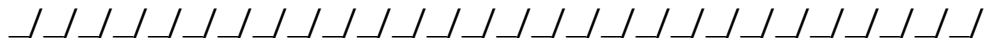


Magic Roadshow

November 9th, 2007 Issue# 81

Rick Carruth / editor (C) 2007 All rights reserved worldwide

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy seven countries worldwide.



Hi All

Welcome to another issue of the **Magic Roadshow**. If this is your first issue, then I want to both Welcome you and Thank You for signing up. I hope I can make a real contribution to your magic.

Finally.. we're actually having some cool weather in the Carolina's, and that puts me in the mood to write. I have that classic view of the writer - locked away in a tiny cabin in the mountains while winter starts to take it's course - spilling words onto the pages of the great American novel. I wish...

Winter makes me think of magic and reconnecting with magical friends. Winter makes me think of magic conventions, like SCAMCON in Columbia SC. (www.SCAMCON), and the Winter Carnival of Magic in Gatlinburg/Pigeon Forge ([Winter Carnival of Magic](#)), both of which will find me front and a little left of center.. Now is the time to make YOUR plans to be there too..

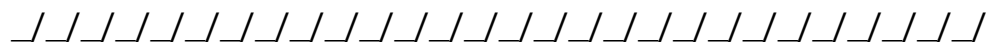
I think you will find this issue interesting. I'm going to call this issue the 'teaching issue', as it's full of very informative articles and a few less links than normal. Somehow, I've found myself with an abundance of good articles recently, and I've tried to balance them with resources. But, I've not

made headway the past couple of months. So.. here they are in all their glory..

Comments, requests, rants or raves? [EMAIL ME](#)

In This Issue

- *It's a Small World After All - Introduction*
- *The Hypnotic Aces - Effect*
- *The Pass - Video Tutorial*
- *The Close-Up Magician - And Extreme Cases of Noise - Article (Brad Chadwick)*
- *Brevity - Why It Matters to Magicians and Other Magical Sorts..*
- *Less is More - Article (John Kinde)*
- *Creating Retail Magic - Article*
- *Magic Tricks - Tricky Magic Blog*
- *Kreskin Recording - Audio from the '70's*
- *Lesson from Improv Comedy: Planning vs. Procrastination - Article (Avish Parashar)*
- *Close Up Tricks - King And Queens - An Effect*
- *FAKE - Pick 'em out*
- *Free Downloads - Expert at the Card Table & Easy Mentalism*
- *Resources and Reader Submit*



It's a Small World After All - Introduction and Effect

I get emails from readers, literally, from around the world. I love to read about their circumstances, how they got into magic, and how they progress their craft. From time to time, I'm going to publish an email, with permission of course, and introduce you to fellow readers.

Vi Frank lives in Aruba. Aside from being a beautiful tropical island, it's not exactly a hotbed of magic. But, that reminds me of a well-used biblical verse that goes.. "grow where you're planted".. and Vi has grown through the years into perhaps the best magician on the island.

Hi Rick,

Allow me to tell you a little more of myself. I'm from the island of Aruba in the Caribbean. Although Aruba is the number #1 tourist destination in the region and we have "everything" (i.e. high living standards), magic is very rare on the island, and before the internet age almost nothing was obtainable. From the hundred thousand people living in Aruba, maybe there are less than 10 people able to do card tricks on my level (Royal Road to Card Magic type of level - reasonable amateur level).

However, almost everybody in Aruba likes playing cards and card games! I've been playing cards since I was 2 years old, and into magic for the last 25 years (back then, I went on vacation to Disney World, saw a magic shop, bought the 'Expert at the Card Table' and some other books, and was immediately hooked). I stopped practicing about 15 years ago due to work, study, etc. and mostly because I was the only one I knew baffling people with sleight of hand tricks - all the rest of Aruba was playing card games and doing some self working tricks. Even the guys working in the casin'os (and we have about 15 for such a small island) were just able to do the fancy flourishes required at the table (you know riffles and stuff).

In the 15 years without formal practice, I would still pick up the deck every once in a while and manage to amaze people with a basic repertoire I maintained through the years - usually the strong stuff motor memory won't let you forget - doing sleights like the double lift, the pass, the glide, some false counts, shuffles and cuts, and basically fooling everyone with witty patter and misdirection.

But last year I decided that it was a shame to let all that knowledge go to waste and I started again what a discovery when I turned on the internet and saw what these kids are doing nowadays!!! The Buck twins just blew me away and now I'm hooked again!

So Rick, you can imagine what a wealth of information and a real treasure your eZine is to me! Thanks to guys like you people like me (living in magic deserts like Aruba) can connect to what I consider one of the finest arts in the world.

All the best and "saludos" from Aruba,

Vi Frank

The Hypnotic Aces

For this effect you need 2 things: A fast Pass, with almost no hand motion, and a good feel for the audience.

While carelessly separating the 4 Aces from the deck, I begin to give a brief history about how through the ages famous magicians have proven that a strong mind can influence someone's perception, even to the edge of total hypnotic control. Your patter must be interesting and "tuned" to your audience. (e.g. when I'm in the middle of a group of superstitious people my patter has a somewhat "spooky" hue to it - when in front of skeptics a more scientific based tone).

At the end of my "lecture", I ask for a volunteer. After helping my volunteer relax with friendly patter, I ask him/her to place the ace of spades casually on top of the deck, the ace of clubs on the bottom, and the two red aces in the middle.

After doing so I ask him/her to re-confirm what was done and to mention what card was placed by him/her on the top. As soon as they mention the ace of spade, I turn the top card face up to reveal it it turns out to be a red ace, but I state that they're correct and that the ace of spade is indeed on top (sometimes the volunteer or others in the audience start saying that this is not the case, but I ignore them and treat them as if they were hallucinating).

I then continue as if nothing has happened and ask the volunteer which card he/she placed on the bottom of the deck. They reply "the Ace of Clubs", and I turn over the deck, reveal the other red ace on the bottom, and just bluntly state that again he/she is totally correct, and immediately I fan the deck and state that of course the two red aces are in the middle.

By then I have a wave of protest from the crowd and the volunteer, and I start to look somewhat puzzled and ask if it seems they have seen something different than I did. They usually state firmly that it is the two red aces that were on top and bottom, and the two black aces were in the middle

I then smile understandingly and with an "Oh, I see" kind of statement I explain that they must have been hypnotized - or maybe under my control - or maybe, just maybe, even under my spell from the very beginning. I then proceed to "wake them up", and with slow and deliberate movements I reveal the top card It's the ace of spades! I slowly turn over the deck It's the ace of clubs! I slowly fan the deck face up, and behold! The two red aces are there in the middle where they were placed from the start!

When done right with the right tempo, I've stood amazed at the mind blowing effect of this trick! I've been doing this trick for more than 20 years, (I think I got it from an old magic book) and I've actually had people invite me to their homes for a private "fortune telling session" based on the strength of this effect.

The 'secret', of course, is the Pass, which has to be done 2 times: Once after the two red aces have been placed in the middle, and once after the two black aces have been shown in the middle to the audience.

Needless to say you have to focus on their eyes, draw their attention with your "mystical" stare, and at the right moment, when they have that puzzled gaze, the pass occurs undetectably and without the slightest clue.

Although the moves are not original, I think I read something similar in a magic book 20 odd years ago, the routining is mine.. Enjoy.

Vi Frank
Aruba

=====

The Pass - video tutorial

Your Pass not up to snuff? Here is a little video tutorial to help you perfect your Pass. All I can tell you is.. practice, practice, and then.. practice some more.

[Learn the Pass](#)

=====

The Close-Up Magician - And Extreme Cases of Noise

By Brad Chadwick

We should be careful not to exaggerate the noise problems under which we work. After all, when performing close-up magic you do not have to be heard by everyone, but rather by a fairly small group of people. The person farthest from you might be six to ten feet away. A trained voice can certainly reach that.

However, I acknowledge that sometimes there are extreme cases. During the past 18 years that I have worked close-up magic professionally I have found myself in such situations two or three times. In each case, the event was a party where it was obviously senseless to try to make myself heard.

Now, should I, in such a case, try to work anyway, perhaps performing silently or bringing in an amplification system? I chose neither of these alternatives. Instead I simply left. In one instance I told the organizer, a representative from a booking agency, that working under such conditions was sheer madness and I was going home. The agency representative protested of course, saying that my contract required me to work another hour.

I told him that I was going home nonetheless, and that if he wished to rebook me, I would happily work for him again, but not under conditions

where the music was deafening. He was silent for a moment. Then, after thinking about it he says, "I suppose you are right." He has booked me many times after that night, and the fascinating thing is he now has more respect for my work and better understands the conditions necessary for me to it properly.

He keeps in mind that I need to be heard as well as seen, and doe's not book me until 1:00AM at parties where loud music can be expected. Of course, to take this attitude you must first do your homework. Only when you have trained your voice to its capacity and properly routined your material for clarity can you accurately judge when the band is deserving of blame. To blame the band, before you have made all reasonable preparations for working in a noisy environment, is taking the easy way out and will be correctly recognized by those who book you as unprofessional behavior.

To act professionally, one must have the skills, foresight and knowledge that make one professional, and those come only with proper training, thought and effort. Do your homework. The result benefits you, your audiences and magic in general.

Brad Chadwick
Professional magician and author
www.Itsmorethantricks.com

=====

Rick Recommends..

Discover the Magic Tricks and Secrets of professionals in the privacy and comfort of your own home... Dozens of ebooks from a lifetime pro with one of the best reputations for quality material on the web..

<http://www.301url.com/magictouch1>

=====

Brevity - Why It Matters to Magicians and Other Magical Sorts..

brev·i·ty - -noun

1. the quality of expressing much in few words; terseness. The use of few words in speaking. Brevity emphasizes the short duration of speech.

My friend, John Kinde, the humor skills specialists and publisher of the popular 'HumorPowerTips' newsletter, recently added this article to his ever-growing archive of personal growth resources. As a performer, I read every one of his newsletters. It doesn't matter whether you're a magician, politician, or comedian.. humor adds life to every speaking/performance situation and assures that the audience will remember your performance with a smile.

As a performer, I try my best to use humor in my routines. As John suggests, not a LOT of humor, but structured humor that has proven itself funny in virtually all circumstances. Since I don't perform for children, other than my own, I know my humor will work in front of any audience I encounter. Read John's article carefully and think about how it applies to you

..

Less is More --

John Kinde

Less is More. As Shakespeare wrote in Hamlet: "*Brevity is the soul of wit.*"

1. *Brevity makes strong structure.* The punchline is the payoff. Traditional wisdom is that the shortest distance between the setup and the payoff is best. When a story has a long set up before getting to the joke, it's said that the punchline is carrying a lot of baggage. Top comedians (and magician's) work hard on writing a tight setup because it's the most effective way to structure a joke.

2. *Brevity clarifies.* The key to humor is relationships and connections. Concise writing helps to make crystal clear the precise words that need to be connected to activate the joke.

3. *Brevity gives focus.* Wordiness makes for clutter and can hide the punch word or the punch line. That's why the punchline and the punch word normally go last. It puts the spotlight and focus on the key words. Anything added after only camouflages the joke and confuses the mind.

4. *Brevity creates scarcity.* The person who is trying to be funny all the time, wears out his welcome. People get tired of the showboating. The person who is selectively funny wins. Scarcity creates value. It wins the attention and admiration of others.

5. *Brevity teaches discipline.* By selecting only the best jokes and delivering only the best lines, you develop the discipline of knowing which lines are funnier. When you blurt out all your funny thoughts, you're not having the mental exercise of filtering out the weak lines. Being selective will make you a funnier person because it will make you a better judge of good humor.

6. *Brevity makes you appear funnier.* The person who self-selects and uses only the best lines can appear to be funny most of the time. The person who insists on sharing all lines, strong and weak, will appear to be funny a smaller percentage of the time. I'd rather be known as a person who delivers a gem nearly every time he speaks, than someone who speaks all the time and is occasionally funny. One skill set is attractive. One has the possibility of being annoying.

About the Author

John Kinde provides Keynote Programs on humor, teambuilding and customer service. He also presents workshops and coaching on humor, presentation skills, and improv skills for business. John is the author of a series of audio and video learning tapes. You will find humor skills articles

at:www.HumorPower.com.

=====

Creating Commercial Magic

R.Carruth

So... you want to create your own 'magic'...

I mean, 'magic' as in inventing tricks and sleights and everything in between. The kind of magic you can sell to Penguin - then sit back and count your bucks and revel in your fame.

Selling magic involves marketing, and marketing involves "The Philosophy".. You know, that one rule that everyone hoping for success has to follow to find success...

"Find a need - and fill it"

Honestly now.. Is that what you're doing? Trying to figure out what the magic world 'needs' and then striving to fill that need.

If you are, then I suggest you re-adjust your philosophy as follows...

'Figure out what magicians WANT - and fill that Want..'

I know.. I'm going against the grain, and I'm going to get hate mail from marketers everywhere. But before you sign the petition to have me hung by my eye lids, let me explain my reasoning...

Magician's don't buy what they NEED, they buy what they WANT. Oh sure, we all buy insurance and medicine and gutters for our homes because we 'have' to. But we'll spend our last dollar to buy that new rod and reel, golf club, bass boat, mp3 player, or pair of pumps (hey, magic has some wonderful female performers too..)

We have to be pretty desperate to put our needs before our wants... It's just human nature.

So.. next time you sit down to 'invent' a trick or two, stop and think about your goal. Are you trying to come up with an easier way to LEARN to perform an effect.. because you think this is what magicians want and need? Or, are you trying to develop a prop or utility that will greatly increase a magician's success rate and reduce the learning curve?

I'm certainly not advocating taking the 'learning' process out of magic - we're talking strictly about human nature here. And I'm not implying that props are more important than technique. The whole point here is - how to create successful magic effects that can be easily marketed to many magicians.

Why do you think Scotch & Soda has been the most popular device/ utility/ effect on the market for years? Is this that one great effect magicians really 'needed'?

Certainly not. Magicians have a wealth of information out there that will teach them all the inside info on coin magic, without resorting to props.

Or could it be #1 because it's something magicians 'wanted'.. something truly easy to use, straight out the pack, that still carried a powerful punch...

Think about it..

Next time you set down to come up with magic's next great effect, think about Scotch and Soda and the impact it's had on magicians worldwide. What were they thinking when they bought it? What were they hoping for when they opened the package.. and did they get it?

I can answer one of those questions for you.. They were hoping to buy a product that made them 'look' like Bobo himself, without all the practice. Like it or not.. that's the TRUTH. Yes, it goes against the basic principles of magic; success should be a combination of working hard and hard work. But success in the world of marketing is something else altogether..

Bottom Line -

Want to be a successful magic marketer ?? Develop a product that reduces the learning curve... Like it or not, that's the Truth.

Rick Carruth

=====

Magic Tricks

Read Rochak's very interesting blog about magic and performing magic. Not your typical blog with weak effects, Magic Tricks features a wide array of effects, many of which required special permission to reprint. Some of the latest include;

'10 Tips to perform the perfect Balducci Levitation'

'Levitation Secrets'

'Rick Johnsson's Dining on Dollars' - (biting the center out of a bill and then restoring it..)

'The 110 Pound, six foot Card Trick'

Paul Wilson's 'Double Your Pleasure'

I particularly enjoyed Rick Johnsson's effect and Double Your Pleasure. I think you will too...

** This link has been removed for reported copyright violations **

=====

Kreskin's Recording

Did you know Kreskin made an album? For those of you who don't know what an album is.. think mp3 recorded on plastic.. Recorded sometime in the seventies, and probably in connection with a Milton Bradley game called 'ESP', this record is full of the greatest secrets of mentalism and ESP. Not.

But it is interesting. Scroll down a little ways and look for the Kreskin album cover. You can either listen directly to the mp3 recordings or download.. your choice.

The Basic Principles of Kreskin's E.S.P. (mp3s)

- 01 A Basic Introduction To E.S.P. (3:49)*
- 02 The Pendulum And How To Use It (4:18)*
- 03 Testing Your Accuracy With The Pendulum (1:54)*
- 04 The Sex Detector (1:20)*
- 05 The Lie Detector (2:32)*
- 06 Brothers And Sisters (2:00)*
- 07 The Uncanny Test (2:22)*
- 08 How To Catch A Murderer (5:04)*
- 09 Using Your Imagination To Test Your E.S.P. (5:04)*
- 10 Imagination And Swallowing (2:34)*
- 11 Setting Up The Seance For Table Tilting (1:37)*
- 12 The Phenomenon Of Table Tilting (8:24)*

<http://blog.wfmu.org/freeform/mp3s/index.html>

And if you aren't that familiar with Kreskin, or would like to see a good video interview with him..

[Kreskin Interview](#)

Thanks to my friend, Jim Canaday, at the Magic Portal for the link..

[The Magic Portal](#)

=====

Planning vs. Procrastination

I know some of you may question what public speakers and comedians have to do with magicians, but I can absolutely assure you that whether you're planning an improv performance or a magic show - the rules are the same.. I can publish articles from Avish Parashar or John Kinde, and substitute the words 'public speaker' or 'comedian' with 'magician', and everything is just as relevant a if it had been written by and for a magician.. Websites by

speakers and comedians can be just as compelling and rewarding as those by master magicians.

Avish writes about a real career-killer... failure to take action. Read and learn..

Lesson from Improv Comedy: Planning vs. Procrastination

By Avish Parashar

As an improv comedy director and performer, I am a strong proponent of jumping in and pushing forward without knowing exactly where I am going. This may seem like I don't plan, but that's not the case. The plan is well in place before I start. I know my end-point and goal (to entertain the audience), my resources (my fellow performers) and my starting point (the audience's suggestion). The rules of the game I am playing serve as the plan for how I will get from my starting point to my end point.

Planning is important and vital to success. Over-planning, or procrastinating disguised as planning, can be deadly to a business. Motivational speaker Brian Tracy says the way to achieve your goals is to make your plan, identify the biggest limiting step, and then go about overcoming that limiting step. I think that's great, but unfortunately I think most people's biggest limiting step is that they never take the first step, regardless of if it's what they think is the biggest limitation!

Starting is a scary business. Sometimes it's just very comforting to have your dreams and never act on them, because the thought of trying for your dream and not getting it is scary. It can be more depressing to know that you can't have something than to be able to hope and dream that someday it will happen. Logically this is flawed thinking, because if you never try you're never going to get it anyway, but plenty of people think this way.

To avoid taking action, people over-plan. They refuse to start because every single detail has not been sorted out. They also get caught up in 'analysis-paralysis.' They get so caught up in thinking analyzing the plan and situation that they get paralyzed and end up taking no action.

Over-planning is just another way of procrastinating. It allows you to put off doing what you are afraid to do. Don't get caught in this trap. Make your plan, but start acting on it as soon as possible.

Albert Einstein said, 'Make things as simple as possible, but no simpler.' To paraphrase that, I say, 'Plan as long as necessary, but no longer.'

To learn how to apply the powerful principles of improv comedy to your own business or life visit Avish Parashar, a highly successful speaker who shows individuals how to get what they want using the Art and Science of improv comedy. www.ImprovforEveryone.com
www.avishparashar.com/

=====

Mindreading Secrets

Mentalism WILL be the next big field of magic. Shows like '*Phenomenon*' and performers like Banachek and Marc Salem are taking the once secretive world of mentalism to another place. You guys like resources.. so check out THIS resource.

[Mindreading Secrets](#)

=====

Close Up Tricks - King And Queens

By Lucas Da Silva

This marvelous close up trick starts with an ordinary pack of playing cards, which you pass to a member of the audience. Ask them to look through the pack, remove the four kings, the four queens and lay them on the table face upward.

Once this has been done, arrange the cards in four pairs, king of clubs with queen of clubs etc and so on. Then put these four pairs on top of each other to form a packet of 8 cards which is left face down on the table.

At this stage, ask several people to cut the cards (but not to shuffle them) to give the impression that the cards are mixed.

And now for the main part of the performance. State that your touch is so finely tuned that you can separate the kings and queens just by feeling them. At which point you put the 8 cards behind your back and moments later displays the four kings in one hand and four queens in the other.

Now it's time to up the ante. So you make the bold claim that you can reunite the four pairs of cards, again using nothing more than your finely tuned sense of touch.

Pick up the four queens, place them on top of the four kings and leave the cards face down on the table.

Again get a number of people to cut (but not shuffle) the cards until it appears that they are well mixed. Finally pick up the cards and put them behind your back. Seconds later you start to produce the cards from behind your back two at a time and lay them face down on the table. When they are turned over, they reveal that all four pairs have been correctly matched.

And if you can perform a false shuffle in a believable manner, you could incorporate that as part of the trick.

So how is this trick done?

Part One: When you put the cards behind your back for the first time, take every second card with one hand and the rest with the other. Or, to put it another way, one hand should take cards 1, 3, 5 and 7, while the other hand takes cards 2, 4, 6 and 8. Due to the way that the cards were ordered before you picked them up, this will always separate the kings and queens.

Part Two: When you put the cards face down for the audience to cut before you put the cards behind your back for the second time, the audience should think that you arrange them in a face down pile at random. But as with most things in magic, nothing is left to chance.

Make sure that both the queens and the kings are in the same suit order. For example spades, hearts, clubs, diamonds. This is a good choice because it goes black, red, black, red, so once you've picked up the first two queens,

the next two will be even easier to put in order. Then collect the kings in the same order; spades, hearts, clubs, diamonds. A code way to remember this is the saying SHow CoDe, which has the initials of the suits in the correct order.

Make sure you collect the cards together as nonchalantly as possible. Make it look as though you're tidying up the cards from the way they were left at the end of the first part of the trick. Once you've done that, turn the 8 cards face down and get the audience to cut it several times.

And finally, when you have them behind your back, take the top four cards in one hand and the other four cards in your other hand. Then produce the cards in pairs taking the top card from each hand, until all four pairs are on the table. All that's left is for you to ask a member of the audience to reveal each of the matching pairs in turn.

Lucas Da Silva runs www.SuperMagicTricks.com
For information on a wide range of free magic tricks, visit
SuperMagicTricks.com

=====

FAKE

Is it 'real' or is it 'fake'? Take the test and see if you can pass. I'll give you a word of advice.. your astute editor got four out of ten right the first time, and I was sure I'd get at least seven or eight..

Look at these pictures and see if you can tell which ones are real and which are computer generated.

[Fake or Foto](#)

=====

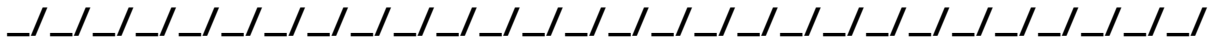
Free Download.. Expert at the Card Table

Magic Roadshow

November 25th, 2007 Issue# 82

Rick Carruth - Editor (C) copyright 2007, All Rights Reserved

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy seven countries worldwide. Learn free magic tricks online and via video.



Hi Everyone

Here's hoping that everyone who shared Thanksgiving week had a great one. I know I did. And here's sending out a big WELCOME to everyone who has signed up to receive the Magic Roadshow since the last issue. I hope you find something useful in every single issue..

As always, if you have any comments, rants, raves or request.. [EMAIL ME](#)

Before we get into the heart of this issue, I need to make a couple of statements concerning the Roadshow and it's readers...

I had one reader last issue who decided the Roadshow, and it's editor, lacked 'ethics', as one of the resources I published had lifted material from the work (lecture notes) of another magician. Now, first off, I am NOT the magic police. It is not my job to immediately recognize the works of others. What I do is.. if I think something is questionable, I don't publish it.. period.

There were several resources I reviewed for this issue which didn't measure up. One was obviously stealing material and another was publishing bunches of video's which exposed the secrets of marketed effects. They do not, and will not, make it into the Roadshow. One site I've featured in the past has recently started showing YouTube videos that expose marketed effects, and because of that I've gone back a number of issues and removed their link..

As readers of the Magic Roadshow, if you think a site I've listed is violating the basic ethics of magic.. let me know. I don't read every word in every blog or website I feature. But if someone points something out to me that I didn't see, I will certainly take a serious look at it. And that's the great thing about

publishing my newsletters online... I can always go back and edit something out..

On another note.. if you see this - **(AD)** beside a link, then that link is an ad. It is an ebook or product that someone not associated with the Roadshow is selling. As it is a paid ad, I neither endorse nor disapprove it.... Caveat Emptor

Also, you may notice that the Ellusionist ads have disappeared from my pages. I was notified at 1:30 in the morning a couple of weeks ago that, effective that day, Ellusionist was discontinuing their affiliate program. With hundreds of ads on many, many webpages on several different sites, they truly put some web site owners in a bind. I had hundreds of links that were going 'dead' in a matter of hours, and no quick fix. If you knew the value of all the products I've sold, and we're talking high five digits, you'd wonder what the heck they must be thinking.. Thanks Ellusionist...

Now.. I feel SO much better. Thanks for letting me vent..

In This Issue

- *Double Vision - An impromptu effect*
- *The EVER Project*
- *What Makes a "Good" Set of Cups and Balls?*
- *Coin Tricks - Video tutorial*
- *How Magicians Protect Intellectual Property Without Law - PDF*
- *Cardopolis - The Blog*
- *At Home: Tellers Magical Vegas Retreat Speaks Volumns*
- *Bill Nagler - and His Crusade Against Bad Magic.*
- *Amazing Memory - Free ebook download*
- *Four Ace Production - effect*
- *Free Downloads: Expert at the Card Table & Easy Mentalism*

\/

Double Vision - An impromptu effect

I walked through the crowd, smiling, stopping from group to group to introduce myself as their 'entertainment'. After a little cordial talk I reminded them that the president of the company was paying me big bux's to put a smile on their faces, so without further conversation I would begin my routine... a short one.. but a routine nonetheless..

After a few more laughs and friendly handshakes, I would move on to another group.

Nearing the end of the night, my night, I eased to a table in the corner of the room to 'get myself together'. I had an odd assortment of props in various pockets, not a one in the pocket where it began the night. A deck of cards in my right jacket pocket had two cards reversed and a couple crimped. As I begin to sort things out and put them back in their 'proper' place, a middle aged gentleman nursing a 'something on the rocks', tapped me on the shoulder and I jumped.. not scared.. but jumped like someone was looking over my shoulder while I was typing my PIN number in a terminal.

"Yes sir, how are you tonight?"

" You the magician guy aren't you?" He mumbled through thick lips. His 'something on the rocks' was obviously not his first..

" Well, I was the magician guy earlier.. but you caught me coming out the phone booth. " I replied with a grin.

He didn't catch the Superman analogy, and all I got was a blank stare and bad breath.

" Do me a trick.."

I didn't want to, but I didn't know who this gentleman was.. he could have been the president for all I knew. So, with my Scotch and Soda a bang ring away from useable and other props in awkward pockets, I decided he would have to be content with a card trick..

" Do you like card magic? "

" I know how to do card tricks.. I had a book one time " He replied with a know-it-all attitude.

" I'm willing to bet you don't know this one.. If you do, I'll buy you a drink.. "
Which wasn't a bad bet, since there was an open bar..

I picked up the deck with the various upside-down cards and quickly ran through the deck, straightening things up as I went. I also culled two cards and took them to the top. I was determined to keep this short and sweet, with a minimum of fanfare.. but just enough 'jazz' to make my buddy happy.

After a couple of faro shuffles, I took my stance and went to work..

I showed him the top card, a Jack of Hearts, and put it back on top of the deck face down.

"There's several ways to do this, but this is my favorite.." I said, as I took the top card off the deck and buried it into the middle of the deck, assuring him that the Jack of Hearts was now 'lost in the deck'..

I then took off the top card and showed it to be the Jack of Diamonds, then replaced it face down on top of the deck.

" Do you believe in hypnotism? Have you ever been hypnotized?"

He shrugged his shoulders and nodded 'No'.. which I took to mean no.. but I continued, not missing a beat..

" Believe it or not, the Jack of Diamonds is not actually on top of the deck. I hope you didn't mind, but I hypnotized you into believing you saw the Jack of Diamonds. We covered that in 'Hypnosis 101'. Take an object, like the Jack of Hearts, and make someone believe it to be something very similar.. like the Jack of Diamonds.. "

I took my right fore finger and 'drew' an imaginary 'J' and an imaginary heart on the back of the top card. After rubbing the back of the card with my finger to thoroughly imprint my doodles, I slowly lifted the top card to show that it was the original Jack of Hearts.

"The Jack of Hearts was actually on top all along.." I said with conviction..

The Jack was dropped, face up, onto the table, and I slowly lifted the top card to show a 'Six of something'. I replaced it face down on the deck.

" Sometimes folks get upset with me when I mess with their minds, but

honestly, I don't mean any harm. I do this strictly for entertainment. Do you mind if I hypnotize you once more? "

Riffling the corner of the deck, I looked at my buddy to see if I was going to get a reply. He looked at me and nodded toward the deck, as if telling me to flip the top card.

" We know you saw the Six just now, but since I previously implanted the Jack of Diamonds into your line of vision it's much easier to let you see the Jack of Diamonds again.. OK?"

I slowly drew a 'J' and a diamond on the back. I rubbed the back and hesitated a couple of moments to, hopefully, build a little tension. When I sensed he would become impatient if I waited any longer.. I lifted the top card to show that it was indeed again the Jack of Diamonds.

I held it between my thumb and middle finger, slowly turning the card to show both the front and back. I layed it back on top of the deck and rubbed my finger across it's back. In a non-threatening way, I passed the same finger slowly back and forth in front of his eyes once

" Watch.. "

Picking up the top card again, I showed it to be the 'Six of something', the Jack once again ..gone.

I waited to see if he had any comment to my impromptu card effect, but he turned and walked away. I had hoped for a response of some sort, but I smiled slightly, knowing I had done my best in a awkward moment..

After putting the deck in it's case, and doing a quick physical check of my pockets before going to look for my check, I felt another tap on the shoulder. This one didn't surprise me.. I turned to see my buddy back.. this time with a female companion..

" Hey magic guy.. hypnotize my friend, will 'ya.. "

I know .. it's embarrassingly simple. But that's not the point. What IS the point?.. It's that we don't have to get so wrapped up in technique that we forget how a purely simple effect can entertain our audience. It's all about the timing, pregnant pauses, and patter.

If you didn't catch what I did.. I made sure I had the two red jacks second and third down from the top, with an indifferent card on top. I moved them to the

top while fanning through the deck to make sure all the cards were upside down.

Now, it's nothing more than a little series of double lifts.

Double lift and show the Jack of Hearts and replace it on top. Take the top card, seemingly the Jack, and bury it in the deck. Of course, it's an indifferent card you had on top to begin the effect. Now the Jack of Hearts is on top and the Jack of Diamonds is second down.

Double lift and show the Jack of Diamonds, assuring the spectator that the Jack of Hearts was buried in the deck. This is an important visual move to allieviate any suspicion that the Jack of Hearts is still on top.

'Paint' the back of the top card with a 'J' and and heart, then turn it over to show that the Jack of Hearts has been restored. Lay it to one side..

Now, the top card is the Jack of Diamonds. Double lift again and show the second card down, an indifferent card, and assure them that the J of D was nothing more than an illusion..

'Paint' the top card again, with the 'J' and a diamond, and slowly turn it to show that the Jack of Diamonds has returned.. Lay it back on top of the deck.

Perform another double lift to show that the Jack has again vanished and the indifferent card is back on top.

Simple - *Timing.. Pauses.. Patter..*

Several devilishly performed double lifts are far more impressive than one awkward, complex move.

Create a story about dual reality. Create a story about two Jacks and a Gypsie. Just create a story... and perform it slowly and with mystery.. That's all you really need to mystify your audience.

R Carruth

(Editors note.. My key for making this effect work is a very convincing double lift. I see so many magicians performing the double lift from a mechanics grip.. and it really looks painfully obvious that 'something' is going on.. I perform my double from the biddle grip position, almost as if I'm saying 'look.. everythings upfront here'. I'm going to make a video of my double, hopefully by next issue, and show you a very unusual technique that, as far as I know, no one uses except me.)

=====

The EVER Project..

The Best, Greatest, Worst, Smartest, Finest, Largest, Coolest, .(Website).Ever .. This is the EVER project, courtesy of Squidoo. How does it work? Well, you go to the below link and create your own website, much as you would create the typical Squidoo site, except the domain name is very different.

Aside from changes in the basic site design, you select from a vast combination of web site names available to you. Each domain begins with one of the adverbs above, plus a long list of other names. For example, I have set up a web site with the domain name.. 'Best.Magic.Ever.com'. The first word, in my case 'Best', can be selected from any one of several dozen adverbs. A period follows.. then you select your 'keyword', in my case 'magic', then another period, then EVER...

I also selected 'Best.Streetmagic.Ever.com', and will probably select a few more.

I can't stress the importance of having the keywords that best express your interest as a part of your domain name. So, whatever your interest, right now is the time to go to EVER and get a good domain name and website before your favorite is gone..

Like me, maybe you don't have any immediate plans to develop it, but at least secure your favorite domain name before someone else does. Create an article on your subject and post that on your website. At least you will have some content in place and Google adwords can display the proper ads and the search engines can index your site.. hopefully.

<http://www.ever.com/>

=====

What Makes a "Good" Set of Cups and Balls?

I consider James Riser's website 'What makes a good set of Cups and Balls' to be the definitive word on cups. Loaded with pictures to highlight of what he speaks, James can make you an expert (almost) on what cups to buy.. and what cups to avoid.

"The way a set of cups stacks is extremely important. You want a set of cups to stack so that they will not wobble. There should be a nice clean fit to the way the cups nest. The rim of one cup should solidly seat on the ring of the next cup.."

James goes on to explain the finer points that most of us would never think to consider when buying a set of cups and balls. He also offers his opinion of the cups you should buy right now.. or risk never being able to buy again.. at virtually any price.

Check it out.. You'll be glad you did..

<http://www.jamesriser.com/Cups/SelectingCups.html>

=====

Coin Tricks - Video tutorial

Here is a nice little tutorial on three of the basics of coin magic... The French Drop, the Coin Thru Palm, and the Coin from Thin Air. Coin magic will be one of the next 'hot' facets of magic. There's a lot of inventive material out there, and a lot of young minds to make it work.

I'm going to slowly begin to feature more and more coin work, not to take the place of cards or close-up, but to add it's diversity to a rapidly growing field of magic..

<http://rickcarruth.blogspot.com/2007/11/coin-tricks.html>

=====

Rick Recommends - 1&1 Web Host

Need a web host? With hundreds upon hundreds of companies out there, who do you choose? First.. never let yourself be influenced by glitter and lights. Second.. pick a company that has a rock-solid reputation. Third.. pick a company that 'smart' businesses are picking. I host five websites on 1&1, and I recommend them without question. They are the largest commercial hosting company in the world and regularly run eight to ten page color ads in the center of publications like PC Magazine. That ain't cheap...

Not only are there hosting packages super competitive, like \$6.95 a month, but you can host multiple sites under the same package. Down time is almost non-existent, and my favorite feature is the 24 hour toll-free help line. I HATE sending in an email for help and then having to wait till the next day to receive an answer. I want an answer NOW. Guys, if I didn't use 'em and wasn't totally satisfied with them, then I wouldn't recommend them.

<http://www.1and1.com> (AD..)

=====

Secrets Revealed: How Magicians Protect Intellectual Property Without Law

By Jacob Loshin

Jacob Loshin holds a juris doctorate from Yale Law School, and has published a very nice pdf detailing the problems magicians encounter, and how they deal with them, concerning their intellectual property.

To quote from the download site:

"This paper presents a study of one such negative space which has so far garnered some curiosity but little sustained attention - the world of performing magicians. This paper argues that idiosyncratic dynamics among magicians make traditional copyright, patent, and trade secret law ill-suited to protecting magicians' most valuable intellectual property. Yet, the paper further argues that the magic community has developed its own set of unique IP norms which effectively operate in law's absence."

Among the topics covered in this free download are:

- Magic and Innovation, creating and sharing, stealing, and exposing..

- The Limits of Intellectual Property Law, including copyright, patent, and trade secret.

- Intellectual Property Without Law.. controlling access, attribution, use and exposure norms, enforcement, and conclusions..

You can download your copy from the *Social Science Research Network* here..

http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1005564

=====

Cardopolis - The Blog

David Britland's CARDOPOLIS on blogspot has long been one of my favorite blogs. Although David doesn't post as often as he once did, he does still publish, and a nice effect 'Lunch Box' was just published.

If you are new to Cardopolis, then the archives will hold a ton of commercial type material for you to read and perform.

David was the innovator of one of mentalism's greatest effects "Zennerism", as well as the co-author of 'Phantoms of the Card Table - Confessions of a Card Sharp' with Gazzo, about the hunt for Walter Scott, one of the greatest card sharps of all time.

Cardopolis is not for rank beginners, as you may feel a little lost, but it's definitely for anyone with an interest in serious card magic.

<http://www.cardopolis.blogspot.com/>

=====

Conversational Hypnosis

- Discover the truth about hypnosis, what's possible and what isn't.

- What actually happened in the CIA's "MK Ultra" project. Did they really create a "Kill On Demand" assassin?
- Common myths about hypnosis. Don't fall for these or you'll end up making embarrassing mistakes.
- Warning! There's a "Dark Side" to hypnosis that you may not know about.

[Order Conversational Hypnosis now](#) (AD..)

=====

At Home: Tellers Magical Vegas Retreat Speaks Volumns

USA Today offers a great insight into the home life of half of Penn and Teller. Personally, I like Teller. He shows up at magic conventions and walks the floors with the same curiosity as the rest of us. He's approachable and doesn't take the high and mighty road - like certain other magicians known to perform on the same stage as Teller.

"Like much of my life, this house is a reflection of everything I wanted back when I was 12," says Teller, 59. "I love this house because it's honest. If you see a floor that looks like concrete, that's because it is concrete. But, ah, on the other hand, nothing is what it seems."

What Teller fails to mention is the many multiple mirrors, doors not visible, tables that scream, and a talking bear that hoodwinks visitors with card tricks..

http://www.usatoday.com/life/lifestyle/home/2007-11-15-teller-at-home_N.htm

=====

Bill Nagler - and His Crusade Against Bad Magic..

Bill Nagler, M.D, doesn't mind telling the Truth, as he see's it.. Bill hates to get

'ripped off'.. and Bill intends to 'expose' the good and bad of magic's many commercial effects.

Bill's site, 25offmagic, promises to save you at least 25% of the money you spend on magic by telling you what to buy.. and what to avoid like a plague.

I like reviews.. I like it when a magician buys an effect and then offers his honest opinion on what he thinks of that effect. I like it when someone knowledgeable tell's me to buy 33 different effects he considers essential to a good magicians repertoire.. For example:

"Friend 1, Friend 2 - DVDs by Bruno Copin. Best magician I have ever seen. Butterfly Effect and Ripple are the 2 best card effects in magic."

And to avoid 65 effects he considers basically.. uh, a waste of time and money, not particularly in those exact words. I suppose this is Bill's way of saving me money, and I love to save money...

"_____ " - The ad says you hand out the bent nail for 'immediate instant examination'. Yes, but after a lousy switch and horrible dump of the terrible gimmick when the heat is on. Total crap.

You may agree with his opinions, or you may totally disagree with some of his assesments.. But either way, it's interesting to read his thoughts..

<http://www.25offmagic.com/>

=====

Amazing Memory - Free eBook download

If you're a student, you can improve your grades with several easy to master techniques. But don't think for a second that this ebook is limited to helping students..

One of the best ways for any stage magician or mentalists to establish instant credibility is to demonstrate REAL feats of memory far above those of the audience.. Join the power mnemonists!

'If you are a student then you are really going to find the techniques that are included in this book are weapons in your arsenal of keeping all that information in your head. You would probably have to buy MANY books to be able to find all the information that you would find here in just one volume.

Research has shown that by remembering creatively not only will you be able to remember AND recall more with less effort, with more fun and interest, but you will ALSO start to THINK more creatively and be able to connect information in such ways that you can answer questions more fluidly.

But memories shouldn't just be used for remembering facts, you can also achieve amazing stunts with very little effort! How? Read on

(I've sold this ebook on another site for many months now. Since I didn't have another free offer for this issue, I decided to include Amazing Memory.. Honestly, this link may come down after a couple of weeks. I don't want this link to get indexed in the search engines and folks from everywhere coming to this link for a freebie. This is for my readers, and no one else.. Enjoy..)

Look for the link [near the bottom of my Home page](#). It will say " *Amazing Memory* ".. If you don't see the link, you waited too long. ;o(

<http://www.StreetMagic.info>

=====

Four Ace Production

How about a straight-forward way to produce four Aces.. and make the spectator think HE did it all by his little self..?

Begin with the four Aces on top of the deck. Get them there however you want. Personally, I put them on top of the deck beforehand, and then perform several riffle shuffles, leaving the top several cards alone.

Hand the deck to the spectator and ask him to assist you with an improbable feat. Assure them that they will understand the enormous coincidence of this effect once they've completed a simple set of instructions.

Ask the spectator to cut the deck about one third of the way down, reverse this packet, and drop it back on top of the deck face up. Once done.. ask them to now cut the deck again.. this time about a half to three quarters of the way down.. flip this packet just like the first, and drop it on top of the deck..

Now, ask them to pick up the deck and begin to thumb through the deck until they get to the first upside down card. Remove it from the deck and lay it face down on the table.

Take the face up cards that were just thumbed through, turn them upside down, and place them UNDER the remainder of the cards in the other hand.

Repeat this same series of moves three more times, until you have four cards face down on the table.

Need I say they will be the four Aces ??

Just remember to place the thumbed through packet under the face down cards each time and this is purely self working.

Really SELL the improbability of finding any particular card after performing a 'double cut', as this is twice as deadly as a single cut.

R.Carruth

=====

Free Download.. Expert at the Card Table

[Download Here](#)

Free Download.. Easy Mentalism

[Click for Easy mentalism](#)

=====

I encourage you to send any magic resources my way. If you know of a site that has a free ebook or a wide assortment of magic related material, let me

Yes, it's been a hectic December. I'm still not exactly sure how this issue came together. There were days when I wondered if I could complete this issue before 2008! Still.. I think you'll enjoy the articles and resources in this issue of the **Magic Roadshow...**

Here's a big *WELCOME* to all the new subscribers who have so graciously signed up to receive the Roadshow. I hope you find something in every issue to improve your magic. If you have any questions or requests, I'm always available, although a little slow of late, to help however possible.

Questions, Comments, Rants or Raves... [EMAIL ME](#)

THANK YOU! to everyone who emailed me after the last issue. I appreciate the feedback more than you can know. It's good to know that eyes are actually seeing the Roadshow, and that you would take the time to let me know what you're thinking.

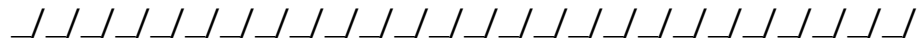
Well.. it's one week till Christmas... my absolute, without a doubt, favorite time of the year. If you celebrate Christmas too, then here's wishing you a *Very, Merry Christmas!* My newsletter reflects my Christian belief, but I never intend to offend anyone of any belief.. For ALL of you.. Here's wishing you a *Happy Holiday Season and a Happy New Year..!*

At the moment.. I'm home! I've spent the last three weeks on the road, including one week in Nashville Tennessee. If I've been slow responding to your emails, I apologize. I'm not ignoring you, I just need to get back in front of MY desktop, (with reliable internet service), at MY desk, and I'll hopefully find time to think once again.

In This Issue

- *A Personal Tale of Trial and Triumph - Read and Learn*
- *CUPS - Magic effect*
- *CUPS 2 - Magic effect*

- *Master of Illusion - Video Game (Press Release)*
- *Scrooge Yourself - Humor*
- *Houdini.Org - Information galore*
- *SuperMagnetMan - Super Resource*
- *Kranzo Magic - Free downloads*
- *MJPEG Surveillance - Free download*
- *Card Tricks and Magical Mysteries - 2 New Tutorials*
- *Copyrights, Trademarks and Patents - The Real Deal*
- *Free Downloads for New Subscribers*



A Personal Tale of Trial and Triumph

My Trial...

I have a weakness.. I don't seldom talk about it with the general public; it's a burden I prefer to keep private, shared only with those who are closest to me. After a long talk with my wife I've decided to come clean and experience the cathartic pleasure of bearing my soul, and my burden, with you.. the Magic Roadshow readers.

Just as some men are helplessly drawn into a tavern simply by walking past it's doorway, I'm unexplicably drawn into bookstores, large and small, in search of cheap magic books I don't need. It's not at all unusual for me to arrive home late, my tail tucked between my legs and a beige Barnes & Noble bag securely tucked under my arm. My Beloved will meet me at the door, a transcendental look of both disappointment and relief in her eyes:

Disappointment that I've fallen from the wagon and slipped into my old ways - and relief that I've somehow managed to find my way home without the escort of a concerned B&N employee.

There's something about seeing the word 'Magic' and a \$4.95 price tag on the cover of a bargain book that makes my heart race and my will-power flounder. Although I know I've promised Carolyn I wouldn't buy any more cheap magic books, like those that lay around the bargain bin of well-known establishments, I sometimes succumb to the temptation and feel compelled to pick one up. Within minutes of my irrepressible urge I'm reduced to a browser in a book store, stalking the isles of the bargain section, running my fingers under piles of discounted books, looking for that one 'special' book.

Once found.. there's an art to buying the discount magic book.. and through years of weakness I've mastered it. You can't just find it, pick it up, and pay for it.. What if someone you know should see you - someone who know's you have Royal Road to Card Magic at home waiting on you?

When I find 'it', I bring it to the top of the pile, pretend my search was fruitless, casually lay a magazine on top and carefully perform a skillful double-lift.. taking both the discount book and the magazine under my left arm with my right hand in one s-m-o-o-t-h move.

I can spot another magician miles away, and once I'm sure one isn't watching, I weave my way to the checkout counter, careful to make both right and left turns at random. Before hitting the line, I do a sudden 'turn around and backtrack' move to catch any possible 'tails'. So far, so good..

I have to pay with cash, I can't risk leaving a paper trail. Who knows when SAM or SCAM or IBM will confront me with accusations of ill-propiety, ruining my stellar reputation in the magic community?

But paying with cash presents it's own special set of problems. My wife has recently discovered the joy of computing. For years all that was necessary was hiding the bank statement, and my 'cash withdrawals' were safe. Now, she not only enjoys spending time online, she has discovered how to access our bank account online...

Suddenly those 'cash withdrawals' stand out like Richard Simmons at a batchelor party...

I feel the noose tightening. With the Holiday season upon us, she has offered to go into my office and straighten up my bookcases. She says all

those books put in backwards are annoying her. Now, I've got to straighten my office -and- figure a way to hide my dilemma..

Oh, what's a weak magician to do? Stay tuned.....

My Triumph...

And what exactly have I learned from these el cheapo's? Lots, actually..

Most effects begin as simple effects and grow into full-fledge works of art after being interlaced with the creative thinking of the far-reaching minds of magicians worldwide. My little mind looks at the various little effects and quickly darts off in a half dozen different directions. I truly enjoy taking the 'basics' of magic and transforming it into something a little special. It may not seem special to you, but it continues to fool MY audiences.. and that's all I can ask.

∴ CUPS

Most of us are familiar with the numerous effects that allow the magician to divine under which cup an object has been placed. You've seen guys place spikes under cups, and then slam all the cups.. except the one containing the spike. You've seen magicians give a spectator an object to place under one of the cups, and then reveal under which cup the object was placed..

And one of the most basic methods, the one frequently found in basic magic books, is the method that uses three cups with seams to give the magician the information to make his prediction.

The Magician takes three identical paper or styrofoam cups, casually sets them on a table with the seams facing him, and has an audience member lift one of the cups and hide an object beneath it, while the magician stands with his back turned to the cups. When he turns around he can immediately tell which cup has been lifted, since the seam will not be in the same position he put it in.

I was flipping through one of my books the other day when I saw this effect for the umpteenth time. It occurred to me that one could just as easily ascertain the cups under which three spectators place objects. With the right patter, this can really confuse an audience, as you can look each spectator in the eye and tell them exactly which cup their object is hidden under.. each of them.

Ask each of the spectators to select a small object of some importance to them and hold it tightly in their hand. Have them stand in front of the cups, which you've already laid out with the seams facing you. Ask the first spectator to place their object under any of the cups while your back is turned. When they've made their selection, turn back around and ask the first spectator if they're happy with their choice. Notice which of the cups has been moved. Remember it...

Ask the second spectator to do the same as your back is again turned. Tell them that they can select any of the three cups to hide their object under.. including the one just used by the first spectator. Turn back around and ask the second spectator if they're happy with their selection. If they should say 'no'.. then laugh and tell them "Too late..!" Note which cup has been moved. If the only cup moved is the same cup as moved by spectator one then both objects are under the same cup.

Repeat this for the third spectator and your work is done. You know the first cup moved. You know the second cup moved, and you know the third cup moved. Now, you can ask each spectator what type of object they placed under the cup. Wave your hand over the cups as if trying to 'feel' what is under each one. Then, dramatically tell the audience what you feel, or don't feel, under each cup. Turn the cups over to show you're 100% correct.

You've taken a simple effect and turned it into a more sophisticated simple effect. You will be surprised at the 'magicians' who will be thrown off by the method, as they've not seen this effect performed with this many spectators. They will assume you have some other form of trickery up your sleeve and want to know your method.. Write me and tell me if this isn't true..

∴ CUPS 2

While we're on the subject of cups, lets make it a duo. I was 'again' flipping through one of my many magic books, one by Irv Furman to be exact, when I noticed an effect using a cup to magically 'untie' a knot in a string.

A string is tied into a loose, single loop knot. The knot is lowered into a paper cup, the magic words are mumbled, and the string is slowly removed to show the knot has gone. The method used is simple, in that a hole big enough for your thumb is cut into the side of the cup. Your thumb is placed in the hole, out of view of the spectator, and the thumb placed through the knot when the knot's lowered into the cup. Of course, when the string is pulled from the cup, the knot is 'pulled' from the string by your thumb, revealing a perfectly straight string.

The problem with this effect is you may pull it off once, but you certainly can't show the cup.. ever. My thought was that one could make a decent table trick out of this effect with a little improvising.

I was using a two inch long straight needle recently, one that some may call a 'hat pin' because it has that little thingy on one end that looks like a little pearl, to remove a splinter. After reading this effect I layed the book on a table next to the pin. When I saw the two side by side, it was sort of like bread and butter. How convenient..

Why not conceal the pin from view while you show the cup to the spectator. Heck, stick it in your shirt tail if you don't know where else to put it.. When the cup has been examined, set it on the table, produce the string and tie a loose knot in one end. Ask the spectator to examine the string while you secretly retrieve your pin. Holding it between your first and second fingers with the point facing inwards, pick up the cup with the same hand and position the pin so a little pressure will puncture the wall of the cup. A styrofoam cup is ideal for this effect.

Pick up the string with your other hand, lift the cup to a position where you can see inside, but they can't. This is easy if the spectator is seated and you're standing. Your positioning is important, as you must also keep the pin concealed behind the cup. Slowly lower the string into the cup as you push the pin through the wall. Once you're sure the pin is through the knot, slowly raise the string to disengage the knot and show the knot has disappeared.

If they want to inspect the cup, which they will, you simply pull the pin out , which is made much easier with the little pearl thingy on the back end of the pin.

Tyeing the knot close to the end of the string greatly increases the ease of disengaging the knot. You never want to struggle with the knot.

Although I've never tried it, I think you might be able to untie a more sophisticated knot, one that unties with the pulling of the end of the string, by impaling the point of the pin into the very end of the string and letting the knot untie as you draw the string from the cup. This might take a little practice. You could make a small hole in the cup and insert a small alligator clip into the hole, and use the clip to easily grab the end of the string. You could show the inside of the cup but couldn't hand it out.. of course.

You have to create a mystery. Patter is vitally important to the success of this effect. I'm not going to create the patter for you, as I really want you to make this your own. You could though refer to your effect as 'Ghost in a Cup', and develop an appropriate patter line. Remember... slowly, slowly, slowly....

R. Carruth

=====

Master of Illusion - Video Game (Press Release)

It's a Modern Twist on Classic Magic Tricks...

REDMOND, Wash., Nov. 27, 2007 - You see here before you a video game. By all outward appearances, it's a simple video game. Feel free to inspect it to confirm it is, in fact, of the standard video game variety. Note that I have nothing up my sleeve, nor do I have any confederates among the audience. Now allow me, if you will, to insert the game card into the Nintendo DS™ portable gaming system. With a few taps of the touch screen with my magic wand stylus ... Voilà! Instantly you are transformed into a Master of Illusion™!

This remarkable new Nintendo product has the power to mystically change anyone into an eager apprentice magician with abilities sure to astound friends and family alike. A full repertoire of tricks awaits discovery and practice. Best of all, Master of Illusion comes with a deck of magic cards to get trainees started on the path to magic mastery.

Master of Illusion, rated E for Everyone, is yet another way the Nintendo DS transforms the notion of what constitutes a video game. Note: rabbit not included.

Suggested retail price \$ 29.95

Wayne Kawamoto of **About.com** has reviewed Nintendo's latest addition to the rapidly growing gaming market, and if you have any interest in purchasing Master of Illusion, I suggest you visit Wayne and read his review..

Here's a sample...

"Mystic Hand" allows a spectator to draw a cartoon hand on the DS touchscreen and then point to one of three objects on the upper screen (the upper screen lacks touch sensitivity). The drawn hand then animates and "grabs" the selected object. Here, the game offers clever use of animation.

"Shuffle Games" is a mentalism style effect where a spectator secretly selects a month, place or activity on the screen, which is mixed with other similar objects into a list. The spectator reads the objects in any order and without looking, you are able to tell the spectator which object he selected.

<http://magic.about.com/>

=====

Scrooge Yourself

Have you ever scrooged yourself? I have.. and I thoroughly enjoyed it. You still have time to scrooge yourself before Christmas... if you hurry.

<http://www.scroogeyourself.com>

=====

Houdini. org

I picked this story off PRnewswire, concerning the Houdini museum and one of it's directors, Dick Brooks. I've been to the Houdini site many times, and drawn from some of it's material as a source of information for Houdini related articles. If you've never been to Houdini.org I suggest you go, look around, and check out the resources detailing the life of magic's most famous personality... This is very EDUCATIONAL folks.. !

SCRANTON, Pa., Dec. 5 /PRNewswire/ -- The world is abuzz with Uri Geller seeming to zero in on an envelope magician Criss Angel held up live on NBC TV as a challenge to Mr. Geller for one-million dollars. Amazingly Mr. Geller came up with the numbers 911 that were hidden in the envelope.

The event was telecast live on the finale of NBC TV's "Phenomenon" on Wednesday night, November 14th.

Paranormalist and psychic investigator Dick Brooks, also director of the world-famous Houdini Museum in Scranton, Pa., managed to get an exclusive interview with Uri Geller on the event. Geller said, "I don't know what happened. When Criss Angel challenged me, I suddenly started blurting out dates. It was not rehearsed. Why dates? I have no idea why I did it till now. That's how these things happen to me. The dates or numbers I started to blurt out were 1, 19, which reversed is 911. I also said the

numbers 20 and 1, which is close to 2001. What are the odds of that? In Europe, where I'm from, the date 911 is 119."

Geller commented, "Maybe if he would not have cut me off so quickly, I would have zeroed in not only on 911, but the whole year 2001. If I was being tested in a laboratory these all would clearly be considered hits."

The video has popped on youtube.com pointing out the hits as they occurred. It can be found

at: <http://www.youtube.com/watch?v=G096iqoGIjY>

Dick Brooks, psychic investigator, and a director along with magician Dorothy Dietrich of the renowned Houdini Museum in Scranton, PA, will continue to follow up on the story. The Houdini Museum is the only museum in the world dedicated to Houdini, and is a source throughout the world for information about the legendary performer.

Dick Brooks is also a nationally known paranormalist, and director of Scranton's Psychic Theater. The theater is currently presenting America's longest-running and well-reviewed show dealing with the paranormal. It's a three-hour-plus evening with experiments in mind control, telepathy, psychokinesis, sightless vision, mentalism that ends with a recreation of an old-time seance. The presentation tells the story of hauntings going back to the Houdini era that happened in the building. They included a murder, suicide, and electrocution. The show then explores the pros and cons of such beliefs. Scranton and Gettysburg in Pennsylvania are considered two of the most haunted cities in the world: Scranton because of the miners that died trapped in the mines and Gettysburg because of the many deaths in the US Civil War.

Dick Brooks can be contacted at:
Houdini Museum, 1433 N. Main Ave, Scranton, PA 18508
<http://Houdini.org>

=====

SuperMagnetMan

OK.. I've sat on this resource for months and months. As long as I was an Ellusionist affiliate, and they sold PK rings, I felt it best to keep this out of the Roadshow. Times have changed. Hey, half of what we do as magicians gets attributed to 'magnets'.. so see what you can really do with these little miracles..

Folks, I have bought and tested one of the magnetic wedding rings mentioned by Mr. George, and I can honestly tell you that they are as strong as any on the market. They are better looking than most, as they resemble a real wedding band. Do NOT be fooled by the price, which is typically around eight dollars, as they are as good as any PK ring being sold anywhere.

Right now, all orders placed by Dec. 21st will receive an additional 15% discount, as the SuperMagnetMan team wants to share their Christmas Celebration. I am not associated with SuperMagnetMan, and I do not get one cent for directing you to this resource. It's just my way of saying " Merry Christmas! "..

"My magnet wedding rings have been a bit hit with lots of customers. It started at the end of last year when several customers needed something to help their arthritis pain in their fingers and I thought it would be cool if I could get a ring that looked like a wedding ring. I took the measurements on my own ring and had the manufacturer try to make it. They did a great job, but it was too fragile. So I made the next batch a little thicker and wider and these work great. I have them plated in real gold, silver and chrome."

Below are a few of the many YouTube videos made by the owner and staff to demonstrate some of the intriguing aspects of magnets and their power.

<http://www.youtube.com/watch?v=uET76b7GtXU> - SuperMagnet crashes. This video shows the raw power these magnets have when they crash together. This also helps you understand the safety concerns of handling large powerful magnets.

<http://www.youtube.com/watch?v=so-18KVNsyk> - Using SuperMagnets to erase video tapes and computer tapes.

<http://www.youtube.com/watch?v=3nyOCrz9hj4> - Fun with magnets - a really cool game with supermagnets.

<http://www.youtube.com/watch?v=ZazPBWQexgk> - Magnet Power - using tiny, dust sized magnets to see how magnetism acts.

<http://www.youtube.com/watch?v=6i6TZTce2Ps> - Inducing magnetism to make steel balls hang from the ceiling - demonstrates the power of supermagnets even when they do not touch the ceiling or the steel balls but it makes them stick together.

http://www.youtube.com/watch?v=tR_8f0DYK5s - AMAZING permanent magnet - over 1 Tesla (actually 1,6 Tesla). This specially designed arrangement of pyramid magnets arranged in a type of Halbach arrangement with Mr. George's magnetic focusing design pushes permanent magnetic flux in a small path to over 16,000 gauss.

<http://www.youtube.com/watch?v=iABmUEH5s0k> - Unbelievable demonstration of paramagnetism and sort of a variation of Lenz's Law. Giant magnet is so powerful it slows its own fall onto a 1 inch thick slab of aluminum.

<http://www.youtube.com/watch?v=SSWr0FaNFMU> - Mr. George's favorite - I call it the Mizzell Effect. I don't know if it ever occurred to you, but it did to me. I wondered if 2 north poles could stick together and 6 or 7 years ago I discovered that it could work and now it is part of my Hands-On Science classes that I conduct in my local elementary schools. Furthermore, opposing magnetic fields can pass through each other inside a single piece of material!

<http://www.youtube.com/watch?v=675Ab1hkcCw> - This video shows just a few of the really neat ways I have found to use supermagnets in my everyday life. Very interesting and entertaining. Check out the way to use magnets to make traffic lights change :) and how to hang a wreath on a large bay area window using the right magnet hook and a rubber coated magnet.

http://www.youtube.com/watch?v=jkizsQ_9KZM - This is the start of my Magnet University. I begin to cover all the practical basics of magnets. Watch my site for more work in this area. I will be covering lots of information that inventors, young scientists and hobbyists of all ages have asked about over the past 7 years.

Enjoy..

<http://www.supermagnetman.net/index.php?cPath=48> (PK rings)

<http://www.supermagnetman.net/>

=====

Kranzo Magic

Nathan Kranzo always has something new at his site. If he's not introducing new effects to the magic world, he's giving them away. Of course, not everything's free, but for those who sign up for his newsletter there's a wealth of nice, commercial type effects.

Some of the freebee's include:

- *Nice Box!*
- *Night Cap!*
- *That 's Amore ' sampler*
- *Kranzo's Ultra Opener*
- *John Luka 's Uncovered Sample*
- *All Day Bender Coin Bending Effect*

Look for the 'download magic' link in the right nav bar, click it, answer the simple question, and download a couple of magic tricks right away. Subscribe to download the entire list of effects..

<http://www.hismagic.com>

=====

MJPEG Surveillance - Free download

This is one of those resources that has nothing to do with magic, unless you consider converting your IP camera into a motion detector 'magical'..

Aside from the many features listed below, the main use of this program is to allow you to turn your web cam into a motion detector, the images being captured by your computer when motion is detected in a specific area.

I can't explain how it works, I'm simply not techie enough... but the basic idea is that the image is divided into a grid, and then each block in the grid is measured periodically for it's light intensity. If the program detects a light intensity change, then the recording begins..

Any of you guys and girls wanting to protect your home, work area, or million dollar magic apparatuses, can do so with this free program..

About the Program

- Designed to record video from a few, to hundreds of IP cameras simultaneously.
- Chase Playback Supported.. You can playback videos while they are being recorded..
- File Converted Included, convert your MJPEG videos to Divx, WMV, MPEG4, IV50, and more.
- Extremely Low Processor and Memory Usage, even when using with multiple cameras simultaneously.
- Motion Detection for motion activated recording.
- Video View dialog allows you to see in real-time what's going on.
- Motion Detection algorithm will highlight motion area on video dialog in real-time.
- Customizable Motion Detection Grid, with the ability to X out areas which motion should be ignored.
- Automatic Video Recycling, which records over the oldest videos first...
- Video Player has easy editing features so you can extract video clips from

larger videos.

-Easily Extract single frames from videos in JPG format.

-Compatible with most types of IP cameras..

If any of you get this program up and running, let me know how it works for you..

<http://www.brooksyounce.com/>

=====

Card Tricks and Magical Mysteries - 2 New Tutorials

One Handed Shuffle / One Handed Deal - Video Tutorials

Here's two video tutorials I've added to '*Card Tricks and Magical Mysteries*', detailing what I would call 'card flourishes'.. The first video is a good example of a one handed cut, one that's very do-able with a little practice..

The second video is of a one-handed deal. The deal utilizes a 'flip' that deals the cards with a spin. It's also very easy to accomplish with a little practice..

<http://www.rickcarruth.blogspot.com>

=====

Copyrights, Trademarks and Patents

I've answered quite a few questions the past several years concerning the marketing, publishing, and ownership rights of writers, artists, and web site owners. I'm not the best when it comes to explaining the rules and regulations governing all these sensitive subjects, but I've gained a basic education concerning Intellectual Property rights out of sheer necessity..

I've known a number of magicians through the years who have lost the rights to their own effects because they did not understand the laws concerning copyrights and patents. They develop a nice effect, show it to a few friends, and the next thing they know - someone is marketing their effect, earning all the money, and getting all the recognition.

I've long encouraged those of you who have created effects to share them readers of the Magic Roadshow, as once your effect is published it is automatically considered to be 'copyrighted', since it has been published online. You can now prove, if needed, that your effect was published online on such and such date, thus verifying to the governing bodies the date you laid claim to the said effect.

Anyone publishing a similar effect after the date your effect was published is a "day late and a dollar short", as they say..

Perhaps this informative article by *Kelly Sims* will help you understand Intellectual Property, and what YOU need to do to protect it..

<http://www.streetmagic.info/copyright2.html>

=====

Free Downloads for New Subscribers..

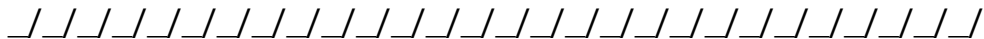
.: Expert at the Card Table

Magic Roadshow

January 2nd, 2008 Issue# 84

Rick Carruth / editor (C) 2008 All rights reserved worldwide

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.



Hi All

I hope everyone had a wonderful Holiday Season. My wife and I certainly did, and I'm so thankful for the Blessing's 2007 brought and the Hope 2008 holds...

Here's a heartfelt *WELCOME* to all the new subscribers who so generously signed up since our last issue. I hope each issue offers something to help you with your magic. If I can assist you in any way, let me know.

I don't know if this is the first issue of 2008, or the last issue of 2007.. Either way, this is definitely one of the more 'eclectic' issues I've published. Although the Magic Roadshow is about magic, I enjoy taking an occasional detour with some of the resources, and publishing something slightly off-the-wall. Sometimes it's these resources that garner the most attention..

"Man does not live by magic alone..."

Since this is my last issue of 2007 I want to take a moment too, to thank every one of you who has taken time from your busy schedules to write kind and way-to-generous emails to the Roadshow. I read every one, and appreciate every one, as it lets me know what you liked, or didn't.. Stay in touch.

Comments, Requests, Rants and Raves... [EMAIL ME](#)

On with the (Road)show...

In This Issue

(01) We are Professionals - Article - David Breth & Lindy Scarborough

(02) A True Story and a Special Request

(03) The Magic Portal - Great Resources

(04) Jason Randall - Renaissance Magician (videos)

(05) Effective Mentalism - Video Tutorial

(06) Erdnase Color Change - Video Tutorial

(07) Memory Effects - free PDF

(08) MagicCleverer - Free Magic Trick Reviews and Video's

(09) SpaceSounds - Enjoy!

(10) Super-Spy-O-Matic - Get the Dirt on Your Friends

(11) Rory Coker's Pseudoscience - A Buffet of Interesting links

- Psychic Webpages*
- Levitation or Suspension?*
- Baffling Handcuffs*

(12) Can You Laugh at Yourself - I Hope So..

(13) Drinking Man's Handcuffs - Bar Trick

(14) Free Downloads for New Subscribers

- Erdnase Expert at the Card Table*
- Easy Mentalism*

your time off, but it will be great exposure for you and once everyone sees how good you really are... people will call to hire you.”

“Oh, a doctor, Now if I was to call and invite you to a party we are hosting and in the same breath state, since you are a doctor, this will be a great place for you to practice your medical knowledge (I have been having this cough lately - - bring your bag of medical gear). I know this is your time off, but it will be great exposure for you and once everyone sees how good you really are... people will call to hire you.”

“Oh, a construction worker, Now if I was to call and invite you to a party we are hosting and in the same breath state, since you are an all-around fix-it-up person, this will be a great place for you to practice your production knowledge (Our kitchen has a leak in the ceiling). I know this is your time off, but it will be great exposure for you and once everyone sees how good you really are... people will call to hire you.”

“Oh, a (insert any profession here), Now if I was to call and invite you to a party we are hosting and in the same breath state, since you are a (_____), this will be a great place for you to practice your (_____) knowledge. I know this is your time off, but it will be great exposure for you and once everyone sees how good you really are... people will call to hire you.”

We hope you realize from the examples above how peculiar this ‘standard’ statement is to us, as full time professional entertainers.

Another point to ponder is derived from two statements we hear often from family and friends:

1. “Are you still doing the ‘magic’ thing?”

2. “When are you going to get a real job?”

“Are we ‘still’ doing the ‘magic’ thing?” Hummmm, let’s reword your statement, by bringing this into your world.

-“Are you ‘still’ doing the ‘law’ thing?”

-“Are you ‘still’ doing the ‘medical’ thing?”

-“Are you ‘still’ doing the ‘building’ thing?”

-“Are you ‘still’ doing the ‘factory’ thing?”

-“Are you ‘still’ doing the ‘(insert any profession here)’ thing?”

"When are you going to get a real job?" Again, let's reword your statement, by asking a question. What is a 'real' job?

Let us tackle the first question. "Are you still doing the 'magic' thing?"

To you it is considered a 'thing', what separates what we do from what you do on a weekly basis? Does what we do for a full time living make you uncomfortable because this is not what you perceive as the 'norm'? Or could it be, you have never given the time to really investigate by asking us what we do on a daily basis and/or come to our public performances and or run with us for one day (like an intern)?

Fact: Did you know we are often asked and actively attend career days in schools just like other professionals with 'real' jobs do?

Is your definition of getting a 'real' job:

- Working in an office for many hours each day.
- Answering the phone.
- Making cold calls.
- Running errands.
- Drinking coffee to stay awake.
- Attempting to dominate your market, by staying ahead of your perceived competitors.
- Driving in traffic to get you your next appointment early.
- Preparing for an upcoming event.
- Invoicing customers and settling accounts due and or payable.
- Getting your web site ranked on the first two pages of Google, month after month.
- Setting meetings whether they are in office, on the road or conference calls.
- Emailing potential clients, creating strategic marketing and sales campaigns.
- Hand writing thank you cards to your customers.
- Getting your deposits into your business account before the bank closes.
- Taking care of tech issue - - computers, cell phones, etc. . . .

And many more professional business tasks like this?

If you answered yes to any or all of these...then by your own admission, we have a 'real' job!!! This and more is what we do on a daily basis, six days per week...often earlier than nine and much later than five.

Note: By your own definition, maybe your statement "When are you going to get a 'real' job?" is only defined by the amount of money one earns. If this is the case, many people do not have a real job. Yet, if we can pay our bills and live what we consider a comfortable lifestyle and this is what we choose, be happy for us...like we are happy for you...after all like us, you too have a 'real' job!

Finally, another statement which is often spoken by the majority of people who are not truly educated in the art form of magic. The statement is, "oh, I wish the children/grandchildren were here".

When you take a journey into the history of magical performers, you will discover how in times past magicians were not defined as children's entertainers. Magi were often hired by the affluent (the top echelon, royalty, dignitaries, Etc.). Through your studies you too will find it is true the richistan of society were the clients of magicians.

Note: If we specialized in children's entertainment (and there is nothing wrong with this at all), this would be a valid statement, but when we state, "We are full time corporate magicians" and to this someone responds with "oh, I wish the children/grandchildren were here". Immediately we know this is an un-informed individual.

"Written by David Breth & Lindy Scarborough, (Traveling from our native state of Maryland, we perform approximately 350 shows each year nationwide.) ... We are the full time performing duo of Dave & Lindy. We own an entertainment company called MAGICTAINMENT. Professional Entertainers Specializing in Creating a Fun Captivating Atmosphere for Corporate Luncheons, Trade Show Exhibitors, Private House Parties and Other Events Which Need Personalized Entertainment Experts who are "shattering the standard perception of magicians."

<http://www.magictainmentshow.com> -or- Call Us @ 443.490.1334

=====

∴ True Story..

While performing in a restaurant some time back, I performed a little 'move' that is one of my favorite.. I dropped the centavos that comes with the Scotch and Soda effect into the back pants pocket of a gentleman who got up from a table and was headed to the restroom. I've found that if I position myself properly between a customers table and wherever they're headed, I can gently 'bumb' into them, then put my hand on their shoulder and offer an apology while dropping the centavos into a pocket. I've actually dropped it into shirt pockets, jacket pockets, front pants pockets, as well as my favorite rear pants pocket.

On this occasion, it was the rear pants pocket that seemed most approachable. I did my dirty work, and then watched for my victim to return to his table.

As soon as he returned, I made my way to their table, begin a little small talk, and asked the gentleman to examine a genuine fifty cent piece I handed to him.. I didn't ask permission, lest I risk him saying 'no', and I'm out a centavos..

After he examined the fifty cent piece I handed him a centavos and asked him to examine it as well. When he returned it, I substituted the centavos for the gaffed centavos and a quarter needed to make everything magical. I asked him to extent his hand, went through my patter, placed the centavos (covering the quarter) and then the fifty cent piece in his palm, asked him to close his palm around the coins and put both hands under the table.

After asking him to put one coin in one hand and the other in another, I asked him to hand me the fifty cent piece, which he easily did. Then, I asked for the smaller centavos.. and watched the surprise on both his and his wife's faces as he opened his other hand, producing a quarter that had been concealed under the centavos in his palm..

Now, all this is fairly amazing to laypeople, but the real kicker is when they ask.. " what happened to the Mexican coin?", and I reply.. " check your pants pockets.."

Usually, they will find the centavos after I direct them toward the correct pocket. The amazement is Real..

But on this particular night, after searching through his front and back pockets, he couldn't find the coin. I knew for a fact I had dropped it into his

right back pants pocket, so I asked him to double check, and he did, and still no coin..

I saw him take a wallet out of the back pocket, so I knew that there was a possibility the coin had fallen into the wallet. " Sir, would you have a look in your wallet.."

He did.. and still no coin. He showed me his open wallet as if to confirm that he was telling the truth. I took a chance and said " Keep looking..". He then opened the bill section of his wallet, and there, among the ten and twenty dollar bills, was a Centavos...

He was shocked. His wife was shocked. I was shocked. (although I didn't show it..)

Sometimes magic 'happens'.. Not just 'normal' magic, but SPECIAL magic - magic that can't be duplicated or defined.

He knew that there was no way I could have removed his wallet, placed a centavos in the bill section , and then placed the wallet back in his pocket. Yet there was no other possible explanation. Fortunately for me, when I dropped the centavos into the back pocket it not only fell into the pocket, but into his wallet, and not simply into his wallet.. but into the note section of his wallet - buried among his paper money.

This is what I want from YOU... I want YOUR 'special magic moment'. I want you to write me and send me you 'perfect storm'..

Don't worry about your spelling or your English.. I don't. Just send me your story, and I'll take care of the rest. Your moment may be magical, it may be embarrassing, it may be dumbfounding... it doesn't matter. The only requirement is that it be something your not afraid to share with a few other magicians, worldwide..

[EMAIL ME](#)

Thanks to Carson at- <http://www.instantmagicshop.com/> - for the suggestion..

=====

∴ The Magic Portal

My buddy, *Jim Canaday*, publishes the **Magic Portal**. A 'magic portal' is similar to a 'magic roadshow', in that both are methods of getting from the real world into a magical world with a minimum of effort.

The Magic Portal, as a website, publishes dozens and dozens of magic resources stockpiled by Jim. He has links to places I've never heard of.. If you enjoy the resources published by the Roadshow, then you'll love the many resources published in the Magic Portal.

The only downside is... I frequently lift resources from the Magic Portal and publish them in the Magic Roadshow. So, for those of you who thought I endlessly scoured the web for all the magic resources published in the Roadshow.. now you know the 'Rest of the Story..'

I get help... and now you can get a 'sneak peak' at one of my top resources. Explore categories like:

Cards - Coins - Gamb'ling - History - Carney - Magazines - Blogs - Podcast - and numerous others...

Go ahead - bookmark it, and go back and visit frequently, just as I do. If you have a love of magic like Jim and myself, you'll discover a treasure chest of magic lore at the Magic Portal.

<http://mysite.verizon.net/jhcanaday/>

(Editors note.. the resource below is an excellent example of a link I 'borrowed' from Jim...)

=====

∴ Jason Randall - Renaissance Magician

Aside from being David Letterman's favorite magician, Jason Randall is an all-round nice guy. I've watch him perform on Letterman's show on several occasions, and never fail to enjoy his magic. Although I can generally pick up on what he's doing, that's OK, because the audience doesn't.. and thats what counts..

Watching Jason perform is like watching a teaching video. He uses double lifts, palms cards, performs a pass every now and again, and observes all the basic rules of magic. His laugh and manner is infectious, and his performances will probably give you a chance to learn a new effect, as performed by a genuine renaissance man..

Jason holds a Ph.D in social psychology, perfect for performing feats of magic, generally card effect, for the public. He is also a member of MENSA, plays five musical instruments, and has recorded six CD's.. all original works.. Fluent in three languages, Jason has authored three books, published numerous magazine articles, is a licensed locksmith, a NAUI scuba instructor, a board certified master hypnotherapist, and worked for ten years as a special effects technician and a Hollywood stuntman, having doubled for Eric Estrada on the CHiPS TV series and eleven films including Officer and a Gentleman, The Fugitives, Tequila Sunrise, and Pretty Woman.

If all that wasn't enough, Jason holds an airline pilot's license, and is a certificated gold seal and master flight instructor for both helicopters and airplanes."

And if you don't think this funny little guy is tough, he instructed for six years for the Chuck Norris Karate Schools and currently holds a seventh degree black belt, and has been prominently featured in Karate Illustrated, Fighting Stars, and Black Belt Magazines. Jason also spent five years as a Los Angeles Sheriff's deputy and academy drill instructor.

In his spare time, Jason is a licensed general building contractor, having designed and built a unique granite house on his ranch outside of Yosemite National Park.

And, of course, Jason Randal is a magician...

As a consultant, he brings a unique approach and skill set to corporate America. His close up magic shows combined with a comedic and fast paced mentalism show amazes his core clientele of senior level executives with Fortune 500 companies.

"With over a hundred television appearances, he's a favorite of both David Letterman and Ellen DeGeneres. On stage, Randal has opened for comedians Jerry Seinfeld, Don Rickles, and Dennis Miller, musical acts including Glenn Frey, The Four Tops, and The Temptations, and has performed before twelve heads of state including the last five US presidents."

Whew..!

As a visitor to Jason's site you can watch video's of six different Dave Letterman appearances, three different Ellen DeGeneres shows, A Stage Performance Sample, Memory Seminar Sample, an appearance on Late Late Show with Craig Ferguson, and an appearance on Last Call with Carson Daly.. Every appearance is entertaining and serves as a great example of what it takes, personality wise, to appease the wishes of the talk show circuit.. My only problem with Jason's site - I wish the video's would load a little faster. Other than that, I think you will both enjoy and profit from a visit with Jason Randall..

<http://www.jasonrandall.com>

=====

∴ Free Magic eBook

Discover the Magic Tricks and Secrets of professionals in the privacy and comfort of your own home, and get a free magic ebook in the process..

<http://www.301url.com/procourse> (AD)

=====

.: Effective Mentalism - Video Tutorial

How do you get an audience member to correctly predict the name of an item you have concealed in an envelope? Easy... if you know the secret.

Produce a long list of items and let the spectator direct you to the exact name of the item in the envelope, proving that you knew all along which item they would pick.

All that's required is a little 'slickness' on your part - A move that the audience will NOT detect, if you perform it as shown.

<http://streetmagic.info/2008/01/simple-but-effective-mentalism.html>

=====

.: Erdnase Color Change video

Without a doubt, the most familiar of all color changes. This is a good, basic video that demonstrates the straight-forward move that cements the change.

A little tip.. If you have trouble dragging the second card out, make sure your palm is moist, preferably by applying lotion beforehand.

<http://rickcarruth.blogspot.com/>

=====

.: Memory Effects - free PDF

Scott Cram of Grey Matters has researched one of the finest ebooks of interest to anyone who enjoys memory related material. Whether it's improving your memory, memory magic, magic squares, or memorizing a deck of cards or related material.. this ebook has page after page of pertinent information and links to the actual resources.

This is a great resource by a great practioner of the art, and noted authority who loves to have fun with his passion..

Getting the ebook free is only half the fun. Scott publishes one of the most informative blogs related to memory on the web. Explore his site. In particular, visit the Videos page and watch some classic memory related videos. Then, visit Scott's Product page and discover his Memory and Mnemonics material, Recreational Math, Magic, and Just plain Fun items..

From the homepage, scroll down the right navigation bar until you see the 'Downloads' section. Look for the - MemoryEffects.pdf - link, right click, and 'save as..' to your desktop. Now, you're armed with a wealth of memory related resources..

"Train and Strain your Brain to Entertain..."

<http://headinside.blogspot.com/>

=====

.: MagicCleverer - Free Magic Trick Reviews..

I've published paid ads for *Brian Keith* and MagicCleverer. At one time in the near past getting into MagicCleverer required paying a monthly fee to gain access to their library of written and video reviews of dozens and dozens of magic effects from top magicians around the world..

Now, you can access this array of reviews for free. All that's required is going to their sign-in page, create an quick account, and enjoy...

From their site, here is a list of the criteria they use every month to review new products and save you money..

Impact: Practicality: Value for the Money: Quality & Workmanship: Clear Instructions: Originality: Who's It Best For? :

They also take into consideration whether you're performing for a living, or if you're a casual performer. Also, they look at what venues the magic will be best suited for.

All in all, you'll be getting thorough reviews that let you know 'before you buy' whether the magic will be a 'good fit' for you and your performing style.

MagicCleverer currently has over 800 Magic Videos, DVDs, and hundreds of Magic Effects in their library that they will review for you at your request. In other words, if you don't see the effect you're curious about, there's a good chance they have it in their stock pile of magic and they will review it for you.. at your request.

Take advantage of this resource...

<http://magiccleverer.com>

=====

.: SPACESOUNDS

With our telescopes we can capture amazing images from the far corners of our galaxy and beyond. But, with our banks of gigantic radiosopes we can also capture the sounds generated by those amazing images. No, you won't hear any little voices or alien chatter, but you WILL hear some genuinely haunting sounds, created by space itself.. Listen to:

Black Hole GRS 1915+105
Vela Pulsar
Sputnik satellite
The Rings of Saturn
Big Bang Remnants
more...

And then listen to the history of our space program.. Actual NASA ground and spacecraft communications from Mercury, Gemini, Apollo, and Shuttle missions in streaming audio..

You don't have to be a space buff to enjoy this site.. just human.

<http://www.spacesounds.com/home/index.html>

=====

.: Super-Spy-O-Matic

National Security Agency's Domestic Surveillance Portal

Got any magician's working in your area that are absolutely knocking everyone's socks off? Want to get a little dirt on them and give yourself an opportunity to catch up? Let the National Security Agency give you the ammo you need to get a leg up and take you to new heights... riding the backs of your competition...

INSTRUCTIONS: Simply enter the name of anyone you find suspicious, and Super Spy-O-Matic instantly cross-references NSA domestic phone, e-mail, travel and banking databases to expose shockingly seditious behavior and attitudes!

<http://superspyomatic.us>

=====

.: Rory Coker's Pseudoscience

Rory Coker of the Physics Department of the University of Texas has put together, without a doubt, one of the more 'interesting' sites on the web. The famous 'Pseudoscience Fact Sheets', originally written back in 1985, have been revised, expanded, illustrated, hyperlinked and posted on the web.. A few of the internal links include detailed information on a list of subjects that reads like the front page of the National Enquirer, although this is far more intelligent :

Astrology .: Avoiding Facing Death! .: Coincidences! .: Cities on the Moon? .: Creationism and "Intelligent Design" .: Crystal Myths and Powers! .: ESP Experiments .: Flying Saucers (1947–1985) .: Fortean Phenomena .: Gods from Outer Space! .: Ghosts .: Higher Dimensions! .: Interstellar Travellers! .: Kirlian Photos and the Aura! .: The Moon Woman! .: Martian Canals! .: Monsters! and Ape Suits! .: Mystery Spots? .: Mystical and Bogus Physics! .: The New Age! .: Pareidolia! .: Perpetual Motion, Part 1 and Part 2 .: Prophecy! .: Psychic Detectives! .: Our Space Brothers!

<https://webpace.utexas.edu/cokerwr/www/index.html/distinguish.htm>

The above link takes you to the original Pseudoscience Fact Sheet.. Once you've spent a few hours entertaining yourself, you can go to Professor Rory's current course page and discover the hard, cold facts about:

Math Lies!! - Science is Dead! - Catholic Fundamentalism! - Physics and Astronomy--- UnChristian! - UFOs Attack! - Everything We Know is Wrong! - Inca (not Mayan) Spacemen! - Dowsing for Space Aliens! - Alien Cat Space Cadets! - Dowsing Underground Civilizations inside Hollow Earth! - Where Science Went Wrong! - Theory of Everything?!? - Age of Aquarius! - Universe People! - Stop Alien Abductions! - Long Hair: Evil!!! - Checked Uranus in the rear-view mirror lately? ... and many more..

<https://webspace.utexas.edu/cokerwr/www/index.html/Phy341pseudosp05.html>

Below are a few of the resources I found buried amongst the many links...

∴ The Psychic Webpages

Test your psychic skills or let a stranger read your mind.. Dozens of online resources, several of which I've never seen.. including:

The animal and fruit - The number and the mystic symbol - Clifford Pickover's ESP experiment with playing cards - Online Mind-reading from British mentalist Chris Cox! - The Thought-Of Number Revealed! - A video prediction by the great British psychologist and magician, Richard Wiseman. - An interesting psychic stunt with Tarot cards!...

Plus many more..

<https://webspace.utexas.edu/cokerwr/www/index.html/psychic.html>

.: Levitation or Suspension?

"What separates one from the other? Magicians distinguish between levitations and suspensions, but this is a distinction in effect, not in method. In a suspension, some innocent-appearing item is in contact with the airborne man or magician's assistant... The actual tourist-observable "levitations" performed in India by various gurus, swamis, fakirs and unwashed Holy Men are invariably suspensions, of the crudest and most primitive possible kind..."

Good stuff... Great Pics..

<https://webpace.utexas.edu/cokerwr/www/index.html/illusion110.html>

.: Baffling Handcuffs!

Tie two peoples arms together with two sections of rope, making it appear impossible to get loose... or is it?

<https://webpace.utexas.edu/cokerwr/www/index.html/illusion101.html>

=====

.: Can YOU Laugh at Yourself ? I Hope So...

Q: How do you get a professional magician off your porch?

A: Pay him for the pizza.

Q: How do you get your friend, the magician, to perform 100 card tricks?

A: Ask him to show you one.

Q: What's the difference between a professional magician and a pizza?

A: A pizza can feed a family of four.

I told my wife I had a half a mind to become a professional magician.

She said "That should do it".

What's the difference between a close-up magician and his South American Macaw?

One of them is noisy, loud, and obnoxious, and the other one is a bird.

How do you keep a magician in suspense?

What did the fisherman say to the table magician?

'Pick a cod, any cod.'

What's the difference between a magician and an onion?

No one cries when you cut up a magician.

What's the difference between a close up magician and an Uzi?

An Uzi only repeats 40 times.

Why did they put 200 corporate magicians at the bottom of the ocean?

Someone heard they were really good people - deep down.

How did the childrens magician retire with a million dollars in his bank account?

He started with two million.

Why do so many people take an instant dislike to restaurant magicians?

It saves them time in the long run.

What's the difference between a government bond and a magician?

One matures as it gets older..

Thanks to OnMagic for most of the jokes..

<http://www.onmagic.org/>

=====

∴ Drinking Man's Handcuffs

Yeah, yeah.. I know this is simple personified... but it's fun! The practical joker in me loves simple little bar tricks like this..

Ask your best friend to assist you in a new effect you're trying to perfect for 2008. Have him put both hands palm down on a table. Now, take a glass of water, or other liquid, and carefully set it on the back of his left hand.

Now, carefully balance a glass of water on the back of his right hand.

Take two more glasses of liquid and gently place one on the back of the fingers of the right hand, and then the second on the fingers of the left hand. You now have two glasses of liquid on the back of each hand.

Study the glasses, touching each with your fingertips as if to make sure each is positioned perfectly.

Now... walk away.

R.Carruth

=====

∴ Free Downloads for New Subscribers..

∴ Expert at the Card Table

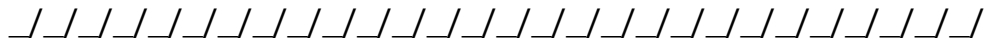
[Click Here](#)

Magic Roadshow

January 22nd, 2008 Issue# 85

Rick Carruth / editor (C) 2008 All rights reserved worldwide

Street Magic's #1 free newsletter for magicians, street performers, close-up artists, and mentalists, with subscribers in over Eighty countries worldwide.



Hi All

Welcome to another issue of the **Magic Roadshow**! I want to first issue a big WELCOME to all the new subscribers who have chosen to join our community since the last issue. I hope you find something rewarding in every issue.

Again, it's been a hectic period for me personally. I spent over a week in Kentucky on business, and a very rewarding period in Columbia SC attending the *South Carolina Association of Magicians* annual convention. It was a blessing to meet up with several subscribers and get to know them on a more personal level. My pal, John Tutor, has asked me to write the conference review for the Linking Ring, so I've got to sharpen my pen and put on my business cap..

This is officially the 'Kyle' issue.. Both Kyle Peron and Kyle Walsh, two excellent magicians/performers/writers have contributed greatly to this issue. And with the schedule I've been keeping you have no idea how much that means to me.. I've always published an issue every two weeks.. period. Nothing has stood in my way - The passing of my Mother, the near passing

of my Wife to a serious illness, or my own near passing in a head-on car accident.

But these past few months have been telling. The one thing that CAN keep me from publishing every two week is TIME. I've had very little of it.. Right now, I'm publishing every three weeks, and that's the best I can do at the moment. One thing I've noticed is that each issue seems to be longer and contains more resources and articles. Perhaps the additional time gives me opportunity to collect more resources than normal.. Time will tell...

[EMAIL ME](#) with any comments, requests, rants or raves..

*Prof. Lloyd Worley, Chancellor of **Camelard College of Conjuring of Chemmis, Egypt**, was in an extremely generous mood recently, awarding me a full professorship at Camelard College. Although I'll write in more detail next issue, I wanted to tell you a little something about Camelard and it's staff. To quote from it's website: "Camelard College is an educational institution that functions in two worlds--the mythical and the mundane. The College is a mythical magic school that exists in the world of magical delight, but the College also has an actual faculty of magicians that includes national officers in our largest magical organizations, well-known professional magicians (many with Las Vegas fame), local and regional professional magicians, dedicated magic hobbyists, and young magicians (under 18) who are learning The Art and who constitute the student body."*

To read more about the mystical world of Camelard College of Conjuring, visit:

<http://www.camelardcollege.org/>

Now, on with the (Road) Show..

In This Issue

(01) Kick Start Your Marketing - Article by Kyle Peron

(02) The 'Perfect Storm' - A Follow Up to the Big Question in the Last Issue

(03) Russell Swann & Jackie Gleason - video

(04) Mind-Boggling Idea's - Over 100 Highly Motivational Video's

- (05) Magic Tricks Revealed on Video -*
- Dollar Bill Switch*
 - Light Bulb Trick*
 - Torn and Restored Bill*
 - Break an Apple with Your Bare Hands*

(06) Cold Reading & "The Collected Oort" - a Review by Kyle Walsh

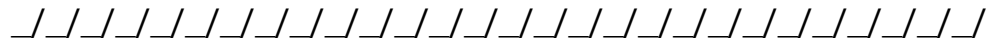
(07) Guide to 'Cold Reading' - Ray Hyman

(08) Cold Reading - Denis Dutton

(09) Examples from Bertram R. Forer - from SKEPTIC

(10) The Psychic Padlock - An Effect (U.F. Grant & R. Carruth)

- (11) Free Downloads for New Subscribers..*
- Expert at the Card Table*
 - Easy Mentalism*



Kick Start Your Marketing

Kyle Peron

With Christmas over and a New Year here, now is the time to sit back, set goals and work on new year's resolutions for 2008. Many of us make resolutions for a healthier lifestyle, exercise or more time with the family. These are fine goals and ones that are important to you lifestyle. However, how many of us really sit back and think about setting effective resolutions for our magic and our magic business?

Now that 2008 is here, it is important that if you want to seek success in your magic or to increase your magic business, you need to work on setting resolutions that you feel can make a direct impact on your magic.

Think of where you want to be in 2008 and where you feel you want to take your magic. By setting goals, you are forcing your mind and self to start planning a course of action. Any action must be started with an idea of what it is you are trying to accomplish. This is why goal setting in the beginning of the year can have such an impact to your overall marketing success.

When thinking of your resolutions or goals for your magic this coming year, it is important to think of not just long term goals, but short term ones as well. A long term goal can be thought of as the end result or results that you hope to achieve by the end of 2008. These can be lofty goals but should be based upon what you did last year and what you feel you can accomplish by year's end. So ask yourself where do I want to be in December 2008 with my magic? What do I want to have happen?

Now that you have set these goals, the power is in writing this down. By writing your main goals down on paper, you are setting them more in stone and causing your mind to remember them. You will also want to print out these goals and keep them in your office so that you can see them regularly as you progress throughout the year. It is a way of constantly reminding yourself of what you promised yourself you would do.

Now the long term goals are only as good as the short term goals you also set for yourself. The short term goals can be considered the stepping stones to achieve the long term success. Short term goals can be thought of as monthly goals you feel you can accomplish that in turn helps you to move towards your ultimate year end resolutions. The short term goals help you to see that you are making progress. As you make progress and achieve these short term goals, you are building in your mind a success-minded habit. The more you achieve these goals, the easier it becomes.

However, I must say that before you can achieve any success in 2008, you simply must have 2 things:

1) a good show that you feel is a good product or service to bring out to the market place and...

2) you simply must have the desire to take direct action towards your own success.

Without these 2 fundamentals, any goal or resolution you set will fail miserably. Let me go into more details on each of these.

Any goals you set and any success you hope to achieve will not do you any good if you do not have a good service or product to offer. A consumer is not going to come back to you if that product is simply not good. Spend the time to develop a show and service that is professional and meets the needs of the clients you work for.

Now hoping that you already have a good product or service, the single best reason why people do not have as good years as they hoped is the sheer fact that many folks are not ready or willing to take action. If you want to be successful in 2008, then you must be willing to get up off the couch and take a path of direction action to get that success. No one is going to come to your door and hand you success on a platter. You simply MUST be willing to work hard at achieving the success you set for yourself.

So this coming week, sit down and think about the resolutions for your magic in 2008. Think about the long term and short term goals and write these down and place them where you can see them throughout the year. Then set yourself on a path of taking action to achieve them.

I hope in the next few articles to write a bit more on some marketing tips, suggestions and ideas that can make a great impact to you as you start your 2008 marketing. As always, I encourage you the readers to let me know your thoughts. So if you have any thoughts on my articles or suggestions or comments, please feel free to e-mail me directly at- magic4u02@aol.com. I would love to hear from you.

Kyle Peron

Magician / Illusionist

Graphic Designer / Illustrator

<http://www.kyleandkellymagic.com/>

=====

The "Perfect Storm"

First, I want to Thank all of you who responded to my request for your one "magic moment" when a trick went awry and yet, somehow, everything came together outside of your control. I call this the "Perfect Storm".

I've published several of the replies below, and will publish more in the next issue. I hope some of you who didn't send in your special moment will do so between now and the next issue...

For some reason your request for the "Perfect Storm" has spurred me to action. This is going to sound silly but it really has added a whole new aspect to my "misers dream" routine.

I have fallen in love with the misers dream. The kids (and many adults) react very well to this. Some of the kids at my wife's daycare where I test out new routines continually request the trick. I pattern much of the act off of Chris Capehart. I love his handling of the routine. It's been a long time since I've seen his routine and I don't remember all of it. The reason I point this out is because the "perfect storm" moment might be on his video. If it is, I've forgotten it and had never used it in my act before. The part that plays really well is when the kids start throwing "coins" even though he hasn't asked them to. He's talking to the crowd, someone off to the side throws a coin and he makes it land in the bucket. This of course created a "shower" of coins being thrown at the bucket.

When I do the trick at the daycare I get the same kind of response that Mr. Capehart gets. The kids go wild throwing at the bucket when they think I'm not looking. The problem is when I perform elsewhere. I'll ask someone to pull a "coin" from behind someones ear and throw it at the bucket. Unfortunately, even after several requests to do this none of the other kids think to start throwing coins. I can sometimes coax it out of them but I don't want to be obvious because that spoils the affect.

I was performing a charity gig and doing misers dream. It was going well but I soon discovered that I had a crowd that wasn't going to "act up" like I was hopping. I tried several ways to get the kids to pull coins from different places and throw them to me. Nothing prompted the response I wanted.

Now, when I ask someone to throw me a "coin" I tell them to do it underhand. This gives me time to play with the whole "coin in the air and where will it land".

During this particular show I had one little tyke who decided to throw his coin really hard up into the air. I followed his hand as he made his throw and watched the "coin" go into the air. I realized that had this been a real coin it would have hit the ceiling. This was it, the perfect storm. In that moment it hit me how I could play the routine and get the kids into it with me. As I followed the "coin" and realized that it would hit the ceiling my eyes stopped at the ceiling and I stared. Bucket held out but no coin hitting. As I stared at the ceiling the crowd caught on real quick. I looked down at the "thrower" and said "it's stuck". The laughs began as I picked on the kid for throwing it to hard. I had him stand up and with me holding the bucket under the "coin" I told him that on the count of three I wanted him to jump up and stamp as hard as he could so we could dislodge the coin. After a couple of tries I had all of the kids stand up and help with jumping to knock the coin loose. Eventually the coin dropped. I realized that I had a new twist on the routine that I would want to use over and over again. It stretched the routine in a way that made it more fun for the kids because they got to be involved and jump around. This was a way to get the interaction I wanted even if the "shower of coins" didn't happen. I'm not saying that this is an original idea. It probably isn't. I just hadn't remembered seeing this done by anyone. Even if I had seen it, this experience made the reality of it hit home for me.

I love the Roadshow. Keep up the good work.

May the magic be with you,

Tait

The Goateed Q-Ball

At times, I have a card selected, replaced in the deck and control it to the top. I then put a small upward bend in the top (selected) card. I tell the spectator I'm about to do the applause card trick. Ask for the name of the card.... then say, "I applaud that card." As this is said, I hold my hands close

to the deck on the table and clap them together. The air pressure causes the top (selected) card to turn over as it flies off the deck.

Well, once (and only once) when doing this effect, the card flew off the deck, turned face up, and landed on top of the spectators coffee cup! The fact that it landed on the coffee cup was more talked about than the actual revelation of the card. I've done it many times since, but I've never even come close to that happening again.

Tom Craven

There's an old trick, usually one for beginners, whereby the magician asks the spectator to name two numbers (or letters) of two cards in the deck (eg: "9 & A"), and upon spreading the deck, these cards are found to be next to each other.

This trick is self-working; it is based on chance (85%, I think it is), so it requires no skill. About 4 years ago on a flight to Boston I was showing a family friend this trick (she requested an "in-flight" magic show). I had done my Ambitious card routine, I'd done Hummer's Whirling Card near the cabin, 3 Domino Monte, and had exhausted all of my other good card tricks. So, I asked her to name two numbers as one does in the trick.

"Jack and 6," she says.. I remember the numbers clearly even today. I made a pass over the deck, and ribbon-spread it face-up to reveal the Jack of Diamonds and the 6 of Clubs next to each other-- ON THE FACE OF THE DECK!

I was dumbfounded, as that had never occurred before, but I plowed on; I was feeling lucky. She named another two cards; "4 and 5." Sure enough they were next to each other, and guess where I found these? That's right - on the face of the deck.

I had cut and shuffled the deck after the previous round so I had no idea how this was happening! Two more times we cut and shuffled, two more she named cards, and two more times they were on the face! Finally, I had some

sort of otherworldly burst of confidence. "I would like to try this one more time," I stated to her awe-struck face. "But this time, name two specific cards!"

She was skeptical, I was sure. Nevertheless, she decided, "Ace of Hearts and Queen of.. um-- Spades." There was no turning back.. "OK." This time I cut and shuffled AGAIN before turning over and spreading the deck. And yet, on the face of the deck, no sleights (or knowledge of how these miracles were happening), I revealed the Ace of Hearts and Queen of Spades. She tipped me well.

Carson Kahn, Colorado, USA (www.InstantMagicShop.com)

Several months ago, I was performing a few new things I had learned for my girlfriend who loved to watch me do magic. I thought it would be cool to show her a trick called Triumph that I learned from Ellusionist.com.

If you don't know the trick, I will explain it. A card is randomly selected by the spectator and given back to the magician to shuffle into the deck. The magician then shuffles half of the deck face up and half of the deck face down to really mess up the cards.

After showing the spectator that the cards are more than thoroughly mixed up, he passes his hand over the deck and spreads the cards on the table to reveal that all of the cards are face down EXCEPT the chosen card. I really like this effect so I new that she would as well.

After she picked her card, I proceeded to "shuffle" the deck. While doing this, however, I messed up by losing her card. Not wanting to show that I made a mistake, I told her to pick a different card instead and to forget about the first one. Luckily, she obeyed without question and I continued a little more carefully.

When I spread the cards to watch her amazement, my heart sank as I saw that there were two cards face up instead of only one. I thought I blew it, but then something happened. She was still amazed. She was amazed that,

not only did her card appear face up in the deck, the first one she picked and disregarded ALSO appeared face up. By some incredibly lucky mistake, I had gotten BOTH of the cards she picked to reveal themselves. She thought it was part of the trick and I was more than happy to let her!

Nate Wauford

=====

Russell Swann & Jackie Gleason

Excellent video of Russell Swann on the Jackie Gleason show. Penn and Teller were obviously not the first to 'expose' magic on TV. Perhaps they were influenced by Mr. Gleason. This is a perfect example of a well scripted - well paced performance by a master magician. Mr. Swann's professionalism is evident throughout...

<http://www.youtube.com/watch?v=9vHVzuCSMZg>

=====

Mind-Boggling Ideas

TED (Technology, Entertainment, Design) is an annual conference that recognizes the world's most fascinating "thinkers and doers". The official TED website has expanded its scope, compiling an impressive archive of over 100 videos of inspiring and genuinely interesting individuals giving 8 to 20 minute "talks of their lives"... In the 'Storytellers' category alone, 25 different individuals from a variety of backgrounds offer their 'story'..

To quote from TED..

"Storytellers both professional and provisional use the personal tale to entertain, educate and inspire to action."

"Anna Deavere Smith replicates the spoken styles of true-to-life American characters with her startling monologues -- "organic poetry" extracted verbatim from interviews. Whip-smart Rives and razor-sharp Julia Sweeney revel in the rhythmic power of the spoken word. And Jonathan Harris uses web technology to collect, catalog and broadcast the emotions and aspirations of thousands of people -- instantaneously."

"Sherwin Nuland illuminates the history and potential of electroshock therapy through an emotional, personal account of depression. Wade Davis' passionate talk on vanishing world cultures simply grabs you from the first instant. And you'll never forget Ben Saunders' rousing recollections of skiing to the North Pole -- alone."

All videos are imbedded in TED's website. There's nothing for you to download or sign up for to enjoy this collection..

<http://www.ted.com/index.php/>

=====

Magic Tricks on Video

All 4 of these video links were forwarded to the Roadshow for your enjoyment by *Kyle Walsh*. I asked Kyle to review a book, (see below) and I received these as a special 'bonus' ...

Dollar Bill Switch..

This video teaches a very effective bill switch, switching a blank piece of paper for a real bill. I know this works, as I spent ten bucks several months ago for a template detailing what you're about to get for Free. I carried my bill switch with me religiously, until I 'misplaced' it somewhere between Kentucky and South Carolina.

Make this gimmick and let me know how it works for you..

http://www.metacafe.com/watch/952543/blank_bill_change/

=====

Light Bulb Trick

Would you like to make your own lightbulb gimmick and save yourself about eighty bucks? We've all seen them.. a magician takes a light bulb from a lamp and without any visual means of power, makes the light bulb light up. When handed to a spectator, they are unable to either light the bulb or discover how the magician performed his effect. This would go nice with a Tesla coil patter.

<http://www.metacafe.com/w/975794>

=====

Torn and Restored Bill

This is a clever way to do a version of the visual torn-restored bill trick. A bill is folded and then torn, and the spectator is challenged to guess the number of holes that will be left in the bill. This version is presented as a bar trick, although I've personally performed this as a magic trick for a couple of

years. I like this version better, as it provides a logical reason for tearing the bill ..

<http://www.metacafe.com/w/927813>

=====

Break an Apple with Your Bare Hands

Kyle saw a video published some time back in the Roadshow detailing how to rip a phone book into with your bare hands. So, when he saw this one detailing how to rip an apple into two pieces with your bare hands, he returned the favor and forwarded it to me.

A variation of this was performed by the '*World's Strongest Redneck*' on Bill Engvall's Country Fried Home Videos. He called it "Redneck Applesauce.."

If you think ripping an apple into is easy.. Get you an apple and try it Jethro ...

<http://www.metacafe.com/w/910033>

=====

ProMagic

How would you like to learn some of the most effective magic available anywhere.. at any cost? This is NOT the typical simple magic tricks available across the web.. but REAL magic tricks, brought to you by a professional with many years of experience. Visit and receive six FREE magic effects ..

[GET PROMAGIC](#) (AD)

=====

Cold Reading & "The Collected Oort"

Cold Reading is a method used by mentalists, fortune tellers, and others in psychic and pseudo-psychic fields to reveal details about a subject which should be unknown to the performer. Although a number of sincere psychics claim to possess the ability to perform actual cold readings, I am not going to open that discussion. This article and review are geared toward performers who do not profess actual psychic abilities, but instead perform cold readings as a means of entertainment and amusement.

To quote **WIKIPEDIA** (http://en.wikipedia.org/wiki/Cold_reading), cold readers can:

"determine details about a subject through analysis of their body language, appearance and responses to questioning. Even without prior knowledge of a person, a practiced cold reader could obtain a great deal of information about the subject by carefully analyzing that person's body language, clothing, hairstyle, gender, sexual orientation, religion, race or ethnicity, level of education, manner of speech, place of origin, etc. Cold readers often start by making broad guesses and will refine their statements based on cues supplied by the subject, abandoning any incorrect guesses while reinforcing any chance connections the subject acknowledges."

Some practitioners make very good money performing cold readings at psychic fairs and personal readings in their homes and/or parlours. So much so that a small sub-culture of performers write informative articles and books about the art, assisting those who want to know more about this ancient art.

One of the better resources in the past several years is "The Collected Oort", a collection of essays by some of the most renown practitioners in the world. My friend, Kyle Walsh, an experienced mentalist and 'reader', dived into this huge collection and offers his professional opinions...

The Collected Oort (Review)

This is an account of my experience with the Collected Oort; A collection of essays on Cold Reading. I thoroughly read the book and my opinion has not been encouraged by outside parties. I have personal experience giving successful "readings" and believe that my opinions are further validated because of this. I make no claims to expertise and admit that my grammar may suffer at times. I would like to assert my belief that no single approach to any art is complete or universally correct and what works for one may not work for another. To me that is what makes mentalism an art and not mathematics. I will do my best to make these distinctions herein. Read on.

The Collected Oort: strange title, very unusual... exactly! This book was a refreshing look at the art of pure mentalism commonly called cold reading, twenty essays in all. Within the pages was a compendium of approaches, philosophies, and anecdotes on cold reading. Every essay was thought provoking and inspirational. I have read it twice now in the same week! Prior to reading it, I was in a bit of a rut. I wanted to expand my skills in a way that would offer more to my readings. I had been disappointed by some books in the past and discouraged by courses in ethics masquerading as mentalism techniques. If you or someone you know has struggled with these challenges, The Collected Oort might be for you.

A quick note: This book presupposes familiarity with cold reading and is not something I would recommend to a beginner as a first purchase. This work isn't about the highly technical aspects of cold reading theory and leaves aside NLP work. This work is more practical and less theoretical than others I have encountered. To me it is a nice change.

Now I would like to present a quick rundown of some of the contents. First, I recommend reading the introduction. I admit I usually don't either but this time it was well worth it. It helps to understand the purpose of the book. Then, there are several methodology essays. One on lie detection, I found it an interesting read, kind of like that special tool you reach for once in a while that you are glad to have at that moment. Then another on body type reading, I have never heard of it, and now I am curious about it. A few more outline cold reading techniques that help generate spontaneous readings depending on the person's appearance, clothing, personal effects, and body language. This will especially help with variety and consistency in repeat group readings. Another is fun reading method for the ladies and she will be back tomorrow. Then one on how to hide a cue card in plain sight that could even fool the Amazing Randi, now he will have to read it too. Another is a

psychometry method with an amazing built-in memory system unlike any I have ever seen. Years later, you could give the same group the same readings, each unique, with each person's reading nearly verbatim of the original individual description. This would be an example contrary to the adage 'Don't repeat the same effect twice'. There are many more essays each one valuable in different ways to the collected work. Topics covered vary from subtle enhancements all the way to corporate cold reading approaches, anecdotes, and philosophies. The book ends talking about the contributors. Then has a Who's Who of suggested resources including great books and a link to a forum.

In all, I was surprised by just how much information was crammed into this book. I would recommend this to anyone who is serious about performing better readings. Now I would like to end with a little cold reading of my own: I get the impression that the contributors to the collected Oort actually have performed readings successfully. I feel that they are competent authorities on the topic and that they believe in our individual ability to form our own morals... almost like they have faith in us. That's nice.

by Kyle Walsh

Additional Resources...

Guide to 'Cold Reading'

Ray Hyman

"By far the most common method employed by psychics who have been put to the test is called cold reading. This method involves the psychic reading the subject's body language etc, and skilfully extracting information from the subject, which can then be fed back later, convincing the subject that the psychic has told them things they couldn't possibly have known.."

"The following is our 13 point guide to cold reading - Study them well, then amaze your friends with your new found psychic powers.."

<http://www.skeptics.com.au/articles/coldread.htm>

Cold Reading

To quote from *Denisdutton.com*....

"Cold Reading is the term of art used in the magician's trade to describe the practical use of the Barnum Effect in the give-and-take of an interview situation. Though interest in the technique by professional psychologists dates from the late 1940s, it has long been put to profitable use by fortune-tellers, clairvoyants, tarot card readers, astrologers, tea leaf readers, spirit mediums, and others who wish to convey the impression that they possess paranormal insight into the clients personality, current life situation, and future."

"One professional magician who has written eloquently of cold reading is William W. Larsen, Sr. Larsen never claimed in his writings — published privately in the 1930s and 1940s and distributed only for use by professional conjurers — that he possessed any paranormal abilities. What he did possess was a superb skill in leaving an individual or audience with the illusion that he had such abilities."

http://www.denisdutton.com/cold_reading.htm

Examples from Bertram R. Forer

And to quote from the amazing **SKEPDIC**....

"Psychologist Bertram R. Forer found that people tend to accept vague and general personality descriptions as uniquely applicable to themselves without realizing that the same description could be applied to just about anyone. Consider the following as if it were given to you as an evaluation of your personality."

"You have a need for other people to like and admire you, and yet you tend to be critical of yourself. While you have some personality weaknesses you are generally able to compensate for them. You have considerable unused capacity that you have not turned to your advantage. Disciplined and self-controlled on the outside, you tend to be worrisome and insecure on the inside. At times you have serious doubts as to whether you have made the right decision or done the right thing. You prefer a certain amount of change and variety and become dissatisfied when hemmed in by restrictions and limitations. You also pride yourself as an independent thinker; and do not accept others' statements without satisfactory proof. But you have found it unwise to be too frank in revealing yourself to others. At times you are extroverted, affable, and sociable, while at other times you are introverted, wary, and reserved. Some of your aspirations tend to be rather unrealistic."

<http://skepdic.com/forer.html>

=====

The Psychic Padlock - An Effect

Thanks to U.F. Grant for publishing a version of this effect many years ago. Mine differs, but the guts of this trick belongs to U.F and his friends.

This is one of those mentalism effects that uses a method so basic you feel dumb for not having thought of it yourself. If you play it the right way, this will fool and definately impress your spectators. I publish effects like this for your benefit. Not simply to give you one more effect for your arsenal, but to teach you a new technique or method that may inspire you to create your own, personalized version.

Begin with six different keys, six small 'pay' envelopes, and one padlock. The small 'pay' envelopes can be picked up at any office supply store. They work best because of their manila color, which makes it impossible to see through..

Hand the six envelopes to one spectator to hold. Hand the padlock to a second spectator to hold, while you hold the six keys. Give one key to the spectator with the padlock and ask them to try it in the lock. It either opens

the lock or it doesn't. Either way, get the key back from the spectator and ask the spectator holding the envelopes to give you one envelope to place the key in..

You drop the key into the envelope and give it back to the spectator, asking them to please seal it and lay it on the table.

Now, repeat this same procedure five more times. Five of the keys will fail to open the padlock - some may not even fit - which is perfectly OK. Each key is dropped into an envelope by you, very fairly, and with a minimum of fanfare.

Once all the keys have been tried and it's established that only one key will open the padlock, and all the keys have been placed inside a pay envelope, you ask the spectator with the envelopes to shuffle all the envelopes while your back is turned.

When you turn around, ask the spectator to hand you an envelope. Hold the envelope to your head as you try to determine whether or not the key to the padlock is inside. If you determine that it's not - cut or tear the envelope open and give the key to the padlock-holder to verify.

Oh.. did I mention how you'll determine whether the key fits or not? You need ONE other little object I failed to mention... a very small bead. (You can also use a BB like those used in BB guns or a small ball of rolled-up aluminum foil..) The bead is palmed in your hand from the beginning, among the keys. When the key that OPENS the lock is handed to you to place in the envelope, you drop the small bead into the envelope along with the key. If you shake the envelope slightly side to side, the bead (or BB) will settle in the bottom corner, away from detection by anyone but you. You can very easily tell which envelope holds the proper key by feeling for the bead.

If you're handed the envelope with the correct key too quickly, set it to one side and announce that you'll have to come back to that one as you're not quite sure.. Go through all the envelopes, tearing open at least three and giving them to the lock-holder to verify. Narrow it down to the last couple of envelopes and then announce the envelope that you're convinced holds the 'correct' key...

By pinching the corner with the bead as you 'pour out' the key, nothing other than the key will come out. Gather the envelopes and dispose of the bead.

Don't use envelopes that are too small. The small bulge 'may' be noticed..

Alternate handling : If you're confident enough that the bead won't be noticed, asked the envelope-holder to write a name or word on the back of each envelope as you hand them back, a name unseen by you. Then, you're set up to use NLP or handwriting analysis to reveal an envelope that contains the key to the padlock and is known only by the envelope-holder who wrote the word on the back..

You see.. it's not about six keys and a padlock. It's about the presentation. It's ALWAYS about the presentation.. The possibilities are limited only by your imagination..

Rick Carruth

=====

Free Downloads for New Subscribers..

.: Expert at the Card Table

<http://streetmagicsecrets.info/erdnase20.htm>

.: Easy Mentalism

<http://streetmagicsecrets.info/1mentalpay.htm>

=====

I encourage you to send any magic resources my way. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

Remember too, the new form that allows you to send your articles and effects to the Roadshow for publication.

Hi All

Welcome to the latest issue of the **Magic Roadshow**... magic's #1 Free newsletter. If you are a new subscriber, I want to both 'thank you' for signing up and 'welcome you' to your first issue. I sincerely hope you find something inside to help you with your magic..

This is the biggest issue of the Roadshow.. ever. I don't know what happened. I've saved a few resources from week to week and suddenly.. there was one great big issue! I wish all of them were this easy...

This is not only my biggest issue, this is a very SPECIAL issue as well.. The Magic Roadshow has a new friend, and he's brought a box-load of toys to our little sand box. A while back one of our friends decided to take their toys and go home, leaving us to entertain ourselves. That's OK.. I enjoy a little 'quiet time' every now and again. But, it's been a few months and I'm ready for some new, shiny play-things. Hope you are to...

Questions, comments, rants and raves.. [EMAIL ME](#)

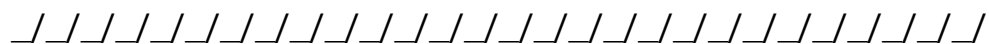
Happy Valentine's Day.. ya'll ! Just in case you haven't bought your 'significant other' a gift of Love, better get to it.. It get's cold in the dog house this time of the year. My sweetheart's birthday is the day before Valentine's Day.. so I have to make doubly sure to keep watch for any 'subtle hints' aimed my way.. Happy Birthday Carolyn!

Trying to describe this issue is like trying to describe the color Red. I don't hardly know where to start. So, to alleviate a totally unnecessary mental thought on my part - here's a red crayon. Now go forth and scribble..

In This Issue

- *Review - Modern Coin Magic DVD*
- *Special introduction and Offer - for Readers Only*
- *More 'Perfect Storms' from Roadshow Readers*
- *Ring on a Rubber Band - Video Tutorial*

- *Card Magic Set to Music - An Impressive Demonstration*
- *Written Goals And Time Frames - Kyle Peron*
- *Camelard College of Conjuring of Clemmis - Magical Fellowship*
- *C.J. Johnson - A Short Interview by Dennis Regling*
- *Forbidden Magic - A Christian Opinion*
- *Card Spring - Video Tutorial*
- *Uri Geller - Finally! The Truth (maybe)*
- *The Learned Pig Project and 28 FREE Magic Ebooks*
- *An Inexpensive Way to Keep Your Balls Clean - Magical Balloon-dude Dale*
- *The REAL HUSTLE - TRU TV*
- *Friends of Bad Man Soapy Smith - Boss of the Bunco Brotherhood*
- *Ketchup in a Bottle Trick - Video Tutorial & Explanation*
- *EarthCam - Where the World Watches the World..*
- *Free Magic Ebooks for New Subscribers*



More Perfect Storms..

I appreciate all of you who took time to write to tell me about your perfect storm. For the benefit of new subscribers, I asked for an example of a trick

that went terribly wrong, and then, as if by magic, turned out right.. surprising the performer as much, if not more, than their audience.

We've all had them - some more dramatic than others. But they are all interesting..

This issue, Mann, Brandon Cash, and Matt Packard share their experience's with you. (I've posted their stories on a separate web page to save a little space.)

[http://streetmagic.info/Perfect Storm.html](http://streetmagic.info/Perfect_Storm.html)

=====

Review..

Modern Coin Magic - The Classic Course in Coin Magic on DVD

There's TWO good reasons I'm reviewing the **Modern Coin Magic** DVD set.. One, you have my word that coin manipulation will be the next big 'thing' in the world of magic. The past couple of years have been card manipulation's time, and now - that's about to change. The second reason... Well, we'll talk about that in a few minutes.

I'm assuming all of you know *J.B. Bobo*. If you don't, he was like THE authority on coin magic.. period. JB wrote *Modern Coin Magic*, and it has stood as perhaps the definitive work on coin manipulations, vanishes, and tricks for the past 70 years. I have the book. I've referred to the book on many occasions. But, ultimately, I'm a visual guy. I can read something and translate it to mental images, but it's not easy. That's why, when I discovered Bobo's 'Modern Coin Magic' on DVD, I jumped at the opportunity to own it..

Produced by Magic Makers, this is a HUGE 4 DVD set. Hours and hours of steals, flips, vanishes, palms, clips, changes, and effects, all very well explained and performed by Ben Salinas.

The first DVD covered all the basics necessary to get you up to speed. I'm not going into extreme detail, but the video included nine coin concealments, twelve switches, flips and passes, a massive twenty five coin vanishes - including the reverse french drop and the wrist watch vanish. I particularly liked Vernon's Spellbound, the Muscle Pass, Kaps Palm to Palm Switch, and the Jimmy Wilson Vanish.. The basic's of ANY form of magic are invaluable. DVD 1 is ideal for learning all the basic's and giving you a good foundation for the other three DVD's.

DVD 2 included over twenty quick tricks, including Through The Hand, Through the Pocket, Pants Leg Miracle, and Coin to Key. The 'hottest' technique today is sleeving. Magicians like Justin Miller make extensive use of sleeving techniques, which appear rather amazing when performed skillfully. I was pleasantly surprised to find fourteen different sleeving techniques and nine different tricks using these techniques. Believe me, if your magical friends aren't familiar with these techniques, they will be convinced you possess supernatural skills. There were also vids on cuffing and a section on complete coin vanishes, including Bobo's Complete Coin Vanish and the Complete Thumb Palm Vanish.

DVD 3 was my favorite, I think. (Ask me again tomorrow and you may get a different answer..). I love Coins Across. Anything involving coins across has my immediate interest - It's so visual and surprising when performed skillfully. Thirteen different effects, all explained in careful and precise detail, kept me rewinding and rewinding - and my wife begging me to get another hobby. The second half of DVD 3 covered twenty one of coin magic's all-time classics. Roll Down Flourish with Four Coins, Coin Through a Ring, Coins Through The Table, Thieves and Sheep, and Just Pretend are just a few of the flourishes and effects. Master these effects and you can easily perform a solid twenty to thirty minute routine of very deceptive coin magic.

DVD 4 expertly taught fifteen sleights, moves and effects with shells and folding halves. Now, unless you're one of the top manipulators in the world, shells and folding halves are your Best Bet to really knock your audiences sensibilities into the dirt. A gaff is a wonderful thing in the right hands. The Sympathetic Coins, The Modern Miser, Mystery with the Half Shell, and Coin Through a Glass were four of my favorites, demonstrated so even I could understand. The Miser's Dream was covered with nine different variations and subtleties, including T.Nelson Downs Original version. If you perform Miser's Dream, (and if you perform for children there's no possible reason why you wouldn't..) this may be your favorite section of the four DVD's. Also, a bundle of effects using coin boxes are covered in detail. As I've never used a coin box, I'll leave it to others to determine the effectiveness of these

video's, although I'm sure, based on the remainder of the set, it's a good teach..

Folks, everything about this set is professional: The material is, and has been for 70 years, first class. You don't get any better than Bobo. Although the material is Bobo's, the production and demonstrations are thoroughly modern. Many of you will see moves performed for the first time - that's why books like Modern Coin Magic are classic, and as timely today as when first published.

The table, cloth, backgrounds, multiple cameras, multiple angles, and even Mr. Salinas' suit, are maximized for viewing. Dark background values and red cloth are perfect for seeing all the positions, and the multiple camera angles on each effect, front and back, show you exactly what's going on from both the performers and the audiences angle.

If you have even a remote interest in Coin Magic, then I highly recommend Modern Coin Magic. Even if you've never performed with coins in your life, don't worry. This set takes you from the very beginning to an extreme expert level in four DVD's. The only negative I can think of is that I sincerely wish I'd had this DVD set fifteen years ago.

Ben has published a minute and forty second trailer to YouTube that gives you a good idea of the style and quality of this set. Remember, the actual DVD's will be considerably clearer and brighter than this clip..

<http://youtube.com/watch?v=vZUDnW0wNIIs>

I told you there were TWO good reasons for this review. Here's the second: I have secured a Very Special Offer, strictly for readers of the Magic Roadshow - as a result of my association with **Sam Blankenship** and **The Trick Shop**. Read on...

SPECIAL LIMITED OFFER for READERS ONLY

I have readers ask me from time to time where I buy my magic. There are several 'store fronts' in the Carolina's and Tennessee where I physically walk in and buy my magic. But, I buy the majority of my magic and DVD's online. Since last year, I've bought the vast majority of my supplies from **The Trick Shop** (TrickShopMagic.com) in Old Town in Temecula, California. Aside from having the best prices in the business, they have free shipping on all my orders over fifty bucks.. I hate paying shipping!

I could certainly buy my magic and DVD's from a very wide assortment of online stores, gosh knows I receive enough special offers, but I like doing business with Sam. As the former manager of Penguin Magic, Sam and I have talked for over two years of associating our interest in magic. But.. Penguin couldn't get their affiliate program up and running to Sam's satisfaction. Now, as the owner of The Trick Shop, Sam is in total control of both the business and the web site.

During a recent phone conversation, Sam said.. " *Rick, how about I do something special for the Roadshow readers..?*" Who am I to turn down a great offer. The next thing I knew, he had a totally secret web page set up, and REALLY special prices on two great deals..

The only catch... the special expires in **7 days** -or- when the items run out, whichever comes FIRST. Sam really thinks he has enough of these 'specials' on-hand to last seven days.. but I sincerely hope you guys surprise him.

What does The Trick Shop and the Magic Roadshow have up their sleeve's ???

Special #1 .. MODERN COIN MAGIC, the complete 4 DVD set, can be purchased for an unheard of LOW price! Plus, if you purchase it from the web page set up by the Trick Shop especially for Roadshow readers, Sam will include an additional 2-DVD set at no extra charge. What's the title? Click to find out...

Special #2 .. you'll discover a **SECOND SPECIAL**, by one of the most entertaining magician's on the planet, again, available ONLY to Roadshow readers. Not only did I recently purchase this DVD from Sam, I got a second copy to pass on to a friend..

(PLUS.. anyone who orders *ANYTHING* from The Trick Shop, and sends me a brief email saying "I ordered from the Trick Shop", will get a classic 400+ page Magic Ebook from the Roadshow. I'll send out an email with the title in

four days.. \$20.00 value)

===>>> [The Trick Shop Special Offer](#)

(*Editors Tip..* when ordering, get at least one deck of WYNN Cards. Printed on Bee stock, these are excellent for cardworkers and are the actual cards used in the Wynn in Vegas.. except these are NOT clipped or punched, like many casino cards.. These are also the SAME cards used by Dan and Dave Buck on 'Trilogy..')

Folks, this is NOT some lame sales pitch... This is an opportunity to experience one of the fastest growing and most innovative magic shops on the planet. The Trick Shop is one of those rare shops that not only kills online, but features lectures by nationally known magicians on a regular basis.. right there in the store. Check out their new 4 week course in magic, which they will also hold on-site.. Located about half-way between Orange County and San Diego, they are within easy reach of many Magic Roadshow readers.

I've CAREFULLY and PATIENTLY weighed my options since I parted with Ellusionist. It's cost me a pile of cash, but I wanted to find a couple of partners that I could take pride in introducing to several thousand readers worldwide.... Please, roll out the red carpet for THE TRICK SHOP.... You have my word you won't be disappointed.

[The Trick Shop Special Offer](#)

=====

Ring on a Rubber Band

How do you make a ring visibly penetrate a rubber band held between your fingers? Well, it's not hard if you know the secret. You can access the video at one of my blogs 'Card Tricks and Magical Mysteries'.

All you need is a rubber band and a ring. Holding the rubber band between two fingers, you can appear to push the ring through the rubber band in a very visual manner..

<http://rickcarruth.blogspot.com/2008/01/ring-on-rubber-band.html>

=====

Card Magic Set to Music - Video

Shawn Farquhar is a master magician, as this video shows. Here is almost five minutes of card magic bliss set to music. You MUST watch this video..

Once the viewer opens, be sure to click the 'smart player' button at the bottom right of the screen and view the selection of options available to viewers, not to mention the enhanced picture. Slow it up or watch it frame by frame...

<http://rickcarruth.blogspot.com/2008/02/card-magic-to-music.html>

=====

Written Goals And Time Frames -

Kyle Peron

(In *'Kick Start Your Marketing'*, published in the last issue of the Magic Roadshow, Kyle discussed setting long and short term goals and how they will aid you and your magic. This article will help you take those long and short term goals and make them work for you and your success... editor.)

The New Year is traditionally a time for making resolutions for yourself and for your magic business. It is also about asking yourself directly, "where do you want to be at the end of 2008?" If you want success for yourself this year then it must start with knowing where you want to go. Like every journey, you must have a destination and an end result in your mind. This helps you stay focused and on course.

But what is your destination for your magic? This is something you must think about before any success is ever achieved. This is the art of setting long terms goals for yourself. Once a goal has been set in your mind, then you have a destination for which you can concentrate on getting to. That destination becomes a driving force that influences what you do and how you do it.

But a goal that exists in the mind is never as good as a goal that is written down. There is simply power in the process of writing. It has often been proven that people learn more and remember more when things are written down on paper. When something is written down, the mind is forced to think about it longer and harder. It also then becomes a very tangible thing. That goal can now be seen and now exists in a format other than a mere thought. There is power here.

Take your long term goal and write it down. This is the goal or goals in which you hope to achieve for your magic by year's end. There is no right or wrong answer here. They are goals that you alone are deciding for yourself. Just keep in mind that you always want your goals to be based upon the notion that you feel you can realistically achieve them. A goal that is so far off the chart, will not serve you any good but cause frustration. Be realistic when you set your goals.

But, a long term goal is only a starting point. A long term goal, even when written down, can be very daunting. It is so far off and might be such a huge change for you that you may not see how you can ever achieve reaching it.

Every long term goal needs to then be broken down into short term ones. These are goals you hope to set for yourself throughout the year that will

help you to get to where you want to be. This brings me to a very important point about goal setting. One of the key components to any written goal (short or long) is that there needs to be a time frame associated with it. Without a time frame you cannot 1) gauge your progress and 2) know exactly where to start and when to finish.

A time frame associated to your long and short term goals helps you establish a good plan to achieve the goals you set out. It helps you to know if you are on track and if you are making progress. If I decide that I want to increase my yearly income by \$2,400 this year (long term goal) then I can set short term goals for every month. By setting up a time frame associated with these goals, I can know that I will need to achieve an increase each month of \$200. By adding a time to the goals I set, it allows me to gauge progress, stay on course and determine how I am doing.

So what happens if we leave our goals too "open ended"? Well for starters, it often times causes people to get very frustrated and annoyed. The reason is quite simple. If I have no time frame associated with any goal I set, then how can I realistically measure it? How can I know if I am even doing well? It is easy to get annoyed this way and simply give up altogether.

So this year set your long term goal for yourself. Write it down and determine short term goals that will help you get there. Then assign a time frame to each of these goals and print the thing out and place it where you can see it every day. You will be amazed at just how much ability you have of obtaining your goals. Suddenly things seem reachable. Remember that a goal without a time frame never gets done. But a goal with a time frame is certainly a key to your own success.

As always, I encourage you the readers to let me know your thoughts. So if you have any thoughts on my articles or suggestions or comments, please feel free to e-mail me directly at magic4u02@aol.com. I would love to hear from you.

Kyle Peron
Magician / Illusionist
Graphic Designer / Illustrator
<http://www.kyleandkellymagic.com>

=====

Camelard College of Conjuring of Clemmis

OK.. Now's the time to explain my recent appointment to that of Full Professor of Conjuring at Camelard College. I was appointed by my friend, *Prof. Lloyd Worley*, who also happens to be a 'real' professor of English Language and Literature at the Univ. of N. Colorado, is a reader of the Magic Roadshow - which of itself is quite an oxymoron - A professor of English Language reading the Roadshow!

To help you understand Camelard College, lets go to *Magicpedia*...

"Camelard College is an educational institution that functions in two worlds--the mythical and the mundane. The College is a mythical magic school that exists in the world of magical delight, but the College also has an actual faculty of magicians that includes national officers in our largest magical organizations, well-known professional magicians (many with Las Vegas fame), local and regional professional magicians, dedicated magic hobbyists, and young magicians (under 18) who are learning The Art and who constitute the student body."

"Camelard College enriches the magical persona of its members by granting lifetime titled positions on its Faculty and by granting the right to use its Magical Maxim in the public performance of conjuring. Thus, Faculty members may, in their magical persona, introduce themselves (or be introduced as) Professor Name and may speak all or part of the Magic Maxim in performing magic. Magicians under 18 are granted the title of Fellow. CCCC honors magicians who are dedicated to the Art of Performance Magic. The several ranks from Fellow to Trustee constitute the honors conferred."

In a nutshell, I obtained the position of Full Professor due to fifteen plus years in magic, my membership and responsible positions in the *Society of American Magicians* (SAM), publication in national magazines, and being the editor of the Magic Roadshow.

A rare few, like Merlina (Maria Ibenez, president of SAM), Jeff McBride and Bev Bergeron have obtained the rank of Senior Full Professor, based on their unique contributions to the art of magic.

As you can see, the members of Camelard College are real, although the college exists in the mythical realm.

Members are encouraged to share their skills and knowledge with others as a teacher of the Art of Magic. An official Faculty Handbook, *The Complete Guide to Teaching Magic*, 2nd edition, is available to the teaching Faculty. Members are empowered to share their skills with others through local libraries and community colleges, for example. Professor Alfred Albers, author of the Handbook, has included guidance, teaching tips, and sample syllabi to assist other Professors with their admiral tasks.

Membership is free and open to anyone, and I can't think of a better deal. Being a part of a magical fraternity has enormous rewards, especially for those who feel isolated by distance and/or location. I know what it feels like to grow up without the support of fellow magicians. So, whereas the world community has Facebook and MySpace, we have the IBM, SAM, and great fraternities like Camelard College of Conjuring of Clemmis, and wonderful people like Prof. Worley and Prof. Albers who stand behind the curtain..

I could go on and on, as many of you well know, but I won't.. A visit to this link will take you to *MagicPedia*, where they do an excellent job of explaining all the details.

<http://www.camelardcollege.org/>

=====

C.J. Johnson - A Short Interview

Dennis Regling

C.J. Johnson is a professional magician and hypnotist . He currently performs a variety programs including a full illusion show, a mind-reading show and a Hypnosis show. He also produces four different game shows for the college and corporate market.

C.J. has been a professional performer since the age of 20. He is the author of the exciting book "*More Shows! More Money! Proven Techniques to*

Succeed in the Entertainment Business." He has been seen on Showtime TV, CMT, CBS and FOX! He was a Featured Headliner at Houston's Magic Island & at Performing Arts Centers Nationwide! He also toured with the "Brooks & Dunn Neon Circus & Wild West Show."

I had some questions for C.J. and his answers were not only useful to me, but I think they will help any performer.

Q: Which magicians have influenced you the most and why?

A: My performing life changed when I sat in the audience at a show at Magic Island in Houston by Chip Romero. It was watching Chip that made me realize that you could DEMAND that an audience take an interest in your show.

I went back in and watched Chip again a second time that night and from that point forward anytime an audience wasn't coming along with me during a show I would "channel" Chip and insist that they participate in the show.

Q: What do you feel is your greatest accomplishment as a magician?

A: To be able to make a good living doing something that I'd do for free anyway, if I could just find an audience to watch.

Q: What is your goal for the coming year?

A: To do more corporate speaking gigs, and to maintain the number of other shows that I'm currently doing. My real goal is to get the game shows out on the road more so that I can spend more time at home instead of on the road myself.

Q: What advise would you give upcoming magicians?

A: Work. Work. Work. Spend as much time in marketing yourself as you do learning the newest card move. It's the marketing that matters for without having a place to perform your magic, it's not really magic.

(His advise to upcoming magicians is also pertinent to all performers-)

"It's not the best performer who gets the job the first time, it's the best marketer. The good performer AND marketer gets the job and keeps it for years and years. You've got to focus on the business end of your magic every bit as much, and possibly more, than the performance end. Get the job through hustle, and keep it through talent."

Thank you C.J. for taking the time to share. Information for this article was gathered through email conversations and from C.J.'s webpages.

If you are a professional magican, gospel magician or gospel clown, and you would like to be interviewed for a profile on this site, please contact Dennis Regling at captdenno@yahoo.com

=====

Forbidden Magic - A Christian Opinion

I've heard this question posed on many occasions. " *The Bible speaks out against magic and wizards and condemns magic tricks and fortune telling.. How does this apply to what we know as magic in todays culture?*"

'*Campus Life*' is a Christian oriented magazine geared toward young students. In this months Faith Q&A section a question was presented and answered by Marshall Shelly, a former pastor who now serves as an editor of a magazine aimed at pastors.

Mr. Shelly points out that sorcery is condemned in the Bible, but also points out that not all magicians are considered 'bad' in the Bible..

So what gives ?

<http://www.christianitytoday.com/cl/2008/001/11.8.html>

=====

Card Spring - tutorial video

Perhaps one of toughest flourishes for the average magician is the Card Spring. Many know HOW to do it, but can't pull it off in real time. AboutMagic has put together a nice set of videos featuring a variety of sleights and shuffles. This is one of my favorite..

As this one is published on Youtube, you can watch it without signing up at the website..

<http://www.youtube.com/watch?v=zStjqxb4j-0>

=====

Uri Geller - Finally! The Truth (maybe)

I picked this up from Steven Novella's '*NeuroLogica Blog*' (Your Daily Fix of Neuroscience, Skepticism, and Critical Thinking) and thought those of you into mentalism and mental magic might enjoy this little turn of events.. To quote:

"Uri Geller is a mentalist - a magician who uses trickery in order to simulate psychic or paranormal ability. He is a performer of modest talent - his signature trick that of bending spoons while no one is looking. But he has become an international celebrity by crossing a line most mentalists only flirt with, claiming that he performs his feats with true psychic ability and not trickery..."

*"In an interview with me (not yet published) and in his online newsletter, Swift, Randi reported that recently, in an interview with German magazine *Magische Welt* (Magic World), Geller is quoted as saying:*

'I'll no longer say that I have supernatural powers. I am an entertainer. I want to do a good show. My entire character has changed.'

"That is quite a revelation..."

Actually, that IS quite a revelation from one of the most recognizable psychic figures of our generation. That's like the Beatles saying they lip-synced, ala Milli Vanilli..

<http://www.theness.com/neurologicablog/index.php?p=181>

=====

The Learned Pig - New Free eBooks

For those of you who are not subscribers to the Learned Pig Project, I pity you. Why would you miss out on gobs of FREE magic ebooks? (And I heard that some of you really enjoy free ebooks..) Here is a list of SOME of the ebooks Marko has published to his site in the past couple of weeks.

If these works are NOT in your collection, you are only one click (or two) away from adding these enormously valuable ebooks to your library...

- * *Annemann's Full Deck of Impromptu Card Tricks*
- * *Annemann's Miracles of Card Magic*
- * *Bert Douglas' Magical Patter*
- * *Conjuring with Cards (Ellis Stanyon)*
- * *DeLawrence Manuscript (George DeLawrence)*
- * *Magic or Conjuring for Amateurs (Ellis Stanyon)*
- * *Magical Notions (Louis F. Christianer)*
- * *Some New Magic (J. F. Burrows)*
- * *Weird Wonders for Wizards (Sidney E. Josolyne)*
- * *Wrinkles (S. Willson Bailey -- Harold A. Osborne)*
- * *Annemann's Full Deck of Impromptu Card Tricks*
- * *Annemann's Miracles of Card Magic*

- * *Conjuring with Cards (Ellis Stanyon)*
- * *DeLawrence Manuscript (George DeLawrence)*
- * *Magic or Conjuring for Amateurs (Ellis Stanyon)*
- * *Magical Notions (Louis F. Christianer)*
- * *Some New Magic (J. F. Burrows)*
- * *Weird Wonders for Wizards (Sidney E. Josolyne)*
- * *Wrinkles (S. Willson Bailey -- Harold A. Osborne)*
- * *Vaudeville Magic (David Lustig)*
- * *The Magician's Handbook (Selbit)*
- * *A Half Hour of Magic by Sicnarf.*
- * *Frozen Alive by Valleau. A hand-written manuscript --a very rare piece--*
- * *Secrets by U.F. Grant.*
- * *Paul Rosini's Magical Gems by W.F. (Rufus) Steele.*
- * *Magic of the Hands by Edward Victor.*
- * *Miracle Methods Number Two by Hugard and Braue.*
- * *Programmes of Famous Magicians by Max Holden.*

This last ebook is one of my favorites. How famous magicians pace a performance is a work of art in and of itself. What type of effect do they begin their performances with.. and how do they end strong? The psychology of their routines should be required reading for magicians everywhere..

As a free subscriber to Marko's list and website, you have full access to all of the above, and many more. You can freely download any of these. Newer works are available for purchase.

<http://thelearnedpig.com.pa>

=====

An Inexpensive Way to Keep Your Balls Clean

Magical Balloon-dude Dale

When I started entertaining I looked to cut cost. I could not afford \$500.00 worth of magic tricks to incorporate into my routines. What I did, and many others have done too, is to find props in the kid's toy section of department stores. I soon discovered a \$0.25 super ball was a good prop for close-up magic.

But too often these props looked unprofessional or out of place. Here is a simple solution to change the color of a super ball, or other small balls, to better fit your act.

You will need two 5" round balloons. If you don't have one, talk to a balloon entertainer. A good chance they will have a couple in their balloon bag. Take the 5" round balloon, and stuff the super ball inside the balloon. Inflate the balloon slightly and pull the ball into the base of the balloon. The ball being bigger than the uninflated balloon, it will wrap snugly around the balloon.

Carefully stretch the balloon and cut off the excesses. You will see a hole in the balloon that reveals the super ball where you cut off the excess balloon. To hide this, stuff the ball into a second balloon with the hole facing down. This will add a second layer to the super ball and hide the uncovered ball.

By adding multiple layers of different colors to the ball, you can customize your props for different venues or to keep them from getting dirty and discolored. Simply remove a balloon layer when it gets dirty and you have a clean fresh looking super ball.

Magical Balloon-dude Dale Obrochta, Master Balloonist

He's not your normal dog-making, heart-giving, sword-handing, balloon animal-making entertainer. His balloon animals are the coolest on the web and it's like going to the zoo.

Balloon Entertainment at its Best! <http://www.mbd2.com>

=====

The REAL HUSTLE - TRU TV

TRU TV used to be *Court TV*. Now, they've changed a variety of their programming in hopes of attracting a new audience. One of the newest shows, "*The Real Hustle - The Con is On*", shows at 10 and 10:30pm on Tuesdays..

Personally, I like it. I've watched all six shows to date and learned a little con of some sort from each one. The hustles are carried out by a 'team', consisting of:

Ryan Oakes, who holds a degree in psychology from the Univ. of Pennsylvania, and an award from the Society of American Magicians as the youngest performer to win the adult stage competition..

Dani Marco, a beautiful actress from the William Esper Studio in New York City, who has appeared in *Law and Order*, *The Sopranos*, and with Chris Rock's "*I Think I Love My Wife*"..

Apollo Robbins, who some of you may remember from *Mondo Magic*, or perhaps from his Vegas show at Caesars Palace, where he demonstrated his con-artist and pickpocketing skills. Apollo once made news by pickpocketing watches, wallets, confidential papers, and car keys from the Secret Service agents guarding President Carter.

Don't watch this show with any intent of making a devious income.. You WILL be reading future issues of the *Magic Roadshow* from the computer in the library at your local prison..

Now, for those of you who missed the first several shows, or, for those of you who can't wait until Tuesday, I've found a link to TRU TV where you can watch ALL the shows, like, right now..

http://www.trutv.com/shows/real_hustle/index.html

Side Trip

Friends of Bad Man Soapy Smith - Boss of the Bunco Brotherhood

Soapy Smith was considered King of the Frontier Con Men. To quote from Soapy's site...

"The infamous Soapy Smith was a 19th century American confidence man and gambler par excellence. He is known as the "king of the frontier confidence men." As a crime lord Soapy organized a large and powerful gang of talented grifters and rogues in order to assume control of the criminal underworlds in Denver and Creede, Colorado between the years 1884-1895, and in Skagway, Alaska during the Klondike gold rush of 1896-1898. In the latter he was known in the newspapers around the nation as the "uncrowned king of Skagway." Soapy Smith was the last of his kind. An old west crime figure who refused to give up the old ways for a constantly changing modernizing nation..."

There's much to explore on Soapy's site. Check the nav bar to the far left and visit pages and pages of interesting facts about Soapy Smith and the wild west..

<http://soapysmith.net/index.html>

=====

Ketchup in a Bottle Trick - Video Tutorial

First, I'm going to set this video up by explaining the science behind the idea. In scientific terms this is called a 'Cartesian diver'. A cartesian diver is a small object of some sort that contains a small amount of air that has been

emerged into a container of water. In this video the 'diver' is a packet of ketchup and the container is a plastic soda bottle full of water.

The ketchup container is nearly neutrally buoyant, but buoyant enough that it floats near the top when submerged into the soda bottle.

So, you got a pack of ketchup floating in a soda bottle... big deal. I frequently have that same senario when I take the kids to the fast food joint..

But, the principle derives from what happens when you gently press the sides of the bottle. Suddenly.. (well, maybe not suddenly) the packet of ketchup begins to sink to the bottom, thus the principle 'cartesian diver' takes affect.. and with a little acting, so does your 'magic'..

In scientific circles, the principle is generally demonstrated with a small glass dropper, such as an eye dropper, partially full of water. Although the dropper is open-ended, the same principle applies as with a pack of ketchup, as the air is trapped inside the object. To quote from Wikipedia: (http://en.wikipedia.org/wiki/Cartesian_diver)

"The diver is an object in a sealed container of water. Air in the diver makes it buoyant enough to barely float at the water's surface. When the container is squeezed, the pressure affects the least dense material in the container, which is the air inside the diver. The air compresses and reduces in volume, permitting more water to enter the diver. The diver then contains more mass due to the added water, making it heavier."

"Archimedes' principle states that an object—in this case, the diver—displaces an amount of water equal to the weight of the object. Since the diver now weighs more, it displaces a greater amount of water, is less buoyant, and sinks. When the compression of the container is released, the air expands again, forces the excess water out of the diver, its weight reduces, it becomes more buoyant, and floats again."

With a little acting, you can appear to be in full control of the action.. and actually - you are. Watch the video and get an idea of what you can do with this principle. This makes an excellent street magic or strolling type effect..

http://www.metacafe.com/watch/479552/ketchup_in_a_bottle_trick/

=====

EarthCam - Where the World Watches the World..

There are hundreds of 'EarthCams' strategically situated around the world. At any given moment, you can take a look at tropical locations, frozen locations, and world business centers.. all from the same site.

I watched Time Square, in the middle of New York City, the other night. I was actually doing a couple of different tasks, and watching Time Square was not the more important. As the camera panned between busy street corners I noticed a 'gentleman' sitting on a bench, watching as other pedestrians passed. A couple walked by, and as soon as they cleared his vision, he jumped up and begin to violently shake a newspaper machine. Another couple approached and he went back to his bench. A minute later, he was again shaking the newspaper machine.

I begin to laugh as I though about the improbability of the situation... A guy in South Carolina, sitting at his computer, watching a guy in New York trying to break into a paper machine..

He didn't succeed. A few minutes later he gave up and walked out of my vision.

This is really an interesting site to explore. It's great for checking the weather in destinations you may be traveling to, or just wishing you could travel to...

<http://www.earthcam.com>

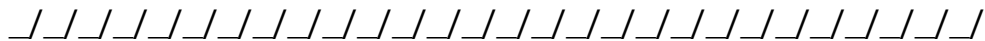
=====

Magic Roadshow

March 5th, 2008 Issue# 87

Rick Carruth / editor (C) 2008 All rights reserved worldwide

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.



Hi All

Welcome to another issue of the **Magic Roadshow**. If this is your first visit, then I want to thank you for taking the time to share part of your day with us.. If this is NOT your first visit, then I REALLY thank you for being a regular reader.

Well, this issue is... different. I have a little of everything, and I hope you find something that improves your magic..

Comments, requests, rants and raves... [EMAIL ME](#)

It's been an extremely busy period since the last issue. I hardly have time to think, much less put thoughts on paper. I REALLY appreciate readers like *Poppadom*, *Magical balloon-dude Dale*, and *Carson K.* who contributed articles and/or resources to this issue. Life is so much easier when others help. I look forward to the day when the Magic Roadshow takes on a life of it's own and I can be more of a circus ring-master than a writer. My thing is NOT writing. Yes, I can put words on paper.. but I can't simplify and clarify.. two traits a good writer must have to succeed.

That said.. don't think I'm going to give up writing. I Just want to be able to concentrate on a couple of projects, instead of the whole enchalada..

In the next couple of issues, look for a couple of interviews with two of my favorite performers.. **Lee Asher** and **Jay Sankey** have both graciously agreed to interview for the Magic Roadshow. If you have anything in particular you would like for me to ask... let me know quickly..

And here's a big '*Thank You*' to all of you who supported *Sam* and the *Trick Shop*, and their special offer for Roadshow readers. Some of you are enjoying great dvd's right now, and others of you are stuck reading the Roadshow...

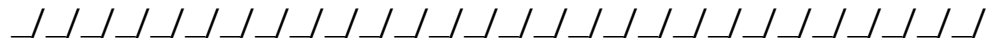
With a total of almost 3200 subscribers, I encourage you to send me your articles and ideas, and lets get them out there among fellow magicians who can and will benefit from your experience.

On with the (road) show..

In This Issue

- *David Blaine Productions - Inside videos*
- *Harold Brosious - A magic tutorial*
- *Gamblers that Cheat - Card Effect*
- *"Two-Faced" - Card Effect*
- *Burned Card - Magic Video tutorial*
- *Charlie Frye and Company - Bar Tricks*
- *The Cardman - Blog*
- *Lee Asher & Jimmy Grippo*
- *Magic Podcast - Review of the M5*
- *Mentalism on the BBC - 5 video's*
- *Should We Use Custom Decks? - By Poppadom*

- *Perceived Value Increases Your Tips - By Magical Balloon-dude Dale*
- *Coin Vanish Tutorials*
- *Phatus - A bunch of Free magic ebooks*



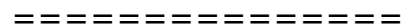
David Blaine Productions..

David who? Hey, Davids' still a hot commodity in certain circles. We don't see him on TV as much these days, but he always has something on the burner. So much so that he has a whole staff of assistants to help him stay on top of his agenda.

Here's an interesting look at his office in New York and some of the folks who are his side kicks. So, for those of you who think David lives and works on the streets, here's a couple of video's to change your mind. David even has a 'magic room' where he and others brainstorm new ideas..

[David Blaine video One](#)

[David Blaine video Two](#)



Harold Brosious - A magic tutorial

I recently received this email from **Harold Brosious** of Austin, Texas:

"I have been enjoying your newsletter very much. I came up with a packet card effect back in the 1970's. I haven't seen it published anywhere - probably someone else at one time had the same idea?????"

"I'm attaching it to you and you may use it in your newsletter, if you so desire. I make this effect for magic classes that I offer and teach at home and at several Community Centers. I do a few weeks for a magic summer camp. I started magic in 1945, and I operated the Land of Magic, Oxnard, CA. from 1975 through 1979, which I sold because my job moved me away."

*Harold Brosious
Austin, TX.*

Now, Mr. Brosious didn't need to offer an introduction. I have known of him and his skills for many years. Some consider him as having one of the fastest set of hands in the country. Others who have seen him perform have left in awe of someone in their seventies doing what Harold does...

He is a member of the national hall of fame and is so good that others have opened studio's to teach his methods...

Now, I bet you think I'm talking about Mr. Brosious and his magic, but I'm not.. I'm talking about Mr. Brosious and his martial arts skills. O -Sensei Harold D. Brosious, Judan, is a 10th degree black belt in Ketsugo Ju-Jitsu Self Defense as recognized by the American Ju-Jitsu Assn.

Mr. Brosious has 25 Do-Jo 's that teach the Ketsugo style of Ju-Jitsu throughout the U.S. Several in Edmonton, Alberta, Canada, one in Jarcarta, Indonesia , one in Grand Cayman Island and one in Metairie, La.

"He is recognized by the Nippon Ketsugo Ryu as Father of American Ketsugo Ju-Jitsu. He is International President of the International Black Belt Federation (IBBF). The International Director of the Bushido Ju-Jitsu Kai International. (BJKI). Technical advisor for Texas Universal Fighting Arts Federation (U F A F). Member of the American Judo Ju-Jitsu Fed. (AJJF). The Southwest Central United States Regional Director for the US Martial Artist Assn (USMAA). Senior Advisor for the International Matsumura Seito Society. A founder of the Pioneers & Legends International Martial Art Society Hall of Fame (PLIMSHOF).He is on the Board of Directors and Life Time member of the U.S. Jiu-Jitsu Alliance. Lifetime member in the AJJIF & United States Ju-Jitsu Alliance (USJJA) and the later above associations." (<http://www.harbrodojo.com>)

Inducted into the World Martial Arts Hall of Fame as Instructor of the Year for 1997, joining the likes of Chuck Norris and Hector "Macho" Camacho. Inducted into the US Martial Artist Assn. Hall of Fame as Supreme Grand Master Instructor of the Year for 2002.

And Harold still find time to teach magic through the City of Georgetown Parks & Recreation Dept and from his home in Austin TX.....

Here's an effect based on the one sent to me by Mr. Brosious. I've changed things around a little to enable you to show all the cards face up at the end of the effect. I hope I've done it justice..

Gamblers That Cheat

Begin your demonstration with the 2 through 6 of the same suit, and one 9 of the same suit. On the back of the 2, draw a '2', on the back of the 3, draw a '3', on the back of the 4, draw a '4', on the back of the 5, draw a '5', on the back of the 9, draw a '5', and on the back of the 6, draw a '6' that looks like a '9' when viewed upside down. You also need a small piece of clear double-sided (double-stick) tape.

You can create your own permanent packet, or use a dry erase marker that can produce numbers that can be easily erased afterwards. Stick the small piece of tape on the back of the five, about three-fourth's of the way down instead of in the middle of the back of the card.

Begin with the packet in your left hand, face up, with the 2 on top, then the 3, 4, 5, and 9 on bottom. Tell the story about the crooked gambler who used 'juice' on the back of the cards and a special pair of glasses to be able to read each card in the deck from the back.

Pick up the 2 with your right hand, turn it over to reveal the 2 drawn on the back, and lay it on a table. Tell the spec that the gambler normally would be the only one able to see the 2 on the back. Likewise, turn over the next card, the 3, and show a 3 on the back.. then lay it on top of the card on the table.

"See, the gambler would know that this was a three when he dealt it on the table, or when he saw it dealt face down on the table. "

Pick up and turn over the 4 over to reveal the 4 drawn on the back, and put it on top of the pack on the table.

Now, pick up and turn over the 5. Make sure that the tape is on the back third of the card closes to you. This way you can turn the card over to show the 5 on the back and keep your thumb over the double-sided tape and still provide plenty of viewing area to see the drawing of the number 5.

You should be holding the 9 (visible to the spec), and the 6 as one card in your left hand. As soon as you drop the 5 on top of the packet on the table, simultaneously hold the 9 (and 6) up with the left hand, directing the specs attention to the 9 and not the 5 on the table.

"The gambler, hoping for a straight flush, would quickly realize that the next card was a nine.."

Careful to keep the 9 and the 6 as one, take it with the right hand and drop it on top of the stack. Quickly pick up the stack and put it back in the left hand, backs up, showing the 9 on the back. (Be sure to square up the packet and give it a squeeze to secure the 9 to the back of the 5..)

Slowly spin the top card around end to end, changing the 9 on the back into a 6, and letting the spec see the 5 written on the back of the card underneath, which is actually the 9, but one that he thinks is the 5. The spec assumes that the card you're twisting around is the 9..

"The gambler has to content with the fact that the 9 and the 6 looks so much alike. But, the gambler who drew this hand was more than a gambler.... he was a magician as well. That's the only way to explain how the 9 turned into the 6..." As you slowly turn over the top card to show that it has 'magically' changed into the 6..

" The gambler got his straight flush after all...."

Turn the next card face up, which is actually the 9 and 5 stuck together, with the 5 showing.. then turn over the 4, 3, and 2 to reveal the straight flush.

The secret is to hold the packet lightly in the beginning so as not to stick the 5 to the face of the 9 too quickly.

Harold's method didn't require the double-stick tape. He stacks the cards 2,3,4,5,6, and 9, and turns the bottom card over to reveal the six has changed into a nine, thus presenting a problem to the gambler who thought he had the winning hand. My method allows you to show all the cards afterwards, with the nine missing from the mix.. but my way requires more set-up... You pick...

Harold Brosious *(and Rick Carruth)*

=====

"Two-Faced" - Card Effect

Speaking of double stick tape... While writing the above effect, I picked up a deck I had used for another effect and noticed the double-faced card on top. I don't use a lot of gaffs, but at the right moment they can be a killer. The double facer was an Eight of Diamonds on one side and a Queen of Clubs on the other.

Begin with the double facer on the bottom and the card matching the flip side of the double facer the second from bottom. In my case, I have the Eight of Diamonds showing on the bottom, and the real Queen of Clubs second from the bottom.

Have a small piece of double stick tape on the back of the top card of the deck. (Hopefully, you will hold the deck so no one see's it..) Have two specs seated in front of you. Ask the first spec to select a card and force the bottom card, the Eight of Diamonds. I don't card how you do it - just do it..

Take the Eight and carefully put it in an empty card case, announcing that you're putting it there for safe keeping. Lay the case on the table in plain view.

Ask the second spec to pick a card and force the new bottom card, the ungaffed Queen of Clubs. Once forced, hold it up for the spec to see without looking at it yourself. Tell the second spec that you're going to do things a little different with their card - and put it face down on top of the deck. Now, ask the spec to cut the deck a few times.

Turn the deck face up in your hand and ask the second spec to look for their card as you thumb through the deck. Tell them that you are going to watch their eyes for any hint once their card is spotted. After going completely through the deck, tell the spec that they have exceptional control, because you noticed no change at all in their eyes.

Of course, they didn't see their card... as it's stuck to the back of the former top card. You can thumb through the deck once more and give them a second chance to spot their card. After not seeing their card the second time, ask them how they did it..

When they explain that they didn't see their card, tell them that you'll have to find it another way.

"Let me ask you this - do you believe in teleportation? Do you believe that right under your noses I could make your card vanish and re-appear in the card case..?" Pick up the card case and shake it. Open it and let the card inside slide out onto the table. If you put it in the right way, it will slide out with the Eight face up.

For the first time ask .. "What was your card..?"

"Queen of Clubs.."

" My teleportation skills are considerable. My problem is.. once I teleport a card, strange things happen. I can't always control the landing... "

...As you flip the card on the table to reveal the Queen of Clubs on the back of the Eight.

(If you don't have a double-backer, take two cards and glue them together..)

Rick Carruth

=====

Did you see the latest special at the Trick Shop?

<http://trickshopmagic.com>

=====

Burned Card - Magic Video tutorial

Have a spec select a card, return the card to the deck and cut. Take out a cigarette lighter and wave it under the deck... and watch what happens..

Good video of an easy-to-perform trick using nothing more than a simple to prepare gaffed card..

http://www.metacafe.com/watch/914512/burned_magic_revealed/

=====

Charlie Frye & Company - Bar tricks

As you're reading this, assuming you're a subscriber, I should be in Pigeon Forge with Charlie. Well, not actually 'with'.. more like 'hanging around'. I was at SCAM in Columbia SC in January where Charlie and his wife were the featured performers, and they certainly left an impression on me... It's amazing what one of those juggling clubs can do when it gets away from the performer.

Kidding.. To quote from Charlie's site...

"Charlie Frye & Company have thrilled audiences around the world -- Australia, Africa, Europe, Asia -- in many exotic venues. Return engagements are common; so are distinguished fans, such as the Royal family of Monaco. Besides being one of Europe's most sought after American specialty acts, they are also in constant demand throughout the United States, where they were named Las Vegas's Specialty Act of the Year for their star billing in the Folies Bergere. Other prestigious appearances have included opening for Liza Minnelli, starring in the internationally syndicated television special, "The World's Top Shows", and a featured appearance in Tom Hanks' film, "That Thing You Do."

His website features a page devoted to tricks, mostly what you would classify as bar tricks. At any rate, I liked them...

<http://www.charliefrye.com/TRICKS/tricks.html>

=====

The Cardman.blogspot

"The ongoing adventures of a Cue Sport obsessed, music loving Close Up Magician.."

Peter McLanachan of Stewarton, East Ayrshire, Scotland is my kind of guy... A lover of cards, pool, and music. Aside from the fact that we're an ocean apart, Stewarton is close to the birthplace of my Carruth clan, Glasgow, Scotland. That makes us sort of brothers-in-arms..

The Cardman blog is the proto-typical blog.. one that speaks to friends and strangers. You can find some useful and interesting information within, and some really useful information if you live within a hundred or so miles of Peter..

I really appreciate the fact that James posts regularly. So many bloggers, myself included, get so wrapped up in life that other things take priority. Not so at The Cardman.. Bookmark it..

<http://the-cardman.blogspot.com>

=====

Lee Asher & Jimmy Grippo

Lee and I share an appreciation of the finer things in life, and one of the finer things was the mastery of Jimmy Grippo. If you ever saw Jimmy, you'd never forget him. Fortunately, you CAN see Jimmy, and read about his career, courtesy of Lee Asher.

This is the body of an email I received from Lee recently..

"Have you heard about the famous magician Jimmy Grippo? If so, then you'll agree he was one of the most powerful, classy, commanding close-up performers to ever live. For those who've never heard of him, allow me to introduce you. Take note now, Jimmy Grippo was a master of our art."

"Mr. Grippo's CardStar Lifestyle credits includes:"

"- An impromptu performance in Havana for Fidel Castro. Word has it, Jimmy slipped the selected card into the leader's pocket...twice. Apparently the second time was while his hands were secured by suspicious bodyguards.

- Performing for Presidents Eisenhower, Kennedy, Nixon, Ford, and Jimmy Carter. During one performance for President Carter, which the president was told his food was getting cold, President Carter responded that he could eat hot food anytime but wouldn't have many chances to watch Grippo perform!"

"Conjuring Arts Research Center has graciously published an exciting exhibit about Jimmy Grippo. Please take a moment to click the link directly below to learn more about one of my magic heroes:"

<http://www.leeasher.com/>

If you would like to catch a great video of Jimmy performing for *Merv Griffin* and *Orsen Wells*... watch this -

<http://youtube.com/watch?v=CJvzAe2i2U4>

Editors note: Look for an interview with Lee Asher in the Roadshow in the near future.. as soon as I can get my questions together..

=====

Magic Podcast - Review of the M5

The M5 System gives the performer the power to vanish and move objects in an extremely undetectable manner. Think "Raven on Steroids" ... Although a little more pricey than the Raven, I understand that the difference is quite noticeable.

Although I've never had the opportunity to use an M5, *Carson Kahn* has.. and he graciously reviewed the M5 on his site for the benefit of the Magic Roadshow readers.

Visit Carson's site and look for the Podcast link. Click it and look for a little arrow in the upper left hand side of your screen. Clicking it will start the podcast and let you hear Carson's experiences with, and opinion of, the M5 System..

<http://www.MagicInTheSpotlight.Weebly.com>

=====

Mentalism on the BBC

The BBC featured a detailed study of the history of mentalism and some of it's greatest performers, past and present. I wish I could get all five video's onto one big video, but my 'source' is not available at the moment.

These videos are published on one page to make viewing easier. Some of you may found links to these videos on other sites.. but if you haven't.. you'll find these an interesting study of a most popular form of the magical arts..

[Mentalism on the BBC](#)

=====

- Should We Use Custom Decks?

- By Poppadom

There must be a reason for it. It can't just be coincidence. There must have been something that first induced playing card manufacturers to only make cards with blue or red backs. (Please don't email me to explain the exact reason as I am only trying to make a point.) It has always been that way, and it is therefore very rare to stumble across a regular pack of cards in your local shop with backs that are not either blue or red.

However, in the magic world, where people are constantly handling and making use of these 52 pasteboards, and practising until they go cross-eyed and can no longer tell what colour they are, and performing with them until they can't stand the sight of these two colours, it is only natural that those who see them every day may begin to get tired of the same old designs. This has led to a rise in popularity of the new 'custom decks', i.e. ones that are designed considerably differently to the traditional ones. The backs of the cards might be a different colour, like green; the fronts might even be a different colour, like light blue; in some cases the entirety of the cards have been changed.

To give an example for those not already familiar with these, I will briefly describe probably the most common type of custom deck: the Illusionist Black Deck. The basic idea of these cards is that all of the colour has been 'sucked' out of them so that they consist of only black, white and red. The backs are black and white and the fronts, which would normally be white, are black. The spades and clubs are white, as is the artwork on the court cards. Only the pips on the hearts and diamonds are red. It's almost a reverse-image. Needless to say, they definitely stand out.

Custom decks are becoming more and more widely-used in the world of magic, but I have been doing some serious thinking and now I am not so sure whether they should be used so extensively. Allow me to explain.

One of the main things that close-up magicians strive for is to make their effects seem completely real and natural (even if both the audience and the performer secretly know that they are fake). They aim to make it look as

though they are using completely regular, every day objects to cause the magic, and that it is really the magician that is making the effect happen using his mystical powers. In most cases this is true (apart from, to some degree, where gimmicks are employed). Spectators, on the other hand, quite rightly don't know whether the 'magic' is actually coming from the performer's skill or from a trick prop. A really competent performer will be able to convince them that it is his skill no matter what, but for the most part an audience will always have that nagging question at the back of their mind: 'Is that really a normal pen?', 'Is that really a normal coin?', 'Is that really a normal deck of cards?'

The thing is, the ultimate, theoretically perfect spectator would have barely any suspicion at all about what you are doing. For this reason it is usually in the magician's interests to reduce suspicion as much as possible, both to make his job easier and to make the effect of wizardry more realistic so that the spectator can have a better experience. What I'm trying to say is that suspicion isn't good for a magical effect. And one of the things that are naturally suspicious to a spectator is something that looks weird and out of place. For this reason, if you take a normal (or normal-looking) pack of cards out of your pocket, most people won't bat an eyelid. But if you take a completely freaky pack of cards with black fronts and white pips out of your pocket and do tricks with that, the audience is likely to jump to the conclusion that it is a trick deck or something like that. Now, because they are so suspicious of it their attention may be distracted from the actual effect so the trick will not be as effective.

Of course, this varies depending on how odd the deck looks. If the only modification is an orange instead of a red back, they won't be too suspicious. If you are using a Black Deck, they will be more so. For this reason, I think that the weirder your cards look the more suspicious the audience will be of them and the less they will appreciate the magic itself. Whilst they may present a fun and interesting change for you, they can only serve to make your audience more disbelieving.

Wait a minute, though. Stop. Take a few deep breaths and have a glass of water. It seems that I am getting a bit worked up here and am jumping to conclusions a little too fast. After all, it is near impossible to perform a magic trick without the audience feeling some suspicion. In fact, some might consider suspicion a part of magic in some ways. It is entirely natural for spectators to have this feeling and for many it is why they watch the trick in the first place – to try and catch the performer out. We may not like it, but that's the simple fact of the matter. So if suspicion is already present, we don't have much choice other than to make use of it, turning it from an

enemy into an ally. I am referring, of course, to the theory of 'false solutions'.

I would like to make a short quote here:

"Induce the audience to attribute the effect produced to any cause rather than the real one."

Robert-Houdin

What this means is if you deliberately raise suspicions about a certain method during the effect, and then at the end prove those suspicions false, the spectators will have no other theory to fall back on because they have been convinced throughout that it was one thing and so didn't pay any attention to the real method.

Let's relate this to custom decks now. If you show someone a trick with a Black Deck, yes, they are likely to assume that it is a trick/gimmicked pack of cards. During the performance they are concentrating on the deck itself, working out their own special theory on how it's the pack that's doing the real magic. Because they are convinced that it is a trick deck, they will not pay any attention to other possibilities and so will not concentrate so much on looking out for sleight of hand. Therefore the weird looking deck provides a sort of distraction for them, and you can do all your palms and passes and stuff without them paying those things too much thought. Then, at the end, you show them the big climax and they are still thinking it is a trick pack. Finally, you let them examine the pack itself. Lo and behold, it's completely ordinary. Due to the fact that they weren't looking out for sleight of hand, they didn't see the real method and so don't have any new theory to fall back on. They are baffled.

Of course, you don't often want them to know that you have deliberately 'led them down the garden path', so you will be more subtle in the procedure. What I'm trying to get across, though, is that a weird pack of cards can act as a temporary false solution to a trick and distract from the real method whilst still allowing the audience to perceive the effect. As long as you prove it to be normal at the end of the trick and remove any suspicion of it being gimmicked, they will not be able to work out the secret. In these situations, then, a custom deck can be quite useful.

This brings me onto one final related topic that I would like to tackle before I go. That is the issue of weird looking trick decks. That's right, due to the popularity of the Black Tiger and Ghost decks, Ellusionist have also very kindly provided the magical community with gimmicked versions - invisible

decks, strippers, svengalis and the like. Now think back to what I was saying earlier: custom decks can draw lots of attention to themselves and raise suspicion as to whether they are trick packs or not. This is fine so long as they are normal really and you can prove it. But if the custom deck you're using is a trick pack, you're in trouble. If the design of the cards raises suspicion about the deck itself, and the audience thinks, 'Oh, it must be a trick deck' and you have absolutely no way of proving them wrong, then they have discovered the secret. You've failed. You've let me down, you've let all your mates down, but most of all you've let yourself down. You might as well go home and eat seven onions at once as self-punishment.

So in my humble yet valid opinion, gimmicked custom decks are a bad idea. This is because they look like gimmicked decks. They are unnatural and suspicious. You might disagree, but I am certain that I will not be using a Black Tiger svengali deck anywhere in the near future.

However, ordinary custom decks are far more useful. I don't think you should use them on every occasion, but you have to admit that, by the logic I have provided above, they can be very useful in protecting the secret of a trick and therefore making it more baffling for the spectators. I would like to say, though, that not all audiences are the same. Not all tricks are the same. There are many variables for you to take into account when planning what type of deck you will use, so many that it is impossible for me to detail exactly where you should and shouldn't use a custom deck. Think about it yourself: what type of pack will be best for the trick you are performing and the audience you are performing to? Once you can answer this, you will have one more important piece of knowledge that can contribute to making your effect the best ever seen.

To close, I shall hope that I have not waffled on for too long and that you haven't been completely bored by my endless wittering. The purpose of my article was really to address those of you who previously didn't think it mattered what the deck looked like. You might have just used which ever one you felt like using on that particular day, and I hope that now you realise that it can be quite important what the deck looks like. Please bear that in mind. Au revoir!

'Poppadom'

<http://www.cardtrick.piczo.com>.

=====

- Perceived Value Increases Your Tips

- *By Magical Balloon-dude Dale*

Over the years as a restaurant entertainer I have learned that just entertaining alone will not guarantee a tip. Professionally I'm a balloon entertainer, but I have many friends who are magicians.

I have worked with these individuals to improve their balloon twisting skills. They believe by presenting a balloon after their table performance, people are more inclined to provide a tip. I too would agree to that logic, but feel it is more the act of giving a usable tangible object that creates a perceived value than the actual balloon figure.

So how does a magician create a perceived value in their routine? Let's say a magician performs a card routine and afterwards allows the individual or child to keep the selected card. This selected card is sometimes written on or is ripped in half, what perceived values does this card have?

None...

But if the magician presents a balloon figure, a perceived value is created. However, this is not the correct solution for a magician. The drawbacks are a magician is now ending a strong routine with an amateur balloon figure. Their final impression they are leaving at the table, is not as a professional magician, but as a guy doing basic balloon animals.

Let's create a perceived value by keeping it related to magic. Take your basic card routine and rework the ending where the customer would receive a mini-deck of cards or an artificial flower, super ball, or kid's plastic jewelry. Look for an inexpensive giveaway as part of the magic trick. This way your final performance is as a magician. By giving a working tangible product to the customer, you're creating a value to your performance, thus giving the customer a reason to reach into their pocket and present you with a tip.

Magical Balloon-dude Dale, Master Balloonist

He's not your normal dog-making, heart-giving, sword-handing, balloon animal-making entertainer. His balloon animals are the coolest on the web

and it's like going to the zoo. Balloon Entertainment at its Best! <http://www.mbd2.com>

=====

Coin Vanish tutorials

This is a simple way to complete vanish a coin from your hands.

<http://www.revver.com/video/679387/coinvanish>

Clip Vanish - pass a coin from one hand to the other.. and make it completely vanish in the process..

<http://www.revver.com/video/619888/coin-vanishes-fully-revealed/>

If you bought the **Bobo's Modern Coin Magic** dvd special in the last issue, you could create a hundred of these video's of your own by now.. :-)

=====

Phatus - Free Magic eBooks

Phatus has a good selection of free magic ebooks. Not all the books are complete - some are google review copies that are missing certain pages. Regardless, there's enough complete material there to make it well worth your time to visit.

There's a number of other resources as well, including videos. Take your time and explore..

<http://www.phatus.com/>

=====

Free Downloads for New Subscribers..

.: Expert at the Card Table

<http://streetmagicsecrets.info/erdnase20.htm>

.: Easy Mentalism

<http://streetmagicsecrets.info/1mentalpay.htm>

=====

I encourage you to send your favorite magic resources my way. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

Remember too, the new form that allows you to send your articles and effects to the Roadshow for publication.

<http://www.streetmagic.info/submit.html>

[Email me..](#)

May my next issue find you well..

Welcome to issue# 88 of the **Magic Roadshow**, magic's number one Free newsletter - according to over 3300 readers worldwide! If this is your first issue, then I want to take time to thank you for being a part of our little community. If I can assist you with your magic, please don't hesitate to [EMAIL ME](#)

I know.. it's been a month since your last issue. I'm not going into great detail other than to say that my 'other' job has totally dictated my time for the past couple of months. I'm not going slack on you, I promise.. and I hope to get back on a bi-weekly schedule sometime soon. In the duration, I'm aiming for a new issue every three weeks, so look for it.

There's some great resources in this issue, and I'm excited to introduce you to them. Some of you, I'm sure, have already discovered these resources.. but maybe this issue will serve as a reminder that it's time to revisit..

Admittedly, this issue is .. uh.. different. I've included a very personal article by Dennis Regling that's sure to raise a couple of eyebrows. But, that's OK.. I've been in the cross-hairs most of my adult life - and I ain't scared. I also included details on one of my new sites.. *StreetHypnosis*, that some of you may find a little left of center. Don't worry.. it cost nothing to look.

Now.. on with the (Road) Show..

In This Issue

01) Creativity - Article by R.Carruth

02) Folding Money - an Effect

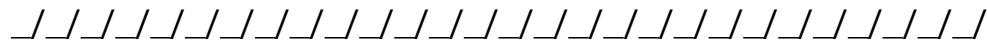
03) 20Q - Reads Your Mind

04) Survival Magic - DVD Review and Free Offer

05) MagicTrickSchool - Ebook Online

06) Knowing Thy Name - Article by Magical Balloon-dude Dale

- 07) *Conversational Hypnosis*
- 08) *Gospel Magician or Hireling? - Dennis Regling*
- 09) *YouTube Video Awards - In case you missed it..*
- 10) *XploreMagic.com - Resource*
- 11) *Secrets of Street Magic Revealed - Tutorials*
- 12) *Bay Area Backroads - magic segment*
- 13) *False Cuts - Resources*
- 14) *Easy Bar Tricks - Resources*
- 15) *Free Downloads for Subscribers:*
 - *Erdnase 'Expert at the Card Table'*
 - *'Easy Mentalism'*
 - *Bobo's 'Modern Coin Magic'*



Creativity... <(•̀•́)>

"It is better to fail in originality than to succeed in imitation" - Herman Melville

"Creativity in business is often nothing more than making connections that everyone else has almost thought of. You don't have to reinvent the wheel, just attach it to a new wagon." – Mark McCormack

What's the difference between you and David Copperfield.. or you and Mac King? Is it the magic you perform, or the way you look or carry yourself on-stage?

Probably not.

More than likely, it's your level of creativity. We all strive to master our magic. We all strive to perform our effects as flawlessly as possible, having practiced in front of mirrors and friends for months. And we all seek the 'proper' look and gear to make us visually appealing to our audience.

But chances are, the ONE thing that truly separates us from the top tier performers is our level of creativity..

Copperfield proves you don't have to be talkative to be successful.. and Mac King (and Houdini too, for that matter..) proves you don't have to be six foot two with striking good looks to to have your own vegas show..

Performers like Mac King, Michael Finney, and Gazzo display a creative comedy that make their performances distinctively unique. Finney's signature effect is 'Professors Nightmare', and Gazzo the 'Cups and Balls'. Nothing particularly creative with their choice of effects. But it's the way they perform, the creative comedy, that makes each a success.

Think of your favorite performer and their signature effect. What makes it different from similar effects by other magicians? Lance Burton's cups and balls employee's Petie the mouse. David Williamson prompts Rocky the Raccoon to jump through a flaming hoop to reveal a selected card. And Jeff McBride has combined oriental style, world music, theatre, and dance to give his card magic a totally unique look and feel.

These are just a couple of examples of top tier performers who use their creativity to separate their performances from the rest of the magic community. Most of us, unfortunately, are part of the 'rest' of the magic community. We have the trick down pat.. it's the rest of the performance that holds us back. Here's a couple of techniques to help you improve YOUR creativity...

Think like a child. Just as " Bridge to Terabithia" encouraged it's characters to 'close your eyes.. and open your mind', our profession demands that we foster a child-like sense of wonderment that blurs the lines between magic and reality. We all remember the first time we saw a magic effect that could only be explained in supernatural terms. So the next time you're stuck for

an idea, try to imagine how a child would perform the same effect, and how humor and silliness would play a central role.

Create in different locations. There are certain locations that are 'magical' for me. Just as writers have 'spots' where they can, and cannot, write.. magicians need places that stir the mind and put us in the right mood. Go outside. Often nature offers a refreshing change. Personally, try as I might, I cannot get the creative urge sitting in my living room, what with the big screen TV, the house phone, and outside traffic.

Attend magic conventions and meetings. Nothing inspires like a great convention. After attending six or seven lectures by top tier magicians your creative juices are flowing like the Colorado River in the spring. Sharing thoughts and ideas with like minded performers encourages you to practice harder, strive longer, and train like an athlete. I have never attended a convention that I didn't leave with a notebook full of creative ideas, in part because of what I observed and in part because of what I learned during the lectures and workshops.

Keep a voice recorder handy. Many cell phones have a built-in voice recorder, and offer an excellent method for recording those fleeting thoughts that may never grace our cranium again.. unless we capture them as they pass from the right ear to the left..

Nothing will kill your creativity faster than criticism. Don't share your creative thoughts with magicians or family members who are overly critical. You leave yourself very vulnerable when you share an undeveloped idea or effect with someone you love and/or respect. A good critique should leave you inspired to work harder, not crushed or resigned to second tier..

NEVER be afraid to fail. Every successful magician has failed many, many times. Failure is an integral part of the creative process. It doesn't define you as a performer, unless you allow it to.. As one famous inventor once said: " A failure is nothing more than the discovery of another method that doesn't work". Some creative techniques are over-the-top and can leave the audience scratching it's collective heads, not appreciative of your effort. Discover a happy medium.

In addition to creativity, a study at Exeter Univ. revealed the following: Excellence is determined by a number of basic elements, including training, motivation, and practice. Practice was determined to be the most important of all.

No one reached high levels of achievement in their field without devoting thousands of hours of serious training to their art or craft. Mozart, for example, practiced for 16 years before he produced his first acknowledged masterwork. Likewise, many top magicians will not demonstrate an effect until they've devoted several hundred hours to perfecting and personalizing it's workings. Even then, they will not add it to their repertoire until they have a distinctive creative edge for the effect, distinguishing it from similar effects by other performers.

I wish I could offer a simple solution to adding creativity to your performance, but I don't think one exist. I do know you can create your own special effects IF you're willing to devote the time and effort to make your performance 'yours'..

Remember, it's not the effect that separates you from your competition, it's the way you perform the effect that determines you success...

Rick Carruth

=====

Folding Money

Our friend, *Hal Brosious*, has sent along another effect for the Roadshow readers that employs a simple prop that can be created in a matter of minutes, but can leave quite an impression on your spectator..

EFFECT:

A half dollar is held in your right hand. You have your spectator cup both of their hands and state that you are going to change the half dollar into folding money right before their eyes. You toss the coin into their cupped hands and when they pick it up, it has changed into folding money. The half dollar is folded in half.

SECRET:

A half dollar is bent using a pair of channel locks. This coin fits into the bends of your right baby finger. Keeping the finger slightly bent , holds the coin out of sight of your spectator.

WORKINGS:

Keeping the folded coin hidden with the right baby finger the right thumb and index fingers holds up a half dollar. As you bring your right hand down, you drop the folded coin into your spectator's hand. You continue to hold the good half dollar. It can be dropped into a pocket as the spectator is looking at the folded coin.

=====

20Q - Reads Your Mind

Many of you may be familiar with the electronic game "*20 Questions*" - or commonly known as "20Q". In my searching online, I've found an online version that is probably stronger than the hand-held version, as it constantly updates itself with user responses.

For the uninformed, 20Q will allow you to mentally pick an object, person, or place.. and in a series of twenty questions will reveal your secretly chosen pick. It's almost scary how accurate it can be at times.

I began a recent game by choosing by home town, Spartanburg SC, and at the end of twenty seemingly innocent questions, it informed me I was thinking of Spartanburg. Never asked me what state I was thinking of, any of the letters in the name, or anything directly associated with it's history.

This site also gives you the choice of picking from a dozen or so other categories, each unique, and has several other online games of interest.. I think. I've not actually played any of the other games, but my wife has.. and she's now a big fan.

<http://www.20q.net>

=====

Survival Magic - DVD Review and Free Offer

Imagine walking into any situation, anytime, and being able to perform great magic for your audience. All magician's know that once it's established that you're a 'magician', everyone expects you to 'perform'. The big problem is.. you're not always prepared to perform 'on demand', so to speak..

Simon Lovell's latest DVD features a multitude of impromptu tricks that can be performed on a moments notice with readily available objects. I learned how to make a rose from a napkin.. the EASY way. How to perform a coins across - using sugar instead, and a minimum of skill. How to perform a really practical center tear that will have you reading minds like Kreskin..

Oh.. Simon's version of the classic 'Sheep & Robbers', and 'Vanishing Glass'. A perfectly simple 'Torn and Restored Napkin' effect, and a powerful 'Do As I Do' guaranteed to win every bet.. and guaranteed to leave everyone watching in stitches.. (This effect alone was worth the price of the DVD)

There's business card tricks, pyramid power tricks, rubberband and ring tricks, and one ultimate bet..

If you enjoy truly entertaining your audience and making them smile, then I recommend Simon Lovell's "**Survival Magic**" - almost an hour and a half of Simple Simon at his best..

Watch a two plus minute video sample of Survival Magic - and then read below to discover how you can get Simon's DVD FREE..

<http://streetmagic.info/2008/04/survival-magic.html>

Given the current economic climate, money is tighter than ever. You can't always run out and buy new props whenever you want. When you think of saving money, you think of what tricks can I make at home? What tricks can be done with every day objects? Think no more.....here's the answer:

Rubber bands! Rubber bands can be found everywhere. If you're in a pinch, you can always find a couple of rubber bands around someone's house and perform a miracle.

This month, when you buy "*Hot Shot with Rubber Bands*", a special double-sided DVD, at the Trick Shops sale price of \$29.95, you'll get Simon Lovell's "*Survival Magic*" FOR FREE!! Regularly priced, these two titles would cost almost \$50.00.

Ben Salinas show you how to make rubber bands vanish, re-appear, penetrate your finger, join together, pass through a ring, jump, and melt through a spectator's arm... all with No preparation, No advance setup, and No gimmicks whatsoever..

As a special bonus, Ben adds two hard-hitting effects that he has closely guarded for years.... Synthesis, and the ultimate band thru wrist - Hypertonic..

Does Sam and I still have your attention? Do you like to make your own props? Check out our Magic Roadshow Special #2 for all of this plus the hit DVD, "Magic You Can Make" with Marty Grams for just \$10 more.

That's \$39.95 for ALL 3 DVD's ...

Check it out, but check it out quickly.. you have **14 DAYS ONLY** to make your purchase, and then this Special Offer will disappear forever. Please realize that The Trick Shop has a limited supply of these DVD's, and we reserve the right to pull this offer before the 14 day period ends..

*** To get this Magic Roadshow Special, you MUST order thru this special page to qualify..*

[Read More HERE](#)

=====

MagicTrickSchool - resource

MagicTrickSchool is like an ebook online.. Actually, it IS an ebook online. If you read closely, you'll realize that the text is actually Edwin Thomas Sachs " *SLEIGHT OF HAND, A Practical Manual Of Legerdemain For Amateurs and Others*". Long in the public domain, Mr. Sachs book was considered one of the leading manuals for many types of magic.

Amazon says.. *"It covers every significant aspect - from palming to clairvoyance, vanishing and producing an object, using essential apparatus, etc. Explains hundreds of astonishing tricks -- with coins, cups and balls, handkerchiefs, cards, more. A book with an excellent reputation among professional magicians for teaching techniques.."*

But don't expect to buy it on Amazon.. it's out of print.

This may be your only opportunity to read about some of the classics of magic, and how they were performed before TV and YouTube. Don't shrug your shoulders at material that's older than Houdini.. many of the 'new' effects you see today are based on effects like those found in 'Sleight Of Hand'. Where do you think some of our 'creative' developers get their ideas.. huh ??

<http://www.magictrickschool.com>

Thanks to Carson K. at: <http://magicinthspotlight.weebly.com/> for the link..

=====

Knowing Thy Name

Magical Balloon-dude Dale

As Jerry Seinfeld's would say in a comedy act about magicians, "What's up with magicians not wearing a name badge? Will their name affect their performance? Hi, my names David Trickdeck and I would like to show you a card trick. "

It made me think of all the magicians I have worked with over the past twenty-four years and I have come to realize that none of them wear a name badge. I think that is bad marketing on the magicians' part. Many times I hear comments on how great the magician is and how funny their routines are. As an entertainer and business person, I want people to comment on how great Magical Balloon-dude Dale comedic balloon entertainment is and how they enjoyed themselves. The key difference is people know my name. I don't have to give them a card before they know who I am. Not everyone asks for a business card, but I have a name badge that everyone can see.

Typically party goers will lump the entertainer into a generic category like balloon man or magician. I'm not the balloon man. I'm Magical Balloon-dude Dale. I want people to remember me and my name. This way, when guess talk about the party they can reference me by name, Magical Balloon-dude Dale. I want the accolades to be specifically about Magical Balloon-dude Dale.

Recently, I had a discussion about the ventriloquist Jeff Dunham and how in his performance with Peanut was able to make fun of his name. The bit is hilarious and it makes you remember not only Jeff's full name, but his website URL.

Knowing the entertainers name allows people to Google the entertainer, thereby giving them the ability to hire you. If they perceive you just as a magician, then how do they contact you? How do people find you on the Internet? You have been lumped into the generic category with good and bad magicians on the Internet.

If you notice anybody who works in the retail market and is trying to project the impression that they are a friendly business staff, will wear name badges. Waitresses, grocery employees, hotel employees, auto repair shops, and even clowns display their name proudly on their chest. These people are trying to make a personal connect with the customer. As a magician, you too

should make the symbolic jester of presenting your name to the guest. Magicians like Harry Houdini, David Copperfield, and Doug Henning names are associated with magic. People don't refer to them as the magician; they talk about the individual and their talents. Do people know you by name and automatically associate it with magic? Buy a name badge and magically get people to know thy name.

About the Author:

Dale Obrochta is a professional trade show entertainer who uses promotional balloon entertainment to build trade show booth traffic. He is a leading entertainer in the balloon entertainment industry who consistently works trade shows and corporate events. Magical Balloon-dude Dale is balloon entertainment at its best! <http://www.mbd2.com>

=====

Conversational Hypnosis

Igor Ledochowski, master hypnotist, got many of his ideas many years ago when he saw a rebel psychiatrist in a wheel chair speaking to a bunch of doctors, psychologists, and therapists.

Just talking to them in a normal conversational manner.

Igor actually felt sorry for the paralyzed old man... until that room full of skeptical professionals began to do exactly what he told them to do.

You see, unknown to the doctors, he had used hypnosis ... right in a conversation ... to make that tough-minded audience laugh, scratch, stand up, and sit down on command.

The elderly heretic was named *Milton Erickson*, regarded by many as the Greatest Hypnotist of all times..

What made his hypnosis so powerful was that he had spent almost 60 years learning to hypnotize his subjects without them being aware... and hypnotizing them during the course of a normal-seeming conversation.

“Why would a psychiatrist spend his entire life learning how to hypnotize people without them knowing it ... ??”

It's because it was Illegal For Doctors To Use Hypnosis... Boy, how times have changed.

Check out my latest site.. NOW.. this is a command you CAN'T resist..

<http://StreetHypnosis.info>

=====

Dennis Regling - Christian Performer and Author

Nothing prompts response among Roadshow readers like a religious-related article. Christian or Gospel magic is a legitimate form of magic, and one that I cannot ignore. Several readers of the Roadshow make a living as full-time Gospel magic performers, and a number of others are part-time performers. I try to cater to everyone.. so guys, this one's for you..

Dennis Regling has been a long-time contributor to the Magic Roadshow, and all of his articles are hard hitting.. in one way or another. As a Gospel Magic performer, many of his articles have a Christian slant, which adds a factor to his writings not found in those of many other performers.

Whether you're a Christian, or a member of the many other religions reflected among the Roadshow readers, I'm sure you can appreciate the passion Dennis brings to his Art.

Does Dennis' advice apply to everyone? Certainly not. Not everyone professes to be a Gospel performer. But if YOU profess to be a Christian performer, then Dennis is going to hold your feet to the fire..

Gospel Magician or Hireling?

I had a great blessing last weekend. I was invited to do a family program for a church in Dallas. Dallas, Pennsylvania, that is.

Over 300 visitors to the church heard the Gospel of Jesus Christ on Saturday afternoon. Folks who normally would not attend church came so their children could hunt eggs, watch puppets, make crafts and see the magician during the Resurrection Program. (Easter Egg Hunt to the visitors.)

A few illusions illustrated my presentation of the Gospel as I preached repentance, faith and service to the crowd. Praise God, he is stilling using the foolish things (me).

1Cr 1:27 But God hath chosen the foolish things of the world to confound the wise; and God hath chosen the weak things of the world to confound the things which are mighty

Speaking with the pastor the evening before, I discovered I was not the first choice. It seems that the church had contacted a magician in the nearby Philadelphia area. This magician advertises himself as a Gospel Magician.

Unfortunately, this man refused to come because the church couldn't afford his \$900 fee. He was available that day, and the church was less than an hour from his house, but he chose to stay home and watch football rather than preach the Gospel for less than his \$900 for a half hour program.

John 10:12-14 But he that is an hireling, and not the shepherd, whose own the sheep are not, seeth the wolf coming, and leaveth the sheep, and fleeth:

and the wolf catcheth them, and scattereth the sheep. The hireling fleeth, because he is an hireling, and careth not for the sheep. I am the good shepherd, and know my [sheep], and am known of mine.

This man is a hireling. He cares not for the sheep. He cares not for the lost. He put a price on the Kingdom of God. He'd love to see you get saved, but only if you have the admission price.

The Bible says Jesus Christ, the Holy Son of God paid the price. That was the reason for the program, but this man stands outside the gates of Heaven scalping tickets.

The church contacted me, and I jumped at the chance to drive 400 miles for a half hour program. The fee? I asked only that the church find my wife and I a bed. I have never put a price on the Gospel. Pro 23:23 Buy the truth, and sell [it] not; [also] wisdom, and instruction, and understanding.

The church gave me a gift, an honorarium, if you will. It covered our travel expenses including a nice meal on the road. We stayed at the pastor's house and they fed us breakfast and packed us a nice lunch for the trip home.

God paid for the trip. Amen. He does provide. But we received something greater than the \$900 the other fellow was asking. We made new friends. We preached to the lost. I was able to witness and share one on one with several folks. And a lot of kids had a great day.

Now I have nothing against a professional making a living. In fact, I really have a problem with performers who will cut their fee or low-ball just to get a gig. As professionals, we should charge a fair fee and give the value the client has purchased. Price-cutting hurts everyone, especially the individual who runs his business this way.

BUT - this is a church program. A man that contends to be a Christian should be more concerned about souls than money. Matthew 6:19-20 Lay not up for yourselves treasures upon earth, where moth and rust doth corrupt, and where thieves break through and steal: But lay up for yourselves treasures in heaven, where neither moth nor rust doth corrupt, and where thieves do not break through nor steal.

The reward I received that day is far greater than the filthy lucre that other magician was desiring.

I say this not to puff myself up. Indeed, all true ministers of the Word that I know would have done the same. I did no great thing, I did only what I ought.

I write this that perhaps the man who gave away his opportunity might read this and repent. I write this, that if you are calling yourself a "Gospel Magician," (a term that implies a minister of God that uses illusions to illustrate the message), that you might not fall into the trap of greed.

Please, if you are a Christian, be like the good Shepherd, not a hireling. Honor God with your talents and he will reward you in ways you cannot imagine.

Dennis Regling
<http://www.mymagicrabbit.com>

Email Dennis at: captdenno@yahoo.com

=====

YouTube Video Awards - In case you missed it..

YouTube just released their annual video awards, which honors the best of the best. I know.. there are many truly stupid videos on YouTube, but a few of the entries are very unique, and I must say... uh.. very watchable.

In the Instructional video category for instance, some of the choices were..

Learn how to screenprint your own t-shirts.
How to Charge an iPod using electrolytes and an onion.
How to solve a Rubik's Cube (Part One).
DIY - How to Make a Zine; Paper, Scissors, Pen..
Head Tracking for Desktop VR Displays using the WiiRemote.

Or in the Comedy category..

Let Me Borrow That Top
The Mysterious Ticking Noise
Mario: Game Over
Powerthirst
PARIS IN JAIL: The Music Video
David Blaine Street Magic Part 3

Nine categories in all provide an excellent cross-examination of the best of the best..

<http://www.youtube.com/ytawards07>

=====

XploreMagic.com - Resource Secrets of Street Magic Revealed - Tutorials

It's becoming increasingly difficult for me to locate quality websites. They are not being developed nearly as fast as I need in order to introduce you to a new handful in each issue..

Fortunately, I've found a jewel for THIS issue.

XploreMagic offers dozens of links to highly interesting resources, including YouTube, the internet, the BBC, and primary TV channels. For instance, you can watch entire episodes of T.H.E.M. - Totally Hidden Extreme Magic, which broadcast originally on American TV a couple of years ago. Also, watch several BBC specials on the history of magic which delve into the different categories of magic. One of the latest additions is a twelve part series from the BBC titled "The Real Hustle".. describing and illustrating dozens of different ways con men (and women) can take you for the shirt off your back.

If you like videos, there are over 1500 video's on card magic alone, and another 300 plus on coin magic. Add 50 on bar tricks, 97 on mentalism, 277 on close-up magic, 124 illusion video's, 69 bill and note video's, 53 video's demonstrating tricks with rings, 74 levitation video's, and 32 rope video's...

That's alot ! I believe, without a doubt, that this site will quickly make it onto your favorite list..

Don't miss the 6 part series on the **Secrets of Street Magic Revealed..** Watch as a street magician in San Francisco reveals how several magic tricks are performed. The tricks that he reveals is: Levitation, card Magic, mentalism, levitate a small object, raven vanish, pulling the head off a bird, card predictions, Shinko's arm twist, math magic, David Blaine's fly resurrection, two card monte, sharpie mentalism gimmick, the time machine, cigarette through coin, and more.. This series alone is a great reason to visit XploreMagic..

Check it out..

<http://www.xploremagic.com>

=====

Bay Area Backroads - magic segment

I received this link recently from one of my left coast friends.. *PeaceLove*. Although I'm not connected to the San Francisco area, except through friends, I still found this segment televised on the NBC affiliate very interesting..

"Our fabulous Magic Garage event was recently featured on Bay Area Backroads, a long-running TV show on the local NBC affiliate. They did a whole show on magic in the Bay Area, covering Misdirections magic shop,

the California Magic supper club in Martinez, and our private monthly magic show. Yours truly even shows up in a few don't-blink-or-you'll-miss-me shots."

The Magic Garage segment starts about 8 minutes in:

<http://www.bayareabackroads.com/LastWeeksShow/tabid/67/Default.aspx>

You can still catch *PeachLove's Musings* at:

<http://www.peacelovesmusings.blogspot.com/>

Yes, he's pushing for an Obama/Clooney ticket, but we all have our shortcomings.. ;-)

Speaking of George Clooney, as I write this, his latest movie "Leatherheads" just opened this very night.. If you get a chance to watch it you'll see my 'backyard', so to speak. The entire movie was filmed within 40 miles of my home, and most of it was filmed here in an around Spartanburg. All the football scenes were filmed just outside of the city at a local junior high school, and many of the street scenes were filmed in Greer, about 15 minutes from my home.

George ate lunch at a local India diner, 'Five Spices' on several occasions, and was very friendly and approachable. He and Renee Zellweger were back in town four days ago to promote the opening of the film..

=====

False Cuts.com - resource

I've visited this site many times since it's inception two years ago. False Cuts has over two thousand different card magic tricks, all submitted by readers from around the world.

At one time, the number of tricks you could access depended on the number of contributions you had made to the site. Now, the new rules are as follows:

"All new members will be automatically upgraded to the Crystal membership level (level 3), which gives you access to 700 different tricks. Everybody who has submitted at least one trick in the past (which has been approved by one of our moderators) will be granted the platinum membership level (level 10, over 2000 tricks)."

I want to thank *Joshua Petersen* for bringing it to my attention that the policy had changed and that many, many effects are now available to virtually everyone.

I also noticed *Tabasco* seems to be having trouble, like many of us, balancing real life with our magical one. Real life has to take the fore-front, unfortunately, and our magic life suffers from the lack of attention. It makes me wonder if perhaps he would be willing to forego ownership for the 'right' offer..??

<http://falsecuts.com>

=====

Easy Bar Tricks - Video Tutorials

My friend, *Jim Canaday*, at the [Magic Portal](#), passed along this really nice site a couple of months ago, and I've been sitting on it, patiently waiting for the right moment to introduce it to Roadshow readers.. Well, now is the right moment..

Watch over 30 different video's of a wide variety of bar bets.. including tricks with coins, cigarettes, bank notes, paper clips, bottles, and matches. If you can't find something here to tweak your interest, you need to unsubscribe and sign up for a nice dress-making ezine..

From their site:

"EasyBarTricks.com is all about Bar Tricks and easy-to-do Magic Tricks. All the Bar and Magic Tricks are free and presented on video. Along with the new design we have produced a bunch of new videos that we will publish in the upcoming months. We have also added a new rating feature so you rate the videos. Have fun at the new and improved EasyBarTricks.com. Also, thanks for all the comments, emails and encouraging feedback. We really appreciate it!"

<http://easybartricks.com/>

=====

Free Downloads for New Subscribers

.: Bobo's 'Modern Coin Magic'

[Download Here](#)

.: Expert at the Card Table

[Download Here](#)

.: Easy Mentalism

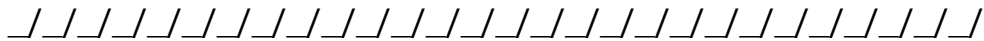
[Download Here](#)

Magic Roadshow

May 5, 2008 Issue# 89

Rick Carruth / editor (C) 2008 All rights reserved worldwide

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.



Hi All

Well, it's been a little longer than normal since the last issue, but, I've been really busy. That's the only excuse I can offer.. (see below) I think I've done a decent job of making up for it with the contents of this issue. I hope you agree.

If you are new to the **Magic Roadshow**, then I want to *Welcome You* and encourage you to express your opinion, email me with comments, criticism, rants or raves.. and submit articles and/or effects you would like to share with other magicians around the world.. I hope you find something in each issue that helps grow your magic. Oh.. and don't forget you free downloads at the end of this issue..

[EMAIL ME](#)

I'm going to give you something in this issue that's actually a copyrighted (C) effect of mine, complete with the patter that makes it work. When you're performing for the public it takes more than a simple 'pick a card' trick to

keep their interest. It takes a storyline, something to draw them into the effect, to make it memorable. It is extremely effective if you can develop a storyline that challenges your audience to question whether or not your 'story' is real. This is a little tidbit that not many pro's will tell you, but I can guarantee you it will work. If you begin your patter with a far-fetched science fiction story you stand to lose your audience's attention at the beginning because of the 'BS' factor. Their thinking " OK..OK.. lets get on with the trick.."

Derren Brown is a great example of someone who is a master of making his audience question the source of his effects. When he performs an effect and begins to tell you the psychological reasons behind it's success, you wonder if you are, in fact, watching a magic trick or a mental or psychological anomaly. I like to call this 'dual imaging'.. You have created two 'mysteries' of sort. One, the effect itself. And Two, the story behind the effect. Is it real? Am I being told a tall tale, or, am I seeing a great example of NLP at work. ??

If you can tie your effect to real people, real places, real events, then your 'wow' factor increases exponentially. David Copperfield's effect using the video of Orsen Wells is another great example. Think of it as a mystery within a mystery. I could write an entire article about dual imaging, and probably will one day, but enough for now..

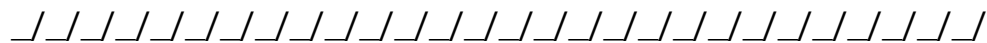
Back to the being late thing.. Some of you may find it interesting that it takes me two full days to put together the contents of the Roadshow. That's IF I'm lucky. Then, it takes another full day to actually write out the content, expanding the resources and articles as I go. Sometimes, as was the case with this issue, it takes two days to complete the content, spell check, make editorial changes and corrections, and just generally get everything ready for the final step. I'm sure everyone is aware that this is a web page you're reading.. and not an email. I have to actually create a web site for each issue. If you look at the source of this page you'll see that everything is written in HTML. That means that once I've written the new issue I then have to re-write it in HTML, create the web page and images, publish everything to the web, double check all the links and images and then re-publish if something is awry.. That takes another full day. Then, I email your notification with the link to this site... and hope for the best.

My problem of late is not having a series of four days during which I can put together an issue. I work on the Roadshow for a day, then, I'm on the road or buried in paperwork for a few days, then back to the Roadshow for a day and then back on the road... My apologies. I hope to see a light at the end of the tunnel soon - and I sincerely hope it's not another train..

On with the (Road) Show...

In This Issue

- (01) The Destroyer - A Special Effect from your Editor*
- (02) VH-1's Magic Show - "Celebracadabra"*
- (03) The Late Show with David Letterman - Magic Week*
- (04) Gospel eMagic - Inexpensive Downloadable ebook and one Free downloadable ebook*
- (05) Top 100 Magic Sites*
- (06) TIME interviews David Blaine - resource*
- (07) Coin Magic Video's*
- (08) Hammer Blow Card - Card Effect*
- (09) Have Something to Say... Free Dale Carnegie eBook*
- (10) Nexus Radio - Resource*
- (11) Free Downloads*



The Destroyer - A Special Effect from your Editor

(I was very reluctant to publish this effect. Card Tricks are a dime a dozen, but card effects, with my complete routine, are harder to come by.. Since

I'm late publishing this issue, I wanted to do a little something special for you.. Let me know how this works for you..)

I approached a table with three thirty-ish guys. They looked as if they worked together and had stopped by the restaurant for dinner and drinks. Two still had on ties, and the third, although tieless, wore a business jacket. I could hear their laughter three or four tables away and knew approaching their 'spot' could be a challenge.

"Hello gentleman". I smiled. I knew to keep things simple and go straight into an effect before they had time to offer an objection. You know how guys together, without balance from their feminine half, can be..

Two nodded and one said "hi"..

"The management wants to make your wait as painless as possible, and that's my job.. so if I may, I would like to show you something that fooled the heck out of Peyton and Eli last week.. "

Of course, I failed to mentioned that was Peyton Smith and Eli Swartz, a couple of the waiters, but if you want to get a table-full-of-guys attention in a hurry... drop Peyton and Eli's name. (or MJ, Lebron, or Tiger...)

I took a pack of Bee's out of my jacket, opened it, took out the slightly worn deck, layed the card case on the table, and begin to perform an overhand shuffle, keeping the top two cards in place.

"Any of you guys ever heard of Andrew Von Schellenbach?"

I looked around the table for a response, but only saw three heads slowly nodding back and forth.

"Andrew was a neighbor of mine when I was growing up. I knew him only as a kindly gentleman who loved to work in his yard, cook beef brisket on a bar-b-que grill, and perform card tricks for my little buddies and myself. Although I didn't know it at the time, he worked for the federal government on what was called the 'Philadelphia Experiment'. As I understand it, he and a team of other scientists were responsible for trying to develop a method of making objects disappear based on some theory first presented by Einstein. Rumour has it that they made a ship vanish.. but the government would never admit it."

"Anyway, Mr. Schellenbach taught me how to play chess. He taught me a deep appreciation of Einstein and his life's work. And he also taught me

dozens of card tricks, which was his passion after retirement. He taught me one effect in particular that he called 'the Destroyer'. I didn't understand the significance of the name until I was in college and had the opportunity to learn a thing or two about the 'Philadelphia Experiment'. Maybe it was understanding the significance of the event that finally enabled me to perform this effect as Andrew had intended for it to be performed. For nine years I struggled to perform it.. And finally one day in the fall, right after my twenty-third birthday and one year after I educated myself about Mr. Schellenbach's experiment, it clicked.. Let me show you what I learned. "

I performed several rapid overhand shuffles, again leaving the top two cards undisturbed. "Someone tell me when to stop.."

The guy to my immediate left said "Stop".. and I squared the deck, lifted the top card, and asked them to look at it and remember it.. I placed the top card back on the pack, had a second thought, and placed the card on the table, face down of course.. and then put fifteen or twenty cards on top of it, picked up the whole pile, and then dropped the pile back on top of the remainder of the deck.

"I remember Mr. Schellenbach would bury the card in the middle of the pack. Of course, at this point only you guys know the value of the card. I didn't ask, and I don't want to know.." I commented, as I casually turned the deck in my hands from front to back to front to back..

At a moment when the deck was face up I said.." Gentlemen.. I'm going to thumb through the deck, faces up, and I would like for one of you to tell me when you see your card. Now, I may be thumbing a couple of cards at a time, so you don't have to tell me your card.. just that you SEE your card... OK? When I showed Peyton and Eli, neither one could pick out their card when they saw it again.. Makes you wonder how they make the big bucks doesn't it..?"

I begin to fairly thumb through the deck, spreading two or three cards at a time, showing them all the cards. The guys watched closely and I could tell their interest had peaked, since I had subconsciously issued a challenge and pitted their abilities against those of Eli and Peyton...

After thumbing completely through the deck, nary a word had been spoken by my three compadres..

" No one saw the card?"

All three nodded 'no', and the guy to my left said " Run those by again.." So, I did. Once again I thumbed through the deck, left hand to right hand, this time dropping the cards onto the table two or three at a time as I took them into my right hand.

"Anyone see it this time?" I blurted.. I knew the answer, but I wanted to hear it from them. Again.. my buddies only nodded their heads 'no'. I casually picked the cards off the table and squared them up, turning them face-down in my left hand.

" In the Philadelphia Experiment, the destroyer that supposedly vanished from the Philadelphia port didn't simply become invisible, as planned. It vanished - and was then seen almost immediately a hundred or so miles off the Virginia coastline. Somehow it actually became invisible AND teleported from it's original location to another location many, many miles away.."

I pointed toward the card case laying on the table.. " You gentlemen know that we haven't touched that card case since the beginning of this effect. Would one of you open it and look inside? But.. before you do, let me ask - what was your card?"

The guy sitting to my right said " Six of Hearts", took the case and opened it. He wasn't sure what to do so I asked him to look inside and take whatever was inside out, and show it to his pals.. He did.. and he was holding the Six of Hearts.

" Wooooo...!"

All three gave out a friendly hoot and looked at me, grinning from ear to ear. I had three new friends, but I also had them on the hook, and I wasn't quite ready to let 'em off..

I layed the deck on the table and reached for the Six of Hearts. Jason (I later learned) handed me the card and I slowly and deliberately dropped it on top of the deck, gently squared it up with my right hand, and pressed my right forefinger onto the middle of the top card, as if holding the top card down.

" This is the part that, for nine long years, I couldn't perform. The ship involved in the Philly Experiment was only seen briefly off the coast of Virginia and then, mysteriously, it vanished yet again and reappeared back in the Philadelphia port.! That explains this..."

Moving my finger from the top of the deck, I picked up the top card of the deck, held the back toward Jason and his buddies, and then slowly turned it around to reveal a Jack of Diamonds. I turned it front and back a couple of times to convince them the Six had literally vanished right from under my finger.

I dropped the Jack/Six back on the top of the deck, flipped the deck onto its back, and did a very informal ribbon spread, revealing one card in the middle of the deck upside down. I reached for the upside down card and removed it.. slowly turning it around to reveal the Six of Hearts. I dropped it back on the table and said...

"The similarities between the Philadelphia Experiment and Andrews effect were eerie - the destroyer was in the port at Philly, disappeared, appeared hundreds of miles away, vanished a second time, and then reappeared in the port at Philly. In Andrews effect, the original card begins somewhere in the middle of the deck, it then vanishes, reappears in a card box some distance away, vanishes a second time from the top of the deck, and returns to its original location somewhere in the middle of the deck."

"Unfortunately for many of the sailors on the Philadelphia ship, their lives seem to have been turned upside down by the vanish and teleportation, check it out on Wikipedia when you get home, and I'm guessing that explains why the Six of Hearts is always found back in the middle of the deck... Upside Down...."

Jason and his two buddies invited me to join them for dinner. I couldn't, had to work you know, but I now enjoy their friendship, and they make it a point to request me, front and center, at their table every time they come to the restaurant...

How To:

The hardest part of this effect is remembering the patter.. Everyone who knows me knows that I certainly don't mind using a little bit of double-sided tape every now and again.

Begin with a deck, two identical cards, and one card with a little piece of double stick tape on its back. Put one of the duplicates on the bottom of the deck (the Six of Hearts in this case), the other Six on top of the deck, and the card with the double stick tape on its back (the Jack of Diamonds in my

example) on top of the Six. Believe me, in a restaurant environment with restaurant lighting, it's HARD to see a little bit of tape on the back of a card..

Be sure to prep the double stick tape beforehand. Stick your finger on the double stick tape a number of times to reduce the stickiness. Your going to have to separate a couple of cards in short order and you don't want to struggle or make a 'pop'.

Put everything in the card case and you're ready to perform.

When removing the deck from the case at tableside, leave the bottom Six in the card case. Sit the case to one side and you're set for the reveal later on..

Begin a series of shuffles that leaves the two top cards undisturbed. The overhand shuffle works well, although I personally perform a modified faro shuffle that leaves these two cards in place. When you're ready, you can perform a false cut, or, simply mix the cards and ask one of the patrons to tell you when to stop.

Perform a double lift and show them the Six of Hearts. Ask them to remember the Six, as this is their selected card. Drop the cards back on top of the deck, and then almost as an after-thought, pick up the top card (the Jack of Diamonds w/ the double stick tape on it's back) and drop it on the table. Drop the Six on top of the Jack and then two and three cards at a time on top of those until you've got twenty or so in a little pile. Pick up the pile.. square it up nicely, and give the center of the little packet a nice squeeze to adhere the Six to the Jack. (This is when you comment that Andrew usually buried the card deep into the middle of the pack..) Drop the packet back on top of the rest of the deck and you're set to show that the Six has vanished from the deck..

Although everything is not completely self-working to this point, it's darn near close..

While showing the Six as vanished.. I thumb the cards from hand-to-hand and drop them onto the table in small segments. I look for the Jack of Diamonds, with the Six stuck to the back, and make sure to drop it in such a way as to be able to spot it as I'm gathering the cards from the table. I make sure the Jack/Six goes back on top of the deck.

Now, it's time to reveal the 'other' Six in the card case. While pointing out the case on the table, and during the patron opening the case and revealing the Six, you hold the deck between your hands, partially concealed, and gently 'twist', don't pull, the top card (the Six), until it releases from the

Jack. Now, I hold the Six with the right thumb and forefinger and give the rest of the deck in my left hand a quarter turn. I slide the Six onto the bottom of the deck.. UPSIDE DOWN. Now, most of the dirty work is done.. all I need to do is give the deck a cut by dragging a packet of cards out of the middle of the deck, leaving the top card (the Jack) in place.. and putting the packet out of the middle on the BOTTOM of the deck, which of course moves the upside down Six into a position in the middle of the deck. This move is easy, as the patrons are all watching the card case being opened.. Do this with confidence.

The remainder of the effect is straight-forward. Lay the deck on the table as you reach from the Six that was in the card case. Drop this Six onto the top of the deck, on top of the Jack with the double stick tape, casually square the deck with your right hand, and press your finger onto the center of the deck as if trying to prevent anything from escaping .

I continue with my story, and at the right moment, I take the 'top' card and show it to be the Jack of Diamonds. Don't simply flip it over, or someone might grab for it.. and I don't think you want your patrons inspecting this double..

Hold it, show it, and then drop it back on the top of the deck as you pick up the deck and flip it over in preparation for the ribbon spread. Now, they see the upside down card in the middle of the spread and all the attention is focused there. They've now forgotten about inspecting the Jack.

They saw the Six vanish from the deck. They saw their chosen card, the Six, appear in the card case. They saw you drop this Six on top of the deck. Then, they saw it vanish from the top of the deck while you held it down with your finger. The next time they see it, it's upside down in the deck.. Personally, I've found this to be a strong effect, considering the lack of complicated sleights. A small bit of double stick tape can do wonders..

Now that you know the method, take a deck of cards and read back over the narrative, mentally performing the effect as you read. You'll see that it's really simple to perform. It's important that you tell the story in a serious and matter-of-fact manner. It shouldn't sound rehearsed.. just a natural telling of a story from your younger years. Good Luck.. and definitely let me know how this works for you.

The *Philadelphia Experiment* in Wikipedia..
[http://en.wikipedia.org/wiki/Philadelphia Experiment](http://en.wikipedia.org/wiki/Philadelphia_Experiment)

(C) 2008 / Rick Carruth

=====

VH-1's Magic Show - "Celebracadabra"

In the premiere episode of VH1's new celeb-reality series, **Celebracadabra**, meet seven wanna-be celebrity magicians -- 80s film icon C. Thomas Howell, Pussycat Doll Kimberly Wyatt, comedian Hal Sparks, singer Carnie Wilson, Celebrity Fit Club host ANT, rapper Chris "Kid" Reid, and actress Lisa Ann Walter.

The celebs will get teamed up with professional magicians, like Jeff McBride and Silly Billy, who'll coach them for their first challenge - Street Magic. Since the first episode will have passed before you read this, I can tell you that one of magic's top producers get the boot in week one. Now, six of the seven will move on to week two, where they will have to master the rigors of childrens magic.. If you missed any of the episodes, look at the VH1 schedule and you will probably be able to catch a repeat at some point during the week.. New shows premier Sundays at 9pm EST.

I'm sure past shows are re-run throughout the week. Also, check the VH-1 website for video's..

April 27th - Introduction/Street Magic

May 4th - Children's Magic

May 11th - Comedy Magic

May 18th - Strolling Magic

May 25th - Cabaret Magic

June 1st (pre-empted)

June 8th - Escapes

June 15th - Road to the Finale

June 22nd - The Finale

June 22nd (also) - Magician's Special

<http://www.vh1.com/shows/dyn/celebracadabra/series.jhtml>

The Late Show with David Letterman - Magic Week

Look for the following magic stars this coming Monday-Friday, May 5th-9th, at 11:35 p.m on CBS

Magicians who are scheduled to perform...

Monday, May 5th - Lance Burton

Tuesday, May 6th - Mac King

Wednesday, May 7th - Dirk Arthur

Thursday, May 8th - Steve Wyrick

Friday, May 9th - Penn and Teller

=====

Gospel eMagic - Inexpensive Downloadable ebook and one Free downloadable ebook - "A Theology of Gospel Magic"

Andrew David is an ordained priest in the Anglican church. he has been performing magic in ministry and as a professional for many years. He has performed Gospel magic on the streets, youth clubs, embassies, churches, hospitals, schools, prisons, homes and palaces.

Writes Andrew.. "I discovered that the use of magic tricks in preaching has opened up doors in places where I would never have imagined being invited to. From private homes through to palaces, from prisons to embassies, schools to discos, God has used Gospel Magic to connect with a wide range of people."

"I am so excited by this discovery I want others to know. This is written for all those who are in some form of Christian ministry or other. Besides

pastors and preachers, I include youth workers, children's ministers, evangelists, elders, schools workers, and any walk of life where you are seeking to communicate the Gospel to others."

"This book is designed to get you going with minimum of props and expertise. Most of the items you can make yourself. One or two items are easily available through your local jokes and party novelty store. Every trick in the book is accompanied by a spiritual application to use in your message with Bible verses suggested."

http://www.urlfreeze.com/streetmagic/magic_ebook/

=====

Top 100 Magic Sites..

What are the top 100 magic related sites on the web? Martin's Magic has compiled a site full of prospects. I can tell you that the rankings are not totally accurate, as the 'voting' gets a little out-of-sinc sometimes.. but the main importance of this site is all the links to many of the top sites on the web. The 100 top sites is actually a list of over 200 sites, ranked in importance by viewers votes.

I've had this site bookmarked for at least a couple of years, and refer back to the list periodically to pick up links to sites I probably wouldn't know about otherwise, especially new sites..

I think *StreetMagic.info* is around 110 or so. Click the 'vote' button while you're there.. it's painless and nothing is required of you. If you have a site on the list, let me know and I'll submit a vote for you as well..

<http://www.martinsmagic.com/?html=top100>

=====

Discover the *Magic Tricks* and *Secrets* of a professional in the privacy and comfort of your own home... Each effect is taught in a clear video format, downloadable, so you can watch it over and over until you've mastered the effect. Get one FREE magic trick just for visiting. NO obligations....

http://www.urlfreeze.com/streetmagic/magic_trick_videos/

=====

David Blaine Interview

I hope many of you got a chance to see David Blaine on Oprah, set the world record for holding one's breath.. Here is a nice, compact interview with David after-the-fact..

Q & A - TIME Talks to David Blaine

"He performs less than once a year on average, but David Blaine's is the most harrowing of jobs. The master magician-cum-"endurance specialist" has earned worldwide renown by pushing the limits of the human body. He's buried himself alive for a week, been frozen in ice and, on Wednesday, set a world record by holding his breath for more than 17 minutes. TIME interviewed the Guinness Book of Records' newest entrant about the genesis of his death-defying feats, what it feels like when your body starts eating itself for sustenance, and what stunts are next on his slate."

[David Blaine Interview](#)

=====

Coin Magic Video's

I have posted two really nice coin manipulation video's to *Street Magic Bullets*. Each is a professionally made video, not your typical annoying juvenile video, that is straight-forward and extremely watchable..

The Retention Vanish

One of coin magic's basic moves. The Retention Vanish is used to set up many different effects. Master this and you are one building block closer to being a very good coin manipulator..

<http://streetmagic.info/2008/04/retention-vanish.html>

The Back Palm

Nice video of the Coin Back Palm. This isn't easy. Although you can do the move within the first few times, it will take you awhile to get to the point where you are comfortable enough to perform it with confidence. It's really more of a motor skill than a sleight, in that you will learn to do this move through repeating it over and over until it's second nature.. Keep at it and you will be rewarded..

<http://streetmagic.info/2008/04/back-palm-video.html>

=====

HAMMER BLOW CARD - A Nice Card Effect from Harold Brosious

SETUP: A card that you want to force is placed on top of the deck. A duplicate card that has been cut in half to resemble a jagged, broken board, is placed about 10 cards up from the bottom of the deck.

WORKINGS:

Force the top card onto a spectator. Ask a second spectator to play the part of the magician and locate the chosen card. Have them turn away as the card is being forced. After the card is forced ask them make a fist. Then, ask them to hit the middle of the top card on the deck with the heel of their fist. Tell them that IF they strike the deck properly they will break every single card in the deck with the exception of the chosen card. Warn them however, that if they hit your thumb instead of the deck.. something unexpected will happen!

Hold the deck tightly, on each end, with your thumbs on top of the deck. Ask them to hit the deck when you count three. As they are about to hit the deck, move your hands so that they hit your thumb. Yell! Loudly! Then say I told you that something would happen. I screamed! Ask them to kiss your thumb to make it better. DO NOT allow them to actually do it, just tell them you're kidding..

Now tell them they're about to discover what REALLY happened when they mis-hit the deck. Tell them that since they hit your thumb, the force wasn't great enough to break the deck... only the chosen card.

Hold the deck to your ear, shake it gently, and state that you can hear the broken card inside. Then say that you will show them what happened. As the left hand holds the bottom of the deck and the right thumb riffles the outer end of the deck, bring both arms up quickly. Half of the duplicate chosen card will fly out. Turn the deck half way around and repeat the above action to make the other half of the card fly out.

When both halves are gathered, they reveal the chosen card and a big hand is given to the spectator for locating it.

Hal Brosious

=====

Have Something to Say... Free Dale Carnegie eBook

Far too many magician's step on stage with a pocketfull of tricks.. and nothing to say. Dale Carnegie spent a lifetime trying to teach the average man how to succeed onstage or in front of an audience. Although his works doesn't deal directly with magic, there is nothing better to help prepare you for presenting your magic than Mr. Carnegie's words.. Here is a free download containing about 260 pages of thoughts, tips, and tricks that are just as relevant today as the day he wrote it.. An unbelievable number of articles are written and published every year based on this (e)book..

"The trouble with many speakers is that they go before an audience with their minds a blank. It is no wonder that nature, abhorring a vacuum, fills them with the nearest thing handy, which generally happens to be, 'I wonder if I am doing this right! How does my hair look? I know I shall fail.' Their prophetic souls are sure to be right."

"It is not enough to be absorbed by your subject--to acquire self-confidence you must have something in which to be confident. If you go before an audience without any preparation, or previous knowledge of your subject, you ought to be self-conscious--you ought to be ashamed to steal the time of your audience. Prepare yourself. Know what you are going to talk about, and, in general, how you are going to say it. Have the first few sentences worked out completely so that you may not be troubled in the beginning to find words. Know your subject better than your hearers know it..."

Right on! Brother Dale...

<http://manybooks.net/titles/carnegieda16311631716317-8.html>

=====

Nexus Radio

What does the esteemed editor of the Magic Roadshow listen to when he pecking away at a newsletter? Nexus Radio..

Nexus Radio is a free full featured radio player for listeners who want to record their favorite radio content for playback on their PC, or any portable device that supports MP3s. With over 7000+ radio stations and support for thousands more, Nexus Radio features a wide array of music genre's. My favorite feature is the 'record' button, that allows you to save a song, or group of songs, to download later to your computer or mp3 player.

Search through a rich variety of radio stations with a straightforward interactive guide that can be updated daily with more content than XM and Sirius radio combined.

<http://www.nexusradio.com/downloads/nexusradio/>

=====

Free Downloads for New Subscribers

..: Bobo's 'Modern Coin Magic'

<http://streetmagicsecrets.info/bobo.htm>

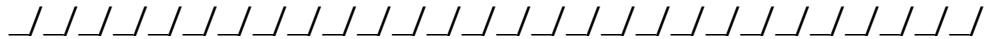
..: Expert at the Card Table

Magic Roadshow

May 30th, 2008 Issue# 90

Rick Carruth / editor (C) 2008 All rights reserved worldwide

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.



Hi All

For those of you who are new to the **Magic Roadshow**, I want to *Welcome you* and encourage you to be a part of the community of magicians who share their articles and effects with other magicians from the far corners of the globe.

If I can assist you in any way with your magic, [EMAIL ME](#)

Thanks for all the kind comments regarding the last issue. I know it was a tad long, but thanks again for taking time to read and respond.

This issue is my '**FREE**' issue. I've found a number of free resources and ebooks that I'm fairly sure you'll appreciate.

I won't delay the Roadshow any longer..

In This Issue

Making Free Money with MetaCafe

Free Jay Sankey Effect and Reveal

The Principles of Magic - A Review
Kyle Walsh

Free Kranzo Effect and Reveal

Howard Thurston - Master Magician

Side Trip - Thurston Master Magician website

Free Street Magic Effects - Resource & Free eBooks

Free: Magic Woofle Dust - Promote Yourself

Craigslist Marketing - Free eBook

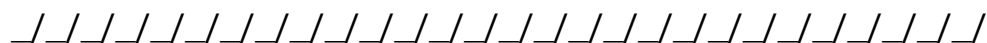
Hypnosis Mania - A Special Free eBook by Your Friendly Editor

*British Hypnosis Research -
Free One-Year Hypnosis Course, including NLP Training, Diploma, Free MP3's
and Free eBooks -plus- Over 2000 Study Pages.*

Almost Free Telephone Service.. A review

Free Downloads for New Subscribers

- Easy Mentalism*
- Erdnase 'Expert at the Card Table'*
- Bobo's 'Modern Coin Magic'*



Making Free Money with MetaCafe

The *Magic Roadshow* isn't about making money... but, we aren't against making a little money, now are we? Did you know that certain magicians are making up to fifteen thousand dollars by posting card tricks to Metacafe. In case you aren't familiar, Metacafe is a video sharing website very similar to YouTube. You sign up, upload your video to the site, and then hope the world will take a liking to your work.

They have specifically what they call a Producer Rewards™ program that rewards you for creating and submitting great videos. There are a few minor specifications and limitations, but nothing that you can't easily work around.

Visit Metacafe and look for video's by MagicRoy. He has posted over 40 videos and has made over \$15,000.00 to date - thanks to the Producer Rewards program. Other video producers have made from fifty to over one hundred thousand dollars with their video's.

I will quote from their website:

How it works-

If your video has what it takes to entertain people, we want to license it and pay you for every view. Every time someone watches your video on Metacafe, you earn money.

How you make money-

Metacafe will pay you \$5 for every thousand views your video gets on our site. Payment starts after your video reaches 20,000 views and has a rating of 3.00 or higher - which tells us that the viewers like the video. On top of that, the license to Metacafe is a non-exclusive deal - you retain ownership of your video. Metacafe helps build your brand by marketing your content and making you money.

What's the potential?-

With well over 1 million unique users per day watching over 400 million videos every month, Metacafe is perfectly placed to deliver the most receptive audience to the most entertaining content. Whether it's something spontaneous in your home or something you've scripted, if it entertains, it has a place on Metacafe.

Visit, look around, and get a feel for what's making money.. and maybe we'll see you among the top producers.

http://help.metacafe.com/?page_id=241#Tips

=====

Jay Sankey Video

Here's a nice little Sankey video, complete with a reveal, that's ideal for table-hopping, street magic, or just messing with your friends. Subscribe to his video's while you're visiting and you'll receive email links to video's not available to anyone else..

<http://rickcarruth.blogspot.com/2008/05/jay-sankey-effect.html>

=====

The Principles of Magic - A Review

Kyle Walsh

I recently picked up a copy of a book I've heard quite a lot about in various forums. It was Richard Osterlind's book: "*The Principles of Magic*". I had only finished reading it, when I decided to read it again. I was quite shocked by the depth of this book, considering such a reasonable price tag. This fine little manuscript can be bought for a meager \$25 American from www.OsterlindStore.com. The E-book is available for 5 dollars less.

I have often wondered, how can one perform something and receive a thunderous response, while another achieves lukewarm applause for the same effect. It's not because the effect was right for one and not the other. Instead, there is a missing element; I found it addressed in *The Principles Of Magic*.

Another element often neglected in the art of magic is the actual art in magic. Art inspires emotions and communicates the sublime. One of the most fundamental elements of art is the message, the intention of the art itself. In *The Principles of Magic*, Osterlind brings these ethereal facets to light, exalting the art of magic to its rightful place in culture. Under a marvelous loupe of refined insight, the inter-relatedness of all other art forms is illustrated in this book.

This book's inspirational message has brought me an unprecedented level of joy and appreciation for art and magic. This is the entire reason I have been so inclined to write this recommendation. This single aspect of this work could start a Renaissance in the art of magic. I personally have felt reborn after reading *The Principles of Magic*.

Incredibly, the scope of this book goes well beyond the above-mentioned themes. There are several other chapters dealing with various challenges facing magicians, mentalists, and other performers. Within the pages of this book, a reader beholds the keys to professionalism, great art, practicable ethics, a "reframing" for conflicts of conscience, and revolutionary perspectives on the commonly held maxims in magic. The freebie effect at the end of the book is itself worth the price of the book.

This book is a one of a kind. Osterlind's responsive style is comprehensive and accessible, qualities often lost in other tomes of magic. I literally have hundreds of magic books, and this is the first of its kind that I have ever seen. It is by far one of magic's most important works. If I had a gift that I

could give to every magician, budding and professional, it would be this book. Its message, once heard, will carry magic's legacy beyond the 21st century. I highly recommend it to all performers who love the art of magic! Enjoy!

Kyle Walsh

=====

Free Effect from Nathan Kranzo

Kranzo has published his '*Killer Card Thru Table*' routine on Google video for all his fans to see. Being a subscriber to his newsletter, I receive links to vids like this long before they're available to the general public.

This particular effect and reveal teaches you how to 'rub' a card through a table and produce it from under the table. I have faith you can do it..

[Watch Here](#)

=====

Howard Thurston - Master Magician

Born in 1870 to a carriage maker from Columbus, Ohio, *Howard Thurston* became one of the four most influential magicians of the early part of the 20th century. A master illusionist, Thurston once toured with magic's

largest contingency of props and associates', consisting of six full train cars (box cars). Although he considered himself an illusionist, he was careful to keep at least one card routine in his act, having grown up with cards long before illusions were available to him. He spent his early years working his way through tent shows and vaudeville until 1907, when he set out on his own world tour. In 1908 he teamed with the popular Harry Kellar, who was beginning his farewell tour. Kellar introduced Thurston to the audiences as his hand-picked successor.

Thurston's performances varied from the mundane to the extreme. Small, personal effects, followed by some of the most extreme and intriguing effects of his time. Now, you can watch a lecture on the life and times of Howard Thurston, posted to YouTube in a series of five video's presented by magic historian Bill Ruscher. I think you'll really enjoy this study of one of America's most influential magicians.

[Click Here](#)

Side Trip

To find out more about Howard Thurston, please check out this amazing website, complete with video's, posters, documents, and magazine articles.

<http://www.thurstonmastermagician.com/>

=====

Free Street Magic Effects - Resource & Free eBooks

If you haven't already.. visit *FreeMagictricks4u* for a great selection of magic tricks and effects. I found a couple of free ebooks scattered around the site, along with a hefty quota of card, coin, and street magic tricks.

Simon Crack has created a very nice resource, using one of my favorite site builders, 'Site Build It'. Site Build It was created by one of my internet buddies several years ago, and remains one of the most practical and visually appealing site builders on the market. Aside from the eye candy, Simon has published a number of effects that I think you'll relly like.. (Carson Kahn says the iPhone trick is his favorite.)

Be prepared to spend quite some time on Simon's site..

<http://www.freemagictricks4u.com/>

Thanks to Carson K. at: <http://magicinthespotlight.weebly.com/> for the link..

=====

FREE: MAGIC WOOFLE DUST - Promote Yourself

Woofle Dust is an imaginary powder used by magicians to misdirect the audience. Woofle dust has been used by magicians for years. Most magicians know off it and use it on occasion.

Tony Hassini used Woofle Dust in one of his training videos for new magicians. Do a Google search and you will find an unlimited number of references to Woofle Dust. One company sells a shaker to sprinkle Woofle Dust.

Every magician needs Woofle Dust.

When you need to ditch a coin or other item in your pocket, you use Woofle dust as an excuse. You reach into your pocket, leave the item there and

then sprinkle invisible woofle dust over the trick and viola, the magic happens. Classic misdirection.

Woofle dust can also be used to exchange items or grab an item from your pocket. Very useful indeed.

Woofle dust is so amazing that Dean Hankey sells a marketing program featuring "Invisible Dust." It includes instructions for making your own give-away item - a little envelope of "*Invisible Dust*." You can give this item to prospective clients as a promotional item or sell it after your show.

As a promotional item, it is pretty clever. You put your contact information on the envelope and it becomes a keepsake for your clients and prospects. You can include it in mailings to generate business or as a little thank you gift.

Hankey sells this program, complete with a license to reproduce his artwork for \$97.00 You can purchase this program and your license at <http://www.invisiblemagicdust.com>

I have not seen Mr. Hankey's program, so I cannot comment on the value. Mr. Hankey has a good reputation in magic circles, and for \$97 the marketing materials must really be great stuff.

I did however, like the idea. So I designed my own "*invisible dust give-away*." No, it does not look like Mr. Hankey's product. I have original artwork and copy. I have not violated Hankey's copyright or trademarks. My item is as different from Hankey's as a Whooper is from a Big Mac.

I used the traditional name, "Woofle Dust." I also wrote a two-sided postcard side insert for the item. This insert folds down to fit in a coin envelope. The insert has my contact information, plus 2 magic tricks the recipient can do using their Woofle Dust. I designed an attractive label to attach to the envelope outside. I put the insert and a business card inside the envelope and it is finished.

This makes a novel way to give-away my card. I use it in mailings as a free gift. Stamp "Your FREE Magic Woofle Dust is enclosed" on the envelope, and prospects will open your package.

At my fund raising shows, I pitch the Woofle Dust as a mini magic kit. Just before the intermission, I show the item, do a quick trick using Woofle Dust and sell it at my table for a dollar. It only costs a few pennies to make and is a popular, inexpensive souvenir that goes home with my contact info. I also

give a packet of "Woofle Dust" to each volunteer I use. This creates demand for the item.

I give it away at birthday parties, too. I put a discount coupon on the back of my card and every kid gets a "free mini-magic kit." Now they do their tricks for Mom & Dad, and the folks know who to call for their party.

Now you can spend \$97 for Dean Hankey's Invisible Dust. Or you can easily make your own "Woofle Dust." A little imagination, and you can have a unique product to give-away.

Before you spend hundreds of dollars on all the marketing packages offered to magicians, I recommend as I always have, go to the library, get some marketing books and teach yourself. You will save money and probably get better information than most of these gurus offer. Get books for writers and speakers. The same methods they use to self-promote, you can use too. I highly recommend Dottie Walter's book, "Speak & Get Rich." My local library has, yours may too.

Before you buy a product, like Dean Hankey's Magic Dust, or an instant publisher kit, ask yourself, can I make this item myself. If you can, do it. Your product will be unique and geared specifically to you.

This is not to criticize Mr. Hankey's products or anyone else's marketing kits or items, but to encourage you to do a little work. You will be surprised by how much you can do.

If you are not able or confident enough to do your own research, www.mymagicrabbit.com does offer some very complete and very affordable marketing programs.

As a special gift to my readers, I am offering my "*Magic Woofle Dust*" artwork to you at no cost. Send me an email and I will send the artwork as a PDF. You can add your own contact information and make as many as you need. No licensing fees. I will also gladly answer your questions on how to best use "Magic Woofle Dust" to build your business. If you want an actual hard copy of the item, mail \$2 to cover my modest costs and I will rush one out.

Dennis Regling
captdenno@yahoo.com
<http://www.bellaonline.com/site/Magic>

=====

Secrets..

Discover the Magic Tricks and Secrets of a professional in the privacy and comfort of your own home... Each effect is taught in a clear video format, downloadable, so you can watch it over and over until you've mastered the effect. Get one FREE magic trick just for visiting. NO obligations....

[~ Click Here ~](#)

=====

Craigslist Marketing - Free eBook

Well, now that you can't buy this on eBay any longer, I'm going to give it away. Craigslist can assist you with promoting your website or any product that you may be selling. The key is to know -how- without getting your offer kicked off. There are folks who make a living utilizing Craigslist's resources. I'm certainly not making any promises, but this is a good ebook to have on-hand.

Myself and others have sold this ebook successfully on eBay for some time. Unfortunately, eBay has a new rule prohibiting the sale of electronic media. I could set up a website and sell it direct, I suppose, or I could just give it away to my friends..

Download it Free, Friend:

<http://www.divshare.com/download/4516972-c79>

=====

Hypnosis Mania - A Special Free eBook by Your Friendly Editor

I know this doesn't directly relate to magic, but I thought I would share it with you anyway. I just finished this ebook and prepared it for sale on the web, and I thought it would be a kind gesture to all my loyal readers to offer you a chance to get it FREE. All you have to do is download it and share it with your friends. This link WILL disappear shortly, so don't take too long to download it.

I wanted to produce an ebook that detailed exactly what hypnosis is, and isn't. So many folks waste their hard-earned money on a book or course that they think will grant them special powers. Unfortunately, there are no magic bullets.. or magic hypnosis courses. Hypnosis requires hard work and study, just like magic. It requires practice, and more practice, to become proficient.

I hope you find something in my ebook that helps you come to a better understanding of this highly engaging field of study.

[Download Hypnosis Mania](#)

Side Trip - You Gotta See This !!

.: British Hypnosis Research .:

Free One-Year Hypnosis Course, including NLP Training, Diploma, Free MP3's and Free eBooks -plus- Over 2000 Study Pages.

Free One Year *Indirect Ericksonian Hypnosis Course* - including NLP

Welcome to our highly respected completely free one year online training course in Indirect Hypnosis, Ericksonian Psychotherapy and NLP.

Earn a Certificate or Diploma with Stephen Brooks
- the world's leading expert in Indirect Ericksonian Hypnosis and NLP.

Our hypnosis and NLP training course emphasizes student interaction where you can contribute, share and evaluate your own learning about hypnotherapy in a very open and creative way. This course is not a linear series of static web pages, it features over 40 hours of hypnotherapy video demonstrations, live chats among students, quizzes, tests, assessments, forums on hypnotism and online workshops. This course uses the same advanced distance learning software as the Open University, making this course the most comprehensive clinical indirect hypnosis training available in the world.

- Earn a Certificate in Indirect Hypnosis, Ericksonian Psychotherapy and NLP for free.

- Over 40 hours of streaming video demonstrations of clinical hypnotherapy with real patients including running commentaries by Stephen Brooks.

- 100 interactive hypnosis forums covering every latest technique, skill and theory.

- Highly comprehensive leading-edge Ericksonian Syllabus.

- 100 ongoing graded weekly student assessments with feedback.

- Choice of over 200 interactive assignments throughout the course.

- Over 2000 additional pages of study materials, bonus ebooks and free MP3 files

- Lively ongoing weekly assessed online discussion groups.

- 6 live chat rooms for shared exercises and assignments.

<http://www.british-hypnosis-research.com/>

=====

Illegal...

Who spent almost 60 years learning to hypnotize his subjects without them being aware... and hypnotizing them during the course of a normal-seeming conversation.

And why would this man spend his entire life learning how to hypnotize people without them knowing it ... ?

(Because it was ILLEGAL For Doctors To Use Hypnosis...)

Check out my latest site.. NOW.. and learn the WHOLE story..

<http://StreetHypnosis.info>

=====

Almost Free Telephone Service

I received this email from my 'boss' at **Camelard College**, *Prof. Lloyd Worley*, touting the merits of a new phone service that may be of particular interest to magicians. I was one step ahead in that I had already contacted

the company about phone service as well as recommended the service to several of my friends.. all of whom had bought. With his permission, I am re-publishing his email. Remember, this is NOT a sales pitch.. it is an honest review from a satisfied customer. Prof. Worley and Prof. Carruth are not getting a single cent from any sales. (Tip- since you can get a phone number from any extension in the country, get one from Las Vegas !)

Greetings to Faculty and Fellows --

First, a disavowal: This is an email about a product that magicians may find useful. I have no vested interest in the company, I do not work for the company, nor do I make any money from the company. I'm sending this because I think many magicians can use this information.

Have you ever wanted your own dedicated phone line for your magic business but found the cost prohibitive? You may find that MagicJack is just the thing. Let me explain: I saw MagicJack advertised on television and thought that it might be something I needed for my own magic business. Well, it was. MagicJack is a small USB device about the size of a flash drive. You plug it into your computer's (Mac or PC) USB port (any one of them), then plug a phone into MagicJack, and MagicJack allows you to phone anywhere in the USA or Canada for free using your high speed internet connection (for example, broadband).

Even better, with MagicJack, you can select your own area code and phone number, and others can call you. You also get directory assistance, your own phone number, call waiting, caller ID, and -- best of all -- voice mail with a greeting you can customize. You don't have to be plugged into your computer all the time...the voice mail takes messages, then sends you an email telling you that you have voice mail...and embedded in the email is a player that will play your voice mail message. You don't have to use MagicJack to hear your voicemail messages!

Cost? Well, the MagicJack itself and the first year's subscription is \$39.95. After that, the cost is \$19.95 annually, unless you want to purchase an upgraded plan, in which case the subscription is half price. I bought a five-year plan for \$50. I thought all that was cheap, considering that you get your own phone number (etc, etc -- see above) and you can call locally and long distance and talk for as long as you like...for free. (You can also plug your FAX machine into the MagicJack.)

You can't call Europe yet, unless you're calling another MagicJack customer in Europe. A European MagicJack customer can call any MagicJack number and can phone any other USA/Canada number.

I was amazed at how well this device works. I just plugged it in, it knew that I was using a Mac, it brought up the needed screen, and I followed the on-screen directions. I was set up in about two minutes. The calls are clear, just like any landline phone. You can check out MagicJack at this url:

www.MagicJack.com

My MagicJack phone number is 970-584-3136. Try it!

Sincerely,

*Prof. Lloyd Worley
Chancellor
Camelard College of Conjuring
www.camelardcollege.org*

=====

Free Downloads for New Subscribers

.: Bobo's 'Modern Coin Magic'

<http://streetmagicsecrets.info/bobo.htm>

.: Expert at the Card Table

<http://streetmagicsecrets.info/erdnase20.htm>

.: Easy Mentalism

<http://streetmagicsecrets.info/1mentalpay.htm>

