernon) and enter a private area to access the download..

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### Free Magic eBooks

Want a free magic ebook with over one hundred pages of magic? Tricks with ropes, bottles, matches, cards, money, you name it.. all neatly wrapped in an extensive ebook, full of magical secrets.

The author has even included a section of mental magic, using some of the basic techniques used by mentalists worldwide.

If you are a professional magician, you will still find a couple of tricks in this ebook you can adapt to your personal style. Personally, I enjoy looking through ebooks like this and spotting magic I can 'up-size' for my routines.

You never know...

There are dozens of others ebooks available for free at the same site... ebooks on golf, guitar, diet, marketing, copy writing, real estate, mail order, etcs... at:

I wouldn't wait too long.. Sites like this tend to disappear after the bandwidth exceeds the allowance !

:: <http://www.bestools.com/free-ebooks-download.htm>

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### Very Predictable

Nice little prediction trick to use when you have a number of volunteers in the audience. This virtually self-working trick is very devious.. I've used it to fool plenty of otherwise smart folks...

All you need is a small spiral bound notebook, preferably one like a stenographers notebook where the pages flip over the top, and a small glass jar with a lid.

Begin by telling your audience of your amazing psychic powers. Tell them that to prove your point, you are going to predict a chosen number under almost laboratory conditions...

Make a show of writing a number on one of the notebook pages. Tear the page off the notebook, fold it up, carefully - and in full view of the audience - place it inside the jar and screw on the lid. Pick someone from the audience to hold your prediction while you work your magic..

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Side note: If you have, or can get, a small green snake, garden snake, or other harmless snake, have the snake inside the glass jar and show him to the audience. Call him/her by name - "Killer", "Viper", "Annie Conda", whatever, and tell the audience that after 600 performances, Killer has never allowed anyone to tamper with your prediction..

Getting a female to hold the jar during your performance can be a comedy routine in itself.. Lot's of funny possibilities. If you can get your hands on a genuine set of rattlesnake rattlers, the possibilities are increased tri-fold..

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Take your notebook and a deck of cards and walk into the audience. Ask someone near the front to pick a card out of the deck and look at it. Let them return the card to the deck without you seeing its value. Now, hand them the notebook and ask them to write down the value of the card they selected, with ace being one, jacks are eleven, queens twelve, and kings thirteen. Ask them not to write too big as three other people have to add their numbers to the same page.

Now, go to a second spectator and repeat the same sequence of events, with the selection of a card and then adding its numerical value to the notebook.

Repeat this with both a third and then a fourth spectator.

At this point you have four numbers on one page of your notebook. Walk back to your table and lay your notebook face up with the numbers showing. Turn and ask someone from the audience to assist you with your prediction. Have them come to the table , hand them a pen, and ask them if they will kindly add the four numbers together.

After they calculate the total, ask them to tell the audience the total. Now, ask the spectator holding the jar with the prediction to open the jar, remove your prediction, and kindly read it aloud. If you have the optional snake.... well, I'm sure you can see the opportunity for humor...

The number you predicted on your paper and the number read aloud by the spectator will ALWAYS match..

Secret:

Write four numbers on the back side of the pad long before beginning the trick. Make them appear to be written by four different hands..

As you walk toward your table after the fourth spectator writes their number on the pad, casually drop the pad to your side. When you put the pad on the table, lay it down with the side containing YOUR four numbers in the up position. These, of course, will be the four numbers totaled by the spectator asked to come forth and add the numbers. Either your prediction is always correct, or, perhaps you're not quite cut out for this magic stuff...

Laying the pad on the table keeps the pad from being picked up and/or the audience glimpsing the other four numbers.

It's not really necessary for you to use a deck of cards to perform this trick. You can simply ask the audience members to write down any number from one to ten or fifteen. Using cards makes the trick longer. Allowing the audience to pick their own numbers makes the trick simpler.. Your choice.

As far as I know, this is an original effect. If someone knows of another magician performing this effect.. let me know..

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Well fellow magicians.. that does it for now. Look for part two in two weeks, then we'll be back to the original content you've grown accustomed to..

One thing that's become painfully obvious as I look back through the past issues... I need to do some serious editing. I've noticed a number of dead links, which doesn't really surprise me, but I hate for newcomers to go back through the archives and run into them..

There's a number of magicians out there that doesn't understand the marketing of a web site. When the world doesn't come knocking at their door (website), they take the door down. It's a shame, since some of the sites had potential...

If you have any special request for the new year, please write and let me know. I can't guarantee that I'll 'wow' you with my content, but I'll certainly try to impress you with my effort..

Visit "Magic Bullets - the Blog" at:  
<http://www.streetmagic.info/blogger.html>

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Here's to 2006.. May we all prosper.

Rick Carruth / editor

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-- Issue 2 --

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Best of Magic Roadshow III

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:: 57 Optical Illusions & Visual Phenomena (Visual Illusion · Optische Täuschungen)

(Featured in issue# 29, this was not exactly a magic related link. I found it so interesting that it really didn't matter. It's magical in it's own way.. )

Folks, this ain't your typical illusions! Based on both scientific explanations and other explanations hitherto unknown to science, Michael Bach has put together a site of illusions that are nothing short of amazing.

Michaels 'visual illusions' are not truly 'optical illusions' because they originate in the visual pathway of the eye, and not the optic.. Huh?

"Most visitors of this site are not vision scientists, so you might find the explanatory attempts too highbrow. That is not on purpose, but vision research just is not trivial, like any science. So, if the explanation sounds like rubbish, simply enjoy the phenomenon ;-)." Michael

Be sure to visit the Biological Motion link, one of my personal favorites. While there, look for Niko Troje's "beautiful demos" link..  
( <http://www.biomotionlab.ca/> ).

On a good day, Michaels site is visited by over 2,000,000 , as in - Two Million - visitors.

Let me know what you think..

<http://www.michaelbach.de/ot/>

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:. De'vo XB

Extreme card manipulations taken to - an extreme. So much mind blowing content is included in the XB DVD Double Volume Set, full retail should be about \$90.

For beginner through intermediate, almost 4 hours of pro tips, valuable information, secrets of performing and promoting yourself and incredible moves you will NOT find anywhere else (and introducing the brand new "Perching" concept that is revolutionizing XCM)....

\$39.95 for the two DVD set, quickly becoming scarce as word spreads. Some sites have already taken down their sales links until they can get additional copies.. honestly!

Go to this link and watch a sample video... I did.. and I bought it from myself..

<http://www.illusionist.com/cart/?aid=827>

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:: Card Trick Central - (200+ Free Tricks)

I'm sure many of you have visited Card Trick Central in the past. But, if you haven't been back in a while, then maybe it's time for a return visit.. I just went and checked.. and they have added even more since this resource originally ran in issue thirty..

I think most of the tricks, and I counted more than two hundred, on the site have been submitted by magicians from around the world. They range from the easy to difficult, and are separated by classifications...

Easy Tricks ----- Tricks for beginners.

Intermediate Tricks --- Tricks for middle level card magicians.

Hard Tricks ----- Tricks for advanced card magicians.

Other Tricks ----- Tricks involving other items.

Impromptu Tricks ---- Tricks that require no preparation.

Mathematical Tricks --- Tricks based on math principles.

Mental Tricks ----- Tricks using your mind.

Memory Tricks ----- Tricks that require you to remember certain things.

Self-Working Tricks --- Steps to the trick are so simple to follow, that it almost works itself.

Sleight Index ----- Different sleight of hand tricks including shuffles, passes and more.

Did I mention it's all free...??

[//web.superb.net/cardtric/tricks/master.htm](http://web.superb.net/cardtric/tricks/master.htm)

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## :: Time Out

Every good magician has to take a "time out" from time to time. I took time out recently to take a light-hearted look at the fine art of being a magician. Of course, I didn't want to leave out mentalist. I'm sure I could have come up with a much bigger list, but I didn't want to make too many enemies..

( I hope you take this in jest.. Just as it was intended..)

Q: What do you call 15 magicians in a circle?

A: A dope ring.

Q: What should you do when a magician throws a hand grenade at you?

A: Pull the pin and throw it back.

Q: If a mentalist and a magician are tossed off a building, who hits the ground first?

A: The mentalist. The magician has to stop to ask directions.

Q: What does a bowling ball and a illusionist have in common?

A: Who cares? They'll both end up in a gutter.

Q: Why do magicians drive VW's?

A: Because they can't spell PORSCHE!

Q: What do you call a mentalist in an institution of higher learning?

A: A visitor.

Q: How do you get a one-armed magician out of a tree?

A: Wave at 'em.

Q: Why do blondes have big bellybuttons?

A: From dating magicians.

Q.What are the worst six years in a magician's life?

A: Third Grade.

Have YOU got any..??

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## :: CardWorker

Are you ready to cross the line? That's the question Mick Ayres asks at his super-informative site -- [CardWorker.com](http://CardWorker.com) .

Some of you 'insiders' are probably familiar with Mick, others of you will offer a blank stare and a polite shrug of the shoulder. After all, if you don't appear on the Stars of Magic TV show, who are you anyway?

I have had the rare opportunity to hear and watch Mick perform. When I say rare, I'm talking maybe 'one convention every few years' rare.. Despite Mick's talent as a card worker and entertainer, he doesn't get out much..

Walt Disney won't let him..

As a full-time performer at Disney's exclusive Vacation Club Resort on Hilton Head Island in South Carolina, Mick is limited by contract how close, or far, he can perform from Hilton Head. That, and the fact that he performs about 1300 shows a year on the island..

But he's not limited by how much of his material he can share with us through his writings.

His CardWorker site features a wide array of effects, sleights, routines, and essays. In Mick's own words:

"Early in the 20th century, magic shops often had a white line painted on the floor near the back of the store. Unless you were recognized by the shop owner as a serious student of magic, you were not given permission to cross the line. All the secret props, devices, gimmicks and the 'underground' books were kept behind the white line. The general public wasn't allowed access to these secrets."

Mick, through his web site CardWorker, gives YOU the opportunity to "cross the line" and..

"...offers explanations, discussions, and reviews about new and classic card sleights, routine scripting and preparation, rehearsal techniques, little-known finesses and staging procedures for entertainers interested in presenting fresh, new material from the world of card magic.

You can learn a lot here...if you're willing to do the work and put in the practice..."

<http://www.cardworker.com>

\*\*editors note.. Read an in-depth interview with Mick at my favorite source for all news magical - Tim Quinlan's 'Inside Magic'..

<http://www.insidemagic.com/celebrity.shtml>

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## :. Your Own Magic Web Site

I've wanted to write this article for a long time. I realize it may be a subject you don't have any particular interest in.. but I do get a lot of inquiries. So, for some of you at least, this may be a lifesaver. Regardless of what form of magic you're into, whether it's performing, manufacturing, developing, writing, or whatever, there will come a time when you realize the need for your own website.

This article is an abbreviated version of a longer article I'm writing on the same subject. I will provide a link, through the newsletter, to the longer version once it's complete.

I'm going to show you how to develop a web presense for less than thirty dollars, and I'm NOT going to cut corners. In fact, cutting corners is the first bad habit we need to rid you of.. There's no such thing as a free lunch on the web. Oh, you can get free services, free hosting, free this and that, but believe me brother - you're going to pay of it in the long run.

Rule#1.. Go ahead a spend a couple of extra dollars and sign up for services that have a proven track record.

This article included my personal suggestions for finding a hosting company, establishing your own blog, buying design software, signing up for cheap credit card services, and a few other specialized services. I won't reprint the entire article here.. Instead, I'll simply furnish you with the link and let you read it at your convenience..

<http://www.streetmagic.info/eMagic33.html>

∴ Bartricks International

"When Michael Hayes was seventeen years old he was thrown out of school for everything that pays the bills now. One year later he was fired from a Toronto radio station for an April Fool's day stunt that was a little too realistic -- he convinced listeners the station building was collapsing, complete with sound effects. He created a mini panic and loads of publicity.

Fortunately, Club Med recognized and appreciated his talents for attracting attention and he spent the next six years traveling and developing his "Bartricks" at their chain of resorts. Hayes has made a career out of creating magic and has a knack of giving life to ordinary, everyday objects. He reveals the secrets to his tricks with the debut of his video, "Be the Life of any Party". It seems everything Michael was thrown out of school for now pays the bills and gets him international acclaim."

Visit Michaels site and let him teach you about fifteen of his favorite bar tricks, including pictures..

<http://www.bartricks.com/tricks.shtml>

:: Magicians, Clowns, Success, Marketings, and Being Prepared..

My friend, Esther Beris, is quite a clown. No, really.... she's a clown, as in a professional clown. Esther is also one of my very favorite writers in the performing arts market. Her advice is absolutely dead-on.

Although geared toward the clown market, her articles are a perfect fit for magicians as well. If you get to the major national conventions like SAM, you will probably see Esther there, as she also carries about a love of magic and performing magic.

Her newsletter, the Clown Marketing Blueprint Update, is full of gobs and gobs of valuable info, and is one of only four newsletters in the world I read as soon as it hits my inbox. Others may have to wait a week or more before I get around to opening them... but not CMBU..

Here's an article full of perfect examples of right-on marketing advice for those of you who want to advance your magic beyond the birthday party market.. Powerful stuff..

<http://www.streetmagic.info/eMagic34.html>

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:: Card Sorcerer

Where did the movie " Shade " get it's name? From the luminous liquid which, when applied to the back of playing cards, becomes visible only to someone wearing a certain type of sunglasses. Where do you get 'Shade' ? Right here..

More importantly for magicians though, is their wonderful selection of free videos displaying various card flourishes and poker chip tricks. These videos are so well done that I have found myself going back there time after time this past week to re-watch certain videos.

Free Card Flourish Videos-- Card Spread Flourish, Center Lift Flourish, Multiple Charlier Cut, One Handed Cut Charlier Cut, One Handed Shuffle and Cut, Perfect Faro Shuffle, Tactical Green Bicycle, Copag Card Bend

Free Poker chip trick videos-- Twirl Combo, Pinch Flourish, Knuckleroll, Chip Shuffle

( A certain website named after a small, wobbling artic animal, is currently selling a video of poker chip maneuvers, mainly the knuckle roll.. I'm not sure how this compares, but hey, it's free...)

In addition to selling material to mark decks, which can be very helpful to magicians, they have a special section devoted to detecting marked cards...

"As with most areas of card magic, marked cards have evolved significantly over the past century. Magicians often have no idea how unbelievably deceptive the marked cards of today have become.

To detect a deck that has been marked by modern methods requires training and plenty of experience. Any expert who specializes in marked cards will respect how difficult it is, and how time consuming it is, to thoroughly check a deck and determine if it has been marked.

However, the majority of marked decks that magicians are typically given access to are marked with obsolete methods. As this guide will show, detecting an obsolete marked deck is fairly easy given a little knowledge and experience.. "

Check it out..

<http://www.cardsorcerer.com/index.asp>

∴ K.I.S.S.

Some of the best magic is the most simple of magic. Not every confounding effect involves sleight of hand or complex memorization. And not all good effects have to be a total perplexity to other magicians. If you find yourself performing your effects for the amazement of other magicians, then your performing for the wrong audience..

As you remove a deck of cards from the pack, remark of your recent 'jolting' experience with a screwdriver and an electrical outlet, and the astounding mental abilities you've acquired since..

" A deck of cards is a magical thing, for sure. Consisting of 52 cards that represent the 52 weeks of the year, four suits to correspond to the 4 seasons, 13 different values to represent each of the 13 symbols of the lunar calendar, and a total of 365 pips to represent - what else than - the 365 days of the year, a deck of cards is the perfect tool for a sensitive magi like myself.."

"I want you to take this deck, look throught it to make sure all the cards are different, and then shuffle the deck to your hearts content. Satisfied? Good! Now, look at the bottom card, memorize it, and carefully slide the deck back into this pack, face down of course, as I hold it open for you.."

"Now, I'll close the top, completely isolating the deck from the outside world, but not from my probing mind. I'll place the deck against my forehead, like this, as my subconscious mind gently whispers to my conscious mind that your selected card, hereto unknown only to you, was a.... a..... a..... ( and name the card. correctly of course..)"

How did I do it? As the name implies - K.I.S.S. .

KISS is a marketing term commonly used by copywriters that means " Keep it simple, stupid". Copywriters need to compose simple and straight-to-the-point copy, ( unlike what I've done to this point..) to help the readers fully understand the offer and motivate them with simple keywords.

How simple is this trick? Take a razor blade or box cutter and cut a small window in the lower corner of what will be the underside of the pack as you hold it for the cards to be inserted. Cut properly, when the cards are placed in the pack, only the number and pip of the bottom card is visible through the opening you cut.

Your fingers will conceal the opening as the deck is being placed inside the pack by the spectator. As you bring the pack forward to your forehead, carefully turn the pack around, glimpsing the cards identity.

Your work is done, and the rest is a matter of patter. Remember, magic like this works particularly well on the typical audience. I know many of you may already know this effect, but I'll bet your audience doesn't... and that's what matters. I know magicians who make a full time living performing tricks like this. It's ALL in the presentation - if you know how to K.I.S.S.

R.Carruth

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### The Floating Note (video solution)

I keep a file on my desktop titled "magic roadshow stuff". It's just an accumulation of stuff that I have run across on the web and hope to use some day. The recent passing of Mike Bornstein brought to mind Mike's famous "Mike Bornstein's Original Floating Dollar Bill Levitation". I sat down and wrote up a description of the Floating Note effect in notepad and moved it over to my 'stuff' file, intending to use it in the next issue of Magic Roadshow.

That was several months ago and I kept intending to publish it, but for whatever reason I wasn't quite happy with my description of Mike's effect.

This issue rolled around and I said, "OK, this is it. It's time to edit the Floating Note and run it in the newsletter. No more procrastinating.." .

Well, I received an email from PubTricks the other day and they were offering me a free download, just for the heck of it.. Not one to turn down a freebie, I checked it out and, lo and behold, it was Mike's Floating Note.

I guess I don't have to edit my description after all.. I just send you directly to the video and instructions for constructing your own Floating Note..

(A tip of the hat to Mike Bornstein for originating this effect..)

<http://www.streetmagic.info/floatingnote.html>

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If you liked this effect, check out some of the other effects PubTricks has to offer..

<http://www.streetmagic.info/Pubtricks.html>

## What Do You Get..

What do you get when you cross Scarne and Carruth? Well, you get several tricks that were published by Scarne, then reworked by myself to improve the handling or make them more timely.

None of these require sophisticated sleight of hand. That was the intent of Scarne when he published "Scarne on Card Tricks" .. to create a book chock full of great tricks which didn't require great sleights.

(This was one of several effects published in issue 36. Check 'em out )

~ The Wizard

The original 'Wizard', as popularized by Scarne and Steffi Storm, utilizes a confederate who deducts a spectators chosen card via telephone. A card is picked, a phone call is placed, and when the "Wizard" answers the magicians asks to speak with the Wizard. Immediate the Wizard begins to call out numbers.. " ace, two, three, four, five.... " until the magician says "Hi, Mr. Wizard", thus signaling the confederate that was the chosen number.

The confederate then says " hearts, diamonds, clubs, spades" with the magician again interrupting at the chosen suit. Armed with the number and suit, the magician now hands the phone to the spectator, who will have their card revealed to them by the Wizard.. This is a nice little trick when done rapidly. the pauses on the phone shouldn't be long.. just long enough for the Wizard to ascertain the card...

However... I have problems keeping the 'Wizard' at home when I need him. This is my version of Scarne's classic..

My answering machine gives me two options - electronic voice or personal recording. I'm lazy, so I've opted for the electronic feature. It's quick and to-the-point (unlike my writings), and gets across the message that I'm not home and they need to leave a message at the tone. Ta-da ...

Since I can switch back and forth between the two, I've recorded a message on the machine for special occasions as follows:

" Hi, the Wizard here.. Sorry I can't come to the phone at the moment - I'm in the basement plucking the wings off bats. If you would like to leave a message at the tone - you may.. Of course, since I'm the Wizard, I know who you are and what number you're calling from. I'll get back..."

Oh.. and if some guy named Rick, claiming to be a friend of mine, has asked you to pick a card - Tell him two things.. One: tell him to quit calling here. And Two: Your card was the six of hearts.. "

When I leave home, and know in advance, that I'll need to contact the Wizard, I switch the answering machine to my message and go about my business. When I approach someone with the Wizard trick I speak fondly of the Wizard and his amazing skills.

After forcing a card with whatever method strikes me as appropriate at the moment, (usually an extended magicians choice with a 52 card deck or a hindu force..) I ask them to call the Wizard and allow him to display his amazing long-distance psychic skills.. Generally, I don't ask the name of the card before the call. That adds to the mystery, since they know what the card is.. and I (supposedly) don't...

Everyone has a cell phone.. I either ask them to call the Wizard at telephone #\_\_\_\_\_, or give them my phone to use. Since my phone is also a speaker phone that can be heard by several people at once, I like to use mine..

( When I get home and check my messages, I usually have a couple of calls where someone holds their receiver for a few seconds and then hangs up.. not sure what to say. It's OK though, I check my caller ID and call 'em back... )

Folks.. this is an IDEAL trick to use if you work restaurants. It's also a very strong and simple effect to use if you would like to impress a restaurant manager..

~::~

## Derren Brown

Derren Brown is one of my very 'favorite' mentalist in the world. I've located a site that has fourteen of Derren's videos at one location.

You can go here and watch the best of his best, and, read the corresponding articles that offer his explanations... including:

### Are you feeling sleepy?

People mysteriously fall asleep in public telephone boxes.  
Find out what trick Derren has borrowed from the politicians. »

### The lost taxi driver

A London cabby manages to lose London's largest landmark.  
Read about how Derren distracts the driver. »

### Silent responses

Before she's even opened her mouth, Derren knows this saleswoman's going to lie. Read his explanation and see how easy it is to tell. »

### First kiss

This salesman describes his first kiss, but something's not right about the detail. Read about how Derren detects the lie. »

### The art of distraction

Derren diverts people's attention so they don't notice him picking their pockets. Read his explanation of the oldest con trick in the world. »

### Memories are made of this

How does Derren remember every card that's been played in a game of blackjack? Read how he maintains his winning streak. »

<http://www.channel4.com/entertainment/tv/microsites/M/mindcontrol/video/index.html>

~::~

### ~ Ellusionist

Ellusionist has a number of brand new effects and DVD's on their site. I encourage you to take a moment and visit their homepage and look around. Some of the new effects include:

RELEASED: Criss Angel - Self Levitation DVD  
RELEASED: Ghost Gaff Deck  
RELEASED: MERCURY Download by David Kong  
RELEASED: Criss Angel - Coin in Soda Can  
RELEASED: GLASS DVD by Adam Grace  
RELEASED: INFUSION DVD & DL by Geir Bratlie  
RELEASED: Ultimate Card Through Window  
RELEASED: FUSE - Fire Writing  
RELEASED: 50 Ways to Rock a Lighter

Visit Ellusionist Today!

<http://www.ellusionist.com/cart/?aid=732>

~::~

I hope you enjoyed this issue. Those of you who are my treasured long-time readers may feel a little slighted having to revisit sites you've probably already bookmarked.. but I hope I jarred your memory , at least..

The past couple of weeks have been hectic, with working, the convention, and all.. I'm glad that next issue will be back to an "all new" format, although the 'best of' issues were due out long before now..

Remember, if you have any comments, request, rants or raves.. email me and lets talk.

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Please don't forget to visit some of my other sites.. see what's new -

<http://www.streetmagic.info>  
<http://www.magicroadshow.com>  
<http://www.streetmagic.info/blogger.html>  
<http://www.bellaonline.com/site/shareware>

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May my next issue find you well..

Rick Carruth

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Magic Roadshow

February 1st, 2006 Issue# 40

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Hello Friends..

Welcome to the latest issue of Magic Roadshow - magic's Premier newsletter. First, I must 'Welcome' all the new subscribers and encourage you to take a proactive approach to being a part of our community. Never hesitate to let me know how you feel about Magic Roadshow and our content. Request are gladly accepted.. and generous tips will assure you of preferential seating..

January has been a cornucopia of magic. Everywhere I turned, I was among greatness. I love to watch true performers take the stage and hold an audience captive with style. Now, that 'style' may vary greatly, but it's the 'performance' aspect that keeps me mesmerized. I've slowly grown to realize that 'performance' is everything, and that without that 'something' you will not succeed in this business.

I've learned a few other lessons about success, but they will have to wait until I can get my thoughts organized and on paper. I have some interesting 'stuff' to share with you during the coming year...

Email Me..



This Issue:

The Magician is the Solution.. Dennis Regling

Over Priced Magic Books.. David Breth

Seven Magic Trick "Tips" Using Invisible Thread Dion Semeniuk

Magic Roadshow's 2005 Award of Excellence

TikiMagic.. free magic video's

Demotivators.. Have a Great day

MindBender.. Is it really possible?

The Tax Magician.. It's That time again

Blaine and Angel Together.. Both popular and rare footage

Card Tricks.. From PokerChipTricks

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Definition of an optimist: A magician with a pager..

~:~

## The Magician Is The Solution

by Dennis Regling

I spent 15 years of my life hiring and training sales people. The first lesson every one of them got was that we do not sell products, we sell benefits.

In marketing yourself as a magician, you must remember people do not hire magicians. They purchase solutions. If you are to be hired, you must be the solution to their problem or need. Of course this need may be real or perceived.

Look at the market you are selling to. Ask yourself what their motivation is for hiring an entertainer or speaker. List their needs and how you can be the solution. Stop selling magic and start selling solutions.

No one really cares that you produce 24 doves and a rabbit during your show. No one cares that you won an unheard of magic competition. No one cares that you have a state of the art sound system.

What they care about is how their children will "have their attention captured and will squeal with delight as you produce doves and rabbits." They care that your professional production will bring them loads of compliments for booking you. They care that you relieve them of the need to supply a sound system and that everyone will be able to hear you and enjoy the show. Got the idea yet?

Why should someone hire you for:

**Restaurants:** Restaurants lose money when patrons walk out instead of waiting in line. At busy times, the wait for food after ordering may take awhile longer than usual. As a magician, you sell them the solutions to these problems. You keep the customer entertained, making time glide by while they wait in line or wait at their table.

**Weddings:** How do you handle that awkward time between the wedding and the reception? The happy couple is having photos taken and the guests are waiting at the hall. A strolling magician can make this time pass quickly and also help break the ice between strangers.

**Trade Shows:** Your booth is in a room with hundreds of other booths. How will you draw potential customers to your booth? A magician performing tricks that also incorporate the features of your products is a great and well-remembered draw.

**Birthday Parties:** Twenty children for two hours. How do you keep them entertained and in control? A fast-moving, funny magic show with fuzzy animals can hold their attention for 30 minutes while you set the table or prepare for other activities. If the magician also supplies and leads games, songs and twists balloon animals, that is even better.

There are so many ways a magician can be the solution to the needs of different organizations. Often, people never even consider why they should hire a magician. It is your job to educate them. An educated buyer is a satisfied buyer.

Design your promotional materials to highlight the benefits of hiring a magician, ventriloquist or whatever your specialty is. Then go one step farther. Write a free report detailing how a magician can be the solution to a specific need. Use this as a lead generator.

For example, a birthday magician may write a report on "How To Give Your Child The Best Birthday Ever!" The report would include information about cakes, games and decorations. It would also list the reasons to hire a magician and have your contact information. If they request this report online, you will have their contact information. Otherwise, have a strong "call to action" if using a printed report.

I will write more about using free reports soon. But first, take the time to evaluate your benefits to the buyer.

If you would like me to review your materials, please email me.  
[captdenno@yahoo.com](mailto:captdenno@yahoo.com)

Dennis Regling  
Contributing Editor  
<http://www.magicministry.com>  
<http://www.magic.bellaonline.com>

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## "Over-Priced Magic Books"

-David Breth

If you go to school, or know someone that does, you know that school books are very expensive (new and or used). When you price a car, they are expensive (new and or used).

Often hear other magicians say oh, that 'magician' is cheap...he will not buy the nicer of the two (even if it is a knock-off and or has a very bad look to it).

Allow me to go into your home.. I GUARANTEE for at least the majority of them that I can show them a few tangible ways to have the funds to purchase those 'Over Priced Magic Books". For example:

1. Cable T.V.a minimum of \$30.00 dollars per month times 12 months equals \$360.00 per year (hummmm, wonder what amount of books you can purchase with this?).

But I can not live without my cable T.V., well I can not live with the knowledge that my grave stone will read "Here lies so and so and wow, what he could have been if he would of just given up a few things for a few years...wow!"

2. Sodas, food delivery, desserts. Buy your groceys at a grocery store, be frugal and save hundreds and maybe even thousands per year.

I recall my time in college was spent dining on the famous cup-o-noodles, you know these little packages that you get in several flavors. You can buy a case of 50 for like four bucks!!! Be willing to do without for a short while, so you can have for a long while. Do what others will not, to have what others do not!!!

3. Theatres and sporting events (I do understand that if you are married and or have children this will be slightly different). Spend time with the family and save hundreds and even thousands per year by signing up with a local video store for unlimited movie rentals for one low price per month (Blockbuster. com, Hollywoodvideo. com).

Play games with your family like frisbee golf (<http://www.pdga.com>)

4. You can look around and find out what is not a necessity for now, so you can have what you desire later. You cannot feed your ego and your family at the same time - so this in thought...do not be concerned with what others may think of you while you are in this time of learning your art. Tell them you are a student in school (which you are) and most of the time they will simply say ahhhhh, ok yes I understand. I recall my days in college". When asked what you are studing maybe state, " I am studing 'event enhancment', my goal is to become a professional event enhancer."

P.S. Two valuable book recommendations:

- a. Denny and Lee lecture notes (by Dennis Haney).
- b. Maximum Entertainment (by Ken Weber)

Both are available from: <http://www.dennymagic.com>

Enjoy your journey,

David  
Associate Editor / Event Enhancer  
<http://www.davidbreth.com>

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### Seven Magic Trick "Tips" Using Invisible Thread

Have you ever been to a magic show, sitting there mesmerized as you asked yourself, "How did they do that?" As you know, magic is more an illusion, creating the vision that something is happening although it is not. While magicians use many different tools of the trade, one of the most popular is the invisible thread. Trying to get magicians to divulge their secrets associated with the invisible thread is near impossible.

However, we do want to provide you with some highlights and tips about the top seven magic trick tips performed using invisible thread.

What is "Invisible Thread"?

The first of the seven magic trick tips using invisible thread is to understand what it is. This type of thread is actually a very fine stand of nylon used primarily for getting small objects to levitate. For years, magicians worked with invisible thread and their hands only, meaning they had to be very precise in their movements for the magic tricks to appear flawless. Today, magicians can use an invisible thread reel, which not only dispenses the thread but it is also designed to retract it.

Because of this, the magician is able to maintain a constant tension on the line so there are no mishaps in the performance.

### Invisible Thread Reel Size

The second tip when using a thread reel is to use the appropriate size. Since different objects need different types of control, thread reels are made in a number of different sizes. Typically, the longer the tube the more distance you will get from the reel while the more tension the less distance.

For magicians, the idea is to use the smaller size invisible thread reels for close-up work opposed to a larger reel for distance. As far as size, a stage reel is capable of extending 35 feet, which means a magician could easily perform a "floating bill" trick in the center of a room with no nearby walls. However, if you want to really impress a crowd, you could perform the same floating bill trick outdoors simply by anchoring the reel to the ground. With this, it would appear the trick was impossible and the crowd cheers.

### What about Tension?

Third on the list of seven trick tips using invisible thread is using the right tension. As you pull the invisible thread out of the reel, there will be an increase in tension. What happens at some point is that the pull will become too much for the thread, causing it to break. If you want to put more tension on the thread reel, wind more of the invisible thread into a wax ball. What you do not want to do is add additional winds on the elastic, which would only make it cumbersome.

### Floating Objects

Next on the list is insight into working with floating objects. When using invisible thread for a magic trick, keep in mind that you want something that is light enough not to sag by putting too much weight on the thread. The key is to choose objects that you can easily move and maintain in a position in space, which is why the floating bill is such a popular choice. Other choices to use an invisible thread magic trick include ring fingers, an empty soda

can, etc. The greatest benefit of using a thread reel is that when you walk away from your floating object, you are actually transferring energy to the reel, which can then be used to make the bill float from the floor to your hand – magically.

### Those Darn Lights

Next, to use invisible thread, you have to know how to use correct lighting. If you are a magician or just practicing to be one and you want to perform tricks with the invisible thread, remember that lighting is crucial. The two main factors to consider when using the thread reel are light source and clothing. Typically, the best conditions for a magic trick with invisible thread are cloudy days and the worst, direct lighting that comes from behind you. With this, the light will only reflect off the thread, thus being seen by the audience. For clothing, anything dark will serve as a backdrop for the thread, thus making it easier to see. For this reason, you should go with lighter, non-reflective type clothing. Magic is always fun and with some practice, you will soon learn a number of magic tricks with invisible thread, perfect for entertaining family and friends.

### Methodology

The sixth of the seven magic trick tips using invisible thread has to do with methods of performing the tricks, such as the Hoop Pass. This is actually considered one of the greatest tricks you can do with the invisible thread reel, which involves passing a solid hoop over a bill. The key is to use a ring with a relatively thick stock, which will put less strain on the thread as it goes over the metal hoop. Lay the hoop on the thread so it is between you and the floating bill. Then, with your hand, scoop the ring through so the thread is now on the back of the left hand. Next, use the right hand to pass the hoop over the bill. To complete the trick, all you do is let the thread slide off from the back of your hand. Remember, this is just one of many methods used with the invisible thread, so have fun practicing them all.

### Finishing the Show

The final tip is that whatever trick being performed using invisible thread and/or a reel, it should never kill the effect.

In other words, you want to keep your audience wanting more. If you carry a trick on too far, you will lose the interest of the audience so it would be far better to keep the tricks short and sweet. In addition, put some meaning and emphasis in your performances to leave your audience with a memory

of your magic ability. We recommend you use the invisible thread late in your show, which will end the performance on a fun note.

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Dion Semeniuk is the owner of the popular online magic shop, This is Magic, which specialize in Invisible Thread Magic. To receive 4 free magic tricks and learn more about the ITR, visit - <http://www.thisismagic.com>

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~ Magic Roadshow's 2005 Award of Excellence ~

#### "Best Web Site Design 2005"

Each year I strive, at some point, to pick my top 'site of the year' in one or more categories. This year there were a number of sites I felt were worthy of recognition. But, being an art major and a die hard fan of Dali, the one site that totally eclipsed all others with it's revolutionary design and substance was none other than Derren Brown's new site.

Cutting edge doesn't begin to describe the original design. Whereas a few sites, like Ellusionist for example, use a very loose and dark, almost gothic style, Derrens site combines an interactive flash format with a grunge style that's totally original.

I subscribe to Google alerts for "Derren Brown", so I see various articles from around the world that relate to Derren and his brand of mentalism. During the last month I've noticed at least a half dozen different organizations that have awarded DB's site special recognition in the excellence category.

Don't take my word for it... visit Derren's site and see what YOU think..

<http://www.derrenbrown.co.uk>

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## " Most Innovative Site 2005"

This wasn't a really difficult decision. Now, I know someone will protest, but I can assure you my decision was honorable. My choice for "most innovative site" goes to Ellusionist. The reasoning is simple; no one develops the range of new products Ellusionist does. Not only have they released a couple of new lines of cards, but they continually release and/or develop new dvd's or video downloads from a variety of magicians.

There are no exclusive agreements and no 'pushing' of their favorite magician. If you have original effects that meet their standards, you have a good chance of seeing your material on Ellusionist's site. After all.. shouldn't it be about the magic - and not the magician.

I have to hand it to them... they continually release material not found anywhere else. And as an affiliate, I can attest to the fact that they run the best affiliate program I'm associated with at any level of internet marketing.

<http://www.ellusionist.com>

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## " Most Informative Site 2005 "

Tim Quinlan and Quinlan's Inside Magic was Magic Roadshows runaway winner in this category last year. Early on in 2005 it appeared Tim had the inside track to pull off a repeat. Then, right in the middle of magic's summer ratings war, disaster struck in Ann Arbor...

Returning home from a rousing performance of John Gay's "The Beggar's Opera", Tim was kidnapped by a small, but enthusiastic, gang of agnostic mentalists from Ontario (who weren't quite sure of their ability as performers, it seems...), who then forced him to both critique and tweak their performances, as well as re-write their charter/manifesto..

After spending a totally dreadful nine days imprisoned at the Knights Inn (the one with the adjoining Shoneys) in Watertown Ohio, Tim was able to escape after convincing the performers to let him acquire sticky pads from the Dollar General store across the street.

The police report stated, much to the chagrin of mentalist worldwide, that he had them totally convinced that the 'inside secret' to his center tear was the adhesive on the sticky pads and the perfectly natural appearance one gained

by sticking the torn portion to the center of the palm instead of actually palming the torn portion...

Being the consummate professional, Tim made the most of a bad situation and convinced four of the six to commit to a somewhat more realistic career in balloon art, and the other two to run for public office.

I was on the verge of declaring "Minnie's Mighty Magic News.com" the unanimous winner for 2005, but upon hearing of Tim's plight, I rethought my decision and decided to honor the man the Watertown Police Dept. called " more nervous than a clam at low tide".... Tim Quinlan !

I spent a couple of days in Columbia S.C. recently, and had the opportunity to sit down with Tim in the lobby of the beautiful Marriott hotel. Despite his terrible ordeal in Ohio, I couldn't understand how I continued to receive a new, information-filled issue of my favorite news source every three days. Every time I asked, Tim countered with a typical in-depth answer...

Rick: "Tell me Tim, how'd you do it..?"

Tim: "Well Rick, that's like asking how many data base people does it take to change a light bulb.. Three of course: One to write the light bulb removal program, one to write the light bulb insertion program, and one to act as a light bulb administrator to make sure nobody else tries to change the light bulb at the same time..."

Rick: "But Tim, I don't see the connection..."

Tim: "Again Rick, the connection is metaphorically perfect.. That's like asking how many existentialists does it take to screw in a light bulb..."

At this point, Sting and I are in the same boat... we still haven't found what we're looking for. Now, I was also faced with a big word I didn't know the meaning of...

Rick: " Existentialist... that's sort of like a former mentalist, isn't it?

Tim: " Rick, your lights are flashing, your gates down, but your train ain't coming, dude.... Everyone privy to real inside magic knows it takes two. One to screw it in and one to observe how the light bulb itself symbolizes a single incandescent beacon of subjective reality in a netherworld of endless absurdity reaching out toward a maudlin cosmos of nothingness...."

Rick: "Oh, I get it... It had something to do with working at the speed of light, right..? "

Tim: " No. Wrong again, dough boy.. Surely you were raised by Democrats. Surely you know that it takes one Democrat to change a light bulb, six to talk about how wonderful it's going to be when the new bulb is screwed in, and ten to argue for increased funding for solar lighting research.."

Rick: " Tim, I know you're the editor of the most dependable source for reviews, magic news, and interviews on the web, but I'm not a Democrat.. never been a Democrat, and you still haven't answered my question, good buddy.."

Tim: " Look Rick, I love you like a step-brother, but you're about as dense as the southern border.. You don't have to be a Democrat to understand my light bulb analogy. Are you Republican? Even Republicans can understand the connection between my answer and your question. In fact, it takes as many Republicans to change a light bulb as you have questions.. Twelve to investigate Clinton's involvement in the failure of the old bulb, 23 to de-regulate the light bulb industry, and 51 to pass a tax credit for light bulb changes - and the perpetual care of old fools like you who ask too many questions..."

Editors note: I don't know.. maybe it's just me, but I got the impression Tim didn't want me to know the inner workings of Quinlan's Inside Magic. Maybe he was being evasive, or maybe he was being straight-up.. and I didn't have the mental proclivity to keep up with the best magic writer on the face of the earth.

Regardless, I don't know how Santa Claus manages to deliver toys to homes around the world in one night either.. I just know he does... and that's good enough for me..

My gosh.. It's all I can do to furnish you guys with a couple of links to other sites, not to compare with the extensive narrative Tim squeezes into every story - regardless of the drastic situations he may find himself confronted with...

Discover why Mr. Quinlan has my vote for "Best Magic Writer on the Web" and "Best News Source on the Web."

<http://www.insidemagic.com>

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## TikiMagic - Free Magic Videos

Here's four really nice video's detailing four different card tricks you can watch without downloading anything. You will need something like the free Windows Movie Player to view the videos. (link provided)..

Where Dit Go, Mind Merge, Don't Do It, and Conscientious Objector are each nice effects that don't require complicated sleights. Watch the performances by clicking on the images, then, learn the secret by clicking the links to the right of the images..

I've featured these tricks in Magic Roadshow in the past, but I feel they deserve to be watched again. If you folks are anything at all like me, you watch an effect, tell yourself you're going to learn it... and then forget about it..

I do that all the time. I've had the opportunity recently to sit and watch a couple of dvd's I purchased last year. A trick will play and I'm telling myself " hey, I was going to learn that last year..! "

Don't wait until I'm forced to run these tricks a third time...

<http://www.tikimagic.com/free.html>

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## Demotivators

I want to thank my friend John Kinde ( <http://www.humorpower.com> ) for providing this link. It has absolutely nothing to do with magic... and everything to do with you as a person and a performer..

Here's a little something to help you overcome the winter blues...

"AT DESPAIR, INC., we believe motivational products create unrealistic expectations, raising hopes only to dash them. That's why we created our soul-crushingly depressing Demotivators® designs, so you can skip the delusions that motivational products induce and head straight for the disappointments that follow!"

<http://www.despair.com/viewall.html>

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### Mindbender

Tired of bending forks? Borrow a deck of cards. Ask the spectator to pick out any card from the deck. It does not matter which.

You can barely even touch the card as it is placed on the back of your hand.

As you stare at the card intently you will draw your middle finger across the length of the card from a few inches above - at no time do you touch the card. Slowly, at first almost imperceptibly, the card begins to bend upward.

The only way a card can bend normally is for a person to apply pressure to the edges and actually bend it, but at no time does this happen. You. Don't. Touch. The. Card.

They see it happen. It happens before their eyes as the seconds tick by. They can stare at the card until their blood runs cold and they won't know what happened.

Watch the video..

<http://www.ellusionist.com/cart/?aid=963>

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The Tax Magician

It's that time again, folks. Time to take perfectly good money and send it to a bureaucracy who doesn't have a clue what to do with it...

As a magician, do you know how to deduct the business use of your home? Business expenses, self-employment taxes, travel, entertainment, gift and car expenses? Do you know how to estimate your taxes?

What about setting up your bookkeeping and record keeping and correcting previous years tax returns?

Steve Snyder makes his living helping magicians and performers like yourself minimize their tax liability and put more money in their pocket..

Steve will send you several free reports simply for the asking.. I got them last year, and they were well worth the small investment in time it took me to send for them...

<http://www.thetaxmagician.com/>

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### Blaine and Angel Together

For all you David Blaine and Criss Angel fans, here's an eight minute video of the two performing some of their more popular effects. Some of the clips were taken directly from their shows, and others appear to be out-takes that were not run on their tv specials as well as a couple of stage performances...

Thanks to Meta Cafe for the video..

[http://www.metacafe.com/watch/61651/david\\_blaine\\_and\\_criss\\_angel\\_com\\_pilation/](http://www.metacafe.com/watch/61651/david_blaine_and_criss_angel_com_pilation/)

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## Card Tricks

Card Tricks is an off-spring of PokerChipTricks, and will feature both tricks with photo's and tricks with videos. Most of the tricks at the moment are more flourishes than tricks, but that's OK with me.. since I'm not the most nimble-fingered guy in the world and I can use all the help I can get....

To quote from their site:

"Card Tricks is now live and hopes to become the site you visit when you'd like to learn how to perform different tricks with a regular deck of playing cards. For the initial launch there are seven tricks on the site, but I hope to get a lot more added in the coming weeks. All of the first seven card tricks are neat looking things to do with a deck of cards and many of them with one hand.

In the future the site should get updated with different types of card tricks which involve magic and/or math. Here is a list of the first tricks:

Dealer Shuffle, Bridge Shuffle, From the Top, Front to Back Cut, One Handed Twirl Cut, One Handed Lift Split Cut, One Handed Drop Cut.. "

<http://pokerchiptricks.com/cardtricks/>

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My loving wife, Carolyn, pointed out to me the other day the primary difference between me and a government bond... It seems government bonds eventually mature and earn money...

Oh well... she just doesn't understand the life of a devoted magician.

I hope you've found something in this issue to help your routine in a good way. If you have something you would like to share with other magicians, please send it to rick(at)magicroadshow. com and I'll gladly give you a platform to share your work with others, literally, around the world. Don't worry about grammar and spelling.. I'll take care of that.

Please visit Magic Bullets - the blog at:  
<http://www.streetmagic.info.blogger.html>

Also, stop by Street Magic. info and see what's new:  
<http://www.streetmagic.info>

May my next issue find you well...

Rick Carruth / editor

Magic Roadshow  
Issue # 41 Feb. 22nd, 2006  
Rick Carruth / editor (C) copyright 2006, all rights reserved

Hello Everybody!

I am SO glad to be here, both literally and physically. I know this issue is late, but I have an excuse. Monday, February 13th was my wife's birthday. Like any loving husband, she ran to do a couple of errands while I did a little work, then went to a neighboring community to pick up her birthday present. We were to meet up at 3pm for a late birthday lunch at one of her favorite restaurants, and I was right on schedule...

Ten minutes away, as I was rounding a curve taking a shortcut through the country, a driver coming from the other direction suddenly swerved into my lane and hit my car head-on. All I can remember is thinking "this is not good", as I embedded myself into the steering wheel, dash board, and windshield. My next thought was " I'm still alive.." and, seeing smoke everywhere, telling myself to get out, and get out quick..

With much effort, I got out and worked my way to the back of the car. I'll leave out all the less pleasant stuff and just say that I couldn't walk and was pretty much a mess. Besides the expected busted nose, broken ribs, severe burns from being thrust into the airbag, assorted cuts and deep bruises.. I had one nasty little injury -

I had hit my right knee on the underside of the dash so hard that my knee cap was broke into two distinct pieces, and was positioned about two inches apart..

Enough of the gore already? Good! Let's move on..

The good folks at Steadman-Hawkins Clinic, the same ones' who perform surgery on all the big-shot pro athletes, took me as a patient and operated on my knee two days later. That's good. Peyton Manning was in the waiting room with me.. well.. his 'thank you Doc ' poster was there. ;o)

The down side is.. I am pretty much down for the next ten weeks. Can't walk, can't get up without help from my sweetheart, and can't drive. Bummer..

I couldn't have composed a newsletter last week if my life had depended on it.. I still can't get to my main desktop computer to access resources I really need. If it weren't for my laptop and a big pillow, you wouldn't be reading this..

Sunday I composed a simple 'sorry for the delay - I'm recovering' email. That's all I planned on sending out, but Monday I decided to add a quick resource or two - just to be a good sport. By Tuesday I was spending hours composing a full-scale newsletter. Very therapeutic, I might add...

Anyway.. I wanted to offer my excuse, and ask that you be a little patient with me the next few weeks, and not hold me to a firm schedule. I WILL do the very best I can.. You guys are VERY important to me, and I don't want you to think for one moment that I've lost interest or forgotten about you.

You take time out of your busy schedules to read my humble work, and I am eternally grateful for that.. Maybe being here a home will give me a little extra time to work on some ideas I have for the future. I hope so..

If you're bored too.. Email Me with your ideas, request, rants, and raves...

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In this issue:

- 1) Magic Conventions - R.Carruth
  - 2) Five Reasons - David Breth /associate editor
  - 3) Target Marketing for Magicians - Dennis Regling / contributing editor
  - 4) Magic for All.. Free Downloads
  - 5) Mindbender.. Better than spoons
  - 6) Hoodwinkings.. Mick Ayres latest magical feast
  - 7) Do Card Tricks.. free tutorials & video's
  - 8) Unlocking the Real Secrets of Magic.. Your own personal library of timeless info
- 

" Being a magician can make you money.. Being a performer can make you rich." R.Carruth

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Magic Conventions..

Rick Carruth

Have YOU attended a magic convention lately? If not.. why not? You don't have to be a member of any particular organization to attend most magic conventions. Oh, if you're a member of SAM or IBM you may get a discount for attending, but it's generally not a requirement.

Here's a review I wrote of the recent SCAM convention in Columbia S.C.. Perhaps this will give you a little idea of what went on, and what you miss when you don't attend conventions.

## SCAM 2006

January 13th,14th, and 15th Columbia S.C. was host to Magic Weekend, an array of magical events for everyone of all ages. Centered around the 11th annual convention of S.C.A.M. (South Carolina Association of Magicians) held at the upscale Columbia Marriott and hosted by the Coe Norton Ring (I.B.M. 105), this years events spread outward from the convention center to such diverse locations as the Koger Center at the Univ. of South Carolina, the South Carolina State Museum, and the EdVenture Childrens Museum.

Early attendees Thursday the 12th were treated to a master class with Tony Griffith, a very special performer from England noted for his membership in the Inner Magic Circle, over one hundred performances at the Magic Castle, and years of highly successful public and corporate work in countries around the world. All the attendees, myself included, left with a cornucopia of new effects and ideas, plus classic effects with Tony's distinct fingerprint.

Friday arrived with everyone in full magic mode as the doors opened to a rapid, but well-timed, series of lectures and contests. Noted performer/director Mike Genevie, Houston's Daniel Garcia (who's new DVD "TORN" is a worldwide bestseller), and international award winner and San Francisco resident Jade, each offered unique lectures based on both their personal and professional experiences.

Young magicians and children of magicians were presented with a special treat, as they were all invited to attend a special "Dinner with Joshua Jay" Friday evening, hosted by Jay and held in the Marriott's luxuriant and expansive open dining area. Although I don't have exact figures, I did see quite a number of young, expressive faces dining with Joshua.

A late night cabaret show proved to be the perfect stage for the young and fearless Matt McCoy, and the fertile mind of the raucous Gazzo, probably the only man in all of magic who could successfully orchestrate a thirty minute cups and balls routine that left the audience wanting more.

Chris Hage was responsible for a festive Midnight Madness in the dealers room that saw magicians buying new effects and material non-stop until... midnight. Magicians and their families were provided with the perfect opportunity to kick back and relax and enjoy a re-broadcast of "John

"Tudor's Magic Theatre", a special magical feast taped at the Sumter Opera House and originally broadcast on PBS.

While Friday's events kept all the SCAM attendee's busy from noon to well past midnight, John Tudor and a very live "John Todor's Magic Theatre" presented four shows, Friday through Sunday, at the South Carolina State Museum auditorium for the entertainment of everyone in the Columbia area. Although convention commitments prevented me from attending, I've seen it, amazed at it, and know that everyone attending enjoyed it immensely.

Saturday presented it's own set of problems as lectures by Englands' Tony Griffith, Las Vegas' Gazzo, considered by many as magic's foremost street performer, Houstons' Julian Franklin, renown performer and Linking Ring columnist, and Akrons' Joshua Jay, close-up whiz and Magic magazine columnist, kept magicians frantically scribbling notes on anything capable of holding ink.

Saturday's events included two simultaneous, and very spirited, close-up shows featuring Gazzo, Josh Jay, Joe Jesse (via Myrtle Beach), and Daniel Garcia. The close-up competition was extremely competitive, but I did not have the names of the winners available at the time I wrote this article.. sorry..

Julian Franklin somehow pulled double-duty as a lecturer at SCAM and a featured performer at EdVenture Childrens Museum, where shows were held for excited children (and their parents) Saturday and again Sunday. I must congratulate all the various performers and lecturers who took great pains to entertain in any way possible, especially when constantly pressed by fans and friends alike throughout their visit. Their willingness to share was extraordinary.

By 6pm Saturday afternoon a tired, but immensely satisfied, group of magicians and their families had a couple of hours to reflect on the wisdom, style, techniques, and trickery they had so gratefully ingested from this group of well qualified and diverse performers. Dealers tables came down as attendee's filtered out of the main convention area and caught their breath before the coup de gras, scheduled to begin at 8.

Two hours later everyone had found their way to the Koger Center for the Arts in anticipation of th SCAM Gala Stage Show 2006. As the stage lights dimmed, a full house of magic aficionado's from throughout the south watched as emcee and Philadelphia favorite, Hiawatha, provided the perfect voice and flair to simultaneously entertain and introduce the classic magic of

Michael Lair, the hijinx's of the always-on Gazzo, and the big time illusions of Bret Daniel's protege - Jason Michaels.

Following a brief intermission, a very surprised David Parker of Charleston was awarded the title of South Carolina's "Magician of the Year", a fitting honor for a magician who is also a tireless worker-organizer, and one of my new-found friends..

Next, Charlottes' Fettucini Brothers performed what can only be described as -extreme- juggling and comedic relief, much to the amusement of magicians and the general public alike. All eyes focused on Jade and the "Beauty of Magic" as she dazzled the audience with her artistic, and award winning, performance to bring the Gala to a close for 2006.

It was rewarding to watch magicians from across the country make their way back to the Marriott for a late night buffet, courtesy of SCAM, and listen as they told their stories and demonstrated their magic for their fellow performers. Regardless of the high-powered talent at this years convention and the invaluable lectures, the friendships that are made in the late night hours are always one of the fondest of memories.

A special 'thanks' should go to Dave Tanner for making his personal collection of Houdini's tools of the trade, including Houdini's handcuffs and keys, available for public viewing throughout the convention and in the lobby of the Koger Center.

Of course, this years special event would never have come to fruition without the unwearied efforts of master magician John Tudor, the tireless Henry Pettit and Chris Hage, as well as many others whos names I do not know, but hope to know in the future..

Personally, I would like to thank Henry Pettit for extending to me an invitation to set up a table promoting my newsletter, Magic Roadshow, and giving me the opportunity to meet many very talented magicians who, I soon discovered, traveled from Florida, Texas, New York, and beyond to attend SCAM's 11th annual convention. Without fail, they all heartily agreed that SCAM has achieved the feel and prestige of a national convention.

I second that..

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OK Rick, what did it cost? Well, the master class on Thursday was limited to fifteen magicians and cost \$75.00. Afterwards, I had to drive back to Spartanburg to pick up Carolyn (my wife). I spent the night at home and arrived back in Columbia Saturday morning about eleven. Registration for the two of us was about \$120.00, if memory serves me. I booked a room at the hotel, Columbia's beautiful Marriott Downtown, over the internet. Since the convention just happened to be at the Marriott, that worked out real good.

I asked about the various packages available at the time I booked, and settled for a weekend getaway type package for \$95.00 a night. This included a deluxe room for Friday and Saturday nights, a lobster and steak dinner for two each night in the hotels restaurant, and a full breakfast buffet for two each morning - including the made-to-order omelets, drinks, and ALL tips and gratuities. Not bad... not bad at all...

That looks like about \$385.00 for both my wife and myself, including the master class for me. Heck, if I had gone with a fellow magician instead of my wife, my cost would have been around \$150.00 for the weekend, not including the master class, but including the free meals.

I realize travel cost are always present, but that differs so from location to location that it's hard for me to calculate. In my personal example, I live about 110 miles from the convention. 110 miles x 2 x 2.20 a gallon for gas = \$24.20. You CAN afford to attend a convention. Traveling with a buddy will cut your expenses in half.

Perhaps you don't have a buddy to travel and attend lectures with. That's not a problem.. there are always attendees at every convention who share the same situation as you. Walk down to the lobby area of the hotel and look for a guy sitting by himself - with a deck of cards in his hand.

( It's almost humorous, and a little sick, but it reminds me of these super-secret underground groups of sexual deviates who say " go to the lobby of the grand luxor, sit in a king arthur chair by the fireplace, and carry a copy of 'Magic Mountain'. Look for other folks in the same general area, carrying the same Thomas Mann novel, sitting near the same fireplace. They will be your contacts. They are into what you're into..." )

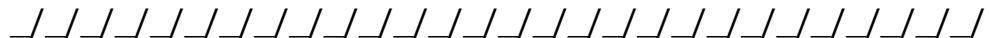
Yes, the guy with the cards is one of your new-found friends. He's looking for a fellow magician to walk up and say " Hi.. I'm Roger. You here for the convention? " That's all it takes... And you don't have to be a master magician to go. If guys are showing off their moves, walk up and say "Wow.. that's cool. How'd you do that?" Believe me, he'll show you. He

WANTS other magicians to ask. You're accessing his ego, and chances are he'll show you several other tricks before you leave... if you leave.

I want each of you to attend at least one convention this year, if at all possible. If you don't know where or when the nearest convention to you will be held, and can't find out otherwise, write me and tell me where you are. I'll find out what's available for you to attend. And if I can't, I'll direct you somewhere where they can...

I'll see you there..

Rick C.



## Five Reasons You Need To Listen And Learn From Expert Television Marketing Masterminds David Blaine & Chris Angel

by David Breth

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"Connecting to another human on a human level. To me, that's where the strongest magic has come from."

-David Blaine in an interview with ABCnews. com

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### 1. The Power Of Amazement With Testimonies.

Before, during & after each effect, specials featuring David Blaine and Criss Angel shows the reaction of the audience members, interviews audience members, and has the spectators share their insights as to what they found to be amazing and what they just witnessed. When it comes to testimonies - be extremely liberal with them. Post Testimonies EVERY-WHERE, post them on your web sites, newsletters, phone messaging system, yellow page ads, etc. ... Testimonies are a GREAT confidence builder for someone considering hiring YOU for their next event...

## 2. People Love Options.

When David and Chris walk-up to a stranger (most people are usually skeptical), they give people (options) the freedom to choose a card, an object, number, a place or a situation of their choice (this gives people the feeling of being in the drivers seat of being in control).

When we market, always give your clientele several options to choose from... people love this!!!! Offer them the option of choosing a Silver, Gold or Platinum Package; Offer them the option to add extras to the package they have freely selected (t-shirts, hats, party bags, books, etc., ...)

## 3. Always offer at least a 100% Guarantee!

People like to feel secure, when you are marketing you and or your product. One valuable goal is to give your reader the knowledge that they can feel and know they are secure in buying you and or your product!

## 4. Raw equals more believable.

They do their work right in your face! Though both David and Chris execute some of the most mind-numbing, amazing and supernatural effects, both men are still perceived as being human. Walking and talking among their fans, both choose to "let you into their world". Both men are experts in the field of 'magic', yet people feel as though they know them intimately due to the fact that they deliver their effects in raw, real life situations. Both David and Criss deliver the message to those watching them on TV that they are real and understand you. They do not talk above or at you - but with you - striking your heart strings with tangible situations and stories.

## 5. Give them a reason to return to you.

Tell your clientele what they can expect WHEN (not IF..) they return to you as a repeat client - a 10% discount, a free package upgrade, a free item, a special add on, VIP invitation, etc...). Give them a reason to return to you, to continue to watch/use you and your services. Though your product(s) and service(s) are phenomenal, customers like to be patronized, they really like the feeling of being treated like a celebrity. Note: While watching Chris Angel's and David Blaine's television specials the commentator states before a commercial ..."after the break, David/Chris will walk through a wall,

levitate on the street, etc, "... ; always giving you motivation to stay with them/come back to them for more....

Later Friends..

David Breth / associate editor  
<http://www.davidbreth.com>

editors note: I want to congradulate my trusty associate, David Breth, for being selected by USA Today Entrepreneurs Panel as a "entertainment & marketing expert".. Good work, David !



## Target Marketing For Magicians

by Dennis Regling

Most experienced magicians have the ability to do a variety of different show venues. The restaurant magician can certainly do strolling magic at corporate events, wedding receptions or even tradeshows.

Too many magicians however, make the mistake of trying to sell to all these markets at once. They take a shotgun approach to sales and marketing. Their business card or website says they do school assemblies, birthday parties, corporate events and festivals. Or, as my first business card said, "Comedy magic for every occasion." A magician for all events but a master of none.

If I was hiring a school assembly performer, I wouldn't want a birthday party performer. I would want an educational specialist, not a clown with a rabbit. If I was hiring a strolling magician for a trade show, I would want a specialist that understood my business' needs, not a family performer who knows fifty ways to tie a balloon animal.

Want to explode your magic business? Specialize. Determine what market you want and go after it with a gusto. Marketing efforts tend to have a geometric growth in response . If you split your efforts between two

markets, you will get fewer bookings for the same efforts than if you focus on one with all your resources.

Does this mean you can't work other markets? No. If I get a call to do a party or a fair, I'm going to take it. But that is not my specialty. My marketing dollars do not go into soliciting those shows. They are a by-product of people getting to know about me.

Determine what market you want to pursue. Schools, restaurants, corporate meetings, trade shows, or parties. Your business card and your website should reflect that you are the specialist in this area. Let people know you are the expert.

Emphasize your abilities to solve their problems. Use references that highlight your experience in working with similar clients. When comparing your materials to other potluck performers, you should stand head and shoulders above the competition. This will get you more bookings and more money for your shows. As the expert, you naturally command the higher fee.

Silly Billy has made a career out just doing birthday parties. He has positioned himself as "the birthday party professional" in his market and commands higher fees than the average birthday party clown or magician. He makes a living many magicians would envy.

David Ginn has a wide experience in magic. He's done just about everything, but by specializing in school shows, he has supported his family and is recognized not only by his clients, but by other magicians as well as a top school performer.

Now, develop your potential client list. A school performer may want all the high schools within 200 miles of his house. A party magician may want all the companies with over 50 employees within 100 miles of home. A fair performer would want to join the state fair organization and target the directors of fairs and festivals in his own and neighboring states. Develop a mailing list with names and addresses and phone numbers. Identify conventions where you can showcase or rent a booth.

Rather than send out one or two advertising pieces to these leads, you will mail regularly to this list. A simple newsletter every month or two will keep your name in front of your prospects' eyes. Don't just send out advertising brochures. Send little articles or news bits about your business, what you are doing and maybe some industry news. Make it entertaining and educational. Of course you also include your contact information. When an event does come up, you will be remembered.

Your webpage should contain an article or two that relates to your business and the prospects. A trade show magician may include a free article on "How To Optimize Leads At Your Next Tradeshow." You should include some valuable information. Of course one way to optimize their leads would include hiring you. Be sure to have an opt-in list on your webpage so you can let them know when new articles are posted. This is another tool to keep your name in front of your prospects.

By specializing and building your name recognition in your market, your bookings should grow and your fees increase.

Once you have built your business in one market, you may want to expand into another market. When doing this, use a separate business card and webpage. If the markets are similar, such as starting in tradeshows and then adding corporate parties, you may want to have links between your pages. Indeed you may be using the same potential client list. It makes sense to offer to do the annual Christmas party or company picnic for companies already using you to do their show booths. Still, keep the separation between the two efforts. Send new prospects one offer only.

Over time, your business will grow, the markets you pursue may change. Just remember, for maximum results target your market and work one market hard. You can add others as you build your business, but always maintain expert status in each niche market.

Dennis Regling  
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<http://www.magicministry.com>  
<http://www.bellaonline.com/magic>

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Magic For All - Free downloads

Derren Brown ebook, Houdini Escape , Poltergeist Spoon, Self folding Bill...

These are a few of the free downloads available at Magic For All. I realize some of these are duplicates of ebooks and/or downloads that I have offered, but this is still a site worth bookmarking if you like free magic. They

also offer a number of instantly downloadable magic tricks in the three to four dollar range.

Although I have not personally downloaded them, they offer free downloads of old magic posters related to Houdini and other famous magicians of times past..

Look in the left side nav bar for the above links..

<http://www.magicforall.com>

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### Mindbender - (Again)

Tired of bending forks? Borrow a deck of cards. Ask the spectator to pick out any card from the deck. It does not matter which.

You can barely even touch the card as it is placed on the back of your hand.

As you stare at the card intently you will draw your middle finger across the length of the card from a few inches above - at no time do you touch the card. Slowly, at first almost imperceptibly, the card begins to bend upward.

The only way a card can bend normally is for a person to apply pressure to the edges and actually bend it, but at no time does this happen. You. Don't. Touch. The. Card.

They see it happen. It happens before their eyes as the seconds tick by. They can stare at the card until their blood runs cold and they won't know what happened.

Watch the video..

<http://www.ellusionist.com/cart/?aid=963>

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## Hoodwinkings

One of the many outstanding magicians I had the pleasure of meeting these past two years at the SCAM convention was Mick Ayres of Hilton Head Island S.C.. Now, Mick is a really laid back type who doesn't seem to get excited about much, but let me tell you.. put him on a stage, and in one blinding moment, Mick will command the stage with engaging characters from his very fertile mind..

That's not just my opinion.. That's the opinion of the thousands and thousands who watch Mick perform every year as he goes about his official duties as a full-time, contracted, professional performer for the Disney Corporation.

To quote from Micks excellent site, <http://www.CardWorker.com> (one of my very favorite)...

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"In the year 2000, after completing a successful month-long audition run at Disney's Animal Kingdom resort in Orlando, I was permanently contracted as the resident entertainer for the exclusive Disney Vacation Resort on Hilton Head Island in South Carolina. Currently, my 'Evening of Magic' performance remains the only full-hour, one-man magic show Disney offers on any of its worldwide properties...as it moves into it's fifth straight year.

I lecture frequently throughout the southeast United States. Also, I have marketed many effects and written several books and manuscripts about the art of magic. In 2001, I was chosen as South Carolina Magician of the Year. In 2002, I was awarded a Presidential Citation after founding two Rings of Fellowship for the International Brotherhood of Magicians. In 2003, my effect 'RhymeTime' won a Linking Ring Award for Mentalism.

Internationally, my effects have been published in MAGIC, The Linking Ring (One-Man Parade), Channel One and in Steve Beam's Semi-Automatic Card Tricks Vols. 4 & 5.

So there you have it. That's who I am...."

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A couple of days ago, I received this from Mick..

"Anyway, I wanted you to know that I have decided to add another blog to the precarious stack that I'm sure must already exist. The blog is titled HOODWINKINGS and, in addition to being an avenue for free-range venting, it also offers presentation ideas, historical anecdotes and point-of-view commentary about the art of conjuring. It's an effort, but so far the whining has been kept to a minimum.

I'm doing my level-best to post every day so there should be something fresh everytime someone clicks in.

Check it out and let me know what you think..."

This is what I think. I think you should go to Hoodwinkings as quick as possible and bookmark it for reading each and every week. Mick is a true "performer"... not just someone who worked a restaurant once for six months and now demands you read his blog. Mick has more to offer his readers, in terms of experience and professionalism, than most four or five magic-related blogs combined.

Go NOW - and you'll be a fan forever ----->>

<http://www.hoodwinkings.blogspot.com>

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### Do Card Tricks

Here's a variety of tutorials and video's to help you perform different flourishes and cuts, courtesy of Do Card Tricks. com. This is a discription of three of the moves featured on their site..

#### One Handed Drop Cut

The One Handed Drop Cut is a simple way to cut a deck of cards with one hand. This card trick might often be called by the simpler name of the "one handed cut." The trick only has four steps and is very easy to learn.

#### One Handed Lift Split Cut

The One Handed Lift Split Cut is very similar to the One Handed Drop Cut with some variations to spice it up a bit.

#### One Handed Twirl Cut

The One Handed Twirl Cut is a neat looking card trick. It is performed by twirling or twisting half of the deck of cards around and to the back of the other half.

All the tutorials and video's are free to their visitors without obligation. I like free..

<http://docardtricks.com/archives/category/card-tricks/>

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### Unlocking the Real Secrets of Magic

I recently received notice from my Irish friend, Gary McCaffrey, that he has put together a package of many of the greatest works ever put between two covers. I'm talking about works that I refer to EVERY week to help me uncover a "new" effect.

How would you like to receive electronic copies of:

Expert at the Card Table, Bobo's "Modern Coin Magic", The Royal Road to Card Magic, Anneman's "Mental Miracles", Jean Hugard's excellent "Encyclopedia of Card Tricks", and Tarbell's Original Course in Magic.. all sixty courses.

And this is a Partial List !

These may be in modern electronic form, but they are true classics of magic that should be a part of every magicians library - and can be for LESS than the cost of one typical magic dvd. All I ask you to do is click the link and have a look... you may get a little "bonus" just for looking...

<https://paydotcom.com/r/3943/carruth00/176483/>

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Well.. it's been fun... and it's been hard. But above all, it's be worth it.....

I hope my next issue will contain a few additional resources for you. I have more resources available, but can't get to my other computer at the moment to access them in my bookmarks.

Contact Info: Please feel free to contact me with any questions, request, rants, or raves. Remember, I have a lot of time on my hands right now..  
Email Me..

Till next time..

Rick Carruth / editor

<http://www.StreetMagic.info>

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Magic Roadshow

March 8th, 2006 Issue# 42

Rick Carruth / editor (C) copyright 2006.. All rights reserved

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Hello All

I want to issue a very warm 'Welcome' to all the new subscribers since our last issue. You are the reason for this madness..

It's amazing how one second can change your life.

Honestly.. I've been somewhat overwhelmed by all the kind responses and wonderful emails since my last issue. I've had concerned emails from literally around the world. I made a sincere effort to acknowledge every one

of you who wrote, and I certainly hope I did. I sat here with a smile on my face for two days, until my wife wanted to know what was wrong with me...

I have only seven more weeks to go, and I can throw all this excess 'hardware' aside and do a few rewarding task like sit at the kitchen table, take a real shower, go to the mailbox, get my own glass of tea....

Thanks again.. you folks are great!

Email Me..

I've put together what I hope is a worthy newsletter. I had plenty of time to write, so I can't use that as an excuse.



In this Issue:



- (01) Don Driver and the Fine Art of Making Money
- (02) What Do You Do?
- (03) Uri Geller - Fact or Fiction
- (04) Inside Magic
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- (08) The Magical Mayhem of Mike Giusti
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- (10) Magic Audio Archives



Enough with the formalities already...

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Don Driver and the Fine Art of Making Money

R.Carruth / reviewer

Magicians, magicians, everywhere. Performing their magic for everyone and making 'nary a cent.

When someone mentions 'starving artist' I'll bet you conjure up an image of a middle aged guy with a tie-dyed tee shirt and a graying beard, sitting behind a paint covered easel near the water fountain in the city park, painting clown faces on small canvases for a very few bucks.

When I think of starving artists, I think of a guy with a red vest, a thumb tip in his pocket, along with two coin shells and four halves. Three packs of cards in various other pockets, including two of which are stacked. A Sharpie in his shirt pocket, and a double-faced card in his other pocket. And an ITR pinned just inside his vest, out of sight from his unsuspecting audience.

Where's he headed? Who knows. Even he doesn't know. All he knows is that he has a desire to perform, he just doesn't have an audience to perform for...

You see, unless you're content being a starving artist, there comes a time in your development ( and we develop throughout our lives ) when you realize that this 'magic thing' is nothing more than an expensive hobby, and you wonder what you have to do to actually make money. You've never developed a full act and your knowledge of marketing is limited to an old dog-eared copy of "Think and Grow Rich".

In an attempt to call themselves 'professionals', some magicians turn to performing birthday parties for friends and relatives. Others get a little more motivated and actively seek work in a restaurant setting, hoping they know enough individual tricks to entertain the dinner crowd. And a third group of

very smart performers take their future in their own hands and become active buskers (street performers) or, in the case of Don Driver, a professional pitchman.

What exactly does Don 'pitch'?

Svengali decks. Yes, those funny little decks with the 26 short cards that makes performing amazing tricks simple for those in-the-know. I know how it works, you know how it works, but to the public.. the magic you can work with a svengali deck appears to be pure, unadulterated magic.

I think Don's greatest 'pitch' of all is a lengthy DVD (which is a diamond among my many tapes and DVD's) titled "Don Drivers No frills, short, to the point, proven, easy to learn, homemade, cheap, money making Svengali Pitch", in which Don personally demonstrates his industrial strength methods for drawing a crowd, hitherto called 'building a tip', and the actual act of entertaining the crowd and getting them to part with their money.

If the act of building a tip and pitching a product is new to you, let me cut to the heart of the matter..

A pitchman buys dozens of svengali decks at wholesale prices, somewhere around a dollar a pack. He then decides where he going to pitch his decks, somewhere where large numbers of people are scheduled to congregate, like a popular park, pier, event, fair, or market. Although you can set up on the smallest of folding tables, guys like Don construct portable booths, complete with banners, to add a visual appeal and shelter from the elements.

Actually, Don includes tips for constructing your own booth, along with a verbal and visual blueprint, on his DVD.

It's from this stage that a pitchman like Don will begin to 'build a tip'...

"Watch. We're going to have a little fun, do a little magic. Watch. I'm going to get these cards to walk, talk, snort, jump through a hoop, and do a tap dance right here on the table. Watch..."

The rhythmic tone of the pitchman reminds one of the carnival shows of years past, and the crowds that gathered to see the amazing snake-skinned boy, or the wild man of Montezuma.

"This is not a ordinary deck of cards. It's a mechanical deck. A trick deck. It's made so anybody can do tricks without any skill or ability. That's why they let me do it. I'll do a few tricks, and then I'll take the deck apart and let you see how it works.."

With the tip in place, Don begins to perform pasteboard miracles for the audience. Eventually, he'll sweeten the pot with a free two card monte, and then hand out deck after deck to the audience for five dollars each. I'm not going to estimate Don's take... with all busking and pitches it differs greatly from crowd to crowd, location to location, and day to day. But, if you can sell six or seven decks in a fifteen minute time period, you can do your own math.

Some of the top magicians in the world have pitched svengali decks at one time or another. A few have become full-time pitchmen because of the money they can make building a tip. Other top magicians use these same techniques to build a crowd when busking (performing street magic) in hopes of a 'fat hat'.

What I love about Don's DVD is that he lays it all out; how to draw a crowd, how to entertain the crowd, and how to profit from the crowd. With written material to go along with the DVD, Don tells you, word-for-word, exactly what to say. Nothing is left to happen-stance.

I can't imagine a DVD on any one subject being any more thorough than Don's. If you can't watch and learn from Don Driver how to take a pitch into the real world and turn it into real cash, then I sincerely hope you've got rich parents with deep pockets... because you're going to need them.

Folks, if you love magic, and if you love entertaining people and making money in the process, then I can't think of a better way to become a confident and financially independent performer than Don Drivers way...

As an extra bonus, Don has included rare bonus footage of the legendary S. David Walker pitching at the 2005 Wisconsin State Fair.

Magic Roadshow gives two big thumbs up to Don Drivers Svengali Pitch DVD, and recommends it to anyone interested in making more money, getting more bookings ( yes, this is another benefit of pitching ), and performing when and where YOU want to perform.. on your schedule.

If ordered directly from Don, the price is \$25.00 with free shipping.

<http://www.dondriver.tk>

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Next issue I'm going to offer my thoughts on Don's latest DVD - " Building a tip, Getting an edge ", which details how pros gather a crowd of people for 'busking' (performing street magic for tips..)

This DVD is brand new - just out, and is generating quite a buzz throughout the busking world, as Don Driver and Zachary Strange take on California...

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What Do You Do ?

R.Carruth

I want to present a series of questions that address some of the problems you WILL encounter if you perform in the public, especially in restaurants. There are no strict right and wrong answers. Each question has multiple answers, depending on how you, as an individual and a performer, respond to adversity.

Don't simply skim through these questions as if they don't apply to you. Take a moment to look at each question and think about how you would respond, because one day you WILL have to respond to many of these very same situations.

Note: I would love to publish some of your responses to these little 'situations'. Feel free to send me your personal solutions to any or all of the questions. Remember.. there are no right and wrong answers.

You're working for tips. You perform for a table and receive a warm response.. but no cash. forty minutes later, a waiter tells you they want you to perform at their table again. Do you?

You perform a linking finger ring, and , upon returning the ladies ring, she insist a stone is missing. How do you respond?

You're hired to perform an hour of walk-around at a corporate event. Upon arriving, you realize there are only six people present at the meeting. Can you perform for the same group of people for the required hour?

In the middle of a card trick, the person assisting you forgets the card they selected. Where do you go from there..?

You reveal a card to a spectator - only to have the spectator insist the revealed card was not their card. You're sure it was. How do you deal with the situation?

You approach a table and everyone is excited about your performance - everyone except one guy who insist he doesn't want to see any 'stupid tricks'. Do you perform anyway?

A card is forced, then positioned eighteenth from the top. Before you can complete your next move, a spectator ask to shuffle the cards. What is your response?

How do you respond when someone ask you to teach them a/the trick?

How do you respond when someone wants to show you a trick?

Half the people at your table are interested in your magic. The other half seems uninterested and carries on a conversation during your performance. Do you ignore them?

You're in the middle of a trick when the waiter arrives with the food. What do you do?

You decide to quickly finish the trick - and inadvertently drop a card in someones food. How do you deal with the situation?

You're summoned to perform for a table, and upon arriving, realize everyone's intoxicated. Do you perform?

You're buddies from the local magic club come to watch you perform. Shortly thereafter you see them performing for some of the patrons. How do you deal with them?

You have someone pick a card and return it to the deck. You catch a pinkie break and bring the chosen card to the top. At this point you realize you caught a pinkie break under the chosen card, not above it, and it's now lost somewhere in the deck. Do you have an 'out' ?

Your perform a strong effect using an Elmsley count. Then, another couple joins those at the table and everyone insist you repeat the trick. Do you?

You're performing for a table of four ladies (men) when someone at the table makes a flirtatious gesture. What do you say?

You ask someone to pick a card. They do - and get greasy barbecue sauce on several cards. How do gracefully finish the trick?

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I owe a big debt to the wonderfully magical writings of Tony Griffith ( <http://www.tonygriffith.co.uk> ) for inspiring these questions, which are based on a series of similiar questions found in his lecture notes. I've re-worked Tony's questions, and added a few of my own, to come up with this list.

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Uri Geller Interview..

Robin Healey / Mensa magazine.. Jan.2005

Uri Geller - love him, hate him. I know there are those of you who don't mention Uri and magic/mentalism in the same breath, and that's perfectly OK with me. Many question his methodology and psychic claims, and I don't have a problem with that either.

First off, let me step on my little soapbox just long enough to say this... If there were true psychics, with the ability to alter molecular composition, they could make untold millions simply by being who they are and doing what they do. They wouldn't need controlled situations. They wouldn't need to run around a stage getting everything 'just right' for their performance. They wouldn't need managers and publicists. They could bend whatever, whenever, under any circumstances. And when you viewed a display of their power, there would be no doubt as to their very unusual powers.

When you think of Geller, or David Blaine, Houdini, or the Amazing Kreskin for that matter, you're dealing with a group of people who are 'Performers'. You can't pigeon-hole them as mentalists, magicians, escapologists, or whatever labels other folks want to apply... or not apply. These guys are all 'Performers'. And like 'em or not, they make the Big Bucks in our business.

Why? Because they're entertaining, they're successful, and they know how to market themselves. Read everything you can get your hands on about successful performers and see if you can discover the pattern. No, I'm not telling. I'm not going to make that little journey for you either. If you're content with your career, ignore this article, and continue down the road you're headed. Maybe next issue I'll feature an interview with you, my friend.

Please don't misunderstand me.. I'm not advocating that you need to be like Geller or Blaine to succeed. You just need to do some of the same simple acts of self-promotion that they do. Discover how they promote themselves.. and duplicate that... OK?

".. the problem was that Geller refused to admit that he was a magician. he had paranormal powers and to prove as much he repeated his feats under the strictest of scientific conditions. And as the debate continued the world became divided into believers and disbelievers.."

<http://66.221.71.68/articles/mensa/p0.html>

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## Inside Magic

Sometimes I tend to pick out something new and hi-tec to feature in my 'Ellusionist showcases'. But, the actual trend is this.. When I get detailed sales reports and see what my customers are buying, I see 'Inside Magic' again and again. That struck me a curious, since Inside Magic is not one of the 'newer' DVD's. When I decided to dig a little and try to see what my customers are seeing, it didn't take long to see why Brad has turned Inside Magic into a 'hot' commodity...

He combined two tapes onto one DVD and dropped the price by fifteen dollars. Now, you're looking at a solid two hours of strong magic for thirty-five bucks..

What you will see in this video...

- Multiple performances on the streets
- Multiple talks on the vital aspects of magic and routining
- The most effective methods to TEACH better: voice-overs, slow motion, multiple angle shots
- A preview that will show you the quality involved
- An iron clad money back guarantee if you don't like the video
- A full support system and PROTECTED discussion forum for the material
- An on-call support staff of experts ready to answer ANY question you have
- Packed with all the tools you need to transform ordinary tricks into electrifying miracles

Watch the video..

<http://snipurl.com/insidemagic>

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## How To Do Card Tricks

On one of my recent jogs around the magic world I ran across this site. If you need a little help with some of the basics, or a little refresher, visit 'How to do Card Tricks'. They have a number of pages devoted strictly to card work, complete with illustrations..

"In order to become a successful conjurer with cards, it is essential that you first become familiar with the various sleights or skills upon which the most effective card tricks are based. It is impossible to devote too much time to the acquirement and practice of these moves, there being practically no limit to the degree of dexterity that can be reached by practice (and only by practice)."

You'll find pages of good info about card tricks, the pass, the force, changes, false shuffles, glimpses, cardpalm, and various sleights..

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"The conjurer employing this plan of discovering a card secretly thought of is apt to be suspected of being in league with the devil. When performing the trick the performer takes an unprepared pack of cards that has just been shuffled, and without as much as glancing at one of the cards places the pack behind the back, which is turned towards the spectators. Passing the cards from one hand to the other, the performer invites a spectator to think of one of them. Closing up the pack, and after shuffling it, the performer produces the selected card in any way desired.

This method, which is entirely different in principle to the preceding one, depends mainly upon a novel way of forcing a card. As the conjurer rather rapidly passes the cards from one hand into the other....."

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Check it out...

<http://www.howtodocardtricks.com>

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## How to Make and Sell a Magic E-book

Making and selling magic ebooks is a big-time proposition at the moment. Every magician of note has something to sell, whether it be a lecture, effect, or series of effects. Hey, there's absolutely nothing wrong with converting some of your hard-earned knowledge into stone-cold cash...

The problem with most of us is that we're not sitting on top of the self-publishing bubble. Good, reliable information about publishing your own pdf files, without someone trying to sell you into three or four affiliate programs, is hard to come by.

While skimming through the Cafe a few days ago I discovered that one of our forum friends, Ron Jaxon, who many of you know as MagicJax, had put

together a tutorial devoted strictly to putting together your own ebook for a minimum of moola called " A short tutorial on the basics of creating and selling a PDF E-book"

How convenient. Just when I was debating spending a few more of my limited brain cells putting this info together for you guys/gals, I discovered Ron had beat me to the punch. Thank goodness...

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"So you have a trick or routine and you want to sell it on line as an instant download. How can you do this without spending hundreds of dollars?

To be honest it would be very difficult to make a "good" E-book without spending a little money. If you want a quality product you'll want to invest a little into it. But this doesn't mean you can't do it with a low budget. That's what I had to do when I released my first E-book. So I decided to put together this little tutorial to share how to make a good E-book for very little money. I hope someone finds this helpful.

What you'll need to make your E-book

In this tutorial I'm going to show you how to make an E-book for next to nothing. Actually you can make one absolutely free but to make a good one you'll need the following..."

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Read Ron's tutorial at: <http://magicjax.com/createpdf/>

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The Music Genome Project / Pandora

Pandora is magic-related... in it's own way.

"On January 6, 2000 a group of musicians and music-loving technologists came together with the idea of creating the most comprehensive analysis of music ever.

Together we set out to capture the essence of music at the most fundamental level. We ended up assembling literally hundreds of musical attributes or "genes" into a very large Music Genome. Taken together these genes capture the unique and magical musical identity of a song - everything from melody, harmony and rhythm, to instrumentation, orchestration, arrangement, lyrics, and of course the rich world of singing and vocal harmony. It's not about what a band looks like, or what genre they supposedly belong to, or about who buys their records - it's about what each individual song sounds like.

Over the past 5 years, we've carefully listened to the songs of over 10,000 different artists - ranging from popular to obscure - and analyzed the musical qualities of each song one attribute at a time. This work continues each and every day as we endeavor to include all the great new stuff coming out of studios, clubs and garages around the world."

The result is Pandora.

Pandora is a totally free music service that lets you create your own stations, each playing music that is intricately connected to the previous song through a series of in-depth evaluations that attempts to reproduce the type and style of music you love.. over and over.. with many different artist from around the globe.

Personally, while putting together almost half of this newsletter, I went to Pandora tonight, clicked on my 'Stevie Ray Vaughan' station, slipped on my headphones, and listen to Stevie Ray, Jimi Hendrix, Ellis Tinsley, Bad Company, ZZ Top, John Hyatt, and an assortment of similar artist. Yesterday I listened to George Winston and his friends.. go figure..

Pandora is free. Pandora does not require you to download software onto your computer... everything is hosted on their system. And Pandora only requires that you register to take full advantage of their service. There is a free and a paid version. The paid version does not display ads on the Pandora site. When listening, I minimize the screen and go about my other task, so I don't see the ads anyway...

A special "Thanks" to my buddy.. James Bower.. for sending this link to me...

<http://www.pandora.com>

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## The Magical Mayhem of Mike Giusti

Mike Giusti is not only an outstanding magician and funnyman supreme, but he has put together a website complete with over twenty select magic effects from some of the top names in magic. Mike has set up a web page to provide easy access to the tricks, but, you must answer the prompt correctly to gain entry. The questions not hard. Hey, I got in, didn't I?

'Whatever it Takes' by Diamond Jim Tyler, Steve Beam's 'Killocation', 'Coin Wrap' by Aldo Columbini, and 'The Un-cut Rope' by Dan Garrett, are just a few of the effects highlighted on Mikes site...

These effects are not for beginners. If you have a good, general working knowledge of card sleights and magic in general you will find yourself surrounded by a regular smorgasbord of some of the favorite effects of some of the top names in magic...

Go to MagicalMayhem's homepage and then click the 'Magicians' link..

You can also catch Mike's live show every Tuesday night at 8:15 PST on MagicBroadcast... the radio station by magicians, for magicians...  
<http://www.magicbroadcast.com>

Thanks Mike..

<http://www.magicalmayhem.com>

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Unlocking the Secrets of Magic

First, I want to thank all of you who purchased this outstanding collection of magic knowledge last issue. But there's still hundreds and hundreds of you guys who didn't.. Don't think for one moment I'm going to let you slide under my radar..

I recently received notice from my Irish friend, Gary McCaffrey, that he had put together a package of many of the greatest works ever put between two covers. I'm talking about works that I refer to EVERY week to help me uncover a "new" effect.

How would you like to receive electronic copies of:

Expert at the Card Table, Bobo's "Modern Coin Magic", The Royal Road to Card Magic, Anneman's "Mental Miracles", Jean Hugard's excellent "Encyclopedia of Card Tricks", and Tarbell's Original Course in Magic.. all sixty courses.

And this is a Partial List !

These may be in modern electronic form, but they are true classics of magic that should be a part of every magicians library - and can be for LESS than the cost of one typical magic dvd. All I ask you to do is click the link and have a look... you may get a little "bonus" just for looking...

( Don't like electronic books? No problem. I can't speak for all the office supply stores, but I do know that Office Max will let you go online, send them the ebooks via an attachment, and they will print them up for you for 5.5 cents a page. The average one hundred page ebook will cost you \$5.50 to print out... Just a suggestion..)

[Click Here](#)

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Magic Audio Archive

"If you're a magician, like myself, these recordings are a way to get to know to the masters, and are a veritable 'idea factory' of wonderful effects lost to time."

How would you like to listen to some of the greatest magicians and magic icons of all time, performing their classic radio shows of years past? Folks, this is history. Real history...

Listen to free broadcast of Chandu the Magician, Kreskin, Blackstone The Magic Detective, Mandrake The Magician, Johnny Carson, Harry Houdini, and Joseph Dunninger.

There's no obligation, nothing to sign up for, no commitment... just pure enjoyment!

<http://www.noonco.com/audio/>

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That's a wrap for this issue. No mas.. This issue has been a good bit easier to get together than the last one. I have my little laptop working overtime, and typing has grown progressively easier.

As usual, it's been my pleasure to be allowed into your home to deliver these resources to you. I love to share and 'try' to be helpful to my fellow magi's.

If you have an article you would like to see in print, send it my way. Don't worry about spelling and all that good stuff. I'll take care of that for you.

Email me..

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Street Magic.info ----> <http://streetmagic.info>  
Magic Bullets blog ----> <http://streetmagic.info/blogger.html>

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May my next newsletter find you well..

Rick Carruth / editor

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## Magic Roadshow #43

Hello All..

Welcome to the latest issue of Magic Roadshow. I hope this issue find you well, refreshed, practiced, and ready to add a little something to your performance.

First, a very big 'Hello and Welcome' to all the new subscribers who have signed up in the last two weeks. This newsletter is for you, and I hope you see fit to become an active member of our community. If your magic has any particular needs -or- if you have any special requests, just drop me an email. I'll do whatever I can to help, or direct you to someone who can..

Email Me..

Again, I want to thank all the great folks who have written me these past few weeks offering encouraging thoughts and best wishes. The Doc says I'm doing pretty good and he's letting me put weight on my reconstructed knee. I'm still in a 'sitting mode' for about four or five more weeks, but times passing and I'm finding an assortment of things to occupy my time.

The last issue was a week late - this one is only four days late. I'm getting back on schedule, slowly but surely.

I hope you find something in this issue that earns your interest. That being said....

In This Issue:

- (01) Answers to Last Issues Questions - five pro's offer you their solutions
  - (02) Auction Sites Trafficking Stolen Goods - How to protect your material from being illegally sold
  - (03) More Cyril Magic - How about 60 video's of magic's newest star?
  - (04) Open Call Audition - Simon Cowell wants YOU
  - (05) Xtreme Beginner - How to perform flourishes like a world-class pro
  - (06) IdeaVirus Free Download - The #1 ebook in internet history is now free for my readers.
  - (07) Brainwave for Dummies - Fool-proof effect from Magic Roadshow
- 

"What lies behind us, and what lies before us, is nothing compared to what lies within us.." Ralph Waldo Emerson



#### Answers to Last Issues Questions..

I presented a series of questions last issue, wondering how you would respond to some of the problems faced by restaurant/close-up workers. As I mentioned, there were no right or wrong answers, only creative thinking from professional minds.

I've reprinted those questions and included the responses of five of the top restaurant performers I know.....

Dion (Magic by Dion), William Morton, David Breth, Richard Waters, and Séan Tretheway.

I want to thank each of these guys for taking the time to share their thoughts with Magic Roadshow. As you'll see, some things they all mutually

agree upon. Other things.. well, their responses are based on personal experiences, and their experiences must be diverse..

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You're working for tips. You perform for a table and receive a warm response.. but no cash. forty minutes later, a waiter tells you they want you to perform at their table again. Do you?

-----

-Yes, It gives them a second opportunity to tip you. But, I wouldn't perform too long.

-Yes, being churlish only hurts your reputation. If you are working only for tips then prevent the situation from happening. Have the waiter ask the table "Would you like to see the house magician? He works for gratuities."

-First of all, I have been performing in restaurants for over 20 years so you could say I've had some experience. I don't actually work for tips. If someone offers me one, if I'm being paid by the venue, I turn it down. I only accept it if they insist and it would become a situation to turn it down. For instance when I've worked in Japan it is very rude to turn down a tip. If I'm not being paid by the venue, I turn it down once and if they insist politely, I take it.

My main aim in working restaurants, whether I am working for pay or not is to get outside bookings. That's where the real money is. So, my answer to the question, yes, I would go back. I would do the very best show I had in me and I would make sure that everyone in the restaurant knew about it by the screams and cheers I would elicit from them. I also leave cards every night with the floor manager who is happy to hand them out.

- First of all are you only working for tips? If yes, my question to you is- why? Yes, !!! You are on staff to help create an atmosphere.

-Of course! But you make sure in your "pitch" that they know you work for tips - "...now, as Im working for tips tonight does anyone have a bill, I'll show you what I do with the money when I get it home..." - But seriously, if they are tight, they are tight and there's not much to do but joke!

Editors suggestion.. Your goal should always be to work for a set fee and not tips. Pitch this to the management if they want you to work for tips.. Offer to work Fridays and Saturdays for a fee, and entertain the customers who are waiting inside/outside to be seated. Entertaining this group of people will prevent a large number of 'walk-off's', and increase the restaurants overall profits.

You perform a linking finger ring, and , upon returning the ladies ring, she insist a stone is missing. How do you respond?

- "The horse is already outta the barn" sorta speaking. I avoid using borrowed "stone" rings for this very reason.

-This is a variation of one of the oldest cons in the book. Palm an Alka Seltzer tablet, pop it in your mouth, and fall to the floor in convulsions. OR - Never accept a ring with stones. Use a line like "I could never ask you to part with a beauty like that." OR- Closely examine the ring with everyone at the table. You can have some nice patter here and talk about the "mystical" quality of gems. If there is a stone missing already point it out with some sympathy. FINALLY - Bite the bullet and pay up.

-Before the effect 'maybe' bring attention to the fine condition the ring is in having all at the table observe how each stone in there and how perfectly aligned they are.

-I always carry a large foam rock in my poket and make a joke - "...you mean this stone?!" - but its always good to show the ring around to the WHOLE TABLE/GROUP before and after stating - "...now we all saw, thats the exact same ring isnt it!"

Editors suggestion.. Look for someone wearing a solid band and avoid rings with stones.

You're hired to perform an hour of walk-around at a corporate event. Upon arriving, you realize there are only six people present at the meeting. Can you perform for the same group of people for the required hour?

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-Been there, done that. 3 hours for what was supposed to be 450-500 people. Inclimate weather turned it into 75. Always carry more than you'll need, pull out all the stops and talk very, very slowly ;)

-This has happened to me. Not 6 but 20 which is also hard because as soon as you start entertaining the first 3 or 4 and everyone else sees/hears (those damn spectators are always screaming and laughing!) that something is going on, they all come over. In that case when everyone has gathered around, I do two \*routines\* for the whole crowd (two \*routines\* approx. 20 minutes) and then say, "O.K. I have some other great magic to share with you but it's so close-up that I can only show a few of you at a time so feel free to mingle and I will come around and show you all in a few minutes." At this time they usually break into smaller groups and I proceed. - If it really was 6, before I would do anything, I would first explain the situation to the host/organizer and then suggest the following, I would do the two stand-up routines as above and then set up a table and do a 40 minute close-up act to finish off. Or, I would do the 2 routines and then suggest one on one cold reading off to one side.

-And you don't ask questions when you're being booked? But if this happens you should have four routines that instantly reset so that when you impress the junior VP and he drags you over to the CEO you can instantly repeat the miracle. AND you should have eight routines that you can work into an hour long parlor show. You'll probably end up doing a combination of the two groups of tricks.

-Yes!!! Why not, after all you are a paid 'professional'. If your answer is no or even that you are not sure, possible you should not be accepting this type of venue yet?

-I have a "bag of tricks" that comes along with me EVERYWHERE and always stays in the boot of the car - I can do a "small stage show" for 45min with whats in this tiny womans makeup case - so the answer is ALWAYS "yes I can perform"!

Editors suggestions.. circumstances change suddenly sometimes.. and you may be the last to be informed that a projected large crowd will not be so large after all. Be prepared to perform for one or one hundred. Mastering

five or six strong mentalism effects is a great way to entertain a small group for thirty minutes or more with a minimum of props and preparation.

In the middle of a card trick, the person assisting you forgets the card they selected. Where do you go from there..?

-When entertaining a group I have them show their card to others around them, this has a tri-fold purpose. It allows everyone to enjoy the magic moment when I reveal the card, it prevents the spectator from lying, and even if the spectator forgets others in the group can help him remember. If performing for one person and they forget, I tell them maybe they'll remember it once they see again, then as quickly as possible reveal the selection.

-Never, ever, book yourself for a nursing home. But if you do, when they select the card have them write it down. OR- Don't get ruffled. Say something like, "Your conscious mind has forgotten but you unconscious mind..." And then pop into a hypnotism or mentalism routine. OR- If there's booze involved always make sure they show the card to everyone at the table.

-Always make sure at least one other person knows the card, preferably the whole audience. However, with any trick that fails with absolutely no out available my advice is to MOVE ON! Don't dwell on it, just do something else that is so amazing that everyone will forget about the mishap.

-Dai Vernon's inner secrets of card magic "The Trick That Cannot Be Explained".

-I always make sure more than one person knows the card, or if its mentalism, they write it down "...for later verification" so I don't normally get in this situation - otherwise, make a joke and get them to pick again, or do a torn and restored.

You reveal a card to a spectator - only to have the spectator insist the revealed card was not their card. You're sure it was. How do you deal with the situation?

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-When this has happened to me I usually look at them pause smile and call them a liar, so far they've always laughed and admitted their dishonesty.

-These kind of situations almost always involve the amber ale. You can either use one of the methods above or just walk away.

-Again, always make sure someone else knows the card. Otherwise, if you can, move on and then, later in the act, reveal that the spectators card (the one they insisted was theirs) was in your pocket all along or that they are sitting on it or it is in their pocket etc. This is the best part of performing, thinking on your feet! Sometimes you accidentally come up with a better ending than the original!

-Depends on the situation. Have several folks view the card and or have them mark it in some manner.

-As above, one person never gets to see the card, they all do! :-)

Editors suggestion.. Ask the spectator to name the card they selected. Look through the deck quickly and say

"Actually, I don't even see that card.. " while secretly placing it wherever you need it to perform a nice reveal of that card. They will quickly forget about the first incident..

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You approach a table and everyone is excited about your performance - everyone except one guy who insist he doesn't want to see any 'stupid tricks'. Do you perform anyway?

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-Yes, being diplomatic with the ones that don't want to see.

-Head this one off at the pass by using Eugene Burger's tip of having the waiter ask if the table wants to see the house magician. If they say "Yes" and he keeps complaining while you're there just walk away with an apology to him, directly. "I'm sorry for wasting your time sir."

-Have you been following me around? I have been in all of these situations several times. Once I walked up to a table of 8 people and introduced myself, everyone at the table looked eager for me to begin and then out of the blue one girl shouted at me "Why don't you just F\*\*\* OFF!" Everyone at the table was absolutely stunned! I very quickly said, "Thank you have a good night and went to the table next to them. I made sure to stand with my back to that table and did the very best show I have ever done with the table laughing, shouting and screaming etc. The table behind me ended up begging me to come back and told me to just ignore the girl who was rude. I did but in finding my place at the table I stood with my back mostly to her so that she couldn't see anything that was going on. Eventually she tried to peak around and I made a running joke about it in a good natured way saying, "No No No, you're not allowed to see!" Everyone thought it was pretty funny and I finally allowed her to be involved. She ended up having a great time and I got a good tip out of it. -- Other times, I would actually say to the rest of the table, "Is she/he the spokesperson for this table? Let's take a vote! All in favour say aye!" etc. Usually this lighthearted dealing with the situation works favourably.

-If everyone else is excited, entertain them and this guy at the same time. The show goes on, I have had this happen on an occasion or two. Performed like always, eventually this individual is on your side and cheering for more. (if you are still puzzled get Eugene Burgers 'Secrets Of Restaurant Magic').

-HECK YEAH! Its conversion time, I usually open with "...well you're in luck, I left the "stupid tricks" at home and I only bought the mediocre stuff tonight!!" and that usually gets a laugh! ;-) I also have a joke that goes - "...always one in the audience, Magicians Nightmare and then ask the guy his name and perform (maybe) a Signed Ambitious Card (to HIS pocket!).

A card is forced, then positioned eighteenth from the top. Before you can complete your next move, a spectator ask to shuffle the cards. What is your response?

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-Since I know the name of the card, I let them shuffle, then I re locate it and proceed as normal.

-Let him shuffle and blow the trick, then move on. OR- "Don't you trust me? I'm hurt!" OR- Your routine should be moving fast enough that they don't get a chance to ask. You only get interrupted when you slow down to think about what you're doing.

-I would allow them to do so, and then fan the cards towards them to show that they are well mixed, cull the card to the top and either reset for the same trick or do a different ending. A good line that sometimes works (can't remember who's this is, sorry!) "Well, you could shuffle the cards..." start to hand them to them, "But it really wouldn't do you any good." As you take them back during the laugh. If said with confidence it often leaves the impression that they \*could\* have shuffled them. (anyone know who's that is? I'm sure I saw it in a lecture.)

-Again, you are in control, or should be, as a pro. Always have an 'out' for any trick in your routine.

-LET THEM, it screws them right up - if your not confident in a top palm and keep the top stock, let them shuffle, use their doubting nature and spread the cards again and "show them the cards CANT be in any order now" and cull the card back to number 18 again (this has happened to me at least once a week for my entire life!)

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How do you respond when someone ask you to teach them a/the trick?

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-"I'm only permitted to teach these tricks to other magicians/memebers of the magic clubs I belong.

- Teach them a trick but not one in your routine.
- I teach them the jumping rubber band trick. (the band jumps from two fingers to the other two fingers) If they want me to teach them the trick I am doing I always say, (I think this is original!) "You know, of all the tricks I know, that's the only one I haven't figured out yet! I almost caught myself yesterday but I was too quick!" If someone asks me about the next trick I use the same line and it becomes a running gag!
- Sure, there are many resources available like the simple 'jumping rubber band', etc. Also encourage them to get a magic book from the library.
- Either have an effect that you can "teach them" where you explain the trick as you go but it doesn't work out (like Jay Sankeys 3 coins across routine on the Anytime Anywhere DVD) or teach them something from a kids book, the methods are always simple and easy to learn and to them you are now a hero, make sure they know that they have to keep it secret though!

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How do you respond when someone wants to show you a trick?

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-Depending on the environment, if doing "street" I generally get asked this prior to my first trick. I tell them "let me do one first if afterwards you still want to show me one, then you can". No one has ever wanted to after I do mine. If strolling or for children I allow them to as long as it doesn't involve 21 cards, 3 rows of 7.

-Watch it and be amazed. Ask them to show you how they did it. The temptation to trump them is great, "Oh yeah watch this...." But don't do it. Never belittle a muggle.

-If I have time, I \*always\* say yes. Usually pretty bad but occasionally I have had my socks knocked off! If they ask for the deck of cards I casually say, "Do you want the whole deck or just 21 cards?" If it is \*that\* trick, it usually puts them off. If they do a trick and it's just bad, I always try to be good natured about it, that was good but could use a little more practice!

Etc. If you are in a group, any bad magic makes yours look even better! Just don't let it go on too long. You must always be in control. Always be nice to people! Even with rude people, Their behavior reflects on them, not you. Your reaction reflects on you.

-Watch it, encourage them, applauded them at the end and enjoy (unless they are drunk, my response is different)

-If I'm performing I'll ask them to stay around and show me when I'm finished working for the night and sound rather enthusiastic - most of the time they get bored waiting and walk off, but if they do, I always love to see what people can show me.

Half the people at your table are interested in your magic. The other half seems uninterested and carries on a conversation during your performance. Do you ignore them?

-Yes..

-Tolerate more than ignore, I've invaded their space I can't expect everyone to always be on their best behaviour. I'll do what I can to get them interested, but recognize not everyone enjoys magic.

-Yes, I just do the very best I can concentrating on the people who are watching knowing that later they will be talking about how great it was while the other people feel they have missed out. I have been called back to tables on several occasions of this nature.

-Perform for those interested.

-Heck yeah! Perform to the people interested, the people that matter! Make it funny and make everyone laugh, pretty soon those "ignorant" people feel left out and want to join in again!

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You're in the middle of a trick when the waiter arrives with the food. What do you do?

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-Avoid this by having a system worked out with the wait staff, not to serve food during my bit. If it still happens, bail out and offer to come back.

-Well, you should have talked to the manager first and determine how long you have between order and delivery. Or talk to the wait staff and ask for some signal for "FOODS COMING". Finally just, walk away with an apology, "The chef will roast me if I don't let you eat." This will probable reduce the waiters tip. He/she will get the point after awhile.

-Let the food be put into place and then wrap it up as quickly as possible, promising to come back after the meal.

1. If you are working in a restaurant, the smooth operation of the restaurant is the number one priority.
2. When people have hot food placed in front of them, they don't want to watch you anymore, they want to eat! And it's rude of you to ask them to watch you while their food gets cold.

-Back up, wait until the food is served walk back to the table and say ..."I will return after you finish eating"..., (if you are real and entertaining) most folks insist that they want to wait to eat until you have finished.

-Make a joke, KNOW the staff enough to know how they would react and judge ur show enough to know how much time you have from the order to the plate arriving.

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You decide to quickly finish the trick - and inadvertently drop a card in someones food. How do you deal with the situation?

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-Apologize and offer to replace the meal, it was my fault, I hold myself accountable.

-You pay for the meal..

-Apologize profusely and hope they are good-natured about it. If they were angered, I would offer to pay for their meal. I have never had to pay for a meal. Same if you spill a drink on someone or whatever, you just have to bite the bullet and pay the dry-cleaning or at least offer to.

-First you should be aware that there is food and your 'show' should not have to be close enough to fall in their food. If by chance it does happen, replace their meal immediately (compliments of you)

-When people are eating, I dont perform, so I don't get in this situation, and if the food is there I dont perform THAT closeup!

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You're summoned to perform for a table, and upon arriving, realize everyone's intoxicated. Do you perform?

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-Yes, alcohol enhanced performances are generally received better ;) Of course there are degrees of intoxication, if they are or become obnoxious, I stop.

-Sure, but make the tricks easy. Don't ask them to memorize a card. And if you are working in a venue where this is likely to happen have a bunch of "kids" routines ready. There's nothing like a table of plastered men and women responding to the multiplying rabbits with the right patter.

-Depending on how intoxicated, yes, I may not perform magic, but I would \*entertain\* them. It's very easy to entertain intoxicated people without doing magic. If I was going to do magic, I would only do whatever I could that was quick and visual and as little audience participation as possible.

-Depends on how intoxicated and what kind of crowd it is.

-Yeah sure, I just use "Jiggernaught" (by Mark Jenest) as an opener and have fun with them, its all about rapport with the audience.

You're buddies from the local magic club come to watch you perform. Shortly thereafter you see them performing for some of the patrons. How do you deal with them?

-I speak with the strongest personality of the group and put him in charge of stopping the others.

-Just be better. Practice, Practice, Practice.

-Hmmmmm....This has never happened to me. I guess if they were any good I would allow it. But in that case, I would own it, as if it was my idea. I would point out to the manager that I was providing extra entertainment for

the evening at no extra cost! If they were amateurs I would explain to them that the manager has asked me to stop them. The manager of any restaurant I work in will always back me up.

-My buddies have that freedom with me, I am there to help create an atmosphere.

-Thats just plain rude and a strong rule for real magicians - never "show up" (or try to) another magician - I'd ask to speak to them outside and explain how they would feel if I did the same thing at their show.

You have someone pick a card and return it to the deck. You catch a pinkie break and bring the chosen card to the top. At this point you realize you caught a pinkie break under the chosen card, not above it, and it's now lost somewhere in the deck. Do you have an 'out' ?

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-This scenario has the "lost" card on the bottom of the deck, not lost in the deck, so I should be able to recover, otherwise I have a trick that I use to recover.

-Practice your pinkie breaks. And just say, "I can't do this today, the powers/gods of magic aren't with me."

-Have someone else pick a card. If they pick the same card, A miracle! If not I say, "Not as easy as it looks is it?" upon finding out the identity of the chosen card I would cull it to the top, have someone else pick a card, still not theirs and then top change it with the spectator blowing on the now correct card. Really, there are a million outs. It's fun to think on your feet!

-Always remember, the spectator has no idea what is going to happen next so you can do anything and they will not know that was not what you planned. Just Move on confidently and they'll never know that there was a problem.

-Always!!! A few weeks ago a (typical, skeptical, ego protecting) A man at a table I was performing for said to me ..."ahhh, let me see those cards and the card my buddy signed, to this he took all the cards and shuffled several really good times. (Note: I usually do not allow this, but for this case I did. This was one of those times that I did not wish to make this guy look bad, but this was a guy from his manner, that I felt that for me to execute the 'impossible' would win him over). - Needless to say once he handed the cards back, I was able to place them on the table and pull his friends card from my wallet. To this the guy said ..."wow, you are really good".... Now from this point on he watched and enjoyed.

-Every good magician does and there are HEAPS out there - a lot of the time time an extra shuffle and a display to show the audience that all the cards are mixed is good enough, then cut or cull the cards to where you want them!

Editors note.. the above happened to me. I caught a pinkie break under the card, not thinking, moved it to the bottom, and then began to faro shuffle

the deck while maintaining the position of the top two cards. It suddenly dawned on me that my card was not on top, but thoroughly lost in the deck. If you don't know how to get out of this situation, sit down now and figure out a way to gracefully worm your way around this problem..

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Your perform a strong effect using an Elmsley count. Then, another couple joins those at the table and everyone insist you repeat the trick. Do you?

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-I'm pretty stubborn about not repeating my tricks for the same group, even if others join in. So no, I will offer to show them the trick later , but still avoid it if I can. A lot of times tricks can be talked up which can have a negative impact on the real performance.

-NO NO NO. Lead them to another more astounding effect.

-That really depends on the trick. I have several tricks that can be repeated and even seem more amazing each time. However, with an Elmsley Count, probably not. I would simply say, "Let me show you something even better than that!" and then do something so amazing that they completely forget about the previous trick!

-Depends on the effect, but usually introducing a new effect is fine..

-Cardinal Rule, never do the same trick twice to the same audience! I always say "...you thought that was good, check this out..." and do something completely different, keep the pace up and going and they wont know what hit them!

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You're performing for a table of four ladies (men) when someone at the table makes a flirtatious gesture. What do you say?

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-As soon as possible I make a reference to my wife and kid. So far, this has worked.

-Do you have to say anything? After all it was a gesture not a verbal joust. BUT if he/she is doing it to make his/her significant other jealous then you had better hope that the warrantee on your Kevlar vest is good. WALK AWAY.

-I have had women go so far as grab me by the crotch! My favourite line in the right situation is to say in a good natured joking way: "Hey! That costs extra!" (another original?)

-Am I married or single? Are they married or single? You are a pro, you can smile and continue performing and it is usually fast forgotten.

-flirtatious gesture..."? Bring it on, with the way I perform, flirting with the ladies is a darn good way to get rapport, create a little romance and hook them emotionally - perfect example I will always perform "Lips" (Tony Binarelli / Gary Ouellet) for the ladies and they LOVE it - heaps of chance for flirting, fun, romance, jokes and a little naughtiness and sometimes it gets me a date! \*laugh\*

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You ask someone to pick a card. They do - and get greasy barbecue sauce on several cards. How do gracefully finish the trick?

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-If the sauce is obvious I use it "jokingly" to find the selection, otherwise I just go on and replace the deck at the next opportunity, (I always have at least two new decks with me for situations like this.)

-If you are working in a BBQ shack then have appropriate routines that don't involve touching anything OR- Have a routine like this: Force a card - Grubby picks the card and smears it and several others with BBQ sauce - Make a comment like "She needs a shower." - Put the card back in the deck - Fan the deck and lay the fan on the table - Pour BBQ sauce over the fan -

Pick them up and try to shuffle - Show the cards as filthy - Reach into the card box and show the clean chosen card.

-This has happened to me as well, I just get the cards back and wipe them as surreptitiously as I can and then move on, usually with a different ending so I can get away and give them a good clean.

-Beware of your surroundings and your card grabber..

-Make a joke about them accusing magicians of using marked cards and here he/she is marking them themselves! Get a new pack and a napkin, otherwise, wash off the cards and start again - but for future reference, always look at the state of people hands when performing corporate and private roving functions!

Editors note.. This is just an example of the type of 'situations' you'll encounter when performing in public. Again, there's no right or wrong answers, only creative answers..

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### Protecting your Downloadable Products from Theft..

Below is a just completed article by a fellow marketer, Jim Edwards, who is a syndicated newspaper columnist and the co-author, along with magic fan Joe Vitale, of a new ebook that will teach you how to write and publish your own profitable ebook in a week or less.. (even if you, like me, failed high school English class)

Jim, and thousands like him, discover their ebooks and files for sale daily on eBay - and hundreds of other online auctions. Magicians are particularly vulnerable to this type of theft because of the large number of ebooks and PDF files that they create, discussing their magic and routines...

### Auction Sites Trafficking Stolen Goods Online

Jim Edwards © All Rights reserved  
<http://www.IGottaTellYou.com>

Ah yes, eBay! The online auction giant that makes all your dreams come true for finding that special something you can't find anywhere else. It's like a giant garage sale in the sky.

Unfortunately, eBay's size makes it easy for people to sell stolen or unauthorized merchandise and not get caught.

To their credit, I think eBay does as much as humanly possible to police their site and shut down any offenders quickly. However, I recently discovered that plenty of mischief still occurs, especially with downloadable products.

When checking my email yesterday, I found two messages that disturbed me.

The first was an automated message from eBay telling me about an auction selling an ebook about writing ebooks.

Another email came in from a good customer who sent me a link to another auction on eBay that, to them, "looked suspicious." I clicked on the links for both auctions and found identical postings by two different sellers.

Though they did not mention my ebook, "How To Write and Publish Your Own eBook... in as little as 7 Days," the blatant similarity between the wording on the auctions and my [www.7DayEbook.com](http://www.7DayEbook.com) website aroused my curiosity.

Since they didn't reference the ebook they were selling by title, I decided to go ahead and buy from both sellers to see what they sent me. Imagine my horror when they both delivered my own ebook, which they were selling illegally.

I immediately got the auctions shut down, but the damage was already done.

Plenty of stolen merchandise gets sold via online auction sites. People call it "bootlegged" or "unauthorized copies" to soften the wording for what they really know is "stolen merchandise."

Of the two sellers mentioned above, I believe one knew he was illegally selling my ebook and didn't care, while the other person was just ignorant and thought she could sell it because she'd bought it from someone else. Regardless of their true intentions, their actions were illegal.

Now, let's discuss how you protect yourself and your intellectual property against illegal sales and "bootlegging" on eBay and other online auction sites.

First, set up automated searches on the major online auction services. Set them up to automatically notify you whenever an auction gets posted that includes your name or the name of your product.

You can also set them up to email you whenever an auction gets listed with certain keywords in it, in my case "write ebook."

Second, if you find someone has stolen your intellectual property (sales copy, ebooks, photos, graphics, software, etc.) you should first contact the seller and politely, but firmly, ask them to remove it.

If they don't, or if they take more than a few hours to respond, you should contact the auction site directly to request an immediate takedown of the offending auction.

eBay's "Vero" program, for example, enables you to simply fax in a form or send an email to get an auction removed. You should also go back and check periodically to make sure that an offending seller doesn't start selling your product again once they think the uproar has died down.

Third, pay attention to emails from customers and prospects for signs of anything strange.

Watch for comments like "I saw your ebook for sale on eBay," or "I saw it cheaper on eBay." Also, make sure to compare customer service inquiries to your customer database.

Anyone who asks specific questions about a product and appears to possess it, but never bought it from you, should immediately raise a red flag.

Always try to find out where they bought the product and get them to send you a copy of their email receipt, because all roads to the thief usually lead back through the credit card processor.

Finally, trust the never-failing boomerang of karma to come full circle and ultimately whack any thief in the head!

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Why are some people getting rich selling their ebooks? Jim Edwards and Joe Vitale have created the \*ultimate\* guide "How to Write and Publish your own Outrageously Profitable eBook... in as little as 7 Days!"  
FREE Details: ==> <http://www.7dayebook.com>

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### More Cyril Magic..

Cyril is rapidly becoming one of everyone's favorite magicians. With his very visual style, he knocks the socks off many more seasoned performers. Some of my friends, like San Francisco's 'PeaceLove' (<http://www.peacelovesmusings.blogspot.com> ), knew Cyril when he was living and performing in the left coast state not too long ago. I first saw Cyril perform on T.H.E.M. (Totally Hidden Extreme Magic) about a year and a half ago..

This is a five minute video of Cyril performing a couple of well known effects, utilizing his own style. Don't be afraid to watch and learn..

<http://video.google.com/videoplay?docid=-3982209504900442168&q=magic+trick>

Now that you've watched a couple of simple effects, lets get on to the 'impossible' stuff. Start with this illusion that will make you re-think your definition of illusions.

[http://www.youtube.com/watch?v=\\_XzhjgUi1zo&eurl=](http://www.youtube.com/watch?v=_XzhjgUi1zo&eurl=)

And if you liked that.. well.. here's you about sixty more. No, that's not a mis-print..

<http://www.youtube.com/results?related=japanese%20magic%20cyril%20takayama>

Enjoy..

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## **OPEN CALL AUDITIONS - For America's Biggest Talent Search Ever..**

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The series which is premiering this summer will feature an array of hopeful future stars as they compete to win a gigantic \$\$\$CASH PRIZE\$\$\$ and the chance to headline in a major showroom, Las Vegas style, baby!

Don't miss your opportunity to perform in front of a panel of celebrity judges on national television and prove to America you have what it takes to be the next showroom headliner!

Please Note: Pre-book your audition time by e-mailing your confirmation and get on the VIP LIST! Email: [americantalent@aol.com](mailto:americantalent@aol.com) to confirm your audition reservation!

Just let us know WHAT CITY you are coming to! Also, let us know if you have an elaborate set up, such as bands, illusionists, animals...so we can give you time to set up. A photo ID is required in order to audition.

Applicants under the age of 18 need to be accompanied by a parent or legal guardian and must have parental permission. Candidates must be either a US citizen, legal permanent resident of the US, or possess a current legal visa allowing you to seek employment freely in the US.

Animals: must have proper immunization papers  
Singers: prepare 2nd number

Open Call Dates (Location address TBA)

Thurs. April 6 & Fri. April 7  
LOS ANGELES, CA

Wed. April 12 & Thurs. April 13  
CHICAGO, IL

Mon. April 17 & Tues. April 18  
NEW YORK CITY, NY

Sat. April 22 & Sun. April 23  
ATLANTA, GA

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### Xtreme Beginner

Released August 10th, Ellusionist has sold literally hundreds of De'vos new 2-DVD set. Why should this be of any importance to you? Because, with a normal amount of practice the set will make you look like a total pro with a deck of cards.

"The enormous, Power-packed Xtreme Beginnerz DVD Set receives Ellusionist's ultimate approval for fast learning. You will learn like never before."

"TAUGHT BY TOP OF THE FIELD MASTERS OF THE ART, FOR BEGINNER AND INTERMEDIATE LEARNERS

Featuring a host of world renowned masters of the art of xtreme card manipulation (XCM), the package contains an inferno of content, wrapped in broadcast quality footage and produced by Ulmen Master Devo vom Schattenreich."

"The super-packed set also features superstars Greg Irwin, Daryl, and Jeff McBride and stars Devo himself, and Jerry Cestkowski (author of Encyclopedia of Playing Card Flourishes)."

I recently purchased this military-strength DVD set, and I'll offer up a review as soon as I can get all the material comprehended and on paper... In the

meantime, visit Ellusionist and get your own copy. Maybe you'll write the review for me ???

<http://www.ellusionist.com/cart/?aid=827>

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### IdeaVirus - Free download

In 2001, Seth Godin wrote the most successful ebook of all time. Amazon sells it for eleven bucks.. but I would like for you to have it for free... ( Yes, I have Seth's blessings..)

It's not all about making money, or building websites, or marketing, or performing magic. It's a little of everything - a hodgepodge of ideas and thoughts you can use to better your life, market your magic, boost your traffic, your sales, and your skill level.

The link at the bottom of the page will take you directly to the PDF file. Bookmark it and read it... that's your next assignment..

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"Imagine for a second that you're at your business school reunion, trading lies and bragging about how successful you are and are about to become. Frank the jock talks about the dotcom company he just started. Suzie the ex-banker is now focusing her energy on rebuilding Eastern Europe. And then the group looks at you. With a wry look of amusement, you answer:

"Well, the future—the really big money—is in owning a farm. A small one, maybe 100 acres. I intend to invest in a tractor of course, and expect that in just a few years my husband and I can cash out and buy ourselves a nice little brownstone in the city."

Ludicrous, no? While owning a farm may bring tremendous lifestyle benefits, it hasn't been a ticket to wealth for, say, 200 years.

What about owning a factory then? Perhaps the road to riches in the new economy would be to buy yourself a hot-stamping press and start turning out steel widgets. Get the UAW to organize your small, dedicated staff of craftsmen and you're on your way to robber-baron status.

Most of us can agree that the big money went out of owning a factory about thirty years ago. When you've got high fixed costs and you're competing against other folks who also know how to produce both quantity and quality, unseemly profits fly right out the window.

Fact is, the first 100 years of our country's history were about who could build the biggest, most efficient farm. And the second century focused on the race to build factories. Welcome to the third century, folks. The third century is about ideas.

The holy grail for anyone who trafficks in ideas is this: to unleash an ideavirus. An idea that just sits there is worthless. But an idea that moves and grows and infects everyone it touches... that's an ideavirus.

In the old days, there was a limit on how many people you could feed with the corn from your farm or the widgets from your factory. But ideas not only replicate easily and well, they get more powerful and more valuable as you deliver them to more people....."

<http://www.sethgodin.com/ideavirus/downloads/IdeavirusReadandShare.pdf>

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### Brainwave for Dummies

Can you pick up a deck of cards and perform a good magicians force? Good. I'm not going into how to perform it here, although you can go to <http://streetmagic.info/MagiciansChoice.html> and read all about it..

This is a little effect I developed some while back. I do not have a clue as to whether or not it's an original effect. It's original to me, and I have not seen

anyone else perform it. So.. if you developed this effect before 2002, my apologies..

I call this " Brainwave for Dummies " because it produces the same general effect as Brainwave without using a gaffed deck, and is virtually fool-proof if you follow the directions. Don't assume because it's 'almost' self-working that it's not a strong effect, because it is.. At the conclusion, the spectator is convinced that you could not have used sleight of hand, since all the choices were theirs...

All you need to perform this effect is a deck of cards, one card with a different colored back, and a piece of paper and pencil. Oh, and the ability to perform a good magicians choice. If you have these tools, you're ready.

Take the odd-backed card and replace the mate to it in the deck beforehand. Begin by taking the deck from the pack, FACE UP, and casually performing a few overhand shuffles. Ask the spectator if they would like to cut the deck a couple of times as you lay the deck on the table face up.

Announce that you are about to make a startling prediction, using the powers you inherited from your grandmother-the-gypsy. Pick up the piece of paper, write on it, fold it up and lay it to one side.

Begin to perform a magicians force by dividing the deck into four stacks. Again, everything is performed FACE UP, and the backs of the cards are kept from view. As you casually flip through the cards, look for the odd-backed card ( after all, you know the value and suit ) and keep track of which stack it's in. Don't be in a hurry to eliminate cards. Take your time and work your way down to the last few cards.

When you're down to the last two cards, ask the spectator to gently place one finger on one card. As soon as you see where their headed, announce that you will discard/keep that card and that it was entirely their choice. If they put their finger on the 'correct' card, push the other card out of the way, but not out of play. If they put their finger on the other card, casually push that card to one side and pull the 'correct' card into the center of focus..

It's now time to reveal your prediction. Have the spectator reach for your prediction, open it, and read it aloud. " I'm sorry, but I don't have a clue what card you chose.. I do know, using my great skill, that your card has a blue back..".

Take the card, and for the first time, show the audience that the card does, in fact, have a blue (or red) back. Announce that you were able to successfully predict this, despite the fact that you could not see the backs of the cards. The audience will think you're rather dull...

"Of course, predicting that this card has a blue back is not really special. After all, they all have blue backs.... or do they?

Pick up the other card and flip it over to show that it has a red back. Now, pick up the deck and turn over several other cards to show that they too have red backs. Pick up the pace as you rapidly turn over all the cards to show nothing but red backed cards.

Turn to your spectator and graciously thank them for picking out the ONLY blue backed card in the deck...

Of course, it helps to have entertainment value added to this, or any other effect. With humor and good timing, you can create a very nice, very puzzling effect.

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If you have a site and would like to be a sponsor at the Magic Roadshow, send me an email and let's negotiate.. I also exchange banners with like sites..

I've got several other great sources for magic, patiently waiting in my bookmarks, to be delivered to your doorsteps, sorta....

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Email Me with your request, rants, and raves. I love to hear from you, just to know that my newsletter is making it to its intended destination..

If you have a suggestion for a resource, let me know what you've found. And, if you have a magic related article, send it to me - no attachments please) and let's see if we can't send your ideas to readers around the world. If it needs a little editing for spelling or because english isn't your given language, don't worry... I'll take care of that...

Forward this newsletter on to others, if you have friends you think may be interested.

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May my next issue find you well...

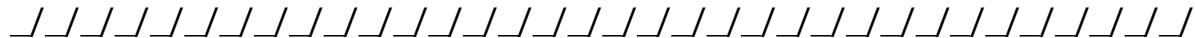
Rick Carruth

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Magic Roadshow

March 31st, 2006 Issue# 44

Rick Carruth / editor (c)2006 All rights reserved worldwide



Hello All

Guess what? Magic Roadshow is now officially back on schedule. It's only taken three issues, but hey, whose counting?

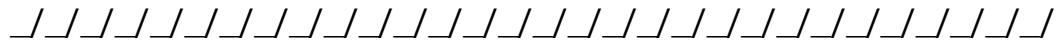
We all know the routine.. I must FIRST welcome all the new subscribers since last time. You are critical to the success of Magic Roadshow, and I am honestly grateful that you have decided to spend a portion of your day with us..

Everyone, new and old, is encouraged to email me with any rants, raves, comments, or complaints. I will respond to everyone as quickly as possible.  
Email Me..

We have a lot to cover, so, without further ado..



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- 01) Building a Tip, Getting an Edge - Turning your magic into money
  - 02) Persona, Showmanship, & Building a Bridge - Creating your image
  - 03) How to Perform a Forcing Matrix - Useful tool for mental magic
  - 04) Performers.net - the Library - Articles for street performers
  - 05) Industrial Strength Magic- An ad or a resource?
  - 06) Google Page Creator - Simple creator for newbies
  - 07) Card Shuffling Tutorial - Learn new shuffles
  - 08) Expert at the Card Table - New free PDF version
  - 09) WaxMail - Send audio emails with this useful free tool



Don Drivers No frills, short, to the point, proven, easy to learn, homemade, cheap, money making - "Building a tip, Getting an Edge"

Two issues ago I reviewed Don's excellent "Don Driver's Svengali Pitch" . Although out awhile, I wanted to set the stage for this.. Don's latest DVD- "Don Driver's Building a Tip Bally ".

Now, for those of you who are serious about street magic but don't understand the lingo, a 'tip' is a group of people you have gathered on the street to perform your magic for.. 'Bally' is the routine or script you use to attract the tip. When performing street magic, building as big a tip as possible is critical for consistent success. Knowing HOW to build the tip is equally critical. It's not as simple as sitting up a table and announcing " OK, I'm going to do some magic now. Come on over and watch.."

Don Driver is widely regarded as one of the very top 'pitchmen' in the business. Don prefers to work close to his audience and likes to draw his tip close to him and his magic. Other pitchmen/buskers, such as Zachary Strange, who is featured on this DVD as well, keep their audience at a distance. We'll talk more about this later.

In his first segment, Don goes through his bally, word for word, joke for joke, to give you an overall picture of what a professional bally looks and sounds like, and a deep understanding of how and why his bally works. Don discloses the psychology and moves in a visual way that a book could not possibly convey. Great magicians love good magic books, and many prefer books over DVD's. But, this is the perfect argument for capturing a routine on 'tape', complete with the rhythmic inflections, tone, and timing that hypnotizes the audience into stopping, watching, and then filling the hat.

Folks.. this is NOT theory.

This is Don's proven method that he actually encourages you to use, word for word if necessary, to get fat hats.

How do you know it works? Well, Don spent years in Las Vegas, working the street and making his living using this same bally. In segment two you can watch Don, standing by his lonesome, on Hollywood Blvd, building a tip from scratch using the exact bally he taught in segment one. You can watch as person after person joins the crowd (tip) and Don, using his ever-present double-talk and timing, entertains with his bally until he has enough of an 'edge' to begin his show.

Segment three reinforces two as Zachary Strange, performing on the Santa Monica pier, builds a sizeable tip using Don's method. After watching Don perform, Zachary commented "I knew immediately that this was something that would work for me." Unlike Don, Zachary doesn't draw his tip in close, but his methodology is the same. "Using Don's bally was like flipping a light switch.."

After his performance Zachary sits down in a local eatery, camera in tow, to offer his professional tips to personalize Don's bally.

Overall, I highly recommend Don's latest DVD. Guy's, making it in street magic is much more than simply knowing a few tricks and owning a fold-up table. To be truly successful, you have to know the secret to building a crowd. Believe me, there is both an art and a science to building a tip and getting an edge, and Don Driver knows the secret.

Thank goodness, he's willing to share..

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Don's DVD is available directly from Don's website for a paltry \$25.00 . (Maybe the best twenty five bucks you'll ever spend..) Right now, you can get both this DVD and Don's Svengali DVD for \$45.00. Go there now...

<http://www.dondriver.tk/index.htm>

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### Persona, Showmanship, & Building a Bridge

Being successful as a magician relies just as much on your stage persona and your ability to be engaging as it does on the tricks you choose to perform or the technical skills you possess.

The reason for this is because tricks in and of themselves can fall flat if not presented in the right way. A sleight of hand that dazzles when performed by an engaging magician can leave an audience yawning when in the less capable hands of an under-whelming performer.

So if you want your tricks to go over well, you've got to learn how to sell them to your audience.

That means you've got to work on your showmanship just as much as you have to work on the tricks themselves. Learn how to get the audience eating out of the palm of your hand!

If you are not sure how to do this, don't worry. Showmanship is something you can easily learn and improve upon with practice. It's not necessary an inborn trait that you either have or don't have-it's a learned skill that even the best magicians are constantly honing and perfecting.

Here's how to make good showmanship part of your magic routine:

Build a Bridge to the Audience

Whether you are onstage in front of ten people or ten thousand, your success is directly related to how much your audience feels inclined to trust you and suspend their disbelief for you.

To win them over, talk directly to them. Make eye contact. Make use of volunteers. Don't confine your show to the stage. Invite audience members up, or go down to mingle with them.

### Don't Wait to Warm Up-Be "On" Right from the Start!

Don't wait to "warm up"-you've got to be "on" right from the start! Most magic shows last only about an hour or less, so make it a point to create your relationship with the audience quickly.

### Cultivate a Stage Persona

Ideally, magic tricks should bring about a sense of wonder and excitement, not a sense of being tricked or fooled. And you as a magician should therefore aim to be mystical and wise, not hokey.

Of course, there are many ways to be entertaining. Some of the most successful magicians in the biz are very serious in terms of their demeanor. Others, however, are jocular and love to crack jokes during their shows.

Your "stage persona" is really up to you. If you're naturally inclined toward being chatty and making jokes, go for it on stage.

If you're naturally more reserved and quiet, you can think about adopting a more "David Blaine-like" character when you're performing.

The trick (pun intended!) is just to make sure you approach it as a role or a performance. Give the audience the dazzling entertainment they want and you will always be a hit.

### Just Believe

Believe in what you are doing and suspend your disbelief as much as you can. The illusions work best when you truly trust in your abilities and honestly believe that you are creating miracles! In reality you know that they are

tricks, but if you act like they're just fakes or frauds then you'll never win over your viewers. Put it this way: if you don't believe in yourself, why on earth should your audience?

Chris Lloyd is the author of 'Discover The Magic Trick Secrets You're Not Supposed To Know'. For more details please visit  
<http://www.discovermagictricks.com>

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HOW TO MAKE A LIVING by MAGIC and TRICKERY!  
The only all round Magic course of it's kind in the world.....

Click Here:  
<http://www.mcssl.com/app/aftrack.asp?AFID=373530&u=www.magictouches.com/affprocourse.htm>

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### How to Construct a Forcing Matrix

Many thanks to Doug Dyment for taking the time to put together a completely thorough web site detailing the construction of a forcing matrix. Just in case you don't know what a forcing matrix is.. it's a square of numbers, maybe five across and five down, that can be used to force a particular number on an unsuspecting spectator.

Doug teaches how to construct your own matrix to force any number that you need, or want, to force. What seems like it would take a mathematical genius to figure out is really quite simple -if- you know the secret.

A forcing matrix is a very handy device for mentalists or someone performing a bit of mental magic. You can use it to force a particular card in a deck or a certain word on a given page. If you think about it, you could easily use two matrix squares to force two different numbers.. one a page number and another a word number.

" To try it out, circle any number, and then cross out the remaining numbers in the same row (horizontally) and column (vertically). Then circle another number (one not already eliminated), and again strike out the numbers above, below, to the left, and to the right of same. Repeat until all numbers are either circled (there will eventually be five) or crossed out. Add the

chosen (circled) numbers together. Now concentrate... I sense that the total will be... wait a second... fifty-seven!"..

<http://www.deceptionary.com/aboutmatrices.html>

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## Performers.net - The Library

In case you didn't know, Performers.net offers a library of information pertaining to street performances, street magic, busking, events, and reviews of events. This is a great page to bookmark, so you can go back at your convenience and read the great articles from actual street performers.

"How to Become a Street performer", "Hitting the Bricks", "Getting Sponsorship" and "How to Steal Material without getting caught" are just four of the many articles available to anyone.

A few of the other articles are:

Street Performing - Benefits to Society

How to Deal with Hecklers

A guide to the underground pitches and players of Boston.

A workshop applying creativity tools to physical comedy.

Are You Creative?

The Problem of Clown Plagiarism

Are You A Clown Or A Bogeyman?

Controlling Focus

Entertaining Audiences With Special Needs

A 'Glass Harper' Busks Across The USA

Balloon Busking (With an emphasis on performance!)

THE Guide to Balloons and Ballooning

Check it out.. <http://www.performers.net/library/index.html>

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## Industrial Strength Magic Offer

Is this an ad? Yes. Is this a valuable resource? Absolutely..

I could advertise anything in this newsletter. I could pick out the most profitable products to sell, write 'em up, and laugh all the way to the bank... But I don't.

I sell products I believe in.. period.

I recently received notice from my Irish friend, Gary McCaffrey, that he had put together a package of many of the greatest works ever put between two covers. I'm talking about works that I refer to EVERY week to help me uncover a "new" effect.

How would you like to receive electronic copies of:

Expert at the Card Table, Bobo's "Modern Coin Magic", The Royal Road to Card Magic, Anneman's "Mental Miracles", Jean Hugard's excellent "Encyclopedia of Card Tricks", and Tarbell's Original Course in Magic.. all sixty courses.

And this is a Partial List !

These may be in modern electronic form, but they are true classics of magic that should be a part of every magicians library - and can be for LESS than the cost of one typical magic dvd. All I ask you to do is click the link and have a look... you may get a little "bonus" just for looking...

( Don't like electronic books? No problem. I can't speak for all the office supply stores, but I do know that Office Max will let you go online, send them the ebooks via an attachment, and they will print them up for you for 5.5 cents a page. The average one hundred page ebook will cost you \$5.50 to print out... Just a suggestion..)

<https://paydotcom.com/r/3943/carruth00/176483/>

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## Google Page Creator

Two things.. I recently received this email in my inbox. I went to the site, spent about thirty minutes playing around with the creator, and put a little page on the web that was nothing more than a reproduction of the last newsletter. I wanted to get an idea of what the Google page creator could do, and I was pleased with the simplicity.

If you have never developed a web page, and would like to put something out there for the experience, then maybe you should look into this.. It's super simple and publishing your project on the web is as simple as pressing a button..

Here's the page I created.. <http://rcarruth.googlepages.com/home>

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Thanks for your interest in Google Page Creator. We appreciate your patience, and we're excited to tell you that we enabled your account today, so you can start making pages now! To get started, head over to <http://pages.google.com> and sign in with your Gmail password. We haven't opened up Google Page Creator to everybody yet, so you'll see a message on our home page saying that accounts are unavailable — you can just ignore that.

Google Page Creator is an experiment on Google Labs. Google Labs is where we put projects before they're ready for prime time so that we can start getting feedback from our users. So, please, tell us what you think, what features we should add, what problems you're experiencing, or anything else that can help us make Google Page Creator a better tool for you. We're listening.

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## Card Shuffling Tutorial

Thanks to Tim Ryerson at Pokerology.com for putting together a nice tutorial 'dealing' with the art of dealing cards. In Tim's own words..

"You don't have to shuffle yourself when you play online poker or when you have the luxury of sitting at a dealer table at your local card room. However, you can rarely escape from shuffling cards when you play live poker. (or perform magic tricks.. ed.note)

Many new players are not very confident about shuffling cards so I thought I would offer some support and give a step by step tutorial on some useful card shuffling techniques. The first thing I should point out is that shuffling cards is actually very easy. All it takes is knowing how to perform the correct technique and then a bit of practise. Once you practise often enough you should be able to shuffle cards with ease."

The shuffles I will be covering in this tutorial are as follows: The Overhand Shuffle, The Hindu Shuffle, The Weave Shuffle, The Riffle Shuffle, The Table Riffle Shuffle, and The Strip Shuffle (also known as running cuts and is a great finish for the table riffle shuffle.)

Each tutorial includes crisp, clear photos to help you master the shuffle of your choice..

<http://www.pokerology.com/articles/howtoshuffle.htm>

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Erdnase "Expert at the Card Table" - New PDF version Free for my readers..

For new subscribers and current subscribers... here is a new version of Expert at the Card Table. The version I have provided in the past seems to work with some systems, and not with others. This version is a PDF in a zip file, and should be much easier to download on virtually any system.

This link will be up for FOUR DAYS ONLY... from March 31st until April 3rd. After that, I will remove the link and it will not be available again until next

issue. I would love to provide you, my readers, with this excellent ebook, but I refuse to supply the entire internet with this ebook.

On April 3rd, I'll post the link to this newsletter on the home page of Street Magic.info, and at that time this link will no longer be available...

The only way I can stay ahead of the search engines is to periodically change the url. I may, in the near future, password protect this file. But even at that, when one or two readers post the password improperly in a forum or two, all is undone..

Also, I've experienced a number of subscribers signing up, downloading the ebook, and then never viewing their newsletters... This will give me a little control over that situation as well.

<http://streetmagicsecrets.info/erdnase2.htm>

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## WaxMail

WaxMail is a completely free service for magicians, actually, for anyone, who uses Outlook and Outlook Express, and who hates to type. What it does is this; WaxMail will install a record button on your email that allows you to record your message in mp3 format. Recipients do not need WaxMail in order to replay your message.

You can sing your little hearts out, or talk non-stop while you perform other tasks. Either way, it's free.

In their own words.. "WaxMail is provided completely free of charge, with no functional limitations. WaxMail messages include a tag line telling recipients about the product. WaxMail is funded via advertising on this site, and via sales of licenses to those who wish to exclude the WaxMail tag line.."

WaxMail has my wheels turning, and I can see an interview or two being delivered to you via an audio medium.

Check it out.. <http://www.waxmail.biz>

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Well, ladies and germs, that's all for now. Sure, I had some more 'stuff' tucked away, but I decided to dole it out very -S L O W L Y- to keep you around until next issue. In other words, if you unsubscribe - you're gonna miss it..

I encourage you to send any resources my way. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

I've been busy this week redesigning Magic Roadshow.com . Have a look and tell me what you think, honestly..

Email me..

Be sure to visit a couple of my other sites at:

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Street Magic.info.....> <http://streetmagic.info>  
Magic Roadshow.com.....> <http://magicroadshow.com> (newly  
redesigned)  
StreetMagicSecrets.info.....> <http://streetmagicsecrets.info>  
BellaOnline Shareware .....> <http://www.bellaonline.com/site/shareware>  
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Till next time...

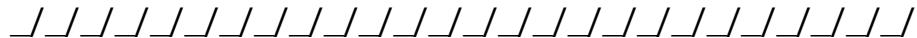
Rick Carruth / editor

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Magic Roadshow

April 17th, 2006 Issue# 45

Rick Carruth / editor / copyright (c) 2006 All rights reserved



Hi All..

Welcome back to the Magic Roadshow. I know it's a couple of days late, but I've been busy trying to justify my income for the past year. Plus, I know you guys will be more forgiving than the Internal Revenue Service.

I hope all of you who celebrate Easter had a great one! I did..

Now.. I must welcome all the subscribers who have signed up in the past two weeks. It's been a busy one. I hope you enjoy reading this issue as much as I enjoyed putting it all together.. Please let me know if I can help with your magic in any way. And if you have an article or effect you would like to share with a thousand other magicians around the world, send it my way.. -Email Magic Roadshow-

I went to the doctor last week and he told me I only have ten more weeks in this abysmal brace. Great. What started off as ten weeks is going to turn into twenty. No problems.. just wants to take it real slow..

Enough about me. Lets talk about you, and what I have lined up in this issue..



#### In this Issue:

- 01) Make it your Own
- 02) Internet Marketing Secrets for the Entertainer
- 03) Criss Angel Auction and Video's
- 04) Uri Geller - the Good and the Bad
- 05) Al Mann Bibliography
- 06) Ace Starry
- 07) Buskers Central
- 08) Miracles for Mortals
- 09) Marking Cards
- 10) Derren Brown Interview & Free eBook
- 11) Cyril's Place

- 12) Just a Touch
- 13) Expert at the Card Table
- 14) Magic Roadshow Resource of the Week

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Make it your Own..

This article comes with instructions. It's not actually an article teaching you a new trick, or reminding you of an old one. It's not an informative article full of tips and tricks to make your audience clap wildly with appreciation. And it's not a tell-all intended to disclose the secret of a fellow magician.

What it is... is an article to make you think, and to make you aware of one of the most important 'secrets' in all of magic - the ability to take a trick or effect and make it your own.

I smile each week when I hear Simon and Randy on American Idol telling the singers- " to win, you need to take a song and make it your own.." Exactly. That's what it's all about. You DO NOT need every new effect that comes out to make your performance timely and entertaining. Performers on American Idol do not need to write and perform a new song each week to succeed. They need to take an old one and put their personal touch on it...

This little bit of information is one of the most important I can pass on to a fellow magician, and it's a personal challenge I'm going to issue to each of you...

" I want you to look through your 'classic' books of magic, pick out an effect you like, and turn it into a 'personal' effect by adding your own twist, which may be as simple as changing the patter or handling."

Do it... you'll be glad you did...

Did you see David Letterman the night of April 12th? One of his guest was close up magician Jason Randal. Among the various effects he performed was one that I know as "match 'em up". I do know that this is not the original name, and that it was published in a couple of early, now public domain, works.

Jason put his own twist on the effect by using a deck composed of a number of different-backed cards from casino's. The deck was removed from his pocket and shown as being a deck composed of cards from various casino's. Jason then removed two jacks from the deck which were already face up, the only two face up cards in the otherwise face down deck.

The jacks were given to David and he was asked to put one of the jacks, face up, onto a stack of face down cards as Jason dealt them onto the desk. Once done, Jason put the remainder of the cards in his hand onto the jack, leaving the jack out-jogged so as to allow David to keep his eyes on it..

Next, Jason picked up the deck and began the dealing-onto-the-desk process again, and ask David to place the other jack face up onto the pile whenever he wanted. Again, Jason placed the cards in his hand on top of the stack on the desk once David dropped the jack onto the dealt pile.

After a minute of recapping the effect, Jason picked up the whole deck and began to thumb through the deck looking for the two face up jacks. When he found the first one he put it, and the card above it, to one side. Continuing until he found the second jack, he again removed the jack and the card above it and set it to one side.

The remainder of the deck was set down and Jason, after suitable patter, revealed that the cards on top of the two jacks were both jacks as well. They had matched up, magically of course..

After a little more patter about the probabilities of such a feat, Jason then flipped over the remainder of the deck and ribbon spread the cards to reveal that they were all six of hearts.

Sometimes we forget how a really simple card trick can fool an audience of millions - if done correctly. As they say, it's all in the presentation. Jason had the deck set up before-hand, with one of the face down jacks on top of the deck, and the other on the bottom.

You can set up a regular deck the same way, and see how this effect is almost self-working. Put a jack on top, another on bottom, and you're set. When removing the deck from the pack, or your pocket, announce that you need a couple of jacks, and thumb through the deck until you find the two other jacks, and flip them face up onto the table.

Begin to deal cards face down onto the desk and have one of the jacks put in face up wherever the spec chooses. When you drop the remainder of the

cards in your hand onto the stack on the desk, you are putting the jack that was on the bottom on top of the face up jack... got it?

The jack that was on top to begin with, is now at the very bottom of the stack, since it was the first card dealt onto the desk. Now, by repeating the process - deal a stack onto the desk, have the second jack placed face up onto the stack, and dropping all the cards remaining in your hand onto the second face up jack - you have now put the remaining face down jack, which is on the bottom, on top of the second face up jack.

The trick is complete at this point, with all that remains is for you to gather all the cards, or ribbon spread them on the desk, and remove the two face up jacks and the cards directly above them. Set these to one side and you are ready for your reveal.

Jason's use of a deck with all sixes increases the visual aspect of the trick, but it's not necessary to make the trick work. I've performed this effect in the past and I do not use a prepared deck. I let the spec examine the deck and shuffle it as well. This eliminates any doubt as to multiple cards or a gaffed deck. When they're happy, I take the deck, tell them that I need a couple of aces, ( my card of choice..) and I thumb through the deck looking for the aces.

When I come to the first one, I secretly thumb it from my left hand onto the top of the right hand packet, whereas it would normally go on the bottom, but if done quickly no one will notice. When I come to the second and third ace, I drop them face up onto the desk. I 'quickly' ribbon spread the remainder of the cards looking for the fourth ace, and separate the deck at that point, last ace in my right hand, and out-jog it just enough that I can slide the remainder of the left hand packet in front of this ace and square up the deck.

I now have an ace on top, one on bottom, and I'm ready to begin. If done quickly, no one will notice that you prepared the deck right in front of them.. Just walk through the steps slowly, trying to increase your speed as you go along.

Jason's version looks good on tv, but requires a set up and a special deck. Mine doesn't require a special deck and can be set up on a moments notice, but lacks the 'all sixes' effect. Either one is a good example of what you can do with a really simple card trick and good patter. Don't get caught up in believing that all good effects must have bodacious sleight of hand to be successful.

This trick works for the same reason an Elmsley count works. If done with confidence, 99% of the people will not pick up on what you're doing...

R.Carruth

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### Internet Marketing Secrets For The Entertainer by Dennis Regling.

The internet is a wonderful sales and marketing tool. Unfortunately, very few of us learn how to use it effectively.

There is the idea that if you build a website and get lots of hits, you will make money. The common thinking is "more hits equals more money." A lot of money is spent to generate hits. There are companies that will guarantee you hits in exchange for your hard-earned cash.

Although this sounds logical, it does not work. Unless your product or service has a very wide appeal and is an impulse buy, this will not work for you. It's like mass mailing your offer to everyone in the phone book.

Lots of hits does not necessarily equal lots of money. If you are paying for unqualified hits, it could mean a great loss of money.

For the entertainer, the webpage is a great place to quickly and inexpensively get your sales message to your prospect. Everything you once put in a package and mailed to your prospect can now be delivered over the internet.

As an entertainer I am interested in only two types of hits. I want my webpage easily found by individuals or companies actively seeking services I offer. I also want my webpage available to prospects responding to offers I have made through my sales promotions.

I get a handful of inquiries from churches and other groups each year who find me through search engines and listings on pages for entertainers. You may use Google AdWords to generate hits only from those searching for

your "key words." Unfortunately, unless your key words are very specific, you may be paying for hits from curiosity seekers. However, key words that are too specific will not generate leads.

Sadly, too many businesses are depending on just this method exclusively. It will generate leads, but you are also competing with the other magicians on the web.

The hits I really want are from those prospects I have sent a postcard or sales letter to. My prospects have been pre-screened, and my offers sent to those that can use my services. The offers are designed to send them to my webpage for more information.

If you want to attract event planners, you might mail a postcard to a mailing list of prospects offering a free report at your webpage. On your webpage, you will collect their personal information and introduce them to your services.

If you wanted to do Blue & Gold Dinners for the Cub Scouts, you might mail every Scout troop in your market area a postcard offering a Free Report on "How To Make This Year's Blue & Gold Banquet the Best Ever!"

On your webpage you would have the report. Of course, the report should be full of good information, but especially, it should explain how hiring you will benefit them. After reading your report, they can then check out your other links with testimonials, details and contact information.

It is good business to have your business easily found by customers who are ready to buy. A nice website, some good meta-tags, and search engine submission make it simple for people looking for your services to find you. It is better business to find qualified prospects, send them to your webpage and then stir them to action.

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Special Thanks to my friend - Dennis Regling. You can read other valuable articles by Dennis at <http://www.bellaonline.com/site/magic> .

Also, visit Dennis at his personal website.. <http://www.bibledefender.com/>

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## Criss Angel Auction and Video's

I received an email less than five minutes ago inviting me to meet Criss and appear on one of the new episodes that begins Wednesday, May 31st. I'm not sure whether to take Criss up on this, as I'm going to have to go to eBay and bid for the right..

I knew there was a catch somewhere..

Yes, beginning Monday night YOU can bid on the right to meet Criss and appear on his show. I'm interested in seeing what kind of money this auction brings. I'm sure there's someone, somewhere, with enough money and ego to bid this thing out of sight..

That said.. A&E has put up a new site with about seven video interviews with Criss. You can discover who he idolizes, what got him into magic, meet his family, watch him train, listen as he talks about his beginnings, and who has been his great inspirations.

( And if you have a web site, go to the A&E message board, sign up, leave a message that will certainly be read by Criss himself, include your url - as html is allowed, and get a good link, spidered by Google, for your web site...)

[http://www.aetv.com/criss\\_angel/criss\\_meet\\_criss.jsp](http://www.aetv.com/criss_angel/criss_meet_criss.jsp)

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## Uri Geller - The Good and the Bad

Many people have many different opinions of Uri Geller. I recently featured a link to an interesting article about Uri in an issue of Magic Roadshow. Afterwards, I wished I had done then what I'm about to do now....

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"Many of the top Mentalists in the world have no idea how Uri Geller can make a compass needle move. Since he does so in his bathing suit and has been checked over by ultra sensitive equipment for metal or magnetic radiation, he obviously is NOT using a hidden magnet to move the compass needle. Since reliable sources (and knowledgeable magicians) have not only witnessed Geller make spoons bend but have witnessed them to continue moving long after Mr. Geller has left, I would challenge these so called protectors and magic geniuses to explain how he does it. If they reply, "I don't know for sure" then they have no right to say that he is a fake."

Paul Alberstat .... PSIncerely Yours - No.4 June 2000

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"I will say I think he is a very clever man and a very clever performer... I have worked on the same stage with Geller and in the same room. I have seen him cheat."

Banacheck (Steve Shaw)

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Editors and writers have sources that they are reluctant to reveal to the public. It's not that the source is a great big secret, it's that the source can be a source of numerous articles over time. For instance, I have links to web sites by certain favorite writer friends where they have posted almost every article they've ever written. Since I publish their articles from time to time, their sites are of great value to me. If I'm looking for an article about a particular subject, I can go to this link, find the article I need, thank my buddy, and publish the article...

I don't want to disclose the link to these articles since you could go there, read all the articles, and turn your little noses up when I publish one in Magic Roadshow. Over time I'm going to publish all the good stuff anyway, so everything works to both my advantage and my readers.

Since Uri Geller is a central figure in the world of magical entertainment, although I'm not quite sure which category of magic, writers have enjoyed writing, discussing, disputing, and saluting his career. As a result, Steve Knight has put together the definitive work on the career of Uri Geller, including links to hundreds of articles published in magazines and newspapers worldwide. No dispute, this is a totally impartial site devoted to

the good and the bad. A really good writer could easily compose a three or four hundred page biography solely based on the information garnered from Steve's site.

If you have an interest in mentalism, "Uri Geller - a Bibliography" is one site I highly recommend you bookmark for future reference.

<http://www.zem.demon.co.uk/>

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### Al Mann bibliography

If you're into mentalism then you are very familiar with Al Mann. Al was a mainstay in mentalism for many years, and one of its primary writers, developers, inventors. Uri's site above features a great link in the sidebar to an Al Mann bibliography, featuring images and descriptions of many of his published works.

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### Ace Starry

Ace is a renown magician who has performed his street magic shows across the country. But there was a time when Ace, performing the streets of California, struggled to make ends meet as a performer. Why? He didn't know the techniques that successful street performers used to gather a crowd and get those fat hats..

"At first I didn't know what to do. I tried doing cups and balls, sponge balls and small tricks, (coins and cards) much the same as David Blaine. They were okay, the reaction of the people is great for the ego, but I just couldn't make enough money to get by. It wasn't until I discovered the real secrets to street magic, that I learned how to make good money. The two biggest secrets lie in using your voice and the working area to maximize the audience participation. Make sure that as many people can see and hear you as possible."

One of the pages on Ace's web site is devoted to offering street magic tips and tricks that have worked for him through the years. It's all good stuff, and can be accessed here...

<http://starry.com/magic/street.htm>

And if that's not enough, Ace has another page devoted to getting a job in a magic shop. He relished the time he spent working in magic shops, and admits that it was working these shops that turned him into a real performing pro..

<http://starry.com/magic/shops.htm>

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## Buskers Central

While we're talking about street magic, one of my favorite reference sites is Buskers Central. Not strictly for street magic performers, Buskers Central is devoted to helping anyone who works the streets, whether they be magicians, balloon artists, musicians, or a long list of other performers. To quote from their web site...

"Busker Central is one of the web's largest busker reference sites and a non-profit co-operative promoting busking around the globe. Made by and for street performers, the Busker Central photo gallery displays a large amount of images with hundreds of pictures. The Busker Central video gallery hosts over 100 street performer videos freely available to download for your viewing pleasure. Street performers new and old can benefit from the worldwide busker videos, photos, songs, comics, and community."

In addition to the videos, there are dozens of links to different performing genre's, such as.. Gypsy, magicians, mimes, fortune tellers, buskers, contorts, clowns, musicians and on and on...

You can spend lots of time exploring the corners of Buskers Central. Look for a link to the calendar of events with many of the very best busking events worldwide..

<http://www.buskercentral.com>

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## Miracles for Mortals

I have two videos I want you to watch. Yes, these are Ellusionist products, and yes, I sell Ellusionist products.

I'm confident that if you want it, you'll buy it... and if you don't - you won't. But I want you to see it anyway. This is magic, and I cannot figure it out.

I take great pride in watching trailers and saying " Oh, I saw the move. I know it, I don't need to buy it.." But I can guarantee you that if I am to perform THIS magic, I'm gonna hafta buy it.. There ain't no figuring this out...

David Mitchell of Team Ellusionist said...

"The two preview videos shown on this page demonstrate just two of the effects you'll find on these DVD's. When the core team of Ellusionist got together recently, we screened many products for the site. One team member was watching this DVD and could not believe he was seeing what he was seeing.

This is what real magic ought to look like. That staff member ran and brought in another member, and they watched it together, and the reaction was just as powerful. Finally they brought Brad in to watch this effect, and the look on his face made it clear. A WINNER."

This will give you something to think about....

<http://www.ellusionist.com/cart/?aid=1018>

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## Marking Cards

Don't think for a moment you can't be suckered-in by someone using marked cards. With the current success of Texas Hold-em, and poker emporiums sprouting up everywhere, you are at a greater danger of getting fleeced now than ever before. Remember, some folks are so competitive that they will do 'anything' to win..

The old adage is, if you don't want to get burned, insist that a new deck of cards be opened and brought into play. Unfortunately, that doesn't work anymore. Anyone with a acces to the web can purchase sealed, marked decks. This site has ordered these decks, examined them at length, and published photos of the markings.. This quote is from their site...

"Any complex back design may be marked. One of the only two ink colors--navy blue or medium red--will suffice for the well-known U.S. Playing Card brands. The trouble with marking cards at home, however, is that the deck's seal must be broken."

"Premarked cards, favored by serious players, come from Lous Tannen, Inc., a New York magic supply house. Tannen's marked decks are genuine U.S. Playing Card decks that have been opened, marked by hand, and resealed with a duplicate U.S. Playing Card stamp, cellophane wrap, and a white tear-band bearing the brand name. Each deck comes with separate instructions for decoding the markings. Big Secrets ordered Tannen's Aviator, Bee, and Bicycle decks to see how the markings are concealed."

Take advantage of their research and visit "Marking Cards".

<http://www.angelfire.com/tx5/jcgcardman/cardmark.html>

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Derren Brown Interview and Free eBook

Derren Brown's 'Trick of the Mind 2006' has begun it's new season in sunny England. Regardless of whether you love him, or hate him, Derren is important as a performer because he is one of the new influences on a new generation of magicians/mentalists. Channel 4 recently featured an interview with Derren, although not excessively long, on it's site at :

[http://www.magicweek.co.uk/magic\\_articles/article\\_derren\\_brown\\_march\\_2006.htm](http://www.magicweek.co.uk/magic_articles/article_derren_brown_march_2006.htm)

(Q) "You have a new series of TRICK OF THE MIND coming up. What can you tell us about it? How different is it to the previous series?"

(A) "It follows the format of the previous series, only this time I get to go abroad. The first series was all in London, and then the next was across England, so it made sense to go world-wide for segments of this series. Of course I was very opposed to the idea of being handed any sort of exciting paid-for holiday and it was only with great reluctance that I suggested we go and film the US, in Venice, Vienna and Monte Carlo. Not sure where to go for the next series. 'Moon Control', maybe. Also, the feel of the series is a little different: we've shifted things away from the cool 60's look of the previous shows to a darker 50's tone. Has a more Hitchcocky feel, I suppose. I think it looks rather good. And it means I get to occasionally wear my trilby which I'm more than happy with."

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### Free eBook

Here is a link to a free ebook of Derren's magic. I know very little about the book, other than it is about one hundred and twenty pages long and can be downloaded at:

<http://www.newsbackup.com/about658874.html>

If it's worthy, let me know...

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### Links A-plenty

You can find dozens of links to 'things Derren', including the good and the bad, at Wikipedia. Like most, I do not necessarily trust everything I read on Wikipedia, but the links are valuable as a source of reference..

[http://en.wikipedia.org/wiki/Derren\\_brown](http://en.wikipedia.org/wiki/Derren_brown)

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## Cyril's Place

I'm sure most of you, if you're a regular reader, are familiar with Cyril Takayama... commonly known as Cyril. His videos are posted across the web. You can go to youtube. com and enter 'cyril', and discover about sixty videos. Of course, if you read the last issue, you would already know this...

Anyway..

Cyril actually has a page on MySpace, if you're interested.

<http://www.myspace.com/cyrlmagic>

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## ~ Just a Touch ~

Mental magic... This effect will serve you well if you will take the time to work out some interesting patter. I will briefly summarize the effect and leave the rest to you...

### Effect:

Have someone mentally select a name (or object, or favorite sports team ). Give them a writing pad with five lines drawn and ask them to write the chosen name on one of the lines. Then, four other unrelated names on the other lines.

Take the pad.. study it.. audibly call out a name and announce that you do not think that name was the chosen name. Call out two more names and tell your audience that you are sure they are not the chosen names either.

Down to the last two names.. study hard.. and announce the chosen name.

Secret:

Give your spec a RED fine-point or micro ink pen. I use a Uni-ball micro. A short time before the effect, touch the tip of the red ink pen to the felt tip of a BLACK marker, like a Sharpie.

When your spec writes their chosen name on one of the lines, the very tip of the first letter will have a "dark" appearance. If you practice for a few minutes before you perform this effect, you will learn exactly how hard to touch the tips together to achieve a virtually un-noticeable 'smudge'.

NO ONE will notice this smudge, but you.. It will appear as if it's just a little excess ink on the tip.

Again, take the time to work up a Good Story to go with this effect, and you will have a little bit of impressive mental magic to add to your repertoire...

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Expert at the Card Table..

If you are a new subscriber, then I owe you an ebook. Not just any ebook, but Erdnase " Expert at the Card Table". Here is a download link for the ebook, which will be in a zipped format..

If you have a problem downloading EATCT, email me and let me know - I will send it to you via email...

Remember, this link will only be here for about four days, so if you want it, get it now and enjoy...

<http://www.freewebs.com/realsecrets/erdnase22.htm>

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## Magic Roadshow Resource of the Week..

Two things.. I would like for you to have a free trial of SpyZooka, and I would like for you to visit one of the other sites I edit, 'Shareware and Freeware' for BellaOnline and read an article I wrote.

SpyZooka is the only anti-spyware program I've found, in years of surfing the web, that guarantees to remove 100% of the spyware from your computer. And if you surf as much as I do, and particularly if you engage in p2p (file sharing), this little program can save you hundreds and hundreds of dollars.

I know firsthand....

<http://www.bellaonline.com/articles/art41129.asp>

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Discover the Magic Tricks and Secrets of professionals in the privacy and comfort of your own home, and get a free newsletter in the process..

<http://www.301url.com/procourse>

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I encourage you to send any resources my way. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

I've been busy this past two weeks redesigning Magic Roadshow.com . Have a look and tell me what you think, honestly..

Email me..

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Please don't forget to visit some of my other sites.. see what's new -

<http://www.streetmagic.info>  
<http://www.magicroadshow.com>  
<http://www.streetmagic.info/blogger.html>  
<http://streetmagicsecrets.info>  
<http://www.bellaonline.com/site/shareware>

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May my next issue find you well..

Rick Carruth

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Magic Roadshow

May 2nd, 2006 Issue# 46

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Hello All..

First.. a big 'thank you' to all the new subscribers. There have been more new sign-ups the past two weeks than any two week period in the history of Magic Roadshow. I hope I can do you guys justice...

Well, the next two weeks should be interesting. David Blaine has a new special on ABC TV May 8th, and Englands Keith Barry will star in his own special on CBS four days later.

The opinions have always been varied about David Blaine as far as his viability as a magician and an entertainer. My thoughts are simple.. David single-handedly pulled magic out of the doldrums ten years ago, and magicians worldwide have profited greatly from his popularity. What else can you say? Yes, magic has undergone a change during the premier of Street Magic ten years ago, and not all the changes have necessarily been for the best. But, changes are inevitable. As magicians, we HAVE to keep an open mind and be prepared to adapt to whatever comes our way. Love him or hate him, just pay him his dues for the attention he brought to all the rest of us.

Keith Barry will perform in a vein similar to that of Derren Brown and Criss Angel. Think of him as a cross between the two... a street magician/illusionist who is also a mentalist, or vice versa.. I think this show may be the more interesting of the two, as I'm not a great big fan of escapeology and physical stunts, since the public seems to associate magicians and escapes with trickery.. Just my humble opinion...

I would also like to take a moment to thank Trent Codd III and the Western North Carolina charter of SAM for inviting me to attend a lecture two weeks ago featuring Justin Miller. Many of you are familiar with Justin and his fantastic and highly visual form of magic. His lectures are equally entertaining. And I couldn't wait to get him to perform an effect using Ultra Smoke 2000. Although I've seen the video many times, I wanted to see it in person.. and I certainly wasn't disappointed. In the event you aren't familiar with Ultra Smoke 2000, take a quick look at the short video featuring Justin.. <http://www.illusionist.com/cart/?aid=1034>

If you've got any comments about this issue, my sanity, or my choice of resources.. Email Me

OK.. I've rambled enough. On with the Roadshow..

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"One man may hit the mark, another blunder; but heed not these distinctions. Only from the alliance of the one, working with and through the other, are great things born..."

"Perfection is achieved, not when there is nothing more to add, but when there is nothing left to take away."

Antoine de Saint-Exupéry

## 7 Sure Fire Ways To Overcome Stage Fright When Speaking Or Performing By Michael Bresciani

**Meditation or Prayer:** If you're a believer you can pray - if you are not at least take time to clear your mind and meditate. (On clearing your mind) A short prayer for God to guide you and give you the right words can't ever hurt. God has promised to give believers words even when they are under a

heavy persecution; Mt 10:19. Why wouldn't he also help when there isn't any persecution? He would. Obviously you must do this before you speak. If you don't pray before you speak you might find yourself praying in the middle of your presentation for God to get you out of it as quickly as possible. Do not overlook this little gem because although it seems unimportant, it can actually be what makes or breaks your performance or presentation.

**Concentrate Only On what Your Doing or Saying:** Finding something to focus on in the room, the podium or in your own head is the quick road to failure. If you are concentrating on some external matter your attention is divided and everyone will see that as clearly as a red blinking light on your head. One hundred percent of your attention on your subject, your music or anything else leaves zero percent wasted on fear, faces and nerves. It also goes without saying that you should never give any attention to time. It is another great false detractor. If you're in a hurry, it shows a lack of confidence, if you go over time you must be approaching expert levels in your field. Take that as an unspoken compliment.

**Ask Yourself One Single Question:** Before you begin speaking ask yourself one all important question. Who in this entire audience could do or say what I am doing or saying? If you consider the answer very carefully you will always arrive at the same answer which is, few to none. When I was playing American and Irish Folk music I constantly reminded myself that I had a repertoire of about one thousand songs. I wasn't trying to feed my ego but I was reminding myself of one fact. If I were to ask my audience how many people could do one thousand songs, I would get no answers at all most of the time.

When I get up to speak I am reminded of years of schooling, hours of personal preparation, scores of published articles and two published books. Ego, no, it is only the answer to the all important question. The bottom line is that since no one can say or do what you are saying or doing just get on with it. Waste no time on what anyone thinks. If they could do what you are doing they would be in the podium and you would be in the audience.

**Get Emotional:** If you stuff doesn't move you it won't move anyone else either. This is an immutable rule of presentation. If you are singing your interpretation of Twinkle Twinkle Little Star pour yourself into it. If you are speaking about the nocturnal habits of fire ants do it with gesticulations, reverberations and tremors. Ridiculous you say, think again. One of the greatest influences in my days of performing music was a man I had never met and I never heard even one note of his music. His influence came from the remarks I heard others make about him. They all agreed that his shows

were amazing because he was so overwhelmingly emotional and caught up in what he was doing. I soon discovered that when I got all wrapped up and emoted in my music that even when I thought my performance was poor the audience did not. Try it you'll like it.

**Use Humor:** Not everyone is good at telling jokes and humorous stories but almost everyone knows at least one or two good ones. Nothing breaks the ice quicker than humor. If you get them laughing early you have already invoked at least one basic human emotional response, provoking others will be a great deal easier from then on. Don't comb the joke books looking for the best jokes. Think of the jokes you have heard others say recently.

The key is twofold. Pick a joke or humorous story that is somewhat related to what you are presenting. And do not pick jokes that you alone think are funny. Use jokes that you have seen bringing others to a belly laugh. Use humor that has worked in the public domain. Don't overdue the humor angle because people can recognize filler material very easily. The other side of the coin is not to ignore this useful tool of the trade. Laughter is a great equalizer for both audience and speaker.

**Get Personal:** This is far more than good advice, it is a rule that if ignored will become the difference between success and failure. I have watched skilled musicians who never once addressed their audiences. Their performance may have been impeccable but in the end met with little acclaim. I've heard speakers who know their subject forward and backward but left people yawning and fidgeting. What was missing was often if not always the personal touch. You must get a rapport going with any audience on the personal level or will get nothing else going at all.

How can you do that? Take a cue from the stand up comedian or the storyteller. They ask mundane questions and they wait for someone to answer or acknowledge it with a gesture or murmur. Where are you from, any one here from New York? Hey, does it ever stop raining here in Washington. Let me see how many of you are here tonight; if you're here raise your hand. For those of you that didn't raise your hand I have a question, where the heck are you? I often started off by saying, thank you for having me here tonight and it is good to see you all here to hear my music, now get out of here every one of you. Some were shocked, some giggled some roared but all came to attention. Sound silly, it is but make no mistake, it works.

**See The Crowd As Only One Person:** No science is available to prove how or why this little tool works, but be assured it will never fail. Always speak to the audience as if you were talking to only one single person. It makes them

feel that you are being very personal with each individual, they can feel the difference. It shrinks the crowd on a perceptual level for you. Remember that perception is often the better part of reality. It moves the entire matter to a, one on one. Who wouldn't admit that they are more comfortable talking to their neighbor or some stranger but not a whole crowd? Approach your performance or address as if you were doing just that and you will succeed.

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Rev Bresciani is the leader of a non-denominational ministry in the New Orleans area. He is the author of two books available on Amazon.com, Alibris, Barnes and Noble and many other places. Rev Bresciani wrote, Hook Line and Sinker or What has Your Church Been Teaching You, published by PublishAmerica of Baltimore MD. He also wrote a book recently released by Xulon Press entitled An American Prophet and His Message, Questions and Answers on the Second Coming of Christ. Rev Bresciani has his own website at <http://www.americanprophet.org>

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### Heads or Tails?

Onto the table you place a sealed envelope and a 10, 20, and 50 pence piece. The spectator chooses one of the coins and the others are discarded. The chosen coin is flipped so it lands heads or tails. The envelope is opened, turned upside down and a folded piece of paper falls out. The spectator opens the folded paper to reveal a prediction. You have correctly predicted the not only the chosen coin but whether it would land heads up or tails up.

This simple routine introduces two important concepts important to mind reading and mental magic.

The first is known as magician's choice and can be used in many mentalist effects. Although the spectator appears to be getting a free choice, they are choosing exactly the coin you want them to. For instance, if you want them to choose the 20p piece, invite them to choose two of the three coins. If they choose the 10p and 50p, you ask them to push those to one side, leaving them with the 20p. If they choose the 10p and 20p, ask them to push the 50p to one side. Then ask them to choose either the 10p or 20p. If they choose the 20p, say "You chose the 20p. Then that's the one we'll use,"

and ask them to push to 10p to one side. If they choose the 10p, ask them to push it one side and say, "And you're left with the 20p. That's the one we'll use." Then ask them to flip the coin. See whether it lands heads or tails and ask them to call it out.

This is where the envelope comes in and as you've probably guessed by now, all is not as it seems. This is our second important concept - multiple outs. We've already seen this used in the first effect, where two outcomes were covered by two different predictions. Effects that use this concept have more than one way of finishing, so you need to have all possible outcomes covered.

You will need two identical brown pay envelopes. Take one envelope and trim off about 1mm from the bottom and sides. Trim off the flap so you are left with what used to be the front of the envelope: a rectangle of paper just slightly smaller than the envelope.

The trimmed envelope slips inside the other envelope, creating two compartments. You'll also need two predictions, one that reads "You'll choose the 20p and it will land head side up" and another that reads the same but ending "tail side up".

Place one prediction into each compartment and stick down the flap. When you slit open the envelope to reveal the prediction, slip your first and second fingers inside to open up the envelope. As you do so, push the flap back or forward depending on which prediction you need to reveal. Once the flap is in place, hold it there with your thumb and finger, then tip the envelope upside down so the appropriate folded prediction falls out.

As the spectator is unfolding and reading the prediction, slip the envelope into your pocket.

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The following is an effect taken from "Easy Mentalism", an excellent ebook for readers who are in the beginner to intermediate stage of mentalism. This ebook, written by JP Jacquard and in excess of one hundred pages, guides readers through a series of effects that detail the basics of the art of mentalism. Many of the effects performed by the leading mentalists in the world are based on these principles. If you would be interested in purchasing 'Easy Mentalism', I've set up a web page where you can purchase it for only \$ 2.95 ... You'll be provided with a link to immediately download your purchase..

<http://301url.com/EasyMentalism>

( editors note.. the ebook includes drawings of the pay envelope and how and where to make the cuts.. )

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### The AXIS Color Change - by Parth Dalal

Here's the hype ... and the facts..

But first things first.. Go to <http://www.illusionist.com/cart/?aid=1023> and watch the short video so you'll have an understanding what we're talking about...

#### The Hype

The AXIS color change by Parth Dalal fulfills all of the requirements a serious performer would appreciate in an effective, ultra-visual, high-impact color change. It's one fluid motion that produces a result.

The performer holds the deck, face up, in his left (or right) hand in mechanic's grip. Without moving a muscle, he simply waves his other hand (empty) over the cards, and the top card visually, smoothly changes into a completely different card.

Your eyes won't believe your hands, and you'll fool yourself watching it in the mirror. Designed for an intermediate level performer (ability level 5 out of 10), the change is remarkably simple in technique and absolutely effective in performance.

Created by up-and-coming close-up performer Parth Dalal, this is a color change that you will love to learn and actually USE on a daily basis.

Available from Ellusionist as an instant download for \$ 11.95  
<http://www.illusionist.com/cart/?aid=1023>

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## The Facts

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OK.. this move does fulfill the requirements for a color change. It is very visual and can be carried out in one quick motion. This may be one of, if not the quickest, of all the color changes.

"Without moving a muscle.." is a tad bit misleading. You must move a muscle to perform the change. I'm not quite sure what this statement is intended to accomplish. If performed correctly, it 'appears' as if you didn't move a muscle, but don't think you can make the move without moving a muscle.. I will allow this - the AXIS change is performed with less movement than any other change I'm familiar with.

I know you will find this hard to grasp, but the color change is performed with one hand. Your other hand has absolutely nothing to do with the change, other than providing cover for the change itself.

"Intermediate level"... Maybe. This is not an easy effect, by any means. You will have to do some serious work to perfect the color change, but you can do it. Think 'practice'.. Getting the card to vanish is not that difficult, but getting it to reappear is a little tricky. This is where the real practice applies.

Actually, a recent discussion on Ellusionist's forum found several users complaining about the difficulty of the return. (what else is new..) I made a post clearing up the return problem and the post abruptly ended. My idea was so simple that it actually makes the color change unbelievably simple. (Think.. " a small piece of double sided tape".)

Like the tenkai palm, the AXIS color change is angle-sensitive. You cannot perform the change surrounded. If you can deal with the angle situation, you will have yourself a beautiful little change with a minimum of movement. I can't see using the color change in a variety of tricks, but I can see using it as a reveal and as a stand alone effect.

Is it worth \$11.95? Depends on your love of color changes. If you're looking for something unique and very visual, and you're willing to deal with the angle, get it.. If you have a problem with angles, skip it.. I bought it for myself and don't feel as if my billfold has been abused. I can definitely see myself using it during a special performance...

RCarruth

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## Coin through Ashtray

Here's a fairly simple effect that's been around for some time, but it usually requires a little prep that makes it difficult to perform in a walk-around or restaurant location. I've simplified it to the point where it can be performed at a table with a minimum of preparation.

Begin ideally with a small tin ashtray. It can be one of the little disposable foil ashtrays like those seen at fast food restaurants. If the restaurant you perform at doesn't have them, you can purchase your own at grocery stores. You don't have to tell your audience what you're going to do... just do it.

Take the ashtray and place it on top of a glass. Remove a piece of paper from your pocket, about the size of an index card, along with a coin about the size of an American quarter. If you want to be brave, you can also take out a Sharpie and ask someone at the table to please make a big 'X' on both sides of the quarter. Specifically tell them a "big X" to eliminate the possibility that some highly focused individual will make really small X's.

Once done, recap the Sharpie and casually lay it on the table in front of you. Take the quarter, put it in the center of the paper, and fold the paper from top to bottom - folding the quarter inside. Fold the paper again, from left to right and then right to left.

If you're using fairly thin paper you can hold the folded paper, coin inside, in front of you using both fore fingers and middle fingers on one side and both thumbs on the back side - facing you. Momentarily make a little 'small talk', like "has any of you ever seen a real coin pass through a solid object?", as you squeeze the coin front and back, forcing it to leave a raised impression in the paper.

Secretly allow the coin to slide out the bottom of the paper packet into your palm, as the coin is only sealed from the top and the sides. There are other ways, detailed in many magic books, to fold the paper, but this is the most straight-forward. Taking the packet in the hand without the coin, reach

down almost as an after-thought and pick up the Sharpie with the other hand and drop it - and the coin - into your shirt or jacket pocket.

Put the packet into the ashtray, take out a pack of matches or lighter, and light the paper. As it burns, focus everyone's attention on the glass - where they will shortly see the quarter pass through the ashtray and fall into the bottom of the glass.

All you need as a set-up is a quarter with two X's drawn on it, attached to the bottom of the ash tray with a small bit of wax. Of course, the heat from the fire will melt the wax and allow the quarter to fall into the glass. Use the right weight of paper to give the wax enough time to melt. Flash paper is way too quick, and cardboard may take too long to burn or produce too much smoke. Experiment.

A glass full of water will increase the amount of time the spectators have to watch the quarter as it falls. If you're using your own ashtrays, you can have the quarter already attached. Glass ashtrays are usually too thick to heat up properly. Since an 'X' is fairly generic, the spectator is not apt to realize that it's not their X on the coin.

If you're confident with your coin work, you can have a spectator initial the coin, palm a second coin in your hand with some initials written on it, find opportunity to stick the spectators initialed coin to the ashtray, fold the second coin into the paper as described above, and watch as the actual signed coin floats to the bottom of the glass.

It's worth the effort - if you take time to develop the proper patter and presentation...

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Discover the Magic Tricks and Secrets of professionals in the privacy and comfort of your own home, and get a free newsletter and magic ebook in the process..

<http://www.301url.com/procourse>

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## Is this Erdnase?

I'm assuming that all you guys who are getting free copies of Erdnase "Expert at the Card Table" are familiar with the controversy surrounding the book and its author. You see, no one really knows who Erdnase is... or was. Many have offered theories on his identity.

Todd Karr offered one of the most plausible theories at *Magical-Times*, the Online Journal of Magic History...

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"I have been chasing Erdnase since I was a teenager. I've read the findings and theories of detectives like Martin Gardner, Richard Hatch, and others, and in sorting through the available information, it's clear that any theorizing about the identity of a shadowy figure like Erdnase must rely on solid facts and common sense.

His story is so intoxicatingly romantic that a number of writers (see Bart Whaley, *The Man Who Was Erdnase*) have succumbed to the temptation to follow flimsy trails, offer wild speculation in the absence of evidence, and attempt to make the facts fit into unlikely theories. This is just plain sloppy journalism and historical research, and the man who wrote *The Expert at the Card Table* will never be found if we don't stick to the facts.

The truth is that we may never fully determine the author's identity. He published the book under a pseudonym and any possible witnesses have long been dead, and unless we find evidence of someone involved in magic, gambling, or card work, we may be condemned to making educated guesses..."

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Todd presents newspaper articles, municipal court documents, and reported first hand observations to make his arguments.

Whether you have a genuine interest in magic history or not, I think that reading this article will help to spur your interest in discovering the secret behind one of the most intriguing mysteries in all of magic...

<http://illusionata.com/mpt/view.php?id=194&type=articles>

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Erdnase "Expert at the Card Table" download

For all you guys and girls looking for the Erdnase download, here it is.. This link will be active for about four or five days, and then it will come down until next issue.

<http://www.freewebs.com/realsecrets/Erdnase20.htm>

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Free Magic Tricks and eBooks

This past September I lost a friend in magic.. Dan Turcotte. Dan and I had corresponded for many months and I had interviewed Dan for the Magic Roadshow. Not just a typical interview, Dan was the consummate professional and offered insight that only a full-time working pro could offer.

Dan's "Anywhere - Anytime Close Up Magic" DVD set was, and is, one of my all time favorite magic dvd's. In addition to his master work, Dan broke his work up into a staggering series of pdf files and video's, allowing his customers to literally pick-and-choose the specific magic they wanted.

All of Dan's work is available at his web site.. You Do Magic. Like most good marketers, Dan collected email addresses in order to send out a periodical email with current offers and/or specials. ( once every several months..)

Despite Dan's passing, his loved ones have continued the work he started and still offer a great package of pdf ebooks and video's for everyone who signs up for his mailing list...

Sponge Balls Magic - e-book and Video, Dan Turcotte's "Just Say Stop" e-book, Jeff Ezell's Triple Revelation e-book, Paul Alberstat's Phone Telepathy e-book, Mike Giusti's Demolished Bill routine e-book, After Show Presentation Tips e-book, and the Self Folding Bill instructions are several of the effects and bonuses you receive simply for giving You Do Magic your email address.. ( The Self Folding Bill effect sells on the internet for \$ 9.95 )

You Do Magic has recently re-designed their site and added yet another couple of bonus effects to this free package... one by Ron Bauer and another by Peter Marucci. You'll find the link on the home page...

<http://youdomagic.com>

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Cardmaker - Bernd Maucksch

Need a very special card, gaff, or design? Germany's Bernd Maucksch can make virtually anything your heart desires. To quote his web site..

"Single cards with your desired layout are printed with a very professional laserprinting machine onto real and genuine Bicycle Blank Cards; blank face, blank back or doubleblank cards."

"Starting from at least 50 up to 5,000 of the same card printed with your desired layout are printed according the way the USPCC does onto Bicycle Blank Cards, blank face, blank back or doubleblank cards. These printed cards are of the same quality like any regular card. There is no apparent difference!"

Shimmed cards, magnetic cards only one card thick, split cards, narrow, short, double-faced, custom faced, and almost anything else not named is possible...

Be creative..

<http://www.magicbycardmaker.de/index.html>

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## David Stone Interview

If you are fortunate enough to live in the Pacific Northwest then maybe you had the pleasure of attending one of the recent lectures presented by France' David Stone. Noted for an amazing array of close up magic and effects, David is preparing an up-coming book on restaurant magic which should, by the way, be out about now..

Lee Asher, busy with his own " X-elent Series " at the time, caught up with David and recorded the following interview.. which you can read -or- listen to on Lee's web site...

David on working restaurants..

"Because, I consider that, if you have only five minutes to show a part of your act, you can't show them the best things. You have to show them what could give them the feeling to, to go further. You know what I mean?

It's the same thing as if you go in a very beautiful, very good restaurant and someone tell you "O.K. you have ten minutes to eat what you want." You can't really appreciate it. So, but if you go in this restaurant and the guy give you one, two, three little pieces of the kind of food he can propose, you would taste it a little bit and maybe one day you will come back to see him. My magic is about the same. I try to let them taste a little bit of what I can do, but I can't show them the best magic. It's not possible. That's why restaurant magic is just the opportunity for me. To meet people then they book me at home for their private parties... "

Read it -or- hear it at.. [http://www.leeasher.com/david\\_stone.htm](http://www.leeasher.com/david_stone.htm)

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## Magic Roadshow Resource of the Week

I love free stuff. Especially if it entertains me. Of course, bright lights and flashing inanimate objects have been known to entertain me for long periods of time..

Custom Sign Generator can easily occupy my feeble mind for a couple of hours at a time.

Have you ever wanted to see your name in lights? How bout your name on a McDonalds sign, or a Wal Mart sign? Custom Sign offers free dynamic JPEG and PNG image creators that enable you to create logos, buttons, banners, comics, signs, barcodes, 3D pictures, and on and on..

Everything is maintained on their website, so there are no programs to download. Simply create it, click 'save as', and save it to your computer. Here is a sample of some of the signs you can customize on Custom Sign Generator..

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Dummies Book Cover Maker (change the cover on the DIY learning manuals, parody book covers)

Comic Strip Generators (over 1,000 cartoon character choices already + bonus send as free ecards)

F.B.I. Logo Generator (put your own text around the FBI logo, it's not an official FBI logo maker)

Presidential Seal Maker (text around the US president's "official" seal, controversial parody fun)

Monopoly Card Generator (make your own Chance or Community Chest cards, dozen designs)

Tarot Card Name Generator (personalize names of tarot astrology cards, from death card to the devil)

"Post-It" Note Generator (creative reminder notes for your site/blog, post your message)

License Plate Maker (1,000 plates, put caption on your state/province plates Canada/USA)

Simpsons Church Sign Generator (change the letters on the First Church of Springfield's sign)

Homer Simpson Road Sign Generator (Homer pointing to the sign, change text to suit your needs)

South Park Chalkboard Generator (Mr.Garrison & gay slave, change chalk text)

SIRD Stereogram Maker (like the "Magic Eye" pics you must cross your eyes for, make your own)

Support Ribbon Generators (25+ various causes, support a cause from American troops to gay pride)

Linux Penguin Sign Generator (change the text in the cardboard sign the Unix mascot is holding)

Large Safety Sign Builder (800x600 posters/signs or order t-shirt, currently offline, script errors)

Mini Safety Sign Builder (print 1,000+ 500x300 pixel signs for workplace/office, samples)

Danger Label Generator (50+ fake sign styles, dangerous sayings & safety labels for home/office)

Warning Label Maker (make simple danger type signs, 100+ designs, design hazard labels)

RSS Button Maker (make nice & neat tiny 80x15 pixeled buttons for your site/blog buttons)

Avatar Maker (over 2,500 avatars, create custom square pics for profile images on forums/blogs/profiles)

Garden Sign Generator (35 varieties, make pretty/cute inspirational graphics, flowers to golfing)

Famous People Message Generators (shoot the celebs game or make captions, 500+ faces)

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Go entertain yourself..

<http://www.customsigngenerator.com/>

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Well folks, that's all for now. Look for another brand new issue in two weeks. I already have several resources in my favorites file to point you toward, and I think you'll be pleased.

Remember, if you have any questions, comments, rants, or raves you can contact me [HERE](#)

Visit some of my other sites at:

StreetMagic.info  
MagicRoadshow.com  
StreetMagicSecrets.info  
BellaOnline.com

May my next issue find you well..

Rick Carruth  
625 N. Brown Beaver Ct.  
Moore S.C. 29369 USA

## Magic Roadshow

May 15th, 2006 Issue# 47

Rick Carruth / editor

Hello All..

It's been an interesting week or two in the world of magic, hasn't it? David Blaine's special sparked an outpouring of opinions, both good and bad, about his legitimacy as both an artist and a magician. And Friday night the country was introduced, in prime time, to the mental magic of Keith Barry. Both

specials served their purpose, and I talked about both on my blog.. Magic Bullets.

I want to issue a very hardy WELCOME to all the new subscribers who so graciously signed up for the Magic Roadshow during the past two weeks. When I published the last issue I reported that I had just experienced my best two week period, subscriber-wise, in the history of the Roadshow..

Well, this past two weeks I've DOUBLED my total from the previous two weeks. There's been a ton of interest being generated somewhere.. Do you suppose it could have anything to do with D. Blaine? In addition, I've watched excitedly as my primary web site.. StreetMagic. info , became one of the top 160,000 web sites in the world, on any subject.. It was barely in the top million as late as six months ago..

I think that you'll find this issue especially pleasing.. I have a very personal interview with Justin Miller, one of the top close-up artists in the world, and numerous audio and video links to magic and magic related products from the netherland of magic..

Do me a favor.. there's nothing in it for me except personal satisfaction.. and visit <http://www301url.com/readers> before you depart this issue, and let me see where your corner of the world is... Knowing where I have large concentration of readers will also help me with planning articles and interviews, as well as reporting magic news on the blog..

Write me and let me know what you think of this issue.. Direct your comments, criticism, rants and raves HERE ..

Remember too, if you have any special requests, article or interview wise, I'll do my best to fulfill them in a near future issue.. Stay in touch..

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In this Issue:

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- 01) Interview.. Justin Miller
- 02) A Kind of Magic - Card flourishes and tricks
- 03) Personal Request - from Yours Truly
- 04) Expert at the Card Table - free download for new subscribers

- 05) David Copperfield - free two hour special plus additional footage and parody
  - 06) Evolution of Dance - funny video not necessarily magic
  - 07) -E- What I think..
  - 08) The Expert Escamoteur's Equipment - Free PDF
  - 09) Go Magic Go - Magic's first podcast
  - 10) Flickr & David Blaine - Over one thousand pictures for the hard-core fan
  - 11) Card Colm - Eleven mathematical miracles
  - 12) Home Poker - Are you being robbed? How to catch the crook..
  - 13) Scott's Box Maker - I just saved you thirty bucks..
  - 14) Finale - Add Magic Bullets to your My Yahoo
- 

I do believe in magic. I was born and raised in a magic time, in a magic town, among magicians. When I was twelve, the words was my magic lantern, and by its green spirit glow I saw the past, the present, and into the future. We all start out knowing magic. We are born with whirlwinds, forest fires, and comets inside us. We are born able to sing to birds and read the clouds and see out destiny in grains of sand.

-Robert McCammon

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Many of the most successful men I have known have never grown up. They have retained bubbling-over boyishness. They have relished wit, they have indulged in humor. They have not allowed "dignity" to depress them into moroseness. Youthfulnesss of spirit is the twin brother of optimism, and optimism is the stuff of which American business success is fashioned. Resist growing up!

-B. C. Forbes

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## Interview: Justin Miller

I'm sure most of you are very familiar with the wonderful magic of Justin Miller. For those few of you who aren't, let me get you up to speed. Residing in Ohio, Justin has managed to create both critically acclaimed ebooks and DVD's while touring, lecturing, and/or performing almost continually. If you've watch the Ellusionists previews for Ghost Deck, Mind Bender, or Ultra Smoke 2000, then you've seen Justin.

His SILVER DREAM dvd is a masterwork on the art of coin manipulation, and STROLLING HANDS I & II tip the world to his highly visual and creative style of close up magic. In fact.. Jamie Schoolcraft, world-renown maker of gaffed coins said.. " "Justin Millers' coin magic is UNBELIEVABLE! Please stop him! Routines of his like Silver Dream are bad for my buisness! Justin.. you are the "Anti-Gaff"..."

Look for "Justin Miller's 2006 Standing up and Sitting Down Lecture Tour.." near you. And while you're waiting, look also for four (4) new DVD's within the coming months, including one with Daniel Garcia.. You can find all four exclusively at Ellusionist and Justin's site.. <http://www.closeupartist.com> , where you can also find Justin's previous dvd's and lecture notes...

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Justin, tell us something about yourself and your start in magic. Who were your early influences. Did you have a mentor?

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Well, I first got the magic bug when i was about 5 yrs old. My dad showed me a card trick, the four thieves, and I remember the feeling inside i had when dad turned over the top four cards and they were the four robbers, I

knew right then and there that I wanted to give THAT feeling to everyone. At around age 15 I was hired to be a manager at a local magic shop called Minturn Magic. I would take trunk's that were full of magic (stage and close-up) home every night and learn about this art i had been drawn to. I lived, breathed, slept, ate, and dreamed of magic.

My early influences became my mentors near and far. Dai Vernon, Al Goshman, Slydini, a very young Chris Korn (those days he was going by Chris KOIN) Chris Kenner, Homer liwaug, Kevin James, and Kevin King to name a few.

I was very fortunate to have one of the greatest card workers and the greatest stage workers as my mentors and friends. Tim Moore and Jamie Kurtz.

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I know that at one time you worked with Lance Burton in Las Vegas... Did you arrive in Vegas intent on performing magic or did you side-step into it..? What one impression did Lance, above all others, make on you?

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I sure did! Actually Tim is very good friends with Lance and he called lance and told him I was going to be moving out there. When i first got into Vegas I got a job demonstrating at Houdini's Magic Shop (lasted a week), then I was asked to audition for a part in the secret pagoda room at then famous Ceaser's Magical Empire (Dan Harlan beat me out of it). i was struggling with almost having no home and very little money in my pocket. Then Charles Bach said they needed a new magic demonstrator at Lance's Magic shop..would I be interested? The answer..YES! It was a blast. I have very fond memories of those times.

The one impression he made was his ability to connect with his audience. Not like Copperfield with a very mysterious attitude, more of a warm friendly, southern charm.

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As a close-up performer, I've seen you work with both cards and coins with equal skill and grace. Do you have a preference?

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Well thank you. That means a lot to me. I try and become equally excellent in all I do. but since you ask if I have a preference the answer is no. If you

call yourself a magician, then I believe that you are a magician in ALL FIELDS. A true magician is not just one in cards but in everything.

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If I could follow you around on a typical day, how much time would you spend practicing? How long, on the average, do you practice a new effect before adding it to your routine? How do you practice?

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It's funny but as I get older I find myself practicing less and less. Not because of boredom or lack of interest, but because of time and other pressing issues. I am fortunate to have a lot of history and experience before I got to this point because I have it (magic,sleights,presentation,etc...) down to a pat. Now, saying that, I also need to stress that when i come up with something BRAND NEW I spend about 2-3 weeks honing and practicing it before I bring it out.

it's funny, but since I lecture a lot I have spent more time on the lecture material and such then I have on my actual shows.

I asked Martin Nash the same question, his response? practice? who has time for that?

I keep to a simple sit-down no one around quiet time of really focusing on what I am trying to accomplish.

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Everything you do is so... precise. Every move looks as if it has been carefully rehearsed and planned to perfection.. Do you have an area set aside for rehearsal? And do you video tape yourself rehearsing?

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I structure a move or a routine the same way a conductor orchestrates. It is very precise because in performance it needs to look like a perfectly tuned symphony. I do not video tape myself..just a mirror.

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What three card sleights and three coin sleights would you consider absolutely essential to your performance?

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For coins:

Retention Vanish

Finger-Clip

Sleaving

Ramsey Subtlety

For cards:

Classic force

Pass

Color-change

peek

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You're known for your excellent coin 'sleaving techniques'. Do you think you use this technique more than most coin workers and do you feel that many of the young performers are missing out on an other-wise wonderful technique..?

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Yes, I think that I have tried to bring this wonderful utility back to the forefront of magic. People who sleeve have been a dying breed.

It is ONE of the MOST deadly weapons you can use in your close-up arsenal. I think the young kids these days are concerned about what LOOKS cool, and if DB or CA has performed it. Nobody wants to go back to the classics. Which is fine with me...do not need the competition!

---

Do you have a preference between using either strictly sleight of hand to entertain a real-world audience, or do you mix it with gaffed cards and/or coins..? Personally, I love a good quality gaff. What's your thoughts..?

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I have had this conversation with many a people. If you are just using sleight of hand then (and remember I was a strict purist) you are only cheating your audience out of MAXIMUM IPACT! Same with those who ONLY use gaffs. The thing about gaffs is they MUST be put in their proper place in a routine, once there, along with silky-smooth sleights, you will be a force to be reckoned with...guarantee it!

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As a professional restaurant worker, do you take advantage of your performances to get private party or corporate work? How do you promote yourself to your audience or do you rely strictly on performance and personality..?

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One of the reasons I work restaurants is to GET MORE WORK!

How I look, act, and what I say is of utmost importance in approaching a table. Each table is an audition for further work and cliental.

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If you found yourself in a position tomorrow where you had to go out and find work in a restaurant, and you didn't have any contacts or references from your previous job, what would be your first two or three orders of business?

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The first thing I would do is go into each restaurant and mingle with the crowd. What I mean is I would set myself up at the bar or another area and start talking with the bartender, servers, and hostess. I find out as much info on the place as I can BEFORE I show any magic. Once I get what I need. I leave and come back the next day at a time the GM or manager can either meet with me or SEE me work a table. Once I get to this point I usually have an in and it becomes MUCH easier to

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I've visited your site.. Close Up Artist.com (<http://www.closeupartist.com>) and watched the video preview of your 2 DVD set "Strolling Hands". The table of content shows a good mix of both coin and card effects. Are these effects that you actually use during your performances? Who's buying the DVD's and why?

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I sure do! These effects are my bread and butter. What you see me perform on my DVD's I perform in my close-up shows and table-hopping. No filler at all, just what I have used to pay the bills.

As far as who is buying my DVD's? i think those who really want to think differently about their magic, performance, and character. People are starting to see that magic is NOT for US it is for THEM!

---

I have to say I thoroughly enjoyed your 2005 lecture tour notes "HUH?", in part because I can actually perform most of the effects, and in equal part because you included all the necessary gaffed cards with the notes. What did others think about the notes - and do you have, or are you working on, a new set of notes for 2006..?

-----

I am so glad you are able to get some material out of the notes. I have been very blessed indeed with the success of the HUH? lecture notes. They are going into its second edition. As far as 2006 notes? i have decided not to write any notes for this lecture and focus mainly on the material from my DVD's, the 2005 notes, my 2006 magi-fest notes, and some brand new material not yet published. Only if you come to the lecture will you see the new material. I like to give people a bang for their buck!

---

Ultra Smoke 2000 has to be one of the coolest devices in magic. (<http://www.301url.com/UltraSmoke>) Being able to make smoke appear at your finger tips is a great attention-getter. Do you actually use it during your typical restaurant sessions or only on special occasions? I'm guessing Ultra Smoke could give you an unfair advantage over other magicians ;-)

-----

I use it sparingly in my close-up work. Not every table but enough people KNOW about the effect of US2K. Funny thing happened when i was filling in for a friend of mine at a restaurant gig. i had the US2K on me and used it that night. Next week when my friend came back and went to his regular tables he got responses like "that's really great and all...but can you make smoke come out of your hands?"

Needless to say I got a phone call a few weeks later for the system! If you use it in your town be aware you WILL be sought out!

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Aside from appearing in several Ellusionist videos, including MindBender and Ghost Deck, I understand you have 4 new DVD's coming out for Ellusionist. Can you tell us any of the specifics? Do you have a release date?

-----

Ok, about 4 months ago I shot 4 more DVD's for E. Silver Dream which is a non-gimmicked complete three coin vanish, that will be out in about 90 days. Daniel Garcia did the DVD cover for it..looks sweet! And Wayne Houchin of SINFUL and STIGMATA fame did the editing.

Next up is the ARMY OF 52 gaff/sleight DVD which will be released in about 60 days. It focus's on the GHOST,TIGER and the new BICYCLE GAFF deck and the magic that can be accomplished with KILLER sleight of hand and gaffs combined.

After that will be two ONE TRICK DVD's that are set for a release date by Christmas..got to keep something's a secret!

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I recently attended one of your elastic loops workshops, and many magicians simply don't realize what they're missing if they don't use loops. Do you use loops during your restaurant work?

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Yes, but once again I use them sparingly. I do not go around floating or moving everything in site, but I pick my place strategically.

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I've heard a 'rumor' that you and Daniel Garcia may be corroborating on a new DVD about elastic loops.. any truth to it..?

-----

The rumor is true. Actually Myself, Danny, and Nate Kranzo have a loops DVD coming out with E in the future. No idea on what the release date will be, but I can tell you it will ROCK the THREAD world like no other instructional DVD has!

---

If you could sit down to an extended session with any three other magicians, who would you choose..?

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Tim Conover

Dai Vernon

Derren Brown

---

Even for the very best of magicians.. everything cannot always be color changes and french drops. I know your son has experienced medical problems in the past month or two. How is he doing, and is there anything we can do to help..?

-----

I will say this you really do not have any idea of how you have affected people until you yourself go through some rough waters. the response from the magic fraternity has been amazing to say the least! god has truly blessed us with a community of men and women who's faith has surpassed the toughest winds of doubt. Please keep praying that the doctors will find out whatis wrong and have a readily cure as well.

He is doing great! no more episodes like the one before. He is an amazing little boy. I would give my life for his if given the chance.

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Justin.. it's been a true pleasure to have you visit us at the Magic Roadshow. Here's wishing you and your loved ones the very best in 2006.

Rick and all of your subscribers, thank you for having me here, it has been a real pleasure.

God bless,

Justin Miller -

( <http://www.closeupartist.com> )

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### A Kind of Magic

A Kind of Magic features approximately 60 different flourishes and/or effects for card workers, coin manipulators and performers who incorporate money and rope tricks. You'll find a nice mix of both flourishes and tricks using the flourishes or techniques being taught..

A good example of what you'll find...

One Hand Top Card Palm

The Hindu Shuffle or Running Cut

The Hindu Shuffle as a Substitute for the Pass

And Yet Again - The Rising Cards

An Easy Substitute for the Pass

Relativity and the Cards

2 of a Kind

4 Friendly Kings

4 Friendly Kings (Variation)

Ace Party

This would be a good site to bookmark and refer back to when you're looking for an effect or trick online..

<http://www.magic.walhalla.pl/>

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Personal Request..

Ladies and Gentlemen, I want to ask a favor.. Will you go to the link below and enter your name and location (zip code) for my Magic Roadshow Map.. I want to see where you guys live.. Feel free to include a picture if you want, although you don't have to.. Thanks a Million !!

<http://www.301url.com/readers>

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Expert at the Card Table - Download link..

For all of you who are new subscribers, here's the link to download your free copy of Expert at the Card Table. It's in a zip file and can be easily downloaded to your desktop - or wherever you chose..

If you encounter any problems with the download email me and let me know.. I'll send it to you via email ..as an attachment.

<http://www.301url.com/erdnase>

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## David Copperfield - 15 Years of Magic (free video)

Now, you can watch 2 hours of David Copperfield's very best magic right from your computer. Since this Copperfield video has been uploaded to Google, you do not need to download anything to enjoy his mystery and illusions. Just bookmark this link, and watch it at your convenience. Using the slide bar at the bottom of the screen, you can fast forward and back up at will..

Copperfield is a professional. Every single magician who performs publicly stands to learn a thing or two from David and his performances. Like David Blaine - like him or not - you can't ignore David Copperfield and his contribution to magic..

I read recently where David is earning less now, per show, than he was five or six years ago. The writer used this as a factual way of declaring David on the decline... saying that he doesn't have the drawing power that he once had..

What the writer fails to mention is that David now prefers to perform two, sometimes three performances at the same venue, as opposed to the one location, one show routine he used for many years. When you perform twice in two days at the same location it stands to reason that your overall earning per show may suffer slightly. Regardless, David Copperfield is STILL at the very top in the world of magic.

<http://video.google.com/videoplay?docid=6721245399310280241&q=copperfield>

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## Parodie de David Copperfield

Leave it to the French to parody David.. Funny stuff !

<http://video.google.com/videoplay?docid=194633005204962690&q=copperfield>

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And just in case you've forgotten how good David can be, check out this four minute collage of some of his best effects..

<http://video.google.com/videoplay?docid=-5533279109509094786>

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### Evolution of Dance

Just a really funny video featuring inspirational comedian Judson Laippy... This has already been viewed over five million times, so there's a reasonable chance you've already seen it.. If not, enjoy!

<http://www.301url.com/dancing>

(Thank you.. PeaceLove)

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- E -

I don't just talk about Ellusionist and their products, I'm a customer.. I buy products from E on a regular basis, products that I can't get ANYWHERE else. I've placed four different orders in the past couple of months and I've just placed an order for the Wizard PK ring..

It occurred to me this weekend that E is a lot like David Blaine... some people hate him, some love him, but everyone watches him.. And my son really brought it home recently when he said that he was faced with a conflict. I asked 'what'.. and he replied..

" I want a moped.. "

I looked him in the eyes and said.. "Well, you've got the money. Get one.. What's the problem?"

He furled his eyes, as if in great thought, and replied so seriously.. "They're so much fun to ride.. until one of my friends see's me.."

Sound familiar ??

Whether it's David, or Ellusionist, or mopeds.. it's YOUR life - Live it to the fullest. Don't let others make decisions for you... Like David, and Brad C., and even Yours Truly - take PRIDE in marching to a different drummer. Success may be your reward...

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- : Electric Touch by Yigal Mesika .. Adds a new definition to 'shocking magic'
- : 3rd Degree Burn.. Jason Palter combines two great effects into one
- : Stigmata DVD by Wayne Houchin.. Magic's #1 selling DVD
- : Mnemonica by Juan Tamariz.. Learn from THE master
- : Wizard PK Ring - Medium, Large, X-large .. I've ordered mine, have you?
- : Split Spades David Blaine Black
- : David Blaine Signed Poster - Frozen
- : AXIS Change DL by Parth Dalal
- : Nailed by Jay Sankey
- : Effects Seen (and Not Seen) on David Blaines Special

<http://www.illusionist.com/cart/?aid=732>

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The Expert Escamoteur's Equipment - Free PDF  
by Tony Shiels

Tony 'Doc' Shiels, master of the macabre, emperor of everything strange, and teller of tall tales, not to mention author of the legendary 'Shiels effect', has gratefully chosen to make his "The Expert Escamoteur's Equipment - An Exploration in Three Parts of Various Aspects of Cups and Balls Conjuring " available as a free download.

From Quentin Reynolds website - [TheShielsEffect.com](http://TheShielsEffect.com) ...

"While most magicians know Tony Shiels for his books on bizarre magick and his ability to send shivers down spines, few realise that for years 'Doc' toured with a tent show and one of the featured effects was The Cups and Balls. This is not a book of technique but rather a look at the type of cups and equipment used by its most famous performers through the centuries. A must for any student of this the TRICK of TRICKS. This ebook is free to download."

You can get your free copy of Docs ebook by visiting Quentin's site at:

[http://www.theshielseffect.com/Tony\\_Shiels\\_Books.html](http://www.theshielseffect.com/Tony_Shiels_Books.html)

(Thanks to John LeBlanc at <http://www.Escamoteurettes.com/blog/> for the link..)

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Go Magic Go - The First Podcast for Magicians..

Go Magic Go is the first podcast strictly for magicians. Every week, listen as hosts Andrew Payne and Keith Barber discuss the art of magic, offer reviews, opinions, tips, and even host a beginner series based on "Royal Road to Card Magic" ..

To quote from their site:

" Keith Barber has been working as a magic consultant and technical director for the past ten years. He has traveled with several national and international tours, and in his spare time, he enjoys creating impromptu thumb tips out of Olive Garden breadsticks."

" Andrew Payne has been practicing the magic arts for over twenty years. With his vast experience both on stage and behind the curtain, he's still not the best magician in the world, but at least he's better than Keith."

Go Magic Go also features an active forum with many users, as well as a current news section in print form.

You shouldn't need to download anything to listen to Keith and Andrew, unless your computer doesn't have a Windows media player, Real Player, or other similar audio-capable player installed.

If you aren't going to Go Magic Go on a regular basis, you're missing out on the source of a small wealth of magic information by a couple of really dedicated and informed hosts..

<http://www.gomagicgo.com/index.html>

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Flickr & David Blaine

If you're a David Blaine fan, and need to get your hands on 1174 pictures of David and the sphere in Lincoln Center, as well as the setting up of the effect, and people attending the event... go to Flickr and get your eyes full...

<http://www.flickr.com/photos/tags/davidblaine/>

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Card Colm - by Colm Mulcahy

Colm Mulcahy's column in the Mathematical Association of America's online journal is a 'must read' every issue. If you are into mathematical magic, and I'm not talking about simple math tricks, then you are surely familiar with Colm.. and if you're not.. you should be..

To give you a good idea of the type of magic available in Card Colm, let me quote from Colms' current column...

- Bill Simon's Sixty-Four Principle -

"Bill Simon's 1964 book Mathematical Magic (Dover) contains a wonderful trick called "The Four Queens," based on a clever principle the author devised. It uses just 8 cards, and works for packets of size any power of 2. Simon's '64 principle was the basis for a nice 12 card Karl Fulves effect called "Even Money Proposition" in the April 1969 Pallbearers Review. More recently, it has been taken to brilliant heights in Dave Solomon & John Bannon's stunning trick, "The Power of Poker," using 10 cards.

We stick with 8 card incarnations here, starting with a slight twist (modulo a gender change) on the original, before discussing some other variations. In each effect, audience members are offered six completely free choices. You imply--though it isn't true!--that these choices are independent, binary ones, so that any of  $2^6 = 64$  different things could happen. Yet, without fail, a very predictable separation occurs every time."

Discover 'the rest of the story' by going to...

<http://www.maa.org/columns/colm/cardcolm200604.html>

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After you've mastered this effect, and all its variations, go to this link to find ten (10) more equally fascinating mathematical card principals...

<http://www.maa.org/columns/colm/>

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"Though I should have preferred to spare you the reading of this...we had better face the facts about playing Poker for money."

"The best protection against Poker cheats is the knowledge of how they operate and some ability at recognizing their slick sleight of hand and other crooked ruses."

This from John Scarne in " Guide to Modern Poker ".

As a magician, I'm sure you hear all the normal punch lines.. " Wow, you're so good I bet no one lets you play poker with them.." Maybe you do play, maybe you don't..

But either way, you could learn a lot from the model Mr. Scarne formed in the minds of gamblers throughout the middle of the twentieth century. His ability as a magician, in the minds of his audience, increased proportionately as his statue and reputation as an 'authority' on gambling spread..

The HomePoker . com Poker Cheat section can make you an authority on card cheating and the methods cheaters use to fleece their friends..

You heard right. Mark Wortman, your host at HomePoker, makes several keen observations about you, your friends, and a 'friendly' poker game.

"We are so used to playing poker at home with friends, we sometimes lose sight of the fact that there are real scumbags in the world who would infiltrate our games and cheat us unfairly out of our money."

Since many of the techniques used by both cheaters and magicians are so closely tied together, you should be half way toward impressing others with your ability to demonstrate how cheaters cheat, and the knowledge of how they think..

Here's a few of the subjects covered:

The Mechanic's Grip, The Peek, The Second Deal, The Bottom Deal, Extra Cards, False Shuffling, Palming, Shifting the Cut, Verification, Dealing with Alcohol, Splitting Up Anglers, Swapping Decks, Marked Card Protocol, Collusion, Angling, Marked Cards, Misrepresentation of a Hand, Prepared Decks, and Phony Chips..

I do not promote gambling. And I do not direct you to this site to encourage you to gamble. I DO encourage you to educate yourself, and I look for good information anywhere I can find it... and I trust that we are all mature enough to make good decisions..

<http://www.homepoker.com/dspPokerCheat.asp?ID=349&sectionID=3&fmpg=>

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## Scott's Box Shot Maker

### Resource of the Week

I recently went on a hunt for a program to help me design a box cover for ebooks. I had a program or two on my computer, but neither offered me the options I needed to create a professional looking cover.

What I found was this.. box cover programs aren't cheap... at least not the good ones. The best price I could find was around thirty dollars. Then, I decided to dig really deep into Googles listing of potential suspects, and that's when I found "Scott's Box Shot Maker" available for... FREE!

No catches, nothing to sign up for, no obligations. To quote from their site, these are a few of the features:

- Ability to add text to the image
- The ability to drag and drop images
- Support for multiple file types
- The ability to choose the angle at which your boxshot is displayed
- The ability to choose the final image dimensions

"Scott Box Shot is currently available free of charge to all Microsoft Windows 95/98/2000/Me/NT/XP users. Unfortunately, it is not yet available for operating systems other than Windows. "

If you need, or anticipate a need for a personalized, professional ebook cover.. go to -

<http://www.boxshotmaker.com/>

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"My loving wife, Carolyn, pointed out to me the other day the primary difference between me and a government bond... It seems government bonds eventually mature and earn money..."

"Oh well... she just doesn't understand the life of a devoted magician."

(Yes, you MAY have read that joke a couple of months ago, but I liked it.. and I'm the editor )

I hope you've found something in this issue to help your routine in a good way. If you have something you would like to share with other magicians, please send it to rick(at)magicroadshow. com and I'll gladly give you a platform to share your work with others, literally, around the world. Don't worry about grammar and spelling.. I'll take care of that.

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Please visit Magic Bullets - the blog at:  
<http://www.streetmagic.info.blogger.html>

\*\*\* Add "Magic Bullets- Magic, Street Magic, and Mentalism News from Far & Wide" to your Yahoo homepage and receive instant notification when a new subject is added. During the past two weeks I've published numerous postings about both David Blaine and Keith Barry.. for example.

Adding Magic Bullets is really easy, and can be undone just as easily.. From your My Yahoo homepage, click the ADD CONTENT link located just below the Yahoo search box near the top of the page. Once on the next page.. you will see a FIND CONTENT box. Type in " magic bullets blog ", and you will bring up a listing for " Magic Bullets - Magic, Street Magic, and Mentalism News from Far & Wide"... Simply click the ADD link next to Magic Bullets listing, click FINISHED, and you will automatically receive an RSS feed to your homepage every time there's a new post..

Also, stop by Street Magic. info and see what's new:  
<http://www.streetmagic.info>

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May my next issue find you well, my friends..

Rick Carruth / editor

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Magic Roadshow

June 1st, 2006    Issue# 48

Rick Carruth / editor    (C)2006 All right reserved worldwide

Our Free newsletter is now being mailed to readers in 56 countries and read online bi-weekly by over 2500 visitors.



Hello All

Welcome to another issue of Magic Roadshow. This may be my best issue ever. Then again.. maybe not. But I can assure you it ranks up there somewhere.. After all, mediocrity is NOT one of my options.

I must first issue a big "Thank You" to all of you who took the time to sign up for Magic Roadshow's newsletter since our last issue published.. This month of May has seen more subscribers to our ezine than any month in our history... more than twice as many as April. I personally welcome each of you and hope that you will find something here to help you with your chosen field of magic.

My doctor allowed me to remove my full-leg brace last week. Halleluhah !! After wearing it since my accident in February, I threw it out the window on the way home.. Not really, but that's what I told my wife when I got home. She didn't believe me either...

We went to Gatlinburg Tennessee two weekends ago to do a little shopping, and it made me realize how far I have to go, strength wise, to get back

remotely close to normal. Thankfully, I don't need my legs to put this little newsletter together, or you guys would be reading Hugard's "Encyclopedia of Card Tricks" or something similar..

If you have any request, remarks, rants, or raves... Email Me

If you are reading this issue online and would like to subscribe, (free - of course)... Click Here

Email addresses are guarded with my life.

\* Here's a little something I put together for you to bookmark for easy reference. Check it out, you'll use it.....

<http://www.magicroadshow.com/terms.html>

\*\* After the last issue, approximately one in every thirty readers 'tagged' themselves on my map. I KNOW you guys can do much better than that!! (Those good looking magicians at the top of the page are just a few who signed up. I would really like to see your picture up there too...)

I promise that I'm NOT going to let up until I get at least 200 - 300 of you signed up.. I don't make a single dime off your participation, but I DO get to know a little more about YOU.. <http://www.301url.com/readers>

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#### In This Issue

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" It's kind of fun to do the impossible."  
-Walt Disney

"Imagination is the only weapon in the war against reality."  
-Jules de Gautier

### Touch Your Audience with Stories

"Listeners will remember the drama and the humor, and chances are good they'll remember your point as well..."

John Kinde knows about grabbing an audience by it's collective goozle and commanding their attention until the very end of his presentation. I read every article John publishes, in part because I enjoy his style of writing, and equally because of the intimate relationship between entertaining, speaking, and performing. Although John, doesn't normally have to 'perform', as a magician would perform, the act of standing in front of an audience and holding their attention employs the SAME techniques whether you're a professional speaker or professional magician..

As you read John's article, I want you to keep this in mind... For those of you who have had the pleasure of watching David Copperfield perform, think of his signature stage illusion, the last illusion he performs for each show. Visualize David standing in front of the audience, telling a heartbreakin

story about a young lady who has not seen her father for years. Think back to David bringing the young lady on stage, putting her inside a 'magic cabinet', and secretly whisking her away to a far off beach to re-unite with her father...

" To me, magic is more than simply performing a trick for the enjoyment of the audience... It's about transporting the audience to a different place or time." D. Copperfield

David doesn't simply perform an illusion, he combines the 'visual' illusion with a very powerful 'audio' story to create within the audience an emotional attachment to the effect.

Although 'most' of us cannot afford the visual effects available to magicians like Copperfield or Burton, we all have at our fingertips the ability to create an audio image, thus creating that emotional bond between our performance and our audience...

If you aren't taking advantage of this powerful technique, then you're not paying attention when YOU watch David or Lance.

R Carruth

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It was stormy and almost midnight. On an isolated country road in Missouri, my truck plowed into a section of flash flooding. Water shot up on the right and left and over the hood. The engine died. And it wouldn't start. All I could see was water in every direction and tree branches floating in front of the truck. There would be no traffic until sunrise...

This is a true story. It happened to me. It has become an eight-minute vignette with lessons learned and several laugh lines along the way.

Stories grab your audience. Listeners will remember the drama and the humor, and chances are good they'll remember your point as well.

But what comes first\_the story or the point? Personally, I never start with a point and then look for a story or joke to fit it. I used to do that, but I've found that it works better to find the story first and then discover the natural points that flow from it. A good story will usually make at least two or three insightful points. And with a good arsenal of stories, you'll be able to support almost any point you want to make.

You can come up with great stories just by being alert to everyday events. I recommend zeroing in on the following five areas when looking for story material:

Look for difficult and traumatic events. Obviously, these events aren't funny when they happen, but sometimes an event will generate a thought like "Someday I'll laugh at this." I wasn't laughing the night I was stranded in the flood waters! But after the ordeal is over, I look for the humorous twists. The process of always being on the lookout for stories often becomes a helpful coping device. When a challenge hits you, you might think, "What a speech this will make!"

Focus on lessons learned and personal growth that resulted from tough times. These provide story material you can use to teach others. I learned several life lessons from the death of my marketing director's grandson. I now share those lessons with my audience.

Key in on funny circumstances. Returning from a family trip to Orlando, we unloaded all the bags from the car trunk onto a dolly at the airport. The leverage point made the handle of the dolly too low for me to pull comfortably, but it was just right for my mother. As we walked through the terminal, a funny picture hit me as I realized how this must look to other people. My mom was in the center, flanked by me (6'3") and Michael (6'4"). And my mom (5'3" and 70 years old) was pulling all the luggage! When I shared this view with mom and Michael, we stood in the crowded terminal laughing uncontrollably.

Focus on funny things said by you or someone else. My dad has a dry and subtle sense of humor. In a slow-moving supermarket line, he turned to the woman behind him and said, "I hate these fast moving lines. They stir up so much dust!" That's Norwegian humor, and it provided the seed for one of my presentations on humor.

And then there are embarrassing moments. What a gold mine for stories. Fellow humorist, Patsy Dooley, tells us about her first helicopter ride, discovering a weigh-in was required. "Nobody told me about a weigh-in. Weigh-ins are not my favorite adventure!" This event gave her a hilarious 10 minute signature story that has audiences rolling with laughter.

As daily events happen and you're on the lookout for stories, you'll spot potential gems you could use. You need to save the story ideas. Write them down. Or if you're driving, put them on tape or on a digital voice recorder. You may have power steering and power brakes. A micro-recorder is your power memory!

## ADDING IMPACT TO YOUR STORY

Later, spend some time developing each story. Tear it in small segments and look for unusual and humorous twists. What are the funny perspectives? What could be learned from this situation? Reflect on the story just before you drop off to sleep and again right after you wake up\_creative ideas tend to pop into your head during those times.

Then shape your observations and thoughts into a five-to-seven minute speech vignette. Dress it up with a colorful description. Paint a picture. As much as possible, don't just tell them, use your skills to show them with descriptive body language to illustrate the story and paint a picture into your listeners' minds. Use photos or props.

And use vocal variety to show your passion and sustain interest. Would an accent add color? Your vocal qualities can help you develop and define characters within your story.

When you deliver the story, and especially when you drive your point home, hold the eye contact for a few extra seconds to land the point.

To add power to your speaking, get into the habit of focusing on events around you. Collect your own personal tales and shape them into powerful signature stories that will touch the hearts and memories of your audience.

(C) 2006 by John Kinde

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This article is one of a series of copyrighted articles by my 'Vegas Buddy'... John Kinde. John is a humor specialist in the training and speaking business with over 30 years of experience in teambuilding, customer service, and stress management. John is also a lover of magic and a regular reader of Magic Roadshow..

Get John's Free Special Reports: "Show Me The Funny -- Tips for Adding Humor to Your Presentations" and "When They Don't Laugh -- What To Do When the Laughter Doesn't Come." Also.. Humor Power Tips newsletter, articles and blog are available at: <http://www.humorpower.com>."

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## Who Reads Magic Roadshow?

Actually, people from all walks of life read it.. I know, because I talk to some, email others, and know a number of readers personally.. having met them at various conventions around the country..

Everyone has their story, and if you don't believe it, here's one from my friend Steve Kois from Wisconsin...

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My name is Steve Kois and I teach the Martial Arts. I want to tell you about someone I know very well, a student of mine.. He was so motivated in his studies of the Martial Arts. He came from an abusive home. He was no stranger to incest. His parents were alcoholics.

Yet somewhere that was a spirit of energy about him, and it was magic!

What ever sport he tried he excelled.

Then he faced his biggest test of all. Imagine a motor cycle, a car, a tree, and a speed equaling 130 m.p.h. He was on his motor cycle traveling 65 mph and a car hit him head on at the same speed. His foot got caught on the bumper of the car that hit him... It ripped it off. He flew 82 feet and bounced off an oak tree, landing on his back. A figure appeared above him, saying your gonna be ok just don't move. It was a doctor, just happen to be traveling by the scene of the accident...

As a result of this accident, he was in a coma, he had to learn how to walk and talk all over again, oh and yes his foot was put back together!

Since then he has run marathons, climbed mountains, and back packed across the United States.

At a tender age, when he was in second grade, he had a interest in magic, he saved up his allowance and bought some magic tricks, and he started to practice. He doesn't know what happened? One day his father took all his magic away, except the magic that was deep inside. This would resurface later in life. Actually it never did die, and burned with great energy in him, caused him to bounce back positive and on his feet every time.

Some of you may recall a song back on the radio in the summer of 71 the song was called "What did ya Prove?"

There were many protest songs back then, this was no different, the last verse of the song said: "Can you picture Christ the man with gun in his hand?" Do you recall it? Well I wrote it and sang it -

I am Steve Kois and story I just told you happened to me....

Eventually I met the love of my life, Christine, and this year we have been together almost 34 years, raised three children, and we have 4 grandchildren. Christine is a scientist, a Director at a Pharmaceutical Company in Madison Wisconsin area where we live.

Today magic is very much alive and a big part of my life. I love surprising people and seeing their reaction.

"How did you do that?".. I love to inspire others through magic. It inspires life! I aspire to inspire, And if you are now inspired after reading this, then I have done my job.

If any of you will be at the 2006 Houdini convention in Osh Gosh Wisconsin Sept 1st – 3rd look me up. My wife and I will be there. I do this thing called "thought compression" and I'll leave you with this:

"In all your successes and in all your failures you give birth to pure strength of Character, you prove who you are more by your failures than your successes. You guide and govern your powers of imagination and knowledge. This becomes your wisdom, and great is the mystery to conform to the wind. Victory is a way of life, it's something you choose, therefore let your Dignity lead you, and your Integrity be the footprints you leave behind." Sak

I aspire to inspire, its magic!

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(Q) Did magic assist in any way with your recovery?

(A) Absolutely, I have an aversion to pain, When you have multiple compound fractures Magic is its antidote. I have even found there is magic In making paper airplanes.

(Q) What type of magic do you generally perform?

(A) Impromptu street magic, right on the spot! Inside buses, restaurants, Sit down pizza parlors.. I have found when you try to approach people on the street they pull away, but inside buses you have a captive audience! J

(Q) How did you learn most of the magic you perform?

(A) I perform them in front of my wife. When I perform a trick/ illusion in front of my wife, and her response is "How Did You Do That?" How did you do that? I KNOW I nailed it. She has genius IQ and if I can fool her, I can fool almost anyone. She is my "proof reader."

(Q) What are your three favorite effects to perform?

(A) "Biting Quarter", "Slicing the banana in half" .. With only my brain power, and The (versatile) thumb tip... So many tricks and illusions can be performed with this.

(Q) If you could spend an afternoon with any three magicians, who would be there?

(A) The first two would be David Blaine and Criss Angel. The third you may find strange... I would choose Thomas Moore. He has written several books, including "Care of the soul", "Soul Mates", and my favorite.. "The Re-Enchantment of Everyday Life" ... These books are Magic! I highly recommend them!

(Q) How did you come up with your Nick Name?

(A) I watched and fell in love with the movie "Forest Gump." I found we both had very much in common. Also I have driven professionally for 26 years.. the first 14 years driving a city bus in downtown Chicago. The last 12 years, I drove a semi truck.

I decided my "CB handle" would be "Bubba Gump." Thus the Magic of "Bubba Gump" was born. J

(Q) What one great tip would you offer to others who are not yet performing in public.

(A) I remember watching this special on "National Geographic" about this 80 year old man, who when he was about 22, was with Admiral Bird in the South Pole. Now, at the age of 80, he went back down there to scale a mountain named after him. After he reached the summit, the camera man asked him what he wanted to say to the world.

"Dream big, and Dare to fail."

Steve  
( Aka Bubba Gump J )

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Free Report.. " Cases for Magicians "

Need something to carry your show in once you have a few tricks in your collection?

Magicians... Get your Free Report of... 'CASES for MAGIC' - Where to put it all!

- More Magic - from Windsor, Ontario Canada... Check out the homepage of Johnny Ould, a.k.a. 'Jonathon T. Wizard' for lots of complimentary Magic and Fun for Everyone!

What will you find there? Look for his free Party Planning Guides, Secret Library of Magic Fun, Secret Harry Potter site, tons of other complimentary magical fun for all ages... even grandparents!

Go to: <http://www.windsorwizard.homestead.com/>

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## Levitation

Since the introduction of David Blaine's "Street Magic", and the interest that surrounded his levitations, people everywhere have searched the web for information on the various magical forms of rising ones' self off the ground without any apparent apparatus, harness, wires, or other visible form of support.. Although I personally have never added a levitation to my performances, ( it's hard to levitate doing restaurant work..) I have fielded a thousand questions about all the different forms.

In recent months, I have learned to save myself a lot of effort by simply referring my readers to Levitation.org . To quote from their site:

"The ability to levitate has usually been connected with magic, whether it be modern street magic or even strange practices such as black magic. David Blaine is one performer who has popularised levitation and bought it to the mainstream, levitation alone made Blaine's name and transformed an amateur magician into a worldwide celebrity. Shortly after the release of Blaine's first special, "Street Magic" many people closely associated his levitation as black magic, which goes to prove the power of illusion.

Levitation however, does not only include self-levitation, with modern resources, such as Ellusionist, many people govern the ability to float objects such as dollar bills and credit cards.

The beauty of levitation is the impact it has upon lay persons. When spectators watch card magic, they enjoy the effect, but also know the magician is performing some kind of sleight of hand. But with levitation, they have no other option but to believe what they are seeing is REAL. Levitation really digs the reaction out of people, even if they don't regularly enjoy watching magic."

Levitation.org features information on all the commonly known methods of levitating, including:

Balducci levitation : King Levitation : Asrah levitation : Zero Gravity levitation : The Elevator levitation :

Watch 'King Rising' Trailer..  
<http://www.301url.com/kingrising>

<http://www.levitation.org/>

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## LifeTips

Dozens and dozens of magic tips in a simple and easy-to-read format. LifeTips is like 'ASK', without the articles. Lifetips features many tips on a variety of magic related categories... like..

Close-Up Magic : Escapology : Getting Gigs : Illusions : Learning Magic : Magic History : Magic Trivia : Mentalism : Performance : Philosophies of Magic : Props :

Here's a small sample of the many tips and their format..

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### Trading Performances

Develop a working relationship with other magicians; they'll be able to hand you performances they're too busy to do and vice-versa.

### Volunteering for non-for-profit venues

Volunteer to do your magic show for non-for-profit organizations as often as you can; it's the best way to gain experience and to make yourself known. Hospitals, care homes, charity fundraisers and schools can give you a lot of "free" promotion.

### Be Wary of Unbridled Videotaping

Be careful about allowing video recording of your performance. People will be able to closely examine your routine at their leisure, ad infinitum. Remember that, when you're checking all of your angles and the flow from one move to the next.

### Give Them Their Money's Worth

Don't be a clock-watcher! There's nothing less professional than a performer who continually checks his watch. I've seen magicians leave a gig exactly at the hour's mark - amid trick!. Though you are working to the contract, your social skills will suffer and your callback rate will plummet!

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You can also set up an RSS feed with a click of an icon to deliver tips directly to your homepage at Yahoo, Google, MSN, or AOL.

To read the rest of the many tips, you're going to have to visit...

<http://www.magic.lifetips.com/>

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Personal Request..

Ladies and Gentlemen, I want to ask a favor.. Again..

Will you go to the link below and enter your name and location (zip code) for my Magic Roadshow Map.. I want to see where you guys live.. Feel free to include a picture if you want, although you don't have to.. Thanks a Million !!

After the last issue, approximately one in every thirty readers 'tagged' themselves on my map. I KNOW you guys can do much better than that! I'm not going to let up until I get at least 200 - 300 of you signed up.. I don't make a single dime off your participation, but I DO get to know a little more about YOU..

<http://www.301url.com/readers>

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Expert at the Card Table - Download link..

For all of you who are new subscribers, here's the link to download your free copy of Expert at the Card Table. It's in a zip file and can be easily downloaded to your desktop - or wherever you chose..

If you encounter any problems with the download email me and let me know.. I'll send it to you via email ..as an attachment.

<http://www.301url.com/erdnase>

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### Hole in One

I originally read a description of a similiar effect some time back at a site I've not been able to re-find.. So, I took the basic premise, gave it a make-over, and am republishing it as 'Hole In One'.. If you know the original source of this effect, send me an email and I'll credit it in the next issue..

**Effect:** The magician shows a spectator a deck of cards, riffles through the deck, and stops at the location picked by the spectator. After showing spec the card, the magician puts it back into the middle of the deck, shuffles the deck several times, and hands it to the spectator.

The spectator is asked to hold the deck outward to his side at arms length. The magician meanwhile produces a small revolver, derringer, or starter pistol from his pocket (Cap pistols ONLY.. Real firearms or firearms that fire blanks should NEVER be used ) . Asking the spectator to hold the deck very still, the magician takes aim and fires one shot toward the outstretched deck..

The spectator is then asked to name his or her card. Once done, the magician takes the deck and very deliberately fingers through the deck, face side up, and requests the spectator stop him when he/she see's their chosen card. Once the card is spotted, the magician asks the spectator to carefully remove the card, and , to the surprise of all, the chosen card has a bullet hole through the center.. The deck can then be handed back to the spectator, and he/she can verify that the chosen card, with the bullet hole, is the ONLY chosen card in the deck

(alternative handling... allow the spectator to look through the deck and find his chosen card without handing it back to the magician.. This is a more direct method, but handing the deck back to the magician allows him time to summarize and dramatize the effect..

Secret: Three basic sleights are used during the effect.. a palm, a riffle or hindu force, and the ability to control a card to the top of the deck..

Begin the effect with two identical cards, one which will be force and one with a bullet hole. To create the bullet hole, take a pencil or similiar object and put it through the center of the card. I like to burn the edges of the hole with a cigarette or lighter to add realism. Place the card with the hole in the deck near the bottom. Put the other card wherever to need to place it to force it..

Begin the effect by forcing the force card. Have the card put into the deck and control it to the top. Don't worry about the card with the hole, except hold the deck in a manner that will not expose the holed card should it work its way to the bottom..

During a moment of reflection, palm the top card, which is the forced card, and simultaneously hand the deck to the spectator with one hand as you put your other hand (with the palmed card) into your pants pocket, announcing that you have a pistol in your pocket which you ae going to use to assist you in finding the chosen card..

Have the spectator hold the deck at arms length to their side as you go through the process of taking aim and firing at the deck.. It goes without saying that whatever type of firearm you use.. it should not be a REAL firearm and should present NO DANGER to the audience what-so-ever. Even firearms that fire 'blanks' can cause great harm if they strike someone from a close distance. There are pistols that can be bought in toy stores that fire 'caps', which are strictly noise makers, and are ideal for this type effect.

The trick is complete at this point. The forced card is in your pocket, and the card with the bullet hole is somewhere in the deck. All that remains is picking the method of finding the card that suits you and your style. As I said earlier, I like to take the deck from the spectator, as it gives me time to review my actions and extend the effect.

R.Carruth

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The Amazing Coin Magic Trick

Effect: Magician displays three coins, (nickels) on the table. One coin is picked up by the right hand and placed into the left hand. A second coin is picked up and placed in the left hand along with the first coin. The third coin is placed into the right pants pocket.

The left hand is opened to show that the third has traveled by magic into the left hand, making a total of three coins! The three coins are then dropped onto the table.

This entire sequence is repeated again revealing the coin has again traveled back into the left hand. The three coins are dumped onto the table.

This time the magician drops one coin into his left hand and places two coins into his pocket. Now when the left hand is opened, instead of the coins traveling back into the hand, the coin transforms into one big coin - a half dollar.

Secret: Visit Franc Karpo's web site at:

[http://www.fkmagic.com/magic\\_entertainer/free\\_coin\\_magic\\_tricks.html](http://www.fkmagic.com/magic_entertainer/free_coin_magic_tricks.html)

Also.. look for the link to the "Oatmeal Aces" trick at the top of the page..

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Are you TIRED of being Number#2 ??? Are you TIRED of hearing how much so-and-so makes each week ? Do you need someone to show you EXACTLY how to perform many of the TOP effects being used by the TOP street magic, close-up, and restaurant workers in the country? Are you ready to earn your 'PhD' in Magic ? Read On..

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K & J Magnetics - Your source for the world's strongest magnetics

With the common use of accessories like the Wizards PK ring and M5, magicians are beginning to see a new field of magic unfold for users of Neodymium Magnets. K & J Magnetics offers the largest selection of magnets suitable for use in magic tricks. One of the criteria of a good source is a wide assortment of magnets of differing design at an affordable cost..

A good magnet shouldn't cost you an arm and a leg. These little things aren't very expensive when bought from a source outside the field of magic..

I can honestly say that I have never bought from K & J, but I'm going to.. I see several sizes of magnets that will work well for what I have in mind, particularly the VERY small magnets..

"Welcome to your best source for incredibly strong neodymium rare earth magnets. We hope we can fill all of your neodymium rare earth magnet needs. All of the neodymium magnets we supply are of the highest quality and are fully licensed. If you are using magnets in some invention or product, you must be sure to use only licensed neodymium magnet products to prevent future legal patent issues. We have a wide, and constantly growing variety of strong neodymium magnets in stock and ready to ship. The shapes we stock include discs, cylinders, blocks, cubes, spheres, rings, cones, pyramids, triangles and stars."

<http://www.kjmagnetics.com/>

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PRWeb - Press Release Newswire

Resource of the Week..

Would you like for local newspapers or TV to feature YOU in an upcoming article or interview?

I use PRWeb. So do hundreds and hundreds of other businesses, large and small, around the country. Aside from being the premier online news release service, they are free. Sure, you can upgrade your news release to include various features that give you a leg up on your competition, but it's not necessary.

Who uses news releases, and why? Anyone with a product release, program upgrade, new site or physical store location, or any of dozens and dozens of different type announcements or promotions. You're only limited by your imagination.

Press releases will be picked up by news agencies and online services, like Google, and bring attention to whatever your endeavor may be. Personally, I subscribe to 'Google Alerts' related to many different keywords - that are related to magic. If someone distributes a news release through PRWeb, it's picked up by Google and many other search engines, who notify me via Google Alerts, who then get their press release read by me.. and possibly republished in my newsletter or on my blog..

Many reporters nationwide subscribe to Google Alerts as well. If they target a keyword like " New South Carolina Business ", they are notified anytime a press release related to a new business in South Carolina is released. They can then contact the person or company who wrote the press release and request an interview to write an article for their 'business' section. This is only a simple example of the possibilities of a press release...

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"As innovators and the acknowledged leader in online press release distribution since 1997, PRWeb has provided a simple, easy to use platform to ensure you get your message to the media and the masses. PRWeb has changed the way businesses, marketing departments and public relations firms think about press releases. Once a tool used exclusively for communicating with the media, PRWeb was the first company to develop a distribution strategy around direct-to-consumer communication."

"All press release newswires talk a good game - but we'd like to prove to you how effective PRWeb will be to your online visibility goals. Whether you're a Fortune 500 firm or a single person startup, PRWeb will provide you the platform, tools, instruction and personal support to start, build and manage your PR Campaign. Please email or give us a call and one of our friendly editors will help you get started. Whether you want to dominate your market or just make a little noise, PRWeb is here to help you thrive in the marketplace, and with the media."

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Explore the possibilities.. <http://www.prweb.com/>

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### Quickie

Take a blank card about the size of an index card. Pull it from your pocket and write a number on its front and place it back in your pocket. Ask someone to take a one dollar bill from their pocket and read the date aloud. Take the card from your pocket and show that you wrote the same date on the card..

Secret: All dollar bills in normal circulation are dated either 1995 or 1999. Have one of these dates already written on the back of the card. Write the other date on the front of the card in the presence of the spectator.. ( but don't let them see what you write..)

When the date is called... remove the card and show them whichever side has the proper 'prediction'.. They'll never figure it out...

You can turn this into a much larger, more sophisticated effect based on the knowledge, but little known fact, that dollars are dated '95 or '99. Dollars were also made in 1988 and 1993, but very few are still in normal circulation...

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"Well, another day, another dollar, after I've sang and hollered,  
Oh, it's my way of living, and I can't change a thing..."  
Highway Song - Blackfoot

That's all for this issue.. I sincerely hope you've taken something of value with you. I know I learn something from each newsletter, simply through the process of scouring the web, looking for resources for you...

Again, If I can help you with your magic, Email Me

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Remember to visit some of my other sites at:

<http://www.StreetMagic.info>

<http://www.MagicRoadshow.com>

<http://www.Mentalists.info>

<http://www.StreetMagicSecrets.info>

<http://www.BellaOnline.com/site/shareware>

<http://www.StreetMagic.info/blogger.html>

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May my next issue find you well...

Rick Carruth / editor

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Magic Roadshow #49

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Restaurant Work.. a Profitable Variation

Magicians LOVE restaurant work. They flock to restaurants like sea gulls to the sea shore. Of course, the reason is obvious.. restaurants have been, and continue to be, one of the primary venues where magicians can perform their magic and earn a substantial income. Restaurants have also long been one of the primary training grounds for good close-up magicians, who develop their routines and performing personas while entertaining strangers in a public setting.

Why the relationship between restaurants and magicians? Restaurants, like all businesses, are constantly striving to bring customers through the door, especially during the mid-week. Mondays, Tuesdays, and Wednesdays are typically slow days for restaurants, and the idea of having a performer, such as a magician, clown, or balloon artist, on site to entertain and encourage customers who may not otherwise come to the restaurant mid-week, is the sole reason why many magicians have a job at all.

For the magician, this has meant a variety of work during the early part of the week, and then a hustle toward the weekend to line up profitable gigs. This lack of work on Thursdays, Fridays, and Saturdays has led many a magician to continue to hold down full-time jobs to make ends meet...

Maybe... just maybe... I can change that trend in your life and get you on the list of 'full-time professionals'.

Restaurants that have empty tables during the week typically have long lines waiting on those same tables on the weekend, at least at most national chains like Outback, Applebees, Ruby Tuesdays, and TGIF, for example. Of course, most communities have locally owned restaurants that face the same 'problem'.. if you want to call it that...

Restaurants love 'problems' like this. Customers waiting outside their doors are a sign, of sorts, that their establishments are popular eateries. But... there IS a downside that many restaurants fail to address, in part because they don't know HOW to address it.

Dollars are dollars, and any time potential customers walk away from one restaurant and go to another, the first establishment is a loser, regardless of how many customers they have waiting in line. You never want your customers to eat anywhere else.

As wonderful a car as a Mercedes can be, Mercedes dealers don't want you to ever test drive a Jaguar or a BMW. They want you to come back to their dealership, without hesitation, every time you're ready to buy a new car. There may be something as simple as the way a Jaguar's motor purrs, or the

new car smell of the BMW that entices a Mercedes owner to switch brands. Dealers don't want to take that chance, and they will bend over backwards to make sure you make their dealership your first, and only, choice..

Restaurants have the same problem. They can lose a customer to a competitor over a piece of cheesecake or a choice of music.

One of the first rules of successful marketing is showing the potential client the 'benefit' of your services. It's not important that you're the club 'magician of the year', or the former magician at one of their competitors. It's not important that you're super friendly, talented, multi-lingual, or ambidextrous. What IS important is - what can you do for the restaurant to justify their paying you to perform. How can your performance put money in THEIR pocket. It's that simple.

If you can convince a restaurant owner/GM that you have the ability to prevent potential customers from becoming frustrated by long waits and long lines and taking their dollars elsewhere, that you can keep customers "in line and happy" - you have your foot firmly in the door.

Propose to the owner/GM that they hire you to keep waiting customers entertained. How many parties do you have to persuade to stay to pay your salary? With the average bill for a party of four at a national chain running from eighty to one hundred dollars - not many.

Entertaining waiting guests is an ideal situation for magicians. Now, your job is more that of a strolling entertainer than a table-hopper. You can entertain customers without the distraction of food, drinks, and wait staff. You can develop a rapport with your audience, since you should have their undivided attention.

You will help customers pass the time, and turn their wait into a (hopefully) memorable experience. Restaurants will see customers returning weekly for the enjoyment of both good food and good entertainment. This should be a win-win-win for the restaurant, the customer, and YOU.

Working as a strolling magician may require you to alter your routine somewhat, but it'll be well worth it. I think you'll find the change re-invigorating. Working table-hopping during the week and strolling on weekends adds a certain diversity to your performances that will actually make you look forward to both styles, and make you a more well-rounded performer as well.

Depending on the type of waiting area your restaurant has, you may be able to sit up a small table and perform a more 'parlor style' of magic, and let the waiting customers come to you to be entertained. This would extend your repertoire and allow you to control angles, but, alas... not all restaurants have the room to accommodate this style.

Since you will not solicit tips, the restaurant will have to pay for your services directly, which should be the case anyway. But the amount of money you can save the restaurant should FAR more than cover your income.

Take this idea, add your personal twist to it, and see if it doesn't have the power to change the way you look at restaurant work.

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## How To Double Your Income As A Performer by Dennis Regling

As a performer, we only have a limited number of days we can perform each year. We also find that the fees we can charge are sometimes limited by our market's ability to pay.

The question comes then, how can we increase our income without taking more time away from our families. David Copperfield has a secret. It's called BOR which stands for Back Of the Room merchandising. After his shows, David Copperfield sells T-shirts and other souvenirs. This has been used by singers for years at their concerts.

Whether you are a magician, clown, speaker or other performer, most gigs will provide you an opportunity to sell product after your presentation. Motivational speakers sell their books and tapes. Clowns may sell animal balloons. Singers sell CD's and shirts.

As a magician, you can sell magic kits, autographed pictures, T-shirts and books. Ideally, the merchandise will be personalized for you. You may sell a magic kit, but how much better if your picture is on the box. If you wish to sell a book of magic tricks, write it yourself or use an instant author program. Autographed pictures are great, and better yet if you personally sign them after the show.

Magician Greg Friesing in Niagara Falls charges his guests to have their picture taken with his tiger. Do you use a rabbit in your act? Get a digital camera with a docking port and you can sell and print pictures of your audience members with the bunny.

You can staff the BOR table yourself, with your people, or let your host provide workers in exchange for a small percentage of sales.

To increase sales, be sure to casually mention the BOR products during your show. Don't give an elaborate sales pitch, just let them know they will be available. Also, if you are pitching T-shirts, be sure stage hands and other staff all have a shirt to wear.

You can also sell your BOR on your website.

The key to success in all sales is to take maximum advantage of selling opportunities. You may even find you make more money at the BOR table than performing at some gigs.

Good luck, and if you have questions, send them my way. Be sure to tell your magic friends about this newsletter.

For more information on BOR, go to: <http://www.bor.bigbig.com> . You can visit Dennis at his BellaOnline Magic site at  
<http://www.magic.bellaonline.com> -or- email David at  
[captdenno@yahoo.com](mailto:captdenno@yahoo.com)  
<http://www.bellaonline.com/articles/art43741.asp>

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### The Price I Pay for being a Magician (and a Manly Man)

Because I'm a magician and a manly man, when the car isn't running very well, I will pop the hood and stare at the engine as if I know what I'm looking at. If another man shows up, one of us will say to the other, "I used to be able to fix these things, but now with all these computers and everything, I wouldn't know where to start." We will then enjoy a drink while I wait on the tow truck.

Because I'm a magician and a manly man, I must hold the television remote control in my hand while I watch TV. If the thing has been misplaced, I may miss a whole episode of MindFreak looking for it (though one time I was able to survive by holding a calculator).

Because I'm a magician and a manly man, there is no need to ask me what I'm thinking about. The answer is always either football, color changes, baseball, vanishes, basketball, misdirection, golf, patter, and maybe Angelina Jolie (she's hasn't married Brad yet.. has she?) though I have to make up something else when you ask.... so don't.

Because I'm a magician and a manly man, I do not want to visit your mother, or have your mother come visit us, or talk to her when she calls, or think about her any more than I have to. Whatever you got her for mother's day is okay, I don't need to see it. And don't forget to pick up something for my Mom too!!

Because I'm a magician and a manly man, you don't have to ask me if I liked the movie. Chances are, if you're crying at the end of it, I didn't like it.

Because I'm a magician and a manly man, I think what you're wearing is fine. I thought what you were wearing five minutes ago was fine, too. Either pair of shoes is fine. With the belt or without it looks fine. Your hair is fine. You look fine. Can we just go now?

Because I'm a magician and a manly man, I will share equally in the housework. You just do the laundry, the cooking, the gardening, the cleaning, and the dishes. I'll do the rest.

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## The Jim Show

Who is Jim? He's the guy who put up videos on his site to teach you, in three easy steps, how to juggle. Jim teaches you how to choose the proper balls, which balls to watch, juggling two balls and the 'X' pattern, and how to easily progress to three balls. To quote from his site...

"Welcome to the only place on the web featuring free video juggling instruction! Here are 5 videos pretty much guaranteed to teach you how to juggle three balls. Start with the Intro, follow Steps 1, 2 and 3 and if you are still having difficulty, download the Troubleshooting video."

"If you have average physical coordination, you should be able to learn a basic juggle in about 30 minutes. To get your pattern smooth takes about a day. It's not difficult, and it's a lot of fun!"

Struck by the performing bug at age seven, when he volunteered to assist a magician onstage at an amusement park, Jim convinced his mother to enroll him in a magic workshop where he, a short time later found himself entertaining classmates. He shortly began both juggling and bicycle stunt riding, and was winning competitions by the age of fifteen.

While focusing on more mundane endeavors - like college - Jim suffered through what most devoted performers experience... that moment in life when they realize their true passion is their art.

He has since appeared in hundreds of shows throughout the United States and Canada, and still finds time to perform regularly on the sidewalks of Quincy Market in Boston, where he has developed a very loyal following...

<http://www.smirk.com>

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## Magic Hat

Magic Hat is one of my favorite card-related sites on the web. My friend Ed is continually adding, along with the many readers, dozens and dozens of effects each month. This is one of those sites you can bookmark, go back to periodically, and always discover new tricks.

I featured Magic Hat in Magic Roadshow awhile back, but I thought it might be time to point it out again, since my subscriber base has doubled since then.. to quote from their site...

"Welcome to Magic Hat. Whether you are a beginner looking to start out in our amazing world of magic, an amateur looking to polish off your routine, or even a seasoned professional looking for that certain trick, you are in the right place for all your magic needs - from simple magic tricks, to hard card tricks to challenge your skills!"

"Register today and benefit from all the interactive features that Magic Hat has to offer, including access to many more amazing magic tricks, an optional monthly newsletter, a personal area for storing your favourites, automatically personalised trick recommendations and much more... You will find out how to do magic tricks by learning plenty of varied magic tricks. As well as plenty of card magic tricks (including some David Blaine magic tricks), we have kids magic tricks that are more suited to kids starting out in magic. Here you can truly learn magic tricks online for free, without leaving us!"

<http://www.magichat.co.uk/>

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## Telepathic Drawing

Below are just two of the many effects in "Astounding Secrets". I've sold this ebook successfully for several years. This first effect is one of three in the "Psychic" section that details methods of Telepathic Drawing...

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This one is a little tougher to learn, but well worth it if you plan on impressing people everywhere you go with your psychic ability. It's a method called "Pencil Reading" and it works like this..

"Have someone sit across from you and draw a simple geometric figure. While they do this, you concentrate on the movements of the top of their writing instrument. As they draw slowly, move your own pencil as they do , trying to match their movements. Don't even look at your own paper while you draw, just concentrate on the movements of your accomplice's pen or pencil and try to duplicate them as you go. With just a fair amount of practice, you can do quite well.

If you practice this just a little and use it in conjunction with one of the other methods, you will be able to convince almost anyone that you are psychic.."

Here's another little effect called....

#### THE FOLD

"Challenge someone to fold a \$20 dollar bill in half and keep folding it, doubling it each time, 8 times.Tell them that they can keep if it they can do it. It's impossible..."

You can't fold a piece of paper in half (doubling it), more than eight times. Not even something as thin as toilet paper, or as large as newspaper . . . It's impossible. Go ahead, try it..."

Editors note.. it doesn't matter HOW they try to fold it, or which way they try to fold, as long as each fold doubles over from one edge to the opposite edge. This is an old bar bet. Bet someone that they can't fold a bill eight times. If they can, you buy the drinks, if they can't, they buy you a drink. If they complain, tell them that you've just taught them a little trick that should earn them the price of a drink many times over..

When you visit this url, you will see a link on the left that says " Download free ebook here". You can download it if you want.. but if you look just below the link you will see thirteen categories of samples that are identical content to the downloadable ebook. So... you can just read it off the web site, or bookmark it for later if you have a S-L-O-W internet connection. Of course, the IDEAL situation would be - buy the whole ebook and enjoy it all. I did....

<http://www.streetmagic.info/astounding.html>

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EZY MAGIC - free ebook

There are all kinds of free ebooks out there.. and most aren't worth the bandwidth it takes to download them. Honestly, I look through about a dozen a month, but I don't publish the url's because it's simply not worth the effort.

Every now and again I discover something that IS worth the effort.. EZY MAGIC is an ebook that I have seen selling on the web for around twenty dollars. I encourage you download it now, because as you know, sites on the web come and go so quickly that if you wait too long you just may not get it at all...

Although I've published this url in the past, it's very new to at least half of my subscribers. This is an ebook with more than one hundred pages full of useful information for magicians of all skill levels. New tricks are built around effects like these. To quote from their site...

"Have you ever thought what your life might be like if you were a magician? We've all seen real magicians perform at some time or another during our lifetime. Maybe you even wondered, "How did he do that?"

The truth is, he did it using the same techniques taught in the book "EzyMagic" We can't promise you a top hat and tails. . .or how to make a jet disappear like David Copperfield. What we can promise you is over 100 pages of tricks with cards, candy, matches, money, rope and even mind reading so you can impress everyone with your superior mental powers!"

There are many other ebooks on this site as well. You may find three or four that you like. Get 'em all...

<http://www.bestools.com/free-ebooks-download.htm>

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### A Stab in the Dark - Free Card Magic

If you read "Phantoms of the Card Table", David Britland and Gazzo's wonderful tale of the secret life of Walter Irvin Scott, then you are familiar with Walter's 'punch', which he used to punch small holes in a deck of cards

while gambling in all night poker games, marking them for later use when the time was right.

The idea of marking a card with a small punch, or hole, is the basis of this simple effect which will turn some heads if performed with flair and style.

First, pick a card beforehand and punch a small hole through the face of the card with a small straight-pen or sewing needle, probably in the upper left corner, assuming you're right handed. Push the pen 'almost' through the face, stopping when you can feel a small 'bump' or rise on the back of the card. This is your mark.

I begin with the punched card on the bottom of the deck, and as I shuffle the deck I keep this card on the bottom. I finish with a false cut. You are free to begin with the marked card anywhere you want, as long as you end your shuffling with the marked card controlled to the bottom.

Fan the deck and ask someone to pick a card.. any card. After they memorize the card, have it placed on top of the deck. Openly cut the deck once, and then again and again, being careful not to perform a multiple cut. Ask the spectator to cut the deck a time or two as well.

Of course, the punched card is now on top of the chosen card in the deck.

Announce that you will find the card with your eyes closed. Ask someone to stand behind you and cover your eyes while you 'look' through the deck. With the deck sitting on a table, take the first card off the top with your left hand, holding it at the top left corner. Move your right hand over the back of the card, not touching it, but looking like you're trying to pick up some special 'force' coming from the card. If you don't feel the small 'bump' on the back of the card with your left thumb, then move on...

As they say.. " the larger move (your waving right hand) covers the smaller move (your left thumb gently feeling for the bump).

Simply continue until you feel the bump, and you'll know that the next card is the spectators chosen card. Use your imagination and reveal the card any way you want...

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Editors Note...

Professional gamblers can mark an entire deck with small punches in various locations. Usually they only mark high value cards, like aces, kings, and queens. A punch in a corner may signify an ace, one-quarter (or three-quarters, depending on how the card is stuck back in the deck) a king, and a punch at the half way point is a queen. regardless of how the cards are shuffled or stuck back into the deck after being played, the sharp will know as he deals the cards whether you're getting the high value cards.

If you know you've dealt two kings, and you're holding two kings, this is very valuable knowledge and will greatly affect how you play your hand. You may not win the hand, but this little bit of 'inside info' certainly makes a major difference over the course of an all night session.

A true sharp will make the punches so small that you would have to know to look for them to be able to find them.

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Readers Corner - (Info and announcements sent by our faithful readers..)

#### Earl "Mr. Clown" Chaney Is Back On Tour!!

Earl "Mr. Clown" Chaney has been making children of all ages laugh for over twenty years. He perfected his clowning talent in Clown College, from which he graduated, and went on to become one of the best-loved clown characters with the Ringling Brothers, Barnum and Bailey Circus Blue Unit from 1972 through 1975.

After leaving the circus to pursue his own business interests in the clowning field, he played throughout the United States from 1975 through 1984 with "Buttons' Clown Alley" and "American Contemporary Clowns." During this same time Earl Chaney was the original Ronald McDonald, seen on many McDonald television ads, for over 20 years.

He has also conducted clowning lectures for such prestigious organizations as: Clowns of America, The World Clown Association, The Shriners, and others from coast to coast. Spreading his knowledge through joy-filled lectures continues to be a big part of his business.

In addition to teaching the art of clowning, Since 1982 Earl Chaney has lectured on magic, at which he is extremely adept. Groups before which he has appeared include the Magic Get-Together in Anaheim, California, The Bakersfield Mystics, and the Society of American Magicians Assembly in Omaha, Nebraska, and other chapters throughout the United States.

At his home base in Las Vegas, Nevada, he conducts a thriving clowning operation called, "Mister Clown's Suitcase Circus." He entertains at birthday parties, school programs, trade shows, conventions, grand openings, sales promotions, church functions, and has appeared in numerous newspaper and magazine articles, as well as radio and television programs and commercials.

Earl also has a very unique magic shop in Las Vegas called Planet Mirth. He will show you magic tricks and dazzle you with his talents, not only of magic, but also with his natural ability to bring a smile to your face.

Earl begins his run on Thursday August 10th, 2006 At US Toy Magic in Kansas City! He will be available after that to Lecture for Clown Clubs and Magic Organizations in the Mid-West Region.

For a Press Packet, or to Book Earl "Mr. Clown" Chaney for your Magic/Clown Organization Please Contact:

Barron Stringfellow: Flaming Hat Productions  
PO Box 28 ~ 121 West 8th Street ~ Horton, Kansas 66439  
Phone: (785) 486-3716 or Fax: (785) 486-3724  
E-Mail: [flaminghatproductions@yahoo.com](mailto:flaminghatproductions@yahoo.com)

Later..

Rick Carruth / Editor

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Magic Roadshow

July 2nd, 2006 Issue# 50

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Hello Friends..

Greetings! Whether your preference is street magic, close-up, stage magic, childrens magic, or mentalism, I hope you find something to interest you in this very special Issue 50 of the Magic Roadshow. David Blaine presented his special, Criss Angel is on A&E every week, magic has seen an influx of exciting and extreme talent, new styles of playing cards abound, ellusionist, L&L, Penguin and others continue to pump out one great magic dvd after another, and magic is riding a real 'high' on account of it - (at least in our corner of the world.) If you want to become proficient, or more proficient in the art of magic.... now is the time to step up and make your move. Now is the time to make that investment in your future...

There... I've stuffed as many key words in the first paragraph as possible. Maybe the search engines will appreciate my effort. ;o)

Seriously now, I want to welcome all the new readers who have signed up since the last issue. And if any of you, new or old, have any questions, rants, raves, or request - EMAIL ME .

This is a very special issue for me.. number fifty. I began this little journey two years ago this month and have somehow managed to publish an issue every two weeks since. Fifty regular issues and two 'best of' issues later, I'm STILL two days late, as usual...

In all honestly, my efforts are a labor of love. I do make a few bucks when some of you buy an ebook, enough to pay for hosting and my list manager, but no where near enough to cover my time and effort. I do it because I love sharing, writing, and contributing. When I was young I wanted to be a writer. Then adulthood set in, and one job led to another, then another and another.

After side roads that included dark and dingy pool halls and the mix of hustlers and cheats that pass through their doors, to posh seaside resort islands and the professional athletes and beautiful fans that pass there as well... to conversations with serial killers and US Presidents.... I came back home to my first love - writing and sharing ideas.

Two years ago I decided I needed to do what I needed to do... I had procrastinated long enough, and Magic Roadshow was formed. Some of you have been with me since day one, and others of you have joined in as we

progressed. Regardless, I want to sincerely THANK YOU for being a part of this little indulgence in the art of magic...

I think you will find this issue worthy.. I hope so anyway.

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### In This Issue

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- (01) I'm Not a Magician - a unique perspective we all have experienced to a degree
- (02) Card Tricks & Sleight of Hand - A must-have resource
- (03) Special Offer - read it..
- (04) Nuts! - A professional effect for the cost of a nut..
- (05) Criss Angel Levitation Revealed Video
- (06) All the Great Secrets Revealed - Finally!
- (07) Magic Show - My favorite site
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- (09) Control Your Heartbeat - Free effect
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- (11) SpamGourmet - Get rid of it

"Success is neither magical or mysterious. Success is the natural consequence of consistently applying the basic fundamentals." Jim Rohn - The Ultimate Success Quotations Library, 1997.

"The universe is full of magical things patiently waiting for our wits to grow sharper."

Eden Phillpotts (1862 - 1960) English novelist, playwright, dramatist - A Shadow Passes.



## I'm Not a Magician by Steve Owen

Before you 'back click' this article and go onto read something more interesting, let me explain. I am very new to this magic game, six months to be exact, but who's counting. From a very early age I have never yearned or had the calling to become a magician, or even to perform for that matter.

Though I did have a

great uncle who is rumoured to have been a member of The Magic Circle. I have never used playing cards other than playing Pontoon/Blackjack (that one depends on which side of the Atlantic you reside) or for affixing to the rear part of the frame on my bicycle to make that clicking sound as the wheel rotates, and I have NEVER tried that one with Rider Backs, just in case you were wondering. Until recently I have never seen a magician, except on TV, here I'm talking David Nixon, Ali Bongo and Paul Daniels, yes that long ago.

Sorry guys.

In short, I'm not from your typical magical background. I only have an interest in magic, yes that's right you could call me a 'hobbyist'. I am naive, and proud of the fact! I buy packet effects by the score. Some I can do verbatim, with little or no 'patter' as you magicians call it; others sit idly in my cupboard until I can either understand the badly photocopied instructions or have the skill to effect a triple lift or do an 'Elmsley' without 'Flashing'.

I'm big on magic terminology. I ask stupid questions of my local dealer, Chris, who patiently shows me the latest offerings and gives me ample advice, which I quickly forget as soon as I walk out of the shop (store). I don't read books; instead I rely on DVD's courtesy of Jay, Daryl, Aldo and Eugene. I do a mean sponge ball effect, totally ripped, word for word from Michael Finney's, though mine doesn't contain the watch steal, yet; and isn't as funny.

However, I never questioned the fact that when I bought a thumb tip it didn't contain any instructions, I do understand that one. With these stark facts in mind I feel as qualified as anyone out there to comment on magic and all its facades. You see I'm coming from a completely naive approach. I haven't got sufficient knowledge to argue what constitutes magic. Is it art or entertainment? I don't understand the 'can mentalism be magic' or 'can a magician really do mentalism' debate. You see, to the layman, sorry I mean audience/spectator, it doesn't matter, they enjoy the moment and entertainment of both mediums, and surely that's what matters.

I don't understand why we have 'magicians magicians' or why 'it fools other magicians badly'. These are terms I see often, in print, DVD's and in chat rooms. Surely a magician is a magician (no offence to Daryl by the way, I own several of his products) and it seems to me that the whole concept of magic IS based on 'fooling' the recipient using misdirection, sleight of hand or even NLP.

I'm middle aged and come from a varied background of motorcycling, road and cross country running, mountain biking and time trials. I have competed in adventure racing and triathlons. In short, I have done all manner of strange sports and pastimes and I've never once encountered the complexities that I have with magic, nor the divisions. In my world, if you run round the block, you're deemed a runner. If you cycle more than once a week you're a cyclist, and if you throw a swim into the equation then you're a tri athlete.

It's that simple, no more debate, that's what you do and that is your title. With magic though we all know it to be different. If you don't perform you're a hobbyist, if you use packet tricks you're not a real magician. Only sleight of hand counts. If you do perform, then there are all sorts of categories to choose from, you know them all. To be honest though, I'm beginning to think that this is the attraction for me, the vastness of the subject. The secrecy; the subtleties; the misdirection and the history that surrounds it all. If I'm truthful, I enjoy the practice required to make a move look normal and smooth. The knowledge that I have spent hours or days learning and practicing something that you've not even noticed me doing. Hopefully!

Those who know I 'do magic' think I'm stark raving mad, spending hours shuffling a pack of cards for no apparent reason. I tried to explain it recently to my dad (who by the way inspired me to conjure) why it was necessary to spend time on such a mundane thing as a shuffle (that's a straightforward overhand, to those in the know) He didn't understand that I needed to shuffle the cards AND maintain eye contact with him. I think

that's called misdirection. He got the picture when he tried it several times, and several times the cards went south.

We both learned that day, he learned that it's not that easy doing something simple and It confirmed, that to make anything look fluid and normal in magic takes hours of repetitive practice. Watch Guy Hollingworth second dealing, to see what I mean.

I've attended several clubs recently to decide which one I want to join, I've seen some very skilful card manipulators, all very young, and apart from replicating David Blaine's Ambitious card routine, and some excellent flourishes, I have witnessed very little magic. Change bags and Chop cups just doesn't cut it with those guys.

For me the hobbyist, and to those magicians out there (Mr Burger et al) Magic is not just about buying a pack of 'bikes' and asking 'choose a card, go on, any card' or opening the latest packet effect and being able to replicate the instructions within 5 minutes of discarding the wrapper. It's deeper and more meaningful than that. It's about dismantling the effect and building your performance from scratch, engaging the person choosing the card and giving them much more than an effect, giving them an interactive experience.

I have spent the last six months learning hundreds of tricks from all sorts of places. I know how the most common tricks are done. I've tried to do it 'fast track' via copycat techniques and magic forums. I've spent hours (and money)scouring the internet looking for the one piece of the jigsaw that will make me a magician by giving me good patter, flawless technique and astounding misdirection and do you know what, I've wasted my time.

Magic comes from within (as is often said). Not instructions, DVD's or even books, they offer the mechanics of an effect, not the effect of the effect. Magic shouldn't be about classifying or segmenting what or how the effect is done, nor is it about fooling anyone, surely it's about the end product. How the audience feels about what you have just done. That I HAVE learned. For me it's back to basics with the overhand shuffle.

Now I know what I want to achieve, I can now begin to build the foundations of my magic by learning how to achieve this. I've gone full circle in this short time and I'm glad of the journey.

Like I said before, I'm not a magician, but I'm learning fast.

Steve Owen  
UK wanna be.

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## Card Tricks & Sleight Of Hand - Learn Card Magic Online

I don't spend a lot of money online for magic. I have dozens of videos and dvds, and more books than I can count. So, when I DO buy something it has to be "something special.."

My friend, Brian Thompson of Cardsleights.com has created "something special."

To quote from Cardsleights site:

"If you want to be able to do card tricks then cardsleights.com is the answer. With a combination of written explanations, photographs and video you're sure to be performing in no time.

Everything you will learn on the site is done using standard playing cards, with no special magician's gimmicks. Using sleight of hand techniques you'll be able to perform card tricks for anyone, anytime and anywhere.

If you're a total beginner and you're worried that it will take years of practise to accomplish anything, think again. The reality is that, whilst there are plenty of complex moves you can learn, most card tricks rely on just a small number of simple techniques.

All the sleight of hand techniques and all the card tricks are explained in meticulous written detail along with hundreds of photographs and hours of video clips.

As a member you will have access to all the information on the site and all updates for an entire year, you can even download and keep everything you want. All written sections can be viewed online or downloaded as ebooks which can be viewed on any windows PC with internet explorer. The videos can be downloaded in windows media format (.wmv) and played with windows media player.

As a member you will find sections covering basic techniques, self working card tricks, the overhand shuffle, the riffle shuffle, false cuts, transfer cuts, the glide, the glimpse, key cards, the hindu shuffle, forcing, flourishes and more."

Just as in the Royal Road to Card Magic, there are card tricks to learn along with every technique and you will find regular updates.

The latest update was an introduction to the double/multiple lift (20th June)

Updates over the next couple of weeks will be:

Two new card trick videos - Out of this World & Red Hot Momma ( These are two of the greatest card tricks of all time and you will use them constantly.) The Spread Cull, Advanced Double/Multiple Lifts, plus a very special access to a whole new bonus website on Balloon Modelling...

I counted over sixty videos and numerous extended ebooks in my members section. Each ebook and series of videos combine to explain every effect and trick so completely that there is never a doubt what you need to do to make it work.

I also enjoy being able to go to the site and looking up exactly what I want without having to find a tape or dvd and drudge through it looking for that 'one' effect.

Bottom line... Access to Cardsleights, the right to download all the good stuff, and learning a wealth of information from a great teacher is LESS than ten dollars... and darn well worth every penny.

Go to Cardsleights and view a sample video and text of ( and learn ) - "The 'In Air' riffle Shuffle and Cascade (or waterfall shuffle)."

<http://www.301url.com/cardsleights>

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Special Offer to celebrate #50 .... I wanted to do something special for you guys to celebrate issue 50, so.. everyone who purchases either a one year membership to Cardsleights -or- Astounding Secrets will get a FREE copy of

"Easy Mentalism". If you want the details of this 100 plus page ebook, you can visit my site at: <http://www.mentalists.info> and read the details.

If you've bought Astounding Secrets in the past few weeks, I'm going to send you a free copy too. I have your email addresses in my control panel at Clickbank...

I hope to have a free ebook for everyone in the next issue. ( Not Easy Mentalism) I'm working out the details now, so we'll see how it goes...

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### Nuts !

Performer takes a walnut, hammer, and knife and carefully opens the walnut shell. Then a card, let's say the seven of hearts, is folded and put inside the shell. The walnut shell is carefully glued back together to conceal any evidence of tampering. It's not a bad idea to make three or four of these gimmicked shells at one setting, using the same card, seven of hearts, in all the shells.

During a performance the performer forces a seven of hearts to a spectator, using whatever his/her favorite force may be. The performer cuts the deck as has the seven returned to the deck, catching a pinkie break above the seven. Bring the seven to the top and then riffle shuffle a couple of times while maintaining the position of the seven on top of the deck.

Holding the deck in the left hand, the performer places his right hand over the top of the deck while he tells the spectator that he is going to find his card in a very unusual way. Pushing the top card slightly forward with his middle three fingers, the performer presses down on the upper edge of this card causing the back of the card to rise upward into the palm. Now, with the top card in a palmed position, he hands the deck to the spectator with his left hand while quickly spiriting the palmed card to his pants or jacket pocket where he leaves the palmed card and produces a common inexpensive 'nut cracker'.

The performer tells the spectator that he is afraid things are going to get a little crazy, and that the nut cracker may be needed to help find the chosen card.

Laying the nut cracker on the table, the performer ask the spectator to kindly look through the deck, remove his card, and be careful to not let him see it.

After a couple of passes through the deck, the spectator must admit that he/she cannot find their chosen card. The performer says that IF the spectator is quite sure the card is NOT in the deck, then its time to look elsewhere.

The performer points out a small paper cup, turned upside down, on the table and asks the spectator if he noticed the cup. Regardless, the performer asks the spectator to look under the cup since he (the performer) doesn't want to affect the outcome of the magic. After turning over the cup and finding a single walnut, the spectator is asked to take the nut cracker and open the nut - revealing the missing, chosen card. If the performer prepared several nuts, they can all be placed under a cup and the spectator can have his pick of any one of the nuts.

Of course, you can use any type of container or box, locked box, nested boxes, or even a balloon to conceal the walnut. You can also use a two-way bag with prepared walnuts in one side and regular walnuts in the other side. After allowing the spectator to reach in and pick one of the prepared nuts, the performer can then empty the regular nuts onto the table and have several opened to show that only one walnut contained the chosen card..

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### Criss Angel Levitation Revealed Video

I have hesitated for two months putting this link 'out there' because I didn't feel that it was appropriate. It's a video revealing the secret to one of Criss' levitations, and someone posted it to Metacafe and Putfiles. When I first found it, I expected it to be pulled and to disappear forever. But, I've continued to see links to the video in forums and print medium since, and I'm surprised..

I was sure Criss would want the video pulled, but, as far as I can tell, there has been no effort to have it removed. The turning factor was when I did a search of 'levitation' and found the video indexed and on page one of the

results from Google. I suppose that was a result of just how popular the clip has become.

The method is fairly straight-forward, both in methodology and performance. It's angle sensitive for sure, but most levitations are. One would have to do a little 'tailoring' on their outfit to make this effect work, but that's a cheap price to pay.

I suppose Criss felt the attention he was getting from the video was worth the price of leaving it up. It was almost time for the new series to start, plus he had released the secret on dvd, which is a polite way of saying that he doesn't intend to use the effect any longer. Regardless.. it's still a good-looking effect.

I'm still not going to furnish you with the link, but, if you go to <http://www.metacafe.com> and enter the search term - criss angel spoiler - you can watch the video that has already been viewed by almost a quarter million other viewers...

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### All the Great Secrets Revealed - Finally!!

OK.. you guys have asked for it, and here it is - all the great secrets of magic disclosed for free, at one location, for anyone who can click a link. I know many of you will email me to graciously thank me for directing you to this web site, and you are welcome...

I was first directed to this site by one of the legends of magic who swore me to secrecy and made me promise to keep this site private until he passed away. Well, last month this legend succumbed to toxic poisoning after soaking his feet in gasoline. (This dear friend had been erroneously informed by an elderly neighbor that this rather unorthodox method would cure fungal nails, an infliction which my friend had unsuccessfully dealt with for several years. What a waste of magical talent...)

Read on to discover the secrets behind :

Watch Steal - Vanishing the Statue of Liberty - Disappearing Silk Handkerchief - Coin in a Bottle - Bonaduce Levitation - Coin Bite... and this is just the Street Magic section.

Keep reading and you'll discover the secrets to: Levitations - Walking Through a Wall - Resurrecting the Dead Cut and Restored Rope - Chinese Sticks - Linking Rings - Needle through Arm - Bullet Catch - Sawing a Woman in Half - Zombie - Professor's Nightmare - Gut Buster - Distant Touch... and this is just a few of the stage effects.

And if that wasn't enough, keep reading and you'll discover the one secret Presto said he would take to his grave - the 'think of a symbol' trick that not even yours truly can figure out.

Rush over to this highly informative site and bookmark it immediately...

<http://www.mallusionist.com/index.html>

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## Magic Show

One of the very first resources I pointed my readers to was Allmagic.com and Magic Show, their weekly online magazine of magic tricks and effects. Nothing in magic compares to the volume of magic that's discussed each week, whether it be close-up, stage magic, or card magic. You can always find about thirty different effects from some of the best minds in magic.

This week's features, for example, include Jim Sisti talking about restaurant magic in 'Talk About', a section of mp3 recordings you can listen to while doing other tasks, and professional advice on concealing rope ends in 'Ask Mr. Magic'.

Card magic includes The Roto Deck, Courted (mind reading), Top Control (easy relocation), and The Whamo Deck, to mention a few...

Stage magic includes Appearing Knot, Ring Tied, Transformer (color change), and Confetti Glass Vanish.

Close-up effects are Radar Pens (mental gimmickry), The Prediction Kit, Purse Famed, Coin Sleighted, and Jump Back (rubber banding) to name just a partial listing.

One of my personal favorites is 'Magic Show Movies' which features a trick or effect in its entirety, including performance and handling. This week features Richard Robinson performing and explaining Spring Cards, which is a nice multiple card production, ala Jeff McBride.

Other effects in this section are detailed with photos and clear instructions. Cards, ropes, sponge balls, rings, mental magic - there's always something for everyone, regardless of your style of magic.

All in all, there's nothing else quite like MAGIC SHOW...

<http://www.allmagic.com>

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Join 'Trick of the Month'

International illusionists and magicians Murray Hatfield & Teresa, currently Canada's Magician of the Year, would like to send you a trick. Actually, they would like to send you a trick every month for the next year.

They have a 'members only' site at [trickofthemonth.com](http://www.trickofthemonth.com) where you can sign up, free of course, and begin receiving your magic shortly thereafter.

Visit Murray and Teresa at:

<http://www.trickofthemonth.com/>

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David Blaine influenced a generation of magicians. Criss Angel is influencing a new generation as we speak. Each had the proper instructions and mentors necessary to become household names...

When you watch Criss perform on A&E on Wednesday nights, pay particular attention to his greatest tool, or I should say, his greatest TOOLS... Johnny Thompson, Luke Jermay, and Banachek. Watch as he brainstorms with three of magic's most creative minds to make his performances complete..

Having a great mentor is CRITICAL to your success in magic. Having awesome instructions is equally important IF you want to leave YOUR mark on magic..

Discover the Secrets

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Control your Heartbeat!

Have someone find the pulse in your wrist. If you want to get really dramatic, have two different people, one on each wrist. Tell them to feel your pulse with one hand and to tap out it's rhythm with the other. Tell them that you will slow and eventually stop your heartbeat all together. As they begin tapping, they are soon out of rhythm with one another, then they gradually get slower until there is no pulse felt at all. You can really make a big production out of this by acting like you're in a "trance" etc.

The secret: Hide a tennis ball under your arm, inside your shirt before attempting this. When it's time to slow your heart rate, simply press your arm against your body so that no one notices and the ball will press against the artery that feeds your wrist. They will feel no pulse!

You can really slow or speed up your heart rate with just a little practice.

Imagine you are in a very peaceful setting. Floating on a pond or in a pool on a tube or raft, just about to fall asleep. Once you can really imagine this (even feel the sun on your face), Take your pulse. It will be lower than it was before you started. To speed it up, simply do the opposite. Imagine that

your are in some terrible situation, wolves are chasing you and about to catch you.

You are breathing hard and about to be caught. You run faster but it's no use, they are upon you, ripping and snarling! Now check your heart rate, It should be considerably faster than it was when you were imagining the peaceful scene.

With just a little practice and imagination, you can get pretty dramatic with this. It makes a great lead - in to the tennis ball trick!

Read this a other great bar and magic tricks at:

<http://www.streetmagic.info/astounding.html>

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Erdnases' Expert at the Card Table - Download

You can download your free version of Erdnases' classic ebook at this link..

<http://www.301url.com/erdnase>

If you have a problem, let me know and I will send you the ebook as an attachment

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SpamGourmet - free disposable email addresses

Hate to give your email address out for fear of getting spam? (like you aren't going to get spam anyway). I have a nearly perfect solution, it's called SpamGourmet. All you have to do to utilize it is sign up. It's really that simple.

How does it work? You give them your email address and it becomes your 'protected address'. Now, when filling out an email form you use a user name you create that's associated with your email. Mine is 'carruth00'. If I fill out a form and use the name carruth00(at)spamgourmet.com, it will forward to my normal email address - but only ONCE. This is perfect when you want to sign up for that 'free report', but don't want to get an unending series of follow-up emails.

You have the option of extending your email address to allow an exact number of emails to be forwarded to you, THEN they will stop. For example, I can use the email address freereport.5.carruth00(at)spamgourmet.com and I have an identifier at the front of my address, "free report", then .5. , which will allow me to receive five emails total from them. After that, anything they send will be bounce.

This is a great little tool to help control what gets to your inbox - and what doesn't ...

Go to their site and read their description.. it's much better than mine...

<http://www.spamgourmet.com/>

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Bless you for making it this far.. Next issue I might post a special link of some sort down here just of those of you who read this.. I sincerely hope you've taken something of value with you. I know I learn something from each newsletter, simply through the process of scouring the web, looking for resources...

If you know of any magic related resources on the web, share it with me so I can share it with others..

Again, If I can help you with your magic, Email Me

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Remember to visit some of my other sites at:

<http://www.StreetMagic.info>

<http://www.MagicRoadshow.com>

<http://www.Mentalists.info>

<http://www.StreetMagicSecrets.info>

<http://www.BellaOnline.com/site/shareware>

<http://www.StreetMagic.info/blogger.html>

<http://www.AdSenseSecrets101.blogspot.com>

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May my next issue find you well...

Rick Carruth / editor

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