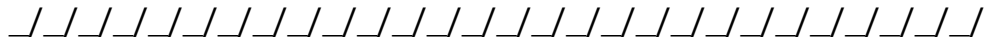


# Magic Roadshow

**June 25, 2008 Issue# 91**

**Rick Carruth / editor (C) 2008 All rights reserved worldwide**

**Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.**



**Hi All**

Welcome to another issue of the **Magic Roadshow**. If this is your first visit I want to take a moment to 'Thank You' for signing up. I hope you find something in every issue to improve your performance and make you a better magician, street magic performer, mentalist, or whatever you specialty..

Take a look to your left and you should see a little 'vote' box. Voting let's me know your favorite type of magic to -perform-, and I will try to offer something special for performers of that type of magic. It helps me select content for the Roadshow. I've learned that I can't depend on my idea of what's most popular among Roadshow readers. Just when I THINK I know, I'm proven wrong. That's why good marketers always test, test, and then test some more. You can't trust your instinct when it comes to the public's likes and dislikes..

Remember, if you have any Comments, Complaints, Rants or Raves.. [EMAIL ME](#)

I don't ask you guys for much, but I would like for you to go to Martins Magic 'Top 100 Magic Websites' and vote for *StreetMagic.info*. I want to get our site in the top 10. We are currently #30 in the world, and moving up fast. There's no obligation and nothing to fill out. You just go to your favorite websites and click the 'vote' button beside it, and your vote is tallied..<http://www.martinsmagic.com/?html=top100>

*Thanks a Million!*

Special note... I just got this from our buddy, **Jay Sankey**. Please read and respond and lets help Jay out. He does so much for magic that we can't afford NOT to help..

-----

*Hey Guys,*

*So many of you have been such great friends, fans and supporters for so many years that I hope you don't mind if I ask for your help with something....*

*I've been developing a new TV show combining my twisted sense of humor with my love of sleight-of-hand magic, and it has finally come time to PITCH THE SHOW to a Canadian broadcaster. And frankly, I can't think of a better way to convince them of my abilities as a comic and a creative sleight-of-hand magician than for them to HEAR IT FROM YOU!*

*So if some of my wacky videos on Youtube have made you laugh or some of my magic creations have found their way into your performances, I'd really appreciate it if you would please click on the email address below and fire off a few sincere words re: my sense of humor and magic.*

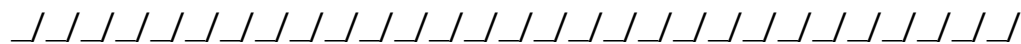
*Please include the name of the show (THE JAY SANKEY SHOW) in the subject line of the email.*

*Also make sure to include your own name and the name of the state, province or country you are writing from. Here's the email address: [comedypitches@ctv.ca](mailto:comedypitches@ctv.ca)*

*Thanks VERY much guys!!  
The ROADSHOW ROCKS!*

*Jay Sankey*

-----  
*"If you ain't got no money, ain't nobody calls you honey,"*  
**RIP... Bo Diddley** (December 30, 1928 – June 2, 2008)



## **APPEARING STRAW - Effect**

Diamond Jim Tyler

**TRICK:** The magician rolls up his sleeves and shows his hands front and back. He then makes a fist with his left hand and magically pulls a drinking straw from it with his right hand.

This looks amazing, but the secret method is a little noisy. Luckily most restaurants or bars are noisy to begin with, thus the background ambient chatter should muffle the slight noise made from this effect.

**SECRET:** Slyly obtain one of the restaurant's drinking straws and make your way to the bathroom. While in the bathroom, remove the paper from the straw and slit it along its length with something sharp like a knife or a pair of scissors (Fig. 1). Don't use a clear straw for this production. Try to find one that is colored or better yet the kind with stripes. Regardless, make the cut one long straight line if possible.

If someone walks into the men's room and gives you a funny look while you are doing this, simply wave your knife at them and they will most likely leave you alone. Proceed by rolling up the straw into a rolled position as in Figure 2.

Walk out of the bathroom and approach your table with the rolled up straw concealed between your first finger and thumb of your left hand (Fig. 3). If you keep your left hand's first finger and thumb pinched tightly around the rolled up straw, you will be able to show both hand's empty before producing it.

When ready to make it appear, simply make a fist with your left hand. Grab one end of it with your right hand and slowly, but dramatically, pull it from your left fist (Fig. 4). This really looks cool! It makes a little noise while it is unrolling, but it truly looks to be whole and normal.

If you'll take a few straws with you, then you can prepare them in the privacy of your own home. Then you can wrap rubber bands around them to keep them wound up and throw them in your pocket when you are ready for a night out on the town.

To order Diamond Jim Tyler's new book - *BAMBOOZLERS: The Bankable Book of Bar Betches, Brain Bogglers, Belly Busters & Bewitchery*, visit.. <http://www.diamond-jim.com/originals>

The book is 128 pages measuring 3 by 5 inches with black faux leather binding, silver gilded edges, a black ribbon marker, over 100 illustrations and features 75 bits of business. \$20 US + S&H.

Editors note.. I have been playing around with this effect for several days and I can attest that it works. With a little practice, you can make the straw appear from your nose, your mouth, a matchbox.. you can even pull it out your - ear. You cannot use the same straw over and over, as the gap will widen and the illusion will not work. Practice. RC

=====

## **What is a Corporate Entertainer?**

Magical Balloon Dude Dale

I recently was discussing with a colleague, who is developing an entertainer's directory, about the term corporate entertainer. She tells stories about some entertainers who are insisting they be classified as a Corporate Entertainer. "It doesn't matter what type of entertainment they are - Speaker, MC, DJ, face painter, magician, etc, they all want to be lumped in to this category - 'Corporate Entertainment'" she said. Which made me think about the term "corporate entertainer"?

What is a corporate entertainer? *Wikipedia* defines corporate entertainer as relating to private events held by corporations or businesses for their staff, clients or stockholders. These events can be for retreats, Christmas parties or even private concerts. Does that mean a corporate entertainer is for adults only, like a trade show, hospitality suite or business meetings? What is a company picnics, holiday parties or grand openings to name a few, which are corporate events aimed at kids.

Doesn't a corporation hire you to work these events? Do corporate entertainers only work for corporations? If a company is a LLC, Sole Proprietorship or a Non-Profit Corporation would a dedicated corporate entertainer turn down the job? Is a corporate entertainer really a figment of an entertainer's imagination or just an ego boost saying I'm better than kid's birthday parties?

One can argue that a corporate event will pay more than a private. But I have seen lavish, over the top birthday parties, Bar mitzvahs and wedding to contradict that statement. I have worked with fortune 500 companies that can be more demanding, take 30 day to pay and want the invoice in triplicate.

Are entertainers, who claim they are corporate entertainer's, saying "I don't entertain kids", and are afraid to be classified as adult entertainment? Being classified as adult entertainment carries a negative stigma associated with the term; so did entertainers create the term Corporate Entertainment to avoid the negative stigma?

Are company employees really googling "Corporate Entertainer" or are they googling the type of entertainment they are seeking. If I'm looking for a plumber I google "Plumber" -- in the Yellow Pages you look under plumbing not Corporate Plumbing.

The point I'm making is if you're going to list yourself in a directory, list yourself under the service(s) you're providing. Magician should list under Magic. Get the people to call or email you about your service or direct them to your website which explains your "type" of entertainment. If you don't do kids events than say adult business entertainment – the directory listing is a tool to direct people to your specific advertisement. Otherwise, people are going to miss your directory listing because you've listed in the wrong category.

Make it easy for "corporate" to find the type of entertainment they seek and once found, let your advertisement define and sell your entertainment.

*Magical Balloon-dude Dale, Master Balloonist...*

He's not your normal dog-making, heart-giving, sword-handing, balloon animal-making entertainer. His balloon animals are the coolest on the web and it's like going to the zoo.

Balloon Entertainment at its Best! <http://www.mbd2.com>

=====

## **Free Trick Thursday**

Did you know *Pubtricks* offers one of its array of video effects for free every Thursday? They do.. and all you have to do to take advantage of it is visit the url below on Thursday to see what they are offering. They claim to offer effects at random, which means some of their best sellers are included in the give-away.

Thanks to *David Lynn* for the heads up..

<http://www.pubtricks.com/freedownloads.php>

=====

## **Playing Card Collectors**

Our friend, **TheCuso**, has started a new site and forum dedicated to playing card collectors. Not only does he furnish information on where to find exclusive decks, but also links to auction sales featuring desirable decks.

I particularly like the review section of his forum and all the thoughts offered by the readers. I have my own favorites, for sure, and I enjoy reading what others think of my favorites.

And if you're a collector, readers are posting links to collectables and/or unique cards they have found at other locations. Although Cuso's site is new, I think you will find something to interest you if, like me, you're a collector. ( I have hundreds of decks from around the world.. )

<http://www.playingcardcollectors.com/>

=====

## **Andertoons - Unique Card Sets**

As I mentioned, I love unique cards.. and **Mark Anderson** loves to posts pics of unique cards.

Needless to say, I visit often to see what he's found. Mark lives in Chicago with, as his site describes - "*his wife, their children, two cats, a dog and several dust bunnies.*"

Check out particularly the pin-up cards, featuring classic drawings of sexy women. All the cards are, at best, PG rated..

Being a well-respected cartoonist, Mark also has a nice collection of playing cards featuring cartoon characters. Many are from the 40's and 50's, I'd say, and also feature a type of art exclusive to the era. I only wish I had giant prints of some of these cards.. my office woud get a wall-papering..

<http://www.flickr.com/photos/andertoons-cartoons/sets/>

=====

## **Create Playing Cards Photos in Photoshop**

Follow this free step by step, in-depth Photoshop tutorial to design your own playing card images without photography. This site has pages of illustrator tutorials & ImageReady tutorials.

Follow the step-by-step tutorials and start creating great looking Photoshop drawings, animations, buttons, designs, drawings, effects, photo retouching, scripting, text effects, textures, web graphics and web layouts.

<http://www.tutorialallstar.com/photoshop/drawing/playing-cards/>

=====

## **Your Face on Playing Card - Generator**

Create your own personalized playing card with YOUR face on the face cards.. Free. This online generator will let you upload a picture from your computer and manipulate it into just the right position. Everything is straight-forward and web based, to keep your computer uncluttered. Work online and download only the finished product..

<http://www.festisite.com/cardgame/>

=====

## **Making Custom Card Boxes**

*Elliott C. Evans, webmaster at 'Making Custom Card Boxes' ask:  
"Why do some games come in those annoying double-wide packages? Why do some games come in boxes that are fragile or don't stay closed? Is there any alternative to those stupid plastic baseball card boxes or rubber bands?"*



*What do I do if I expand my deck so that it no longer fits in the original box? What do I do if the box my cards came in distintegrates? What do I do if the cards came in a big envelope instead of a box?"*

Elliott has answered his own questions by creating a nice site devoted to making your own custom card boxes. PDF Templates are provided for making either regular boxes or bridge sized. You could easily use Photoshop or something similar to create your own custom boxes with your picture, logo, or design.

A link is provided for creating your own custom size box, up to seven inches. Now you know what to do for those giant decks you use in your routine at the retirement home!

I can think of many uses for a custom designed box. I'm sure you can too..

<http://www.ee0r.com/boxes/>

=====

## **Product Review: The Renegade Magician by Rick Allen**

Dennis Regling

I recently purchased *Rick Allen's Renegade Magician* DVD.

I must say, this DVD has a lot of useful information for those of you looking to work a pitch table. What is a pitch table? A pitch table is a set-up where a pitchman sells his goodies.

Magicians have used pitch tables for years. They give a little magic show, gather a crowd and sell their magic tricks.

If you are looking to learn how to sell the Magic Mouse or the Svengali magic card deck, this is the DVD for you. There is actual footage of Rick at a festival drawing a crowd with a great little sponge ball routine, then pitching either the Magic Mouse or the Svengali deck. His presentations are excellent

and this is an outstanding tool to learn how to pitch these items and adapt the skills to other items.

Unfortunately, if you are looking for a DVD to learn to run a pitch table, you will have a hard time finding this one. Absolutely nothing in Rick's sales material promoting this new product mentions or even hints at the pitch table.

Instead, Rick sells this item under the cloak of mystery. Rather than tell you what he is selling, he makes great claims that actually imply he is selling something else entirely.

Rick Allen claims, "Drop Me In Any Town, Take Away My Billfold and Credit Cards and I Will Get One or More Bookings Within 24 Hours, Without Any Brochure, Testimonials or Demo Video. And With No Out Of Pocket Costs!" Wow! This sounds great! It sucked me into reading the sales letter and buying the product.

Reading the sales letter, I was wondering who the contacts would be. Chamber of commerce? Non-profits? Comedy clubs? Turns out, Rick's secret is fairs and festivals. He suggests going to the local festival and offering to do magic shows for free as a strolling performer. Actually, he is negotiating a free opportunity to sell magic tricks. He is not "booking a show" as his sales letter claims, but getting free vending space. Sure, the sales presentation is entertaining and is a nice little show, but it is still vending.

He also recommends flea markets as a possible venue for this enterprise, but warns you may have to pay for vendor space.

What about the claim of dropping him in "any town?" Most towns only have festivals a couple times a year, so you'd better drop him in the right town.

I found the sales pitch deceptive and when the product arrived I was disappointed.

If Rick wanted to increase customer satisfaction, his sales letter would read:

Are You A Magician and Need To Make Money Now?

I will teach you how to:

- 1) contact local festivals and get free vending space.
- 2) make your own products for pennies apiece

3) where to buy the two greatest pitch table items of all time: the Magic Mouse and the Svengali deck.

4) how to gather a crowd.

5) how to pitch these items in an entertaining way that makes for an easy sale.

6) actual film footage of the sales pitches

Rick's product is excellent for what it is. Unfortunately, the sales pitch is deceptive and makes promises I feel the DVD did not keep.

-----

Are you looking to work fairs & festivals this summer and fall? then check out...[My Magic Rabbit](#)

**Dennis Regling** is the magic editor for *BellaOnline*. You can find many articles there on magic.

=====

## **Woodsongs Old Time Radio Hour**

*Magic in it's own special way. WOTRH, presented by Michael Johnathon, is a multi-media celebration of " grassroots, Americana music, folk, bluegrass, songwriting, new artists, literature, worldwide radio, television and concerts.."*

This is a wonderful site to visit to listen to, and watch streaming video of, performances by some of the world's most overlooked artists. Anything by *Darrell Scott* (326, 109), *Ottmar Leibert* (339), *Tommy Emmanuel* (428), *Indigenous* (412), *Mac Arnold and Plate Full 'o Blues* (401), and *Bela Fleck and the Fleckstones* (395) is worth every moment. Artists are both interviewed and given the stage to perform live.

Listen and/or watch 500 shows in your choice of WMA, WMV (streaming video), or MP3. Actually, some of the earlier shows are not available, but virtually all the past 300 are available. All the WMV's can be watched without downloading anything, assuming you have Windows Media Player. If not, you can download their own player to access any of the shows.

If you enjoy music as much a I do, you'll find a wealth of great music at **Woodsongs Old Time Radio Hour** archive page. Bookmark it...

<http://www.woodsongs.com/showlist.asp>

=====

## **Magic on the BBC - Disappearances**

The **BBC** explains how magicians make things appear and disappear. This is a nice 6 part series that you will find entertaining at the least. I enjoyed the footage of magicians past, particularly Doug Henning, and the conversations with modern illusionists who describe the theory of visual trickery. Look for Franz Harary trying to explain the secret of an popular illusion, without actually explaining the secret. I say.. I say.. pay attention boy.

You can watch all six portions, each 9 minutes long, directly on my blog.. No need to go to that Youtube place to see this interesting and informative series, courtesy of the BBC. Now why can't ABC, CBS, and NBC be so far-thinking.

<http://rickcarruth.blogspot.com/>

=====

## **All My Faves - Search Engine for those Easily Visually Stimulated.**

What would a search engine on steroids look like? It would look like *allmyfaves.com* . Colors everywhere - Dozens of easily accessible categories aimed toward the typical user - And a sort of visual rage to comfound the mind. All My Faves doesn't utilize the typical search results and/or links of a search farm. Instead, it uses easily recognized logos to guide the reader.

What you really need to do is click the link and see for yourself.. Some of the categories with the most popular results are:

*Home & Electronics, Maps, Search, Sports, Weather, Community, Shopping, Wiki, Banks, Finance, Brokers, Cellular, Magazines, News, Compare, Photo, Movies, Music, Web, Radio, Astrology, Dating, Chat, Instant msg, Insurance, Courier, Health, Info, Translation, Tech, Downloads, Jobs, Games, Gaming, On-line Games, Kids, Car Rental, Cars, Travel*

Now, if I can convince them to add a 'magic' category..

<http://www.allmyfaves.com>

Thanks to my buddy at the **Magic Portal** - *Jim Canaday*  
<http://mysite.verizon.net/jhcan>

=====

## **Magic For All - Free eBooks**

*Seven hypnosis ebooks, Houdini Escape , Poltergeist Spoon, Self folding Bill...*

These are a few of the free downloads available at Magic For All. I realize some of these are duplicates of ebooks and/or downloads that I have offered, but this is still a site worth bookmarking if you like free magic. They also offer a number of instantly downloadable magic tricks in the three to four dollar range.

Check out the link for free downloads of old magic posters of Houdini and other famous magicians of times past.. Look in the left side nav bar for the above links..

[http://www.magicforall.com/html/magic\\_etricks.html](http://www.magicforall.com/html/magic_etricks.html)

=====

## **Free Internet Marketing Seminars**

Rick Carruth

Yes, occassionally I delve into the world of internet marketing. I actually cut my teeth on internet marketing, up to 2004, and left only after selling my newsletter, the eBiz Beacon, to a publishing house in Washington DC. I have a number of marketing eBooks I continue to sell on other web sites, but I try not to mix marketing and magic, other than the marketing of magic.

I've begun the process of putting together a web site consisting of a series of internet marketing seminars, taped and embedded to my site. Believe it or not, some of the seminars I'm going to publish over the next couple of week, particularly the **X10 Seminar**, costs the attendees over \$7,000 each to attend. And again, if you so choose, you can watch and listen to the very same speakers, giving the same lectures, these seminar attendees paid a small fortune to hear.

Now, I'm not selling anything on this site. I've put it up for the benefit of anyone wanting the education. I will probably put up a web form to allow visitors to sign up for notifications when new videos are posted.. but other than that.. simply enjoy them at your convenience. Many of the videos are in the neighborhood of one to one and a half hours each, but, there's nothing to download. I've partnered with Google to make these videos available for you to watch at my expense.

Don't miss *Dan Kennedy* on the second page.. He's the 'practical' King of internet marketing..

<http://freemarketingvideos.info>

=====

## Free Downloads for New Subscribers

-----

.: **Bobo's 'Modern Coin Magic'**

<http://streetmagicsecrets.info/bobo.htm>

-----

.: **Expert at the Card Table**

<http://streetmagicsecrets.info/erdnase20.htm>

-----

.: **Easy Mentalism**

<http://streetmagicsecrets.info/1mentalpay.htm>

=====

I encourage you to share your favorite links, videos, and resources with other magicians from around the world. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

You can go to the url below and use the web form to easily send your articles and effects to the Roadshow for publication.

<http://www.streetmagic.info/submit.html>

-----

[EMAIL ME](#)

-----



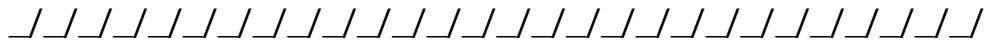


# Magic Roadshow

July 20th, 2008 Issue# 92

Rick Carruth / editor (C) 2008 All rights reserved worldwide

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.



Hello Everyone

Welcome to a new issue of the **Magic Roadshow**. If this is your first issue, I want to take a moment to thank you for making us a part of your day. I sincerely hope you find something inside to make it all worth your time and effort.

I am so thankful to everyone who's taken time to send in articles, effects, and resources. Although you may not see your contributions in the very next issue, feel confident that your submissions are in line for a future issue. I have issues 93 and 94 already in the works and have resources pasted into each issue that were submitted by Roadshow readers..

I am honored to have received so many comments after the last issue. I don't know what got into you guys. Maybe you were broke and/or bored, but whatever spurred all of you to email me was appreciated. Feedback is SO important. It keeps me honest and grounded..

Suggestions, comments, rants and raves.. [EMAIL ME](#)

Thanks also to everyone who voted in my little sidebar survey. It seems *street magic* and *close-up magic* are neck and neck. I've included the 'voting machine' again for anyone who wants to vote or check out the results..

Between issues I think of a half-dozen things I want to mention in this section.. and when it comes time to write it, I've forgotten it.. Oh well.. On with the (Road) Show..

-----  
**In This Issue**  
-----

(01) *Warming Up the Audience - John Kinde*

(02) *Texas Notepad - Gag Effect*

(03) *Magicians - Make Money Teaching What You Know - Free Report*

(04) *Study Reveals How Magic Works - Article in Live Science*

(05) *Martinka - Museum of Magic and Magic Shop*

(06) *Speaking of Al Flosso - Video*

(07) *Speaking of Miser's Dream - John Tudor and Friends video*

(08) *The Self-Reversing Deck - Card Effect*

(09) *Magic Glossary - Resource*

(10) *One Handed Card Tricks - Flourishes*

(11) *Magic Audio Archive - Resource (From the Magic Roadshow Archives)*

(12) *The Hypnotic Handshake - Free download*

(13) *Wanted: Cabaret Magician*

(14) *Face In Hole - Fun Resource*

(15) *Live From SUN Studios*

(16) Craigslist® Aggregator

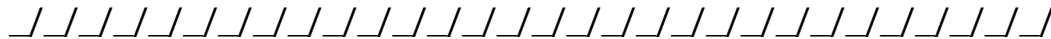
Free Downloads for New Subscribers

- Bobo's Modern Coin Magic
- Erdnase' Expert at the Card Table
- Easy Mentalism

OK guys.. I hate to be hard on you, but ...

*"You can be a great magician, or, you can make excuses. Every unknown magician has an excuse as to why they're not the star of the show. At the end of the day, a star commands the stage - and wanna-be's with excuses fill the seats.."*

Rick Carruth



## **Warming Up The Audience**

### **John Kinde**

Las Vegas is a classroom for performance and presentation techniques. One of the lessons I've learned after watching over 200 shows is the importance of *The Show Before The Show*. Rarely does a Las Vegas show begin with the curtain rising on a dead stage before a lifeless audience.

For example, Cirque Du Soleil shows usually warm up the audiences with characters in costume wandering about the theater and interacting with the early-arrivers. It's definitely the show-before-the-show. People don't want to be late because the pre-show IS part of the show!

A new show in town is *Toxic Audio*. It's an amazing program of five A Cappella singers. Since their show features "the human voice," their

audience warm-up gets the audience making sounds with their voices. Bark like a dog. Quack like a duck. It's a warm-up in the theme of the show. Effective.

Many shows have a pre-show consisting of Video Footage. Carrot Top shows R-Rated funny videos. Several performers show clips of past performances (Gerry McCambridge, Vinnie Favorito, The Society of Seven). Some comedy performers use video footage of other comics and celebrities making jokes at the performer's expense (The Scintas, Bobby Slaton). Many acts use music to warm up the audience (Terry Fator, The Las Vegas Tenors, Barry Manilow). The Blue Man Group used a video show with dialogue text which connects with the audience.

The classic show-before-the-show is the Warm-up Act where an actual performer, usually a comic or a singer, opens for the headliner. Steven Wright's show was opened by another comic. A singer often opens for a singer.

Those are just a sample of what professional performers are doing to make sure the audience is energized before the curtain goes up. How does this apply to speakers?

As a speaker, you want to avoid approaching the microphone with a stone-cold audience. That's one of the reasons contest speakers don't want to draw speaking position number one in a competition. They don't want to be the show-before-the-show for the other speakers! The next time you speak, what can you do to warm up your audience before you say your first word on the platform?

1. Every thing you do before you start your speech is part of your show-before-the-show. Robert Orben said that the speech begins in the parking lot. Others have said that the speech begins with you walk out your front door. How do you behave at the airport ticket counter when your flight is delayed? A member of your upcoming audience could be standing behind you while you are being nice or rude to the ticket clerk. When we were stuck on a San Francisco freeway, Alan Weiss shared with me, "I never honk within ten miles of a client." Since he doesn't know for certain where his clients are, he never honks! Always be on your best behavior before a speech. You never know who is watching.

2. *Patricia Fripp* is a great example of someone who warms up the audience by mingling. Do you mix, mingle and chat with the audience before your speech? I have occasionally connected with my audiences before my talks by

performing strolling magic. If you mingle well, when you are introduced you already have friends in the audience.

3. Many speakers use music as part of their show-before-the-show. Anthony Robbins has loud music with a rock beat playing, not just before the talk, but before the audience even enters the meeting room. While you're waiting in the hall for the doors to open you can hear the pounding beat of the music coming through the closed doors. It's definitely an energy builder, gets the blood moving and builds anticipation.

4. Speakers can use video or PowerPoint to warm up the audience. Bill Gates, before he took the stage, used a video introduction to introduce himself in a humorous way at the 2007 CES Convention in Las Vegas. Using PowerPoint you could share relevant quotes or a trivia quiz with your audience. Keep their minds active while they're waiting for the main event..you.

5. Be aware that your written introduction, to be used by the person introducing you, is part of your warm-up act. Make it interesting. Include some humor. Make sure it's not a dreary bio which puts people to sleep. You don't want it to be the show-before-the-naptime.

These are just a few thoughts on the subject of warming up your audience. We could probably add another 100 to the list. What can you do the next time you speak to ensure that your audience is awake and eager to hear your message. The energized audience doesn't happen by accident.

*John Kinde provides Keynote Programs on humor, teambuilding and customer service. He also presents workshops and coaching on humor, presentation skills, and improv skills for business. You will find humor skills articles at: [www.HumorPower.com](http://www.HumorPower.com) (Be sure to subscribe to John's bi-weekly newsletter - I do.. RC )*

=====

## TEXAS NOTEPAD - Gag Effect

**GAG:** When you are paying for a small ticket item pull out what everyone thinks is a checkbook. Actually it's a notepad made up of genuine dollar bills. You peel out the necessary amount and pay for your item(s). The person taking your money and those in close proximity will look at you as if you are from another planet.

**SECRET:** Go to your local bank and purchase some new one dollar bills. The new bills are crisp and should line up perfectly. I typically like to get a stack of 30 bills or more. While at the bank you may want to ask for a checkbook cover, unless you have an extra one at home. When you get home, sit down at a desk with the checkbook cover, a pair of scissors, some rubber cement, a notepad, and some baby powder.

Cut out a dollar-sized piece of cardboard from the back of the notepad. Place this dollar-shaped piece of cardboard behind your stack of bills. Align the bills with the cut-out cardboard.

Place some rubber cement onto the top edge of the stack. As the glue is drying sprinkle some baby powder onto the cemented edge of the stack. Typically, I'll repeat this procedure one or two more times. This creates a flexible rubber material (like those used on traditional notepads). Once the cement dries your stack of bills will function like a notepad or checkbook.

Slip the Texas notepad into the checkbook cover and imagine the fun you'll have the next time you pay for something in cash! I'll ask "Will you accept..." as I pull the checkbook from my pocket, "cash?" Just as they are prepared to say no for taking a check they will see the cash and do a double-take. As you peel off the money to pay them, be sure to keep a straight face.

( From Diamond Jim Tyler's new book.. *BAMBOOZLERS*. )

-----

To order Diamond Jim Tyler's new book.. *BAMBOOZLERS: The Bankable Book of Bar Betchas, Brain Bogglers, Belly Busters & Bewitchery* visit [www.diamond-jim.com/originals](http://www.diamond-jim.com/originals)

The book is 128 pages measuring 3 by 5 inches with black faux leather binding, silver gilded edges, a black ribbon marker, over 100 illustrations and features 75 bits of business. \$20 US + S&H. Releases in August..

=====

## **Magicians - Make Money Teaching What You Know - Free Report**

Our friend and frequent contributor, *David Breth*, has generously agreed to make available to Roadshow readers a Free copy of his report, '*Make Money Teaching What You Know*'.

I'm not going to expose the secret.. I'm going to let you download the report instead. David is a full-time working Pro who knows exactly what it takes to make a living as a performer, and this report details an ideal way for many of you to use your magical talents to generate an income.

David Breth and Lindy Scarborough, owners of **MAGICTAINMENT** say.. *"This is one of our no-strings attached information products. This is a FREE give away for Magic Roadshow readers. Let your readers know, this is ALL MEAT! No Fluff!.. We want you to prove to you our information products are everything we say AND much more. In the near future when you see our other information products offered, you know without hesitation and total confidence, you are receiving solid content."*

<http://www.davidbreth.com/make-money-teaching-what-you-know>

=====

## **Host Your Websites With the Magic Roadshow and Real Clear Hosting.**

Although I generally keep my marketing sites separate from my magic sites, this is one service all my friends who have and/or plan magic websites can use. I am NOT an affiliate of Real Clear Hosting.. I own Real Clear Hosting..

With two offices, one in Fremont, California, United States, and one in Maidenhead, Berkshire, United Kingdom , and 24/7 email and telephone support (one hour guaranteed response), we are prepared to offer world-class hosting starting at less than 5 dollars a month for a full-featured package. Over 21,000 customers agree that we're number #1 in support and customer satisfaction.

Readers ask me frequently how I pay the bills at the Magic Roadshow, as I don't charge a suscription fee. It's my 'other' services, like Real Clear Hosting for example, that pay the bills for magicians worldwide to enjoy the Roadshow..

<http://realclearhosting.com/>

=====

## **Study Reveals How Magic Works - Article in Live Science**

What happens when you mix magic with science? How does science explain magic and what happens when the eye and the mind try to comprehend a magic trick? This article in Live Science tries to explain it...

*"Scientists are figuring out how magicians fool our brains in research that also helps uncover how our mind actually works."*



*"A great deal of what scientists now understand about how the human visual system works stems from research into our susceptibility to optical illusions."*

*"It made sense to look at magicians to advance knowledge of human cognition, since magicians have been working on figuring out how certain principles of psychology work for hundreds of years," said researcher Gustav Kuhn at the University of Durham in England, a cognitive psychologist who has also performed magic the past couple decades.*

*"Magicians really have this ability to distort your perceptions, to get people to perceive things that never happened, just like a visual illusion,".*

While reading the article - look for a video link explaining 'how to levitate'..

[http://www.livescience.com/strangenews/061120\\_magic\\_brain.html](http://www.livescience.com/strangenews/061120_magic_brain.html)

=====

## **Martinka - Museum of Magic and Magic Shop**

Once operated by Houdini himself, *Martinka* is a wonderful site, full of magic and magic artifacts, reflecting the history of magic and it's most profound performers. Martinka sponsors four auctions each year, containing some of the most discriminating items available through any auction house.

Their latest auction, which concluded in June and is largely conducted on-line, included such items as a Chung Ling Soo Costume, a Robert Houdin Mystery Clock, and Henning's Famous Turquoise Costume.

With the influx of young magicians and popularity of magic, magic antiques and vintage items are bringing a premium. Amaze yourself with the prices premium items are bringing..

To quote from their web site..

*"The place to buy and sell antique magic tricks, photos, vintage posters, ephemera and magic memorabilia. Learn about the History of Magic and see items from Houdini, Kellar, Herrmann, Thurston and more."*

Martinka & Co. has been serving magicians since just after the Civil War. Once owned by Houdini himself, Al Flosso purchased it in 1939. The company was acquired in the past few years from Jackie Flosso by Ted Bogusta and setup as a place to share the history of magic and magicians.

If you visit Martinka online, be prepared to spend quite some time!

<http://www.martinka.com/martinka/>

-----

## **Speaking of Al Flosso - Video**

I have published an amazing video of Al Flosso and the Miser's Dream to one of my blogs. You have to watch close to see all the moves Al pulled in plain view. This is a master class in mis-direction from one of the masters. It's fun to watch how not a second is wasted, and everything is so well-rehearsed that his arms are in constant motion, taking items out of his pockets and putting them into the spectator's pockets..

<http://rickcarruth.blogspot.com/2008/07/al-flosso-and-misers-dream.html>

-----

## **Speaking of Miser's Dream - John Tudor and Friends video**

Watch this video of Matt McCoy, John Tudor, Joey Vazquez, Sarah Straney, and Brandon Wagster performing the miser's dream in the Workshop Theatre, Columbia SC.

Aptly called "*Clink*" - *A Quintet for Miser's Dream*, this performance highlights the creative possibilities when you put five highly talented performers on the same stage, at the same time, performing the same effect.

Recorded during a performance from The Many Faces of Magic, a benefit originated by Matt McCoy to support the construction of a new theatre in the Columbia area, this video should inspire you to look at magic from a different perspective..

<http://www.youtube.com/watch?v=yI0nNbZu04A>

=====

## **The Self-Reversing Deck - video**

**THE EFFECT:** You show an ordinary pack of playing cards these can be borrowed. The spectator can shuffle the deck if they so wish. You take the deck and ask a spectator to pick a card. A card is chosen and returned to the deck. The deck is then well shuffled.

To further emphasize that the cards are mixed the magician begins to turn batches of ten cards or so upside down in the deck, he keeps doing this throughout the pack. The magician cuts the deck to show some cards are back to front, another cut shows some cards are front to back and a third cut shows that some cards are back to back. The deck is seemingly a complete and utter mixed up mess.

With a magical snap the magician fans the cards to show that the whole deck has reverted back to normal. All cards are facing the same way except one card, the spectators chosen card!

<http://www.freemagictricks4u.com/learn-magic-free.html>

=====

## **Magic Glossary - Resource**

Don't forget to visit and bookmark the *Magic Roadshow's Magic Glossary*. We have what we think is the largest glossary of magic terms on the web.. larger even than Wikipedia's.

[http://streetmagic.info/magic\\_glossary.html](http://streetmagic.info/magic_glossary.html)

=====

## **One Handed Card Tricks - Flourishes**

A nice list of one handed card tricks and cuts. You can study the pictures, showing the step-by-step moves, and then watch a video of the effect at the bottom of the page. There are several other categories in addition to the One Handed category.

To view... copy the address below and then paste into your address bar after the http:// . Because of the large number of pok'er links on this site I cannot link to it directly. I learned my lesson last year when StreetMagic went from

#1 on Yahoo to almost nowhere as a result of the linking habits of some of the sites I had linked to...

Learn the - *Disappearing Card* - *One Handed Drop Cut* - *One Handed Lift Split Cut* - *One Handed Twirl Cut* - *Front to Back Cut* - *From the Top* - *Bridge Shuffle* - *Dealer Shuffle*

Docardtricks.com/archives/category/one-hand/

=====

## **Magic Audio Archive - Resource (From the Magic Roadshow Archives)**

"If you're a magician, like myself, these recordings are a way to get to know the masters, and are a veritable 'idea factory' of wonderful effects lost to time."

How would you like to listen to recordings of some of the greatest magicians and magic icons of all time, performing their classic radio shows of years past? The Houdini page includes an audio and video resource and the Dunninger page includes an actual interview with Mr. Dunninger. This is magic history.

Listen to broadcast of Chandu the Magician, Kreskin, Blackstone The Magic Detective, Mandrake The Magician, Johnny Carson, Harry Houdini, and Joseph Dunninger.

There's no obligation, nothing to sign up for, no commitment... just pure enjoyment! There is an audio player you may have to download to listen to some of the recordings, but it's a minimal download.

<http://www.noonco.com/audio/>

=====

## **The Hypnotic Handshake - Free download**

This is a resource that was exclusive to Magic Roadshow subscribers.. Some called it the Russian Scam.. others said it was NLP at it's best.. but everyone watched as Derren Brown shook hands with strangers on the street, asked directions, took their wallets and watches, and left their marks standing on the sidewalk - perplexed and wondering what happened...

Want a free ebook describing how it was done?

Since Derren claimed to have never used stooges in his shows, I have reason to believe that this effect actually works.. to some extent. i suspect that it works on a very small percentage, but that's based entirely on my personal beliefs.

Supposedly, by engaging the spectator in a quick series of off-beat stimuli, you can 'halt' the thinking process long enough to achieve your desired effect.

I published this link almost a year ago and patiently waited for someone to write and tell me it worked. As I didn't hear from anyone, one way or another, I am assuming either no one tried it, no one succeeded with it, or everyone succeeded with it and now want to keep it secret..

-IF- it should happen to work for you, please let me know.. Perhaps someone could write an article based on their experience?

<http://www.divshare.com/download/2073457-5cb>

=====

**Wanted: Cabaret Magician**

Our friends, *Barron Stringfellow* and *Flaming Hat Productions*, are seeking a 20 Minute Opening Magic Act for Cabaret Style show rooms, The Right Act Must Be:

- Self-Contained (A PA is Provided, May use Own Microphones)
- Air Travel Friendly
- Willing and Able to Travel the Continental US
- Prepared to perform TWO Different sets
- Willing to Audition Live
- Practiced, Polished and Professional
- Funny
- Lighthearted
- Professionally Costumed/Tailored
- End with a Clean Stage at your finale
- Available beginning November of 2008

Please send Considered Requirements, Show list for 2 Sets, Promo Packet & DVD/Video of the sets to:

Magic Cabaret  
c/o Flaming Hat Productions  
Post Office Box 28  
Horton, Kansas 66439

Absolutely NO Phone Calls! Deadline for Receipt of Packets is *August 31st, 2008*. If you need your materials returned: Send SASE for return of DVD/Tape.

=====

## **Face in Hole - fun resource**

Yes... last issue I published a photo of your editor created with a photo editor at Face In Hole. I mistakenly identified the site as Face Hole, and some of you were taken to a site that was.. uh.. a little questionable. What a

difference an 'in' can make. I include this in the magic category because a couple of the 'bodies' available to edit with your pic are magicians. Personally, I like the wizard look.. although a couple of folks wanted to know why I chose the Oak Ridge Boys look..

Pages and pages of 'bodies' for you to chose from, including Criss Angel..

<http://faceinhole.com/home.asp>

=====  
**Not So Magical-Related Links**  
=====

It seems I'm always running across links that I would like to share with you guys (and girls) and I cannot pigeon-hole them into a 'magic' category. Since I think a portion of you will find some of these links interesting, I'm going to continue including them near the end of the Roadshow in my newly named 'Not So Magical-Related Links' section..

-----

## **Live from Sun Studio**

I brought you a link awhile back featuring **Sun Studio** in Memphis, Tennessee.. the birthplace of rock and roll. Great web site and one of my favorite places in the world, period. You can feel the ghost of Elvis, Johnny Cash, Roy Orbison, Ike Turner, Howling Wolf, and on and on.. As I stood, holding the microphone Elvis used to record the first mainstream rock and roll song, 'That's Alright Mama', I was amazed to hear that musicians record



in Sun Studio almost every night. You can 'rent' the studio and record a song or an album (CD).

Sun maintains a great blog called **Live from Sun Studio**, featuring a array of videos of musicians from around the world, some well-known, some not so, recording in the studio. You will recognize some of the artists, and others will be unknown to you. But at any rate, it's great video.

If you're ever in Memphis be sure to go by Sun and take the tour. It's like ten bucks or so, and worth ten times as much. The feeling that comes over the crowd as they stand in the studio is eerie. In my group, there were folks from Germany, England, Ireland and Canada. The visitors from both England and Ireland had traveled from home to Memphis to see Sun Studios. They understood the magnatude of the influence those who recorded there had on the Beatles, the Stones, Spencer Davis Group, Led Zeppelin, Long John Baldry, Cream, Jimi Hendrix, and more recently, U2.. who recorded five songs at Sun Studio, including *Angel of Harlem*.

Enjoy..

<http://livefromsunstudio.blogspot.com/>

=====

## **Craigslist® Aggregator**

This is magic-related if you search for magic related ads. Otherwise, it's a nice little download that sits quietly in your system's tray and notifies you if there are ads that match your keywords.

What you do is.. download the aggregator, enter a few keywords, and the aggreator will quietly search through Craiglist, both locally or system-wide, and notify you via a blinking icon in the system tray that it has found ads that contain your keywords.

You can keep track of ads that match your interests and be the first to respond. Great way to pick up a good, used illusion.

<http://www.iwantsoftwarethat.com/cla/cla.htm>

=====

## **Free Downloads for New Subscribers**

-----

### **.: Bobo's 'Modern Coin Magic'**

<http://streetmagicsecrets.info/bobo.htm>

-----

### **.: Expert at the Card Table**

<http://streetmagicsecrets.info/erdnase20.htm>

-----

### **.: Easy Mentalism**

<http://streetmagicsecrets.info/1mentalpay.htm>

=====

Bless you for making it this far.. I sincerely hope you've taken something of value with you. I know I learn something from every newsletter, simply through the process of scouring the web, looking for resources...

I encourage you to share your favorite links, videos, and resources with other magicians from around the world. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

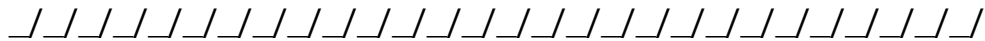


# Magic Roadshow

**August 18, 2008 Issue#93**

**Rick Carruth / editor (C) 2008 All rights reserved worldwide**

**Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.**



Hello Friends

Welcome to another issue of the **Magic Roadshow**. If this is your first issue then I want to take a moment to *WELCOME* you to Magic's #1 free Newsletter. It's an honor to have you here..

Sorry for the slight delay getting this issue out, but I've been swamped. I always hope to publish an issue once every three weeks. Two weeks is optimum, but I can't keep that schedule at the moment.

I'm excited about this issue, as it's one of the biggest yet.. I've found a number of links that I think are unique to the magic world-at-large. You can find links to about 15 different free magic ebooks and effects, -IF- you take your time and explore the links I've provided.

As a bonus to make up for the 5 day delay publishing this issue I'm going to give you a link to download one of my ebooks, free of course, that you would normally have to pay to download. Although it's not directly associated with magic, it is on the fringe of NLP.

I've also written what is, without a doubt, my meanest article ever. It borders on abuse.. So, if you're easily offended, just skip it and go ahead to the resources. You won't hurt MY feelings..

Remember, if you have any comments, complaints, rants or raves... [EMAIL ME](#)

I would greatly appreciate it if you would share this issue with a friend, especially while the link to my ebook is still live. I'm constantly striving to increase my subscriber base, which is over Four Thousand at the moment, and increasing in leaps and bounds. This past week saw the largest number of new subscribers ever.. As I don't try to profit from the Roadshow, I take anything earned through affiliate links and reinvest it into the newsletter. Although it's FREE to you, it's not free to publish. You'd be surprised at the expenses involved in keeping the wheels on the Roadshow. No, we ain't going broke, but I would like to make it more visually appealing with a few custom graphics.

If you're ever in beautiful **Asheville NC** the third week of the month you're more than welcome to attend a meeting of the *Western North Carolina Society of American Magician's* (SAM) and meet my friends and I. We will make you feel at home, and you DON'T have to be a member of SAM to attend. Get all the details at:

[www.WNCSAM.com](http://www.WNCSAM.com)

Now, on with the (Road) Show..

-----  
**In This Issue**  
-----

*\*One Mean Article - Not for the Easily Offended*

*\*Body Language Magic - Free eBook*

*\*Banachek Podcast - Interesting Stuff*

*\*Invisible Dice - An Effect by Diamond Jim Tyler*



hurt anyone's feelings, but I am willing to go out on a limb to further the career of some of my readers and friends.

Are you too 'appearance-challenged' to be a successful magician? Are you too short? Do you have a voice that makes adults think of fingernails on a chalkboard and children run for cover? Do you fall short of the appearance 'standards' set forth by magicians like Copperfield, Burton, Angel, Blackstone Jr., and Siegfried and Roy?

Yes, the public gives certain magicians a 'pass' because of their natural attributes? It's not fair.. but it's true.

America in particular loves for their stars to be tall, slim, good-looking, and possess a deep, masculine voice. They love for their stars to have sex-appeal and beautiful smiles. And in some instances they love for their stars to have complex relationships with their significant others, particularly if the significant other is also a star or, perhaps, a super model..

And I promise you that if you're competing for a position against a magician that has the above features in spades, you're on the edge of rejection before you set foot on the stage.

It's not always about the magic. Sometimes it's about more complex issues that pit one man against another in a visual showdown that gives your opponent the advantage and credits him for certain features that have absolutely nothing to do with magic.

Normally, at this point I would feel guilty and scrap the article in lieu of hurting someone's feelings.. but not this time. I believe in what I'm saying because it's based on personal observations over a long period of time and over a variety of circumstances. I've been on both ends of the spectrum.

During my career in law enforcement I had the opportunity of dealing with, and closely observing over three hundred guys, each of whom wanted to advance their careers, sometimes at the expense of a fellow officer. I'm not implying that police officers are different from the public in general because what I'm about to describe happens every day across the complete spectrum of commerce and public service. I saw guys promoted because they had a deep voice and were perceived as being authoritative. I saw guys who were six foot four promoted over more qualified guys who were five foot eight. I saw guys who were the model of perfection in a uniform promoted over better officers who were 280 pounds and struggled to keep their John-Brown belts above their .. uh.. private parts.. And I saw these things over and over.

Discrimination?.. Definitely. Human nature?.. For sure.

How many of you have had fellow employees promoted over you who were not qualified to sharpen your pencils? Maybe you thought they got the promotion because they 'kissed up' - and maybe they did.. Maybe you were convinced you were better qualified, had a better resume, was more intelligent - and certainly more knowledgeable. But, ultimately, their superiors saw them as better qualified because of a variety of physical and personality related attributes, many of which tie back to some of the characteristics I mentioned earlier.. better smile, better laugh, better looking, and better dressed.

I'm sure you're wondering where the heck this is going.. and how it possibly relates to you and your magic. Hold on for another minute or two..

We are ALL influenced by appearances and personality traits. Agents are influenced, talent scouts are influenced, CEO's and business owners are influenced.

Friends, there's a world of reasons why other magicians are selected for performances, birthday parties, cruise ships or trade shows that you honestly believed you had sewed-up. Many times it's NOT that they were better magicians.. it's that they were better prepared to convince the decision-maker that they should have the job. Unfortunately for you, 'better prepared' sometimes means better looking or better personality. As someone in Hollywood would say.. " they were more visually appealing than you.."

So, let's assume for a moment that, like 98% of us, you're not the 6'3" guy with dark,thick hair, a smile to die for, a build that lets you wear clothes like a model, and a personality that makes everyone want to be your friend. Lets assume you're an average guy, with average looks, who only wants a fair shot. I continually use the word 'guy' because women understand exactly what I'm writing about. Women understand that success is often associated with looks, and if they're competing with a better-looking woman for a job they need to be better dressed or have a better personality to be seriously considered. Guys, on the other hand, always think in terms of outright competition. They think if they're the more talented magician - they deserve the job. Guys DO NOT pay attention to the fine details like women do..

What does all this mean to you? It means there's a 98% chance you're losing work to less qualified magicians. You're losing work to guys who's only superior attribute is that they are more visually appealing..



I'm going to take a quick side-step here.. Some of you are actually shooting yourselves in the foot because of some goofy character you've created that no one finds particularly appealing, and if you didn't have enough problems, now you have two obstacles to overcome. Think of all the major magicians you know and count the number that rely on a 'character' to enhance their performances. Oh, there's a few guys like Silly Billy, who succeeds because of his grasp on childrens psychology, Steven Bargatze, because of his almost Don Rickles approach to children, a couple of 'charming gambler' types like Martin Nash and Whit Haydn, both of whom have the 'look' down pat, and a crazy or two.. like the Amazing Johnathan. Each of these performers have established a character that's oddly different, but still likeable. They didn't create a character to hide behind, but one that transforms them into a UNIQUE PERFORMER. All of these guys perform magic that is ENHANCED by their character. Whit Haydn can't perform Johnathan's style of magic, it's totally out of character.. and Johnathan certainly wouldn't look right trying to come across as a gambler. Bottom line is.. you can't be a character simply for the sake of being a character. There has to be a purpose behind your character, and it has to seriously add to your performance and not be intended as a mask to hide your weaknesses..

It's not necessary for you to become totally unique, but it is one way to stand out from the crowd. After all, talent scouts are always looking for an act that's 'different'. And performers who are unique are NOT judged by the same standards as the rest of us. Physicality, especially if you can over-emphasize your differences, can be a wonderful tool.. Look at what Carrot Top has done with a head full of red hair or what Phyllis Diller did with her less-than-flattering looks.. It was their differences that made them stand out from the rest of the paper-cutter, good looking performers. They found a way to eliminate the edge folks grant to better-looking performers, and that's what this article is all about; eliminating the edge.

Back to the 'visually appealing' thing.. It's human nature, and it sells. How are TV shows cast? Good-looking lead guys, attractive ladies, cute kids. Newest shows in Vegas, Hans Kloc and Pam Anderson, and 'Believe' with Criss Angel, confirm what I'm trying to say about folks wanting their performers to be visually appealing.

Realistically, how can you make yourself more attractive as a performer? Like Popeye says.. "*I yam what I yam..*"

Half of the major performers in Las Vegas have overcome just that to become quite successful. I've already named some of the genetically blessed performers, but what about some of the guys like you and I ? As you read what I'm about to write, I want you to think about how these performers are

perceived. All are great performers, and all have found a way to make themselves stand out from all the genetically and cosmetically enhanced performers.. ( Yes friends.. some go under the knife because their appearance is so much a part of who they are..)

One of my favorite Vegas performers is Mac King. Mac's a regular kind of guy. But what about Mac makes him unique? Undoubtely, it's his humor. Anything he lacks in any genetic category he more than makes up for with humor and personality. Mac has found his own way to compete against the pretty boys of magic. The same could be said for another of my favorite performers, Michael Finney. He honed his humor in comedy clubs and then developed an act he hasn't had to change for years. I cannot over-emphasize the importance of humor or what it can do for you as a performer. If you truly want to level the playing field, work on your humor. Both Mac and Michael are 'regular guys' that I guarantee you'll never see in tight leather pants and puffy, half unbuttoned, shirts.

I've already mentioned the Amazing Johnathan. He is yet another great example of someone who has taken comedy and magic, added a whacky assistant, and turned it into a bankroll that would choke an elephant. And what about Penn & Teller? Again, both are average guys who have done a variety of things to make themselves stand out. One, they paired themselves together to take advantage of the strength of the other.. one of the most sure-fired ways to stand out in a highly competitive market. Teller is a big guy, and big guys are often overlooked, unless you're an opera singer. Yet, I have to give Penn his due.. he is undoubtely the best-dressed magician in Vegas. He is the perfect example of someone who has taken what some may perceive as a weakness and turned it into a positive. That goes back to making himself more visually appealing as a performer. If you can't out-geneticize them.. out-dress them.

Teller is a 'character' of sorts, as well. He does all the 'dirty work' in silence, while Penn does what he does best.. carry on a running monologue with the audience. ( I don't understand why more magicians don't form partnerships with cohorts who can then make up for one anothers short-comings) It's not that Tellers not a 'talker', it's that Penn is a better talker. And it's not that Penn can't perform magic.. It's about Teller being a better technician. I'm not crazy about their exposure, but I tip my hat to them as creative performers who have found a way to overcome the physical fascination of Vegas. Ditto to Mac, Michael, and Johnathan.

Think about these five performers and what, and how, they've made themselves different enough from fellow magicians to command enormous

fees.. Why does their acts work and how can you benefit from their success.?

I've seen magicians who didn't have commanding voices perform to commanding music. I've seen magicians who didn't have killer chops kill with comedy. And I've seen magicians who were exceptionally short or big, command the stage because of their exceptional personalities, their exceptional wardrobe, or their exceptional skills. They found a way, but first they had to realize their shortcoming and either turn it into a strength or compensate for it..

Magic is about self-promotion, and self-promotion begins in your mind. Magic is about standing out from the crowd, but standing out in a meaningful way. Magic is about the performance, and turning your performance into a little 'work of art'. It's not all about knuckle-busting moves, but moves that entertain. Magic is not about 'looks', but you have to be able to compete with guys who want to make it about looks by dressing better, creating better, getting bigger laughs, and making the audience forget about looks. There's too many decision makers out there who want to make it about looks, and you have to package yourself in a way so you will never be overlooked. It's a fine line friends.

**R.Carruth**

=====

**-Free Bonus Ebook-**

## **Body Language Magic - How to Read and Make Body Movements for Maximum Success -**

*R. Carruth*

This is a special bonus for readers of the *Magic Roadshow*. I normally sell my ebooks on another site, but for about two weeks I'm going to make this link available to you Free.

Body language is the unspoken or non-verbal mode of communication that we do in every single aspect of our interaction with another person. It is like a mirror that tells us what the other person thinks and feels in response to our words or actions. Body language involves gestures, mannerisms, and other bodily signs.

Would you believe that in real life situations, 60% to 80% of the messages that we convey to other people are transmitted through body language and the actual verbal communication accounts for only 7% to 10%? Our ability to use body language in a positive way and to read other people's minds through their body language separates the men from the boys (or women from girls), and can be a powerful tool to our overall personality development. Imagine creating a great impression for work, business, and love by being knowledgeable in this not-so-common yet powerful field of study. It is the unspoken tool to a successful life.

So go ahead and access your personal copy of Body Language Magic and find out how you can read and utilize body language - the most used yet most misunderstood secret language in the world.

<http://www.divshare.com/direct/5192312-1e8.pdf>

Editors note: This is a 'hotlink' and will actually open the ebook without requiring you to download it. You can read it, or save it to read later. You will have the option to 'Open' or 'Save'. I recommend saving to your desktop.. I will remove this link in a couple of weeks. It is intended for subscribers of the Magic Roadshow and if I don't remove it shortly the search engines will index it and then anyone, anywhere will have free access to it.. Don't wait too long..

Rick C.

=====

**Banachek Podcast**

I know most of my readers are familiar with the mentalist Banachek. If you've ever watched Criss Angel on TV you've seen Banachek serving as a technical advisor. Aside from that, Banachek is a star in his own right. Once tested at length by university researchers who were convinced he possessed real psychic abilities, Banachek has since cashed in on his accurate perception and established a solid reputation as a performer, particularly on the college circuit.

'Skeptics Guide to the Universe' has an interesting podcast featuring Banachek. It's about half-way through the podcast. He covers his career in mentalism, Project Alpha (where he convinced scientists he had psychic powers), and his personal experiences with Uri Geller.

Officially, it's Podcast #158.. Podcast #159 features an interview with James Randi, which I haven't had time to listen to, but you may want to check it out as well.

<http://www.theskepticsguide.org/skepticsguide/podcastinfo.asp?pid=158>

=====

## **INVISIBLE DICE**

*TRICK:* The spectator rolls a pair of invisible dice. After doing what seems like some random math the magician divines the numbers that they rolled.

The magician hands someone an invisible pair of dice. He asks that they roll the dice and inquires, "What number did you roll?" After their response, the magician insists "Roll them again." Upon complying the magician asks, "What number did you get this time?" After responding with a different number the magician proclaims, "So they are not loaded!" Everyone chuckles.

The magician asks that they roll the dice one last time. He adds, "This time don't tell me what you rolled. Instead choose one of the two numbers that

you rolled and double it. Now add five to your new number. Multiply the result by five and add the number on the other dice to it. What is your new total?" Upon their response the magician astonishes everyone by revealing the number(s) that they rolled. The magician adds, "Do you know how I guessed your numbers? It was easy... you left the dice sitting on the table."

*SECRET:* The real method uses a little math.

Let's say they rolled a 5 and a 2.

If they choose the 5 and double it that makes 10.

Adding 5 to 10 makes 15.

Multiplying 15 by 5 equals 75.

Adding the other number 2 to that total equals 77.

The secret is to subtract 25 from this last total!

77 minus 25 equals 52.

The result 52 translates that they rolled a 5 and a 2.

This always works. It is amazing!

If you decide to try this on an elementary school student, someone who has been drinking, or someone who just doesn't seem that bright, you might want to hand them a pencil and paper or a calculator to work out the calculation. :-)

To order Diamond Jim Tyler's new book ...

*BAMBOOZLERS: The Bankable Book of Bar Betchas, Brain Bogglers, Belly Busters & Bewitchery* visit:

[www.diamond-jim.com/originals](http://www.diamond-jim.com/originals) ( \$20.00 US + S&H ... 128 pages, 3X5 with faux leather binding )

=====

## **Hacking Las Vegas - The Inside Story of the MIT Blackjack Team's Conquest of the Casin'os**

. *By Ben Mezrich*

'**Wired**' magazine ran a great article almost 6 years ago, featuring the group of MIT students who invaded Vegas and attempted to beat the house at it's own game. This story was the basis of the recently released movie.. '**21**', starring Kevin Spacey.

WIRED's article was adapted from Bringing Down the House: The Inside Story of Six MIT Students Who Took Vegas for Millions...

This is a very good article for those of you, like myself, who have a fascination with Vegas.. Just a side note - you can pick up a year's subscription to WIRED for ten bucks.. I subscribe, and it's one of my most-anticipated magazines each month..

<http://www.wired.com/wired/archive/10.09/>

=====

**Discover the Magic Tricks and Secrets of professionals in the privacy and comfort of your own home...** Dozens of ebooks from a lifetime pro with one of the best reputations for quality material on the web..

<http://www.301url.com/magictouch1>

=====

## **Ken Dyne Inner Circle.. Free Effects**

If you're not familiar with the *Inner Circle Newsletter*, you're missing a really good resource of magic tricks and effects. Until now, it was difficult to access past issues, which contained a variety of very good effects.

To quote from the mentalistblog, where the archives are published..

*"I have taken every Inner Circle Newsletter since January and indexed it according to the date it was originally released, and from now on every single newsletter will be posted in sequence at the all new Inner Circle Blog page."*

*"The new blog page will be the home of the Inner Circle from now on. It also has additional functions, as well as being able to access it from anywhere, you have the ability to read past newsletters (very useful to new members) but you will be able to comment and communicate with other members with total ease. AND you dont need to register to comment, you can even comment anonymously. Good times."*

Check it out at.. <http://mentalistblog.blogspot.com/>

=====

## **How to Make Fireballs.. - Video**

These are neat.. Little fireballs that burn freely in your hands and fingers and seemingly never burn the holder. There's a scientific reason why it doesn't burn, one those of you who own a regular lighter will understand, but it's impressive anyway.

This video will explain, visually, exactly how to make your own fireballs, and everything that's needed, except perhaps one item, you probably already have around the house. the one other item can be picked up at most convenience or quick-stop stores..

I know.. some of you are still saying.. " So, what the heck is a fireball, Carruth..?", but I'm going to make you go to YouTube to find out.. Hey, what else you got to do today?

<http://www.youtube.com/watch?v=wsYIu2ohVFY>

(Thanks to my friend, Carson, at [www.CarsonKahn.co.nr](http://www.CarsonKahn.co.nr) , for the heads-up..)



=====

## **How to Fold an Origami Paper Rose - Video**

Here's a really nice video, two actually, detailing how to make a Japanese Magic Rose Box.. Origami style. There's over 20 minutes of video detailing every aspect and every fold in detail. Enjoy this magical Rose and use it to REALLY impress someone special..

You can view it on one of my blogs.. Card Tricks and Magical Mysteries..

<http://rickcarruth.blogspot.com/>

=====

## **Magicplazza.com, the Romhany Report, and a Free Professional Stage Effect..**

If you're in the magic industry in any way you're probably familiar with the former "24hmagic" web site. With magic industry news, reviews, and columns, there's always something of interest on what is now "Magicplazza.com".

The August 15th post, titled "Romhany's Column: Free Effect", contains a great description of a professional effect, one I recently saw performed on network TV. The author, Paul Romhany, a very talented, very creative magician from New Zealand, describes in great detail how to perform the following effect..

*"On stage during the performance is a 'poster' tube that is suspended during the show. At any point in the show, the mentalist selects a lady from the audience to go on a dream vacation on a cruise ship. (Note this is part of a routine I perform on the cruise line I work for, so it applies directly to the company). I ask the lady out of all the ships that this company has, which one would she like. She names one of the ships!"*

The routine continues with Paul asking the lady to name any destination in the world she would like to cruise to, and how much money she would like to take with her to thoroughly enjoy her cruise.

Finally, Paul ask her who she would like to take with her for companionship.

In time, the tube is cut down and carefully opened, revealing another tube inside the first. When the second tube is removed and opened, it reveals the name of the cruise ship, the destination, the amount of money named by the lady, and her choice of companions..

Everything is carefully described so you can adapt the routine to fit your performance.. Check it out.. and be sure to check out the interviews and techniques..

<http://www.magicplazza.com/>

-----  
**Side trip**  
-----

## **the ROMHANY REPORT -**

*Paul Romhany* blogs weekly with interviews, reviews and stories from the World of Magic. I was very impressed with Paul's blog, the Romhany Report, and all the actually informative information. There are detailed posts about various aspects of performing that you would be hard-pressed to find anywhere else..

Three of the most recent posts detail how to create a tech sheet for the music and sound technician, how to deal with extreme stage conditions, and how to deal/cope with various lighting conditions.

I particularly enjoyed the reviews of new magic products and DVD's, including Mark Mason's latest..

Well worth your time and definitely 'bookmark' material..

<http://romhanyreport.blogspot.com/>

=====

## **Magic Video Depot - Resource**

Thanks to *Prof. Lloyd Worley*, the Chancellor at **Camelard College** ([www.camelardcollege.org](http://www.camelardcollege.org)) for a link to the newly redesigned Magic Video Depot. Although I've been a free member for three years or so, I haven't revisited recently with my killer schedule. I was excited to find everything in a new, easy-to-navigate format.

Although MVD practices non-disclosure, that should never keep anyone serious about magic from visiting. Half the fun is watching the videos and trying, as a magician, to figure out how the effects are done. I can actually figure a 'fair' percentage, and once the video is viewed, disclosure or not, I can add the effect to my little repertoire..

The most recent video totals in each of several categories are:

*Cards (4440)*  
*Close-up (332)*  
*Comedy (309)*  
*Cups (49)*  
*Mentalism (84)*  
*Misc (516)*  
*Money (1215)*  
*New! Review Magic Effects (6)*

*Product Demos (15)*  
*Stage-Parlor (525)*

You will have to sign up to watch the videos, but it's painless and spam-free..

<http://www.magicvideodepot.com/main/>

=====

## **A Review.. 'MONDO Magnets: 40 Attractive (And Repulsive) Devices & Demonstrations'**

Do you have an interest in magnets and how they can be used to achieve magical effects? I've been facinated by magnets since I was a child, and I really appreciated '*Mondo Magnets*'.. The following review by R.D. Mel Gomez, Prof. of Electrical and Computer Engineering at the University of Maryland, College Park, was published in the 'IEEE Magnetics Society - NEWSLETTER-', Volume 47, No. 1 January 2007, edited by Pallavi Dhagat and Albrecht Jander.

"When they say cereals are iron-fortified, I never expected that my breakfast flakes could be attracted by magnets! Fred Jeffers, in his new book *Mondo Magnets*, describes procedures for finding magnetism in objects we do not normally regard as magnetic. He continues with thirty nine more experiments that exhibit some fascinating and often counter-intuitive properties of magnetism. In one other experiment, he shows how a material that is magnetized by a permanent magnet can actually be more attractive than the magnet itself. In yet another segment, he shows the principle of gears with magnetic rather than mechanical teeth."

"Working in the product research industry for nearly 40 years has given Fred a deep intuitive feel for magnetism which he shares to the laymen and experts alike. He gives simplified explanations on many experiments in sections called the "science behind it". As a result, the book is a valuable resource for those who build demonstrations for education and entertainment."

"With the exception of magnetotactic bacteria, most of the materials are readily available from a hardware or grocery store, and a few specialized items are conveniently provided with their sources. The experiments all work, which undoubtedly were tested several times over when Fred took them on the road as an IEEE Distinguished Lecturer in 1999. For those who know magnetism well enough, this book provides a plethora of activities that illustrate the concepts of magnetostatics, magnetic propulsion, levitation, magnetic permeability and image charges, Curie temperature, anisotropy, diamagnetism, magnetostriction, magnetic recording and many more. Indeed, I found myself scribbling calculations to quantify the reasoning behind Fred's qualitative explanations. It was fun."

Book Details:

Title: Mondo Magnets: 40 Attractive (And Repulsive) Devices & Demonstrations

Author: Fred Jeffers

Publisher: Chicago Review Press, Distributed by Independent Publishers Group

Publication: March 2007, \$16.95 (CAN \$22.95), paper, ISBN: 155652530X  
Science, 160 pages, 7 x 10, 110 B&W photos, 20 B&W diagrams

=====

## **Free Magic Downloadable Ebooks**

FreeMagicTricks4u has found it's way into my newsletter several times recently, in part because Simon Crack continues to publish new material. I ran across this page that featured a variety of downloadable magic ebooks, all in easy to download PDF format. I encourage readers to download anything related to magic, as you never know when you will stumble upon something that may become a mainstay in your routine. I've been surprised by where I've found some of my personal favorite effects. I bought a magic book for six bucks at a popular bookseller awhile back, and promptly found two effects I immediately added to my repertoire. I can buy 30 dollar dvd's all day and maybe find one effect I like as much as these two. I'll write a review shortly and tell you where I found this great little book. In the meantime, enjoy Simon's site..

Can Balance eBook -  
Learn how to balance a can at 45° Amazing!

Haunted Key eBook  
Make a key move without touching it!

Power Card Tricks  
Ten easy to learn but impressive card tricks.

Mental Card Read  
Card trick to read your spectators mind!

110 Magic Tricks  
110 simple magic tricks for the beginner

Appearing Coins  
Make coins appear from thin air!

Plus several other ebooks with tricks popularized by Blaine and Copperfield..

<http://www.freemagictricks4u.com/free-magic-ebook.html>

=====

## **Killer Coin Vanish - Effect**

Speaking of *FreeMagicTricks4u*, I just received this email from Simon..

"Just to let you know I recently added a new trick I think you will like, it's called the Killer Coin Vanish you can learn it free here"...

[Click Here](#)

=====  
**Rick's Not So Magical Picks**  
=====

## **DVDSmith Movie Backup - Utility**

Here's a nice little utility to back up your DVD's. I must admit that I have not had time to install and play around with it, but I intend to. I've been working off a couple of laptops for weeks now, and can't wait to get home and install a couple of utilities I've run across onto my desktop.

To quote from their site..

*"DVDSmith Movie Backup is a DVD Decrypter and DVD copying software designed to copy entire DVD movies to hard disk, and removes all the protections (CSS, RC, RCE, APS, UOPs and Sony ARccOS) while copying. With DVDSmith Movie Backup you can make clones of your favorite DVD movies from your hard drive with just a few clicks -- either complete with all the extras or just the main movie only, in selected audios and subtitles."*

As for the features: It's 100% Freeware. No cost at all to download.. It supports copy-protected DVDs and copies all DVDs, even those with anti-piracy encryption. Picture video and audio is identical to the original DVD. Very high speed lets you copy your DVD in a very short time. Supports both NTSC & PAL DVD movies. And according to the developer, it's very easy to use - just click and backup.

Keep in mind that you may use this software to copy material in which you own the copyright or have obtained permission to copy from the copyright owner. If you do not own the copyright or you have not obtained the permission to copy from the copyright owner, you may be violating copyright law and you may be subject to claims for damages and/or criminal penalties.

<http://www.dvdsmith.com/>

=====

## WORDLE - Design Word Clouds

First.. click the Wordle/magicroadshow 3 image at the bottom of this post. This is but one of many different styles of word clouds you can design freely with WORDLE. You can change the position, colors, vertical and/or horizontal positions, fonts, and other features. Best of all, you're free to use it as you wish, without restrictions. ( Do read the FAQ )

To quote from their site..

*"Wordle is a toy for generating 'word clouds' from text that you provide. The clouds give greater prominence to words that appear more frequently in the source text. You can tweak your clouds with different fonts, layouts, and color schemes. The images you create with Wordle are yours to use however you like. You can print them out, or save them to the Wordle gallery to share with your friends."*

There's nothing to download or sign up for.. Just go there, create, and enjoy...

<http://wordle.net/>



=====

~ Free Downloads for New Subscribers ~



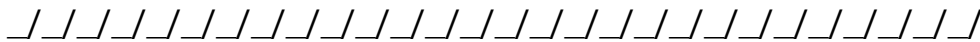


# Magic Roadshow

**October 6, 2008 Issue#94**

**Rick Carruth / editor (C) 2008 All rights reserved worldwide**

**Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.**



Hi All

Yes, rumors of my demise have been greatly exaggerated.. I apologize to all for being so late with this issue, but life happens.. A massive expansion in my 'other' job has had me busy hiring and training contract couriers , about thirty at last count, and assisting with training a couple of operations managers to keep everyone busy, busy.. I have not had a day off in over two months.. Anyway, enough with the excuses...

If you are new to the *Magic Roadshow*, I want to 'Thank You' for taking the time to sign up, and I hope you find something to improve your magic. If you're looking for your free downloads, they're at the bottom of the page.. You'll get there soon enough though, so take your time and explore some of the resources I've both discovered and been graciously handed.

Questions, comments, rants and raves.. [EMAIL ME](#)

PS.. Thanks for all the GREAT emails after the last issue. If I didn't get back to you with a personal email.. I apologize. I'll do better this time..

I want to welcome *Paul Rohmany* to the Magic Roadshow. Paul is a very well know cruise ship performer and brings years of experience in magic to our pages. Look for his article below and for other great articles in future issues.

For those of you who created 'fireballs' from the video link in the last issue, I'm sorry that everything didn't work as planned for some of you. Remember, it wasn't my video.. but it did work 'as advertised' for me. By the way.. I don't have any lawyers among my readers.. do I ??

It's time for the good stuff. I'll catch up with the small talk in the next issue, which is actually about half complete.. Look for it in about three weeks..

-----  
**In This Issue**  
-----

*(01) Lessons Learned After 20 Years as a Full Time Professional Magician  
By Paul Romhany*

*(02) Restaurant Magic and Children - Bonus Video Effect  
Rick Carruth*

*(03) Derren Brown Performances Plus. - Resource*

*(04) Systematic Sorcery - The Complete eBook*

*(05) Match Stick Routine - Magic Tricks..*

*(06) Audio Interview with Harry Blackstone, Jr.*

*(07) How To Think On Your Feet - Article*

*(08) Elliott 'the Hawk' at the Magic Castle.. video*

*(09) The Secret to Business Success: Sales  
by Dennis Regling*

*(10) Attention and Awareness in Stage Magic: Turning Tricks into Research - Free PDF*

*(11) Side Note - Dr. Bruce K. Rubin*

*(12) Free Magic from Jay Sankey - 12 video's*

*(13) A Call to Arms and a Great Resource for Balloon Enthuasists*

*(14) A Thirty Minute Mentalism Routine - free pdf*

*(15) Free Downloads for New Subscribers:*

*.: Bobo's 'Modern Coin Magic'*

*.: Expert at the Card Table*

*.: Easy Mentalism*

=====

## **Lessons Learned After 20 Years as a Full Time Professional Magician**

By Paul Romhany

For the past nine years I have been a headline act on cruise ships and it has really been an incredible experience that I am fortunate to share with my wife. One thing I learned many years ago was 'you never know who is in the audience'. This story happened to me three years ago and one I will not forget. I had been working on ships for five years and the only television I was watching was CNN or the movies on board the cruise ships. Prior to that I was traveling a lot with corporate work and not watching much television, especially shows from the USA because the influence on television during that time in New Zealand was mostly British.

I was working on a Princess Cruise ship at the time and because it was a Grand Class ship, you had to do two shows one night, and a third show the following night. After my second show on the first night I made my way back

to my cabin, it was late and not many people were around. As I left the theatre a passenger approached me and told me how much he enjoyed my show. After the show I'm a mess because I am sweating, still have Charlie Chaplin make-up on and just want to get back to my cabin to order room service and relax with a glass of port.

However, on a ship you are always 'on', even when not on stage so need to be polite to guests. It's the closest thing to being a real 'celebrity' because people are always watching you and wanting to talk. So there I am, talking to this passenger who I didn't know but being polite, wanting to get back to my cabin.

The next night after my third show I am stopped again by the same man, so this time I thought if he came to see me work twice the least I can do is stop and give him my time. We must have talked for about half an hour, he was asking me questions, wanted to know if I ever worked at The Comedy Store in LA, asking me very specific questions about show business and my act. He knew the Magic Castle well and so I'm starting to think this man knows something about show business. I asked him what he does for a living and he told me he was a comedian. I asked him if he ever thought about working on cruise ships ... he gave a little chuckle and told me he's working in Las Vegas next week. Finally I asked him his name and he said 'Howie Mandel'. Remember I had never watched US TV (North American magicians will know who he is ... he now the host of the hit TV show "Who Wants to Be A Millionaire" and a very well known comedy act.) He asked me if I had heard of various TV shows including Saturday Night Live, I told him I work on ships so only get to watch CNN!

The closest name I could match in my head to his name was famous sports announcer "Howard Cosell" – who I later found out died in 1995. Once I got back to my cabin I phoned my wife in Canada and told her I had met somebody named Howie Mandel. She then told me how famous he was and what a great comedian he was. Needless to say I was so embarrassed I didn't know who he was I stayed in my cabin the rest of the cruise.

I flew home end of the cruise and was watching an early morning talk show out of the USA called "Regis and Kelly" and who should be the guest host that week ... Howie Mandel!

Lesson learned was that you just NEVER know who is in the audience. During the many years of working on ships I have been fortunate to meet many other well known celebrities and they have all been very approachable and they have always enjoyed meeting the guest entertainers. Howie was such a nice guy and I later found out through a mutual friend that he

realized I didn't know who he was and he enjoyed talking to me and did enjoy my show.

Paul Romhany is a full time magician with over 20 years experience as a professional magician having taking his magic to over 100 countries and 17 television specials. He is also a consultant for magicians worldwide, and is creator of close to forty original and commercial magic tricks. A published author, musician and teacher Paul writes a weekly BLOG where he reviews the very latest magic tricks. You can read his BLOG at

<http://romhanyreport.blogspot.com/>

Purchase his magic from your favorite dealer or visit <http://www.hocus-pocus.com>

<http://www.paulromhany.com>

<http://www.chaplinmagic.com>

=====

## **Restaurant Magic and Children - Bonus Video Effect**

Rick Carruth

Many restaurant magicians are missing the boat. Actually, they don't even know there IS a boat. Some are snobs, others are elitists who assume their magic is 'above', 'sophisticated', or 'too involved' for their clients children. So, they perform for the adults at the table, smile at the children, and move on from yet another mistake..

You can compliment a woman by mentioning her beauty, and you can anger a husband by mentioning her beauty (maybe), but you can never go wrong by complimenting their children.

Parents are exceptionally proud of their children and go to great lengths and expense to make their children happy. Without their generosity there would not be a market for children performers. Yet, many restaurant magicians fail to 'cash in', so to speak, when they have the opportunity.

If faced with two parents and two children at a table, most magicians will try to perform for either the parents or for the table as a whole, assuming that all will appreciate his effort...

Wrong..

Well, not totally wrong; there's a time and a place. But, to really leave an impression on your table, opt for entertaining the children. Most parents love to laugh - but they love even more to see their children laugh. Go back and read that again...

Performing for the children not only brings a sense of importance to the children, but the parents 'really' appreciate the attention you're showing their children. They know that the children are going to leave the restaurant with a smile on their face, and an ongoing narrative/re-creation of your effect all the way home.. ( assuming you're really good )

If you work restaurants, I really want you to devote one night to entertaining the children. Naturally, there will be plenty of opportunities to entertain adults, but make an effort to entertain the children at tables where there are children of the appropriate age.

I'm including a video of an effect I use with great success. Everything you need is readily handy in a restaurant, meaning you don't even have to pack this effect. I use a little sponge in place of the napkins used in the video. Work it right and it will play like the Harlem Globetrotters classic bucket of water stunt.

Make em' squeal..

<http://streetmagic.info/2008/10/ice-cubes-from-water.html>

=====

**Derren Brown Performances Plus..**

Love him or hate him, Derren Brown is one of the most influential figures in magic. Personally, conversation about certain effects arises from time to time and I'm at a loss to verify or check out something someone once saw, read, or heard. Sometimes, I can't find what I once saw on a special. Thanks to this informative website, anyone can find almost any effect Derren has performed publicly. All the effects performed in the following TV shows or specials are listed, including brief descriptions of each effect..

TV Specials: Mind Control 1 - Mind Control 2 - Mind Control 3 - Russian Roulette - Seance - Messiah - The Gathering - The Heist - Something Wicked this Way Comes - The System

TV Series: 1: Mind Control 2: Trick of the Mind 1 3: Trick of the Mind 2 4: Trick of the Mind 3 5: Trick or Treat 1  
6 (US): Mind Control with Derren Brown 7: Trick or Treat 2

Live Shows  
2002 - 2004 - 2005 - 2006 - 2007 - 2008

Check it out...

<http://www.rmjs.co.uk/db/tv.htm>

=====

## **Systematic Sorcery - The Complete eBook**

How would you like to get your hands on an amazing yet simple system that is used by many leading professional magicians?

For years this unique system has been used by magicians to create and perform a whole host of minor miracles, with just an ordinary pack of cards.

Now it's your turn....



The secrets revealed in this magic manual will have you performing amazing card tricks with ease and really help you to build your reputation as a top magician.

You can simply follow the tried and tested system that magicians have used to completely baffle and amaze audiences throughout the world... You can have it today!

<http://www.learnmagictrick.com/?e=rcarruth@gmail.com>

=====

## **Match Stick Routine - Magic Tricks..**

My favorite new site.. FreeMagicTricks4U.com, and it's owner *Simon Crack*, have sent along an easy-to-perform routine with match sticks. There are three different effects in all, and you should not be in serious danger of burning down the house.

Editors note.. I WILL NOT accept responsibility if you do burn down the house. If you are not old enough to buy tobacco products, then you are not old enough to play with matches.. And if you are old enough to play with matches, then PLEASE use caution.

Effect One.. You borrow any two ordinary matches. You place one on the tip of your pointer finger. Taking the second match in your other hand you begin to move the match closer to the first match. The second the two matches meet the match on your finger jumps across the room!

To discover the secrets, go to:

<http://www.freemagictricks4u.com/matchstick-puzzles.html>

=====

## **Audio Interview with Harry Blackstone, Jr.**

In this 1985 interview, Don Swaim talks with the award-winning magician, Harry Blackstone, Jr. about his first experience on stage at the age of six months, and the relationship between his father and Houdini. Blackstone is the co-author of There's One Born Every Minute, My Life As A Magician and The Blackstone Book Of Magic and Illusion.

Listen to the Harry Blackstone, Jr. interview with Don Swaim, 1985 (27 min. 06 sec.)

<http://wiredforbooks.org/harryblackstonejr/>

=====

## **How To Think On Your Feet - Article**

I recently ran across this interesting article about thinking on your feet and how to increase your ability to do so.. Story highlights include performing improvisations, which is an easy and fun way to learn to think fast on your feet, and developing the skill to avoid awkward silences, move forward, and make both yourself and others look good.

According to the article, trusting your instincts and practicing are key to making it work, and this article teaches the basics to make it happen..

<http://www.cnn.com/2008/LIVING/08/12/rs.how.to.think.on.feet/index.html>

=====

This is a **Brand New** never before seen compilation of some of the **VERY BEST** magic tricks known to man. Each and every effect has been chosen because it is **EASY TO LEARN** and gets **FANTASTIC** reactions from anyone watching you perform.

Whether you are a professional magician or a beginner wanting to learn some of the best effects available.. this eBook collection of Magic tricks is for you!

[Click Here!](#)

=====

## **Elliott 'the Hawk' at the Magic Castle.. video**

Here's a nice video of Elliott the Hawk performing a stacked deck routine at the Magic Castle. This is a perfect example of why humor is SO important to your routine. Watch and laugh..

[Watch it Here..](#)

=====

## **The Secret to Business Success: Sales**

by Dennis Regling

For many of us, magic is not just a hobby, but a business. It is our financial life's blood. It is how we make our living.

Like any business, to be successful, magic requires not only a good product (our show), but also effective marketing and sales techniques. Marketing is the process of getting our business known. Sales is the act of actually selling the product or booking the show.

*"The Secret to Business Success"* is and always will be sales. The old adage "build a better mousetrap and people will beat a path to your door" is not true. People have to know you have the mousetrap for sale - marketing. Then, they must make a decision to buy it - sales.

There are many books and videos that teach how to do magic and put together a fine show. If you are a professional magician, or considering taking that step, I would assume you have indeed put together an entertaining show. There are many fine marketing books available at your local library. There also many articles on marketing written for magicians in my archives. An internet search will provide a large list of marketing programs for the magician. But sales itself is often overlooked.

Many magicians develop an excellent act, an entertaining website and even send out scores of sales letters. Yet, they book very few shows for their efforts. Why? Because they fail to convert the interest they generate into bookings. They fail to close the deal when someone phones from their ad. They are not salespeople. They are performers and some even become pretty good marketers, but they never develop into sales people.

They buy marketing program after marketing program, looking for the one secret that will fill their calendars. They buy complete ready-to-go shows with the hopes that the quality of the program (and the included marketing materials) will sell itself. Indeed, most of the marketing gurus fail to give any instruction on how to actually close the deal. They promise to have your phone ringing off the hook, but never tell you what to say when you answer it.

Part of the problem, I believe, is that too many have bought the lie that people hate salesmen. People do not like to be "sold" anything, it is true. They do not like to be pressured to buy. But, people do like to buy. They do like to be assisted in making the buying decision. They like to know they are making a wise and informed decision and they depend on good salespeople to help them. Your job as a salesperson is to help the prospect make the right decision.

I hate going to Wal-Mart and K-Mart simply because there are no salespeople. No one offers to help me find the product that will meet my need. No one helps me to make the right buying decision.

Several years ago, I went to a local hardware store, looking for a circular saw. The clerk showed me where the saws were, but I expressed that I thought they were too expensive. Yes, they were all high quality saws, but I didn't see why I should spend the extra for one of those fine tools. The clerk,

who is a friend of mine and an experienced builder, let me go to K-Mart and buy an inexpensive saw.

If my friend had only explained to me why I needed the better quality saw, I would have bought it. I definitely would have been happier with it. I have since bought a high quality circular saw. It will last me lifetime and is far superior for my needs. My friend was an excellent clerk and a fine craftsman, but he was not a salesman. He let good business walk out the door and buy an inferior product.

You may be an excellent magician, but if you are only a clerk, you will let many prospects go down the street and higher an inferior magician. Rather than making an intelligent decision, maybe paying a little more and being delighted with their purchase; they end up disappointed in the act they do higher. Why - because you did not a) show them how your show would meet or exceed their needs and b) help them to make a decision and be comfortable with that decision.

Over the next few weeks, I will be posting several articles on the art of salesmanship and how magicians (and other entertainers) can learn and use this skill to grow their business. I welcome your questions and input as they will help me make this series the best it can be for you and others.

**Dennis Regling**

<http://www.magicdennis.com>

=====

## **Attention and Awareness in Stage Magic: Turning Tricks into Research**

Thanks to two of my many magical friends, *Henry Pettit*, one of the directors of the South Carolina Association of Magicians convention, and technician of PBS produced magic specials, and *Bruce K. Rubin*, Professor and Vice Chair for Research, Department of Pediatrics Professor of Physiology and Pharmacology at Wake Forest University School of Medicine for pointing me to this wonderful article on scientific aspects of magic. Contributors Stephen

L. Macknik, Mac King, James Randi, Apollo Robbins, Teller, John Thompson and Susana Martinez-Conde have published a definitive article, in pdf form, that any magician with a desire to understand the psychology of magic will cherish.

*"Magic shows are a manifestation of accomplished magic performers' deep intuition for and understanding of human attention and awareness. By studying magicians and their techniques, neuroscientists can learn powerful methods to manipulate attention and awareness in the laboratory. Such methods could be exploited to directly study the behavioural and neural basis of consciousness itself, for instance through the use of brain imaging and other neural recording techniques."*

*"Magic principles - Various principles of stage magic aim to manipulate attention and awareness. These principles have been identified by magicians and have been refined over the centuries to great effect. The time is now ripe to take them into the laboratory and use them to guide new and more powerful experimental testing and careful quantification. This would elucidate the mechanistic pathways in the brain that allow magic tricks to work and would also generate novel and robust laboratory techniques for studying attention and awareness."*

Published in - *Nature Reviews Neuroscience* | AOP, published online 30 July 2008; doi:10.1038/nrn2473

<http://www.divshare.com/direct/5503287-307.pdf>

Thanks again.. Henry and Bruce

-----  
**Side Note**  
-----

*Dr. Bruce K. Rubin* has been a source of magic and science news for the Roadshow in the past, and it's not a surprise.. considering his accomplishments in both fields. Check out this recent news release...

**"Pediatrician at Brenner Children's Hospital wins International Award"**

"WINSTON-SALEM – Bruce Rubin, M.D., a pediatric pulmonologist at Brenner Children's Hospital has been awarded the Prix Extraordinaire Award by the International Congress of Pediatric Pulmonology (CIPP).

The Prix Extraordinaire or Special CIPP Award is the top recognition by CIPP and has been given out only three former times. The award's presentation emphasized Rubin's work over the past 2 decades with pediatric pulmonologists around the world and his use of magic to break down barriers and to teach. Rubin has held magic workshops on 5 continents over the last 10 years plans to give another later this month in Santiago, Chile.

"Bruce's work has encouraged physicians to break down barriers and attempt to communicate with children of all ages through magic," said Jon S. Abramson, M.D., chair of pediatrics at Brenner Children's Hospital. "We are pleased that this international society chose to recognize the high caliber of his work."

Rubin served as the program committee chair for the CIPP meeting in Lisbon in 2004, as a congress president for the CIPP meeting in Montreal in 2006 and served as past president in for the CIPP meeting in Nice in 2008."

The world of magic owes a round of applause for Dr. Ruben and his outstanding work with children.. The Magic Roadshow salutes our friend..

=====

## **Free Magic from Jay Sankey - 12 video's**

*Jay Sankey* video's are among my VERY favorite. There's absolutely no doubt that he is one of the most creative minds in all of magic. Jay just has a way of explaining an effect and making it do-able for even the novice.

I am now prepared to offer up, not one, but TWELVE Sankey videos, complete with both effect and explanation, for your viewing pleasure. Hey, I've bought 35 buck DVD's with effects not as good as these. Some will be new to you, and others will be familiar... but all are worth watching to get Jay's take on each...

*10000 Words*  
*Acrobatic Aces*  
*Fast Hands*  
*Indestructibill*  
*Plastic Surgery*  
*Sleight Of Elbow*  
*Telekinesis*  
*Through And Through*  
*Rising Card*  
*Magic Dust*  
*Reunion*  
*Behind Your Back*

I've mention in a past issue that Jay has graciously agreed to an interview with the Roadshow, and it's my fault it hasn't happened. I'm still working on the questions and discovering the deeper meaning of life..

<http://www.sankeymagic.com/learnfreetricks.aspx>

=====

## **A Call to Arms and a Great Resource for Balloon Enthusists**

In 1988 DEO Consulting, Inc was born. It's owner **Dale E. Obrochta** was a professional entertainer (Magical Balloon-dude Dale) who worked at a local trick shop and entertained around the Chicago land area. On January 21, 1997 Dale developed mbd2.com. The site originally was going to be co-hosted by Dale and a DJ company. This lasted little over three months when the DJ company decided the Internet was not for them. But Dale kept the URL... mbd2.com.

In 1998 Dale open a Yahoo! balloon forum and in 2000 mbd2.com started it first e-commerce ballloon supplies. In 2002 the mbd2.com forum was started. As each year goes by new products and services are developed and incorporated in to the mbd2.com site. Their goal is simple, provide a good products along with good services.



In 2003 saw the development of the first balloon animal database was started. This database helps individual find instruction on a specific balloon animals and what video, CD, DVD, or book teach how to make that design.

In 2004 the mbd2.com entertainment article section was implemented and in the following year 2005 the mbd2.com classified section was developed. The Balloon Entertainers Grid came into existence in 2007 along with the MySpace Entertainers Directory.

In 2008 the introduction of the mbd2.com blog was started.

Now.. my friend and frequent Roadshow contributor, Dale, is looking for a few good men (and women) to assist as contributors for the article section of mbd2. All topics are accepted related to entertainment and marketing..

Visit **mbd2** and discover a world of ballooning and balloon supplies. Contact Dale today to become a 'partner in education'.. for current and future enthusiasts..

[http://www.mbd2.com/forum/balloon\\_Animal\\_Blog/](http://www.mbd2.com/forum/balloon_Animal_Blog/)

Be sure to visit Dale's very informative blog at:

[http://www.mbd2.com/forum/balloon\\_animal\\_blog/](http://www.mbd2.com/forum/balloon_animal_blog/)

=====

## **A Thirty Minute Mentalism Routine..**

Carson Kahn

Wouldn't it be nice to have a 30 minute routine you can carry in your pocket? One of my cohorts in crime, Carson Kahn of *2ndNatureMagic* says he has a routine that will fill the bill. Carson has revealed his routine, and the accompanying effects, in a pdf created just for Roadshow readers.

Remember, mentalism is THE hot item in the world of magic. If you would like to have a routine you can carry in your pocket and perform at a moment's notice, check out Carson's pdf at:

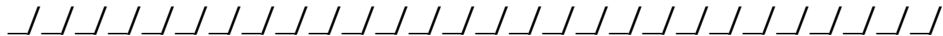


# MAGIC ROADSHOW

October 30, 2008 Issue# 95

**Rick Carruth - editor/publisher (C) 2008, all rights reserved worldwide**

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.



## Hello Friends

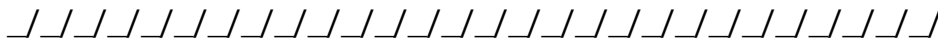
Welcome to the latest issue of the **Magic Roadshow**. I hope you enjoy this issue as much as I enjoyed compiling it for you. If you're new to the Roadshow, then I sincerely 'Thank You' for taking time to spend a part of your day with us. I hope you find something inside that makes it all worthwhile..

## Happy Halloween! Boo..

I'm going to keep this section short and sweet.. If you have any comments, request, rants or raves.. [EMAIL ME](#)

The key work is 'BUSY'.. That's what I've been. I'm glad to be able to get a new issue out before the end of October, and I hope to get back to publishing an issue every other week before long..

*"To get what you've never had, you must do what you've never done."*



∴ Pack Small and Play BIG

During my early career on cruise ships I would take long contracts which would mean that I stay on the same ship from anywhere between three to six months. This made life much easier when traveling because I could ✦courier✦ my show prior to leaving for the contract, and once it was over, ✦courier✦ it back home, never having to worry about losing my luggage.

The past few years I decided to do shorter contracts on cruise ships so I would fly to a country, sometimes a 40 hour trip, get on a ship for five days, perform my night of entertainment then fly home. I am usually home for about four or five days before flying to another country. This has caused many problems with flight connections being missed, missing the ship and losing my luggage. My luggage has been lost by the airlines FOURTEEN times last year, which meant that I turn up to a ship without any clothes or my act.

What lesson have I learnt?

Be prepared! The biggest lesson I have learnt from this type of work and travel is to design an act that can pack small and play big and ALWAYS be prepared. My main act on cruise ships is my Charlie Chaplin Act, a 50 minute one man show which travels in one case along with my clothes I need for the week on a ship, this being the case that keeps getting lost or delayed by the airlines.

I am now ALWAYS prepared and have a ✦back✦ up second show that packs even smaller in my backpack. This means that if my main act is lost, I can still perform a full evening show with props I have in my backpack and objects I find on a ship.

Here is a basic list of the magic I take in my back-up if my main show is lost or I'm asked to do another 45 minute show:-

- Rope (I find this on the ship)
- Comedy Five Card Repeat (released through Hocus-Pocus)
- Big Ten - (released through Hocus-Pocus)
- Multiplying Bottles (released through Hocus-Pocus)
- Linking Coathangers
- Dream Prediction (released through Hocus-Pocus)

Out of the above effects I am able to entertain for 45 minutes. Last week my act was lost again on my way to Iceland, and I had the entire ✦lost luggage✦ show filmed. You can see a short 5 minute clip on youtube of me performing the above show at:

<http://www.youtube.com/watch?v=QggROX0a6fo>

Designing a back up show is not a silly idea, or even have some of your main show in your back pack when you travel, just in case the main luggage does get lost. You can always borrow clothes. If you travel via airlines then be very aware of what you take with you. I had to stop performing a routine with an umbrella because you can no longer take it on a plane as carry on!

**Paul Romhany** is a full time magician with over 20 years experience as a professional magician having taking his magic to over 100 countries and 17 television specials. He is also a consultant for magicians worldwide, and is creator of close to forty original and commercial magic tricks. A published author, musician and teacher Paul writes a weekly BLOG where he reviews the very latest magic tricks.

You can read his BLOG at <http://romhanyreport.blogspot.com/>

Purchase his magic from your favorite dealer or visit <http://www.hocus-pocus.com>

=====

## ∴ Scam School - Internet Illusion Card Trick

**Brian Brushwood** and **Scam School** have been very busy recently. Brian has been working on a very impressive internet card trick that I think you will REALLY enjoy. It's so versatile you can use it in a number of different settings, and I promise you will leave your spectator in a mental stupor.. To quote from their site...

*"Brian Brushwood here, and for the last 3 months, I've been working on something big: a brand new illusion that will trick your friends into believing in MIND CONTROL. Simply by reciting some lines of poetry, you'll cause a playing card to come into their mind...and then you'll point them to a YouTube clip that proves that their selection was predetermined."*

*"This scam is unbelievably versatile: you can perform it in person, over the phone, and it's the ONLY trick I know of that can be performed over instant messenger. You can even do it with a borrowed iPhone: as long as your mark can get to YouTube.."*

I have published two videos at my 'Card Tricks and Magical Mysteries' blog. The first is a performance with a quick explanation, and the second video is a more detailed explanation..

<http://rickcarruth.blogspot.com/2008/10/mind-control-scam.html>

=====

This is a **BRAND NEW** never before seen compilation of some of the VERY BEST magic tricks exposed. Each and every effect has been chosen because it is EASY TO LEARN and gets FANTASTIC reactions from anyone you perform to. Whether you are a professional magician or beginner this eBook collection of magic tricks is for you!

I have been performing magic these very tricks infact, for many years. Why bother reading 100+ books, pages and pages of information for the odd good trick? My magic tricks exposed eBook is the only one you need to read for 50+ quality, amazing magic tricks exposed in one place.

[CLICK HERE](#)

=====

## .: All Magic Guide - Resource and Free eBooks

All Magic Guide has been around awhile, and it has been featured in the Magic Roadshow in years past. But, I felt it was time to visit again. If you haven't been by AMG in awhile, now would be a good time to pay a repeat visit. It's always worthwhile to stop by Craig Dickson's Magiccalendar and see what's up in the magic world. Also, visit the Magic TV section with nine nice effects, including effects by Aldo Colombini and Jeff Sheridan..

Craig Dickson's Magicalendar

<http://allmagic.com/magicshow/calendar/view.cgi>

Magic TV with Aldo Colombini, Jeff Sheridan

<http://allmagic3.com/tv/index.html>

-----

The 'Reader' section features over thirty Free PDF's by some outstanding magicians, like Jim Sisti, Richard Robinson, and Simon Lovell. Most of these can be download onto a mobile web device, but by visiting the Microsoft download site I've listed below you can get the Microsoft Reader that will enable you to

download and watch each of the PDF's .. It's well worth your time and effort..

The Free downloads available are:

THE ONE AHEAD - Magic in principle :: Richard Robinson

THE MAGIC TABLE - A guide to tables used by magicians :: Richard Robinson

MY MAGIC CARD - Greg Webb presents a signed card mystery.

PULL VANISH - The vanishing silk handkerchief :: Buatier De Kolta

HAND GIMMICKS - Hand gimmicks for stage and close-up :: Richard Robinson

DECK SWITCHING - How to switch a deck of cards :: Richard Robinson

THE BUTTERFLY TRICK - The Butterfly Trick: setup, handling moves :: Ishii Black

PALMING - Palming as art and in performance. Commentary by Simon Lovell.

CARD TRICKS FOR KIDS - Tom Taylor has tricks, tips and advice on doing card magic for young audiences.

PALMING THE BALL - Sleight of hand techniques for ball manipulations.

MAGIC STORIES - Infantino considers magic and magicians, what they do and why.

STREET SILK - A surprising routine with a silk handkerchief :: Richard Robinson

EASY ESP - Easy to perform mental effects with ESP cards :: Jim Sisti

THE HAUNTED KEY - Haunted Key performance tips, tricks and routines from Dick Williams, Richard Robinson and W. H. Cremer.

ANDI GLADWIN :: CREATIVE MAGIC - Andi Gladwin examines the process of creating new magic effects, methods and routines.

THE BILLIARD BALLS - Multiplying Billiard Balls - Richard Robinson.

THE CUPS - The Cups & Balls - Richard Robinson.

THE TROUBLE WITH MAGICIANS - Robert-Houdin, Houdini, Maskelyne & Devant, T. Nelson Downs.

IT WORK - IT close-up - Greg Webb; IT stage - Richard Robinson.

THE FIN DE SIECLE DECK - Cards - Ellis Stanyon.

<http://allmagic.com/reader/index.html>

<http://www.microsoft.com/reader/downloads/pc.mspix>

=====

.: Learn From Every Performance - Kyle Peron

**( Plus... Jott.com - A Great Free resource used and recommended by both Kyle and myself..)**

Do you ever stop learning? I mean as a magician, do you work towards getting to a certain level that you no longer have to learn or learn as much? It is an interesting question and one in which carries with it differences of opinion.

I feel we as magicians work and strive hard at first to learn everything we can to reach a certain level or to achieve a certain outcome. An act has to be developed and learned. A new kid show routine has to be learned and created. But once you create it and have it down, does the learning die off or stop? I seem to think in many ways that it does.

I feel as magicians we strive to learn to achieve or to get somewhere but once we get there, we think we are finished. I feel personally that this is a bad flaw for many of us. I feel as a professional one should never stop learning. The learning process should continue long after you feel you have achieved a goal.

The best way for me to continue to learn is in the one area many folks overlook.... the performance itself. I think a lot of us develop a show and once that show is formed, that is the show we do. We perform it, get paid and move on. But the show itself can be the best learning tool you have.

Instead of performing the show and forgetting about it, make it a habit to learn from every outing. Learn to take a few moments in your car after a gig to allow yourself to write down and record notes about the event. What went right, what went wrong, what unexpectedly happened that was really funny. Record these as it helps you to evolve the act and the show and constantly improve it.

Every show I do I go through this process. I find ways in which to talk about the performance and write down key things. I want to know what I performed (the



routines). I want to know what went over very well and define why I feel it did. I want to know what I feel went wrong or did not play and try and decipher possibilities as to why? I mark down areas in which I need to slow down or allow the audience to applaud. I also key in on those funny and great moments that unexpectedly happen that just really go over great. These I make a habit of always recording. I then go home and try and find a way to make that happen in every performance then on. This is how we continue to learn and evolve.

I will share with you one really great tool that has been so beneficial to me in keep track of these notes after performances. Certainly you may use a paper or journal or whatever system works best for you. However, in some cases I just do not have paper around me to record the thoughts I want to record. In this case I use my cell phone and a free service called .....

<http://www.jott.com>

**Jott.com** is a great free service on the web that allows you to set up an account. When you do so, you can call the Jott number and send a message to anyone you like including yourself. The beauty in it is that it will take whatever you say and convert that into a text format and send it to your email. When you get home, you will have an email waiting of whatever you stated. It will also keep your voice message as well so you can save that also. This is a wonderful free and powerful tool I use to record my thoughts after performances.

So always make sure that the performances you do are not just performances but a golden opportunity to continue to learn and grow in the magical arts. As always, I encourage you the readers to let me know your thoughts. So if you have any thoughts on my articles or suggestions or comments, please feel free to e-mail me directly at [magic4u02@aol.com](mailto:magic4u02@aol.com). I would love to hear from you. <http://www.kyleandkellymagic.com>

- "Encore! Creativity in the Art of Magic" Ebook. Order online now at:

<http://www.magicehancer.com/Encore.html>

- "Tips and Techniques on the Chair Suspension" Ebook. Order online now at:

<http://www.magicehancer.com/ChairSuspension.html>

=====

.:A Night at the 'Queen' - Free PDF card effect..

**Vi Frank**

I received this great effect recently from my Arubian friend, Vi Frank.

*"I would like to contribute again with a trick, this one of my own creation. I*

*came upon the idea about a year ago after watching a clip of Ricky Jay manipulating a complete deck of cards and dealing all the spades to himself while leaving the rest of the deck with each suit in original sequence. Well Rick, thanking you in advance for everything, and awaiting the next edition of your terrific ezine."*

After a rookie dealer gets the casino into an impossible situation, a pro takes his place and 'somehow' manages to dodge a bullet and save the casino's fortunes at the very last minute.

<http://www.divshare.com/direct/5710633-f7f.pdf>

=====

## ∴ David Blaine - Genius or Joke

I'm sure many of you watched David's recent special, '**Dive of Death**', which left many with mixed feelings. I found this interesting and informative in-depth article in **Page Six** magazine, part of the *New York Post*..

*"Critics say it's one thing to see Houdini, one of Blaine's heroes, escape from a straitjacket, and another to see David nearly slipping into catatonic shock or blacking out underwater. His stunts are self-flagellation in a public arena, to the point that you wonder if he has a death wish. But David disagrees: "It's the opposite of that. Doing these things makes me feel more alive." Still, even his producer and president of David Blaine Productions, Denise Albert, admits, "He needs to be reminded sometimes that people want to see the magic," she says. "There are ways to make money without selling out."*

*"It's easy to make fun of David's flair for the dramatic, which can swerve into camp. Promo photos feature him shirtless with devilish cocked eyebrows. He speaks almost in a whisper. He has serious tattoos-among them memoirist Primo Levi's Holocaust number and a crucifixion scene-as well as a penchant for reflective poetry. (While in the glass box in London, he is said to have written lines from Siddhartha.) He commissioned a deck of playing cards that depict him as a king. In the poster for Drowned Alive, two angels watch over David, as if anointing him."*

*"So is he a tortured artist or just a dude who's insecure?..... "*

Read the article to get their take..

[READ HERE](#)

=====

.: Two New Free Toolbars for Magicians and Balloon Entertainers..

.: **New Toolbar for Magic Roadshow Readers**

Thanks to the joint efforts of *Carson Kahn* and yours truly, the Roadshow now has a GREAT toolbar, ready to download and assist you with all your magic needs. There's a searchbox that will search, via Google, anything you enter. A drop-down menu enables you to instantly enter any keyword and search ALL pages and past issues of the Magic Roadshow for any term. Many of you will find this invaluable, as I frequently get requests for links that were published in past issues. The same drop-down menu also searches for definitions, explores encyclopedia entries, searches for matching images, and searches eBay for matches.

A second button offers site links and popular pages in the Roadshow. A third button offers links to Our Friends at other sites, all magic related. A fourth button allows you to enter your email address and an interactive feature will keep you informed as to how many emails you have and immediately notify you of any new emails.

The Gadgets button features Wikipedia searches, Youtube Top 10 videos, NY Times crosswords, games, note pad, and numerous other links to interesting and fun sites.

A Weather button provides you with your local weather and the current temperature. This feature is fully adjustable to any spot in the United States.

A Radio button lets you listen to any of hundreds of online radio stations, covering every variety of music. A Google Calendar Viewer lets you look at the popular Google Calendar with a simple click.

And last but not least, a Messages button that looks like this.. [Messages \[0\]](#) .. will allow me to send you instant messages and notifications. Although this feature -could- be abused by some webmasters, you never have to worry about THIS webmaster. I will be able to notify you of new issues and provide you with links to free ebooks and other items I've discovered on the web. I WIL NOT use this button for advertising purposes.. It's only intended for me to provide you

with some type of important information once or twice a month.

A uninstaller is provided to allow you to easily uninstall this toolbar if you are not happy with the service it provides. There is NO adware, spyware, or tracking of any sort. I think you will find this toolbar a GREAT asset to your computing. We're very proud of the time and effort that went into developing this feature for Magic Roadshow readers..

<http://streetmagic.OurToolbar.com/>

-----

### **.: New Toolbar for Balloon Entertainers**

Mbd2.com has just launched a new web browser toolbar that allows users to gain quick access to the balloon industry news, convention sites, forums, and provides a couple fun features like email notification, weather, and radio plug-in.

Get Quick access to mbd2, BHQ, Balloon Animal, Clown & Face Painting Forums, Qualatex, Twist & Shout, Diamond Jam, Video Instructions, Article Links (mbd2, BHQ, Magic Roadshow) and RSS feeds in one simple toolbar.

The toolbar is both for IE and Firefox web browsers. This is an ongoing project for mbd2 staff along with its efforts to bring quality resources to the balloon entertainment industry.

<http://mbd2.forumtoolbar.com/>

Dale Obrochta  
Balloon Entertainment at its Best!  
Magical Balloon-dude  
<http://www.mbd2.com>  
(708) 744-0234

=====

### **.: Cheating in Gambling - Classic John Scarne Video**

Great 'lost' Scarne video. About 18 minutes of Scarne at his best, displaying an

array of card sleights and cheating methods to 'educate' the suckers in the military and prevent them from being hustled by fellow soldiers.

This was available on the web at one time, at Yahoo Videos, and then it was pulled for some unknown reason..

Thanks to *Jim Canaday* at the Magic Portal for spearheading the effort to find and restore this video to the magic community. I just 'happened' to have a copy embedded in one of my blogs which, for whatever reason, hadn't totally vanished despite the fact that Yahoo had changed the link. (I suspect it was saved in a temporary folder on my computer..).

Anyway, Jim and I managed to revive and restore it for the benefit of the magic community.. This is, to the best of my knowledge, the only version available anywhere on the web. If another one exist, it isn't available via Google or Yahoo search engines.

<http://rickcarruth.blogspot.com/>

=====

## .: Walter B. Gibson - A short History

Walter Brown Gibson (September 12, 1897-December 6, 1985) was a noted American author and professional magician best known for his work on The Shadow. Gibson, under his pen-name Maxwell Grant, wrote Shadow stories at an amazing rate to satisfy public demand during the character's golden age in the 1930s and 1940s.

Gibson wrote the first Shadow story in 1931, creating a character around the narrator of the Detective Stories radio drama. He was very prolific throughout the 30's and 40's, writing 282 out of 325 Shadow novels, at a top rate of two novels per month.

During his career Gibson wrote more than 100 books on magic, psychic phenomena, true crime, mysteries, rope knots, yoga, hypnotism, and games. He was a ghost-writer for books on magic and/or spiritualism by Harry Houdini, Howard Thurston, Harry Blackstone, and Joseph Dunninger, to name a few. Gibson was also responsible for the introduction of the famous "Chinese linking rings" effect to the magic community in America, and invented the "Nickels To Dimes" trick that is still popular to this day.

William V. Rauscher of Mystic Light Press wrote a nice, in-depth essay about Mr. Gibson and his personal relationship with the wordsmith. I found it to be very interesting and I think you will too..

[http://www.mysticlightpress.com/index.php?page\\_id=131](http://www.mysticlightpress.com/index.php?page_id=131)

-----

.: William V.Raucher - Another Interesting Essay..

To quote from **MysticLightPress**..

*"William V. Raucher has been a member of the International Brotherhood of Magicians since 1949. He is also a member of the Society of American Magicians, and has served as Chaplain for both organizations. He also belongs to England's famous Magic Circle, and in the United States is a long-time member of the Episcopal Actors' Guild."*

*"Rauscher has received five writing awards from the International Brotherhood of Magicians. In 1985 he was honored by the Magic Collectors' Association of America with an award for his written works on the history of magic and his many years of interest in stage magic."*

*"In 1988 William Rauscher received the Society of American Magicians' Hall of Fame Scholarship Award, and in 1991 The Milbourne Christopher Foundation Award for notable contributions to the art of magic in keeping with his performing and writing tradition. In 1991 he was elected to the Society of American Magicians' Hall of Fame, where he took his place with others, including notables such as Houdini, Thurston and Blackstone. In 1996 he was the honored guest at the Yankee Gathering VI of the New England Magic Collectors' Association. During the time of this award he appeared on stage at the Larcom Theater in Beverly, Massachusetts as part of the famous resident Le Grand David Magic Company."*

When William was young he decided it best to sell his magic collection of tricks and effects and concentrate on other endeavors. There came a day when he was sorry about that decision, and he set out to buy back his beloved hobby. This link takes you to his site where you can read the whole story, a story that was previously available only if you purchased his booklet detailing the story.

[http://www.mysticlightpress.com/index.php?page\\_id=127](http://www.mysticlightpress.com/index.php?page_id=127)

=====

## .: From Your Mind to Their Mind

There are many reasons why people want to do magic. Some people want the applause; others want to see the look of wonder on the faces of those in the audience. And then there are those people who merely want to have fun. One of the best ways to astound your friends and family is with mental magic tricks. These tricks are fun to learn and amazing to perform. Every magician even a beginner should have a collection of mental magic tricks ready to impress an audience.

### **From Your Mind to Their Mind**

Mental magic tricks mostly involve staying one step ahead of your audience. With most magic tricks, scientific principles are used. However, mental magic tricks use more of a math foundation, specifically the laws of probability and statistics. When you understand how you can predict your audience's response to certain questions, you will be able to master many mental magic tricks.

#### **1) Pick a Card**

You have heard magicians tell their audience: Pick a card, any card. Here is a unique twist. Have your audience member think of a card. You will be able to tell them the card by reading their mind. While this may sound like an impossibility mental magic tricks are done in a very possible way.

In this trick, the magician relies on the fact that most people will think of the Ace of Spades, the Queen of Hearts, the Six of Clubs or the Nine of Diamonds. Before facing your audience, pull these four cards out of the deck and put them in different pockets.

Be sure to remember which card went in what pocket. Your audience will be truly astounded when you pull their card out of your pocket. Mental magic tricks like this one are based on the probability of people choosing certain cards. With that said, this trick will also work most of the time.

#### **2) Pick a Number**

There are many mental magic tricks involving numbers. Try this one. Ask an audience member to pick a number between 50 and 100. The number must be even and have different digits. The usual answer will be 68. Once again, the

idea is to be one thought ahead of your audience. Research indicates that 68 is the number most likely to be selected.

### **3) Pick Another Card**

Fan out several cards before an audience member and ask them to select a card. The cards should be face cards with a Four of Hearts in the center. Most people will pick the Four of Hearts because it's different and in the middle.

All of these mental magic tricks so far use math probabilities to succeed. Keep in mind that while they may work most of the time, they may not work all the time. In that case, be ready to improvise. Magicians understand that their own performance is the key to successful magic. If a trick should fail to proceed as planned, don't let the audience know. Stay confident and in control at all times.

### **4) Bending a Coin**

Mental magic tricks don not always use probability. With this trick, the minds of the magician and the audience member appear to work together to get an unusual result.

Ask someone for a coin and then palm it in your hand. Have a bent coin ready in that same hand. Tell the person you will place the coin in their hand and together you will bend it. Slip the bent coin in their hand and close their fist around it. Tell the person to concentrate on the coin and when their hand opens, there is the proof!

Get your Free trick called the "The Mental Card Read" and learn magic trick.

Check out <http://magicsecretscenter.blogspot.com> for more information and details.

=====

### **.: Force Two Cards at Once -**

To force any two cards apparently at random, have one double-backed card and one double-faced card, matching the backs of the deck being used. Put the two cards to be forced in the deck near the top, maybe 7 or 8 cards down, with the double-faced card between them. Have the double-backed card on top.

Holding the deck in the palm of your hand, face down, ask a spectator to take



the top card. Turn the deck over so the faces are up and ask the spectator to stick the face down card into the face up deck at any point they choose.

Since you know approximately where the cards to be forced are located in the deck, cut the deck a time or two, being careful to stay away from the cards to be forced.

Now, all that's needed is to ribbon spread the deck, faces down, and look for the one face up card. Of course, the only face up card is the original double-facer you placed between the two cards to be forced. Take the cards immediately above and below the face up card and you're set to pull off your miracle...

## **Rick Carruth**

=====  
**Happy Halloween !**  
=====

## **.: Welcome to the Rabbit Hole**

*So check your beliefs at the door, and read on with an open mind. Travelandleisure.com has unearthed 10 power places steeped in mystery that will make you breathless with wonder, send chills sprinting down your spine, or just plain leave you scratching your head.*

*Take the eerily named Skinwalker Ranch in a remote corner of northeastern Utah. Soon after an unsuspecting couple moved to the 480-acre compound in 1994, disturbing things began to happen. As Colm A. Kelleher and investigative journalist George Knapp describe in their book, *Hunt for the Skinwalker*, the couple witnessed "the appearance of huge, otherworldly creatures. Invisible objects emitting magnetic fields with the power to spark a cattle stampede. Flying orbs of light with dazzling maneuverability and lethal consequences."*

*Or consider "Mel's Hole" near Ellensburg, Washington, a nine-foot-wide opening in the ground that appears to have no bottom (former owner Mel Waters, in vain, dropped a fishing line some 15 miles to find its end). It's also the site of amazing tales of "reanimation" (the ability to bring dead animals back to life), among other hairy paranormal phenomena.*

*Sometimes the mysteries are natural, as with Pennsylvania's Ringing Rocks Park, known for its unexplained field of boulders that, when struck, sound like bells. Other times, they're man-made. Coral Castle, in Homestead, Florida,*

*may appear to be just another roadside tourist trap, but look deeper and you'll discover its wild backstory. The structure-made of megalithic-size stones-was built over 28 years by a single slight-framed man, Edward Leedskalnin, as a temple to his lost love. Leedskalnin claimed he'd learned the ancient secrets of the Great Pyramids back in his homeland, Latvia, and was witnessed levitating 1,000-pound stones in the dead of night.*

*Welcome to the Rabbit Hole.*

<http://www.travelandleisure.com/articles/americas-most-mysterious-places>

=====

## ,: The Halloween Channel - Great Scary Videos and Interactive Feature

The Halloween Channel, presented by **Veoh** and sponsored by **Craftsman Tools**, is a great shout out to Halloween, classic scary movies, haunting tv specials, and an interactive feature that lets you create your own monster - featuring YOU..

Hey, Halloween only comes once a year, and you may as well enjoy it !. I'm not going to get involved in a political and/or religious debate about the virtues, or lack of, Halloween. I treat it light-heartedly, and hope you do the same.

<http://www.veoh.com/channels/Halloween-Channel>

=====

~ Free Downloads for New Subscribers ~

-----

.: **Bobo's 'Modern Coin Magic'**

<http://streetmagicsecrets.info/bobo.htm>

-----

.: **Expert at the Card Table**

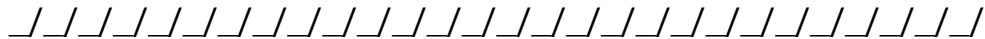


# Magic Roadshow

**November 30, 2008 Issue# 96**

**Rick Carruth / editor (C) 2008 All rights reserved worldwide**

**Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.**



**Hi All**

Welcome to a new issue of the **Magic Roadshow**. If you're new, I want to *welcome you* and thank you for taking the time to visit with us. I hope you find something inside that blesses your magic..

It's been an extremely hectic Holiday, and I feel honored to have found time to publish this issue. I know some of you have emailed me and I have not replied as yet.. but I will. Every email is saved in a special place until I can answer it properly.

The Christmas season is upon us, and I hope that all of you who celebrate the birth of Christ have a wonderful Holiday. And may all of you who celebrate a different Holiday season and/or a New Year find peace and happiness.. After all, we all live on this little round ball together.

Comments, corrections, rants and raves.. [EMAIL ME](#)



## **The Power of the Story**

John Kinde

People love stories. Throughout time stories have been a powerful tool to communicate points and make them memorable. This is illustrated time and again in almost everything we see on television. We care more about a person when we know his or her story.

It's time for the Summer Olympics. The TV coverage of the games is so much more than just the contests and the results. They work overtime to give us the back-story of the competitors. They take us behind the scenes. They take us to the competitor's home town. We meet the competitor's family. We'll care more about the marathon if we know the story of at least one of the runners. We'll enjoy the swimming events more if we feel we know the swimmers. We might even watch badminton, archery, or an equestrian event that we might otherwise skip, if we learn enough about a competitor to get excited about who will win. The same is true of most of the reality-based shows on TV. On America's Got Talent, it seems like we spend at least half our time getting to know the history and personalities of the competitors. We get attached to them. As a result we tune in, week after week. Even classic game shows, like Jeopardy, use stories to hook you. Notice where Jeopardy places the stories. Not at the start of the show. They want to grab you first with what you tuned in for. At the opening, they jump right into the game. It's not until the second half of the "first board," and after the commercial break, that they interview the contestants and introduce their stories. It's brief, but it's definitely story time. As we learn more about the competitors, we like them more. Maybe we pick a favorite to cheer for. We keep watching.

So it is with any speech you might give. The audience wants to know your story. They want to identify with you. They want to like you. In addition, if you introduce other characters into your stories, the audience wants to hear their stories too. Characters are richer when the audience feels like they know them and cares about them. And because of the magnetic power of stories, the points you make will have more impact and will be remembered longer. That doesn't mean you have to open with a story. You could. Or you might open with music, humor, a or a question that pulls the audience in. There are many choices for opening a talk, it doesn't have to be a story. But eventually you should share your story to personalize and humanize your talk.

A story helps bring your talk to life. It turns a lecture into a feature film. It turns a book report into an experience. It turns a speech into entertainment. Are you breathing life into your talks with stories? Do your stories make powerful points? How could you enrich your stories? Spend some time looking at every speech you give to see how you are enhancing your talk with story power.

John Kinde provides Keynote Programs on humor, teambuilding and customer service. He also presents workshops and coaching on humor, presentation skills, and improv skills for business. You will find humor skills articles at <http://www.HumorPower.com>

=====

## **The Unknown Entertainer**

Magical Balloon-dude Dale

Since starting my blog I have been reading more and more blogs. What surprises me is how many bloggers talk about entertainers, but never mention the entertainer's name? They write how great the entertainment was, how the kids enjoyed themselves, and will complain about the long line they waited in, but very rarely, and I mean rarely, do they give the name of the entertainer.

As an entertainer it bothers me not knowing who they are talking about. I can only assume that either the individual writing the blog felt the entertainer was an insignificant character and adding their name wasn't enhancing their story. Which puzzles me more, because if they are praising the entertainer why not mention them by name. Wouldn't it show praise to that entertainer?

The other conclusion is the entertainer failed to provide their name clearly at time the performance. If this is the case the author would not be to blame, but the fault lies with the entertainer. If that's the case, then here are some tips to help customers remember your name while entertaining.

Wear a name tag – Something that all entertainers should do, unless you´re and international celebrity.

Provide a sign that has your name - Working large crowds of people, give them something to read.

Be entertaining – Create an atmosphere where people want to remember you and your skills.

Poll the audience with silly questions - Who´s the best balloon twister at this party? Of course you´re the only balloon twister there, so it has to be (Insert name here)

Ask a question of the audience – First person who can spell my name correctly or backwards get to help in the show or gets a special prize.

Magical Balloon-dude Dale, Master Balloonist  
He's not your normal dog-making, heart-giving, sword-handing, balloon animal-making entertainer. His balloon animals are the coolest on the web and it's like going to the zoo. Balloon Entertainment at its Best! <http://www.mbd2.com>

=====

## **Ultimate Phone Book Test**

Paul Romhany

Here is a routine that my wife and I have had a lot of fun performing for private functions, and have even performed this in my one man midnight mentalism show on cruise ships. This is one of my favorite routines to perform as it´s such a strong effect. Try it once and you´ll find out just how impossible this appears. I even performed this at a magicians club meeting and absolutely floored them, they had no idea how this effect worked. The original concept came from "13 Steps To Mentalism", however I took it and completely re-worked it. In the original you had an assistant come on stage



and pass you the answer. I wanted a version where nobody came on stage making this really impossible. I combine this with my trick that is on the market called Dream Prediction Lite, but there are other ways to reveal the prediction.

## Effect

The magician draws attention to a windowed envelope standing on a stand on stage. The audience can see a piece of paper inside the envelope. The magician explains this will come in to play later on. A spectator is invited to sit on a chair on stage. This person is given a phone book.

A beach ball is then thrown out in to the audience. The first person to catch it is asked to call out any page number in the phone book. The spectator on stage opens the phone book to that page. Again, the ball is thrown, and another person calls out a column number, our local phone book has four columns on a page. The spectator goes to that column in the phone book. Finally, another person calls out a line and spectator looks at the name on that line and circles it with a pen, he DOES NOT reveal the name yet. This really is a random name choice, absolutely NO force.

The magician then draws attention to the envelope and the prediction that is inside. The envelope is turned upside down. The audience sees the prediction fall out. Spectator finally reveals the name he has circled and it matches EXACTLY the prediction that was inside the sealed envelope. I have also performed this where I also reveal the phone number as a kicker.

## THE HOW

The strong point of this routine is that the spectator never reveals the name in the phone book until the very end, so how does the performer know the name to load it? All will be revealed.

Just a note: Dream Prediction Lite is a commercial effect that is one of my best selling stage and stand-up mentalism routines. I use it in almost every show I perform and have played around with many different routines and presentations using the method I came up with. Part of the strength of this routine, is that using my Dream Prediction or Dream Prediction Lite method the audience actually sees the prediction inside the envelope and it never leaves their site. Because this is a commercial trick I can not reveal the method for this, but I am going to reveal my method for getting the information.

So, how does the magician know the name and phone number? I actually

have two identical phone books, one is onstage, the other offstage with my wife. As people are calling out the numbers, columns and a line, my wife is offstage following along. As soon as she hears the line number, she finds the name and phone number and uses her cell phone to text message me the results. My cell phone is onstage in my case.

Without exposing the exact method for loading Dream Prediction, I use a white board to write down the answers as they are called out by the audience. This gives me the opportunity to load the final prediction without audience seeing it. Once the spectator starts looking at the name in the phone book, I go to my case to get a pen for them to circle it. All I have to do is glance at my phone and read the text message. The first thing I read is the name. I hand the spectator on stage the pen, asking them to circle the name they are looking at. This gives me time to do the 'dirty' work and as the envelope is opened and the final prediction falls out revealing my prediction.

I can now follow this prediction routine by revealing the phone number. As I put everything back in my case and the audience thinks it's all over, I get a glimpse of my cell phone and look at the phone number on the text. It's then a matter of asking the person to concentrate on the phone number. I then reveal the numbers as I write them in front of them on the white board. Of course, you could memorise both name and number to start and have both on the prediction.

I am a huge fan of using technology to perform magic, and in this case, the cell phone replaces the need for a spectator to actually walk onstage and hand you the information. This makes this type of effect so much stronger. I am sure many of you will take this effect and using the cell phone idea come up with your own ways to reveal the final prediction. It could be something as simple as using a Swami gimmick or pencil writing if you are any good at that.

We have had a lot of success with this routine and I will reveal more cell phone secrets in further issues.

Dream Prediction Lite and the original Dream Prediction can be found at [www.paulromhany.com](http://www.paulromhany.com)

=====

## Free NLP eBook

For your reading pleasure, I've discovered an interesting ebook about the often mis-understood field of NLP, *Neuro-Linguistic Programming*. Popularized by Derren Brown, who often credits the success of certain of his effects to NLP, magicians have developed a natural interest in the field and in it's study.. To quote from the ebook...

*"Neuro-Linguistic Programming was first conceptualized and put together by John Grinder, a professor of linguistics at the University of California - Santa Cruz, and Richard Bandler, a student at UCSC who was working on his undergraduate degree in psychology and philosophy. They were modeling how successful people learned and communicated their particular skills."*

*"Neuro-Linguistic Programming (NLP) takes the point of view that a person's perception of the world comes from their mind, body and language. This concept is used by dissecting the input to the mind and rearranging it to alter the beliefs a person holds and the outcomes of their endeavors. That sounds more complicated than it needs to. More simply put, by changing the way a person perceives things and events in their lives, that person can change their life. By studying successful people and modeling their behavior and outlook, you can become more successful in your life."*

This link will 'hotlink' to the ebook and you will not have to download it to read it. Of course, feel free to click 'file' and 'save as' in your tool bar and save it to your computer to read at your convenience..

<http://www.divshare.com/direct/5769129-a5a.pdf>

=====

## The Turn Over Pass - Video Tutorial

I've used this pass for some time with good results. I think the odds of being spotted are somewhat less than when conducting a regular pass. Check it out and see what you think..

<http://streetmagic.info/2008/11/turnover-pass-video.html>

=====

## **Can You Copyright a Magic Trick?**

*"It's a problem that has tested Guy Hollingworth is both his profession (intellectual rights lawyer) and his ardent passion (Hollingworth is a highly regarded magician)."*

*"The crux of the problem is this - magic is about dark arts and mystery. Whereas codifying something in law tends to mean setting it down in black and white, for anyone and everyone to pore over should they so desire."*

Read the entire article, courtesy of the **BBC**. A special 'Thanks' to our friend, *Hugh Levinson*, BBC Radio Current Affairs, for sending us the link to this very interesting article..

<http://news.bbc.co.uk/1/hi/magazine/7722521.stm>

=====

## **Free Magic Ebook: The Paper Slips**

This ebook has been downloaded by over 1,000 magicians. It was a popular object of discussion on the Magic Woods and the Magic Cafe.

In the parable, an older, more accomplished magician gives lessons to a younger magician whose tricks seem to lack the 'wow' factor.

These "seemingly" random lesson subjects are written on paper slips and stuffed into a mug. Journey with these magicians and learn principles to make your magic tricks classier and more astounding.

Now, available to you as a Free download:

[http://www.keithpascal.com/paper\\_slips.html](http://www.keithpascal.com/paper_slips.html)

-----

## **Free Magic Ebook: The No Vanish Coin Vanish**

Go to 'Learn Free Coin Magic Tricks' and download another free magic ebook. You'll see the download link toward the bottom of the page, and you are free to download without obligation. They also offer a free coin magic newsletter for everyone interested in coin magic..

[http://www.learn-free-coin-magic-tricks.com/free\\_magic\\_ebooks.html](http://www.learn-free-coin-magic-tricks.com/free_magic_ebooks.html)

=====

## **Street Magic's Free Magic Video Portal**

I've put together a site of *Youtube* and *Revver* video's, all dealing with magic and street magic. Although I am in the process of adding many more videos, I want you to have access to the site now. I have about 60 or so vids at the moment.

If you follow the links you can create your own video site and have it hosted for free as well. All you do is sign up and everything from that point is automatic, except you will have to review videos you want to appear on your site. The videos will appear for your approval with the click of a button..

Signing up for free will also earn you 50% of all the adsense revenue, assuming you've created an account with Google. (free also)..

I am NOT going to promote this site outside the magic community. Although all these vids are readily available on Youtube and Revver, I still feel that we have a basic obligation not to share TOO much with the general public..

[StreetMagic.info](http://StreetMagic.info) [Video Portal](#)

=====

### **From our Archives:**

=====

## **Card Tricks and Magical Mysteries**

This is probably the most exciting blog on the web... assuming it's the only blog you've ever visited. Actually, it's a new blog, ( one year old now..) I've begun in order to publish anything magical. I will NOT forsake Magic Bullets, but Magic Bullets is tied into the StreetMagic website, and I'm limited as to what I can publish.

Oh, I can publish magic related material, but I can't publish anything related to pok\_r or gambl\_ng, for example, as the search engines will put their big foot on my throat. I've been forced to go back through the blog recently and remove any reference to those two words as I've been penal'ized by one of the two biggie's, as best I can tell, for links to sites that are magic in nature, but have links to casin\_s on THEIR sites.

I've published a couple of movies recently, including one classic Scarne video I mentioned in another post, and a few magic related and no-magic related items I found interesting.. I think you will too..

Check it out..

<http://www.rickcarruth.blogspot.com/>

=====

## **Brainwave for Dummies**

Rick Carruth

Can you pick up a deck of cards and perform a good magicians force? Good. I'm not going into how to perform it here, although you can go to [HERE-](#) and read all about it..

This is a little effect I developed some while back. I do not have a clue as to whether or not it's an original effect. It's original to me, and I have not seen anyone else perform it. So.. if you developed this effect before 2002, my apologies..

I call this " Brainwave for Dummies " because it produces the same general effect as Brainwave without using a gaffed deck, and is virtually fool-proof if you follow the directions. Don't assume because it's 'almost' self-working that it's not a strong effect, because it is.. At the conclusion, the spectator is convinced that you could not have used sleight of hand, since all the choices were theirs...

All you need to perform this effect is a deck of cards, one card with a different colored back, and a piece of paper and pencil. Oh, and the ability to perform a good magicians choice. If you have these tools, you're ready.

Take the odd-backed card and replace the mate to it in the deck beforehand. Begin by taking the deck from the pack, FACE UP, and casually performing a few overhand shuffles. Ask the spectator if they would like to cut the deck a couple of times as you lay the deck on the table face up.

Announce that you are about to make a startling prediction, using the powers you inherited from your grandmother-the-gypsy. Pick up the piece of paper, write on it, fold it up and lay it to one side.

Begin to perform a magicians force by dividing the deck into four stacks. Again, everything is performed FACE UP, and the backs of the cards are kept from view. As you casually flip through the cards, look for the odd-backed card ( after all, you know the value and suit ) and keep track of which stack it's in. Don't be in a hurry to eliminate cards. Take your time and work your way down to the last few cards.

When you're down to the last two cards, ask the spectator to gently place one finger on one card. As soon as you see where their headed, announce that you will discard/keep that card and that it was entirely their choice. If they put their finger on the 'correct' card, push the other card out of the way, but not out of play. If they put their finger on the other card, casually push that card to one side and pull the 'correct' card into the center of focus..

It's now time to reveal your prediction. Have the spectator reach for your prediction, open it, and read it aloud. " I'm sorry, but I don't have a clue what card you chose.. I do know, using my great skill, that your card has a blue back..".

Take the card, and for the first time, show the audience that the card does, in fact, have a blue (or red) back. Announce that you were able to successfully predict this, despite the fact that you could not see the backs of the cards. The audience will think you're rather dull...

"Of course, predicting that this card has a blue back is not really special. After all, they all have blue backs.... or do they?"

Pick up the other card and flip it over to show that it has a red back. Now, pick up the deck and turn over several other cards to show that they too



have red backs. Pick up the pace as you rapidly turn over all the cards to show nothing but red backed cards.

Turn to your spectator and graciously thank them for picking out the ONLY blue backed card in the deck...

Of course, it helps to have entertainment value added to this, or any other effect. With humor and good timing, you can create a very nice, very puzzling effect.

=====

### **Special Bonus.. Annemann's '*202 Methods of Forcing*'**

One of magic's classics. I still refer to this ebook from time to time when I need a different method of forcing a card, especially when showing other magicians, who tend to know all the basic methods. I am going to leave this link up for about a week or so, and then it's coming down..

Although *202 Methods of Forcing* is in the public domain, this version was published online by *Marko* at the **Learned Pig** ..  
( <http://www.thelearnedpig.com.pa/> ) I encourage you to sign up for Marko's newsletter and access to his site, which is one of magic's true treasures..

<http://www.divshare.com/download/5973315-04d>

=====

**~ Free Downloads for New Subscribers ~**

-----

**.: Bobo's 'Modern Coin Magic'**

<http://streetmagicsecrets.info/bobo.htm>

-----

**.: Expert at the Card Table**

<http://streetmagicsecrets.info/erdnase20.htm>

-----

**.: Easy Mentalism**

<http://streetmagicsecrets.info/1mentalpay.htm>

=====

I encourage you to share your favorite links, videos, and resources with other magicians from around the world. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

You can go to the url below and use the web form to easily send your articles and effects to the Roadshow for publication.

<http://www.streetmagic.info/submit.html>

-----

[Email me..](#)

-----

*May my next issue find you well..*

**Rick Carruth / Editor**

*Professor - Camelard College of Conjuring of Chemmis, Egypt*

<http://www.camelardcollege.org/>





The entire paper ball over the head is from Slydini and is not mine to explain here. I offer my ending to those who wish to add it to their routine. Tony Clark has a great DVD teaching all the ins and outs of Slydini's routine and I highly recommend you get it and learn it from a master.

I wanted to end my routine with a bit of a surprise, rather than the usual, oh look it's over your head type of idea. In my version, I have a servante at the back of the chair the spectator sits on, and wrapped up in toilet tissue is a bottle of wine. This is placed inside the servante and in easy reach.

While the spectator is sitting down and I am performing the routine, I am standing beside him. On the final throw, I have the spectator hold the roll of toilet tissue in his hand while I step back pulling as much toilet tissue as I can, I keep on pulling the tissue ... I use this gag as well, "Don't worry, I'm in to recycling ... I only use unleaded pencils". While the spectators are laughing at the gag and the crazy amount of toilet tissue I now have I move back to the spectator and as I do, my right hand, (left hand is holding the huge bundle of toilet tissue), simply picks up the bottle which is wrapped in toilet tissue and adds it to the bundle in the right hand as I bring everything forward, in front of the spectator.

I then motion like I am going to make everything vanish one more time, but take a moment and say, "you've been such a great sport, the tissue just goes over your head, and because you're a great sport, your next drink is on me", as I pull away the toilet tissue revealing the bottle of wine.

-----

## **Cruise Ships - It Ain't All Glamour**

This weeks cruise ship article comes on board an incredible high end ship. The suite I am in is approximately 750 sq feet, almost as big as a Vancouver

apartment!! It's amazing, everything is laid on for me, from a bottle of champagne to a well stocked fridge – no tipping and everything is free. As a cruise ship entertainer it doesn't get any better than this. This type of gig does not happen overnight, and has taken me ten years of working on ships to get here. Like any other gig you have to pay your dues by working pretty much every cruise line and work your way up the ladder. The passengers on this ship are seasoned travelers and very well to do. They have seen every type of act on land and on ships, so you really do need something special if you work on here.

Every act is marked on a scale of 1 –10, and if you don't come up with a high end 8, 9 or 10 then you will get a 'do not return'.

Are you ready to cruise?

Here are a few things I went through in the past month working on ships. My wife and I got off a cruise ship in Barcelona and I had to join a ship in Auckland, New Zealand. Because it was a long flight, my wife flew back home. I flew over two days from Barcelona to New York, then to LA and finally to Auckland. It was a 48 hour flight and by the time I made it to the ship I was exhausted. I had two days to recover before performing. There is something about the endorphins kicking in when you go on stage, and this was certainly the case. The show, I am pleased to say, went without a hitch and the passengers enjoyed it. I was at sea for seven days before leaving Tahiti and flying to LA then on to Toronto and finally Moncton. I had arranged to meet my wife in Toronto as she had taken a few days in Vancouver. While I was sitting there, I saw her walking towards me with some police and ground staff. The most amazing thing happened to her on the plane. SHE WAS ROBBED!!

Apparently the man in front of her, took her purse from under her seat, opened it up and took out her money! She didn't see any of this unfold, but fortunately another passenger did and reported it. When the plane landed the police came on board and arrested the culprit! He had ditched the money once he got wind the police were coming on, and so they had no evidence. My wife checked her wallet and sure enough the money was gone and the police said they searched the guy but found nothing. It would be hard to make charges stick. Lesson here is you must always be careful when traveling. This is the first for us and we fly almost every week around the world.

We finally got home where I put the finishing touches on my new Cruise Ship Book for magicians. My wife and I were to fly out on different flights to join the ship I am on now, for Christmas. Due to bad weather I ended up booking an earlier flight and managed to get out. Sadly, my wife didn't have

good luck. The weather was so bad by the time she was to fly they had to cancel her flight. This was on the 21st December, the next flight out wouldn't be until the 26th December. She decided to stay at home rather than risk flying and being on the ship for only two days.

When you perform magic full time for a career you have to get used to these sorts of mishaps. In most cases they are out of your control so you need to learn to 'go with the flow', if you want to make a career out of it.

I will be flying home in two days time, finishing the new cruise ship book and getting ready to fly to Brazil for another ship.

**Paul Romhany**

[paul@chaplinmagic.com](mailto:paul@chaplinmagic.com)

[www.paulromhany.com](http://www.paulromhany.com)

[www.chaplinmagic.com](http://www.chaplinmagic.com)

BLOG - <http://romhanyreport.blogspot.com>

**Editors Note..** Paul has published his highly informative book - *ENTERTAINING ON CRUISE SHIPS: THE ULTIMATE GUIDE*. Learn how to go about working in the cruise industry, life on board a ship, what to expect, how much money you can earn, how to get your DVD in front of the right agent or cruise line, and a bonus chapter of some of Paul's pet magic routines from his act. Learn facts about ships and ship life and details about day-to-day life as a Guest Entertainer on a ship (the good times ... and the not-so-good times). The most comprehensive book ever produced for entertainers who want to work in the cruise ship industry. No stone is left unturned as Paul shares the inside secrets in to becoming a guest entertainer on board a high-end luxury cruise liner, and more importantly how to keep your job. 270 pages.. Available at all good magic dealers or direct from <http://www.paulromhany.com>

=====

**Special Notice..**

We are attempting to form a Chapter for the *Fellowship of Christian Magicians* ( FCM) for Austin, Round Rock, Cedar Park, Leader, TX. and the surrounding area.

Contact: Harold ( Hal Brosious ) [ketsugojujitsu@earthlink.net](mailto:ketsugojujitsu@earthlink.net) 512.244.2967  
J. D. Stewart [id@jd-stewart.com](mailto:id@jd-stewart.com)

=====

### **Four Ace Assembly - Video Tutorial**

Nice four Ace assembly - type trick. If you can count, then you can do this effect and amaze all your friends and relatives who will be over to keep you company during the cold winter nights.

<http://streetmagic.info/2008/12/four-ace-assembly-effect.html>

-----

### **Mountain Dew Glow effect**

Here's an interesting little 'trick' involving Mountain Dew, baking soda, and peroxide. The video looks interesting, although I personally haven't tried it yet. If one of you guys try it, post back and let me know how it worked for you..

<http://streetmagic.info/2009/01/mountain-dew-glow-effect.html>



Be forewarned.. I've been told by some of my astute readers that this does NOT work.. ??

=====

## **HOW TO MAKE A LIVING by MAGIC and TRICKERY!**

The only all round Magic course of it's kind in the world.....

[Click Here:](#)

=====

## **Coin through Ashtray**

Here's a fairly simple effect, reprinted from issue 46 of the Magic Roadshow, that's been around for some time, but it usually requires a little prep that makes it difficult to perform in a walk-around or restaurant location. I've simplified it to the point where it can be performed at a table with a minimum of preparation.

Begin ideally with a small tin ashtray. It can be one of the little disposable foil ashtrays like those seen at fast food restaurants. I have also found them in packs of ten or so in grocery stores if you need to purchase your own.

It's not necessary to tell your audience what you're going to do... just do it. This sometimes increases their curiosity, as they are not only watching you, but trying to figure out what you're going to do..

Take the ashtray and place it on top of a glass. Remove a piece of paper from your pocket, about the size of an index card, along with a coin about the size of an American quarter. If you want to be brave, you can also take out a sharpie and ask someone at the table to please make a big 'X' on both

sides of the quarter. Specifically tell them a " big X " to eliminate the possibility that some highly focused individual will make really small X's.

Once done, recap the Sharpie and casually lay it on the table in front of you. Take the quarter, put it in the center of the paper, and fold the paper from the top edge to the bottom edge. Fold the paper again, from left to right and then right to left. Pause during the folding process and make a comment or two. This gives the spectator just enough time to 'forget' exactly what directions you've folded so far..

If you're using fairly thin paper you can hold the folded paper, coin inside, in front of you using both fore fingers and middle fingers on one side and both thumbs on the back side - facing you. Momentarily make a little 'small talk', like " has any of you ever seen a real coin pass through a solid object ?", as you squeeze the coin front and back, forcing it to leave a raised impression in the paper.

Secretly allow the coin to slide out the bottom of the paper packet into your palm, as the coin is only sealed from the top and the sides. There are other ways, detailed in many magic books, to fold the paper, but this is the most straight-forward. Taking the packet in the hand without the coin, reach down almost as an after-thought and pick up the Sharpie with the other hand and drop it - and the coin - into your shirt or jacket pocket.

Put the packet into the ashtray, take out a pack of matches or lighter, and light the paper. As it burns, focus everyones attention on the glass - where they will shortly see the quarter pass through the ashtray and fall into the bottom of the glass.

All you need as a set-up is a quarter with two X's drawn on it, attached to the bottom of the ash tray with a small bit of wax. Of course, the heat from the fire will melt the wax and allow the quarter to fall into the glass. Use the right weight of paper to give the wax enough time to melt. Flash paper is way to quick, and cardboard may take too long to burn or produce too much smoke. Experiment.

A glass full of water will increase the amount of time the spectators have to watch the quarter as it falls. If you're using your own ashtrays, you can have the quarter already attached. Glass ashtrays are usually too thick to heat up properly. Since an 'X' is fairly generic, the spectator is not apt to realize that it's not their X on the coin.

If you're confident with your coin work, you can have a spectator initial the coin, palm a second coin in your hand with some initials written on it, find

opportunity to stick the spectators initialed coin to the ashtray, fold the second coin into the paper as described above, and watch as the actual signed coin floats to the bottom of the glass.

It's worth the effort - if you take time to develop the proper patter and presentation...

**R. Carruth**

=====

**AdobeCards - Website Magic**

Click on the link below and a playing card will appear on your screen...wait a few moments for it to load, then scroll down below the card and you will see a line that has a little red slider bar in it. Move the slider gradually to the right and stop and watch the show take place, then move it a little more to the right and stop and another show will take place and keep doing this till you are to the end. This is soooooo cool. The marvels of technology.

*Thank You Elaine !*

<http://www.adobecards.com>

=====

**Magic Conversations**

I love interesting interviews... especially if it's conducted with intelligent questions and helps me genuinely learn something helpful for my magic.

*Magic Conversations* fits the bill perfectly. With interviews conducted with an array of performers who have a world of experience, it's easy to get lost in the interviews.

Check out the interviews with Whit Haydn, Peter Samelson, Murray SawChuk, Jason Latimer, Chef Anton, and Fitzgerald.. Really good stuff..

<http://magicconversations.blogspot.com/>

=====

## **Magic Classroom - New 'free to join' magic membership site**

I've stumbled upon a really nice magic site, thanks to *Jim Stott*. The Magic classroom is a community of magicians dedicated to sharing and assisting one another with the art of magic. Their goals are best summed up on their homepage...

- \* *Sign Up!*
- \* *Create a profile and connect with other members*
- \* *Start discussions in the forum to get answers and share information*
- \* *Post pictures to showcase who you are and what you do*
- \* *Upload videos or embed them from YouTube, Flickr, and Google*
- \* *Start or join a group to share your interests*
- \* *Add The Magic Classroom badge to your websites and pages.*
- \* *Add yourself to the Members Map*

The site is first class and I'm really surprised that something like this could sneak under the radar without me knowing about it ! Check it out now..

<http://www.magicclassroom.com/>

=====

## Floating Match

The Floating Match trick.. who hasn't seen it? It's one of those staple items in street magic, one that can be seen really up close and still makes an impression. I have received some of my most favorable responses from this little ditty.

It's easy to set up and easier to perform. If you can squeeze your fingers together, then you can perform it. Simon has put together a nice tutorial for anyone wanting to put together their own gimmick, quickly and painlessly..

<http://www.freemagictricks4u.com/card-tricks-revealed.html>

=====

## Marc Paul Audio Interview

Who is Marc Paul..? Where have you been the past 20 years? Marc is one of my very favorite mentalist and a performer I highly recommend you become very familiar with if you're interested in psychic entertainment.. To quote from Marc's site..

*"Marc Paul is a mind-reader, psychological entertainer and corporate conference speaker who has entertained and amazed audiences both in the UK and worldwide with his award winning mind-reading performances."*

*"Using high level psychology and mind control techniques, Marc can convincingly demonstrate mind-reading at any event. His skills are so refined that he was officially voted the "World's Greatest Mind-Reader" by his peers at the prestigious World Magic Awards in Los Angeles."*

Listen to the complete interview right here, right now..

[www.marcpaul.com/freeaudiozxc2yh7.zip](http://www.marcpaul.com/freeaudiozxc2yh7.zip)

=====

## **Harry Blackstone Jr. - Audio Interview..**

In this 1985 interview, Don Swaim talks with the award-winning magician, Harry Blackstone, Jr. about his first experience on stage at the age of six months, and the relationship between his father and Houdini. Blackstone is the co-author of There ´s One Born Every Minute, My Life As A Magician and The Blackstone Book Of Magic and Illusion.

<http://wiredforbooks.org/harryblackstonejr/>

A special Thanks to my friend (and a wonderful performer), **Henry Pettit**, for the interview links..

=====

## **How do you use Magic to interact with friends and strangers?**

The Professor

Mastering this skill will help you to break the ice and build rapport with strangers and newly introduced friends quickly. With friends whom you already know, you will be the life of the party and that someone whose company nobody want to be without. There are three scenarios where you can use magic tricks to enhance your interaction with people.

In the first scenario as you approach a total stranger, you can use magic to open a conversation. You may begin by saying one of these statements.

*"Can I show you a magic trick?"*

*"Do you have time for a little magic?"*

*"I have just learned some magic tricks. I would appreciate it if you could help me practice what I've just learned by being my audience."*

In the second scenario, as your friend is introducing someone new to you, you can throw in a quick magic trick or a harmless prank after your friend's introduction to create a lasting impression. You will be remembered as the first person who surprised him or her with an unsuspecting magic trick. In such an occasion, it is a good idea to use some name card magic tricks when you exchange name cards with each other. An example of a name card magic is one where you take out a stack of unprinted name cards and turn them into printed name cards. If you possess a 'flaming wallet', you can open it up to take out your name card. Just before you take out your name card, your wallet suddenly catches fire.

In the third scenario, you may want to introduce a magic trick or two in the midst of your conversation with your friends, say at a dining table. However, you need to know how to direct your friends' attention to your magic tricks. You cannot just tell them that you want to show them a magic trick abruptly as they may not be interested but simply continue with their conversation. Magic tricks can never be interesting unless you first arouse the interest of the audience.

In order to arouse your friends' interest, you can do it several ways. The first way is to do it as a surprise accidental occurrence. While everyone is eating at a dining table or perhaps engaged in a conversation, suddenly they find a used tissue paper that was placed on the table begins to rise gradually into the air. You can even pretend not to notice it or perhaps behave as if you are shocked. And if you are indeed sitting at a dining table, you can actually play magic tricks with the objects on the table. You can ask your friends if their buns taste alright to them. You then complain that yours tasted like rubber and you can then go ahead and throw the bun down on the floor and show that the bun bounces back up. Of course that cannot possibly happen unless you have learned how to perform such a magic trick. Anyway, this little magic trick can be performed easily. If you are skilful enough with magic tricks, you can even bend the spoon and the fork.

Another way is to change the subject of your conversation slowly and naturally to your planned little script where you can tell your story. Embedded in your story, you then demonstrate your magic tricks that you have planned for your friends' entertainment. For example, you can discuss some scientific theory and give a little magic trick that seems to either exaggerate a certain phenomenon or defy it instead. Perhaps you may want

to share with your friends that you have been attending classes on meditation to channel the energy within your body. You then demonstrate how you can channel your energy to cause a card to rise out of its box.

Remember that the rule of performing magic is that you must engage the attention of your audience and sustain their interest. It is pointless to continue with your performance when they are not interested at all. On the contrary, it will make you look foolish and desperately craving for attention. In the case of approaching strangers, the basic rules of social engagement and interaction dominate. You have to be confident, not nervous. Do not make the individual or group that you approach feel suspicious about your intention. Magic here is only a tool and not the determining factor. The determining factor is still your social intuition. I hope these tips are useful in enhancing your interaction with people.

- The Professor

The author maintains a website that teaches and discusses how to do magic tricks.

<http://www.howtodomagictrickcorner.com/blog>

<http://www.howtodomagictrickshop.com>

=====

## **Martins Magic Top 100 Magic Sites**

Martins Magic list the top 100 magic sites in the world, based on user votes. Actually, it's more like the top 225 or so, but who's counting..

**StreetMagic.info** ranks in the top ten, thanks to all of my supporters who have so graciously voted for us. If you happen to visit, and get a wild hair and want to vote again, I won't put up a fuss.. ;-)

Lot of good links to a lot of great sites..

Thanks again for your support..



<http://www.martinsmagic.com/?html=top100>

=====

## **Free eBooks for New Subscribers**

### **Expert at the Card Table**

<http://www.divshare.com/direct/6004719-c1a.pdf>

### **Easy Mentalism**

<http://www.divshare.com/direct/6004724-23c.pdf>

### **Encyclopedia of Card Tricks**

<http://www.divshare.com/direct/6004872-3e0.pdf>

\* Here's a couple of my ebooks , I normally sell them on another site, but I'm going to give everyone a chance to get them free for a short while...

### **Hypnosis Mania**

<http://www.divshare.com/direct/4523985-60f.pdf>

### **Body Language Magic**

<http://www.divshare.com/direct/5192312-1e8.pdf>

=====

I encourage you to share your favorite links, videos, and resources with other magicians from around the world. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

You can go to the url below and use the web form to easily send your articles and effects to the Roadshow for publication.

<http://www.streetmagic.info/submit.html>



## Hello Everyone

New to the **Magic Roadshow**? Then I want to genuinely 'Welcome' you to our home. I hope you find something in every issue that improves your magic. I know I find something in every issue simply putting it all together..

Yes, it's been a month since the last issue, and it looks as if that's the 'norm', for the time being at least. Things are hectic. I'm in the midst of packing; heading to Allentown Pa. for several weeks. I thought I was headed to Pittsburg, but things change.. Anyone know any good magic shops in Allentown? I know Mingus is in Reading and Hershey Magic is in Hershey... Suggestions..??

Comments, requests, rants and raves... [EMAIL ME](#)

One REALLY interesting thing has happened since the last issue. The faculty at Camelard College promoted two of their members to the position of *Senior Professor*, joining Bev Bergeron, Ed Hurtubis, Jeff McBride, Maria Ibáñez, Bob Larue, and Richard Nakata.

One of the appointees was **John Calvert**. For those of you not familiar with Mr. Calvert, where have you been for the past 97 years? Mr. Calvert is currently touring the country, driving his Ford Expedition, and breaking records everywhere he lectures. He is scheduled to appear in my area in late March, (Asheville NC) and everyone can't wait. I've posted a nice ten minute interview on one of my blogs, and you will spend time wisely by clicking on over there..

<http://rickcarruth.blogspot.com/2009/02/john-calvert-interview.html>

For the record, a *Senior Full Professor* of Conjuring is achieved via appointment by vote of the CCCC Faculty. To quote from the Camelard College site:

*" The Senior Full Professor is one who has made significant contributions to the Art of Magic, especially in the areas of wide promotion of the Magical Art or magical education (as, for example, serving as regional and/or national officers in S.A.M., I.B.M., or similar national magical organizations; or, books and articles published in M.U.M., The Linking Ring, Genii, or Magic or continued teaching of magic in public and private schools). The Senior Full Professor of Conjuring, a most distinguished title, is selected from those in the rank of Full Professor. Only two appointments are made annually."*

The second appointee was yours truly, and I am so Honored I don't know what to say. There were too many big names in the voting for me to have finished anywhere near the top. I know that some of you guys are members, and I know that some of you HAD to have supported me.. So all I can say is " Thanks A million "

Now, *Prof. Lloyd Worley*, our honorable leader, needs to keep his eyes out for my raise request.. If you aren't a member, you need to consider joining the faculty at *Camelard College of Conjuring*. Read more at: <http://www.CamelardCollege.org>

If you haven't joined me at **MAGIC PLUS**, then I hope you find time to join this week. This is a true website for self-promotion and Social Networking for you and your magic. All I ask to join is that you be a performing magician and have something to share with others.. I have had the chance to see and get to know better a number of Roadshow readers.. I hope to see YOU there too...

<http://MagicPlus.ning.com>

I've kept you waiting for a month.. so on with the Roadshow ..

-----  
In This Issue  
-----

(01) *Cruising on the High Seas - By Paul Romhany*

(02) *Free eBook from Jay Sankey*

(03) *Jay Sankey's POSH.. (my version)*

(04) *Lee Asher Vintage Magic Videos*

(05) *PHREEQUE - How the heck did this get in here ?*

(06) *Easy Bar Tricks - Video Tutorials*

(07) *Harry Houdini - a Quick Take*

(08) *Systematic Sorcery - Free eBook*

*(09) Two of my Favorite Karl Fulves Effects..*

*(10) Three Card Monte - Video effect and tutorial w/ instructions on crafting the Gaff..*

*(11) Coin and Ring Effect - Video*

*(12) 15 Video Sites Better Than YouTube..*

*(13) Double Vision - Free utility*

*(14) Free eBooks for New Subscribers*

*(15) Two Bonus eBooks*

-----

*"Whatever the mind of man can conceive and believe, it can achieve."*  
Napoleon Hill

=====

## **Cruising on the High Seas**

**By Paul Romhany**

Just got booked some work on the *Queen Victoria* and new *QE3*. Looking forward to working these two new Cunard ships. I had the opportunity to work on the famous *QE2* before she left the fleet. I hear both of these new ships are gorgeous. I'll give a full report next month after I work them both.

Since the release of my cruise ship book many people have emailed me thanking me for releasing it and releasing the information. I have been in

contact with a few magicians who are now encouraged to send off their promotional material to various agents I suggest in the book.

The following are the most asked questions that I get from magicians each week:

Is there a good time to send promo packs?

No, anytime is as good as any. The main thing after you send it, make sure you follow up with a phone call. Chances are, the agents and cruise lines will not phone you back - you'll have to PHONE THEM and follow up. Remember, these people can get a hundred promotional packets a week. Yours will have to stand out from others, look professional and be well produced. With your DVD, don't get too caught up with special effects, transitions etc. They need to see you work for a live audience and hear their reaction.

How long do agents book you in advance?

I am usually booked up 6 months ahead - with some cruise lines it can be a year ahead. It all depends on the line. In most cases I plan my bookings early in the year. My agent will contact me with dates for the year and I will choose which ones I want. Because I have other projects and tours on land, I fit the cruise lines in around that. Then there are jobs that can come in if an emergency arises and I have to fly out the next day. My show bag is ALWAYS packed and ready to go. My Cunard gigs came up this past week for next month, so it depends on the cruise line.

Do the agents tell you that they will be promoting your services?

Yes, they will often ask you to sign an agreement saying they will represent you. In most cases, there is also a clause that will say if you leave that agency, you are not allowed to work for the cruise lines they booked you for, for two years after leaving the agency. This is a standard clause with pretty much ALL agents. When I left my Australian agent years ago, I could not work for Princess for two years. The only way you can do this, is if you give your old agent their 15% and your new agent also gets his 15%. That means you are giving away 30% of your fee!! It just isn't worth it! I waited for two years then was free to work for Princess again and only pay one agency fee.

How do you suggest packaging your promo DVD?

The main thing is to remember your promotional material really needs to look professional. If you just burn a DVD and throw it in a clear plastic folder with a hand written note, it will go straight to the trash. You want to come across as a professional entertainer, somebody who has worked a lot of different venues and knows the business inside and out. Spend the money and get a professionally produced DVD with color graphics etc. Just like

you'd buy in a shop. They aren't expensive anymore and quite often you can get a few done at a time. There was a time when you had to print 1000 to get a good price, but not anymore. Many local printers can print color on your DVD covers and inserts. You also want to send a cover letter stating you are available for cruise ship work, they type of entertainment you perform, how long you can be away for etc. You will need several head shots or promotional photos. Make sure you also have a passport, you never know they might want you straight away:)

As I always tell people, make sure you are ready before heading out on a ship. Do you feel confident your work is of an international level. It's no use saying you won the local stage competition - if you won FISM then I'd mention it, otherwise don't brag about local competitions because quite frankly, that does NOT impress bookers. The proof of the pudding is in your work. If you perform the same type of magic as everybody else, such as a snowstorm, Kevin James's bowling ball routine, card sword etc etc. then chances are YOU WILL NOT GET BOOKED. Everybody is doing the same old thing - you need to have some originality. The most common illusion on cruise ships are the Origami illusion - I know one booker who, if she sees ANY of the above effects will not book the act. She'll just say something like, "Oh, the folding box trick again!" This is the reality. If you perform standard illusions or effects, even if, in your mind, they are structured or routined differently, it's the agent or head of entertainment who will see the DVD and it's THEM you have to impress. They only have to see an origami box and that's it. With your DVD you have to get them to look at more than 30 seconds! If they watch a full minute then you are doing well. Be original and be creative if you want to work on ships.

Ten years ago I would easily say things were different on ships. Many magic acts could get away with performing similar routines and effects because there wasn't the access of instant magic we have today. Ships today are looking for acts that can play to an international audience. Passengers are traveling a lot more today and many have seen it all. That's why I always suggest to acts trying to get in to the cruise market, make sure you are ready. You will only get ONE chance on a ship - if you are not up to the high standard they expect then you won't get booked back.

My book is now available from magic shops around the world - Entertaining on a Cruise Ship. It includes the information and contacts you'll need - plus loads of stories and advice from fellow performers. If you want to purchase it direct then visit: [www.thecruisemagician.com](http://www.thecruisemagician.com) OR go to AMAZON and you can buy it there.

Remember, my weekly BLOG has stories and advice for magicians PLUS weekly reviews of magic effects: <http://romhanyreport.blogspot.com/>

Happy Cruising  
Paul Romhany  
[www.paulromhany.com](http://www.paulromhany.com)

=====

## **Free eBook from Jay Sankey**

I don't have to tell you who Jay Sankey is, or why you should want to download this ebook - *BEST OF THE SANKEY MAGIC NEWSLETTER*. It's in a pdf format, and you can open it right here and read it, or save it to your desktop and read it at your convenience.. The effects are:

- 1 - *ONION*
- 2 - *BLOWN AWAY*
- 3 - *ROAD RAGE*
- 4 - *HEAT THERAPY*
- 5 - *SILVER & GLASS*
- 6 - *BUSINESS TRANSACTION*
- 7 - *JAVA TRANSPO*
- 8 - *SEER*
- 9 - *SPIDERCARD*
- 10 - *NOISEMAKER*
- BONUS 1 - GENERAL ASSEMBLY*
- BONUS 2 - UNDERTOW*

[http://www.sankeymagic.com/SankeyMagic\\_e-book.pdf](http://www.sankeymagic.com/SankeyMagic_e-book.pdf)

-----



## **Jay Sankey's POSH.. (my version)**

I first saw this effect in Jay's newsletter, I think it was the Aug. 2008 issue, and I've never forgot it. I am not a master of coins, so I am always looking for a coin routine I can do that makes it 'appear' as if I can perform a trick or two.. This effect, re-written in my own words, fits the bill perfectly.....

What you need.. Two quarters and a Sharpie. This is a nice coin routine, which Jay says was inspired by Francis Carlyle's Homing Card effect.

Remove a quarter from your right pants pocket, give it to a spectator and ask them to put their initial boldly across the face with your handy dandy Sharpie marker. Announce that you are going to vanish the coin in either a visible or invisible manner. Stick the hand with the quarter into your right pants pocket, coin at fingertips, and state... "This is the visible method". Apologize for your lack of magic, take your hand out of your pocket with the coin still a fingertips, and announce that the invisible method will probably be more impressive.

Naturally, when the right hand was in the pocket it dropped the marked coin the the pocket and picked up a second quarter, which just conveniently happened to be in your pocket beforehand.

As you bring the second coin out of pocket, don't pause, but casually toss it from the right hand into the left hand. Finger palm the second coin and 'pretend' to toss it back into the right hand. Using dramatic effect, slowly open your right hand to show that the coin has 'vanished'.

Show you hand totally empty, slide it back into your right pants pocket, and then make 'em wait a moment as you slowly bring the coin out of the pocket, at fingertips, and show it as the initialed coin. Give your audience time to catch it's collective breath...

Now, you're holding a coin in each hand, with the marked coin in the right. Take the coin in the right hand and perform a 'false transfer' to the left hand, making it appear as if you put the right hand coin in the left hand then opening the left hand to show a coin while keeping the right hand coin in finger palm.

Using your right forefinger as a pointer, explain how to intend to make the coin in the left hand travel up the left arm, across your chest, down your

right side... and right into your right pants pocket... again. As you point to your left arm, run your right forefinger up the arm, across the chest, down the side, and into your right pocket for only a brief second.. just long enough to drop the marked coin in the pocket !

Now, as Jay says.. you're so far ahead its pathetic..

Personally, after I finish with the Sharpie, I drop it... where else .. into my left pocket. As you stand there, coin in left hand for all to see, perform a french drop, or whatever else excites you, to make it appear as if you transferred the coin into the right hand. Keep the right hand closed as you quickly stick the left hand into your left pants pocket to get the Sharpie.. and leave behind the coin of course..

Tap the right hand exactly three times with the Sharpie in your left hand, uttering some sort of mumbo-jumbo, and again open the right hand VERY slowly to reveal that the coin has AGAIN vanished. Show your right and left hand clean.. wonder where 'o where could the little coin be.. and slip your right hand into your right pocket to retrieve the marked coin..

Remind them that you told them your were going to make the coin go up the arm, across the chest, and into the pocket and, if nothing else, you're a man of your word...

Rick Carruth

=====

## **Lee Asher Vintage Magic Videos**

If you're a regular visitor to *Lee Asher's* website or a member of his mailing list, and I'm both, then you are aware that he began a personal project in 2008 to publish some of the true classic magic videos to his site. It was so popular with his fans that he decided to continue through 2009 publishing videos that would be impossible to find in one place, even on YouTube.

Here is a list of some of the magic greats that have videos posted on Lee's site..

*MAGIC the movie, Muhammad Ali, Frances Willard and Glenn Falkenstein, Lewis Ganson, David Stone, Siegfried and Roy, Jerome Murat, Gali Gali, Jason Byrne, Pierre Brahma, Richard Ross, Yumi Nakajima, Houdini, Simon Drake, Richard Turner, Milbourne Christopher, Horace Goldin, Marc Paul, Chris Hart, Harry Blackstone Sr., Larry Jennings, Finn Jon, David Berglas, Chris Kenner, Joseph Dunniger, Jack Gwynne, Steve Fearson, Danny Cole, Ed Marlo, Banachek, Ray Hyman, Ching Ling Foo, Shimada, Billy McComb, General Grant, Cardini, Milo and Roger, Takamitsu Uchida, Joseph Gabriel, Sam Shade, Jose Frakson, Robert Harbin, Max Maven, Johnny Ace Palmer, Steve Cohen, Tommy Wonder, John Thompson, Chan Canasta, Greg Frewin, Peter Warlock, Mandrake the Magician, Geoffrey Buckingham, Jay Ose, Jerry Andrus, Richard Himber, Tom Mullica, Channing Pollock, Roy Benson, Al Flosso, Richiardi Jr., Frank Garcia, Fred Kaps, Tommy Cooper ..*

This is the link to all of the vintage magic videos presented by Lee Asher. Of course, as one of magic's great practitioners, Lee's site offers much more than magic videos. His card magic effects are among some of the most visually staggering anywhere. Check it...

<http://www.leeasher.com/cgi-bin/arp3/arp3-t.pl?l=35&c=1540>

=====

## **PHREEQUE**

*Phreeque Show* (freak show) is an amazingly quirky little site that features stories and photos of many of the true 'classic' freaks of times past.. a time when it was politically correct to call someone with a physical disability a 'freak'.. It was also correct, in part, because they chose to call themselves freaks while touring with circuses and fairs across the country, or in some cases, around the world..

When you access the homepage you'll see about a dozen different 'poster' that were used to actually promote the individual or individuals in the

sideshow. Utilize the drop-down boxes under the posters to see dozens and dozens of wonderful articles about a group of truly amazing folks.

<http://phreeque.tripod.com/>

=====

## **Easy Bar Tricks - Video Tutorials**

*Easy Bar Tricks* is a large collection of bar trick and magic effect videos. I think I counted thirty something videos on the site, all of which can be watched on their dime, and not yours. There are also downloadable effects that can be purchased, but the bulk are Free..

I think you'll find something here to make it well worth your time spent.. To quote from their site...

*"Easy also means that our tricks can be performed anywhere, in real life and without any big setup. There is a lot of Internet magic tricks out there that looks good from the cameras angle but are nearly impossible to perform in real life. Our tricks are handpicked for being easy to learn and because they work in real life situations when performed for real people. I perform these tricks when I go out with my friends and you could do the same. That said, we have several professional performers and magicians among our customers! "*

Check it out, I think you'll be glad you did..

<http://easybartricks.com/>

=====

## **Harry Houdini - a Quick Take**

Eighty Three years after Houdini's untimely death he is still one of the most recognizable figures in all of magic. His popularity amazes me. Although there are many photos of the master, there is little film .. and that is generally the 'standard' by which reputations are made.. I hope the following will inspire some of you to delve a little deeper into the life of Harry Houdini. What we are we owe, in part, to his magic and his popularity. Houdini brought magic out of the small halls and onto the front pages of newspapers around the world. Take the time to go to your local library and check out a good book or two! The following text is by Victor Eband...

Born in 1874, Harry Houdini would become one of the world's most renowned magicians. He began his magic career performing in sideshows at cheap attractions known as Dime Museums. He played the Wild Man in circus acts and taught himself all of the traditional card tricks.

He began the rudimentary versions of his escape acts in the 1890s. He met his wife while he and his brother Dash were performing at Coney Island under the billing of The Brothers Houdini. Bess Rahner replaced Dash and the program was renamed The Houdinis. Bess remained Harry's stage assistant for the rest of his career.

In 1899, Harry met another person who would become a vital part of his professional career- manager Martin Beck. It was Beck who encouraged the young magician to focus more on the escape acts and less on the more traditional magic. Beck booked The Houdinis on a vaudeville circuit. The act was so popular that the duo was on stage at the best vaudeville houses within months. They then toured Europe, where Harry became known as "The Handcuff King" due to his ability to escape from those restraints.

As part of his act, Houdini would encourage the local police to put him in handcuffs and lock him up in their jail- often after allowing them to conduct a strip search. These antics brought him a great deal of success and material wealth. He was able to purchase a gorgeous dress, originally made for Queen Victoria, as a present to his mother and a home stateside in Harlem, New York (where it remains standing to this day).

In the early 1900s, Houdini was back in the United States performing and escaping from entrapments such as handcuffs, jails, ropes, chains and straight jackets- often when hanging from rope in plain view of the audience. Imitators began to spring up, inspiring Houdini to move his escapes to water filled cans. The chance of his drowning brought the

audiences back in. He encouraged others to come up with things from which he could escape. These entrapments ran a wide gamut from mailbags to nailed shut crates to the belly of a whale that had washed on shore.

Houdini never claimed that his escapes were due to any supernatural powers, but promotional materials from the time claimed he could "dematerialize". He did let out some of the "tricks" behind his stunts while he was alive to others in the magic community. Many types of locks and cuffs could be opened with the proper amount of applied force. Some others could be opened with shoe strings. He often carried picks or keys hidden on his body and could regurgitate a small key. When he was tied or straitjacketed, he allowed for space to move by puffing out his chest and shoulders, moving his arms away from the rest of his body and then dislocating his shoulders.

### *The London Daily Mirror Challenge*

In 1909, the newspaper gave Houdini the challenge of escaping from a pair of special handcuffs that had taken a locksmith five years to create. The feat was scheduled to be performed on March 20th at the Hippodrome Theater in London. Four thousand spectators and one hundred journalists came out for the escape. Houdini's attempt lasted longer than an hour. At one point, he asked for the cuffs to be taken off so that he could take off his coat but the Mirror representative refused- stating it would allow Houdini to see how the cuffs unlocked. Houdini cut the cut from his body with a pen knife. Nearly an hour later, his wife Bess came on stage and gave him a kiss.

There are different schools of thought on how exactly he escaped- which he finally did at the one hour and ten minute mark. Bess may have slipped a key into his mouth with the kiss. A book by one of Houdini's fellow magicians claimed that it was in a glass of water she brought him when he asked for her help. Others suspect that it was all a publicity stunt on the part of the mirror and Houdini's struggling was just for show. Regardless of how he escaped, Houdini broke down in tears when he was finally free and stated it to be the most difficult escape he ever faced.

### *Water Filled Milk Can*

The Milk Can Escape was an invention original to Houdini. He brought it out in 1908. He was handcuffed then sealed inside a large Milk Can that was filled with water. He performed his escape behind a curtain (so others couldn't learn his trick) and asked the audience to hold their breaths while he was in the can since he wouldn't be able to breathe in there. Later versions of the act included the can being placed inside a wooden chest. He

was able to escape by pushing out rivets on the inside that had been filed down ahead of time. He pushed off the lid, climbed out and replaced the rivets and lid.

### *Suspended in a Straight jacket*

Houdini's straight jacket escapes were very popular with the public of the time. He would be strapped in then hoisted up by his ankles from either a crane or a building. He escaped in full view of his audience below. He added a safety wire to his ankles later on after he was blown into the side of a building several times. The wire allowed him to be moved away from the side if impact seemed likely. He escaped from straight jackets by puffing up his chest and shoulders, pushing out his arms and dislocating his shoulders while it was being put on.

Houdini's death has become a sort of legend on its own. After one of his shows, Houdini was approached backstage by a college student named J. Gordon Whitehead. Whitehead asked if there were truth to the rumor that the magician could take any hit to the stomach. Whitehead hit Houdini three times before the magician said to stop. There were several more blows put in during which Houdini seemed to be in pain. That incident occurred on October 22, 1926 and Houdini did not die immediately. He made it to a show in Michigan on the 24th and performed with a high fever. He was diagnosed with acute appendicitis but refused treatment. He died of peritonitis caused by a ruptured appendix on Halloween night of 1926. He was 52 years old.

*Victor Epand* is an expert author for a variety of subject matters, including clothing, jewelry, computers, toys, and flowers. Please visit <http://KrishnaDesign.com> to browse a few of Victor's websites.

=====

## **Systematic Sorcery - Free eBook**

Systematic Sorcery was produced by our friends at the Magic Touch. This great 28 page magic resource reminds us all of the wonder of the Si Stebbens stack and how useful it can be to pull off some effects that are

almost impossible to reproduce using any other practical method. Yes, there are many other stacks, but most require a lot of work from the user, unlike the Si Stebbens stack which can be effectively used within a hour or less.

Aside from teaching the stack, there are a number of effects taught utilizing the set-up, plus some sleights, like the false hindu shuffle, which are useful to maintaining the stack while shuffling, or appearing to shuffle. Here is a list of the effects...

- Si Stebbins System*
- The Set Up*
- How the System Works*
- How To Name A Card at Any Position*
- Basic Tricks - - First - The Glimpse*
- The Overhand Shuffle and Cut*
- Naming A Freely Chosen Card*
- Name Three Chosen Cards*
- My Magic Card*
- Let Me Spell It Out To You*
- The Amazing Book Test*
- Well Blow Me!*
- The Magic Touch*
- A Few After Thoughts*

Check it out.. I've offered this resource before, but it's well worth repeating.. it's in a pdf format, so it's easy to save..

<http://www.magictouches.com/pdf/SYSTEMATIC-SORCERY.pdf>

=====

## **Two of my Favorite Karl Fulves Effects..**

Any book by **Karl Fulves** is one of my favorites. His card magic books, coin magic books, paper magic book, and mental magic book are some of my favorite reads... And you can get them on Amazon for around seven bucks each.. You can probably find some of them at bigger bookstores like Barnes



and Noble.. Check out these two interactive online effects, courtesy of [www.Magicmgmt.com](http://www.Magicmgmt.com) .. Remember, you can easily learn to perform these effects with regular coins and/or a calendar..

### **Date Sense -**

This calendar magic trick is based on an idea of Walter Gibson and appears in the book Self-Working Number Magic by Karl Fulves

[http://www.magicmgmt.com/gary/date\\_sense/index.html](http://www.magicmgmt.com/gary/date_sense/index.html)

### **Coin Magic Trick -**

A coin trick based on a principle developed by Edward Bagshawe and Sam Schwartz. This version was devised by Karl Fulves and appears as Metalogic in his book Self-Working Coin Magic

<http://www.magicmgmt.com/gary/cointrick/>

-----

### **Three Card Monte - Video effect and tutorial w/ instructions on crafting the Gaff..**

While we're on the Magicmgmt site.. check out this video of a three card monte effect you can craft for your own use. You will need Windows Media Player, or something similar..

[http://www.magicmgmt.com/gary/magic\\_class/videos/3 Card Monte.wmv](http://www.magicmgmt.com/gary/magic_class/videos/3 Card Monte.wmv)

-----

### **Coin and Ring Effect**

Assuming you don't have Windows Media Player, it's OK.. I'm not going to leave you out in the cold. You can go directly to the site and watch the vids on their player. Check out the Coin and Rings effect while you're there.. I've read the effect in a couple of magic books, but it's good to see it 'live'.. This is a great effect for the beginning magician..

[http://www.magicmgmt.com/gary/magic\\_class.html](http://www.magicmgmt.com/gary/magic_class.html)

=====

## **15 Video Sites Better Than YouTube..**

Do you post videos to YouTube? Don't think for one moment that *YouTube* is your only option. I've linked to 15 video sites that have the potential to exceed the results you may get from YouTube. Remember, posting to a smaller or lesser known site gives you the ability to get your video indexed where viewers will see it. Hundreds of videos with the same basic name exist on YouTube and viewers must often search to find your video. Smaller sites allow you the possibility of getting your site listed among the first five or six videos, meaning more views for you and your work.

Note one of the 15 is a site named *TubeMogul*. This is a new site that automatically post your video on multiple video sites. No need to go to a dozen different sites to publish your video. You can also track your site from TubeMogul and see exactly how many folks around the world are watching your video.

<http://mediamentalism.com/2009/01/26/15-video-sites-youtube/>

=====

## **Double Vision - Free utility**

FREE software that enables you to watch video and surf the web in a transparent browser. "Go Double Vision" and you can click through the browser to your open applications and work seamlessly.

*Double Vision* allows you to view video in a custom transparency while you work in other applications.

This is great for:

- Watching tutorials while you perform the steps and lessons.
- Browser-based video-conferencing while you work.
- Watching video without being obvious to those in your workspace.
- Maintaining your full screen real-estate without putting windows beside each other and being forced to watch in tiny little windows.
- Keep articles and web pages visible to read while you work on projects, and while you wait for items to load etc.

<http://www.godoublevision.com/>

=====

## **Free eBooks for New Subscribers**

### **Erdnase' "Expert at the Card Table"**

<http://www.divshare.com/direct/6004719-c1a.pdf>

### **JP Jacquard's "Easy Mentalism"**

<http://www.divshare.com/direct/6004724-23c.pdf>

### **Hugard's "Encyclopedia of Card Tricks"**

<http://www.divshare.com/direct/6004872-3e0.pdf>

### **Bobo's "Modern Coin Magic" - A classic**

<http://streetmagicsecrets.info/bobo.htm>

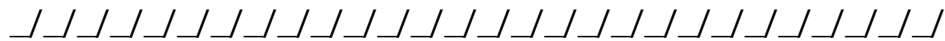


# MAGIC ROADSHOW

March 31, 2009 Issue# 99

Rick Carruth - editor/publisher (C) 2009, Rick Carruth, all rights reserved worldwide

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over Eighty countries worldwide.



Hi All

Welcome to a new issue of the **Magic Roadshow**. If this is your first issue then I want to thank you for signing up to receive our ezine. I hope you find something within that adds a little something to YOUR magic.

Well, I spent about three weeks of the last four in Allentown, Pennsylvania. Couldn't find a magic shop, so I spent some free time at Mohegan Sun Casino at Pocono Downs. Nice place to spend a Saturday afternoon... I missed the Winter Carnival of Magic in Pigeon Forge, Tennessee in the process. All you guys who attended, I hope you hated every minute of it..

I tried to get this issue out about a week ago, but I couldn't finalize it until now. I hope to do better in the future. I did receive a lot of emails from many of you over the course of the past month, and I want each of you to know that I **TRULY** appreciate each and every one. There wasn't but one nasty one in the bunch - I can live with that ratio. Getting feedback from my **REAL** readers helps me select content and gives me a goal of sort in regard to the next issue.

Again guys (and ladies) I really appreciate your emails. It's the only interaction we have in this format.. Don't hesitate to offer suggestions and critiques. As I sit here writing this I know that shortly over 5000 subscribers, and no telling how many readers online, will read this.. and I won't see a one of you do so. Feedback is good, NOT reading the Roadshow is bad. ;-)

Remember to, that your articles and effects are welcome. Send them to the Roadshow and become famous.

I won't keep you. On with the (Road) Show..

-----  
**In This Issue**  
-----

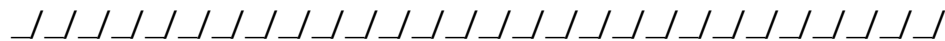
- *Entertaining on Cruise Ships - by Paul Romhany*
- *Slydini & Cavett - Great Video*
- *Sudoku Mentalism - free ebook*
- *Ribbon Thru Matchbook - Effect*
- *Learn Free Coin Magic Tricks - Part 2 - Kip Pascal*
- *Are Smartphones Killing Vanity Telephone Numbers?*
- *Magical Balloon-dude Dale*
- *The Enchanted Kettle - Inspirational*
- *Hat Trick - Effect*
- *The Jim Show - Resource*
- *Secrets Revealed: How Magicians Protect Intellectual Property without Law*
- *Jacob Loshin*
- *Free eBooks for New Subscribers*

-----  
*"Without books the development of civilization would have been impossible. They are the engines of change, windows on the world, 'lighthouses' as the poet said 'erected in the sea of time.' They are companions, teachers, magicians, bankers of the treasures of the mind. Books are humanity in print.*

**Barbara Tuchman**, American historian (1912-1989)

-----  
*"I know of no more encouraging fact than the unquestioned ability of a man to elevate his life by conscious endeavor.."*

**Henry David Thoreau**



## Entertaining on Cruise Ships by Paul Romhany

Since the release of my book, *Entertaining on A Cruise Ship*, I've had several emails from magicians who love close-up magic and asked why I never included a chapter on getting work on a ship as a close-up magician. I do talk about doing close-up on ships, but only as a secondary act and in a way to help sell your DVDs or products. It's not worth devoting a full chapter, simply because it's a mute point.

While I have read articles by magicians who say they were on a ship and did close-up magic - I somehow doubt, after years of being in the business and asking other professional magicians who have been in the business for over 40 years, nobody has ever heard of a major cruise line hiring just a close-up magician for a long term contract. Maybe years ago but certainly with the industry the way it is today it's just not happening.

Let me explain reasons why:

NOW - there have been times, and I've been hired myself by a cruise line for a ONE OFF walk around gig or close-up gig. For me, it was the launch of a new cruise ship and they wanted a lot of acts entertaining. This came through my agent and the line asked for me specifically. So in this case they did hire walk-around acts - but it was a one off, just like most corporate gigs on land. Not a regular gig.

I do know that RCCL had put together a group of entertainers to do pre-show warm up work AND walk about, but that lasted 6 months because they quickly realised it wasn't working and ended up costing them a lot of money for entertainment that wasn't necessary. Other lines have tried and also realised it's not a worthwhile expense.

Now, Carnival, including Princess cruises are now looking for headline acts who will also do walk around in the atrium (main area of the cruise ship). I heard from a good friend who works for Princess that they now want him to do his full illusion show, PLUS a parlor type act PLUS walk about - they even wanted him to do a kiddies show!!! However, all this work did not reflect in any increase in his fee. Again, it depends on your situation and if you want to offer all this to the cruise line. My friend has a great contract and is booked a year ahead. He

lives on the ship and it's home so he can offer these extra services and he's happy to do them. He does an amazing illusion show, as well as being a fantastic comedy and close-up guy. The line is extremely lucky to have him! This isn't the norm though as many acts are fly on and fly off acts.

When I travel I fly on and off ships and have ONE bag which contains enough material for my two evening shows. I always carry close-up in my back pack and enough material for my commando act should my luggage get lost.

If you have a close-up show only, then I would suggest looking at river boat cruises or harbor cruises. I used to do these many years ago when I was living in Auckland and even in Vancouver. These are a lot of fun and a great way to get your sea legs (almost). To really get your sea legs get a little row boat, take it down to the ocean and stand up in it doing your act - without falling out! Now that's getting your sea legs. Sometimes it can be that tough working on stage that is rocking from side to side.

I always laugh when I read magician's biographies and they say they worked a cruise ship doing close-up magic, yet when you read further down they worked a harbour cruise. What they really meant was they did a close-up gig or walk about on a small harbor cruise, not a cruise ship. This is NOT the same as doing a full evening 50 minute headline show in a 1500 seat theater on a high end ship. Another common thing amateur magicians do is enter a talent show on a ship, or do close-up at the dinner table for guests and they feel they have the right to advertise they have WORKED on a cruise ship. This often comes back to bite them in the bum when they feel they want to work professionally on a ship because agents WILL ASK what ship you worked on. At this stage you can't lie about it, they will know. My advice is always to be careful and BE HONEST. You are only doing yourself and those who have worked very hard to become headline status on a ship an injustice.

If you advertise you have performed on a ship - this should mean that you have an agent, or deal direct with a cruise line who have paid you the standard fee (can range from \$1500 to \$4000 a week depending on how good your agent is, and what cruise line you are working for) and you do this FULL TIME - in other words it's your job!

One more point, and I'm sure many will add to this, is that on almost every ship I've worked on in the past several years, there is a huge increase of waiters and bar staff performing magic. Even on the last ship my cabin steward performed magic for extra tips!! There seems to be a lot of FREE close-up magic on ships it's not really worth trying to advertising being a close-up magician alone. I remember when every bar staff on Princess Cruises could make a paper rose - I think I started that close to ten years ago when I first started selling my green and white paper roses. I taught some staff on one ship how to do them, and before you knew it everybody on ships was doing a paper rose:)) I see



somebody has started selling color napkins these under their own name a few years back - but that's another story for another time.

SO ... close-up magicians - what to do? My suggestion is not to give up hope. Things DO change, you never know, maybe one day cruise lines will be looking for close-up workers. Right now, it's not the best time to try and get on just doing close-up magic. If your really are desperate to work on ships then work on your main stage show. It doesn't HAVE to be an illusion show. You just have to make sure it's an international act that can be seen in the largest theater. Billy McComb was the leader in pack small play big. I saw him work a huge theater with very minimal props. My saying is: Minimal props, maximum entertainment.

Most high end ships today are equipped with state of the art video gear and screens and many stage magicians add a little close-up to their full evening show, and by using screens can be seen in the back of the theater. This doesn't mean you can do a whole show like this - because it need to be something 'special' in your show. It has way more impact. When Copperfield does it he draws people in to the screen. He doesn't do his full show using the screen and close-up effects.

Know the venue you are going to work, find out about it and if your show is right for that venue and audience. On many ships, the clientele is an international audience, not everybody speaks English.

Remember, use your close-up show to HELP you get on a ship. It's something you can offer the line that is a bonus and they always love bonus shows. On top, as I've mentioned before, use it to sell your magic DVDs afterwards. I sell mine for \$25.00 and can easily make a few extra hundred dollars a week just with sales a lone.

I love close-up magic and often will do a 30 minute show as a bonus, especially in the afternoon on a sea day.

Those are my thoughts - I just don't want the people who took the trouble to buy my book and email me to rush in to trying to get on a ship. I do highlight in the book to make sure you are ready before even approaching the lines - about ANY type of show you might offer.

I'm just talking about my own experience in this industry and would rather somebody go on knowing what to expect and do a good job which will result in a good career for them in the Cruise Industry. Don't waste your time or money if you don't feel you are ready. An agent will most probably only look at your promo once, after that they have formed an image in their mind of you and won't bother again.

Happy sailing

**Paul Romhany**

<http://www.thecruisemagician.com>

<http://www.paulromhany.com>

=====

## Slydini

**Dick Cavett** has been a friend for many years. No, not a friend of mine.. just a friend of the thinking man who wants something more than mindless dribble. The host of "*The Dick Cavett Show*" - which aired on ABC from 1968 to 1975 and on public television from 1977 to 1982, Cavett has made his share of appearances in movie as well (Forrest Gump - for one), in Broadway plays, and authored a number of books and articles. Of late, Mr. Cavett serves as a blogger/columnist for the **NY Times**.

Not everyone realizes, or remembers, that Dick was a magician at heart. One of his PBS shows, taped Nov. 7, 1977, featured one of Cavett's heroes... Slydini. You can read Dick's blog and watch a great 30 minute video of the actual performance at the link below.

"Years later, when I had a show on PBS, I went to see the late Doug Henning's evening of magic on Broadway. Backstage in his dressing room after the show, I barely noticed a smallish man standing to one side. Suddenly he said what sounded like, "You D. Cava?" I horripilated. Before me stood the god I haven't mentioned yet. There, in the flesh, stood Slydini."

I'm sure Dick will publish a second video shortly, but for now, lets enjoy this one... (Look for the 'full screen' button at the bottom of the video..)

<http://cavett.blogs.nytimes.com/2009/03/27/conjuring-slydini/?scp=3&sq=cavett&st=cse>

(Thanks to my friend *Prof. Lloyd Worley*, Chancellor at **Camelard College of Conjuring**, and my only other friend, *Henry Pettit*, for this great link.)

=====

## **Mindreading Secrets**

**Mentalism WILL be the next big field of magic. Performers like Banachek and Marc Salem are taking the once secretive world of mentalism to another place. You guys like resources.. so check out THIS resource.**

## **Mindreading Exposed**

<http://301url.com/mindreading>

=====

## **Sudoku Mentalism - free ebook**

OK, so it's actually a magic square. I didn't write the pdf. At any rate, this is an easy version of the ever-popular magic square that only requires you to remember where to place four (4) numbers in order to perform an amazing feat of mental magic.

I think you'll enjoy this...

<http://www.divshare.com/direct/6968785-bca.pdf>

=====

## **Ribbon Thru Matchbook**

Simon at FreeMagicTricks always has a quality trick of some sort available to his readers. I particularly like this one, as it is very visual and very perplexing. Once you've mastered this one, look around the site and find many others.

<http://www.freemagictricks4u.com/free-best-magic-tricks.html>

=====

## **Learn Free Coin Magic Tricks - Part 2**

**Kip Pascal**

Here's the second pdf, written by Kip Pascal, explaining his "No vanish - vanish.." .. I'll leave you to explore the pdf on your own, but I will reprint the beginning of Kip's pdf, as the words are well worth remembering..

"Do you know the performance principle of leaving your audience wanting more? Have you thought about why this principle is so important?"

"If your spectators want more, then that means they probably liked what they saw. It also means that they will be left with a more favorable impression of your performance than if you had completely satisfied them and maybe even bored them a little."

"Ask someone to describe an apple pie who is stuffed and can't eat another bite, and you might get a less-than-stellar description. Your volunteer may even be sick of pie. But ask someone to describe the smells and tastes who is craving apple pie, and has recently experienced just a bite or two of some great pie, and you will get a much more enthusiastic response. Give your spectators some tastes of your magic, but leave them wanting more."

"Would you like to learn an easy way to leave your audience desiring more magic?"

"The method is actually a rule of magic found in most magicians' personal codes. What's the rule?"

"Don't give your audience second helpings! Don't repeat the performance of the same trick for the same audience in the same evening."

"Note: There is an exception to the rule. Some tricks build by repetition -- especially if you fool the spectators with a change in the last repetition (Harlan Tarbell referred to this as nonsensical denouement.)"

"If a spectator asks to see a trick again, then you have already left him or her wanting more. Don't give in to the temptation of a repeat performance. You have already fooled your spectator once, and you "got 'em good!" You can't improve on this initial effect with a repeat performance. All you'd be doing is giving someone a second chance at discovering your method. Obey the magician's code and resist the temptation for a repeat performance."

"Leave your spectator wanting more coin tricks!"

[http://www.learn-free-coin-magic-tricks.com/Coin\\_Magic\\_Trick31-2.pdf](http://www.learn-free-coin-magic-tricks.com/Coin_Magic_Trick31-2.pdf)

=====

## Are Smartphones Killing Vanity Telephone Numbers? **Magical Balloon-dude Dale**

Businesses spend hundreds to thousands of dollars each year branding their telephone number with catchy songs to anagram phone numbers. These telephone numbers try to associate a product, service or company name to the telephone number. But, with the introduction of Smartphones designed for text messaging and emailing, are these phones working against the vanity telephone number making them useless?

Just recently, I asked a fellow entertainer for his contact information; he rattled off a telephone ending in TRIX. Being a magician, it was an appropriate marketing gimmick. As I went to enter the telephone number into my new Palm Centrino, I quickly learned I could not use the fancy QWERTY keyboard to enter the telephone number. The Centrino has a touch screen keypad which has the numbers associated with the alpha characters, so I was able to covert the telephone anagram into a working telephone number.

However, I had to take time out to find this option and convert the number. This made me question, are Smartphones going to kill vanity telephone numbers?

If you're a business person, you know the Blackberry cell phone is everywhere and the traditional business phones that sit on the desk are become a rare commodity. Just recently, people are eliminating their home phones and strictly using their cell phones. These Smartphones are not setup like traditional phones and converting a vanity telephone number into telephone number can be more work than it's worth. The advantages of a Smartphone are its ability to acquire information from the Internet. So how do you keep your information in a format that customers can gain quick access too?

Two solutions to get your telephone number in your clients' Smartphone:

The Internet's social networking and the use of vCard are two solutions to Smartphone dilemma. As Smartphones become popular, it becomes critical that we make our contact information available and easy to obtain. One solution is to use social networking environment like Facebook.com or LinkedIn.com which provides a contact telephone book. Since the new generation of business people have grown up with technology and embrace it; social network telephone books are becoming popular in business.

The second solution is a vCard. A vCard is a file format standard for electronic business cards. This electric business card allows people to quickly and easily send contact information via email, Bluetooth or beaming to PDA. You will find almost every email program will import or export contact information into a vCard format. I would recommend that you make an html link to the vCard on your web sites contract page. Users can click on the link and automatically add your contact information to their computers contact list. Synchronizing their phone with their computer will transfer your contract information.

These are just two simple ways to make sure your contact information stays current in a Smartphone. If you have any thoughts or comments on: If Smartphones are killing vanity telephone numbers or you have an idea on how to keep contract information current, please feel free to share your views.

*Magical Balloon-dude Dale, Master Balloonist*

He's not your normal dog-making, heart-giving, sword-handing, balloon animal-making entertainer. His balloon animals are the coolest on the web and it's like going to the zoo.

Balloon Entertainment at its Best! <http://www.mbd2.com>

=====

## The Enchanted Kettle - Inspirational

**Napoleon Hill** remains one of my heroes. As the author of the classic '*Think and Grow Rich*', Mr. Hill explored the madness and method behind the accumulation of wealth. Although published in 1938, TAGR remains one of the greatest selling books of all time. I can sit down with my dog-ear'd copy and flip to virtually any page and immediately find something that inspires me. I also have to admit that my personal writing style has probably been influenced by Napoleon Hill more so than any other writer. Sometimes a little too 'proper', I still hear Mr. Hill's words flowing through my mind when I sit to write.

There is a Truth to the words in THINK AND GROW RICH that can't be pointed out, picked, or preached. You simply have to read it, think about it, define it (if you can..), compare it with what you know to be true, and make an honest attempt to apply it to your life. It's not cutting edge - It's simplistic stories written by a man who truly believes in the power of the human mind.

In the midst of a world-wide recession, I don't think there is a better time to introduce (or re-introduce) you to a way of thinking that has changed lives than

by offering you access to THINK AND GROW RICH. I have included a link at the end of this article that will take you to an online copy of TAGR that only requires bookmarking. Also, I can't think of a better way to improve your magic than to help change the way you think about magic and imagination. Imagination is the focus of this story, and imagination is the factor that separates also-ran magicians from the Stars of Magic...

## **THE ENCHANTED KETTLE**

Fifty years ago, an old country doctor drove to town, hitched his horse, quietly slipped into a drug store by the back door, and began "dickering" with the young drug clerk.

His mission was destined to yield great wealth to many people. It was destined to bring to the South the most far-flung benefit since the Civil War.

For more than an hour, behind the prescription counter, the old doctor and the clerk talked in low tones. Then the doctor left. He went out to the buggy and brought back a large, old fashioned kettle, a big wooden paddle (used for stirring the contents of the kettle), and deposited them in the back of the store.

The clerk inspected the kettle, reached into his inside pocket, took out a roll of bills, and handed it over to the doctor. The roll contained exactly \$500.00--the clerk's entire savings!

The doctor handed over a small slip of paper on which was written a secret formula. The words on that small slip of paper were worth a King's ransom! But not to the doctor! Those magic words were needed to start the kettle to boiling, but neither the doctor nor the young clerk knew what fabulous fortunes were destined to flow from that kettle.

The old doctor was glad to sell the outfit for five hundred dollars. The money would pay off his debts, and give him freedom of mind. The clerk was taking a big chance by staking his entire life's savings on a mere scrap of paper and an old kettle! He never dreamed his investment would start a kettle to overflowing with gold that would surpass the miraculous performance of Aladdin's lamp.

What the clerk really purchased was an IDEA!

The old kettle and the wooden paddle, and the secret message on a slip of paper were incidental. The strange performance of that kettle began to take place after the new owner mixed with the secret instructions an ingredient of which the doctor knew nothing.

Read this story carefully, give your imagination a test! See if you can discover

what it was that the young man added to the secret message, which caused the kettle to overflow with gold. Remember, as you read, that this is not a story from Arabian Nights. Here you have a story of facts, stranger than fiction, facts which began in the form of an IDEA.

Let us take a look at the vast fortunes of gold this idea has produced. It has paid, and still pays huge fortunes to men and women all over the world, who distribute the contents of the kettle to millions of people.

The Old Kettle is now one of the world's largest consumers of sugar, thus providing jobs of a permanent nature to thousands of men and women engaged in growing sugar cane, and in refining and marketing sugar.

The Old Kettle consumes, annually, millions of glass bottles, providing jobs to huge numbers of glass workers.

The Old Kettle gives employment to an army of clerks, stenographers, copy writers, and advertising experts throughout the nation. It has brought fame and fortune to scores of artists who have created magnificent pictures describing the product.

The Old Kettle has converted a small Southern city into the business capital of the South, where it now benefits, directly, or indirectly, every business and practically every resident of the city.

The influence of this idea now benefits every civilized country in the world, pouring out a continuous stream of gold to all who touch it.

Gold from the kettle built and maintains one of the most prominent colleges of the South, where thousands of young people receive the training essential for success.

The Old Kettle has done other marvelous things.

All through the world depression, when factories, banks and business houses were folding up and quitting by the thousands, the owner of this Enchanted Kettle went marching on, giving continuous employment to an army of men and women all over the world, and paying out extra portions of gold to those who, long ago, had faith in the idea.

If the product of that old brass kettle could talk, it would tell thrilling tales of romance in every language. Romances of love, romances of business, romances of professional men and women who are daily being stimulated by it.

The author is sure of at least one such romance, for he was a part of it, and it



all began not far from the very spot on which the drug clerk purchased the old kettle. It was here that the author met his wife, and it was she who first told him of the Enchanted Kettle. It was the product of that Kettle they were drinking when he asked her to accept him "for better or worse."

Now that you know the content of the Enchanted Kettle is a world famous drink, it is fitting that the author confess that the home city of the drink supplied him with a wife, also that the drink itself provides him with stimulation of thought without intoxication, and thereby it serves to give the refreshment of mind which an author must have to do his best work.

Whoever you are, wherever you may live, whatever occupation you may be engaged in, just remember in the future, every time you see the words "Coca-Cola," that its vast empire of wealth and influence grew out of a single IDEA, and that the mysterious ingredient the drug clerk--Asa Candler--mixed with the secret formula was . . . IMAGINATION!

Stop and think of that, for a moment.

Remember, also, that the thirteen steps to riches, described in this book, were the media through which the influence of Coca-Cola has been extended to every city, town, village, and cross-roads of the world, and that ANY IDEA you may create, as sound and meritorious as Coca-Cola, has the possibility of duplicating the stupendous record of this world-wide thirst-killer.

Truly, thoughts are things, and their scope of operation is the world, itself....

Excerpt from: **Think and Grow Rich**, by Napoleon  
[1938]

-----

Entire version online  
<http://www.sacred-texts.com/nth/tgr/index.htm>

Just for you.. Download "*Think and Grow Rich*" Free..

<http://www.divshare.com/download/6989231-e85>

=====

Hat Trick - Effect

(Thanks to Harlan Tarbell for this effect. From the 'Tarbell Course in Magic'.. )

An impromptu effect which can be performed anywhere at a moment's notice. The finish leaves your audience thoroughly puzzled.

**EFFECT:**

A card is freely selected by a spectator, remembered, and returned to the deck. The performer shuffles the deck well, then drops it into a borrowed hat. A spectator is given the hat to hold. Magician snaps bottom of hat with his finger and high into the air jumps the selected card out of the hat.

**PARAPHERNALIA:**

- 1--A deck of cards.
- 2--A borrowed soft felt hat.

( Editors note.. wear the hat of your choice when performing this trick. I personally have a hard felt hat that works perfectly well. Sort of the 40's Retro look. Luckily, you can now purchase the proper style of hat at stores like WalMart and Target. It certainly doesn't have to be felt, just something with a little flexibility. If you'll pick up your own hat and put it on just before performing this effect, with a little comic foreplay, then you're assured of having just the right hat for this effect.. )

**SECRET AND PATTERN:**

Ask a spectator to select a card freely, to remember it, and return it to pack. Divide deck into two sections, holding one in each hand. Have spectator place selected card on top of lower section in left hand. Insert little finger of left hand above this card. Pretend to place the two sections of deck together again. Then perform the SIMPLIFIED PASS to get the selected card to top of deck, pretending to shuffle the deck thoroughly.

*"If you don't mind, I shall use your hat for a moment."*

Borrow a soft felt hat which has a crease in the crown. Place the deck of cards inside of hat in the right hand groove formed by crease in crown of hat. Figure Now slide the Top card, which is the selected card over into the opposite left-hand groove in the crown of the hat. There should be no hesitation or fumbling in sliding the selected card over to the opposite side. It should be done smoothly and very quickly. The audience must not see inside of hat and must be led to believe that you merely placed deck inside of it.

*"Fifty-two little birds all packed in like sardines -- I'm getting birds and fish slightly mixed -- but, anyhow, these little birds are all tucked in their nest high up in the tree. Will you please hold the nest up in the tree?"*

Give hat to spectator to hold by the brim. Have him hold it up high so that he cannot see what is inside.

*"That's right -- nice and high just like this."*

Adjust the hat so that the selected card is on the side nearest to you.

*"What was the card you selected, sir? The Six of Diamonds?"*

With index finger or second finger and thumb of right hand in position under left side of crown of hat where selected card is, prepare to snap it up.

*"One little bird decided that sleeping fifty-two in a bed wasn't so good so he up and left the nest just like that."*

With index finger or second finger and thumb of right hand in position under left side of crown of hat where selected card is, prepare to snap it up.

*"One little bird decided that sleeping fifty-two in a bed wasn't so good so he up and left the nest just like that."*

As you say, "just like that," snap the hat under the selected card. The snap will send it high into the air.

*"There you are. The Six of Diamonds."*

If desired, performer may hold the hat himself with his left hand and snap the card out with his right.

-----

OK, maybe the patters a little outdated, but does it really matter? Come up with your own patter for the situation. ( Maybe fifty two convicts.. and one always manages to escape.) This is really an impressive little trick, if you can convince the audience that the cards were really mixed up and that there was nothing in the hat beforehand.

**R.Carruth**

=====

The Jim Show

Who is Jim? He's the guy who put up videos on his site to teach you, in three easy steps, how to juggle. Jim teaches you how to choose the proper balls, which balls to watch, juggling two balls and the 'X' pattern, and how to easily progress to three balls. To quote from his site...

*"Welcome to the only place on the web featuring free video juggling instruction! Here are 5 videos pretty much guaranteed to teach you how to juggle three balls. Start with the Intro, follow Steps 1, 2 and 3 and if you are still having difficulty, download the Troubleshooting video."*

*"If you have average physical coordination, you should be able to learn a basic juggle in about 30 minutes. To get your pattern smooth takes about a day. It's not difficult, and it's a lot of fun!"*

Struck by the performing bug at age seven, when he volunteered to assist a magician onstage at an amusement park, Jim convinced his mother to enroll him in a magic workshop where he, a short time later found himself entertaining classmates. He shortly began both juggling and bicycle stunt riding, and was winning competitions by the age of fifteen.

While focusing on more mundane endeavors - like college - Jim suffered through what most devoted performers experience... that moment in life when they realize their true passion is their art.

He has since appeared in hundreds of shows throughout the United States and Canada, and still finds time to perform regularly on the sidewalks of Quincy Market in Boston, where he has developed a very loyal following...

<http://www.smirk.com>

( From the Magic Roadshow Archives.. Issue# 49 )

=====

**Discover the Magic Tricks and Secrets of professionals in the privacy and comfort of your own home... Dozens of ebooks from a lifetime pro with one of the best reputations for quality material on the web..**

<http://www.301url.com/magictouch1>

=====

.:Secrets Revealed: How Magicians Protect Intellectual Property without Law -  
**Jacob Loshin**

This is a nice pdf download detailing thoughts on intellectual property and how they affect magicians and their creative license..

*"Intellectual property scholars have begun to explore the curious dynamics of IP's negative spaces, areas in which IP law offers scant protection for innovators, but where innovation nevertheless seems to thrive. Such negative spaces pose a puzzle for the traditional theory of IP, which holds that IP law is necessary to create incentives for innovation."*

*"This paper presents a study of one such negative space which has so far garnered some curiosity but little sustained attention - the world of performing magicians. This paper argues that idiosyncratic dynamics among magicians make traditional copyright, patent, and trade secret law ill-suited to protecting magicians' most valuable intellectual property. Yet, the paper further argues that the magic community has developed its own set of unique IP norms which effectively operate in law's absence. The paper details the structure of these informal norms that protect the creation, dissemination, and performance of magic tricks. The paper also discusses broader implications for IP theory, suggesting that a norm-based approach may offer a promising explanation for the puzzling persistence of some of IP's negative spaces."*

Download

here... [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=1005564](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1005564)

=====

.:Free eBooks for New Subscribers

**Erdnase' "Expert at the Card Table"**

<http://www.divshare.com/direct/6004719-c1a.pdf>

**JP Jacquard's "Easy Mentalism"**

<http://www.divshare.com/direct/6004724-23c.pdf>

**Hugard's "Encyclopedia of Card Tricks"**

<http://www.divshare.com/direct/6004872-3e0.pdf>

**Bobo's "Modern Coin Magic"**

<http://streetmagicsecrets.info/bobo.htm>

\* Here's a couple of my ebooks , I normally sell them on another site, but I'm going to give everyone a chance to get them free for a short while...

**Hypnosis Mania**

<http://www.divshare.com/direct/4523985-60f.pdf>

**Body Language Magic**

<http://www.divshare.com/direct/5192312-1e8.pdf>

=====

I encourage you to share your favorite links, videos, and resources with other magicians from around the world. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

You can go to the url below and use the web form to easily send your articles and effects to the Roadshow for publication.

<http://www.streetmagic.info/submit.html>

-----  
[Email me..](#)  
-----

May my next issue find you well..

Rick Carruth / Editor

**Senior Professor - Camelard College of Conjuring of Chemmis, Egypt**

<http://www.camelardcollege.org/>

---

## MAGIC ROADSHOW

ISSUE# 100 April 28th, 2009

Rick Carruth / editor, publisher (C)2009 All rights reserved worldwide

Street Magic's #1 free newsletter for magicians, street performers, restaurant workers, close-up artists, and mentalists, with subscribers in over seventy countries worldwide.



Hello Friends ..

I REALLY excited about this issue. Aside from the parade of great links sent in by my highly informed readers, a couple of intelligent articles, a few links I've discovered on my own, and an ever-expanding assortment of free classic eBooks, this friends, is my **100th ISSUE**.. I've been looking forward to this moment for a long while.

**THANK YOU** to all you guys and ladies who have supported me through 100 issues. I'm not going to bore you with small talk, there's enough of that in the first article..

Comments and suggestions ?? [EMAIL ME](#)

And one quick note.. I still have links and resources on file that many of you have sent to be shared with Magic Roadshow readers. If you haven't seen your suggestion in print, fear not.. I'm still working on it..

---

### In This Issue

---

- *A Lesson Learned - Just one of those personal things I publish once every 100 Issues..*

- *More From Paul - On the way to Brazil*

- *A Recommendation from the editor*

- *More Slydini Videos*

- *Head Off - Video*

- *Cell Phone Illusion - Video*

- *Pin-Up Playing Cards - resource*

- Magi~que 2009!

- Abbeville Opera House - A very magical production..

- Magic Plus - magician's community

- The Card Mechanic - Great Resource

- Fun-Webs - video games

- Street Magic Widget

- Sam the Bellhop - video

- High Five - effect

- The Encyclopedia of Card Tricks - download

- SOC-TV - 24 Hour a Day Magic on TV

- Metamorphosis - effect

- Download links for..

.: Expert at the Card Table

.: Easy Mentalism

.: Bobo's Modern Coin Magic

- Plus a couple of my eBooks...

---

---

" Being a magician can make you money.. Being a performer can make you rich."

Rick Carruth

//////

.: A Lesson Learned -

At times I seriously doubted if I would make it to issue #100, as life continually seemed to break in line. During the past several years, I've been able to measure major events in my life by the issue I was working on at the time. But through it all, regardless of the circumstances, I found a way to publish the next issue.



I've amazed myself at times, turning out issue after issue, especially when I questioned why I spent precious time working on an issue that folks may or may not read. Several times I've seriously considered sending out an email saying " That's all folks..", but then I'll receive an uplifting email from a faithful reader in Singapore, Sidney, São Paulo, or San Francisco, reminding me 'why' I do this.

In 1979 I was a young police officer, son of a police officer, grandson of a police officer. Trying to fill a need, and make a little money, I became a distributor for the largest alarm manufacturer in the world, started a security system company, and begin installing systems in homes and businesses. Alarm equipment was in the midst of a major change-over, from relay type control panels to digital control panels. Another new improvement in alarm technology was the advent of wireless technology, allowing installers like myself to easily install a system in a location perviously considered too difficult to 'hard wire'. ( physically run wires through walls to all doors and windows )

In addition to wireless technology, digital communicators, which sent a signal via a telephone line to a central alarm company indicating that the alarm had been activated, were now easily installed in residential settings. Also, 'panic buttons', which were nothing more than small devices similar to a garage door opener that sent a wireless signal to the alarm panel, activating the digital communicator and sending a signal to the alarm monitoring company, were coming into general use.

These panic buttons were marketed and sold to business owners as a way to signal for help during a robbery. They were also sold to homeowners who were told that in the event of a break-in they could push a panic button, in the form of a pendant that could be worn around the neck or kept handy on a bed side table, to notify police of an emergency.

One day (while actually installing a panic alarm for a business owner) it occurred to me that the elderly could represent a segment of the population that could really benefit from these wireless pendants and a digital communicator, enabling them to signal for help in the event of an emergency. No one, and I mean NO ONE, was marketing this use for panic buttons and wireless technology. I knew that if I had an elderly parent, and I was concerned about them being alone, that paying 25 bucks a month monitoring fees for a wireless pendant and a digital communicator to enable them to signal for, and receive, help during an emergency would be a tremendous relief to me. ( I did find out later that a guy in Germany had the same idea earlier, but his systems were 'hard wired' and not wireless, making them much less portable than mine..)

I was Right.

I formulated a business plan, determined how I was going to market my alarms, and business took off. For three years I marketed a half-gazillion panic alarms as medical alert alarms for the elderly.

At that moment in my life, twenty-eight years ago, I would literally walk away from making eighty to a hundred dollars an hour, plus residual income, to spend the afternoon fishing. I recall days when I figured the three or four bass I caught cost me about a hundred dollars each. I had all the work I could handle, a small army of off-duty police officers to help me

install the systems, and by paying them a hundred dollars per referral, I had the absolute BEST referral system a business could have..

But... I was young - and I was dumb. Success was SO EASY I actually thought I could make lightning strike any where, at any time. All I had to do was make a little effort, right?

Wrong..

So, after three years, ignoring ALL wisdom, I sold my company to a group of smart guys who saw a future I couldn't conceive. They had money, I was attracted to money, life had become very complicated for me on a personal level, and after a brief period as a 'consultant'.. I was gone.

My reasoning was.. take the money, come up with another bright idea, use the money to fund research and development, and become quite the little entrepreneur.

Wrong again..

Do you remember the commercial with the catch-phrase " Help, I've fallen and I can't get up", from a company called LifeCall and later Life Alert.? I have to tell you - I was sick the first time I saw it on TV. Over a two year period, it became what USA Today called, "the best-remembered (and most-parodied) commercial phrase of the past 25 years."... And it made a group of 'smart guys' a whole lot of money. Still does.. to this day. They took an idea I pioneered 9 years earlier and followed it through to a successful conclusion. They thought 'long term results'.. and I don't have a clue what I was thinking..

Now, you guys know something about me that not even my best friends know. I don't talk about it because there's not much to talk about at this point. Bottom line.. I had an opportunity to achieve financial security and I blew it.

I've learned the hard way that good things come to those who have the patience to take an opportunity and follow it through. You can take this little story and apply it to whatever you want, magic included. If you haven't made it to the top, hang in there. Haven't found that job or occupation or booking you really want, don't give up.

Life is fixing to take another great big turn for me. So guys, please keep me in your thoughts. In return, I promise not to let the MAGIC ROADSHOW suffer the same fate as some of my past projects. Somewhere deep inside I know there's a purpose in all this, and I know that in due time It'll be revealed. At this point in my life, I've realized it's much more profitable to give freely than to think greedy.

Maybe I'm still dumb, but maybe not quite as much...

Rick Carruth

( Thank You D.. )

=====

**.: More from Paul -**

I am writing this on my way to Brazil for some performances.

I had a very interesting flight down with a funny story. I flew from our home in Moncton to Toronto and then had a ten-hour flight to Brazil, and then a nine-hour wait at the airport to catch another flight to where I was to pick up the ship in Fortaleza, Brazil. I always take my Chaplin cane with me, as I don't want it to break in my luggage. So when I get to Toronto airport I make it just in time to the check in to see a huge line up of people getting ready to board the plane. One of the advantages of flying, and something I fully recommend to everybody, is to get all of the airline cards you can. These are cards you use to build up air points and develop status on a plane. When you get to Gold status, as I am, you are allowed extra baggage allowance, your luggage always come off first and quite often you can get upgrades if you are lucky. Another good thing about these cards is that you don't have to wait in lines; you can board with the first class and elite passengers. So up I go, with cane in hand and my gold travel card. The person looks at me with my cane and takes my ticket away handing me another saying, "I think you'll find this seat more comfortable." It wasn't until I got on the flight that I realized they upgraded me to first class. What a difference that makes on a very long flight. By the time I landed in Brazil I was well rested and didn't mind having to wait nine hours until my next flight.

If you are going to get in to the cruise industry you will be traveling a lot, so I do suggest joining the airline award club. It doesn't cost anything and most airlines have them, and many share. For example, I have a Star Alliance card, which includes Air Canada, United, Air New Zealand and so on. I have a One World card, which includes AA, Quantas, and British Airways etc. You also build up points to travel for free. In May, my wife and I are flying to New Zealand for a month's holiday and we were able to do it using our points card.

This ship is incredible; it's actually my favorite ship to work on. Not only is the service and food on here the best in the cruise industry, but also the theater is fantastic and just the perfect size for my show. I am excited to bring my show back to this line. I was here in December and it went over very well.

What makes my show different from many others? I didn't want to present just another magic show - and actually do not bill it as such. I wanted mine to be an experience from start to finish. With most acts, the cruise director comes on stage, introduces the act and they start. At the end the cruise director comes on and takes the act off. In my case, the show starts as the people enter the room. It's the small things that make a difference and make people feel like they have seen a real show, rather than a cabaret act. There are several ways I try to do this. The first is to have my own pre-show music. You just never know what they are going to play for pre-show music as people enter the theater. I started using my own, which ties in with my Chaplin show and gets the audience in to a mood that I want. I actually find this very important. Then, the theater goes dark and a very short animation video starts that I had made which is extremely different. Again, it really ties in with my entire show and without knowing it, the audiences are drawn in and the experience has started. At this stage nobody knows what to expect from the show or what it is about, so as well as laughing at the film on the screen, I am playing with their emotions by not giving anything away yet. Finally, after the video finishes,

there is an offstage announcement introducing me and out I come. My show is divided in to two sections. The first, I call the opening where I come out and do a little comedy and one magic trick to establish myself and get the audience to know me. The patter has taken years to develop so I have it where they can laugh - but still not know what's about to happen. I like to keep them wanting more and wondering where the show will go. Then we come to what I call the main part of my show, my Chaplin act. A single spot lights hits me and in front of the audience I apply my make up and become Charlie Chaplin. I stand and introduce myself as Chaplin followed by a very short montage on screen.

There is now a costume change offstage while the film is playing and I re-enter, completely dressed as Chaplin and do my entire show as Charlie. The finale is my own version of "Snow in China" type routine that again, uses video but is all tied in to Chaplin - there is nothing ordinary about my version and it's a great way to finish as I turn around and walk in to the movie screen.

It has taken over twenty years to put the one-man show together and I am very proud of it. I learned from my theatrical experience that it has to be more than just a show - it has to be theater. I try to evoke as many emotions as I can, ranging from pathos to laughter. This is, after all what Chaplin was about - not just kicking people up the bottom.

By combining original magic routines I am able to hopefully get across what I want with my audience and take them to a different level.

The reason why I am telling you how I put my show together, is that I have had quite a few emails from magicians asking about cruise ships and how they can stand out. You must remember, as I've said before, that on ships, people have seen it all. You can't come out and do standard magic - you have to present it in a way that makes you different and unique. You don't want people to walk out of the theater saying, that magician did the trick with the sword and the snow and the banana that I saw on the last ship. It's way more than the tricks and way more than the magic. To me, the real magic is the theater and the experience people have when they walk out. Perhaps you evoke them with a story, or it's in a song - something that triggers something inside them so they will remember YOU - not the tricks. This can certainly apply to a comedy magician as well as an illusionist.

I remember seeing Nick Lewin do a wonderful tribute on a cruise ship to Billy McComb the day Billy passed away. Nick did his Gypsy thread routine but talked about Billy and it was incredibly touching. That was something I saw was extremely poetic and really heart felt - that also came across to the audience.

When you see magicians all do the same old story about the first time they saw snow etc. and it has no meaning to them, then it comes across as false and the audience don't care. Their impression is simply, this guy made paper confetti come from his hands! Try and find whom you are and make your magic mean something.

This can also apply to close-up magic and almost all other forms of magic. Try and bring people in to your performance. I guarantee that if you do this, you'll find people start to care more about you and your performance and will relate to more bookings. If you are just like every other magician in your town then you won't stand out. You want them to actually want to

book YOU, not because of your tricks. They can probably get a dozen local magicians who do the same tricks, but it's YOU they must want to book and pay the higher fee to.

I must say, I am very pleased to report that two people so far who have purchased my book have emailed me to say they read my book, took my ideas and advice and sent off their promotional packages to agents and cruise lines. BOTH have had very successful results, which will mean they can finally fulfill their dreams of performing on a ship. This is without a doubt, the best review that I could ever get for my cruise book. The fact that I played some part in helping these two magicians get closer to their dream goals makes me feel the entire project was worth it.

<http://www.paulromhany.com/products.html>

---

## **.: Speaking of Paul ..... A personal recommendation**

I owe Paul much.. He consistently and reliably makes sure I have a professional article available for the 'next issue'. Now, I'm going to do something for Paul, actually, I'm going to do something for ALL of you, Paul included. You may have noticed my quote at the beginning of this article.." Being a magician can make you money.. Being a performer can make you rich." Well... Paul Romhany and comedy writer Hal Spear have combined to publish a new book titled "Extreme Magic MakeOver" that can help you cross the line between magician and performer..

**EXTREME MAGIC MAKEOVER** will supply you with brand new, funny, original, **COMPLETE ROUTINES** for some of magic's most popular and widely performed effects. This book contains scripts for the comedy magician who wants to combine stand-up with magic. The scripts are written by Hal Spear - professional comedy script writer to the stars.

- Torn and Restored Newspaper - three different routines
- Bowl-A-Rama by Kevin James - two comedy routines for this amazing effect - no longer just an opening routine
- Six card Repeat and Six Bill Repeat - three routines
- Snowstorm in China - two different routines that are original
- Mental Epic - three very different comedy routines
- Half-Dyed Hank - three original routines (note: these routines are for white/red hankies and different than the black/red in CSI:The Case of the Half-Died Hanky)
- Professors Nightmare - two versions including an adult version for the comedy club performer.

Book 7" x 10" - 82 pages priced at only \$29.95

"This book is a wonderful addition to any comedy magicians library. Created by a magician and also a fine comedian it gets to the heart of thinking, writing and performing strong material. Highly recommended." - -Nick Lewin, Las Vegas

Personally, I am ordering my copy shortly, and am really looking forward to reading the complete comedy routines.. a rare inclusion in today's market. Most magicians show you the

effect, hurry through the tutorial, and leave you struggling to develop an entertaining routine. Not Paul and Hal...

Read more and/or order from <http://extrememagicmakeover.com>

(ALSO - be sure to join Paul's newsletter because each month you will go in a draw to win one of his many effects on the market for magicians.)

=====

## **.: More Slydini Videos**

Due to the interest in the Slydini link in the last Magic Roadshow, I decided to publish two more videos in the Magic Bullets blog. To quote from the blog..

"Slydini was born Quintino Marucci in 1901. Long considered a 'magician's magician', Tony Slydini was a master of misdirection. Dai Vernon is reported to have told Dick Cavett that the only magician in the world who could fool him was 'Slydini'.. "

Pay particular attention to how slow and deliberate Slydini works. Watching him work, one would exclude the possibility that a sleight would, or could, occur. You know 'something' is going to happen, but not right now. Then, suddenly, the effect is over and you're REALLY wanting him to do it again, which isn't going to happen. Instead, Slydini is going to make you think he's going to give you a second chance to catch him, but he's going to do something entirely different, something again unexpected. I could write a book on the subtleties involved in a Slydini routine...

<http://streetmagic.info/2009/04/more-slydini-videos.html>

=====

## **.: Head Off Illusion**

Remember when Cyril did the 'head drop' effect on Totally Hidden Extreme Magic? Since, it's been performed by an assortment of performers, to differing degrees of success. I've posted one of the very best performances to one of my blogs - "Card Tricks and Magical Mysteries". I wish it had been recorded in a 'real world' situation, but it does succeed in showing the possibilities.

Oh the joy of youth.. Unless you're a teenager or a very slim adult you will never be able to duplicate this feat. I can see myself trying to look cool as I perform this effect.. looking more like two oversized lovers, under cover, entertaining themselves on a water bed..

<http://rickcarruth.blogspot.com/2009/03/head-drop-illusion.html>

=====

## **.: Cell Phone Illusion**

Here's an interesting little illusion, using a cell phone and a mirror. It's a very popular video right now on YouTube, and if you haven't seen it, I think you'll enjoy it. Do me a favor though.. when you're watching the video, refrain from reading the viewer comments until you've had an opportunity to watch the video, maybe more than once, and contemplate what you're seeing..

<http://etricks.info/2009/04/video-illusion-using-cellphone.html>

( Thanks to J.Sampson for the link! )

=====

## **.: Pin-up Playing Cards**

Artsy Time has gone to a lot of trouble to publish a large collection of vintage pin-up playing cards to the web. . Long before the rise of mass visual media and mass circulation magazines like PEOPLE, beautiful women, usually models and movie stars, allowed their faces to grace calendars and playing cards as a means of increasing their popularity.

I've personally previewed each and every card to assure it's suitability for viewing by a general audience. ;-)

Although considered a little 'risque' in their time, they are tame by today's standards. Just a nice collection of great art work by an assortment of artists trying to make a living.

Classic....

<http://artsytime.com/pin-up-playing-cards//>

=====

## **.: It's Magi~que 2009!**

My buddy, Barron Stringfellow, sponsors and organizes the annual Magi~que event in Kansas

We know it is early, but folks have requested we give ample notice for this event! If you could fit it into your newsletters and billboards, we'd appreciate it! as always, this is a free event! Thanks!! Barron Stringfellow

It's Magi~que 2009!

<http://www.divshare.com/direct/7023154-f12.pdf>

=====

**.: Abbeville Opera House - A very magical production..**

The historic Abbeville Opera House, situated in beautiful Abbeville SC, is preparing to celebrate its one hundredth birthday. Twice the recipient of the South Carolina Governors Travel Award for Tourism and serving each season as the Official State Theatre of South Carolina, the Abbeville Opera House attracts over 17,000 theatre patrons to their wonderful array of shows and productions.

What does all this have to do with magic? Well, a couple of things actually.

The executive director of the opera is Michael Genevie. I have run into Michael at magic lectures and at the annual South Carolina Association of Magicians (SCAM) on numerous occasions. As a fan of great magic, just as most of us, Michael usually has at least one surprise yearly for magic affectianos.

The technical director of the opera is our long-time friend Henry Pettit. Henry always makes space available to the Magic Roadshow at the SCAM convention and contributes resources to the Roadshow. Many of you have enjoyed resources provided by Henry, without knowing the source..

And THIS year, Michael, Henry, and the rest of the governors and directors have made special arraignments with Michael Ammar to present a very special two week (possibly three) performance featuring Michael's magic on a big stage. Performances are scheduled for June 5, 6, 12 & 13, with Saturday matinees June 6 and 13 @ 3pm.. I encourage you to go to either of the links below and make plans to attend this VERY SPECIAL event. My wife and I will be there and I hope you will too.

<http://www.theabbevilleoperahouse.com/shows.htm>

<http://www.theabbevilleoperahouse.com/index.htm>

=====

**.: Magic Plus**



If you haven't been to my new site, Magic Plus, a site for magicians who want to mingle, go soon.. not right now. Finish this issue first. Then go..

<http://magicplus.ning.com>

=====

## **.: The Card Mechanic - Great Resource**

Thanks to BillyTopHat, one of the Roadshow's faithful readers, I've been introduced to a really informative site titled The Card Mechanic. I think the Card Mechanic was once primarily a blog, but has now been transformed into an interactive website that allows readers to become contributors and publishers.

Regardless of your participation, the site owner, Steven Warren, has done an excellent job creating and publishing videos to the site. There is a wide array of video tutorials covering both the basic and more complex card basics, sleights, cuts, flourishes, shuffles, and actual effects, including the Ambitious Card Routine. To quote from their site:

"At The Card Mechanic, we strive to provide tutorials or lessons in magic in the form of videos and other documentation. We will strive to learn about magic in the way that best suits the student. We are willing to help anyone who would like to perform magic perform to the best of their ability."

The following are all good effects with explanations. The explanation for the Ambitious Card Routine alone is 15 minutes long..

- 1 The Upsidedown Card Revelation
- 2 A Card to Pocket Routine
- 3 The 2 Card Switch
- 4 An Ambitious Card Routine
- 5 The Jokers Find It Trick
- 6 BLUSH Trick
- 7 Childproof!

Sleight videos are:

- 1 Mucking Cards
- 2 The Gambler's Cop
- 3 Bottom Palm
- 4 One Handed Top Palm
- 5 Top Palm
- 6 The Turnover Pass
- 7 The Classic Pass

- 8 Overhand Shuffle Control
- 9 The Cull
- 10 The Convincing Control
- 11 The In-jog Control
- 12 The Touch Force
- 13 The Riffle Force
- 14 The Slipcut Force
- 15 The Classic Force
- 16 Getting a Break
- 17 The Double Lift

**Cuts and Shuffles:**

- 1 Up the Ladder
- 2 Over and Under False Cut
- 3 Swing with a Double Undercut
- 4 The Trinary Cut
- 5 Blind Table Riffle
- 6 The Zarrow Shuffle
- 7 The Double Undercut
- 8 The Erdnase Mod False Cut
- 9 The Charlier Cut
- 10 The Swing Cut

Plus a FLOURISHES and a CARD MECHANICS BASICS section with even more videos..

<http://www.thecardmechanic.com/>

=====

**.: Fun-Webs**

Join my friends Theo Rabke and Tyler Stark at their newly designed website, Fun-Web.com . I've been to their very professionally designed site and played 'Stress Relief Paintball' over and over when I SHOULD be working on this issue. So, if you get this issue late, it's Theo and Tylers fault! ( There's much more than Stress Relief Paintball at Fun-Webs, but this happens to be my favorite..)

Support the future of young game developers by visiting their site at...

<http://www.fun-webs.com/home-mainmenu-1.html>

=====

## **.: Street Magic Widget**

Want to install an informative Street Magic widget in your blog, website, or iGoogle website? Simon over at [FreeMagicTricks4u.com](http://FreeMagicTricks4u.com) has created a video to make setting up your widget simple. Watch the less-than-two-minute video and see how easy it can be..

If you're a regular reader of the Magic Roadshow, then you know how often I publish videos from [FreeMagicTricks4U..](http://FreeMagicTricks4U..)

<http://www.5min.com/Video/How-to-Install-Street-Magic-Widget-105201482#src=rss>

=====

## **.: Sam the Bellhop - video**

I'm sure many of you have seen Bill Malone performing 'Sam the Bellhop'. Regardless, you need to see it again. This has remained among my favorite videos like... forever. I love to watch Bill fling cards all over the place, all while mostly looking at the audience and not the deck.

Most of us know that a pre-arranged deck is used, but there is still a considerable amount of mystery. I'm going to leave it to you to research the 'how' of this effect and see if you can mystify just as Bill does throughout the routine.

The complex part, for most magicians, is how he 'gets back on track' after letting the audience cut the deck. See if you can figure it out... then immediately email me and let me know ;-)

Thanks Elaine !

[http://www.youtube.com/watch?v=GErpOI3KG\\_w](http://www.youtube.com/watch?v=GErpOI3KG_w)

=====

## **.: High Five**

R.Carruth

This is one of my 'personal' effects, with a special tip of the hat to Annemann, and I shouldn't tell ANYONE this secret, for any amount. But here goes..

Have a spectator take a deck of cards and shuffle until his hearts content. Then, have him spread the deck, face down, on the table. Ask him to very carefully, taking his time, pick one card from the face down pack and keep it's value hidden from everyone, including himself.

Now, produce five identical envelopes. The type of envelopes used, ideally, should be the type that normally come with gift cards or Hallmark cards, as these are usually about equal in height and length. You can use normal business envelopes if you can't readily locate the Hallmark type. Just make sure you can't see through the envelopes.

Fan the envelopes and ask the spectator to select any one. Then, have the spectator secretly look at his card, place it inside the envelope, and seal it.

Now, ask the spectator to push four indifferent cards from the deck. You now take a card, put it in an envelope, seal it, and repeat until all the cards are fairly sealed in envelopes.

Hand the five envelopes to the spectator, ask him to inspect each envelope to make sure there are no markings whatsoever on any of the envelopes. Ask him to thoroughly mix and then stack the envelopes, one upon the other, to form a stack of five.

Once done, you will pick up each envelope, hold it to your forehead, and sit it to one side until all five envelopes have been 'mentally scanned'. At the right moment, you will pick from among the five envelopes the ONE containing the spectators card...

**Secret:**

Quite simple actually. Watch the spectator carefully as they put their selected card in the envelope. If they put the card inside the envelope laying on it's side, you put your four cards in the envelope standing up... and vice versa. With the right envelopes, it's easy to tell by feel which envelope contains the one 'odd' card when it's placed to your forehead...

Be creative. That's the key to a great performance. For instance, you can give the spectator a pen or Sharpie and ask them to write the name of a deceased pet on the face of the card. As you hold the cards to your forehead, channel the pet to help you find the card. Or, ask them to write the name of a deceased President.

Start with six envelopes, five white and one blue. Tell the spectator what you're going to do, then hand the spectator the blue envelope to put their card in. A little comic relief...

( From the Roadshow Archives.. First published in Issue #53 of the Magic Roadshow )

R.Carruth

=====

## **.: The Encyclopedia of Card Tricks**

Compiled by Glenn Gravatt - Revised and Expanded by Jean Hugard

Jean Hugard, like Erdnase, compiled a body of works that to this day secures his name among the most influential of all magicians. Born John Gerard Rodney Boyce in Toowoomba, Queensland, Australia, Hugard knew his path, and set out around the world performing under various names. Before settling in Brooklyn NY, Hugard performed as Oscar Kellmann, Chin Sun Loo, Ching Ling Foo, and Jean Hugarde.

Aside from being a premier cardsman, Hugard was known for his bullet catch routine called "The Great Rifle Feat". He was the first to perform it with modern ammunition.

After moving to the United States in 1915, Hugard both owned and performed in a magic theater in Luna Park (at Coney Island) from 1919 to 1929.

Jean Hugard eventually settled into writing and publishing, editing more than 30 books on magic. Hugard also published Hugard's Magic Monthly from June 1943 to April 1965. Remembered for its quality and quantity of the very best tricks of the day, HMM contained more than 1,500 tricks and sleights among its 245 issues.

Eventually, Hugard lost his sight following operations for the removal of cataracts, yet continued to contribute to the world of magic.

The Encyclopedia of Card Tricks is one of the true classic publications of magic. Edited by Jean Hugard and John J. Crimmins, who was primarily the illustrator, The Encyclopedia of Card Tricks is still available today through magic shops and on Amazon. As faithful readers of the Magic Roadshow, I'm providing a link to the eBook that you can bookmark. No download is needed... just click and read..

<http://mymind.home.att.net/CardTricks/cover.html>

=====

## **.: SOC-TV - 24 Hour a Day Magic on TV**

Would you like to watch magic on TV 24 hours a day? How about I furnish you with a link to take you to a site with streaming video of magic performances 24/7..

To quote from SOC-TV..

"SOC-TV : INDEPENDENT MAGICIANS NETWORK - Broadcasting from the magic capital of the world. Colon Michigan home of the worlds best kept secrets. Magicians gather hidden away in the amish cornfields that surround the most magical place on earth!"

SOC is actually a community of magicians and magic. You can chat, video chat, and participate in the forum on the Street Of Cards website.. I suggest you simply go on over and explore the web site and video site for yourself. A picture speaks a thousand words...

<http://www.Mogulus.com/streetofcards> ( 24 hour magic video channel )

<http://streetofcards.com/newsite/index.html> (website)

=====

## **.: Metamorphosis**

Richard McGriff

I have tried for years to put this on paper. I don't know if anyone else has come up with this idea using Two effects combined into one 'Mini-Illusion.' I call it the 'Metamorphosis' and/or the 'Ascension of Jesus Christ into Heaven.'

It can be used either way that suits the situation. Straight Magic or Christian Ministry.

It uses the penny & dime trick and the Magic Box that ends up with the dime in the Match Box with rubber bands encircling it, & when it is Opened, they find another metal box with Rubber bands around it, & when It is Opened, it has a Little Red Bag with another Rubber Band around The top of it. INSIDE the Red Bag is their Own-Self-Marked Dime.

The Effect and Explanation ::

You borrow a dime, Have the spectator mark the HEAD side of the dime with a Sharpie Pen, I suggest that they draw a moustache On the President, or mark it in some other way on the HEAD side. (this is because the dime of my Dime&Penny is tail side up) If yours is the Other side, use it as the Marked-Side...,etc.. DON'T make a Deal out of It & will be O.K. Just work around it, and I usually hold the dime myself, and the reason for that is that it is So small & I don't want them to DROP it. I then, after they have Marked It & written down the DATE of The Dime on a Piece of Paper, Napkin.,etc. for future reference, place the dime in classic palm position Into my right-hand.

I have the Other dime, of the dime&penny trick, classic-palmed in my left hand, back of The hand UP. The right hand is Palm Up, with their marked dime, face up & showing to them. I then just do The switch to the left hand, by turning the right hand over the left hand and turning the left hand up and the Right hand, palm down. ALL it looks like is that you have shown BOTH sides of the dime, Heads & then Tails.

I then, go into my right hand pants or coat pocket and put their Marked dime into the Slide for the Matchbox With the Rubber Bands around it, with the Metal Box with Flap, with Rubber Bands around it, and Inside of IT Is the Red Bag with the Rubber Band around the top of IT !! I then, take it out of my pocket, but not before I Remove the slide from it, after placing their Marked Dime into It. That makes the Dime go into the Match Box, into the Metal Box & into the Red BAG.

Wheww, lots of writing, but the EFFECT is WELL worth it !!

I then say, "I want to ADD my two-cents into this Illusion. So I reach into my Right-hand pocket and remove The Penny that goes with the Dime&Penny trick, PLUS another Regular Penny. I Sandwich the dime between The regular penny, not the shell penny first, that way, the pennies LOOK the Same in my hands. I then, put The pennies into THEIR hands like they should

go, but I OVERLAP them, in the Correct way to do the Dime&Penny trick. I use the ♦Patter♦ of Houdini & Bess doing the Metamorphosis♦Illusion but in Miniature. The Added Penny is a ♦Police♦ officer that put the ♦handcuffs♦ onto Harry Houdini...etc.

The Christian Witness of this Illusion is that Jesus Christ is represented by the Dime & He Was Our Marked Savior, for Our Sins. He went to the Cross willingly for Us, between TWO thieves, represented by the ♦two-pennies.♦ The Matchbox is Held above their hands & pretty near their face, to Represent ♦Heaven.♦ With Your other hand.

Or the ♦Trunk♦ of Houdini & Bess♦ Metamorphosis Illusion. You have them, Close their hand, with the Dime of the Dime&Penny trick meshed into the penny, as they close their hand tightly. Pull your Finger out and say, ♦But NOT my finger, too" Usually gets a Big Laugh at this point. The REST is just Pure SHOWMANSHIP. You DO the magic words, if it is straight magic, or if you are doing Christian Witness Ministry. You say the words, "JESUS LOVES US ♦And Jesus Died on the Cross, was buried and on the third day, Arose to ♦Heaven." They OPEN their hand, and the Dime, representing Jesus, is GONE, the Only thing Left is the ♦two-cents♦ or thieves that you Added, and you IMMEDIATELY take them back, but very slowly Let them see without a DOUBT that the Dime HAS VANISHED, from their hand. Show BOTH SIDES of the Pennies. You then, Tap the edges of the Pennies on the table, or counter to show that they are solid and put them into your Pocket. (Don♦ Forget later, that one of the Pennies, goes to the DIME&PENNY trick)

Hand them the Matchbox with the Rubber Bands around it and let them OPEN it by taking OFF the Rubber Bands,...etc. Keep them going, into The Metal Box with the Rubber Bands around it and then into the RED BAG. WHEN they OPEN the RED BAG & VERIFY their Marking & DATE of the DIME, You will get Plenty of APPLAUSE & W O W ' s

Richard McGriff  
(aka. Blinky the MagiClown)

=====

**∴ Free eBooks for New Subscribers**

Erdnase' "Expert at the Card Table"  
<http://www.divshare.com/direct/6004719-c1a.pdf>

JP Jacquard's "Easy Mentalism"  
<http://www.divshare.com/direct/6004724-23c.pdf>

Hugard's "Encyclopedia of Card Tricks"  
<http://www.divshare.com/direct/6004872-3e0.pdf>

Bobo's "Modern Coin Magic" - A classic

<http://streetmagicsecrets.info/bobo.htm>

\* Here's a couple of my ebooks , I normally sell them on another site, but I'm going to give everyone a chance to get them free for only a short while...

Rick Carruth's 'Hypnosis Mania'

<http://www.divshare.com/direct/4523985-60f.pdf>

Rick Carruth's 'Body Language Magic'

<http://www.divshare.com/direct/5192312-1e8.pdf>

=====

I encourage you to share your favorite links, videos, and resources with other magicians from around the world. If you know of a site that has a free ebook or a wide assortment of magic related material, let me know. I'm sure all the other readers will appreciate it..

Please email me at the link below with your resource, link, article, or suggestion..

\_\_\_\_\_  
[Email me..](#)  
\_\_\_\_\_

May my next issue find you well..

Rick Carruth / Editor

Senior Professor - Camelard College of Conjuring of Chemmis, Egypt

<http://www.camelardcollege.org/>

::::::::::